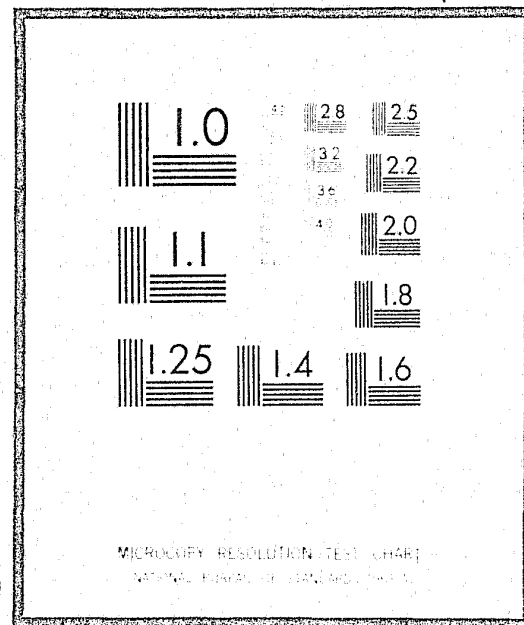


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MAR 25 1977

SEP 27 1976

ACQUISITION

FINAL EVALUATION REPORT

AUGUST 30, 1976

AD HOC COMMITTEE FOR LOGAN

PH-389-75

"A Comprehensive Community Crime Prevention Project"

4900 N. 11th Street
Philadelphia, Pennsylvania

Performed by:
COMMUNITY MANAGEMENT AND TECHNICAL ASSISTANCE CONSULTANTS, INC.

William B. McCray
Carl D. Nelson
Walter C. Vertreace

40201

SUMMARY

As stated in previous reports, the Ad Hoc Committee for Logan is doing an excellent job of meeting the goals and objectives as set forth in their grant application. The Program has done a good job of becoming an intricate part of the total community structure. It has created and implemented innovative techniques to foster community relations and participation. As the Program has progressed over the summer it has continued in this vein.

The programmatic emphases for this summer were on developing and maintaining more cohesive community relations through cultural, recreational and educational activities. The Program received a grant of \$1,000 from the City this summer. This money was used to promote recreational and educational activities for the youth in the Logan area. The money was shared with the Police Athletic League, the Muhlenberg Lutheran Church, and the Bouvier Wagoner Block Club. The Center also sponsored several cultural and recreational field trips for the community's adults and youth. Also, one of the most outstanding activities of the Center this summer was the developing of "Youth Employment Services of Logan" Proposal which was submitted to the City of Philadelphia for funding.

The Program will be funded for operation starting this fall. It will be located in the Muhlenberg Lutheran Church. Preparation for programmatic implementation has already begun. The program is designed to find jobs for youth, ages 15 to 22. There will also be career counseling and

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motivational workshops for youth. The program promises to be a very active and worthwhile project.

The conclusion of this report will feature the residents of the Ad Hoc Committee of Logan's Controlled Impact Interview which was conducted by the Community Management and Technical Assistance Consultants' evaluators.

SUMMER PROGRAM ACTIVITIES CHART

ACTIVITY	PURPOSE	RESULTS ACCOMPLISHED
Distribution of Summer from the City.	To help provide cultural and recreational activities for the community.	<p>\$200 was given to the Police Athletic League for basketball uniforms for 40 youth.</p> <p>\$200 was given to Muhlenberg Lutheran Church's Team Program to supply arts and crafts and film development equipment for the summer activity project. 60 youth were involved.</p> <p>\$160 was given the Bouvier Wagoner Block Club for the youth and adult community picnic. The theme of the picnic was People Working Together. 75 residents participated.</p>

SUMMER PROGRAM ACTIVITIES CHART (CONT'D)

ACTIVITY	PURPOSE	RESULTS ACCOMPLISHED
Field Trip	To provide cultural and recreational activities for members of the community. Two field trips to Silver Lake.	80 adults and youth participated. On cultural trip to the Living History Museum. Thirty youth and adults participated.
Develop Youth Employment Proposal.	To provide a program to help obtain employment.	Redistributed grant from the City for \$845. Program will start in the fall.

SUMMER PROGRAM ACTIVITIES CHART (CONT'D)

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COMMUNITY IMPACT SURVEY

A pre-selected sample of target area residents were surveyed by telephone interview concerning their perceptions of and involvement with Ad Hoc Committee for Logan. Interviews were conducted between the hours of 12:00 noon and 10:00 p.m. on June 27, 1976. The 14 respondents were contacted from a list of 26 project participants. Among the listing, which was provided by the Project Director, were Project officers, Block leaders, and other volunteers. Interviews were performed according to a standardized questionnaire. See Figure 2, "Community Impact Survey."

Respondents were all adults, including four males and ten females. Although they were blacks, whites and various ethnics, no exact characteristics were obtained. Eight respondents indicated that they had children, mostly young.

All respondents were very enthusiastic about the Project. Accordingly, they exhibited high civic consciousness. They expressed high degrees of motivation and willingness to be involved in Project activities.

While all respondents were thoroughly familiar with AHCL, they indicated no acquaintance with other neighborhood agencies and organizations that were "... working to better conditions ... as regards to crime control, citizen involvement in law enforcement, or information and referral on social services ...". When asked "how did you first hear about this organization," most respondents explained the effectiveness of public relations that is conducted by the Project. All respondents became familiar

with the Project through articles and announcements in the Logan Times newspaper, announcements of meetings and Project activities in the monthly AHCL newsletter (which is distributed through block captains to neighbors), advertisements, city-wide newspapers, and radio and television spots.

Eight persons became involved in seeking to have various neighboring problems and conditions corrected. While one volunteered to be Block Captain to get her street cleaned, another was elected AHCL Vice President after she had been advised by friends to go to the Project to have a stop sign placed on the corner of her block. The Project President complied with the participants' encouragement to head a housing committee, when she first approached the group at a meeting to address problems of housing abandonment. On the other hand, one participant learned of the Project three years ago when she moved into the area, becoming involved by attending meetings as a replacement for a friend and neighbor, who was her Block Captain.

Lengths of participation ranged from one to three years. When asked "... residents of this community [are] familiar with Ad Hoc Committee for Logan" all respondents were very affirmative, indicating "yes" to the questions "...that your neighbors know enough about AHCL," and "... that enough community residents are familiar with AHCL." To the latter question they expressed consensus that the Project has been extremely successful in generating resident participation and publicizing its activities. Most people in the target area learn about AHCL through means that the

respondents became familiar. They are: through the 65 organized blocks, block meetings and Block Captains that have direct contact with the Project, newspapers, and mass media, agency newsletter, and (more importantly) an area-wide community organization convention attended by 450 people that was sponsored by AHCL.

All respondents were familiar with no other agency or project in the target area that operated similarly to AHCL. Noted one interviewee, other programs in the area are issues-specific, being designed to deliver a particular service or function. Such are the Kensington Action Now (KAN) and Neighborhood Action programs.

When asked "what type of organization is Ad Hoc Committee for Logan? What does it do in this community?" All persons described it as a comprehensive community organization and advocate agency. Exclaimed one interviewee: "If anyone in the community needs help, other than of a political and legal nature, they will get help. Ad Hoc prevented the neighborhood from changing into what North Philadelphia is now. Another explained that she's gotten a lot of support from Ad Hoc for her block. The following were cited as functions performed by the Project:

- Boarding up and fixing up vacant houses through the Department of HUD;
- Controlling gang activity;
- Providing youth activities through Youth Committee;
- Keeping City Hall on its toes, as far as community needs are concerned;

- Working with schools to get better education accommodations;
- Working against "red lining;" and
- Conducting safety activities.

One respondent saw AHCL as helping the community, doing what the community wants. "They don't tell you what to do." "Ad Hoc is a viable group that encourages community involvement in handling problems that affect the community. It causes people to get involved," pointed out another. He further explained that with the changing demographic character of the neighborhood and increasing youth population the public schools are over burdened; Ad Hoc is working to resolve such problems.

Concerning effectiveness and impact, "what are your feelings about this organization? What are your impressions? Why do you feel the way you do about this organization?" To these questions one interviewee felt that AHCL is very well organized and has come a long way in four years. She further noted that the Project is more than adequate; in such a diversified community AHCL has helped to reduce fears and suspicions.

One person pointed out that he has been pretty well impressed with AHCL's ability to "get things done" and win the respect of the community. Likewise, another felt that community residents who have not been active in the Project feel the same way. Added another, "they get results, and are backed up by the people. People do rally around problems." Concerning neighborhood responsiveness, she explained that "they do come out if there's something bothering them or personally affecting them."

Most respondents were fully involved in the Project activities. Furthermore, members of their families regularly participated. Asked "do you feel that you or your family should have become involved with AHCL?" respondents who were parents noted that their children participated in youth activities. One man noted that his children attended a gathering at the Project office when Congressman Green visited to inspect the HUD housing program. His children also participated in the block clean up.

"What should Ad Hoc Committee for Logan do in this community" that it's not doing now? All respondents again were very affirmative. Cited one, "the more people, the better, but it's a good thing." "It's doing so much; it's doing all it can," claimed another. One man felt that there is a "lot" to be done, and that "things" are only at the beginning, the effort is on-going.

However, one respondent residing on the west side of Broad Street felt that AHCL is placing far too little emphasis on working on the west side than on the east side. She explained that her "side" largely got involved with the Project through independent Black More Beautiful Clubs. But there seemed to her to be too little effort directed toward doing more on the west side. Nevertheless, she felt that the situation was understandable. That is, the high visibility of problems on the east side makes problems on the west side to be fewer. She explained that people on her "side" are aware of Ad Hoc, but some feel that they should be organized independently of the Project. The respondent felt that all efforts can be more effective if the entire community is organized with AHCL in a unified program. Otherwise, she knew of no more the Project can do in terms of services and activities.

FIGURE 2: COMMUNITY IMPACT SURVEY

Introduction Statement - (Interviewer Says:)

Hello. My name is _____. I am participating in an
evaluation of a community crime prevention organization called:

_____ ,
located at _____ .

I want to ask you a few questions and will write your answers down. This
will take only a few minutes of your time.

address of respondent

name of community organization

1. Have you heard of an organization known as _____
_____ ? ☐ Yes ☐ No

1a. If yes, ask:

- When did you first hear about this
organization?

- How did you become aware of (or
learn about it) this organization?

1b. If no, ask:

- Are there any local organizations
working to better conditions in this
community as regards to crime control,
citizen involvement in law enforce-
ment, or information and referral on
Social Services, youth activities?

What organizations are they?

Terminate Interview

- How often do you hear about this organization? What kind of information do you hear about _____?

- What are your feelings about this organization? What are your impressions?

- Why do you feel the way you do about this organization?

Go on to Question 2

2. Has any representative of Americans United Against Crime had any contact with you or your children? Or, have you or members of your family ever participated in activities sponsored by Our Neighbors Civic Association, at 17th & Thompson?

☐ Yes

2a. If yes, ask:

- What sort of contact was made? What was accomplished?

☐ No

2b. If no, ask:

- Do you feel that you or members of your family should participate with this organization in any community-related activity, or should have any contact with ONCA? Why?

- What other ways should (or could) you or your family become involved in ONCA?

Go on to Question 3

3. Are residents of this community familiar with Our Neighbors Civic Assoc.?

☒ Yes

3a. If yes, ask:

- Do you feel that your neighbors know enough about ONCA? Why?

- On the other hand, do you feel that enough community residents are familiar with ONCA? Why?

Go on to Question 4

Go on to Question 3

☐ No

3b. If no, ask:

- Why are community residents not familiar with ONCA?

- Do you feel that community residents should know about ONCA? Why?

Go on to Question 4

4. What type of organization is Our Neighbors Civic Association? What does it do in this community?

Go on to Question 5

5. What should Our Neighbors Civic Association do in this Community?

Remarks.

Closing Statement - Thank you very much Mr. (Mrs.) _____. You have been really helpful to us. If you have any further questions or comments concerning this interview or _____, please feel welcome to contact:

William B. McCray

Evaluator

226-5000, Ext. 398 or 399.

GOVERNOR'S JUSTICE COMMISSION
PROJECT EVALUATION SUMMARY

LEAM

EVALUATION INITIATED BY: Philadelphia Region, G.J.C.

SEP 3 1976

PROJECT: Ad Hoc Committee for Logan

CONTINUATION

NO.: PH-76-C-4A-5-527

City of Phila/Managing Director's Office/

SUBGRANTEE: Ad Hoc Committee for Logan

CURRENT NO.: PH-74-C-B1-5-389

EVALUATION CONDUCTED BY: NAME: Community Mgmt. & Technical Assistance Consultants

ADDRESS: Parkway House, Rm. 1013, 2201 Pennsylvania Ave., Phila., PA 19130

DURATION OF PROJECT: July 1, 1975

TO: June 30, 1976

DURATION OF EVALUATION: April 9, 1975

TO: June 30, 1976

DATE OF REFUNDING REPORT: April 30, 1976

Evaluation of
Ad Hoc Committee for Logan

Refunding Report

Performed by
Community Management and Technical Assistance
Consultants, Inc.

April 30, 1976

Summary

The Ad Hoc Committee for Logan is a comprehensive community crime prevention program, located at 4900 N. 11th Street. The program has as its major challenge the progressive development of the Logan community. This challenge is being met through the developing, organizing and implementing of youth activity programs, community crime prevention programs, housing programs and community awareness and educational awareness projects. The Ad Hoc Committee for Logan was organized in 1973. The broad base of the organization has encompassed all of the major religious, educational and civic organizations in its area.

One of the most unique factors about the Logan community is its multi-racial population. It is the only community in Philadelphia that is composed of over six (6) distinct ethnic groups. Prevalent in this area are Jews, Ukrainians, Koreans, Blacks, Portuguese and Puerto Ricans.

The service area of Ad Hoc Committee for Logan is located in census tracts 281, 282, 283 and 284. The 1970 census reports that the population is 26,516. However, due to the constant changing of the racial make-up of the area, the population has fluctuated. For example, there has been a constant influx of Blacks and Puerto Ricans moving into the Logan area. The Koreans, Chinese and Indian population has also increased since the 1970 census.

Census statistics of the seventies also revealed that as the ethnicity of the community changed so did many socio-economic factors. The majority of the residents of Logan are working people. Thirty-three percent work in manufacturing, twenty-two percent in trade occupations and forth-five percent in services. The median years of school completed by residents who live in this area is 11.3. The 1970 census also revealed that there were over 310 vacant and abandoned houses in the area. The median value of homes owned in the area was \$10,250. The contracted rentals ranged from \$85 to \$184 per month.

Three (3) major problems have come about as a result of changes in the community's racial mix: an increase in crime, soaring unemployment, and an increase in abandoned houses. Therefore, the Ad Hoc Committee for Logan has banded together with various community constituents to combat the socio-economic ills that have come with a changing community.

Ad Hoc has made phenomenal accomplishments in its short period of existence. The purpose and function of Ad Hoc Committee for Logan has permeated the mainstream of the community. Through well planned and organized efforts and dedicated leadership, Ad Hoc has effected definite and positive changes in the progressive development of its service area.

The core and volunteer staff of Ad Hoc is racially and sexually mixed. This mix includes Whites, Blacks, Koreans, Ukrainians, Portuguese and Puerto Ricans. There are four (4) core staff members under the LEAA grant and three (3) trainees under a grant from the Department of Community Affairs. This makes a total of seven (7) full-time staff members. There are over forty (40) volunteer staff members who are active Board members and block organizers.

A synopsis of the program's activities and accomplishments shows its comprehensive nature and the impact that it has had on the Logan community. The program recently organized fifty (50) blocks with seventy-five (75) block captains. The summer youth activities involved over 300 youth from the area. The program referred and placed fifteen (15) youth with the Neighborhood Youth Corps. Ad Hoc has also joined forces with the Philadelphia Department of Recreation and project PRIDE to provide staff for the Cook Task Force (CTF) on youth educational, recreational and tutorial programs. This provides evening socialization and educational activities for 617 youth from the Logan and Nicetown area. Other youth activities with which the Center is involved is: gang control, the sponsoring of various athletic teams and participation in youth advocacy training.

The Ad Hoc Committee has been extremely active in developing and implementing projects to enhance community safety. Such projects have gravitated around improving street lighting, getting rid of abandoned housing and establishing the Logan Safety Committee. In the past year, the City has installed approximately 331 street lights in the Logan area. The trees on twelve (12) streets have been pruned in order to improve night lighting. There has also been established a signed agreement with the Department of Housing and Urban Development to rehabilitate and sell fifty (50) houses in the Logan area.

The Ad Hoc Committee for Logan is a vibrant part of the Logan community. It has in the past two years made a major impact on the progressive development of the Logan area. There is a need for this program. The staff has worked diligently to accomplish all the goals and objectives as set forth in the Grant Application.

Evaluation of
Ad Hoc Committee for Logan

Refunding Report

Performed by
Community Management and Technical Assistance
Consultants, Inc.

April 30, 1976

The Ad Hoc Committee for Logan has made phenomenal accomplishments in the positive development of the Logan community. This has been successfully done through the project's well organized plan to meet the growing community development needs of Logan. Ad Hoc interfaces with all of the major religious, educational and civic organizations in the community. The major areas of concentration for Ad Hoc are the following: block organization, youth activities, gang violence prevention, housing and community, and youth advocate training. In each of these areas the project has made marked accomplishment. The following chart gives details of the progress and achievements during the current funding year.

Chart of Accomplishments

<u>Activity</u>	<u>Accomplishment</u>
A. Block Organization	(1) Worked with over 80 block organizations and organized about 75% of them. (2) Organized staff and volunteers to canvass blocks for community problems identification. (3) Organized committee from the community to work on such

Activity (cont.)Accomplishment

problems as abandoned cars, vacant houses, street lights and tree pruning.

(4) Participation in Block Captain's meetings.

(5) Training in the improvement of the community safety.

(6) Organized Operation Identification.

(7) Assisted Block Captains in organizing committees for community improvement. The following committees are presently

very active:

- Street Lights
- Housing
- Tree Pruning
- Holiday Party
- Safety
- Youth
- Convention Committees.

B. Youth Activities

(1) Obtained grant from the Department of Recreation to enhance summer recreational and cultural activities.

(2) Sponsored several field trips:

a. Trips to Franklin Institute for over 41 youth and chaperones.

Activity (Cont.)Accomplishment

- b. Trips to Kelly pool for 38 youth and chaperones.
- c. Trip to Neshaminy State Park for 73 youths and chaperones.
- d. Trip to Philadelphia Zoo for 119 youth.
- e. Trip to the Phillies baseball games.

(3) Received 60 slots for Camp Happy Days, all slots being filled with community youth (of Logan). The Camp was one week at Pennypack Park in Northeast Philadelphia.

(4) Assisted the Philadelphia Recreation Department in sponsoring the Birney Elementary School's summer day camp.

(5) Co-sponsors several youth activities with the Cooke Task Force and PAL of Holy Trinity Church.

(6) Developed evening tutorial program for school-aged youth.

Activity (cont.)Accomplishment.C. Youth Employment Services
of Logan (Y.E.S.)

- (1) Developed and implemented referral service for the youth of the community seeking summer and part-time jobs.
- (2) Obtained 15 job slots from the Neighborhood Youth Corps.
- (3) Placed several youth in part-time jobs in the area.
- (4) Implemented youth counseling and personal development training for youth of the community.

D. Gang Violence Prevention

- (1) Works very closely with the Crisis Intervention Teams (CIT) in implementing prevention of gang activities.
- (2) Worked cooperatively with CIT in establishing a Logan Committee on youth.
- (3) Helps in the recruitment of members for CIT.

E. Logan Safety Committee

- (1) This committee was established to help maintain and increase anti-crime activities and insurance that Logan is a safer neighborhood in which to live.

Activity (cont.)Accomplishment

- (2) Instrumental in helping to increase the number of street lights. The City installed 240 low level sodium vapor lights on heavily tree-lined streets and additional high mounted lights.
- (3) Instrumental in helping to get trees pruned.
- (4) Sent letter to Police Commissioner O'Neil inquiring of plans to remove policemen and the Special Act III undercover squads. The Commissioner replied that this would not happen.
- (5) Invited Rick Syre of the Victim Counseling Services to a forum meeting organized and conducted by the Committee.
- (1) Ad Hoc was a leading force in the fight to rid Logan of its abandoned houses.
- (2) With two other community groups Ad Hoc obtained a signed agreement from Paul T. Cain, Area Director of HUD, to rehabilitate

F. Housing

Activity (cont.)

G. Staff Development

Accomplishment

and sell 50 houses in Logan by June 30, 1976.

(3) Ad Hoc Committee plus three other neighborhood organizations fought to obtain a plan from HUD to rehabilitate 1,200 houses in Logan, Franklinville, Germantown, and West Oak Lane. This should be completed or be well on the way by March 1, 1977.

(1) Based on last year's recommendations by the Evaluator that there be a staff increase in order for Ad Hoc to successfully fulfill its goals and objectives. The program applied for and obtained a grant from the State Department of Community Affairs.

(2) In January, 1976 Ad Hoc hired a block coordinator.

(3) In March, 1976 eight part-time block organizers were hired.

During the last evaluation period there were three major recommendations made by the Evaluators. These recommendations were:

- A. Advancement in core staff.
- B. Improved standardized record keeping procedures.
- C. More diversified youth programs.

Ad Hoc has made much effort in trying to improve the quality and quantity of its development.

Recommendations

Progress

- | | |
|---|---|
| A. Advancement in core staff. | (1) The program obtained a grant from the Department of Community Affairs which allowed it to add more staff from the community. |
| | (2) The program hired a block coordinator in January, 1976 and in March several part-time block organizers. |
| | (3) The program presently has one Director, one secretary, a youth worker, a block coordinator, three trainees and 35 to 40 volunteers. |
| B. Improved standardized record keeping procedures. | (1) Some improvement has been made in this area. However, there is room for improvement. |

Recommendations (cont.)

C. More diversified youth programs.

Progress

(2) Activity Report which gave a detailed account of all the activities and accomplishments made by the project in 1975-76.

(3) The development and distribution of a program brochure.

(4) Based on the program activities, the program has received very good coverage in local newspapers.

(1) The program co-sponsors a basketball team, football team and several youth activities. There is a youth employment service. There has been an expansion of cultural, recreational and educational activities.

(2) Summer youth program.

(3) Co-sponsors tutorial program.

(4) Worked closely with Crisis Intervention Team to prevent gang violence.

Recommendations (cont.)Progress

(5) The participation rate in youth activities has more than doubled in the past year.

* Note: In the area of public relations the Center has produced a monthly newsletter which sometimes is printed in several languages. The program has also distributed a brochure as part of fund-raising efforts. It has also received news coverage in the local community newspaper and City-wide newspapers.

Recommendations

Ad Hoc has done an excellent job of servicing and working with the Logan community. However, the following are some recommendations based on the impact evaluation survey of 1975, current interviews, collected data and on-site observations.

A. Improvement in record keeping system. Emphasis should be placed on a management information system so that more accurate data can be collected on the on-going progress of the program.

B. More quantifiable goal definition. There should be designed a measurable plan of goals and objectives. This should be done in planning sessions with the entire staff.

C. In the area of public relations, the program can develop an annual report that can give pictorial detail of the progressive development of the program.

D. Strategic development to educate the community

in the functioning of local, state and national government in relations to crime prevention and community development.

Staffing Patterns

Core Staff from LEAA Grant

<u>Position</u>	<u>Sex</u>	<u>Race</u>
Director	male	White
Secretary/Bookkeeper	female	White
Youth Worker	female	Black
Block Coordinator	male	White

Staff from the Department of
Community Affairs Grant

Trainee	female	Black
Trainee	male	Black
Trainee	male	Spanish-speaking

Board of Directors

<u>Race</u>	<u>Number</u>
Korean	1
Portuguese	1
Black	10
Ukrainian	2
White	10

The program has 35 to 40 volunteers from the community.