

67606
90919

① MINNESOTA — 67606

4

② AWARENESS OF EMERGENCY TELEPHONE NUMBERS
AND
WILLINGNESS TO PAY FOR A STATEWIDE 911 SYSTEM

CONDUCTED FOR:
METROPOLITAN COUNCIL

FEBRUARY, 1977

PROBE

an omnibus survey of Minnesotans,
age 18 and over, selected by probability
methods to accurately reflect local and
statewide attitudes.

mid-continent



surveys, inc.

67606
Index 911

PROBE RESUME

UNIVERSE: Minnesotans age 18 and older

SAMPLE SIZE: 1000

INTERVIEWING METHOD: Personal interviews conducted in respondents' homes

INTERVIEWING DATES: February 3 - February 21, 1977

QUESTIONS & DATA

This next part is about different kinds of emergencies.

If you were in an emergency situation in which you needed medical assistance, ... who would you call?

a. Offhand, do you happen to know the telephone number?

If you were in an emergency situation in which a crime was being committed, ... who would you call?

a. Do you happen to know that telephone number?

And, if you were in an emergency situation in which there was a fire, ... who would you call?

a. And that telephone number

Suppose you found yourself in one of these emergency situations and you did not know what telephone number to call ... how would you go about getting the number to call?

Suppose it was possible to have a three digit number ... like nine, one, one ... which you could call from anyplace within the state of Minnesota, ... and calling this number would get in touch with the nearest help for your emergency.

To make this emergency number possible ... every household in Minnesota would pay five dollars per year ... In your opinion, would it be worth five dollars per year, ... or not?

1. YES - WORTH \$5 PER YEAR
2. NO - NOT WORTH IT
3. DON'T KNOW/NO OPINION

PROBE - A QUARTERLY SURVEY OF MINNESOTA ADULTS - FEBRUARY 1977

TO HAVE A SINGLE EMERGENCY NUMBER LIKE 911, WOULD IT BE WORTH \$5 A YR.

	PROBE TOTAL * * *	A R E A		S E X		A G E				I N C O M E			E D U C A T I O N			
		TWIN CITIES * * *	OUTSTATE MINN * * *	MEN * * *	WOMEN * * *	UNDER 35 * * *	35-49 * * *	50-64 * * *	65 + OVER * * *	UNDER \$5000 * * *	\$10000 \$9999 * * *	\$15000 \$14999 + OVER * * *	NOT HS GRAD * * *	HS GRAD * * *	POST HS * * *	
BASE FOR PERCENTAGES-	1000	491	509	431	569	390	226	213	171	161	179	200	381	247	375	377
YES - WORTH \$5 PER YEAR	65%	69%	62%	61%	69%	75%	73%	57%	43%	57%	62%	67%	71%	55%	69%	68%
NO - NOT WORTH \$5 PER YEAR	31%	28%	33%	37%	26%	23%	24%	38%	49%	39%	33%	31%	25%	38%	27%	29%
DONT KNOW/NO OPINION	4%	3%	5%	3%	5%	2%	2%	6%	9%	4%	5%	3%	3%	6%	3%	3%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	1000	491	509	431	569	390	226	213	171	161	179	200	381	247	375	377

PROBE - A QUARTERLY SURVEY OF MINNESOTA ADULTS - FEBRUARY 1977

IF YOU DID NOT KNOW WHAT NUMBER TO CALL IN AN EMERGENCY SITUATION ...

HOW WOULD YOU GO ABOUT GETTING A NUMBER TO CALL

	911 CITIES			* * * COUNTIES CONSIDERING * * *						OTHER COUNTIES		
	TOTAL	MEN	WOMEN	M E T R O			N O N - M E T R O			TOTAL	MEN	WOMEN
BASE FOR PERCENTAGES-	66	21	45	491	211	280	71	36	35	372	163	163
CALL 911	15%	10%	18%				3%	3%	3%			
DIAL INFORMATION	8%	10%	7%	16%	17%	15%	11%	14%	9%	8%	8%	8%
DIAL OPERATOR	73%	67%	76%	73%	69%	76%	56%	58%	54%	62%	62%	62%
LOOK IT UP/PHONE BOOK	14%	19%	11%	11%	11%	10%	23%	17%	29%	23%	26%	26%
ITS POSTED NEXT TO THE PHONE				4%	3%	4%	1%		3%	3%	2%	2%
IT IS ON OUR TELEPHONE	2%	5%		1%	2%	1%	3%	6%		4%	4%	4%
WOULD GO TO THE NEIGHBOR	2%		2%	1%	1%	1%	4%	3%	6%	3%	3%	3%
OTHER MENTIONS	2%	5%		3%	3%	3%	4%	6%	3%	6%	7%	7%
DONT KNOW	5%		7%	1%	1%	1%	1%		3%	2%	1%	1%
TOTAL	118%	114%	120%	110%	108%	111%	107%	106%	109%	111%	113%	113%
	78	24	54	538	228	310	76	38	38	413	184	184

PROBE - A QUARTERLY SURVEY OF MINNESOTA ADULTS - FEBRUARY 1977

IF YOU DID NOT KNOW WHAT NUMBER TO CALL IN AN EMERGENCY SITUATION ...

HOW WOULD YOU GO ABOUT GETTING A NUMBER TO CALL

	A R E A		S E X		A G E				I N C O M E			E D U C A T I O N				
	PROBE	TWIN	OUTSTATE	MEN	WOMEN	UNDER	35-49	50-64	65 +	UNDER	\$5000	\$10000	\$15000	NOT HS	HS	POST
	TOTAL	CITIES	MINN			35			OVER	\$5000	\$9999	\$14999	+ OVER	GRAD	GRAD	HS
BASE FOR PERCENTAGES-	1000	491	509	431	569	390	226	213	171	161	179	200	381	247	375	377
CALL 911	1%		2%	1%	2%	2%	1%	1%	1%	1%	1%	2%	2%	1%	2%	1%
DIAL INFORMATION	12%	16%	8%	13%	11%	17%	12%	8%	6%	12%	13%	10%	13%	12%	11%	13%
DIAL OPERATOR	68%	73%	62%	65%	69%	66%	71%	73%	60%	63%	63%	68%	71%	62%	68%	71%
LOOK IT UP/PHONE BOOK	16%	11%	22%	18%	15%	18%	15%	15%	16%	15%	20%	21%	13%	18%	15%	17%
ITS POSTED NEXT TO THE PHONE	3%	4%	3%	2%	4%	4%	2%	3%	4%	2%	3%	3%	4%	3%	4%	3%
IT IS ON OUR TELEPHONE	2%	1%	3%	3%	2%	3%	2%	3%	1%	1%	2%	4%	3%	1%	3%	3%
WOULD GO TO THE NEIGHBOR	2%	1%	3%	2%	2%	2%	2%	1%	4%	4%	3%	1%	1%	3%	2%	1%
OTHER MENTIONS	4%	3%	5%	5%	4%	3%	3%	4%	10%	7%	6%	5%	3%	6%	4%	3%
DONT KNOW	2%	1%	2%	1%	2%	%	1%	1%	5%	2%	1%	1%	1%	3%	1%	1%
TOTAL	111%	110%	111%	110%	111%	114%	108%	110%	106%	109%	110%	112%	111%	110%	109%	112%
	1105	538	567	474	631	444	245	234	182	175	197	223	422	272	410	422

PROBE - A QUARTERLY SURVEY OF MINNESOTA ADULTS - FEBRUARY 1977

IN AN EMERGENCY SITUATION IN WHICH THERE WAS A FIRE ...

	911 CITIES			COUNTIES CONSIDERING						OTHER COUNTIES		
	TOTAL	MEN	WOMEN	M E T R O			N O N - M E T R O			TOTAL	MEN	WOMEN
BASE FOR PERCENTAGES-	66	21	45	491	211	280	71	36	35	372	163	163
WHO WOULD YOU CALL												
... FIRE DEPARTMENT	61%	57%	62%	89%	90%	89%	93%	89%	97%	94%	96%	96%
... POLICE/SHERIFF				5%	6%	4%	1%	3%		3%	2%	2%
... EMERGENCY NUMBER	33%	33%	33%	2%	1%	3%	3%	3%	3%			
... OTHER MENTIONS	3%		4%	3%	3%	4%	1%	3%		2%	2%	2%
... DONT KNOW	3%	10%					1%	3%		%		
WHAT NUMBER WOULD YOU CALL												
... A SEVEN DIGIT NUMBER GIVEN	5%		7%	12%	12%	12%	18%	14%	23%	17%	18%	18%
... 911	56%	57%	56%				7%	8%	6%			
... NUMBER IS EASY TO FIND	9%	10%	9%	28%	24%	31%	23%	17%	29%	17%	12%	12%
... DONT KNOW	30%	33%	29%	60%	64%	57%	52%	61%	43%	66%	69%	69%

PROBE - A QUARTERLY SURVEY OF MINNESOTA ADULTS - FEBRUARY 1977

FOR AN EMERGENCY SITUATION IN WHICH A CRIME WAS BEING COMMITTED ...

	911 CITIES			COUNTIES CONSIDERING						OTHER COUNTIES		
	TOTAL	MEN	WOMEN	M E T R O			N O N - M E T R O			TOTAL	MEN	WOMEN
BASE FOR PERCENTAGES-	66	21	45	491	211	280	71	36	35	372	163	163
WHO WOULD YOU CALL												
... POLICE	59%	62%	58%	89%	91%	88%	55%	53%	57%	66%	60%	60%
... SHERIFF	3%	5%	2%	5%	6%	5%	31%	33%	29%	28%	35%	35%
... OTHER LAW ENFORCEMENT AGENCY	2%	5%		%	%		4%	6%	3%	2%	2%	2%
... EMERGENCY NUMBER	30%	24%	33%	2%	1%	2%	6%	8%	3%	%	1%	1%
... OTHER MENTIONS	3%		4%	3%	1%	4%	3%		6%	3%	1%	1%
... DONT KNOW	3%	5%	2%	1%	%	1%	1%		3%	1%	1%	1%
WHAT NUMBER WOULD YOU CALL												
... A SEVEN DIGIT NUMBER GIVEN	14%	10%	16%	13%	10%	15%	10%		20%	15%	17%	17%
... 911	53%	52%	53%				10%	14%	6%			
... NUMBER IS EASY TO FIND	8%	10%	7%	26%	26%	27%	18%	14%	23%	16%	12%	12%
... DONT KNOW	26%	29%	24%	61%	64%	58%	62%	72%	51%	69%	71%	71%

PROBE - A QUARTERLY SURVEY OF MINNESOTA ADULTS - FEBRUARY 1977

FOR AN EMERGENCY SITUATION IN WHICH A CRIME WAS BEING COMMITTED ...

	A R E A			S E X		A G E				I N C O M E			E D U C A T I O N					
	PROBE	TWIN	OUTSTATE	MEN	WOMEN	UNDER	35	35-49	50-64	65 +	UNDER	\$5000	\$10000	\$15000	NOT HS	HS	POST	
	TOTAL	CITIES	MINN	* * *	* * *	* * *	* * *	* * *	* * *	* * *	* * *	* * *	* * *	* * *	GRAD	GRAD	HS	
BASE FOR PERCENTAGES-	1000	491	509	431	569	390	226	213	171	161	179	200	381	247	375	377		
WHO WOULD YOU CALL																		
... POLICE	76%	89%	64%	75%	77%	82%	71%	76%	71%	66%	74%	78%	82%	71%	77%	79%		
... SHERIFF	15%	5%	25%	19%	12%	11%	18%	19%	19%	17%	20%	17%	12%	21%	15%	12%		
... OTHER LAW ENFORCEMENT AGENCY	1%	%	2%	2%	1%	1%	3%			1%	1%	1%	1%	1%	1%	1%		
... EMERGENCY NUMBER	3%	2%	5%	3%	4%	2%	7%	2%	3%	2%	2%	2%	5%	2%	2%	5%		
... OTHER MENTIONS	3%	3%	3%	1%	4%	3%	1%	2%	5%	9%	3%	3%	1%	4%	3%	2%		
... DONT KNOW	1%	1%	1%	1%	1%	1%	1%	%	2%	4%		1%		2%	1%	1%		
WHAT NUMBER WOULD YOU CALL																		
... A SEVEN DIGIT NUMBER GIVEN	14%	13%	14%	12%	15%	14%	14%	10%	16%	14%	14%	17%	12%	16%	13%	12%		
... 911	4%		8%	4%	5%	4%	6%	3%	5%	4%	2%	4%	5%	3%	3%	6%		
... NUMBER IS EASY TO FIND	21%	26%	15%	19%	22%	14%	22%	26%	27%	21%	22%	17%	21%	20%	21%	21%		
... DONT KNOW	62%	61%	62%	66%	58%	68%	58%	61%	51%	61%	62%	63%	62%	61%	63%	60%		

PROBE - A QUARTERLY SURVEY OF MINNESOTA ADULTS - FEBRUARY 1977

FOR AN EMERGENCY SITUATION IN WHICH YOU NEEDED MEDICAL ASSISTANCE ...

	911 CITIES			COUNTIES CONSIDERING						OTHER COUNTIES		
	TOTAL	MEN	WOMEN	M E T R O			N O N - M E T R O			TOTAL	MEN	WOMEN
BASE FOR PERCENTAGES-	66	21	45	491	211	280	71	36	35	372	163	163
WHO WOULD YOU CALL												
... DOCTOR/CLINIC	26%	48%	16%	25%	20%	29%	35%	36%	34%	41%	39%	39%
... HOSPITAL/AMBULANCE	29%	29%	29%	24%	24%	25%	35%	36%	34%	34%	39%	39%
... RESCUE SQUAD/PARAMEDICS				12%	13%	11%	11%	6%	17%	3%	4%	4%
... POLICE/SHERIFF	6%	5%	7%	21%	25%	19%	8%	14%	3%	8%	8%	8%
... FIRE DEPARTMENT	2%		2%	5%	5%	6%				2%	2%	2%
... EMERGENCY NUMBER	26%	14%	31%	2%	2%	3%	4%	6%	3%	%	1%	1%
... OTHER MENTIONS	12%	5%	16%	8%	9%	8%	4%	3%	6%	9%	6%	6%
... DONT KNOW				2%	2%	1%	1%		3%	1%	1%	1%
WHAT NUMBER WOULD YOU CALL												
... A SEVEN DIGIT NUMBER GIVEN	23%	14%	27%	17%	13%	20%	27%	3%	51%	24%	18%	18%
... 911	36%	33%	38%				8%	11%	6%			
... NUMBER IS EASY TO FIND	6%	5%	7%	24%	21%	26%	15%	17%	14%	12%	10%	10%
... DONT KNOW	35%	48%	29%	59%	66%	54%	49%	69%	29%	63%	72%	72%

PROBE - A QUARTERLY SURVEY OF MINNESOTA ADULTS - FEBRUARY 1977

FOR AN EMERGENCY SITUATION IN WHICH YOU NEEDED MEDICAL ASSISTANCE ...

	A R E A			S E X		A G E				I N C O M E			E D U C A T I O N			
	PROBE	TWIN	OUTSTATE	MEN	WOMEN	UNDER 35	35-49	50-64	65 +	UNDER \$5000	\$5000 \$9999	\$10000 \$14999	\$15000 +	NOT HS GRAD	HS GRAD	POST HS
	1000	491	509	431	569	390	226	213	171	161	179	200	381	247	375	377
BASE FOR PERCENTAGES--																
WHO WOULD YOU CALL																
... DOCTOR/CLINIC	32%	25%	39%	30%	33%	27%	29%	38%	39%	30%	39%	39%	27%	38%	34%	26%
... HOSPITAL/AMBULANCE	29%	24%	34%	31%	28%	39%	27%	24%	16%	31%	25%	29%	30%	22%	31%	32%
... RESCUE SQUAD/PARAMEDICS	8%	12%	4%	8%	8%	6%	8%	9%	11%	6%	9%	7%	8%	6%	8%	8%
... POLICE/SHERIFF	14%	21%	8%	17%	13%	12%	19%	16%	13%	8%	14%	12%	18%	14%	15%	14%
... FIRE DEPARTMENT	4%	5%	2%	3%	4%	3%	5%	4%	2%	1%	2%	6%	4%	3%	3%	4%
... EMERGENCY NUMBER	3%	2%	4%	2%	4%	2%	5%	3%	2%	2%	1%	3%	5%	2%	2%	5%
... OTHER MENTIONS	9%	8%	9%	7%	10%	10%	6%	4%	16%	20%	9%	3%	7%	13%	6%	9%
... DONT KNOW	1%	2%	1%	1%	1%	1%	2%	2%	1%	2%	1%	2%	1%	2%	1%	2%
WHAT NUMBER WOULD YOU CALL																
... A SEVEN DIGIT NUMBER GIVEN	21%	17%	25%	14%	26%	23%	17%	17%	26%	30%	18%	23%	18%	23%	21%	20%
... 911	3%		6%	3%	3%	3%	5%	2%	2%	3%	1%	3%	4%	2%	2%	5%
... NUMBER IS EASY TO FIND	18%	24%	12%	16%	19%	11%	20%	24%	22%	14%	19%	15%	19%	17%	17%	19%
... DONT KNOW	58%	59%	58%	68%	51%	63%	58%	56%	50%	53%	61%	60%	59%	59%	59%	56%

READING PROBE DATA TABLES

State-wide PROBE data are presented in a standardized format including the PROBE total and five cross-tabulation categories as follows:

PROBE	AREA		SEX		AGE				INCOME			EDUCATION			
	TWIN CITIES	OUTSTATE MINN	MEN	WOMEN	UNDER 35	35-49	50-64	65 + OVER	UNDER \$5000	\$10000 \$9999	\$15000 \$14999	OVER	NOT HS GRAD	HS GRAD	POST HS
TOTAL															

This table format enables the client to examine the answers of the total sample, and to determine if those answers differ according to respondents' geographic or demographic characteristics.

For each PROBE question, the table presents the percentage distributions of respondents' answers. The percentages are rounded to the nearest whole percent, and are read down a column. The "base for percentages", the number shown at the top of each column, is the number of respondents in each cross-tabulation category.

END