Investing in Our Nation's Youth

National Youth Anti-Drug Media Campaign:
Phase II (Final Report)

June 1999

Barry R. McCaffrey
Director

Executive Office of the President
Office of National Drug Control Policy

MESSAGE FROM THE DIRECTOR

This report, *Investing in Our Nation=s Youth: National Youth Anti-Drug Media Campaign, Phase II (Final Report),* presents findings regarding the effectiveness of the second phase of this historic effort. Each phase of the campaign is being evaluated to assess the success of this initiative in achieving its goals. The overarching mission is to educate and enable America=s youth to reject illegal drugs.

Findings from national school-based surveys of youth in fourth through twelfth grades and a national telephone survey of parents as well as results from site visits in twelve communities across the country all indicate the campaign continues to influence our nation=s youth and families. Phase II took nationwide the intervention implemented in twelve pilot cities. The findings from Phase II are similar to those from Phase I in that the campaign continues to meet its goals of increasing awareness -- the first step in changing attitudes and ultimately, behavior. While drug usage was not an area where change was expected given the short timeframe of Phase II, the percentage of teens that reported they had tried marijuana in their lifetime decreased significantly from approximately 43 percent to approximately 38 percent. There also were some significant shifts in attitudes in the intended direction.

The lessons learned via the implementation and evaluation of Phases I and II have strengthened the design of Phase III of the National Youth Anti-Drug Media Campaign in a number of ways, including:

- ONDCP is increasing the supply of new anti-drug ads to reach various racial and ethnic groups and has approved the development of new ads in eleven languages other than English.

- Early indications are that anti-drug public service announcements developed by various networks to meet the pro bono match requirement are consistent with our campaign strategy and are highly effective.

- Target audiences have been further refined to focus more on Asensation seekers@ and middle school-aged kids most at risk.

- Alliances with media companies will be developed as they have been found to be highly effective in reaching the target audiences due to the wide range of communication vehicles offered and extensive expertise.

- Over time, a larger percentage of the media have agreed to comply with the one-to-one pro bono match, indicating increasing enthusiasm for this project.

- Recognizing that the Internet is one of the fastest-growing mediums through which to reach our primary target group, Phase III will expand the Internet component of the campaign.
- The reach and frequency of ads targeted toward adults will be augmented.

- Focus group findings and feedback from communities indicate that grassroots efforts are expanding on a local basis.

The lessons learned through the evaluation of Phases I and II demonstrate that the campaign is meeting its goals and community-level anti-drug efforts have been energized. ONDCP remains committed to refining the campaign to sustain long-term anti-drug attitudes and ensure that drug use among young people is reduced.

Barry R. McCaffrey
Director
Office of National Drug Control Policy

ACKNOWLEDGMENTS

The Director, Office of National Drug Control Policy, acknowledges the following people who contributed substantively to this effort: John Carnevale, Director, Programs, Budget, Research, and Evaluation, ONDCP; Terry Zobeck, Chief of the Programs and Research Branch and ONDCP Project Officer, for his overall project direction and review; M. Fe Caces and Anne Pritchett, ONDCP Programs and Research Branch, and Daniel Rader, Deputy General Counsel, ONDCP, for their review, input, and guidance; Sherrie Aitken, President of CSR, Incorporated, James DeSantis, Project Manager, and their dedicated research staff for their data collection, analysis, and writing; CSR's Graphics and Publications Departments for their graphic design, editing, and word processing; Ed Bergstein, Fred Nicholson, Alka Gupta, and the staff of Audits & Surveys Worldwide, for their collection of survey data; and Susan David, Research Coordinator, Arthur Hughes, Chief, Epidemiology Research Branch, Ann Blanken, Acting Director, and the staff of the Division of Epidemiology and Prevention Research, National Institute on Drug Abuse for their invaluable input, and David McConnaughey and Zenith and Bates USA for media buy data. This report was prepared by CSR, Incorporated, under Contract No. SF8C01.

TABLE OF CONTENTS

LIST OF EXHIBITS

EXECUTIVE SUMMARY

INTRODUCTION

This report presents findings from the evaluation of Phase II of the National Youth Anti-Drug Media Campaign (the Media Campaign) sponsored by the Office of National Drug Control Policy (ONDCP). The largest and most comprehensive anti-drug media campaign ever undertaken by the Federal Government, the Media Campaign features paid advertising.

The Media Campaign is being implemented in three phases, with an evaluation of each phase. Phase I was a pilot test of the campaign intervention in 12 target sites matched with 12 comparison sites. Phase II expanded the Phase I intervention to the national level and used additional media as new creatives became available (e.g., Internet banners). Phase II included 82 different advertisements that were presented through a range of media, including television, radio, newspapers, magazines, school book covers, movie theaters, and the Internet. The national media buy will continue in Phase III and other elements of the campaign will be fully underway, including additional partnerships with the media, entertainment, and sports industries, as well as civic, professional, and community groups. In each phase of the campaign, every media outlet that accepts the campaign's paid advertising has been required to match the government's purchase with an equal value of public service in the form of public service announcement (PSA) time or space, or other programs or activities related to youth substance abuse prevention. This public service time is shared with other organizations to promote anti-drug related messages, such as mentoring, underage alcohol and tobacco use, early childhood development, teen volunteering, crime prevention, and after-school activities. Media outlets can also provide in-kind contributions for local community events, and other unique activities.

For Phase II, the overall communication objective was to reach 90 percent of the target audience with 4 to 7 anti-drug messages each week. The specific goals for the paid campaign component were to reach 90 percent of the teen audience with 4 messages a week across all media (360 total gross rating points [GRPs]), 66 percent of youth aged 9 to 14 with 3 messages per week (198 GRPs), and 74 percent of adults aged 25 to 54 with 3.5 messages per week (259 GRPs). Parents and other adult influencers were to be the focus of approximately 40 percent of the messages and youth aged 9 to 18 were the emphasis of 60 percent of the intervention, prioritized as follows: young teens 11 to 13 years of age, teens 14-18 years of age, and youth 9 to 10 years of age.

This report on the evaluation of Phase II focuses on the effect of the paid television advertising on awareness of anti-drug messages among youth, teens, and parents of school-age children.

The major findings of the evaluation are as follows:

- The findings from national school-based surveys of youth and teens, national telephone surveys with parents, and site visits in twelve sites indicate that the paid placement of anti-drug advertisements resulted in significant increases in awareness of anti-drug ads and messages among all three target groups.
  - For all three paid ads included on the youth survey instrument, there were significant increases in awareness from baseline to followup, with substantial differences ranging from 7 to 10 percentage points.
  - For all four of the paid ads included on the teen survey instrument, there were increases in the percentage who reported seeing the ads "often"; for three of the ads the difference was substantial, ranging from 5 to 14 percentage points.
  - For three of the four ads included on the parent survey instrument, there were statistically significant increases in the percentage who reported seeing the ads "often"; the increase was substantial for two of the ads, with changes of 8 and 9 percentage points.
- Quantitative data also show that the ads were effective among youth:
  - The percentage of youth who agreed that the ads make them "stay away from drugs" increased a substantial 8 percentage points between baseline and followup; and
  - The percentage of youth who agreed that the ads tell them something they didn't know about drugs increased 5 percentage points between baseline and followup.
- Teen questionnaire data show that the ads were also effective among that group at the national level:
  - From baseline to followup, there was a significant increase of 13 percentage points among teens who "agree a lot" that *Frying Pan* made them less likely to try or use drugs (from 23 to 36%);
  - From baseline to followup, there was a significant increase of 7 percentage points among teens who "agree a lot" that *Alex Straight A's* made them less likely to try or use drugs (from 12 to 19%);
  - From baseline to followup, there was a significant increase of 6 percentage points among teens who "agree a lot" that *Rite of Passage* made them less likely to try or use drugs (from 10 to 16%);
  - From baseline to followup, there was a significant increase of 8 percentage points among teens who "don't agree at all" that *Frying Pan* exaggerated the risks or dangers of drugs (from 16 to 24%);

  - From baseline to followup, there was a significant increase of 7 percentage points among teens who "don't agree at all" that *Alex Straight A's* exaggerated the risks or dangers of drugs (from 13 to 20%); and

  - From baseline to followup, there was a significant increase of 6 percentage points among teens who "don't agree at all" that *Rite of Passage* exaggerated the risks or dangers of drugs (from 9 to 15%).

- Television commercials were an important source of information about the risks and dangers of drugs; there was a significant increase in the percentage of youth who said they learned "a lot" from TV commercials that "drugs are bad," from 44 to 52 percent between baseline and followup, and there was a significant increase in the percentage of teens who learned "a lot" from TV commercials about the "risks of drugs," from 25 to 30 percent between baseline and followup.

The major findings on awareness and effectiveness of the ads are consistent in almost every instance across demographic variables, i.e., grade in school, gender, and race/ethnicity for youth and teens, and gender, race/ethnicity, age group, income level, and education level for parents.

THE MEDIA CAMPAIGN DESIGN

The number one goal of *The National Drug Control Strategy* is to "Educate and enable America's youth to reject illegal drugs as well as alcohol and tobacco." Objectives in support of that goal include "Pursue a vigorous advertising and public communications program dealing with the dangers of drug, alcohol, and tobacco use by youth." The President's drug control budget for FY 1998 included proposed funding for a Media Campaign, which received bipartisan support in Congress. Under the Treasury-Postal Appropriations Act, 1998, the House and Senate approved funding (P.L. 105-61) for "a national media campaign to reduce and prevent drug use among young Americans."

Planning for the Media Campaign began in early 1997. ONDCP initiated a collaboration with the Partnership for a Drug-Free America (PDFA), which provided the creative advertising for the Media Campaign through their existing pro bono relationship with leading American advertising companies.

The Media Campaign has three goals:

- Educate and enable America's youth to reject illegal drugs;

- Prevent youth from initiating use of drugs, especially marijuana and inhalants; and

- Convince occasional users of these and other drugs to stop using drugs.

Through realistic portrayals, the Media Campaign is designed to show the harmful effects of drugs and the benefits of a drug-free lifestyle, "denormalize" drug use

by reminding people that most youth do not use drugs, and empower parents with information and strategies to prevent their children from using drugs.

The three phases of the Media Campaign are progressively more sophisticated:

- *Phase I* was a 26-week pilot test that ran from January through June 1998 in l2 metropolitan areas across the country. Because the timeframe for launching the first phase did not allow the development of new advertisements, television, radio, newspaper, and outdoor advertisements that had already been produced by PDFA were used and were placed in paid spots, with a pro bono match requirement.

- *Phase II* was the initial nationwide advertising phase. It began in July 1998 and ran into early 1999. Expanded to a national audience, Phase II included advertising through such outlets as television, radio, newspapers, magazines, movie theaters, and the Internet. Television advertising included national network and cable stations as well as local stations and in-school Channel One. As in Phase I, the Media Campaign purchased time slots for broadcasting television and radio ads to ensure that the ads reached their target audiences. Stations agreed to provide pro bono, one-to-one matching time for other advertisements or in-kind programming. Some of the ads used in Phase I were also used in Phase II, but new ads were also introduced.

- *Phase III* will mark full implementation of the Media Campaign, beginning in 1999 and running for four years. Phase III will disseminate new advertisements developed specifically for the Media Campaign. A key feature of the Phase III effort is to build partnerships with community-based and national anti-drug groups, local and State governments, industry, private businesses, and professional sports teams. For the most part, those partners will play various non-advertising roles.

STRATEGY FOR EVALUATION OF THE MEDIA CAMPAIGN

The effectiveness of each phase of the Media Campaign will be measured by an impact evaluation. The evaluations are being conducted within the broader context of the *Performance Measures of Effectiveness: A System for Assessing the Performance of the National Drug Control Strategy*, issued in 1998 by ONDCP. With the impact evaluations, ONDCP expects to be able to detect changes in awareness of anti-drug messages presented through the media within a few months of the start of the Media Campaign, changes in perceptions and attitudes about drug use within 1 to 2 years, and changes in behavior within 2 to 3 years.

Because of the short time periods for the evaluation of Phases I and II, the evaluations of those phases focus on change in awareness of paid anti-drug ads that are part of the Media Campaign. Expected changes in perceptions and attitudes about drug use, and expected changes in behavior, are to be measured in the Phase III evaluation.

The final evaluation report on Phase I was published in March 1999 (*Testing the Anti-Drug Message in 12 American Cities: National Youth Anti-Drug Media Campaign, Phase I (Report No. 2))*.

IMPLEMENTATION OF PHASE II

Phase II of the National Youth Anti-Drug Media Campaign was launched on July 9, 1998, by President Clinton, ONDCP Director McCaffrey, and others in a ceremony in Atlanta, Georgia.

Phase II shared some characteristics with Phase I:

- The Media Campaign purchased time slots for television and radio ads to ensure that the ads reached their target audiences;

- Selected to be appropriate for child, teen, or adult audiences, the paid advertisements were scheduled to be broadcast during peak viewing/air time for each of the target audiences;

- The anti-drug advertising was directed primarily at teens and youth, with somewhat less emphasis on parents;

- Advertisements emphasized prevention of the use of marijuana and drugs in general in all sites, while advertisements against the use of inhalants, methamphetamine, and heroin were targeted to media markets where those drugs were known to be a problem; and

- Stations were required to provide pro bono, one-to-one matching time for other approved public service announcements or in-kind programming.

Phase II was also significantly broader than Phase I:

- Phase II of the Media Campaign was national in scope, with television and radio advertising purchased on national networks as well as in individual major media markets;

- Advertising was also purchased in newspapers with national distribution, including the *New York Times* and *USA Today*, as well as in the top 100 local newspapers in the country;

- Advertising was purchased in popular magazines with national distribution, including *U.S. News & World Report, People, Entertainment Weekly, Time, Parade, Family Circle, Readers' Digest* (which also published a booklet), *Newsweek, Sport Magazine*, the monthly newsletter of the Southern Christian Leadership Conference, *Teen Magazine*, and *Sports Illustrated for Kids*;

- Major League Soccer (MLS) published advertisements in its *Free Kick* magazine, which is distributed free at the MLS games, and in its program for the All Star game;

- In-theater video advertising (Screenvision, Cinespot, Channel M) was purchased, and included five teen and youth spots and two adult spots;

- Theater Radio Network advertising was also purchased, and included four network radio spots plus two others; and

- Anti-drug advertising and information about drugs were made available on 25 Internet sites, most of them frequented by youth and teens.

Phase II also included more advertisements (82, compared to 62 in Phase I) in more media. Of the 82 advertisements, a total of 45 were television ads shown on local stations across the country. Of those 45 ads, 35 were shown on broadcast networks and 37 on national cable, and 15 were shown on in-school Channel One. The Media Campaign provided local radio stations with 14 spots directed at youth and teens; 8 of those14, plus an additional 3, were also purchased for broadcast on network radio, along with 1 spot for adults. Eight print advertisements were purchased for newspapers, seven of which were included in the12 purchased in magazines. Finally, three book covers and one gymboard were provided as in-school advertisements.

EVALUATION OF PHASE II

The primary means of measuring the impact of Phase II of the Media Campaign was through the administration of school-based surveys to youth (4th through 6th graders) and teens (7th through 12th graders) and telephone surveys of parents with children 18 or younger. The youth and teen surveys were administered in schools in 175 counties from a national random sample of counties ("primary sampling units"). Parent surveys were conducted by telephone in a national sample by "random digit dialing." Surveys were administered prior to the beginning of Phase II, in May and June 1998 (baseline), and near the end of Phase II in October and November 1998 (followup). Follow-up surveys for youth and teens were administered in the same schools as at baseline, but to different children in order not to bias follow-up responses. Similarly, the national random sample of parents at followup was different from the sample at baseline. Respondents were asked about their awareness of anti-drug ads in the media and about their perceptions, attitudes, and behaviors with regard to drug use.

To provide a context for the quantitative findings, site visits were made prior to and at the end of Phase II to 12 metropolitan areas that varied in population size, were demographically representative of the U.S. population, and were geographically distributed across the country. During each site visit, focus groups and interviews were conducted in both center-city and non-center-city locales in each of the 12 sites. Focus groups were conducted with members of the target audiences (elementary, middle, and high school youth, and parents). Interviews were conducted with key informants in the communities (e.g., prevention and treatment specialists, community coalition members, law enforcement representatives, members of the clergy).

For this Phase II Final Report, the focus is on change in awareness as measured by student and parent survey data, using site visit data to help explain and interpret analysis of the survey data. Measures of awareness of the anti-drug advertisements concentrated on television ads only, and specifically on a subset of television ads that were the subject of survey questions.

METHODOLOGICAL SCOPE

The following methodological considerations have a direct bearing on the findings of this evaluation:

- *Student samples*—In-school student samples were drawn from the universe of all schools (both public and nonpublic) in the United States. The sample was drawn using a multistage random sampling procedure with three stages of selection. Stage 1 was the selection of 175 Primary Sampling Units (PSUs); for this study, PSUs were counties, which were selected randomly with probability proportional to their size, making the PSUs nationally representative of the US population. Stage 2 was the selection of one or more schools in each PSU, and Stage 3 was the selection of classrooms within the schools. The sample included a total of 350 schools, 175 for the youth sample and 175 for the teen sample. The same schools were used for both baseline and follow-up survey administration, but the sample of classes for the followup was drawn independently from the sample drawn for the baseline to avoid inclusion of respondents who had been predisposed to questions during baseline. The sample consisted of all students in the selected classes who were present on the scheduled date of the survey. The final sample size for students was 22,534 at baseline and 23,414 at followup.

- *Parent sample*—Parents were not selected to be related to the children in the youth and teen samples, which is to say that the parent and student samples were independent samples. The parent sample was a completely random sample, obtained by using a random digit dialing (RDD) technique; this makes it possible to project survey results to the test universe. The universe for the study was all parents of children 18 years of age or younger in the United States. The sample of telephone numbers was drawn from all exchanges in the United States. Interviews were conducted by telephone from a central telephone interviewing location. The baseline and follow-up interviews were conducted following the same procedures, but the two samples were independent (i.e., individuals were not re-interviewed). The baseline sample size was 4,209, while at followup 4,256 parents were interviewed.

- *Survey instruments*—The youth, teen, and parent questionnaires were developed from existing survey instruments used to assess responses to various PDFA campaigns and from *Monitoring the Future* and the *National Household Survey on Drug Abuse*. Because the paid advertisements used in the Media Campaign were developed by PDFA, these surveys were appropriate data collection tools, but they were modified significantly in order to adequately measure the goals of the Phase II Campaign. The teen survey

used in Phase II was modified from the one used in Phase I to include additional questions about attitudes and behaviors. (Appendix B contains copies of the in-school and parent survey instruments.)

- *Survey administration*—Baseline data collection began in April and continued through June 1998, prior to the beginning of the Phase II intervention period. Follow-up surveys were conducted in October and November 1998, near the end of Phase II. Thus the student survey data spanned two different school years, resulting in cohort changes: the students who took the follow-up survey in the Fall were relatively younger than those who took the baseline survey in the Spring.

- *Statistically significant findings*—The survey results presented in the exhibits of this report highlight statistically significant findings. The fact that estimates of change are found to be statistically significant does not necessarily imply that the difference is large or meaningful in a practical sense. Discussion of the survey results focuses on findings that are significant in a practical sense (for purposes of this report, changes of 5 percentage points or more). However, statistical significance is important in itself because it means that one can conclude, with a small risk of error, that new estimates would not be different from the old estimates if the survey were replicated with different samples drawn from the same population, using the same sampling procedures. That is, the differences cannot be attributed solely to sampling error.

- *Media buying information*—The media buying information provided in this report applies solely to the paid component of the Media Campaign (pro bono is not included) and covers the period from July through November 1998, unless otherwise indicated. The media buying plan information was used to identify the specific ads that comprised the national television component of Phase II and to estimate the exposure of the ads to their intended audiences (expressed as gross rating points or GRPs). The media buying contractor to ONDCP, Bates USA, provided available data on "as purchased" or planned television activities for the youth, teen, and adult television buys.

EVALUATION RESULTS REGARDING AWARENESS OF SPECIFIC ADS

Survey respondents from each of the three groups included in the evaluation (youth, teens, and parents) were asked about their awareness of only a selection of all paid television advertisements that were part of Phase II of the Media Campaign. Youth were surveyed about three paid ads: *Drowning*, *Girlfriend*, and *Long Way Home*. Teens were surveyed about five ads: *911* (not shown in all parts of the country), *Alex Straight A's*, *Frying Pan*, *Layla*, and *Rite of Passage*. Because *911* did not air nationally, findings are not reported for this ad. Parents responded to questions regarding four ads: *Burbs*, *Girl Interview*, *O'Connor*, and *Under Your Nose*. The main findings of this study pertain to awareness of these Phase II Media Campaign ads. The ads that were the subject of specific survey

questions were not necessarily those that aired with the greatest frequency or reach, as indicated by media buy and gross rating point data.

Youth

During the Phase II Media Campaign the percentage of youth who answered "yes" when asked if they had seen anti-drug ads on TV increased substantially between baseline and followup. For all three ads on the youth survey—*Long Way Home*, *Girlfriend*, and *Drowning*—these increases were statistically significant. Results are presented graphically in Exhibit 1.

- *Long Way Home*—At followup, 54 percent of youth surveyed recalled seeing this ad, compared with 44 percent at baseline, a 10 percentage point change and a 22.6 percent increase. The increase was significant among both boys and girls, 4th, 5th, and 6th graders, and White, Black, and Hispanic youth.

- *Girlfriend*—This ad was not shown nationally on the broadcast networks, but was shown on national cable and on local stations. From baseline to followup the percentage of youth who recalled this ad increased 10 percentage points, from 32 to 42 percent, which is a 30.7 percent increase. The increase was significant among boys and girls, 4th, 5th, and 6th graders, and White, Black, and Hispanic youth.

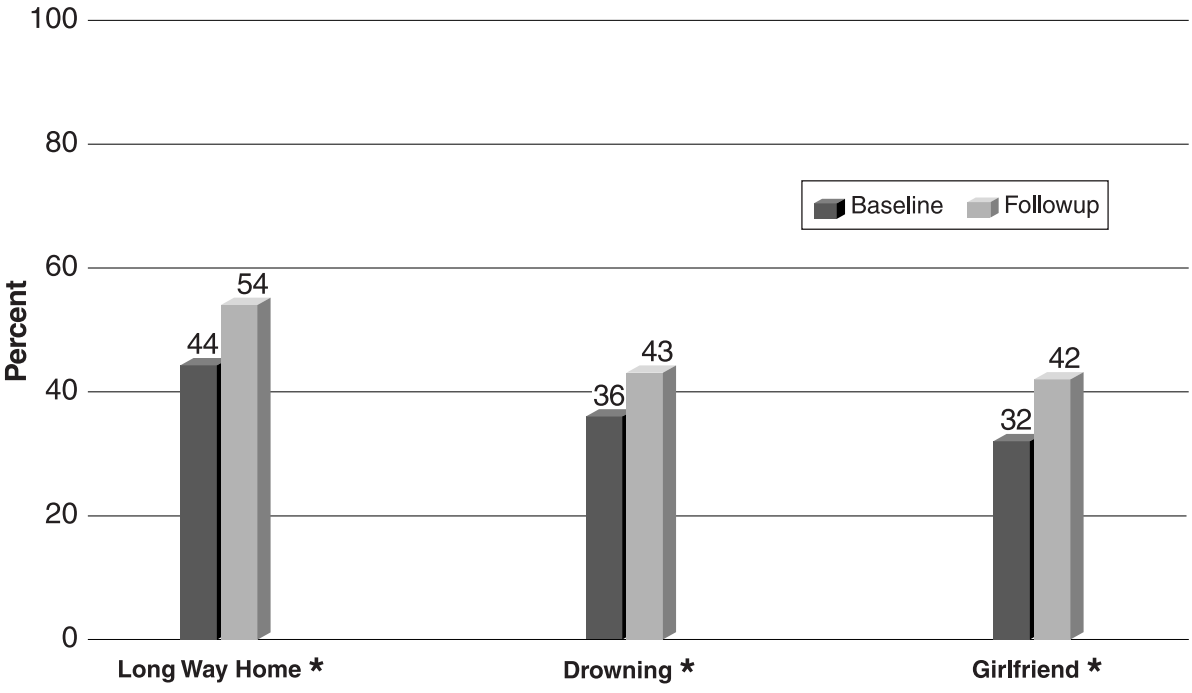
- *Drowning*—This anti-inhalant ad was reported seen by 43 percent of youth at followup, compared with 36 percent at baseline, an increase of 7 percentage points or 17 percent more at followup than at baseline. The increase was significant among boys and girls, 4th, 5th, and 6th graders, and White and Hispanic youth.

In addition when youth were asked if they agreed or disagreed that TV ads make them stay away from drugs, the percentage of youth who agreed increased significantly from 61% at baseline to 69% at followup, an increase of 8 percentage points. The increase was significant among boys and girls, 4th, 5th, and 6th graders, and white and Hispanic youth. Results are presented graphically in Exhibit 2.

Teens

On their survey, teens were asked if they had seen five specific anti-drug ads in the past few months. Possible responses were "often," "a few times," and "not at all." In the analysis of teen survey data, tests of statistical significance were done on "often" responses only, which produces a conservative measurement of teens' awareness of the ads. One of the ads on the survey—*911*—is an anti-methamphetamine ad that was not shown nationally on broadcast or cable networks and was aired locally only in selected metropolitan areas. Recognition

Exhibit 1
Ad Awareness: Percentage of Youth Who Saw Specific Ads



Note: Percentages are weighted. Youth Question 8.

*Indicates statistically significant difference in change from baseline to followup; significance is at the 95% confidence level.

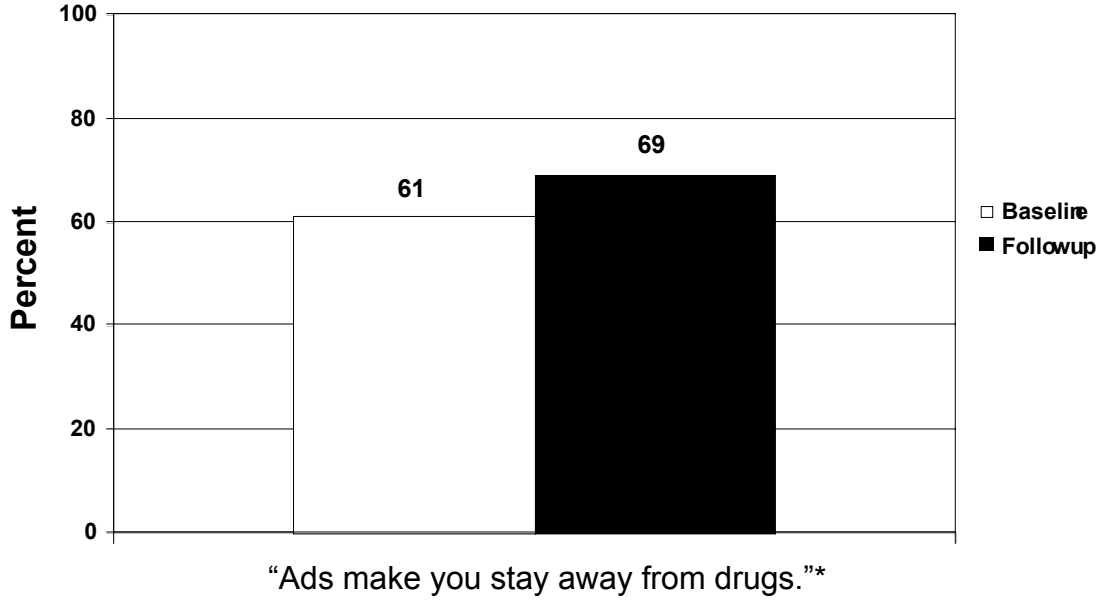
was correspondingly low and the slight change from baseline to followup was not statistically significant. The other four ads on the teen survey—*Frying Pan*, *Alex Straight A's*, *Rite of Passage*, and *Layla*—did show significant change in recognition from baseline to followup. Exhibit 3 presents the changes graphically.

- *Frying Pan*—At baseline, 18 percent of teens reported seeing this ad "often," compared with 32 percent at followup. This 14 percentage point change is a 76 percent increase. The increase was significant among males and female teens; 7th and 8th, 9th and 10th, and 11th and 12th graders; and Whites, Blacks, Hispanics, and Asian/Pacific Islanders.

- *Alex Straight A's*—This ad was shown more often than any other ad on any of the three surveys, primarily on cable networks, and had the highest reach (as measured by GRP data) among teens. At baseline, slightly less than 9 percent of teens reported seeing the ad often, but at followup the percentage was nearly 17 percent, a change of 8 percentage points and an increase of nearly 90 percent. The increase was significant across the board: male and female, 7th through 12th graders, and Whites, Blacks, Hispanics, and Asian/ Pacific Islanders.

- *Rite of Passage*—At baseline, less than 7 percent of teens recalled seeing this ad often, but at followup the percentage increased to more than 12 percent, or nearly

Exhibit 2
Increases, Due to Watching TV Ads, in Youth Agreement That Ads Keep Them Away From Drugs



NOTE: Percentages are weighted. Youth Question 9, Part b.
*Indicates statistically significant change from baseline to followup; significance is at the 95% confidence level.

84 percent more. The increase was significant among females, 7th through 10th graders, and Whites, Blacks, Hispanics, and Asian/Pacific Islanders.

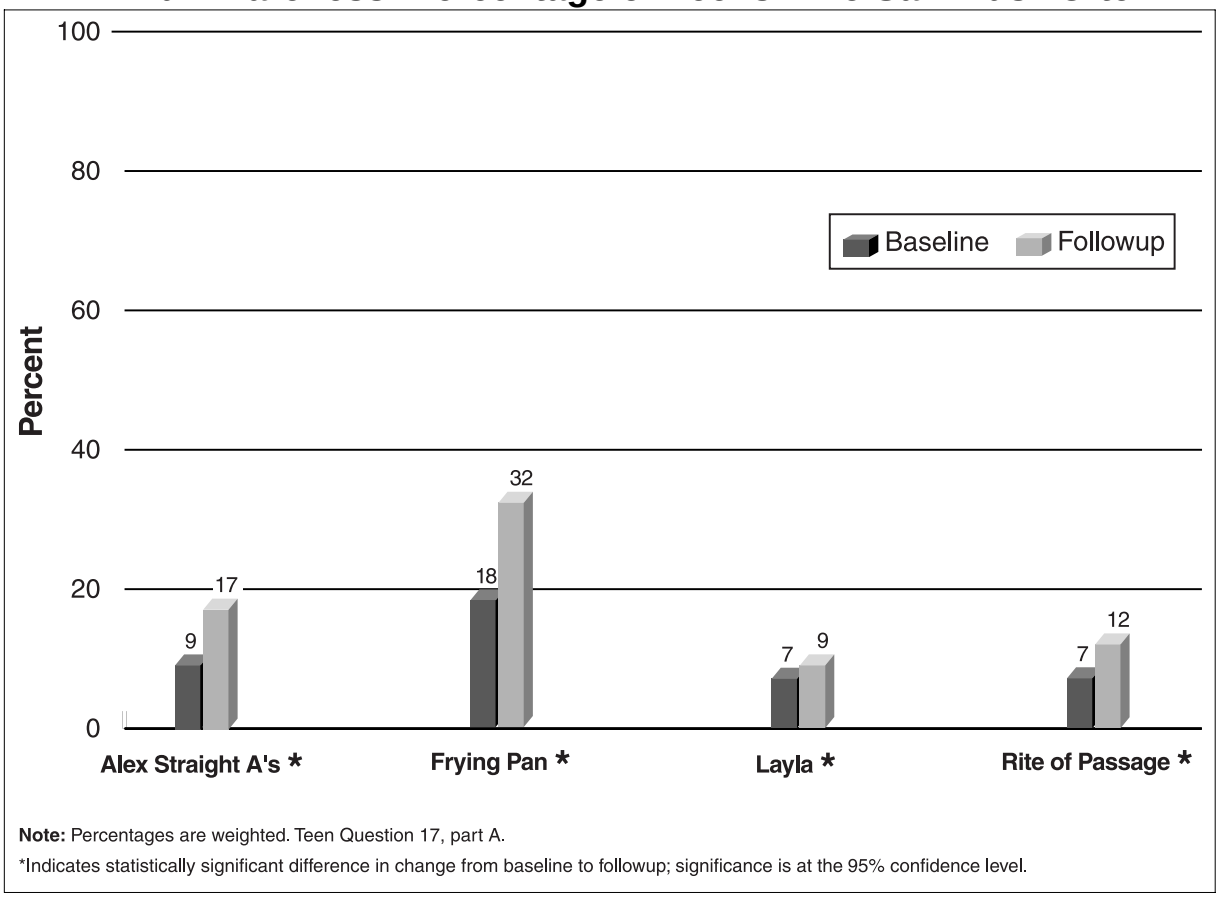
- *Layla*—The percentage of teens who reported seeing *Layla* often increased from 7 percent at baseline to 9 percent at followup. Though statistically significant, this increase may not be significant in a practical sense.

Parents

As with teens, parents were offered three responses to whether they had seen four paid ads that were targeted at them: "often," "a few times," and "not at all." As with teens, the conservative approach was taken to measure parent awareness of the ads: computing statistical significance for "often" responses only. Of the four Phase II ads on the parent survey—*Burbs*, *O'Connor*, *Girl Interview*, and *Under Your Nose*—the latter three elicited statistically significant change in recognition from baseline to followup. These changes are illustrated in Exhibit 4.

- *O'Connor*—From baseline to followup the percentage of parents who recalled seeing this ad "often" increased from approximately 20 percent to more than 29 percent. This change of 9 percentage points is a 45 percent increase. The increase was significant across every demographic domain, including gender, age of parent, grade of child, household income, education, and race/ethnicity.

Exhibit 3
Ad Awareness: Percentage of Teens Who Saw Ads "Often"



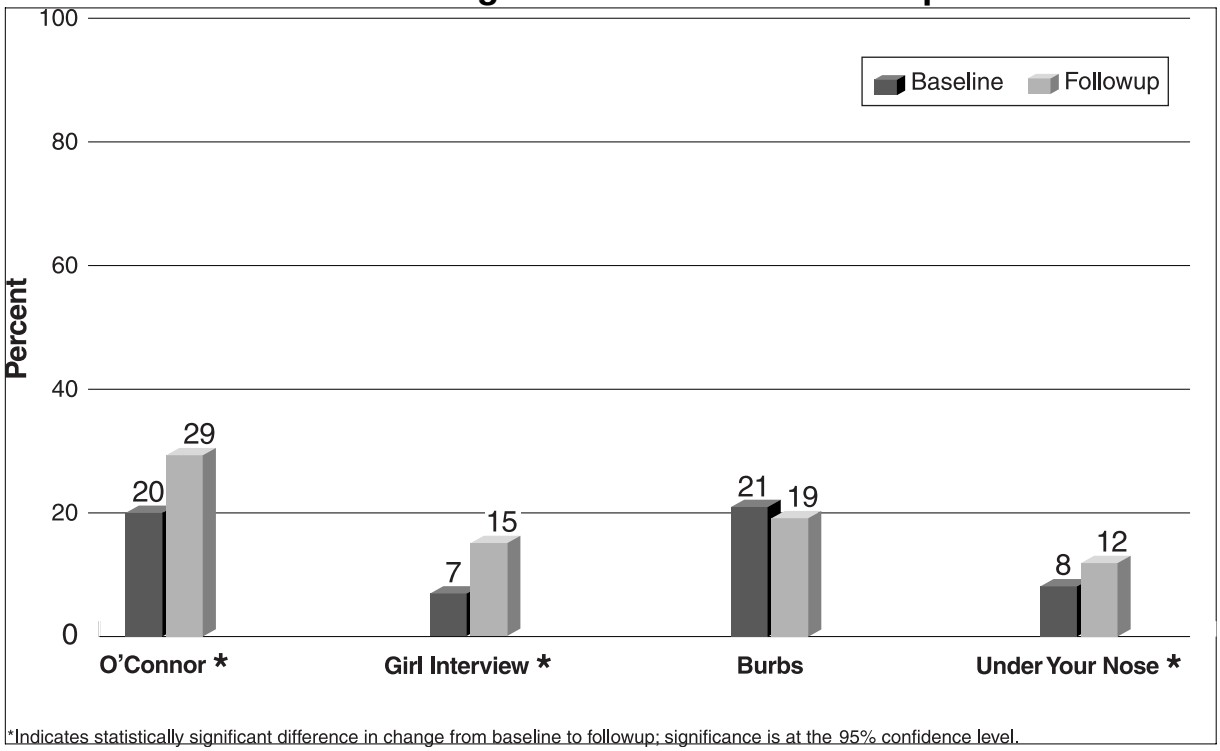
Note: Percentages are weighted. Teen Question 17, part A.
*Indicates statistically significant difference in change from baseline to followup; significance is at the 95% confidence level.

- *Girl Interview*—This ad was shown on broadcast network television more often than any other in Phase II of the Media Campaign, and had the greatest reach among adults, according to GRP data. From baseline to followup, the percentage of parents who recalled seeing *Girl Interview* "often" increased from less than 7 percent to approximately 15 percent, a change of 8 percentage points and a 114 percent increase. As with *O'Connor*, the increase was statistically significant across every demographic domain.

- *Under Your Nose*—This anti-inhalant ad was shown on national broadcast and cable networks, but on local stations only in selected metropolitan areas. From baseline to followup, the percentage of parents who recalled seeing this ad "often" increased from approximately 8 percent to nearly 12 percent, a 50 percent increase. The increase was significant among parents between the ages of 18 and 34, parents with children in grades 10–12, parents with incomes from $15,000 to $50,000, and parents with no college education.

Recognition of *Burbs* actually decreased from baseline to followup (from 21 to 19%), but those levels of recognition were the highest of the four ads at baseline and second highest at followup. *Burbs* was purchased on national broadcast and cable networks, but not on local stations.

Exhibit 4
Ad Awareness: Percentage of Parents Who Saw Specific Ads "Often"



LESSONS LEARNED

Based on analysis of Phase II data, certain themes and issues emerged. Lessons learned support conclusions about the effectiveness of the Phase II Campaign and the formulation of recommendations that may support Phase III of the Campaign.

Lesson 1: Phase II Resulted in Increased Awareness of Anti-Drug Advertisements at the National Level

The major objective of the Phase II Campaign was to increase awareness at the national level of anti-drug ads paid for by the Campaign. This was important in order to provide guidance to the Phase III national Campaign in terms of baseline assessments and the design and implementation of the larger evaluation.

Comparisons of baseline and followup survey data clearly indicate that youth, teens, and parents saw or heard significantly more anti-drug ads at followup than at baseline. Youth were more aware of three ads—*Long Way Home, Girlfriend,* and *Drowning*. Teens indicated greater recall of four ads—*Alex Straight A's, Frying Pan, Layla/Old Friends,* and *Rite of Passage*. And, parents were more aware of three ads—*Girl Interview, O'Connor,* and *Under Your Nose*. Given these findings, the following conclusions can be drawn about the impact of the Phase II Campaign on its audiences:

- Repeated broadcasts of individual advertisements on drug use dangers raised viewer awareness of anti-drug ads at the national level, regardless of the viewer's age; and

- The content of drug-specific ads was appropriately matched with the audiences targeted through national and local television buys (e.g., inhalants with youth).

Two recommendations are pertinent here:

- Survey questions should be expanded in the future to include other media used (e.g., radio, newspaper, magazine, theater) so that the Media Campaign can assess the effectiveness of components other than television; and

- In all age groups, awareness of specific ads increased among some ethnic groups significantly more than other ethnic groups. Both the content and the language (English or Spanish) of these ads should be examined for clues as how best to target and develop ads for areas with appreciable ethnic populations. Phase III will include ads in 11 languages other than English.

Lesson 2: TV Commercials and Other Media Are Key Information Sources on Drug Use Dangers for Youth and Teens

Youth and teens were asked how much they learned about the dangers of drugs from a variety of media and nonmedia sources that included school classes; their parents/grandparents; siblings; friends; television commercials; television shows, news, or movies; radio; and the street. The most statistically significant increase over the Phase II Media Campaign evaluation period was in the percentage of young persons reporting TV commercials as a source of information about the dangers of drugs. This holds true across demographic variables. Furthermore, for youth and teens, the use of television is associated with the Media Campaign because the percentage of youth who said they had actually seen the anti-drug ads on television increased significantly over the Phase II Campaign evaluation period.

Additionally, over the course of the evaluation period, there was a significant increase in the percentages of both youth and teens who perceived that TV shows, news, and movies were important sources of anti-drug information. Also the percentage of youth and teens who reported they had seen anti-drug ads on billboards and posters on buses, bus stops or subways increased significantly over the course of the evaluation period. And, the percentage of teens who learned about drug risks from newspapers or magazines increased from baseline to followup.

The conclusions that can be drawn from these findings include:

- The use of paid television ads as a source of anti-drug information for youth and teens was effective in reaching these target groups; and

- The use of TV shows, news, and movies; outside billboards; and posters on buses, bus stops and subways are effective ways of reaching youth and teens with anti-drug messages.

Lesson 3: Parents, Youth, and Teens Perceived Phase II Ads To Be Effective

From baseline to followup, there was a significant increase in the percentage of all age groups who perceived the anti-drug ads to be effective. Youth indicated that the ads told them something about drugs that they did not already know, encouraged them to stay away from drugs, and made them aware of the dangers of drugs. Teens said that the four ads targeted to their age group made them less likely to try or use drugs. And, parents stated that the ads provided them with new information or told them things that they did not know or that the ads made them aware that America's drug problem could affect their children. This indicates that all age groups perceived some benefits from the anti-drug messages.

Furthermore, from the baseline to the followup periods, the percentage of youth and teens who viewed the ads as lying about the dangerousness of drugs or exaggerating the risks of drug use decreased significantly. These findings support the following recommendation:

- Ads that present negative consequences of drug use and that target parents, youth, and teens should be continued as the Media Campaign progresses.

Lesson 4: Teens and Parents Did Learn Some New Facts About the Risks of Using Drugs

While the major expectation of the Phase II Campaign was to increase awareness of the anti-drug ads shown, a secondary objective was to begin to change attitudes and perceptions about the harmfulness and risks of illegal drug use. Findings indicate that increased frequency of drug-specific ads led to greater recognition of the drug risks and dangers addressed by those ads. Survey findings indicated that from baseline to followup, teens showed an increase in awareness about the risks associated with using marijuana "once or twice" or "occasionally." This is important because we know from the Phase I evaluation that some teens view marijuana as acceptable and as one of their drugs of choice. Also, the percentage of parents who recognized the risks involved with using methamphetamine regularly increased significantly from baseline to followup.

Given these findings, the following conclusions can be made about the impact of the Phase II Campaign on increasing knowledge about the risks associated with using drugs:

- The Phase III Media campaign should continue to target teens with anti-marijuana messages; and

- Future campaigns should continue to target parents with anti-drug messages on drugs that they lack information about rather than those that are commonly

understood to be risky. Future campaigns should provide guidance to parents on how to talk to their children about the dangers of drugs.

Lesson 5: The Media Campaign Changed Some Attitudes Toward Drug Use

There were a few findings suggesting that even the short period examined has resulted in some inroads to changing youth and teen attitudes toward drug use.

The percentage of youth who said they were scared of taking drugs increased during the Phase II Campaign evaluation period.

The Campaign also had some success in changing teens' attitudes about drug use. For example, the percentage of teens who said that taking drugs scares them, who said they did not want to hang around anyone who used marijuana, and who perceived great risk in using methamphetamine regularly increased from the baseline to the followup periods.

Additionally, teens were asked specific questions pertaining to their attitudes about marijuana. Over the course of the Campaign evaluation period, the percentage of teens who understood specific negative consequences of marijuana increased significantly. For example, they increasingly understood the negative effects of marijuana: use would most likely lead to harder drugs; use would lead to doing worse at school, work or sports; or that one could mess up one's life or miss out on the good things in life. The fact that the teens experienced attitude changes in a positive direction about marijuana is important because we know that this a commonly accepted drug among this age group.

Additionally, survey findings revealed that the disapproval of close friends is important to teens. For example, there was a significant increase from the baseline to followup periods in the percentage of teens who believed that their close friends would strongly disapprove of them trying marijuana once or twice, occasionally, or regularly, or trying methamphetamine once or twice. These findings highlight the substantial influence that teens can have on one another.

The following conclusions are supported by these findings:

- Drug-specific ads targeted at teens were effective in increasing negative attitudes about marijuana and methamphetamines; and

- Ads targeted to teens should build on the influence of peer relationships, especially with regard to using teen disapproval to facilitate positive attitudes and behaviors.

Lesson 6: Parents Are Key Sources of Information and Influence Regarding Drug Use

Survey results indicated that parents were a key information source about the risks of drugs for both youth and teens. However, survey data also show serious discrepancies in parents' claims about their drug-related communication with

their children. The percentage of parents who stated that they had ever talked with their child about drugs or that that they talked to their child about drugs during the past year did not increase significantly over the course of the Phase II Campaign. We know from the Phase I Media Campaign findings that many parents do not talk with their children because of their own past or present drug use, lack of information about drugs, concern over how or when to present information to their children, denial that the problem could affect their children, or acceptance of the youth drug culture.

Additionally, teens clearly indicated that they thought their parents would strongly disapprove of many types of drug use. For example, there were significant increases over time in the percentage of teens who believed that their parents would strongly disapprove of trying marijuana once or twice, occasionally, or regularly; of trying methamphetamine once or twice; taking crack/cocaine once or twice or occasionally; or of taking heroin once or twice or occasionally. These findings appear to indicate that the views of parents matter to teens and influence them.

In light of these findings, the following recommendations are offered:

- Parents urgently need to know more about drugs, their risks, what they look like, and how young people gain access to them;

- A significant portion of the Phase III Campaign ads should be devoted to the improvement of communication between parents and their children on the subject of drug use;

- Ads on parent-child communication should point out the possible discrepancies between young people's knowledge and experience with drugs and parents' perceptions about how much their children know; and

- Ads on improving parent-child communication should move beyond stressing the general importance of parent-child communication and present specific methods to parents that can be expected to be effective in communicating dangers of drug use to their children.

(All of these recommendations are being incorporated in the Phase III design.)

Lesson 7: Surveying Students in School Settings Is Problematic

In attempting to survey students in school settings, many barriers are encountered. The in-school surveys cannot take place if the school or school district refuses entry. Some schools experience difficulty obtaining signed parent consent forms or do not gain approval from their Institutional Review Board in time for the survey. Also, unrelated legal issues may result in last-minute refusals to participate. Thus, the following recommendation is made:

- Future on-site research should not rely on in-school surveys. The issue of gaining parental consent is only one of the problems encountered on conducting school-based research. The methodological issues regarding

parental consent in school-based research have been the subject of a number of recent reviews (e.g., Anderman et al., 1995; Dent et al., 1993). These two studies concur on several findings of relevance to this report. First, students with and without active parental consent have different demographic characteristics (including SES and ethnicity), thus leading to potential sample bias. Second, teenagers without active parental consent are higher in risk-taking and in marijuana use, thus reducing the generalizability of the results. Third, teenagers with active consent are more likely to have seen information on alcohol, tobacco, and drug use—again with implications for valid interpretations of survey findings.

Lesson 8: Media Monitoring and Media Buy Data Are Essential in the Interpretation of Media Campaign Findings

Media monitoring and media buy data are vital in the evaluation of media campaigns because they support, validate, and help to interpret the quantitative survey findings. These data are necessary because they clearly spell out the nature of the intervention (e.g., the specific ads broadcast, daypart, show, gross rating points, reach, frequency, and cost of ads). Such information allows for a comparison of the effectiveness of different ads and media approaches. Media buy data can also be used to do cost-benefit analyses for each ad by comparing its rate of exposure to its payment rate. And, finally, media monitoring data serve as a verification that the ads that were purchased were actually broadcast. Recognition of these strengths of media monitoring data lead to the recommendation that media monitoring data should include information about all types of media used in the intervention because this enables a comparison of the effectiveness of different types of media (e.g., broadcast versus cable television, radio versus television).

SUMMARY

The findings from the national survey of youth and teens clearly indicate that television, and particularly anti-drug ads, are an important source of information about the risks of drugs. Awareness of specific youth, teen, and adult anti-drug ads that were part of the National Youth Anti-Drug Media Campaign increased over the period examined, indicating the tremendous potential of the campaign to reach parents, youth, and teens with vital anti-drug messages. The quantitative and qualitative data gathered from parents demonstrate the need to increase the reach and frequency of ads targeting adults as well as to develop new creatives focusing on parent-child communication skills and the facts about the dangers of drug use. The lessons learned via the implementation and evaluation of Phases I and II have strengthened the design of Phase III. The implementation and evaluation of Phases I and II demonstrate that these efforts did meet their goal of increased awareness and also found changes in some attitudes—a positive indicator that the Phase III campaign will meet its goals of sustaining long-term anti-drug attitudes and reducing drug use among youth.

1. INTRODUCTION

This report presents findings from the evaluation of Phase II of the National Youth Anti-Drug Media Campaign (the Media Campaign) sponsored by the Office of National Drug Control Policy (ONDCP). The largest and most comprehensive anti-drug media campaign ever undertaken by the Federal Government, the Media Campaign is further distinguished from previous efforts because it features paid advertising.

The Media Campaign is being implemented in three phases, with an evaluation of each phase. Phase I was a pilot test conducted from January through June 1998 in 12 metropolitan areas across the country. Phase II was the initial nationwide implementation and ran from July 1998 into early 1999. Phase III is the full implementation, starting in 1999 and running for 4 years. Phase II included 82 different advertisements that were presented through television, radio, newspapers, magazines, school book covers, movie theaters, and the Internet. This report on the evaluation of Phase II focuses on the effect of the paid television advertising on awareness of anti-drug messages among youth, teens, and parents of school-age children.

This introductory chapter provides the context for the findings that follow in subsequent chapters. After presenting an overview of the design of the Media Campaign and describing the overall strategy for the evaluation, discussion focuses on the implementation and evaluation of Phase II. The chapter concludes with a summary of the organization of the report.

1.1 THE MEDIA CAMPAIGN DESIGN

After more than a decade of steady decline in the reported use of drugs by teenagers, from 1992 to 1996 national survey data from the *Monitoring the Future* study showed increases in drug use by 8th, 10th, and 12th graders, and a corresponding steady decrease in their disapproval of drug use and perception of the risk of drug use. The 1996 *Monitoring the Future* study found that more than half of all high school students use illicit drugs by the time they graduate, and more than 20 percent of youth surveyed reported using marijuana in the past month. These findings were the impetus for mounting the Media Campaign.

In 1997, the number one goal of *The National Drug Control Strategy* became to "Educate and enable America's youth to reject illegal drugs as well as alcohol and tobacco." Ten objectives are listed under that goal, including providing prevention programs in schools, promoting zero tolerance policies for youth regarding the use of drugs, educating parents and other adults who influence youth, and assisting the development of community coalitions and programs to prevent drug abuse.

The second objective in support of the goal is "Pursue a vigorous advertising and public communications program dealing with the dangers of drug, alcohol, and tobacco use by youth." The President's drug control budget for fiscal year 1998

included proposed funding for a Media Campaign, which received bipartisan support in Congress. Under the Executive Office Appropriations Act,1998, the House and Senate approved funding (Conference Report on H.R. 2378) for "a national media campaign to reduce and prevent drug use among young Americans."

Planning for the Media Campaign began in early 1997. ONDCP initiated a collaboration with the Partnership for a Drug-Free America (PDFA), who would provide the creative advertising for the Media Campaign through their existing pro bono relationship with leading American advertising companies.

The Media Campaign has three goals:

- Educate and enable America's youth to reject illegal drugs;
- Prevent youth from initiating use of drugs, especially marijuana and inhalants; and
- Convince occasional users of these and other drugs to stop using drugs.

Through realistic portrayals, the Media Campaign is designed to show the harmful effects of drugs and the benefits of a drug-free lifestyle, "denormalize" drug use by reminding people that most youth do not use drugs, and empower parents with information and strategies to prevent their children from using drugs. The Media Campaign is designed to reach five target groups: youth, ages 9–10 (13% of the Media Campaign effort); youth, ages 11–13 (25% of the effort); youth, ages 14–18 years (12%); parents (40%); and other influential adults (10%).

The three phases of the Media Campaign are progressively more sophisticated. Phase I was a 26-week pilot test that ran from January through June 1998 in l2 metropolitan areas across the country, with 12 other sites selected for comparison. Because the timeframe for launching the first phase did not allow the development of new advertisements, television, radio, newspaper, and outdoor advertisements that had already been produced by PDFA were used and were placed in paid spots. Stations were required to provide pro bono, one-to-one matching time for other advertisements or in-kind programming.

Phase II was the initial nationwide advertising phase. It began in July 1998 and ran into early 1999. Expanded to a national audience, Phase II included television, radio, newspaper, magazine, movie theater, and Internet advertising. Television advertising included local and network broadcasts and selected cable networks, and in-school Channel One. As in Phase I, the Media Campaign purchased time slots for broadcasting television and radio ads to ensure that the ads reached their target audiences. Stations were again required to provide a pro bono match. Some of the ads used in Phase I were also used in Phase II, but many new ads were also introduced.

Phase III will mark full implementation of the Media Campaign. It will start in 1999 and run for four years. Phase III will disseminate new advertisements

developed specifically for the Media Campaign in accordance with *The National Youth Anti-Drug Media Campaign: Communication Strategy Statement*. A key feature of the Phase III effort is to build partnerships with community-based and national anti-drug groups, local and State governments, industry, private businesses, and professional sports teams. For the most part, those partners will play various non-advertising roles.

1.2 STRATEGY FOR EVALUATION OF THE MEDIA CAMPAIGN

The authorizing legislation for the Media Campaign states that "the Director shall report to Congress within two years on the effectiveness of the national media campaign based upon the measurable outcomes provided to Congress previously." The effectiveness of each phase of the Media Campaign will be measured by an impact evaluation. The evaluations are being conducted within the broader context of the *Performance Measures of Effectiveness: A System for Assessing the Performance of the National Drug Control Strategy*, published in 1998 by ONDCP.

Under the Performance Measures of Effectiveness system, two Performance Targets will specifically measure the effectiveness of the Media Campaign:

- *Youth risk perceptions*: By 2002, increase to 80, the percent of youth who perceive that regular use of illegal drugs, alcohol, and tobacco is harmful, and maintain this rate through 2007.

- *Youth disapproval*: By 2002, increase to 95, the percent of youth who disapprove of illegal drug, alcohol, and tobacco use and maintain this rate through 2007.

In addition, two Impact Targets have been set for the year 2007: to reduce youth drug use by 50 percent and to increase the average age for first-time drug use by 36 months. The Media Campaign is expected to contribute substantially to reaching these targets.

With the impact evaluations, ONDCP expects to be able to detect changes in awareness of anti-drug messages presented through the media within a few months of the start of the Media Campaign, changes in perceptions and attitudes about drug use within 1 to 2 years, and changes in behavior within 2 to 3 years. Because of the short time periods (approximately 6 months each) for the evaluations of Phases I and II, the evaluations focus on change in awareness of paid anti-drug ads that are part of the Media Campaign. Expected changes in perceptions and attitudes about drug use, and expected changes in behavior, are to be measured in the Phase III evaluation.

The final evaluation report on Phase I was published in March 1999 (*Testing the Anti-Drug Message in 12 American Cities: National Youth Anti-Drug Media Campaign, Phase I (Report No. 2))*. The major difference between the evaluation of Phase I and the evaluation of Phase II is one of scope, corresponding to the scope of the two phases of the Media Campaign. To evaluate the 26-week pilot

test of the Media Campaign in Phase I, the 12 metropolitan areas selected as target sites were matched with 12 metropolitan areas that served as comparison sites. While the 12 target sites received paid advertising, the 12 comparison sites did not. Identical data collection was conducted in all 24 sites to allow comparative analysis.

For the initial nationwide advertising in Phase II of the Media Campaign, the evaluation used survey data collected from nationally representative samples, both of classrooms within schools and also of parents. Because of the national scope of Phase II, comparison sites could not be used. Survey data collected before Phase II (baseline) were compared with survey data collected near the end of Phase II (followup) to measure the impact of the Media Campaign. To provide a context for the survey data, qualitative data were collected in 12 metropolitan areas that varied in population size, were demographically representative of the U.S. population, and were geographically distributed across the country

Phase III of the Media Campaign is planned to run for four years, from 1999 through 2002. The impact evaluation of Phase III will be conducted under the auspices of the National Institute on Drug Abuse, acting as ONDCP's agent.

1.3 IMPLEMENTATION AND EVALUATION OF PHASE II

Phase II of the National Youth Anti-Drug Media Campaign was launched on Thursday, July 9, 1998 by President Clinton and ONDCP Director McCaffrey in a ceremony in Atlanta, Georgia, where they were joined by then-House Speaker Gingrich and PDFA CEO Jim Burke, among others. This phase of the Media Campaign then ran into early 1999.

Phase II shared some characteristics with Phase I:

- The Media Campaign purchased time slots for television and radio ads to ensure that the ads reached their target audiences;

- Selected to be appropriate for child, teen, or adult audiences, the paid advertisements were scheduled to be broadcast during peak viewing/air time for each of the target audiences;

- The anti-drug advertising was directed primarily at teens and youth, with somewhat less emphasis on parents;

- Advertisements emphasized prevention of the use of marijuana and drugs in general in all sites, while advertisements against the use of inhalants, methamphetamines, and heroin were targeted to media markets where those drugs were known to be a problem; and

- Stations were required to provide pro bono, one-to-one matching time for other approved public service announcements or in-kind programming.

Phase II was also significantly broader then Phase I:

- Phase II of the Media Campaign was national in scope, with television and radio advertising purchased on national networks as well as in the top 101 media markets;

- Advertising was also purchased in newspapers with national distribution, including the *New York Times* and *USA Today*, as well as in the top 100 local newspapers in the country;

- Advertising was purchased in popular magazines with national distribution, including *U.S. News & World Report, People, Entertainment Weekly, Time, Parade, Family Circle, Readers' Digest* (which also published a booklet), *Newsweek, Sport Magazine*, the monthly newsletter of the Southern Christian Leadership Conference, *Teen Magazine*, and *Sports Illustrated for Kids*;

- Major League Soccer (MLS) published advertisements in its *Free Kick* magazine, which is distributed free at the MLS games, and in its program for the All Star game;

- In-theater video advertising (Screenvision, Cinespot, Channel M) was purchased, and included five teen and youth spots and two adult spots;

- Theater Radio Network advertising was also purchased, and included four network radio spots plus two others; and

- Anti-drug advertising and information about drugs were made available on 25 Internet sites, most of them frequented by youth and teens.

Phase II also included more advertisements (82, compared to 62 in Phase I) in more media. Of the 82 advertisements, 45 were shown on television (7 for elementary school children, 20 for teens, 13 for parents, and 5 directed against heroin). Nearly half of them were shown as paid advertisements for the first time in Phase II. Of the 45 ads, 35 were shown on broadcast networks and 37 on national cable, and 15 were shown on in-school Channel One (7 in middle schools and another 8 in high schools). The Media Campaign provided local radio stations with 14 spots directed at youth and teens; 8 of those 14, plus an additional 3, were also purchased for broadcast on network radio, along with 1 spot for adults. Eight print advertisements were purchased for newspapers, seven of which were included in the 12 purchased in magazines. Finally, three book covers and one gymboard were provided as in-school advertisements.

Exhibit 1-1 presents the list of paid television advertisements. In addition to national network (broadcast) and cable, the 12 metropolitan areas that were visited to collect qualitative data for the Phase II evaluation are included to illustrate that some ads not broadcast nationally were targeted against specific drugs in areas where the drugs were known to be a problem. Television advertisements were purchased in the 101 top markets in the country (see Appendix A for a complete list).

Exhibit 1-1
Phase II Media Campaign Intervention: Purchased Television Ads

Type of Intervention	National Network	National Cable	Bear Lake	Birmingham	Boston	Charleston	Cleveland	Dallas	Denver	Des Moines	Miami	Portland, OR	San Diego	Washington, DC
Television														
911 (meth)[1]			✓					✓	✓			✓	✓	
Adrenaline	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓
Alex Straight A's	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Any Way You Can	✓	✓	✓	✓	✓	✓	✓			✓		✓	✓	✓
April/Shallow Love	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓		✓
Average Kid	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Brothers	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Burbs	✓	✓												
Cafeteria	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Car	✓	✓	✓	✓	✓	✓	✓	✓		✓		✓	✓	✓
Ceiling Tiles (inhalants)	✓	✓												
Chuck D	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓
Cleaner Girl (meth)			✓					✓	✓		✓		✓	
Deal[1]	✓													
Drowning (inhalants)	✓	✓	✓	✓	✓			✓		✓	✓	✓	✓	✓
Everclear	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓		✓
Express Yourself	✓	✓		✓		✓						✓		✓
Frying Pan	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓
Girl Interview	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓
Girlfriend		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
HIV/Convulsions (heroin)					✓			✓			✓	✓	✓	✓
House	✓	✓	✓	✓	✓	✓	✓	✓		✓		✓	✓	✓
I'm Free	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓
Jason/Mom	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Kitchen	✓	✓	✓	✓	✓	✓	✓	✓		✓		✓	✓	✓
Lauryn Hill		✓												
Layla	✓	✓	✓		✓	✓	✓	✓	✓		✓	✓	✓	✓
Lightbulb	✓		✓	✓		✓	✓							
Long Way Home	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓
Meredith Brooks	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓
Moment of Truth	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
My Reward	✓	✓	✓	✓	✓	✓	✓	✓			✓			✓
Needle (heroin)		✓			✓			✓			✓		✓	✓
Noses			✓							✓	✓			
O'Connor	✓	✓	✓	✓	✓	✓	✓			✓		✓	✓	✓
Perfect Age	✓													
Play by Play	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Rite of Passage	✓	✓		✓	✓	✓	✓	✓	✓		✓	✓		✓
Rob Never Be Me	✓	✓	✓	✓	✓	✓				✓	✓	✓	✓	
Sex Stealing/First High (heroin)					✓			✓			✓		✓	✓
Spoon Feeding	✓	✓	✓	✓	✓	✓	✓							✓
Teeth (heroin)		✓	✓		✓			✓			✓		✓	✓
Under Your Nose (inhalants)	✓	✓				✓								
What I Need		✓	✓	✓		✓		✓			✓	✓	✓	✓

[1] Although the ad *911* was listed in the teen questionnaire, it is not included in the analyses because the ad was not purchased as part of the national buy during the Phase II intervention period. The ad *Deal,* listed in the parent questionnaire, is not included in the analyses because it only aired once as part of the national buy during the Phase II period examined.

Source: Bates USA.

The primary means of measuring the impact of Phase II of the Media Campaign was the administration of survey questionnaires to youth (4th through 6th graders), teens (7th through 12th graders), and parents with children 18 or younger. The youth and teen questionnaires were administered in schools in 175 counties from a national random sample of counties (primary sampling units). Parent questionnaires were conducted by telephone in a national sample by random digit dialing. Questionnaires were administered prior to the beginning of Phase II, in May and June 1998 (baseline), and near the end of Phase II (followup). Followup questionnaires for youth and teens were administered in the same schools as at baseline, but to different children. Similarly, the national random sample of parents at followup was different from the sample at baseline. Respondents were asked about their awareness of anti-drug ads in the media and about their perceptions, attitudes, and behaviors with regard to drug use.

To provide a context for survey findings, site visits were made in May and June 1998 (prior to Phase II) and in November and December (near the end of Phase II) to 12 metropolitan areas distributed across the country. Four had been target sites in Phase I (Denver, Colorado; Portland, Oregon; San Diego, California; and Washington, D.C.), and two had been comparison sites (Birmingham, Alabama and Dallas, Texas). Six others were new for Phase II (Bear Lake County, Idaho; Boston, Massachusetts; Charleston, West Virginia; Cleveland, Ohio; Des Moines, Iowa; and Miami, Florida). During each site visit, focus groups and interviews were conducted in both center-city and non-center-city locales in each of the 12 sites. Focus groups were conducted with members of the target audiences (elementary, middle, and high school youth, and parents). Interviews were conducted with key informants in the communities (e.g., prevention and treatment specialists, community coalition members, law enforcement representatives, members of the clergy). The qualitative data gathered during site visits enrich our understanding of the quantitative survey data.

For this Phase II Final Report, the focus is on change in awareness as measured by student and parent survey data. Media buying information is used to help explain and interpret survey data on ad awareness, and site visit findings for the same topics addressed in the survey are reported where available.

Measures of awareness of the anti-drug advertisements concentrated on television ads only, and specifically on a subset of television ads included in the survey instruments.

1.4 ORGANIZATION OF THE REPORT

Evaluation findings for Phase II of the Media Campaign are presented in the four chapters that follow.

Chapter 2 explains the methodologies used for administration of in-school and telephone survey questionnaires and for conducting site visits. Also discussed is the analytic approach used for integrating findings from the different data sources.

Chapter 3 presents survey results for youth (4th to 6th graders), teens (7th and 8th graders, 9th and 10th graders, and 11th and 12th graders) and parents. Charts and figures are included in Chapter 3 to illustrate results across the major topic areas of the study.

Chapter 4 provides an interpretation and discussion of survey results, including looking at media buying information to help explain patterns of ad awareness. Patterns of findings from site visit data are presented within each of the study domains. The implications of statistically significant differences are also discussed in terms of intended outcomes.

The report concludes with Chapter 5, which presents lessons learned from Phase II and recommendations that may be applied to full implementation of the Media Campaign in Phase III.

Supporting information is provided in four appendixes, as follows:

- Appendix A, Phase II Intervention by Market, presents a complete listing of advertisements purchased for television, radio, newspapers, magazines, and in-school and in-theater;

- Appendix B, Youth, Teen, and Parent Questionnaires, includes the questionnaires that were administered in the Phase II evaluation;

- Appendix C, Weighting Procedures, explains how survey data were weighted for purposes of statistical analysis;

- Appendix D, Statistical Analysis for Net Difference, explains how survey data were analyzed for the report; and

- Appendix E, Survey Findings on Youth, Teen, and Parent Awareness Questions by Race/Ethnicity, presents percentages and percentage point change from baseline to followup for survey questions regarding awareness, broken out by individual race/ethnic categories.

In addition, a separately bound volume contains the complete analysis of survey data for youth, teens, and parents in tabular format. Youth and teen variables include gender, grade, and ethnicity. Parent variables include gender and age group of parent, grade of oldest child, ethnicity, household income, and education level of parent.

2. METHODOLOGY

Phase II of the National Youth Anti-Drug Media Campaign (hereafter referred to as the Media Campaign) was designed to continue the "learning lab" established during Phase I at a national level. Phase II tested the hypothesis that the planned intervention—exposure to paid, well-placed anti-drug messages on television, radio, and in other media compared with mostly unpaid, public service messages—could meet the overall goals of the Media Campaign. The specific intent of the Phase II evaluation was to measure awareness of different types of paid anti-drug media messages (ad awareness).

The Phase II evaluation focused on awareness of television ads, although the Media Campaign included radio, newspaper, magazine, and in-theater advertisements, as well as use of the Internet. The primary vehicle for disseminating anti-drug messages was television because this medium provided the capability to reach the largest percentage of the target audiences. Radio, newspaper, and other ads had not yet been developed when the survey instruments were being completed. For these reasons, the questionnaires included awareness questions only about ads seen on television. The survey instruments included questions on a few specific ads, a subset of all ads that would be paid ads during Phase II. A separate survey instrument was designed for each of the primary audiences (i.e., adults, teens, and youth).

In Phase I of the Media Campaign, ONDCP detected measurable changes in ad awareness within a few months of the beginning of the 6-month Phase I Pilot Test. Hence, it was expected that changes in ad awareness also would be detected after a few months of exposure to the Phase II intervention. However, as in Phase I, measurable changes in other domains of the Phase II Media Campaign were expected to take much longer. For example, changes in perceptions and attitudes about drugs, if any, were not expected to occur for 1 to 2 years, and changes in drug use itself, if any, were not expected for at least 2 to 3 years. Thus, in Phase II, as in Phase I, the goal was to evaluate ad awareness.

Data were collected on a number of domains in addition to awareness of the paid ads in order to assess thoroughly the context within which the Media Campaign was implemented. These domains include the following:

- Awareness of paid ads (the focus of the Phase II evaluation);
- Perceptions of effectiveness of the ads;
- Awareness of risk of drugs;
- Attitudes toward drugs;
- Sources of information about drugs;
- Use of drugs among youth and teens;

- Disapproval of drug use among teens;
- Intention to use drugs among youth and teens; and
- Parents' discussion of drugs with their child.

The following are reasons for collecting this additional data:

- To be able to measure short-term changes in domains other than ad awareness, in the event that they should occur. (In fact many such short-term changes did occur, and they are reported in Chapter 3.)
- To establish a baseline against which to measure any future change in perceptions, attitudes, or drug use attributable to the Media Campaign[1]; and
- To provide information for improving the focus, type, and presentation of future Campaign messages.

The Phase II evaluation relies on a one group design with separate pretest and posttest samples (Cook and Campbell, 1979), hereafter referred to as pretest posttest design. Its overall purpose is to identify and measure awareness of anti-drug advertisements and to assess the impact of these ads on awareness of the dangers of drugs, and on attitudes toward drugs.

Three types of data were used for the Phase II evaluation: quantitative survey data collected at baseline and followup periods from the independent samples (parents of children age 18 or younger, youth from grades 4–6, and teens from 7th–12th grades), qualitative site visit data for 12 selected sites, and the delivered media buy schedule data (i.e., Gross Rating Point [GRP] information).

This chapter describes the specific procedures used to collect these types of data, including the data collection forms and content of information gathered, and provides a description of how the information was used to address the research questions posed by the evaluation of the Phase II Media Campaign.

2.1 SURVEY METHODOLOGY

This section includes a description of the study population selection process, the survey instruments, response rates, and methodologies for measuring pretest and posttest change.

Quantitative data were collected through in-school paper-and-pencil surveys of youth (grades 4–6) and teens (grades 7–12) and telephone interviews with parents. All three surveys were national probability samples. The surveys were conducted

[1] Due to lessons learned in Phase I, the Phase III evaluation designers awarded, under full and open competition by NIDA, a contract to collect data through a household survey methodology rather than through a school-based survey in Phase III. Results obtained from these two different methods (school-based surveys in Phases I and II, and Household Survey in Phase III) would not be directly comparable.

at two points in time—at baseline (prior to the introduction of the Media Campaign intervention) and at followup (approximately 5 months after introduction of the Media Campaign intervention)—to measure awareness, attitudes, perceptions, and behaviors among youth, teens, and parents before and during Phase II.

2.1.1 Selection of the In-School Survey Population

Two in-school student samples, youth and teen, were drawn from the universe of all schools (both public and nonpublic) in the United States. School lists were obtained from Market Data Retrieval's *CIC School Directory*. The samples were drawn in two stages. In the first stage, a sample of 350 schools was drawn—175 for the youth sample (grades 4–6) and 175 for the teen sample (grades 7–12). In the second stage, a sample of 3 classes was drawn from each sampled school—one class from each of three different grades, wherever possible. Students completed a self-administered questionnaire in which they responded to a range of questions addressing their awareness, beliefs, attitudes, and behaviors with regard to drugs, as well as their awareness of anti-drug advertisements. The original targeted number of student questionnaires at baseline was 21,000 for the two youth and teen surveys combined—10,500 for each. This was based on an expectation of 60 completed questionnaires from each school and a total of 175 schools each for the youth and teen samples. The students surveyed for followup were, for the most part, not the same as those surveyed at baseline, since the two measurement periods took place during two different school years, and class composition in most schools varies from year to year. The sample of classes for the followup was therefore drawn independently from the sample drawn for the baseline. The final sample size for students was 22,534 at baseline (11,267 youth and 11,267 teens) and 23,414 at followup (11,707 youth and 11,707 teens).

Power analyses were conducted to determine an appropriate sample size. These analyses were performed to ensure that the study would be able to address the research questions adequately. They provided a means of determining the minimum sample size necessary to detect statistically significant differences over time. The power analyses indicated that the expected student sample sizes would be large enough to detect small to moderate expected changes over time (changes ranging from 2 to 10 percentage points) in attitudes and/or awareness; change in drug usage was not a focus of the Phase II study.

Baseline data collection began in April 1998 and continued through June 1998, prior to the beginning of the Phase II intervention period. Followup data were collected in October and November 1998. Schools and classrooms within schools were randomly selected, and school administrators were not involved in any way in the selection of the samples or administration of the questionnaires. The sample design is similar to that utilized by the *Monitoring the Future* study and other nationally representative school-based surveys in that they are school-based and use a multistage random sampling procedure with three stages of selection. Stage 1 is the selection of the Primary Sampling Units (PSUs); for this sample, PSUs were designated by county. Stage 2 is the selection of one or more schools

in each PSU, and Stage 3 is the selection of classrooms. The resulting samples are nationally representative.

2.1.2 School Response Rates

Exhibit 2-1 presents school response rates for each of the youth and teen samples, and Exhibit 2-2 presents overall school participation, including replacement schools.

School response rate was calculated by taking the total number of schools from the original sample that participated in the study, divided by the total number of schools originally drawn. Scheduling was the most common reason given for nonparticipation by schools in the original sample.

Recruitment of schools for this study was conducted during April and May 1998. Because it was near the end of the school year, and because recruitment is often a lengthy process due to the need for school board or district-level approvals, it was necessary to have alternate schools available for recruitment. Alternate schools were selected at the start of the study to ensure that if one of the schools originally selected chose not to participate, there would be time to recruit a comparable substitute.[2]

Exhibit 2-1
School Response Rates at Baseline and Followup

Sample	Response Rate (%)	
	Baseline	Followup
Youth (4th–6th grades)	27	27
Teen (7th–12th grades)	29	29

Exhibit 2-2
Overall School Response

Sample	Youth Survey	Teen Survey
Number of schools originally drawn for survey	175	175
Number of schools originally drawn that participated in survey	47	50
Number of schools participating in survey that were replacements	126	122
Number of locations for which duplicate schools participated	7	7
Total schools participating	180	179

If, after numerous contacts, the original school did not make a commitment to participate, recruiting efforts were begun on alternate schools. If there had been

[2] Other studies for which recruitment takes place near the end of the school year have achieved comparable response rates (e.g., the Robert Wood Johnson Foundation's *Study of Smoking and Tobacco Use Among Young People*, conducted in 1996, had a response rate of 31 percent.

more time for recruiting the original sample, the response rate likely would have been higher.

Alternate schools were selected to match the originally selected school as closely as possible regarding location, school type (i.e., public, private, or parochial), size, and ethnic composition. Therefore, the profile of schools in the final sample remained comparable to that of the original sample, and non-response bias should be minimal. While little information is known about non-participating schools' reasons for not participating (aside from scheduling problems), the data available on non-participating schools show that in terms of demographic characteristics (available for public schools) they did not differ from those schools that agreed to participate.

The retention rate (i.e., the rate at which schools that participated in the baseline study were retained for the followup study) also is an important measure of the study's validity as a measure of change over a period of time. The retention rate was 97 percent (i.e., 347 of the 359 schools that participated at baseline also participated at followup). For the remaining 12 schools, alternate schools were recruited using the same criteria as above.

Of the original 350 locations, 99 percent of the locations were ultimately covered in the final sample: 72 percent were covered by a school in the originally selected PSU (county) and 27 percent were covered by a school in a substitute PSU.[3]

The final profile of the sample of students for the youth and teen studies corresponded well on basic demographics with population profiles. Variations from population profiles were corrected in the weighting process (discussed in Appendix C). Exhibit 2-3 shows the distribution of unweighted data compared with population data.

Exhibit 2-4 presents the student response rates, which were calculated by dividing the number of students participating in the study by the total number of students enrolled in classrooms (based on school records) randomly selected to be in the study. Enrolled students who participated were not able to be distinguished from those who did not because student, classroom, teacher, and school anonymity is guaranteed as part of the design of the study. The total number of students present in a given classroom at the time that questionnaires were administered was not recorded, but onsite interviewers indicated that typically 100 percent of the students present in any given classroom did participate in the study. Any nonparticipation among students is largely due to absenteeism on the day that questionnaires were administered. An adjusted overall student response rate can

Exhibit 2-3
Percent Distribution of Sample Compared With Population[1]

	Youth Survey (4th–6th Grades)	Teen Survey (7th–12th Grades)

[3] On occasion, the number of schools of a particular type in the original PSU (county) was insufficient to generate alternate matching schools. (There might, for example, be only one or two high schools in the entire county.) Alternate schools had to be sought in surrounding counties in the same state as the original PSU, and these alternates were selected to match the original PSU in terms of metropolitan vs. non-metropolitan designation.

	Population %	Baseline %	Followup %	Population %	Baseline %	Followup %
Grade						
4	33	32	32			
5	33	34	35			
6	34	34	33			
7–8				33	35	35
9–10				35	34	33
11–2				32	31	32
Gender						
Male	51	49	50	51	48	49
Female	49	50	49	49	50	49
No Answer		1	1		2	2
Ethnicity						
White	65	60	58	66	57	55
Black	16	16	17	15	15	16
Hispanic	15	14	14	14	19	20
Other	4	7	8	5	6	6
No Answer		3	3		3	3
Region						
Northeast	19	18	17	19	19	19
Midwest	22	24	24	22	25	25
South	36	33	32	36	31	32
West	23	25	27	23	25	24

[1]Data are drawn from U.S. Bureau of Census (October 1996, P20-479).

Exhibit 2-4
Student Response Rates*

Sample	Baseline (%)	Followup (%)
TOTAL	79	84
Youth (Grades 4–6)	82	86
Teens (Grades 7–12)	77	81

*FORMULA: Number of students participating in the study divided by the total number of students enrolled in the classrooms randomly selected to be in the study.

be obtained by multiplying the school response rate (presented in Exhibit 2-1) by the student response rate (in Exhibit 2-4). The overall adjusted student response, based on the original sample, was 21 percent at baseline, and 24 percent at followup. However, the study design included replacement schools in order to ensure that the targeted number of schools and students were obtained. The replacement schools were chosen to be as similar to the original schools drawn as possible, so as to reduce non-response bias.

Exhibit 2-5 shows that the goal for the number of schools was, in fact, met and that inclusion of replacement schools did provide the appropriate sample sizes.

Exhibit 2-5 presents the number of student respondents who completed the in-school questionnaires at baseline and followup waves, as well as the number of schools in which data were collected. There was no minimum threshold established for counting a classroom or school as complete. At the outset of the study, however, it was anticipated that approximately 60 student interviews per school would be completed, on average. The resulting outcome showed an average of 64 interviews per school, somewhat better than anticipated. Minimum

thresholds for the class-level or the school-level were not established because school sizes and class sizes vary depending on state or local community norms.

Exhibit 2-5
Number of Students and Schools Participating

Sample	Baseline (% of Goal)	Followup (% of Goal)
Number of respondents		
Youth (Grades 4–6)	11,378 (108%)	11,817 (113%)
Teens (Grades 7–12)	11,128 (106%)	11,597 (110%)
Number of schools		
Youth survey	180 (103%)	180 (103%)
Teen survey	179 (102%)	179 (102%)
Number of PSUs covered		
Youth survey	173 (99%)	173 (99%)
Teen survey	172 (98%)	172 (98%)

2.1.3 Procedures for Drawing the Sample

The design of the sample called for 175 PSUs to be drawn, from each of which one school was to be drawn for the youth survey and one for the teen survey, for a total of 350 schools. Each school so drawn was to participate for both the baseline and the followup waves. In some cases, more than one school was recruited to participate to cover a given PSU (usually because a school which had previously refused to participate and agreed after an alternate had already been recruited). In the weighting of the sample, such duplicate coverage was weighted so that the two schools became equivalent to a single school.

Only locations that participated in both baseline and followup were included in the final sample. When a school that had participated at baseline was unable to participate at followup, an attempt was made to recruit a substitute for the followup (12 substitutes were so recruited). In those cases where no such substitute could be obtained (5 cases), the school was dropped.

Data were collected from the elementary and secondary school student samples through self-administered questionnaires completed in the schools with oversight by a research staff member. School staff were not involved in administering the questionnaires. Questionnaires preserved respondents' anonymity and did not contain the names of students or any form of individual identification. The questionnaires were identified by the school and class in which they were conducted solely for purposes of weighting and identifying analytical groups (e.g., PSU number or Census Division).

As the first step in selecting the samples for these studies, a nationally representative sample of 175 PSUs (counties) was drawn, using systematic stratified methods with probability of selection proportional to eligible population in each county. The sample was stratified by metropolitan versus nonmetropolitan designation (i.e., whether or not the county lies within an MSA) within each of the nine Census Divisions.

For the secondary school student sample, the sampling methodology was as follows:

- From each of these PSUs, one school was drawn. The schools were drawn from lists obtained from Market Data Retrieval's *CIC School Directory*, using the most recent directories available. Probability of selection for each individual school was proportional to the number of students enrolled in the school multiplied by the estimated proportion of students enrolled in the designated grades (i.e., grades 7–12).

- Each school so selected was recruited for participation in the study. Once a school was recruited, three classes were selected for participation at baseline. At followup, another independent sample of three classes was drawn. The three classes at baseline and the three classes at followup consisted of one from each of three different grades in the school whenever feasible (i.e., when the school had three or more of the designated grades). When a selected school had fewer than three of the designated grades (e.g., a middle school with grades 7 and 8 only), the classes were randomly selected from the available grades to ensure that at least one class from each grade was represented (e.g., the designated classes included either two 7th grade classes and one 8th grade class or two 8th grade classes and one 7th grade class). In either case, the distribution of classes by grade was maintained for both baseline and followup.

- The grades from which classes were selected were chosen systematically from the sample of schools to generate roughly equal numbers of classes from each of the designated grades for the entire sample.

- The classes selected for followup at each school consisted of three classes representing the same grades that were included at baseline, drawn independently just previous to followup. Since baseline and followup occurred during different school years, all classes could not be selected at the time of the original recruitment, since class makeup was typically not yet determined at that time for the coming school year.

- In general, classes were selected from those that are common to all students (e.g., home rooms) or from those for required subjects.

- The sample consisted of all students in the selected classes who were present on the scheduled date of the survey.

For the elementary school sample, the procedures were the same as those described above, but the designated grades were 4–6 instead of 7–12.

It is important to note that the collection of student survey data spanned two different school years, with baseline data being collected before the summer recess and followup data collected at the beginning of a new school year. Hence, for example, the cohort of 5th graders in the baseline data were 6th graders in the followup data (although the same students were not surveyed).

2.1.4 Selection of Parents for Parent Telephone Interviews

The parents selected for telephone interviews were not recruited to be related to the youth and teen sample subjects; if they were, there was no way of knowing so because a school-based design (having no mechanism for obtaining an individual's identifying information) was used for collecting the youth and teen data. Therefore, even if some of the parents of those students surveyed were interviewed by chance, it would not be possible to link the student and parent data. Thus, the student and parent samples were independent samples.

The parent sample was a random sample generated through the use of random digit dialing technique (RDD). A sample size of 8,400 interviews (4,200 per wave) was the design objective; RDD calls were made until the desired sample size was achieved.

A power analysis was conducted to determine an adequate sample size for the national parent survey in order to detect expected changes over time in parents' attitudes and awareness. Parent sample size was sufficient to detect small to moderate changes over time. Since there was no clustering, unlike the school sample, the sampling error was lower.

The universe for the parent telephone survey was all parents of children 18 years of age or younger in the country. A probability sample was drawn using the principles of RDD, which was enhanced to increase the incidence of reaching residential households (not businesses) with a working telephone. By using this methodology, it is possible to project the sample results to the relevant test universe. The latest government data show that 94 percent of households in the United States have telephone service; therefore, the sample of parents was generally representative of approximately 94 percent of the parents of children 18 years old or younger in the United States (Federal Communications Commission, 1998). For the parent survey, interviews were conducted by telephone from a central telephone interviewing location. Random digit dialing gives households with unlisted telephone numbers the same chance of being sampled as households with listed phone numbers, which is critical because the demographics of households with unlisted numbers often are different from those of households with listed numbers.

The parent sample was drawn as follows:

- An RDD sample of telephone numbers was drawn from all exchanges within the United States.

- Each household contacted was screened to determine whether there were any qualified individuals in the household. A qualified individual was defined as any person who has a child aged 18 or younger. If there was only one qualified individual in the household, that person was selected for the interview. If there was more than one qualified individual in the household, one of them was randomly selected for the interview.

- Up to four callbacks were made to each telephone number sampled in order to find and interview a qualified respondent.

- The pretest (conducted in May 1998) and posttest (conducted in September–October 1998) interviews were conducted following the same procedures. The pretest and posttest samples were independent (i.e., individuals were not re-interviewed). Given the sample sizes compared to the number of telephone households in the United States, the odds of contacting the same parent were so small as to be negligible.

- At baseline, 4,209 parents were interviewed and 4,256 were interviewed at followup. This met the goal of 8,400 parents interviewed in total. For all households contacted (i.e., 15,500 at baseline and 15,744 at followup), approximately 31 percent had members who were parents of children aged 18 or under. Of these, 4,209 parents at baseline and 4,256 at followup completed an interview. Twenty-two percent of estimated qualified households called at each time period (approximately 2,182) could not be reached after four attempts.

2.1.5 Parent Response Rate

The parent response rate was calculated by dividing the number of completed parent interviews by the estimated number of qualified parents who were contacted. The number of qualified parents contacted is an estimated number because most refusals occur before one knows if anyone in the household is qualified to participate (i.e., the household refused before any information could be obtained). For this reason, the number of initial refusals that are *qualified* is estimated by taking the number of initial refusals times the incidence of qualification (as found for all households where qualification/non-qualification is determined). Thus, the calculation was as follows in Exhibit 2-6, Calculation of Parent Response Rates.

Efforts were made to boost response rates through multiple call-backs to qualified households. Call-backs were made more efficient and more effective by recording

Exhibit 2-6
Calculation of Parent Response Rates

	Baseline	Followup
Completed interview	4,209	4,256
Qualified refusals	325	372
Initial refusals	10,966	11,116
Incidence of qualification	30.6%	31.4%
Overall parent response rate	53%	52%

NOTE: Qualified initial refusals are estimated (at baseline) as 10,966 multiplied by 30.6%, or approximately 3,356. The response rate is then calculated as number of completed interviews (4,209) divided by the sum of completed interviews, qualified refusals, and qualified initial refusals (4,209 + 325 + 3,356) = **53% response rate** at baseline. Similarly, qualified initial refusals for followup was obtained by multiplying 11.116 by 31.4%, resulting in 3,490. The parent response rate at followup was calculated by dividing 4,256 by (4,256 + 372 + 3,490), resulting in a **52% response rate**.

the best time to call back in instances when a specific call back time could be obtained. The Computer Assisted Telephone Interviewing (CATI) system automatically dialed the phone number at the time scheduled for the interviewer. Thus, the interviewer did not have to remember call back times or keep paper records of call back schedules. In instances where no one in the household was reached on the first attempt, subsequent attempts were scheduled for different times and different days of the week. To maximize cooperation, a standard speech was developed for interviewers to use when respondents initially refused to cooperate.

Once household members were identified as qualified and willing to participate, they were interviewed; this process was continued until the goal of 4,200 interviews was met at baseline and followup. Slightly more than 4,200 parents were interviewed as a result of the combined efforts of interviewers in the final stages at baseline and followup.

The response rates of 53 percent at baseline and 52 percent at followup are actually higher than the industry standard (for cooperation rates in marketing and opinion research). A response of 42 percent for a 10-minute telephone survey with no incentive is typical (CMOR, 1996).

2.1.6 Survey Instruments

The student and parent questionnaires were developed from existing survey instruments used to assess responses to various PDFA campaigns and from *Monitoring the Future* and *National Household Survey on Drug Abuse*. Because the paid advertisements used in the Media Campaign were developed by PDFA, these questionnaires were appropriate data collection tools, but they were modified substantially in order to adequately measure the goals of the Phase II Campaign. (See Appendix B for copies of the in-school and parent survey instruments and a guide that shows the different studies from which the survey questions were drawn).

The Student Instruments—Separate questionnaires were used for students in grades 4–6 (the Youth Survey) and for students in grades 7–12 (the Teen Survey). The youth questionnaire was presented as a 9-page booklet, and the teen questionnaire was presented as a 15-page booklet. The youth questionnaire required 15 minutes and the teen questionnaire required 25 minutes to complete. The student questionnaires were designed to be self-administered; instructions for filling out the questionnaire were printed on the instrument. The questionnaires consisted of close-ended questions generally using three- or four-point scales to measure awareness of anti-drug advertising, frequency of exposure to ads, perceived effectiveness of ads, awareness of drugs, attitudes and perceptions about drug usage, and sources of information about drugs. Also included were demographic items intended to classify respondents according to age, grade, sex, race, and household composition. Respondents were assured of their anonymity both in writing on the questionnaire and verbally by the professional moderator who distributed the questionnaire. No identification numbers were written on the

questionnaires to assure students that their completed questionnaires could not be linked back to them.

***The Parent Instrument*—**Parent questionnaires were administered by telephone by professional interviewers using the automated CATI system. The average interview length was 10 minutes. The parent survey covered awareness of anti-drug advertisements, perceptions of ad effectiveness, attitudes and perceptions about drugs, and frequency of talking to children about drugs. Demographic questions regarding children were asked, such as number of children in the household, their ages, and oldest child's age, grade, and sex. Demographic information was collected from parents, including their age, sex, race, marital status, education, and income. Parents were not asked about their own drug use nor were they asked about their child's usage. All respondents were assured that their anonymity would be maintained and that their answers would be kept confidential.

2.1.7 Measuring Change Using Survey Data

To ensure that the school-based survey samples were representative of the general population, survey numbers are weighted to population totals using design and balancing elements. The design element accounts for the fact that the probability of a school's being selected was proportional to its enrollment. The universe estimate for each grade was calculated using U.S. enrollment in grades 4, 5, and 6, and grades 7, 8, 9, 10, 11, and 12 from the latest U.S. Census School Enrollment data (U.S. Census Bureau, 1996).

For the parent data, the design weight is the respondent selection frequency weight, which accounts for the fact that since only one person can be interviewed per household (by design), parents in households with more than one parent have a lower probability of being selected (i.e., one of the two parents will never be selected). A weight of 1 was given to respondents living in households containing only one parent and a weight of 2 was given to respondents living in households containing more than one parent (to bring them into balance with households with only one parent). For balancing elements, the 1990 Census was used to estimate sex and race counts for heads of families with children under age 18. These data were adjusted upward to allow for the fact that the age range for children could include 18-year-olds. A detailed account of the weighting procedures can be found in Appendix C.

For parent responses to telephone interviews, the significant net difference test was conducted to distinguish statistically significant change from change due to chance. This test addresses each response variable independently and compares the change from baseline to followup in observed percentage for response categories of interest. A comparison was conducted for the entire targeted parent population as well as for various demographic groups classified by sex, age, ethnicity, education level, grade of the oldest child, and annual household income. The statistical analysis for net difference took into account the sampling design of a stratified probability sample. SUDAAN software was used for analysis.

The significant net difference test also was conducted for youth and teen responses to the in-school surveys. The demographic characteristics in the analysis included sex, grade, and ethnicity. Youth and teen samples were the result of a multistage stratified clustering sampling. The statistical testing was designed to take into account the sampling structure and design effects. Appendix D includes a description of how this testing was implemented through the use of SUDAAN software.

2.1.8 Interpretation of Survey Findings

The media buying/advertising industries' standards of achievement regarding brand awareness and the recognition of individual commercials differ somewhat from survey research standards of statistical and practical significance. Bates USA, the media buying firm used for Phases I and II, indicates the industry standard for the achievement of total brand awareness to be between 17 and 28 percent over a 12-month period from a zero baseline. The time segment for Phase II examined in this report (July–November 1998) has a substantially shorter time frame. The media buyers noted that it is difficult to provide a comparable private-sector benchmark to the National Youth Anti-Drug Media Campaign because few individual brand advertising efforts have the same number and diversity of individual ads as the ONDCP Media Campaign. In the advertising industry, advertisements usually are developed for individual products or for "corporate image" campaigns. As a result, a particular strategic message tends to be focused and then concentrated in a limited number of individual commercial executions rather than a wide range of executions as employed in the Media Campaign (which is targeting a broader range of audiences and conveying numerous messages on a variety of drug issues rather than on a single product). Generally, this much smaller number of ads achieves larger increases in recognition and awareness of executions accompanied by cumulative increases in Gross Rating Point (GRP) weight (i.e., a measure of audience exposure to programs or commercials) in support of them than do the Media Campaign ads.

2.1.9 Presentation of Survey Findings

Survey results are presented in Chapter 3 of this report. Youth, teen, and parent findings are reported separately, and results are organized under the domains presented earlier (i.e., awareness of the ads, perception of the effectiveness of the ads, awareness of the risk of drugs, attitudes toward drugs, and sources of information about drugs). Baseline data are compared with followup data to identify changes over time. Graphic displays are provided to illustrate the key findings within each domain.

In Chapter 4, the implications of these survey results are discussed and site visit data are used to help interpret and understand the key survey findings.

2.2 SELECTION OF PHASE II QUALITATIVE STUDY SITES

Twelve areas throughout the United States were selected as Phase II qualitative study sites. These 12 sites were chosen on the basis of the following criteria: (1) geographic dispersion to ensure that different regions of the country were represented; (2) variation in the size of the population (i.e., to ensure that small, medium, and large media markets were included), race and ethnicity of the population, percentage of the population between the ages of 5 and 17, crimes per 100,000 population, percentage of children under 18 living below the poverty level, and unemployment rate; (3) inclusion of some metropolitan statistical areas (MSAs) that reported a serious emerging drug problem (e.g., methamphetamines); (4) inclusion of MSAs that had data available on drug use and attitudes and were part of a High Intensity Drug Trafficking Area (HIDTA), an Arrestee Drug Abuse Monitoring program (ADAM), or a Community Epidemiologic Work Group (CEWG) site, because these sites were likely to have secondary data sources that would provide additional information on the drug problem in the community; (5) inclusion of sites that experienced relatively low prior Partnership for a Drug-Free America (PDFA) PSA activity, because PDFA PSAs already were running in most sites but were aired more frequently in certain areas; and (6) representation of sites that had been included in the Phase I evaluation as well as "new" sites that had not been in the study prior to Phase II.

More detailed information regarding the site visit methodology is contained in the report *Testing the Anti-Drug Message in 12 American Cities: National Youth Anti-Drug Media Campaign, Phase I (Report No. 1)*, September 1998.

The sites included for the Phase II qualitative study are listed in Exhibit 2-7.

The following sections include a summary of the timing and purpose of site visits; the focus group participant and key informant selection processes; a description of the site visit protocol; and methodologies for measuring change between the baseline and followup visits.

Site visit data—Qualitative data on youth, teens, parents, and the local communities were gathered during site visits to 12 communities. Data were collected through focus group discussions, key informant interviews with

Exhibit 2-7
Demographic Characteristics of Phase II Qualitative Study Sites

Site	Population	White (%)	African American (%)	Hispanic (%)	Crime rate per 100,000 per year	Children under 18 below poverty level (%)	Unemployment rate (%)	Population ages 5–17 (%)
Bear Lake	6,084	98	0	2	–[1]	15.1	11.1	28.8
Birmingham	907,810	72	27	4	6,415	20.4	6.1	18.4
Boston	4,999,847	90	5	4	4,844	12.7	6.7	15.4
Charleston, WV	250,454	94	6	4	4,334	20.5	7	18.9
Cleveland	2,859,644	82	16	2	–[1]	18	6.7	17.9
Dallas	2,676,248	73	16	14	6,738	16.5	5.8	18.8
Denver	1,622,980	86	6	13	5,600	13.4	4.8	18
Des Moines	392,928	94	4	2	5,549	11.7	3.7	18
Miami	3,192,582	76	18	33	13,500	21	6.7	15.9
Portland, OR	1,477,895	91	2	3	6,539	12.4	5.1	18.3
San Diego	2,498,016	75	6	19	5,773	16.2	6.1	16
Washington, DC	3,923,574	65	26	5	5,382	7.9	3.7	16

NOTE: Data for each site refer to the metropolitan statistical area (MSA). Data were drawn from the 1990 Census, except for crime rates, which were obtained from 1994 Uniform Crime Reports (UCR) data.
[1] Comparable crime rate not available.

community members, and observations and review of materials by site visitors. The qualitative data were collected during site visits referred to as the *baseline site visits* (conducted prior to the Media Campaign, from May through June 1998), and the *followup site visits* (conducted in November and December 1998 after the Phase II Campaign had been implemented for 5 months). Site visits were conducted for approximately 1 week, with two researchers onsite for the entire period. Site visit data are used in this report as an additional source of information regarding the domains addressed in the youth, teen, and parent surveys and to obtain group opinion on ways to improve the focus and presentation of anti-drug messages used in the Media Campaign.

2.2.1 Conducting Focus Groups

Eight focus groups were conducted at each site during the baseline and followup site visits (six with youth and teens and two with parents). Youth and teen focus groups comprised students in elementary school (4th, 5th, and 6th graders), teens in middle school (7th, 8th, and 9th graders), and teens in high school (10th, 11th, and 12th graders).

Focus group data from baseline and followup visits reflect discussions with approximately 192 different focus groups consisting of close to 2,000 youth, teen, and parent participants.

Specific details regarding the procedures for organizing and conducting focus groups, as well as the specific content of the focus group discussions, are provided in the report *Testing the Anti-Drug Message in 12 American Cities: National Youth Anti-Drug Media Campaign, Phase I (Report No. 1),* September 1998.

2.2.2 Conducting Key Informant Interviews

Two site visitors conducted the key informant interviews with community members, usually working independently, to complete all the interviews within 1 week. Each interview was between 45 minutes and 1 hour long. Over the course of conducting baseline and followup site visits, approximately 600 interviews were conducted with key community informants. More detailed information regarding the key informant interviews is included in the report *Testing the Anti-Drug Message in 12 American Cities: National Youth Anti-Drug Media Campaign, Phase I (Report No. 1),* September 1998.

2.2.3 Site Visit Protocol

Focus Group Discussion Guides and *Key Informant Interview Guides* were developed for each round of site visits. Copies of these can be found in the ONDCP report, *Testing the Anti-Drug Message in 12 American Cities: National Youth Anti-Drug Media Campaign, Phase I (Report No. 1)*, September 1998. The guides were tailored for each type of key informant and for each age range of focus group participants.

The *Key Informant Interview Guides* utilized discussion topics and probes rather than structured questionnaires because of the need to maintain flexibility and to encourage the key informants to volunteer information on personal insights and emerging issues.

Focus group discussion topics and probes also were utilized for the youth, teen and parent focus groups. A modified format was used for elementary school youth, who were asked less direct questions about drugs. High school teens and their parents were asked an additional question about how teens cope with stress. The parent focus group guidelines followed a line of questioning similar to that used for youth and teens.

To determine awareness of anti-drug media messages, informants and focus group participants were asked open-ended questions as a form of "unaided recall" to test ad awareness. Participants described any anti-drug media message they could recall. To avoid biasing their answers, they were not provided with a list of specific Media Campaign ads, nor were they asked to confirm whether or not they had seen specific ads. This allowed the evaluation to test different methodologies in measuring ad awareness, since "aided recall" was used in the survey instruments.

2.3 GROSS RATING POINTS AND OTHER MEDIA BUYING INFORMATION

The media buying information focuses solely on the paid component of the Media Campaign (pro bono is not included) and covers the period from July through November 1998. Thus, the planned media buy and post-buy information are critical for assessing audience exposure to ads and their correlation to changes in awareness. For Phase II, the goal of the media buying plan was to reach 66 percent of the youth target audience (ages 9-14) with an average of three exposures each week inclusive of all media types (i.e., television, Channel-One, radio, newspaper, magazine, cinema, the Internet, and cover concepts). For teens (ages 12-17), the goal of the media buying plan was to reach 90 percent of the target audience with four exposures a week. Lastly, the Campaign sought to reach 74 percent of the adult target audience (ages 25-54) with an average of 3.5 exposures each week.

As final post-audited data on the reach and frequency for Phase II was unavailable by medium as this report was being prepared, GRP data are used as proxy measures and are based on post-buy and planned media schedules. (Estimated variance between the buy information provided and the audited post-buy information is plus or minus 10 percent.)

A gross rating point is a unit of measurement of advertising audience size equal to one percent of the total potential audience universe. It is a measure of exposure for one individual or household to one or more programs or commercials. A GRP is the product of media reach times exposure frequency.

As an example, if an ad were aired on a program that 40 percent of the population was exposed to, the rating for the program would be 40. The ad might also be

aired on other programs yielding a total of 200 gross rating points. For the total number of programs, 80 percent of the population may ultimately be exposed to the ad at least one time. This would translate into a reach of 80 percent. The average frequency is derived by dividing the gross rating points (200) by the reach (80), resulting in an average frequency of 2.5 times. Reach, frequency, and GRPs are interrelated.

Information on ONDCP's media buying plan, provided by Bates USA, was used to identify the specific ads comprising the national television component of the intervention and the total national television advertising weight delivered for the individual ads. The media buying contractor provided available data on analyses of "as purchased" or planned television activities for the youth, teen, and adult television buys. This information includes the number of times each spot or ad aired and the estimated gross rating points (GRPs) for each ad.

2.4 APPROACH TO PRESENTATION OF DATA

The survey results in this report are presented in text and graphical form to highlight statistically significant findings. (More detailed survey data appear in a separate volume.) Although we present all statistically significant results, the fact that estimates of change are found to be significantly different does not necessarily imply that the difference is large or meaningful in a practical sense. However, statistical significance in itself is important because it means that one can conclude, with a small risk of error, that the new estimates would be similar to the old estimates if the survey were replicated with different samples drawn from the same population, using the same sampling procedures. That is, the differences cannot be attributed solely to sampling error. Keeping in mind that the goal of Phase II of the Media Campaign was to increase awareness of the Media Campaign and its paid anti-drug advertisements, the study results that address awareness of ads, like those in the Phase I evaluation, will be most salient to the reader. Media buy information is used to help interpret and explain survey findings with regard to ad awareness. Furthermore, the qualitative data gathered through site visits to selected communities help to provide further understanding of respondents' changes from baseline to followup, as well as provide information that will be useful for the development, re-focusing, and presentation of ads in subsequent phases of the National Campaign.

2.5 REFERENCES

Council for Marketing and Opinion Research (CMOR). 1996. "Respondent Cooperation and Industry Image Survey." Report of the Council for Marketing and Opinion Research. Respondent Cooperation Committee's Study on cooperation levels.

Cook, T.D., and Campbell, D.T. 1979. *Quasi-Experimentation: Design and Analysis Issues for Field Settings.* Chicago: Rand McNally College Publishing Company.

Federal Communications Commission (FCC). 1998. "Telephone Subscribership in the United States." Washington, DC: Industry Analysis Division, Common Carrier Bureau, FCC.

U.S. Bureau of the Census. 1996. "School Enrollment—Social and Economic Characteristics of Students." October, P20-479, Table 3.

3. NATIONAL SURVEY RESULTS

This chapter presents the survey results of the evaluation of Phase II of the Office of National Drug Control Policy (ONDCP) National Youth Anti-Drug Media Campaign. In addition to assessing risk status, the evaluation examines change in eight domains: (1) awareness of specific Campaign ads (the main goal of Phase II); (2) effectiveness of the ads (to inform Phase III); (3) awareness of the risks of drugs; (4) attitudes toward drugs; (5) youths' and teens' intentions to use drugs; (6) teens' disapproval of drug use; (7) sources of information abut drugs; and (8) parents' discussion of drugs with their children. The expected outcome for Phase II was change in awareness of ads among youth, teens, and parents. However, other changes, such as attitudinal shifts, also occurred that were unexpected given the short timeframe of the Phase II intervention.

In this chapter, the key findings of the surveys are discussed. These findings are those where statistically significant change occurred from baseline to followup and where the change was also meaningful or practical (for purposes of this report, a difference of 5 percentage points or greater). All significant results are highlighted in the exhibits for this chapter, but only those results that have "practical" significance are discussed in the text. Henceforth, any reference to significant results in the text means the finding met both criteria—statistical and practical significance.

There were instances where survey findings show a reverse trend from what would be expected. In these cases, the results are likely due to methodological issues. In specific, as discussed in Chapter 2, students in a particular grade at baseline and students of that same grade at followup are not members of the same cohort because the followup survey was administered at the beginning of a new school year. For this reason, for example, 5th graders in October 1998 may not respond the way a 5th grader in May 1998 would have.

Respondents from each of the three target populations (youth, grades 4–6; teens, grades 7–12; and parents) were asked about their awareness of a small selection of all paid television advertisements that were part of the Phase II Media Campaign. Three different survey instruments were used: one each for youth, teens, and parents. Using in-school questionnaires, youth were surveyed about three ads that were paid for during the Phase II intervention: *Long Way Home, Drowning*, and *Girlfriend*; teens were surveyed about four ads entitled *Alex Straight A's, Frying Pan, Layla*, and *Rite of Passage.* Parents interviewed via telephone responded to questions regarding four ads: *Burbs, O'Connor, Girl Interview,* and *Under Your Nose*. Interpretation of survey findings and implications of awareness findings are discussed in Chapter 4.

The main findings of this study pertain to awareness of these particular Media Campaign ads, anti-drug ads in general, as well as other key measures of changes in attitude and perceived effectiveness of ads. It should be noted that the percentages of youth that reported seeing ads are higher than those for teens and parents due to the response categories that were examined (see Appendix B for copies of questionnaires). Youth responses were based on "yes/no" (have *ever*

seen the ads), whereas teens and parents response categories referred to whether they had seen the ads "often," "a few times," or "not at all." The main findings in Phase II follow:

Summary of Key Youth Findings

- Pre-post differences in survey data indicate that awareness increased in a practical and statistically significant sense with respect to all three paid Campaign ads targeted toward youth—*Long Way Home, Drowning,* and *Girlfriend.* Increases from baseline to followup ranged from 7 to 10 percentage points, which represent a percentage increase of 18 to 31 percent increase in ad awareness.

- Pre-post differences in survey data indicate significant increases in the percentage of youth that "learned a lot" about the dangers of drugs from TV. From baseline to followup, the percentage of youth agreeing with this statement increased in a practical and statistically significant sense by 8 percentage points, which represents a 19 percent increase overall.

Summary of Key Teen Findings

- Pre-post differences in survey data indicate that increases in awareness showed practical and statistical significance with respect to three of the four paid Campaign ads targeted toward teens that were included in the questionnaire. Increases from baseline to followup ranged from 5 to 14 percentage points, which represents a 76 to 90 percent increase in ad awareness.

- From baseline to followup, survey data show a substantial increase in the percentage of teens that "agree a lot" that three of the four ads targeted toward teens "made them less likely to try or use drugs." These increases proved significant in a practical sense, ranging from 6 to 13 percentage points, which represent a 52 to 59 percent increase overall.

- Pre-post differences in survey data indicate significant increases in the percentage of teens that "learned a lot" about the dangers of drugs from TV. Indeed, from baseline to followup, the percentage of teens agreeing with this statement increased in a practical sense by 5 percentage points, which represents a 21 percent increase overall.

Summary of Key Parent Findings

- Pre-post differences in survey data indicate that awareness increased in a statistical and practical sense with respect to two of the four paid Campaign ads targeted toward parents that were included in the parent interview. Increases in awareness of these two ads represent a 44 to 121 percent increase in ad awareness.

The following sections describe the survey evaluation results for youth, teens, and parents. Each section includes a description of the results by selected demographic characteristics (e.g., grade, ethnicity, household composition, and gender). In addition, Appendix E provides survey findings on youth, teen, and parent awareness questions by race/ethnicity. For further discussion and interpretation of the findings, readers should refer to Chapter 4.

3.1 KEY YOUTH FINDINGS

The following section presents key results related to youth awareness of the ads, their perceived effectiveness of the ads, awareness of the risk of drugs, attitudes toward drugs, intentions to use drugs, and sources of information about drugs. The sample was surveyed prior to the introduction of the Phase II intervention and then 15 weeks after the intervention began. A national sample of elementary school youth in grades 4-6 were surveyed in school using a paper-and-pencil questionnaire.

3.1.1 Sample Profile: Consistency in Youth Samples Between Baseline and Followup

Characteristics of the youth sample are presented in Exhibit 3-1. Youth who were surveyed at baseline were similar to youth surveyed at followup in terms of their demographic status as measured by grade, ethnicity, and gender. Youth surveyed at baseline and at followup also spent similar amounts of time watching television. Family composition of youth surveyed at baseline and at followup, in terms of household structure and the persons with whom youth live, also was similar.

Similar percentages of youth at baseline and followup were White (approximately 62%), African American (15%), Hispanic (14%), and Asian/Pacific Islander (4%). Grade level was distributed evenly, with 33 percent of youth in fourth and fifth grades, respectively, and 34 percent of youth in sixth grades, at both baseline and followup. The percent of youth residing in different family/household structures was similar at baseline and followup. Among youth surveyed at baseline and followup, approximately 64 percent of youth lived with both parents; and 17 percent of youth at both baseline and followup lived with their mother only. Youth surveyed at baseline and followup were similar in the amount of television they watched, with 56 percent watching every day and approximately 32 percent watching almost every day at baseline and 30 percent at followup.

Youth responses to particular survey questions are summarized in Exhibit 3-2. In this exhibit, the “Pre-Post Change %” refers to the difference in percentage points between the baseline and followup percentages. The column “% Change” refers to the percent of increase or decrease. Patterns of results by demographic characteristics are summarized in Exhibit 3-3.

Exhibit 3-1
Youth Sample Demographic Characteristics

Characteristics	Baseline %	Followup %
Grade		
4	33	33
5	33	33
6	34	34
Race/Ethnicity		
White	62	62
African American	15	15
Hispanic	14	14
Asian	4	4
Other	5	6
Family Composition		
Both parents	64	63
Mother and stepfather	11	11
Father and stepmother	3	3
Mother only	17	17
Father only	3	4
Grandparents	5	5
Other	8	8
TV Watching		
Every day	56	56
Almost every day	32	30
Once or twice per week	8	8
Once or twice per month	1	1
Other	4	4

Note: Percentages may not add to 100 due to rounding.

3.1.2 Risk Status: Drugs Youth "Have Heard Of"

At baseline and followup, youth were asked if they had ever heard of any of six drugs. Survey data show that the percentage of youth that had heard of cocaine, crack, heroin, and inhalants, decreased meaningfully from baseline to followup. While this finding was not what would be expected (i.e., one would expect the percent of youth who had heard of these drugs to increase after the intervention), it can be explained in terms of the youth samples. Youth in the baseline sample are from a different cohort than youth in the followup sample as a result of the change in school years (see page 3-1 for further discussion).

3.1.3 Risk Status: Trial Drug Use Among Youth

At baseline and followup, youth were asked if they had "ever tried beer, cigarettes, inhalants, marijuana, crack, cocaine, methamphetamine, or heroin." Over time, the percentage of youth that reported drug use decreased to a statistically significant degree with respect to alcohol. At baseline, approximately 21 percent of youth reported that they had tried alcohol, whereas at followup,

Exhibit 3-2
Responses to Youth Questionnaire in Percents

Questions	Baseline %	Followup %	Pre-Post Change %	% Change
Youth who responded "yes" they have heard of…				
Marijuana	91	88	–3*	–4.0
Cocaine	90	84	–6*	–5.9
Crack	82	76	–6*	–7.6
Inhalants	76	67	–9*	–11.4
Methamphetamines	38	34	–4*	–12.5
Heroin	64	55	–9*	–14.7
Youth who responded "the drug is very dangerous, never should be used."				
Marijuana	81	80	–1	–1.2
Cocaine	83	78	–5*	–5.0
Crack	76	72	–4*	–5.9
Inhalants	59	55	–4*	–6.0
Heroin	61	53	–8*	–13.4
Methamphetamines	35	32	–3*	–9.4
Beer	26	30	4*	15.3
Cigarettes	57	60	3*	5.2
Youth who agreed "a lot" with the statement…				
I am scared of taking drugs.	72	76	4*	4.2
I don't want to hang around people who use drugs.	75	76	1	1.3
It is hard to say "no" when friends want you to try drugs.	37	38	1	1.9
Using drugs is dangerous.	87	87	0	–
Things you sniff or huff to get high (like glue) can kill you.	63	65	2	2.6
My parents would be upset if I tried marijuana.	92	91	–1	0.4
Youth who reported they have tried…				
Alcohol	21	16	–5*	–21.5
Cigarettes	14	10	–4*	–26.1
Marijuana	4	3	–1*	–17.1
Cocaine	2	2	0	–
Crack	2	2	0	–
Inhalants	10	8	–2*	–21.9
Heroin	1	1	0	–
Methamphetamines	3	2	–1*	–20.2
Youth who responded "yes" they think they will ever try…				
Alcohol	26	21	–5*	–18.3
Marijuana	3	3	0*	–
Cocaine/crack	1	1	0	–
Methamphetamines	2	2	0	–
Heroin	1	1	0	–
Inhalants	4	3	–1*	–18.8
Youth who responded they learn "a lot" that drugs are bad from…				
School class	73	73	0	–
Parents or grandparents	70	72	2*	2.6
Brother or sister	37	40	3*	7.2
Friends	39	42	3*	6.8
TV commercials	44	52	8*	18.5
TV shows, news, or movies	47	50	3*	7.4
On the street	40	44	4*	9.2
Youth who responded "yes" they hear messages that say drugs are bad from…				

Questions	Baseline %	Followup %	Pre-Post Change %	% Change
TV	86	88	2*	2.6
Large outdoor billboards	51	53	2*	3.6
Posters on buses, bus stops, or subways	52	54	2*	4.3
School posters	84	85	1	0.6
Youth who responded "yes, I have seen the ad…				
Long Way Home	44	54	10*	22.6
Drowning	36	43	7*	18.0
Girlfriend	32	42	10*	30.7
Youth who "agree" that TV ads or commercials…				
Tell you something you didn't know about drugs.	59	64	5*	8.2
Make you stay away from drugs.	61	69	8*	12.3
Make you more aware of how dangerous drugs are.	76	80	4*	5.9
Tell lies about how dangerous drugs are.	30	27	–3*	–12.1

Note: Because of rounding, numbers may not add.

*Indicates significant difference at the 95% confidence level.

[1] "Pre-Post Change %" refers to difference in percentage points between baseline and followup.

[2] "% Change" is calculated by using the formula: [(F% - B%) ÷ B%] × 100, where "F%" is percent at followup and "B%" is percent at baseline.

approximately 16 percent reported they had tried it, a difference of 5 percentage points. In terms of demographics, this decrease is significant among males (25% at baseline and 20% at followup), 5th (20% at baseline and 15% at followup) and 6th (29% baseline, 23% followup) grade students, and White youth (21% baseline, 16% followup).

It is important to note that drug usage was not an area where change was expected given the goals of the Phase II Media Campaign. The fact that change did occur with regard to alcohol could be due to other PSA advertising because the paid portion of the Media Campaign did not address alcohol; or it could be a result of sampling issues (i.e., youth in the followup sample are younger than youth in the baseline sample).

3.1.4 Youth Awareness of the Ads

To gauge awareness of the paid Campaign ads, youth were queried about three of the paid Campaign ads targeted toward youth. Note that awareness of these ads is an aggregate function of the ads airing as paid ads, as part of the pro bono match, and as public service announcements. In addition, youth may have been exposed to other paid, pro bono, and PSA ads, including ads targeting teens during Phase II, some of which aired more frequently than those included in the survey.

Exhibit 3-3
Youth: Significant Differences in Responses From Baseline to Followup by Demographics

Question	Grade			Sex		Race/Ethnicity			
	4	5	6	Male	Female	White	Black	Hispanic	Asian
Youth who responded "yes" they have heard of...									
Marijuana	●	●	●	●	●	●	—	—	●
Cocaine	●	●	●	●	●	●	●	●	—
Crack	●	●	●	●	●	●	●	—	●
Inhalants	●	●	●	●	●	●	●	●	●
Methamphetamines	—	●	●	●	●	●	—	—	—
Heroin	●	●	●	●	●	●	●	●	●
Youth who responded "the drug is very dangerous, never should be used"									
Cocaine	●	●	—	●	●	●	—	—	—
Crack	●	●	●	●	●	●	—	—	—
Inhalants	●	—	—	●	●	●	—	—	—
Heroin	●	●	●	●	●	●	●	—	●
Methamphetamines	—	—	●	●	●	●	—	—	—
Beer	●	—	●	●	●	●	●	—	—
Cigarettes	—	—	●	●	●	●	—	—	—
Youth who agreed "a lot" with the statement...									
I am scared of taking drugs.	—	●	●	●	●	●	—	●	●
Youth who reported they have tried...									
Alcohol	●	●	●	●	●	●	●	—	—
Cigarettes	●	●	●	●	●	●	—	—	—
Marijuana	—	—	●	●	—	●	—	—	—
Inhalants	—	●	●	●	●	●	●	●	—
Methamphetamines	—	—	—	—	—	●	—	—	—
Youth who responded "yes" they think they will ever try...									
Alcohol	●	●	●	●	●	●	●	—	—
Marijuana	—	—	●	●	—	●	—	—	—
Inhalants	—	—	—	—	—	●	—	—	—
Youth who responded they learn "a lot" that drugs are bad from...									
Parents or grandparents	—	●	—	—	●	●	—	—	—
Brother or sister	●	—	—	●	●	●	—	—	—
Friends	●	—	●	—	●	●	—	—	—
TV commercials	●	●	●	●	●	●	●	●	—
TV shows, news, or movies	—	●	●	●	●	●	●	—	—
On the street	●	—	●	●	●	●	●	—	—
Youth who responded "yes" they hear messages that say drugs are bad from...									
TV	—	●	●	●	●	●	—	—	—
Large outdoor billboards	—	●	—	—	—	●	—	—	—
Posters on buses, bus stops, or subways	●	●	—	—	●	●	—	●	—

NOTE: Questions are in the Youth Questionnaire in Appendix B.
Key: ● = significance at the 95 percent confidence level. — = no significant difference.

Youth who responded "yes, I have seen the ad..."									
Long Way Home	●	●	●	●	●	●	●	●	—

Question	Grade			Sex		Race/Ethnicity			
	4	5	6	Male	Female	White	Black	Hispanic	Asian
Drowning	●	●	●	●	●	●	—	●	—
Girlfriend	●	●	●	●	●	●	●	●	—
Youth who "agree" that TV ads or commercials...									
Tell you something you didn't know about drugs	●	●	●	●	●	●	—	●	●
Make you stay away from drugs	●	●	●	●	●	●	—	●	—
Make you more aware of how dangerous drugs are.	—	●	●	●	●	●	—	●	—
Tell lies about how dangerous drugs are.	—	●	●	●	●	●	—	—	—

NOTE: Questions are in the Youth Questionnaire in Appendix B.
Key: ● = significance at the 95 percent confidence level. — = no significant difference.
The findings presented above represent all findings that were found to be statistically significant at the $p < .05$ level (including those with practical and nonpractical significance).

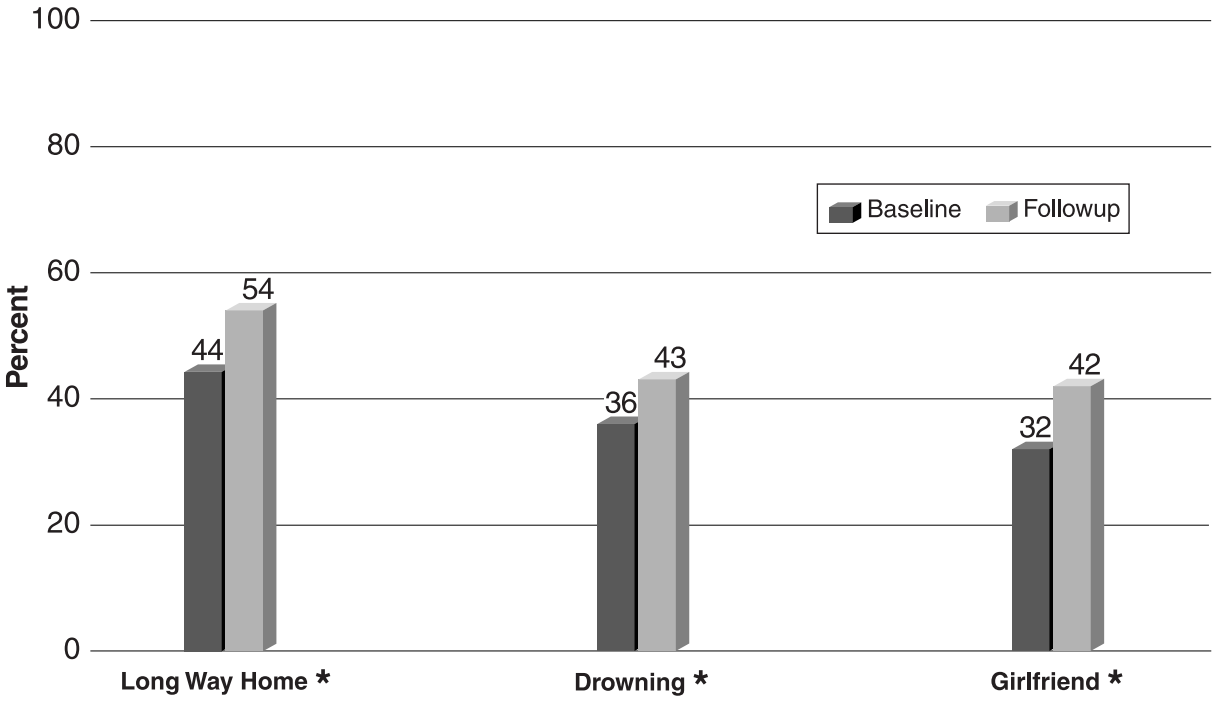
Specifically with respect to the three paid ads included in the survey, youth recognition increased significantly for all three youth-targeted ads (as illustrated in Exhibit 3-4 on the following page.)

- *Long Way Home*—Pre-post differences indicate approximately a 10 percent increase in youth awareness of the ad *Long Way Home*. At baseline, 44 percent of youth recalled seeing this ad. At followup, 54 percent of youth recalled seeing *Long Way Home*, an increase of 10 percentage points and a 22.6 percent increase. This increase was significant for grade 4 (44% baseline, 51% followup), grade 5 (43% baseline, 54% followup), grade 6 (46% baseline, 57% followup), males (47% baseline, 57% followup), females (41% baseline, 52% followup), Whites (40% baseline, 51% followup), Blacks (58% baseline, 66% followup), and Hispanics (49% baseline, 58% followup).

- *Girlfriend*—Pre-post differences indicate approximately a 10 percent increase in youth awareness of the ad *Girlfriend.* At baseline, 32 percent of youth recalled seeing this ad, whereas by followup, 42 percent of youth recalled seeing the ad *Girlfriend*, an increase of 10 percentage points and a 30.7 percent increase. The pattern that emerged for demographic characteristics showed statistically significant increases for 4th grade (31% baseline, 39% followup), 5th grade (31% baseline, 41% followup), 6th grade (34% baseline, 45% followup), males (33% baseline, 43% followup), females (31% baseline, 41% followup), Whites (26% baseline, 37% followup), Blacks (53% baseline, 61% followup), and Hispanics (36% baseline, 47% followup).

- *Drowning*— Pre-post differences indicate approximately a 7 percent increase in youth awareness of the ad *Drowning*. At baseline, 36 percent of youth

Exhibit 3-4
Ad Awareness: Percentage of Youth Who Saw Specific Ads



Note: Percentages are weighted. Youth Question 8.

*Indicates statistically significant difference in change from baseline to followup; significance is at the 95% confidence level.

recalled seeing *Drowning*, and at followup, 43 percent of youth recalled seeing the ad, an increase of 7 percentage points and an 18 percent increase. The increase was found to be significant for 4th grade (39% baseline, 44% followup), 5th grade (35% baseline, 41% followup), 6th grade (35% baseline, 43% followup), males (39% baseline, 46% followup), females (34% baseline, 40% followup), Whites (29% baseline, 37% followup), and Hispanics (49% baseline, 58% followup).

3.1.5 Perceived Effectiveness of the Ads Among Youth

Youth were asked if they agreed or disagreed with four statements concerning TV ads or commercials. From baseline to followup, the data indicate statistically significant increases that had practical significance as well for the percentage of youth that responded that the ads (1) told them something about drugs that they did not already know and (2) encouraged them to stay away from drugs:

- *"TV ads or commercials tell you something you didn't know about drugs"*—From baseline to followup, the percentage of youth that responded "yes" to this statement increased significantly from 59 percent to 64 percent, an increase of 5 percentage points and an 8.2% increase. When this question was analyzed by demographic characteristics of youth, significant increases in

the percentage of youth who responded "yes" were found for 5th graders (58% baseline, 65% followup), males (59% baseline, 64% followup), females (59% baseline, 65% followup), Whites (56% baseline, 61% followup), Hispanics (64% baseline, 70% followup), and Asian/Pacific Islanders (65% baseline, 71% followup).

- *"TV ads or commercials make you stay away from drugs"*—From baseline to followup, the percentage of youth that responded "yes" to this statement increased significantly from 61 percent to 69 percent, an increase of 8 percentage points and a 12.3 percent increase. The pattern of findings that emerged when demographic variables were examined showed significant increases for grade 4 (72% baseline, 77% followup), grade 5 (61% baseline, 69% followup), grade 6 (53% baseline, 61% followup), males (63% baseline, 70% followup), females (61% baseline, 69% followup), Whites (58% baseline, 68% followup), and Hispanics (66% baseline, 72% followup).

3.1.6 Youth Awareness of the Risks of Drugs

Youth were surveyed about the dangers of cocaine, crack, inhalants, heroin, marijuana, methamphetamines, beer, and cigarettes. Cocaine and heroin were the only items where statistically significant differences from baseline to followup were practical. However, the results showed a decrease in the perception of risk for these drugs, a reverse trend from what was expected, which again suggests a methodological issue whereby youth in the baseline sample are not the same youth surveyed at followup, which could account for these findings.

3.1.7 Youth Attitudes Toward Drugs

Youth were asked about their attitudes toward drugs. Specifically, they were asked whether or not they agreed with the following statements: (1) "using drugs is dangerous", (2) "it is hard to say 'no' when friends want you to try drugs", (3) "things you sniff or huff to get high can kill you",(4) "I don't want to hang around people who do drugs", (5) "I am scared of doing drugs", and (6) "my parents would be upset if I tried marijuana." There were no statistically significant differences that had practical significance. However, in terms of demographic characteristics, for the statement "I am scared of taking drugs," there was a significant increase from baseline to followup in the percentage of youth who "agreed a lot" for 6th graders (65% baseline, 71% followup), Hispanics (68% baseline, 75% followup), and Asian/Pacific Islanders (75% baseline, 82% followup). Demographic findings are summarized in Exhibit 3-3.

3.1.8 Youth Intentions To Use Drugs

Youth were surveyed about their probability of using alcohol, marijuana, cocaine/crack, methamphetamine, heroin, or inhalants in the future. From baseline to followup, survey data show that the percentage of youth responding "yes" decreased to a statistically significant degree with respect to alcohol. At baseline, approximately 26 percent of youth reported that they may, in the future, try

alcohol; by followup, approximately 21 percent reported they will try it, a difference of 5 percentage points and an 18.3 percent change— a finding that has practical significance. This suggests that exposure to other pro bono advertisements (because the Phase II paid intervention did not address alcohol specifically) could have affected youth's intentions to use. When this item was examined by demographic characteristics, a significant decrease was found for 6th grade (37% baseline, 31% followup), males (31% baseline, 26% followup), females (21% baseline, 16% followup), Whites (30% baseline, 25% followup), and Blacks (17% baseline, 12% followup).

3.1.9 General Sources of Information on Drugs Among Youth

At baseline and followup, youth were asked how much they learned about the dangers of drugs from a variety of media and non-media sources that included: school classes; their parents or grandparents; their brothers or sisters; their friends; television commercials; television shows, news and movies; and on the street. Survey data show that television commercials were the only source of information that showed an increase of statistical and practical significance in terms of the percent of youth who said they "learned a lot" about the dangers of drugs.

At followup, 52 percent of youth said they "learned a lot" from television commercials, up from 44 percent at baseline, an increase of 8 percentage points and an 18.5 percent change. When demographic characteristics were included in the analysis for this item, increases were significant for grade 4 (52% baseline, 60% followup), grade 5 (43% baseline, 51% followup), grade 6 (36% baseline, 44% followup), males (45% baseline, 52% followup), females (42% baseline, 52% followup), Whites (39% baseline, 47% followup), Blacks (54% baseline, 62% followup), and Hispanics (52% baseline, 59% followup).

Youth were also asked if they ever see or hear messages that say drugs are bad on TV, large outdoor billboards, posters on buses, and school posters. As shown in Exhibit 3-2, increases in "yes" responses from baseline to followup were statistically significant for the first three, but not practically so.

3.2 KEY TEEN FINDINGS

A national sample of high school teens in grades 7–12 was surveyed. The following sections present results related to their awareness of the ads, perceived effectiveness of the ads, awareness of the risk of drugs, attitudes towards drugs, intention to use drugs, disapproval of drug use, sources of information about drugs, and communication with their parents or grandparents about drugs. Teen responses to the survey questions are summarized in Exhibit 3-6. If a response of all teens taken together is statistically significant from baseline to followup, as indicated in Exhibit 3-6, then Exhibit 3-7 illustrates all demographic variables that also show statistically significant differences from baseline to followup.

3.2.1 Teen Sample Profile: Comparability of the Teen Sample Between Baseline and Followup

Teens surveyed at baseline and followup were similar with regard to age, distribution by grade, type of household, and television viewing habits. Similar percentages of teen respondents at both baseline and followup were White (64%), with a smaller percentage of teens being African American (15%) and Hispanic (13 %). Slightly more teens at baseline lived with both parents (58%) compared to teens surveyed at followup (56%). Approximately 81 percent of teens at baseline and followup reported that they watched television every day or almost every day. The teen sample profile is summarized in Exhibit 3-5.

Exhibit 3-5
Teen Sample Demographic Characteristics

Characteristics	Baseline %	Followup %
Grade		
7	17	17
8	17	17
9	18	18
10	17	17
11	16	16
12	16	16
Race/Ethnicity		
White	64	64
African American	15	15
Hispanic	13	13
Asian	4	4
Other	5	5
Family Composition		
Both parents	58	56
Mother and stepfather	11	12
Father and stepmother	4	4
Mother only	19	19
Father only	4	4
Grandparents	5	4
Other	11	11
TV Watching		
Every day	61	62
Almost every day	20	20
Once or twice per week	9	8
Once or twice per month	2	2
Other	8	8

Note: Percentages may not add to 100 due to rounding.

Exhibit 3-6
Responses to Teen Questionnaire in Percents

Questions	Baseline %	Followup %	Pre-Post Change %[1]	% Change[2]

Questions	Baseline %	Followup %	Pre-Post Change %[1]	% Change[2]
Teens who "agree strongly" with the following statements…				
Taking drugs scares me.	32	35	3*	9.6
I don't want to hang around anyone who uses marijuana.	27	31	4*	15.0
I would try to talk a friend out of using drugs.	51	53	2*	4.7
The music that my friends and I listen to makes drugs seem cool.	10	11	1	7.6
Teens who responded there is great risk in trying marijuana once or twice…	19	20	1*	8.8
Teens who responded there is a great risk in using occasionally…				
Marijuana	26	28	2*	7.7
Cocaine/crack	54	52	–2*	–3.9
Heroin	62	61	–1	–2.1
Alcohol	17	18	1	6.6
Methamphetamines	54	54	0	–
Teens who responded there is a great risk in using regularly…				
Marijuana	63	64	1	1.4
Cocaine/crack	81	80	–1	–0.7
Heroin	82	81	–1	–0.7
Alcohol[3]	43	45	2	3.9
Methamphetamines	76	76	0	–
Teens who responded that it is likely that the following will happen to someone who uses marijuana…				
Become more popular	9	9	0	–
Go on to harder drugs	50	52	2*	5.0
Do worse at school, work, or sports	56	58	2*	3.3
Get hooked on marijuana	62	65	3*	3.7
Become a loser	36	39	3*	6.5
Have more fun than other kids	13	12	–1	–5.3
Become more relaxed	29	27	–2*	–7.4
Mess up his or her life	57	61	4*	6.7
Act stupidly and foolishly	58	60	2*	2.8
Miss out on the good things in life	51	55	4*	7.6
Upset his or her parents	73	75	2*	2.7
Teens who responded that it is "very likely" that the following would happen to someone who uses methamphetamines…				
Get hooked on methamphetamines	74	75	1	1.4
Become violent	65	66	1	2.1
Act crazy	72	73	1	0.8
Teens who responded that they had used the following substances in their lifetime…				
Marijuana	43	38	–5*	–11.7
Cocaine	11	9	–2*	–20.2
Crack	8	6	–2*	–30.0
Inhalants	22	20	–2	–7.9
Cigarettes	59	57	–2*	–3.3
Alcohol	72	67	–5*	–6.9
Methamphetamines	13	11	–2*	–19.5
Teens who responded that they had used the following substances in the past 12 months…				
Marijuana	35	31	–4*	–12.4
Cocaine	9	7	–2	–22.7

Questions	Baseline %	Followup %	Pre-Post Change %[1]	% Change[2]
Crack	7	4	–3*	–36.6
Inhalants	14	11	–3*	–21.1
Cigarettes	44	41	–3*	–8.3
Alcohol	57	51	–6*	–10.4
Methamphetamines	10	8	–2*	–27.1
Teens who responded that they had used the following substances in the past 30 days…				
Marijuana	25	21	–4*	–17.5
Cocaine	7	4	–3*	–38.9
Crack	6	3	–3*	–47.7
Inhalants	10	7	–3*	–31.8
Cigarettes	34	31	–3*	–9.7
Alcohol	41	35	–6*	–15.8
Methamphetamines	8	5	–3*	–37.6
Teens who responded that they were "very likely" to do the following in the future…				
Have a drink of alcohol in the next two years	39	37	–2*	–6.8
Use marijuana in the next two years	18	18	0	–
Use cocaine/crack in the next two years	4	4	0	–
Use methamphetamines in the next two years	3	3	0	–
Use heroin in the next two years	2	3	1	8.2
Use inhalants in the next two years	4	3	–1	–4.3
Teens who responded that their close friends would "strongly disapprove" if they did the following things…				
Trying marijuana once or twice	33	36	3*	9.0
Smoking marijuana occasionally	41	44	3*	7.8
Smoking marijuana regularly	50	54	4*	7.2
Trying methamphetamines once or twice	62	64	2*	3.5
Taking cocaine/crack once or twice	68	69	1	1.5
Taking cocaine/crack occasionally	72	73	1	1.7
Having five or more drinks once or twice each weekend	33	36	3*	9.3
Taking heroin once or twice	73	74	1	1.4
Taking heroin occasionally	77	78	1	1.4
Teens who responded that their parents would "strongly disapprove" if they did the following things…				
Trying marijuana once or twice	78	81	3*	4.2
Smoking marijuana occasionally	83	86	3*	2.9
Smoking marijuana regularly	86	88	2*	2.2
Trying methamphetamines once or twice	90	92	2*	2.0
Taking cocaine/crack once or twice	91	93	2*	1.7
Taking cocaine/crack occasionally	92	93	1*	1.9
Having five or more drinks once or twice each weekend	73	76	3*	4.1
Taking heroin once or twice	92	94	2*	1.9
Taking heroin occasionally	92	94	2*	1.8
Teens who responded that they would "strongly disapprove" of people (who are over 18) did the following things…				
Trying marijuana once or twice	26	28	2*	6.7
Smoking marijuana occasionally	31	34	3*	6.8
Smoking marijuana regularly	38	41	3*	7.5
Trying methamphetamines once or twice	48	50	2	3.4
Taking cocaine/crack once or twice	53	54	1	1.0
Taking cocaine/crack occasionally	57	58	1	2.0
Having five or more drinks once or twice each weekend	25	26	1	5.0
Taking heroin once or twice	58	58	0	–

Questions	Baseline %	Followup %	Pre-Post Change %[1]	% Change[2]
Taking heroin occasionally	62	62	0	–
Teen frequency of seeing or hearing commercials or ads telling them about the risks of drugs…				
Not at all	10	8	–2*	–23.8
Less than once a month	14	11	–3*	–21.1
1–3 times a month	26	24	–2*	–10.5
1–3 times a week	21	23	2*	8.7
Every day or almost every day	18	21	3*	16.7
More than once a day	9	12	3*	33.3
No answer	2	2	0	–
Teens who report that their parents or grandparents have talked to them about drugs in the past year…				
Never	28	26	–2*	–7.2
Once	17	17	0	–
Two or three times	23	23	0	–
Four or more times	21	24	3*	13.0
No answer	12	10	–2	16.7
Teens who "agree a lot" that conversations with their parents or grandparents…				
Made them more aware of the risks of using drugs	34	37	3*	7.8
Made them less likely to try or use drugs	33	37	4*	10.9
Gave them new information or told them things they didn't know about drugs	26	30	4*	14.8
Exaggerated the risks or dangers of marijuana	25	29	4*	13.2
Teens who agree they learned "a lot" from…				
School lessons or programs	48	49	1	2.6
Parents or grandparents	30	33	3*	7.5
Brother or sister	21	22	1*	5.7
Friends	36	35	–1*	–4.6
TV commercials	25	30	5*	20.6
TV shows, news, or movies	34	36	2*	8.1
Radio	13	13	0	–
Print ads in newspapers or magazines	18	19	1*	9.6
Billboards outside	12	14	2*	12.6
Posters on buses, bus stops, or subways	11	12	1*	10.6
School posters	18	22	4*	20.2
On the street	29	29	0	–
Teens who reported they have seen the commercials "often" in the past few months…				
Alex Straight A's	9	17	8*	89.8
Frying Pan	18	32	14*	76.4
Layla	7	9	2*	41.3
Rite of Passage	7	12	5*	83.8
Teens who "agree a lot" that the following ads have made them less likely to try or use drugs...				
Alex Straight A's	12	19	7*	52.2
Frying Pan	23	36	13*	59.3
Layla	12	16	4*	32.4
Rite of Passage	10	16	6*	56.9
Teens who "don't agree at all" that the following ads exaggerated the risks or dangers of drugs...				
Alex Straight A's	13	20	7*	53.1
Frying Pan	16	24	8*	49.3
Layla	11	15	4*	33.8
Rite of Passage	9	15	6*	64.8

Questions	Baseline %	Followup %	Pre-Post Change %[1]	% Change[2]
Teens who responded that they liked the following ads a lot...				
Alex Straight A's	7	9	2*	44.5
Frying Pan	19	32	13*	66.5
Layla	8	10	2*	27.4
Rite of Passage	8	14	6*	64.0

Note: Because of rounding, numbers may not add.

*Indicates significant difference at the 95% confidence level.

[1] "Pre-Post Change %" refers to difference in percentage points between baseline and followup.

[2] "% Change" is calculated by using the formula: [(F% - B%) ÷ B%] × 100, where "F%" is percent at followup and "B%" is percent at baseline.

[3] Using alcohol regularly was defined in the survey as having 5 or more drinks each weekend.

Exhibit 3-7
Teens: Significant Differences in Responses From Baseline to Followup by Demographics

Question	Grade			Sex		Race/Ethnicity			
	7–8	9–10	11–12	Male	Female	White	Black	Hispanic	Asian
Teens who "agree strongly" with the following statements...									
Taking drugs scares me.	●	—	—	●	—	●	●	●	—
I don't want to hang around anyone who uses marijuana.	●	—	—	●	●	●	—	●	—
I would try to talk a friend out of using drugs.	●	—	—	●	—	—	●	—	—
Teens who responded there is great risk in...									
Trying marijuana once or twice	●	—	—	●	—	●	—	—	—
Teens who responded there is a great risk in using occasionally...									
Marijuana	●	—	—	—	—	●	—	—	—
Cocaine/crack	—	—	●	—	●	●	—	—	—
Teens who responded there is great risk that the following will happen to someone who uses marijuana...									
Go on to harder drugs	●	●	—	●	—	●	●	—	●
Do worse at school, work, or sports	●	—	—	●	—	—	—	●	—
Get hooked on marijuana	●	●	—	●	—	●	—	—	—
Become a loser	●	—	—	—	●	●	—	—	—
Mess up his or her life	●	●	—	●	●	●	—	—	—
Act stupidly and foolishly	—	—	—	—	—	●	—	—	—
Miss out on the good things in life	●	●	—	●	●	●	—	—	—
Upset his or her parents	●	●	—	—	—	●	—	—	●
Teens who responded that they had used the following substances in their lifetime...									
Marijuana	●	●	—	●	●	●	—	●	—
Cocaine	—	—	—	●	●	—	●	—	—
Crack	—	●	—	●	●	—	●	—	—
Cigarettes	●	—	—	—	—	—	—	—	—
Alcohol	●	—	●	●	●	●	●	●	—
Methamphetamines	●	●	—	—	●	●	—	—	—
Teens who responded that they had used the following substances in the past 12 months...									
Marijuana	●	●	—	●	●	●	—	—	—
Crack	—	●	—	●	●	●	●	—	—
Inhalants	●	—	—	●	●	●	—	—	—
Cigarettes	●	—	—	●	●	●	—	—	—
Alcohol	●	●	—	●	●	●	●	●	—
Methamphetamines	—	●	—	●	●	●	—	—	—

NOTE: Questions are in the Youth Questionnaire in Appendix B.

Key: ● = significance is at the 95 percent confidence level.— = no significant difference.

Teens who responded that they had used the following substances in the past 30 days...									
Marijuana	●	●	—	●	●	●	—	—	—
Cocaine	—	●	●	●	●	●	●	●	—
Crack	—	●	—	●	●	●	●	—	—
Inhalants	●	—	—	●	●	●	—	—	—

Question	Grade			Sex		Race/Ethnicity			
	7–8	9–10	11–12	Male	Female	White	Black	Hispanic	Asian
Cigarettes	●	—	—	●	●	●	●	—	—
Alcohol	●	●	●	●	●	●	●	●	—
Methamphetamines	—	●	—	●	●	●	—	—	—
Teens who responded that they were "very likely" to do the following in the future...									
Have a drink of alcohol in the next two years	●	—	—	●	●	●	—	—	—
Teens who responded that their close friends would "strongly disapprove" if they did the following things...									
Trying marijuana once or twice	●	—	—	—	●	●	—	●	—
Smoking marijuana occasionally	●	—	—	—	●	●	—	●	—
Smoking marijuana regularly	●	—	—	●	●	●	—	●	—
Trying methamphetamines once or twice	—	—	—	—	●	●	—	—	—
Having five or more drinks once or twice each weekend	●	—	—	—	●	●	—	—	—
Teens who responded that their parents would "strongly disapprove" if they did the following things...									
Trying marijuana once or twice	●	●	●	—	●	●	—	—	—
Smoking marijuana occasionally	—	●	●	—	●	●	—	—	—
Smoking marijuana regularly	—	●	—	—	●	●	—	—	—
Trying methamphetamines once or twice	—	—	●	—	●	●	—	—	—
Taking cocaine/crack once or twice	—	—	●	—	●	●	—	—	—
Taking cocaine/crack occasionally	—	●	●	—	●	●	—	—	—
Having five or more drinks once or twice each weekend	●	●	—	●	●	●	—	—	—
Taking heroin once or twice	—	—	●	●	●	●	—	—	—
Taking heroin occasionally	—	—	●	●	●	●	—	—	—
Teens who responded that they would "strongly disapprove" of people (over 18) who did the following things...									
Trying marijuana once or twice	●	—	—	—	●	—	—	—	—
Smoking marijuana occasionally	●	—	—	—	●	—	—	—	—
Smoking marijuana regularly	●	—	—	—	●	●	—	●	—
Teen frequency of seeing or hearing commercials or ads telling them about the risk of drugs...									
Not at all	●	●	●	●	●	●	—	—	—
Less than once a month	●	●	●	●	●	●	●	●	●
1–3 times a month	●	●	—	●	●	●	—	●	—
1–3 times a week	—	●	—	—	●	●	—	—	—
Every day or almost every day	●	●	●	●	●	●	—	—	—
More than once a day	●	●	—	●	●	●	—	●	—

Key: ● = significance is at the 95 percent confidence level.— = no significant difference.

Teens who report their parents or grandparents have talked to them about drugs in the past year...									
Never	—	●	—	—	●	●	—	—	—
Four or more times	●	●	—	●	●	●	●	—	—
Teens who "agree a lot" that conversations with their parents or grandparents...									
Made them more aware of the risks of using drugs	●	—	—	●	—	●	—	—	—
Made them less likely to try or use drugs	●	—	—	●	●	●	—	—	—
Gave them new information or told them	●	—	—	●	●	●	●	—	—

Question	Grade			Sex		Race/Ethnicity			
	7–8	9–10	11–12	Male	Female	White	Black	Hispanic	Asian
things they didn't know about drugs									
Exaggerated the risks or dangers of marijuana	●	●	—	●	●	●	●	—	—
Teens who agree they learned "a lot" from...									
Parents or grandparents	●	—	—	●	●	●	—	—	—
Brother or sister	—	—	—	●	—	—	●	—	—
Friends	—	●	—	—	●	●	—	—	—
TV commercials	●	●	●	●	●	●	—	●	—
TV shows, news, or movies	●	●	●	●	●	●	●	●	—
Print ads in newspapers or magazines	●	—	●	—	●	—	●	●	—
Billboards outside	●	—	—	●	—	—	●	●	—
Posters on buses, bus stops, or subways	●	—	—	—	—	—	—	●	—
School posters	●	—	●	●	●	●	●	●	—
Teens who reported they have seen the commercials "often" in the past few months...									
Alex Straight A's	●	●	●	●	●	●	●	●	●
Frying Pan	●	●	●	●	●	●	●	●	●
Layla	●	●	●	●	●	●	—	●	—
Rite of Passage	●	●	●	●	●	●	●	●	●
Teens who "agree a lot" that the following ads have made them less likely to try or use drugs...									
Alex Straight A's	●	●	●	●	●	●	●	●	—
Frying Pan	●	●	●	●	●	●	●	●	●
Layla	●	●	●	●	●	●	●	●	●
Rite of Passage	●	●	●	●	●	●	●	●	●
Teens who "don't agree at all" that the following ads exaggerated the risks or dangers of drugs...									
Alex Straight A's	●	●	●	●	●	●	●	●	●
Frying Pan	●	●	●	●	●	●	●	●	●
Layla	●	●	●	●	●	●	●	—	●
Rite of Passage	●	●	●	●	●	●	●	●	●
Teens who responded that they liked the following ads a lot...									
Alex Straight A's	●	●	●	●	●	●	●	●	●
Frying Pan	●	●	●	●	●	●	●	●	●
Layla	●	●	●	●	●	●	●	—	●
Rite of Passage	●	●	●	●	●	●	●	●	—

NOTE: Questions are in the Youth Questionnaire in Appendix B.

Key: ● = significance is at the 95 percent confidence level.— = no significant difference.
The findings presented above represent all findings that were found to be statistically significant at the $p < .05$ level (including those with practical and nonpractical significance.

3.2.2 Risk Status: Baseline Teen Drug Use

At baseline and followup, teens were asked if they had ever used "marijuana, cocaine, crack, inhalants, cigarettes, alcohol, and methamphetamines in their lifetime." Survey data show significant pre-post decreases in the percentage of teens that reported lifetime drug use with respect to two of the seven drugs—alcohol and marijuana. Findings include the following:

- *Alcohol*—From baseline to followup, the percentage of teens that reported they had tried alcohol in their lifetime decreased significantly from approximately 72 percent to approximately 67 percent. In terms of demographics, this decrease is significant among: males (from 73 to 68%) and females (from 71 to 65%); 7th-8th grade students (from 59 to 49%); and Black teens (from 68 to 60%).

- *Marijuana*—From baseline to followup, the percentage of teens that reported they had tried marijuana in their lifetime decreased significantly from approximately 43 percent to approximately 38 percent. In terms of demographics, this decrease is significant among: males (from 46 to 41%) and females (from 39 to 34%); 7th-8th grade students (from 29 to 21%); White (from 41 to 36%), and Hispanic (from 48 to 43%) teens.

In addition, teens were asked if they had used "marijuana, cocaine, crack, inhalants, cigarettes, alcohol, and methamphetamines in the past 12 months." The percentage of youth that reported drug use in the past 12 months decreased to a significant degree with respect to one of the seven drugs—alcohol. From baseline to followup, the percentage of teens that reported they had tried alcohol in the past 12 months decreased significantly from approximately 57 percent to approximately 51 percent. In terms of demographics, this decrease is significant among: males (from 58 to 52%) and females (from 56 to 50%); 7th–8th grade students (from 42 to 31%); and White (from 59 to 53%), Black (from 47 to 41%), and Hispanic (from 59 to 54%) teens.

Lastly, teens at baseline and followup were asked if they had used "marijuana, cocaine, crack, inhalants, cigarettes, alcohol, and methamphetamines in the past 30 days." The percentage of teens that reported drug use in the past 30 days decreased to a significant degree with respect only to alcohol. From baseline to followup, the percentage of teens that reported they had tried alcohol in the past 30 days decreased significantly from approximately 41 percent to approximately 35 percent. In terms of demographics, this decrease is significant among: males (from 43 to 37%) and females (from 39 to 32%); 7th–8th (from 29 to 20%) and 9th–10th (from 42 to 36%) grade students; and White (from 43 to 36%), Black (from 33 to 27%), and Hispanic (from 45 to 38%) teens.

3.2.3 Awareness of the Ads Among Teens

To gauge overall ad awareness during the Media Campaign, teens were asked a general question about how frequently in the past few months they had seen or heard ads or commercials telling them about the risks involved in using drugs.

Survey data show changes that were statistically significantly in six relevant response categories, but none of those changes was significant in a practical sense. As shown in Exhibit 3-6, a total of 56 percent of teens at followup reported seeing anti-drug ads one to three times a week or more frequently.

From baseline to followup, of the four ads targeted at teens, survey data indicate significant increases in the percentage of teens that recalled "often" seeing three of the ads—*Alex Straight A's, Frying Pan,* and *Rite of Passage.* Awareness of the ads is presented graphically in Exhibit 3-8, and key findings are discussed below.

- *Alex Straight A's*—At baseline, less than 9 percent of teens recalled "often" seeing the ad *Alex Straight A's*. However, by followup, teen recall increased significantly to nearly 17 percent. This increase of 8 percentage points represents an increase of nearly 90 percent. This increase was significant among male (from 9 to 18%) and female (from 8 to 16%) teens; 7th–8th (from 11 to 19%), 9th–10th (from 9 to 18%), and 11th–12th (from 6 to 13%) grade students; and White (from 7 to 16%), Hispanic (from 11 to 17%), and Asian/Pacific Islander (from 11 to 19%) teens.

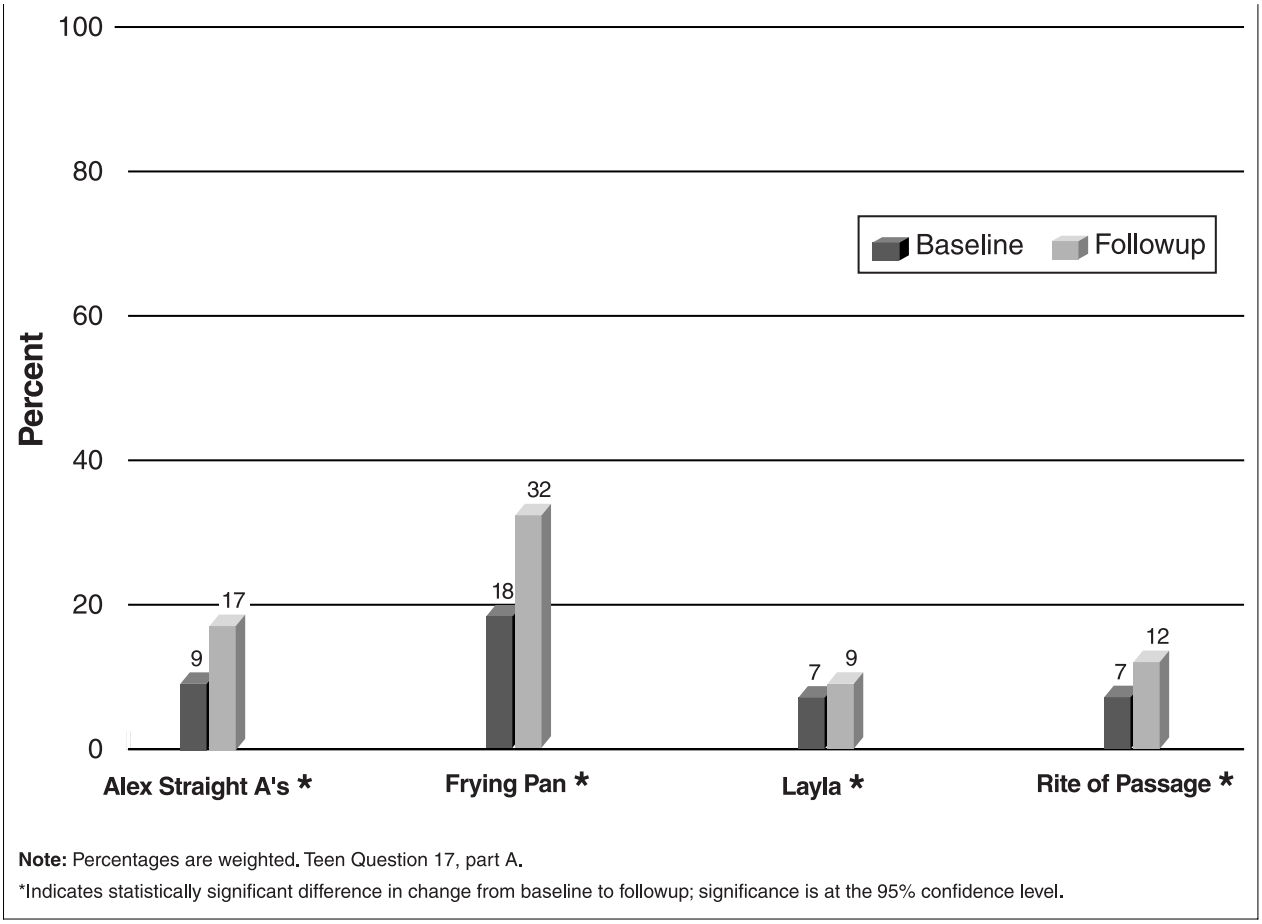
- *Frying Pan*—At baseline, approximately 18 percent of teens recalled "often" seeing the ad *Frying Pan*. At followup, teen recognition increased significantly to nearly 32 percent. This increase of 14 percentage points represents an increase of more than 76 percent. The increase was significant among male (from 17 to 29%) and female (from 20 to 37%) teens; 7th–8th (from 16 to 33%), 9th–10th (from 22 to 34%), and 11th–12th (from 17 to 30%) grade students; and White (from 17 to 32%), Black (from 26 to 38%), Hispanic (from 16 to 29%), and Asian/Pacific Islander (from 16 to 31%) teens.

- *Rite of Passage*—At baseline, less than 7 percent of teens recalled "often" seeing the ad *Rite of Passage.* At followup, teen recognition increased significantly to more than 12 percent. This increase of 5 percentage points represents an increase of nearly 84 percent. The increase was significant among female teens (from 6 to 13%); 7th–8th (from 8 to 15%) and 9th–10th (from 7 to 13%) grade students; and White (from 5 to 11%), Black (from 10 to 15%), Hispanic (from 11 to 17%), and Asian/Pacific Islander (from 6 to 14%) teens.

3.2.4 Perceived Effectiveness of Ads Among Teens

To measure the overall effectiveness of the Campaign ads, teens were asked if they "agreed a lot" that each of the four ads directed toward them made them less likely to try or use drugs. A second measure of ad effectiveness gauged the degree to which teens perceived that ads portrayed realistic versus exaggerated pictures of the risks of using drugs. A third measure was how much teens liked the individual ads.

Exhibit 3-8
Ad Awareness: Percentage of Teens Who Saw Ads "Often"



Note: Percentages are weighted. Teen Question 17, part A.

*Indicates statistically significant difference in change from baseline to followup; significance is at the 95% confidence level.

Pre-post differences indicate significant increases in the percentage of teens that agreed with the statement about ads making them less likely to try or use drugs with regard to three ads targeting teens. Key findings are presented below:

- *Alex Straight A's*—From baseline to followup, there was a significant increase, from approximately 12 percent to nearly 19 percent, in the percentage of teens that responded that the ad *Alex Straight A's* made them less likely to try or use drugs. This increase was significant among male (from 12 to 19%) and female (from 13 to 19%) teens; 7th–8th (from 17 to 25%) and 9th–10th (from 11 to 18%) grade students; and White (from 11 to 17%), Black (from 17 to 24%), and Hispanic (from 15 to 21%).

- *Frying Pan*—From baseline to followup, there was a significant increase, from less than 23 percent to more than 36 percent, in the percentage of teens that responded that the ad *Frying Pan* made them less likely to try or use drugs. This increase was significant among male (from 20 to 34%) and female (from 26 to 40%) teens; 7th–8th (from 22 to 39%), 9th–10th (from 24 to 36%), and 11th–12th (from 22 to 34%) grade students; and White (from 21 to

36%), Black (from 34 to 44%), Hispanic (from 21 to 34%), and Asian/Pacific Islander (from 18 to 33%) teens.

- *Rite of Passage*—From baseline to followup, there was a statistically significant increase, from 10 percent to more than 16 percent in the percentage of teens that responded that the ad *Rite of Passage* made them less likely to try or use drugs. This increase was significant among male (from 9 to 14%) and female (from 12 to 19%) teens; 7th–8th (from 13 to 20%) and 9th–10th (from 9 to 16%) grade students; and White (from 9 to 14%), Black (from 13 to 20%), Hispanic (from 14 to 22%), and Asian/Pacific Islander (from 13 to 20%) teens.

Findings for teens' responses to questions whether TV ads or commercials presented disingenuous messages about the dangers of drug use (i.e., whether each of the four paid ads targeted toward them "exaggerated the risks of drug use") include the following:

- *Alex Straight A's*—From baseline to followup, the percentage of teens that reported they "don't agree at all" that the ad *Alex Straight A's* exaggerated the risks or dangers of drugs increased significantly from less than 13 percent to nearly 20 percent. This increase was significant among male (from 12 to 18%) and female (from 14 to 22%) teens, 7th–8th (from 13 to 20%), 9th–10th (from 13 to 22%), and 11th–12th (from 7 to 12%) graders, and White (from 13 to 21%), Hispanic (from 12 to 17%) and Asian/Pacific Islander (from 9 to16%) teens.

- *Frying Pan*—From baseline to followup, the percentage of teens that reported they "don't agree at all" that the ad *Frying Pan* exaggerated the risks or dangers of drugs increased significantly from slightly more than 16 percent to more than 24 percent. This increase was significant among male (from 14 to 20%) and female (from 19 to 29%) teens; 7th–8th (from 15 to 20%), 9th–10th (from 18 to 26%), and 11th–12th (from 17 to 27%) grade students; and White (from 17 to 26%), Hispanic (from 15 to 21%), and Asian/Pacific Islander (from 9 to 17%) teens.

- *Rite of Passage*—From baseline to followup, the percentage of teens that reported they "don't agree at all" that the ad *Rite of Passage* exaggerated the risks or dangers of drugs increased significantly from approximately 9 percent to nearly 15 percent. This increase was significant among male (from 8 to 13%) and female (from 10 to 18%) teens; 7th–8th (from 8 to 14%) 9th–10th (from 9 to 16%), and 11th–12th (from 8 to 13%) grade students; and White (from 9 to 15%), Hispanic (from 10 to 15%), and Asian/Pacific Islander (from 9 to 15%) teens.

A third measure of the effectiveness of the ads among teens was how much they liked individual ads: "a lot," "a little," "not at all," or "did not see ad." As indicated in Exhibit 3-6, the increase from baseline to followup in the percentage of teens who responded "a lot" was significant for two ads:

- *Frying Pan*–From baseline to followup, the percentage of teens who reported they liked *Frying Pan* "a lot" increased from 19 to 32 percent, a 13 percentage point change and an increase of more than 66 percent. The increase was significant among male (from 17 to 28%) and female (from 21 to 36%) teens; 7th–8th (from 16 to 30%), 9th–10th (from 21 to 32%), and 11th–12th (from 20 to 33%) grade students; and among White (from 18 to 32%), Black (from 26 to 37%), Hispanic (from 17 to 29%), and Asian/Pacific Islander (from 12 to 27%) teens.

- *Rite of Passage*–From baseline to followup, the percentage of teens who reported they liked this ad "a lot" increased from 8 to 14 percent, a change of 6 percentage points and an increase of 64 percent. The increase was significant among male (from 7 to 12%) and female (from 9 to 16%) teens; among 7th–8th (from 9 to 15%) and 9th–10th (from 7 to 13%) grade students; and among White (from 7 to 12%), Black (from 10 to 18%), and Hispanic (from 12 to 19%) teens.

3.2.5 Awareness of the Risks of Drugs Among Teens

To assess their awareness of the risks of using drugs, teens were asked how much risk they attached (great, moderate, slight, or no risk) to using each of five drugs: "trying once or twice," "using occasionally," or "using regularly." As shown in Exhibit 3-6, changes from baseline to followup in the percentage of teens who perceived "great risk" was statistically significant for trying marijuana "once or twice" and for occasionally using marijuana or cocaine/crack. The changes were not, however, significant in a practical sense.

3.2.6 Attitudes Toward Drugs Among Teens

Teens were asked about their attitudes toward drugs. Specifically, they were asked whether they "agreed strongly" with the following statements: (1) "taking drugs scares me"; (2) "I don't want to hang around anyone who uses marijuana (pot, grass, weed); (3) "I would try to talk a friend out of using drugs"; and (4) "the music that my friends and I listen to makes drugs seem cool." Although some items showed statistically significant changes (see Exhibit 3-6), none of the changes were significant in a practical sense.

In addition, teens were surveyed about their attitudes toward marijuana. They were asked: "How likely is it that the following would happen to someone who uses marijuana:" (1) "become more popular"; (2) "go on to harder drugs"; (3) "do worse at school, work, or sports"; (4) "get hooked on marijuana"; (5) "become a loser"; (6) "have more fun than other kids"; (7) "become more relaxed"; (8) "mess up his or her life"; (9) "act stupidly and foolishly"; (10) "miss out on the good things in life"; and (11) "upset his or her parents." The findings, summarized in Exhibit 3-6, did not show any results that carried both statistical and practical significance.

Lastly, teens were asked about their attitudes toward methamphetamines. The question stated: "How likely is it that the following would happen to someone

who uses methamphetamine:" (1) "get hooked on methamphetamine"; (2) "become violent"; and (3) "act crazy." Again, none of these items showed statistically significant changes nor was any practical change found.

3.2.7 Sources of Information About Drugs Among Teens

At baseline and followup, teens were asked how much they had learned about drugs through a variety of media and non-media sources that included: school lessons or programs; parents or grandparents; brother or sister; friends; TV commercials; TV shows, news or movies; radio; print ads in newspapers or magazines; billboards outside; posters on buses, bus stops or subways; school posters; and on the street. The increase in the percentage of teens reporting TV commercials as a source of information about the risks of drugs showed the most significant increase of all the sources on which teens were surveyed, increasing from 25 percent at baseline to 30 percent at followup, an increase of 5 percentage points and a 20 percent change. Although statistically significant increases were found for all media sources except for radio (see Exhibit 3-9), TV commercials were the only source of information for which the increase was of practical significance.

When teen responses to this question were analyzed by demographic characteristics, there were significant increases from baseline to followup in the percentage who "learned a lot" from TV commercials for 7th–8th (27% baseline, 34% followup) and 9th–10th (23% baseline, 28% followup) graders; males (24% baseline, 29% followup), females (25% baseline, 30% followup); and White (21% baseline, 26% followup) and Hispanic (26% baseline, 32% followup) teens.

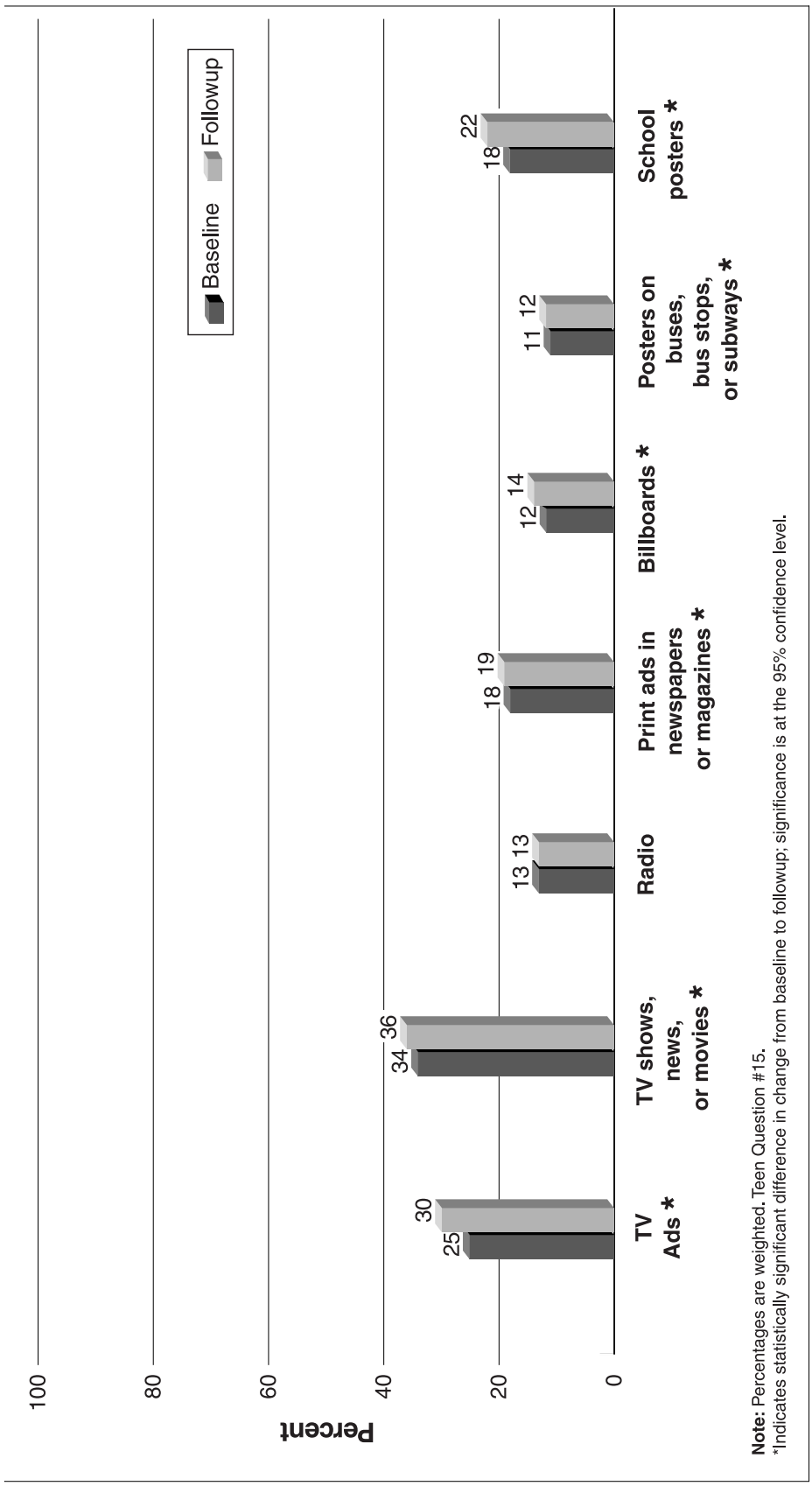
3.2.8 Intention To Use Drugs Among Teens

Teens were surveyed about their intentions of using alcohol, marijuana, cocaine/crack, methamphetamine, heroin, or inhalants in the future. From baseline to followup, survey data show that the percentage of teens responding that they were "very likely" to use these substances in the next 2 years showed a decrease that was statistically significant only for alcohol, but the decrease did not have practical significance (see Exhibit 3-6 for findings). For 7th–8th graders, however, there was a decrease from baseline to followup that had statistical and practical significance—26 percent of 7th–8th graders at baseline and only19 percent at followup said they were likely to drink alcohol in the next 2 years.

3.2.9 Disapproval of Teen Drug Use

Teens were asked a series of questions pertaining to how they perceived their close friends and their parents would feel about the teen using various drugs. In addition, teens responded to questions with regard to whether they disapproved of persons over 18 years of age using specific drugs. For a number of drugs, teens

Exhibit 3-9
Sources of Information About Drugs: Percentage of Teens Who Said They Learned "a Lot" About Drugs From Specific Media



Note: Percentages are weighted. Teen Question #15.
*Indicates statistically significant difference in change from baseline to followup; significance is at the 95% confidence level.

became more disapproving after the Phase II Media Campaign, although none of these results had practical significance.

When these questions were analyzed by demographic characteristics, a significant increase was found for 7th–8th graders who reported that their close friends would "strongly disapprove" if they (1) tried marijuana once or twice (41% baseline, 48% followup); (2) smoked marijuana occasionally (49% baseline, 55% followup); (3) smoked marijuana regularly (57% baseline, 64% followup); and (4) had five or more drinks once or twice each weekend (44% baseline, 51% followup). There also was a significant increase for females (37% baseline, 42% followup) regarding the percent who think close friends would disapprove if they tried marijuana once or twice.

Significant increases were found for 7th–8th graders as well when teens reported whether they would "strongly disapprove" of people over 18 who (1) tried marijuana once or twice (31% baseline, 37% followup); (2) smoked marijuana occasionally (36% baseline, 42% followup); and (3) smoked marijuana regularly (43% baseline, 50% followup).

3.2.10 Communication with Parents or Grandparents

To assess their level of communication about drugs with parents or grandparents, teens were asked how often, in the past year, their parents or grandparents had talked to them about drugs. If their parents or grandparents had talked to them about drugs in the past year, teens were also asked to respond to four questions about their impressions of those conversations: whether they made them more aware of the risks of using drugs, made them less likely to try or use drugs, had

given them new information about drugs, or whether their parents or grandparents had exaggerated the risks or dangers specifically of using marijuana. As shown in Exhibit 3-6, although the percentage change from baseline to followup was statistically significant for some responses, none of the changes was significant in a practical sense.

When these questions were analyzed by demographic characteristics, some substantive changes were found. For 7th and 8th graders, increases were significant for all four follow-on questions. The percentage of those who strongly agreed that their conversations with parents or grandparents had made them more aware of the risks of using drugs increased from 43 at baseline to 49 at followup. The percentage who strongly agreed that their conversations had made them less likely to try or use drugs increased from 44 at baseline to 50 at followup. The percentage who strongly agreed the conversations gave them new information increased the most, from 35 at baseline to 43 at followup. On the other hand, the percentage of 7th and 8th graders who strongly agreed that their parents or grandparents had exaggerated the risks or dangers of marijuana also increased significantly, from 31 at baseline to 36 at followup.

Increases were significant among other groups in response to the question about whether the conversations had given teens new information about drugs. From

baseline to followup, increases were significant for boys (from 25 to 30%) and for White (from 21 to 26%) and Black (from 36 to 41%) teens. Also significant among Black teens was the change from baseline to followup in the percentage of those who strongly agreed that their parents or grandparents had exaggerated the risks or dangers of marijuana; the increase was from 31 to 36 percent.

3.3 KEY PARENT FINDINGS

Parents of children age 18 and younger were asked about their awareness of four selected television ads for the Phase II intervention: *Burbs, O'Connor, Girl Interview,* and *Under Your Nose* through a telephone survey.[4] Parents also were asked about their perceptions of the effectiveness of these ads, their attitudes toward drug use, and communication with their children about drugs.

3.3.1 Sample Profile: Comparability of Parent Samples Between Baseline and Followup

Parents surveyed at baseline were similar to parents surveyed at followup with regard to their demographic characteristics and socioeconomic status as measured by age, ethnic background, marital status, education, and household income. The percentage of parents ages 18–34 was slightly higher at baseline (40%) than at followup (38%). There were slightly more 35–44 year old parents surveyed at followup (41%) than at baseline (39%). With regard to income, more parents at baseline refused to provide their income than parents at followup, which could account for slight differences between groups at baseline and followup. Further, 79 percent of parents surveyed at baseline reported they watch television every day or almost every day, whereas 82 percent of parents at followup said they watch TV this often. Characteristics of the parent sample are presented in Exhibit 3-10.

Parent responses to the survey questions are summarized in Exhibit 3-11, with statistically significant results according to demographic characteristics presented in Exhibit 3-12.

3.3.2 Risk Status: Parental Attitudes Toward Child's Drug Use

To gauge attitudes toward their children's use of drugs, parents were asked to respond to six statements. The increase in parents agreeing strongly with the statement, *What I say will have little influence over whether my child tries marijuana*, showed practical significance, from 21 percent at baseline to 26 percent at followup. Survey findings are presented in Exhibit 3-11.

[4] Parents may have seen many more than the four ads over the course of the Phase II Media Campaign, but four were selected as indicators of awareness of paid ads.

3.3.3 Awareness of the Ads Among Parents

To gauge general awareness of the paid Campaign ads, parents were asked how frequently "in the past few months they had seen or heard any commercials or ads telling them about the risks of drugs." As shown in Exhibit 3-11, percentage changes from baseline to followup for some responses were statistically significant, but not significant in a practical sense.

In addition, parents were asked about four specific paid Campaign ads that were included in the survey. Note that overall awareness of these ads includes ads that aired as paid ads, as part of the pro-bono match, and as public service announcements. Pre-post differences indicate practically significant increases in the percentage of parents that recalled "often" seeing two of the four parent-targeted ads. From baseline to followup, the percentage of parents that recalled "often" seeing *Girl Interview* increased from less than 7 percent to approximately 15 percent, a significant and practical increase of 8 percentage points. From baseline to followup, the percentage of parents that recalled "often" seeing *O'Connor* increased from approximately 20 percent to more than 29 percent, a significant increase that had practical significance as well. Exhibit 3-13 illustrates the results of ad awareness for parents.

For *Girl Interview*, the increases in awareness showed practical significance for parents of children in 3rd–lower grades (8% baseline, 15% followup), parents of children in 4th–6th grades (6% baseline, 15% followup), parents of children in 7th–9th grades (6% baseline, 12 % followup), parents of children in 10th–12th grades (7% baseline, 13% followup); fathers (6% baseline, 11% followup), mothers (7% baseline, 18% followup); White parents (5% baseline, 14% followup), Black parents (10% baseline, 16% followup), Hispanic parents (9% baseline, 15% followup); parents between the ages of 18–34 (9% baseline, 18% followup), parents between the ages of 35–44 (5% baseline, 14% followup), parents aged 45+ (6% baseline, 12% followup); parents earning less than $35,000 (9% baseline, 18% followup), parents earning between $35–49,000 (6% baseline, 16% followup), parents earning more than $50,000 (5% baseline, 12% followup); parents with no college education (8% baseline, 15% followup), parents with some college (6% baseline, 15% followup), and parents who completed college (6% baseline, 14% followup).

- For *O'Connor*, the increases in awareness showed practical significance for: parents of children in 3rd–lower grades (19% baseline, 30% followup), parents of children in 4th–6th grades (20% baseline, 28% followup), parents of children in 7th–9th grades (21% baseline, 27% followup), parents of children in 10th–12th grades (22% baseline, 32% followup); males (17% baseline, 26% followup), females (24% baseline, 32% followup); White parents (19% baseline, 29% followup), Black parents (28% baseline, 38% followup), Hispanic parents (21% baseline, 29% followup); parents between the ages of 18–34 (21% baseline, 28% followup), parents between the ages of 35–44 (19% baseline, 29% followup), parents aged 45+ (23% baseline, 32% followup); parents earning less than $35,000 (25% baseline, 32% followup); parents earning between $35–49,000 (22% baseline, 35%

Exhibit 3-10
Parent Sample Demographic Characteristics

Characteristics	Baseline %	Followup %
Age of Parent		
18–34	40	38
35–44	39	41
45+	19	21
Unknown	2	0
Race/Ethnicity		
White	62	64
African American	13	14
Hispanic	12	12
Asian	4	4
Other	9	7
Marital Status		
Married	58	56
Single	11	12
Divorced/separated/widowed	4	4
Other	19	19
Education		
No college	38	38
Some college	25	27
Completed college	35	36
Other	2	0.1
Income		
$0–$14,999	10	11
$15,000–$49,999	45	47
$50,000+	31	35
Other	14	7
TV Watching		
Every day	56	60
Almost every day	23	22
Once or twice per week	16	14
Once or twice per month	2	2
All Other	3	2

Note: Percentages may not add to 100 due to rounding.

followup), parents earning more than $50,000 (16% baseline, 24% followup); parents with no college education (24% baseline, 31% followup), parents with some college (22% baseline, 32% followup), and parents who completed college (16% baseline, 26% followup).

Exhibit 3-11
Responses to Parent Questionnaire in Percents

Questions	Baseline %	Followup %	Pre-Post Change %	% Change
Parents who responded they think there is great risk in trying once or twice…				
Marijuana	48	48	0	–
Cocaine/crack	87	87	0	–
Inhalants	79	81	2	2.6
Methamphetamines	80	82	2	1.7
Heroin	89	89	0	–
Parents who responded they think there is great risk in using regularly…				
Marijuana	82	82	0	–
Cocaine/crack	92	92	0	–
Inhalants	90	90	0	–
Methamphetamines	89	91	2*	2.1
Heroin	92	92	0	–
Frequency with which parents talked to their children about drugs during the past year...				
Never	8	9	1	12.5
Once	4	4	0	–
Two or three times	17	17	0	–
Four or more times	48	48	0	–
Don’t know / no answer / not asked	24	22	–2	–8.3
Parents who “agree strongly” with the following…				
What I say will have little influence over whether my child tries marijuana.	21	26	5*	22.1
My child knows exactly how I feel about him/her using drugs.	86	86	0	–
I have clear, stated, and specific rules for drug use by my child.	82	82	0	–
I don't think it is so bad if my child tries marijuana.	6	10	4*	74.5
It wouldn't worry me if my child tried sniffing things to get high, like glue.	6	10	4*	61.1
I believe I have all the skills and information I need to help my child avoid drugs.	52	54	2	3.8
Parent frequency of seeing or hearing commercials or ads telling about the risks of drugs…				
Not at all	8	7	–1	–14.1
Less than once a month	8	6	–2*	25.0
1–3 times a month	29	27	–2	–5.7
1–3 times a week	25	26	1	2.3
Every day or almost every day	25	29	4*	13.6
More than once a day	4	6	2*	27.9
Parents who “agree a lot” that…				
Commercials or ads made you more aware of the risks of using drugs.	46	49	3	4.9
Commercials or ads have given you new information or told you things you didn't know about drugs.	26	30	4*	14.7
Commercials or ads made you aware that America's drug problem is something that could affect your children.	62	65	3*	4.4
Parents who reported they saw each ad “often” in the past few months				
Burbs	21	19	–2	–9.7
O'Connor	20	29	9*	43.8

Questions	Baseline %	Followup %	Pre-Post Change %	% Change
Girl Interview	7	15	8*	121
Under Your Nose	8	12	4*	46.0

Note: Because of rounding, numbers may not add.

*Indicates significant difference at the 95% confidence level.

[1] "Pre-Post Change %" refers to difference in percentage points between baseline and followup.

[2] "% Change" is calculated by using the formula: [(F% - B%) ÷ B%] × 100, where "F%" is percent at followup and "B%" is percent at baseline.

3.3.4 Perceived Effectiveness of the Ads Among Parents

Parents were asked if they agreed or disagreed with three statements concerning TV ads or commercials. Findings show changes in the percentage of parents who "agreed a lot" with the following statements: (1) "commercials or ads made you more aware of the risks of using drugs," (2) "commercials or ads have given you new information or told you things you didn't know about drugs," and (3) "commercials or ads made you aware that America's drug problem is something that could affect your children." Although responses to two of these statements showed increases that were statistically significant, the differences were not large enough to be significant in a practical sense. Survey findings are presented graphically in Exhibit 3-14.

3.3.5 Parental Awareness of the Risks of Drugs

Parents were asked a series of questions about whether there was "great risk" if a young person tried specific drugs once or twice or used the drugs on a regular basis. On only one of the measures, awareness of great risk of using methamphetamine regularly, there was a statistically significant increase in perception of risk. However, the differences in perception of risk for this and all other measures were not large enough to be significant in a practical sense. Survey findings are presented in Exhibit 3-11.

3.3.6 Discussion of Drugs With Children

Parents were asked whether they had "ever" spoken with their child about drugs, and whether they had spoken with their child about drugs in the past year. As shown in Exhibit 3-11, the only changes from baseline to followup for any of the responses were not statistically significant.

Exhibit 3-12
Parents: Significant Differences in Responses From Baseline to Followup by Demographics

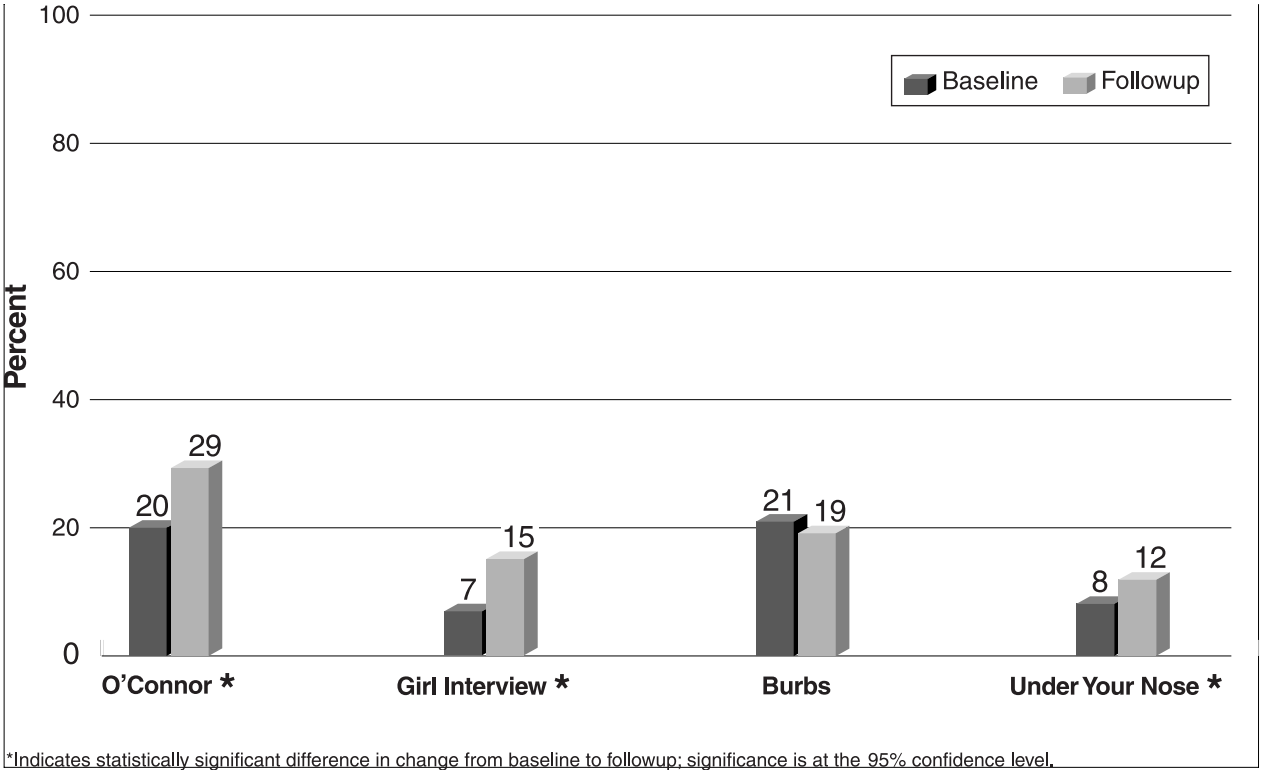
Question	Education (College)			Age Group			Income Level			Race/Ethnicity			Grade of Child				Sex	
	None	Some	Completed	18–34	35–44	45+	Low	Middle	High	White	Black	Hispanic	0–3	4–6	7–9	10–12	Male	Female
Parents who responded they think there is great risk in using regularly...																		
Methamphetamines	●	—	—	—	—	●	—	—	—	—	—	—	—	—	—	—	—	—
Parents who "agree strongly" with the following...																		
What I say will have little influence over whether my child tries marijuana.	●	●	—	●	●	—	●	●	—	●	●	●	—	—	●	—	●	●
I don't think it is so bad if my child tries marijuana.	●	●	—	●	●	●	●	●	●	●	●	●	●	—	●	—	●	●
t wouldn't worry me if my child tried sniffing things to get high, like glue.	●	●	●	●	●	●	●	●	●	●	—	●	—	●	●	—	●	●
Parents who "agree a lot" that...																		
Commercials or ads have given you new information or told you things you didn't know about drugs.	●	—	—	—	—	●	—	●	—	●	●	—	—	—	—	●	—	●
Commercials or ads made you aware that America's drug problem is something that could affect your children.	●	—	—	—	—	●	—	—	—	●	—	—	—	—	—	●	—	—
Parents who reported they saw each ad "often" in the past few months...																		
O'Connor	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Girl Interview	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Under Your Nose	●	●	●	●	●	—	●	●	—	●	—	—	●	—	—	●	●	●

NOTE: Questions are in the Youth Questionnaire in Appendix B.

Key: ● = significance at the 95 percent confidence level. — = no significant difference.

The findings presented above represent all findings that were found to be statistically significant at the $p < .05$ level (including those with practical and nonpractical significance.

Exhibit 3-13
Ad Awareness: Percentage of Parents Who Saw Specific Ads "Often"



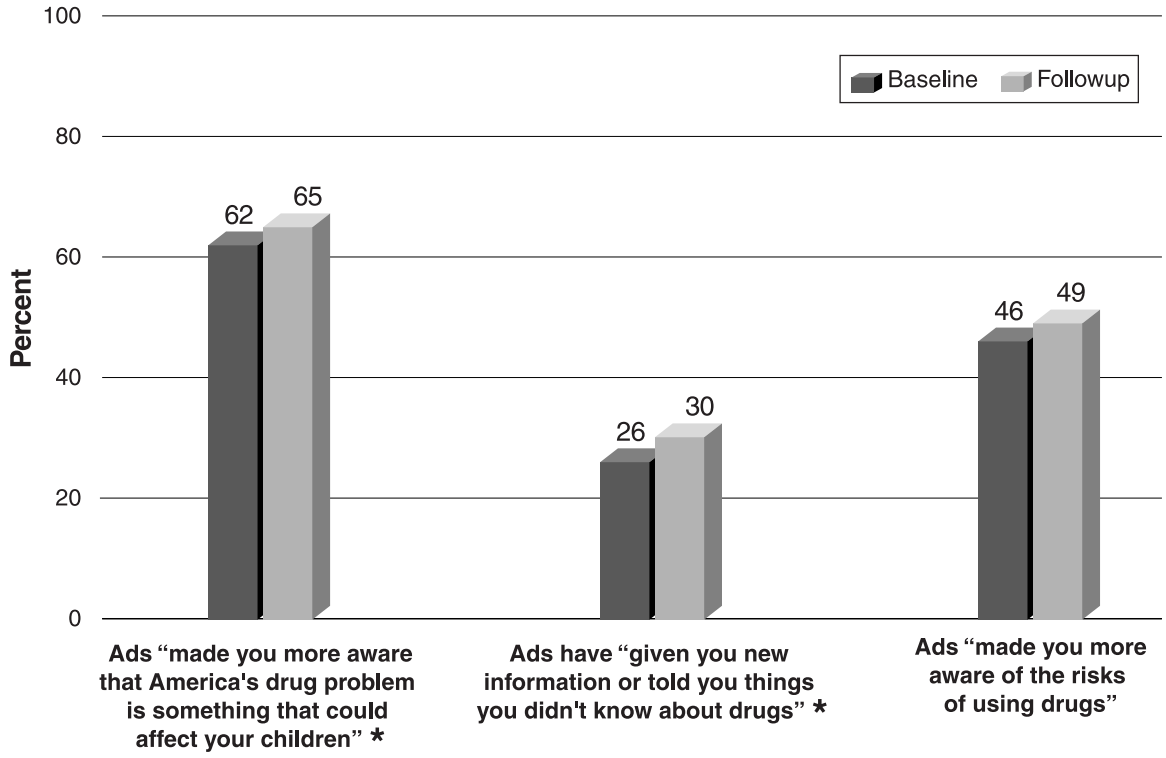
*Indicates statistically significant difference in change from baseline to followup; significance is at the 95% confidence level.

3.4 CONCLUSION

The overall results presented in this chapter indicate that change occurred in awareness of paid anti-drug ads. In fact, for the majority of survey ads that respondents were queried about, youth, teens, and parents showed increased awareness from baseline to followup—change that was statistically significant. Furthermore, results were consistent across demographic variables, including race/ethnicity.

The fact that significant changes in other domains also were detected so soon after implementation of the Media Campaign is promising. These early findings help to identify other ways in which the Media Campaign can be expected to have an impact in Phase III.

Exhibit 3-14
Effectiveness of Ads: Percentage of Parents Saying They "Agree a Lot" With the Statement . . .



Note: Percentages are weighted. Parent Question #11.

*Indicates statistically significant difference in change from baseline to followup; significance is at the 95% confidence level.

4. DISCUSSION OF NATIONAL SURVEY RESULTS

The purpose of this chapter is to examine key survey findings from Phase II of the ONDCP Media Campaign and to include the additional data sources—of media buying information and site visit data—to help inform each of the survey domains, where possible. (A complete listing of media vehicles used in each site visited are presented in Appendix A.) The survey results, presented in Chapter 3 and arranged according to major domains, are supplemented by the key findings gathered from focus group discussions conducted during site visits, which are organized under these same domains. Site visits were made to 12 different cities (as discussed in Chapter 2) to gather qualitative information about the same domains addressed in the survey. This information was collected to provide a more comprehensive and descriptive account of the processes underlying the topic areas of the evaluation. This multi-tiered approach to analyzing and reporting the most salient points gleaned from these information sources allows for a richer understanding of what young people know and believe about drug use, the extent to which the Media Campaign heightened awareness of anti-drug ads, and whether changes in awareness have occurred since the beginning of the Phase II Media Campaign.

Although many of the survey findings that compared results at baseline with those at followup resulted in statistically significant findings at the 95 percent confidence level, there may have been only small net differences between these baseline and followup percentages. For example, 19 percent of teens responded at baseline that there was "great risk" in trying marijuana once or twice, compared with 20 percent of teens who reported this at followup, a statistically significant increase. However, for this study it was decided that it is necessary to have at least a 5 percentage point net difference between baseline and followup percentages in order to achieve practical significance or to conclude that the statistically significant results were meaningful. For example, at baseline, approximately 18 percent of teens recalled seeing the ad *Frying Pan*. At followup, teen recognition increased significantly to nearly 32 percent—a net change of 14 percentage points. It is only those findings with substantial net change of 5 percentage points or more that are considered to have practical significance. In Phase II, change was expected in the awareness of ads, but not necessarily in attitude change, and the data show that awareness of ads was the domain in which most of the results, in a practical sense, were found.

Survey findings in Chapter 3 show that ad awareness increased substantially between baseline and followup in the national sample. The analysis and integration of the data sources indicate that Phase II of the Media Campaign has achieved its intended goal of raising people's awareness of anti-drug messages among youth, teens, and parents.

In addition, youth and teen survey responses to questions regarding perceived effectiveness of anti-drug ads show significant increases in youth and teen knowledge of the risks associated with drug use, and suggest that youth and teens perceive anti-drug ads to have some influence on decisions made by them regarding drug use. Parents, too, were influenced by Media Campaign ads.

Parents responded to survey questions and commented in focus group discussions that anti-drug ads were very informative and gave them a better understanding of the extent of the youth drug problem.

Findings from all sources also indicate an increase in the number of youth and teens who believe that drug use could be harmful. Focus group discussions, which relied on a different methodology from the survey for querying respondents about ads, also suggest an increase in recall of ads between baseline and followup of Phase II for all age groups. This mirrored the survey findings that showed statistically significant increases in the percentage of youth and teens reporting television commercials as a source of information about drugs (an increase from 44 percent of youth at baseline to 52 percent of youth at followup; and an increase from 24 percent of teens at baseline to 29 percent at followup, which is statistically but not practically significant).

Survey data, furthermore, show high levels of teen disapproval of use of a number of drugs by people age 18 and older. The level of disapproval of drug use also increased significantly from baseline to followup for perceptions of how much close friends and parents disapproved of drug use. Survey findings show increases in disapproval of use of all types of drugs, but that intolerance was greatest for drugs such as heroin, methamphetamine, and cocaine/crack, a finding that was consistent with focus group findings. Both survey findings and focus group data show that important sources of information about drugs for youth and teens include: anti-drug commercials; the street; parents; friends; and school programs. Similar findings from both of these sources demonstrate a consistent pattern of sources of information from which youth and teens learn about drugs.

The following chapter is organized into eight sections consisting of (1) awareness of specific Media Campaign ads; (2) perceived effectiveness of anti-drug ads; (3) awareness of risks of drugs; (4) attitudes toward drugs; (5) youth's and teens' intention to use drugs; (6) teens' disapproval of drug use; (7) sources of information about drugs; and (8) parent-child discussions about drugs.

4.1 AWARENESS OF SPECIFIC MEDIA CAMPAIGN ADS

From baseline to followup in the evaluation of Phase II of the Media Campaign, survey findings indicate substantial increases in youth, teen, and parent awareness of ONDCP's paid anti-drug ads. Site visit data support these findings.

4.1.1 Summary of Survey Findings on Awareness of Ads

Survey findings presented below represent findings that have statistical and practical significance in terms of pre-post differences in youth, teen, and parent awareness of paid Media Campaign ads. Findings include the following:

- ***Youth***—Awareness of all three Campaign ads included on the survey and targeted at youth—*Long Way Home*, *Girlfriend*, and *Drowning*—increased in a practical sense from baseline to followup: *Long Way Home*: 44 percent to 54

percent; *Girlfriend*: 32 percent to 42 percent; and *Drowning*: 36 percent to 43 percent.

- ***Teens***—Awareness of three of the four Campaign ads included on the survey and targeted at teens—*Alex Straight A's*, *Frying Pan,* and *Rite of Passage*—increased in a practical sense from baseline to followup: A*lex Straight A's*: 9 percent to 17 percent; *Frying Pan*: 18 percent to 32 percent; and *Rite of Passage*: 7 percent to 12 percent.

- ***Parents***—Awareness of two of the four Campaign ads included on the survey and targeted at parents—*Girl Interview* and *O'Connor*—increased in a practical sense from baseline to followup: *Girl Interview*: 7 percent to 15 percent; and *O'Connor*: 20 percent to 29 percent.

4.1.2 Discussion and Interpretation of Survey Findings

Media buy data (i.e., information on gross rating points (GRPs) for nationally aired television ads) were used to help interpret survey findings on awareness of ads.

Media buy data suggest that high exposure to paid ads throughout Phase II of the Media Campaign contributed to the substantial increase in national awareness of the Campaign's anti-drug messages. During Phase II, Campaign ads were purchased in various media outlets (such as television, radio, and newspapers) with consideration given to ad placement and frequency to ensure that the majority of the target audiences were exposed to the ads. The common indicators of audience exposure to an ad are reach and frequency. As final data on reach and frequency are not yet available, GRPs are used as a proxy for each ad's reach and frequency, with higher GRPs indicating that the ad was reaching a larger percentage of the audience with greater frequency.

The overall communication objective of Phase II was to reach 90 percent of the target audience with four to seven anti-drug messages each week. The Phase II Media Campaign sought to reach 66 percent of the youth target audience with an average of three exposures each week. In order to meet this goal, paid ads needed to achieve a total of 198 GRPs inclusive of all media types. For teens, the goal of the media buying plan was to reach 90 percent of the target audience with four exposures a week (360 GRPs). For parents, the Campaign sought to reach 74 percent of the adult target audience (age 25–54) with an average of 3.5 exposures each week (259 GRPs). Exhibit 4-1 provides estimates of average GRPs for all Campaign ads that aired nationally on network and cable TV.

It is worth noting that oftentimes the ads listed in the survey instruments may not have been those with the greatest reach and frequency. In addition, the GRP data only represent nationally aired television ads. Ads purchased for local broadcasts and other media vehicles are not included. In the absence of total cumulative GRP data achieved for each ad, the findings presented herein on GRP likely understate the impact of paid, well-placed ads on target audience awareness.

Exhibit 4-1
Phase II Media Campaign GRP National Commercial Activity

Commercial	Total Network GRPs				Total Cable GRPs				Total National Delivery GRPs			
	Spots	Adult	Teen	Youth	Spots	Adult	Teen	Youth	Spots	Adult	Teen	Youth
Adrenaline	20	21.8	50.5	54.8	194	32.3	77.8	78.0	214	54.1	128.3	132.8
Alex Straight A's	29	67.1	99.4	103.6	228	37.9	91.4	91.7	257	105.0	190.8	195.3
Any Way You Can	37	173.4	110.5	102.1	84	14.0	33.7	33.8	121	187.4	144.2	135.9
April/Shallow Love	6	17.1	30.4	29.7	37	6.2	14.8	14.9	43	23.3	45.2	44.6
Average Kid	24	21.0	46.6	59.8	45	7.5	18.0	18.1	69	28.5	64.6	77.9
Brothers	1	0.4	1.2	2.2	20	3.3	8.0	8.0	21	3.7	9.2	10.2
Burbs	24	66.9	44.8	42.7	79	13.1	31.7	31.8	103	80.0	76.5	74.5
Cafeteria	4	4.7	9.1	12.3	20	3.3	8.0	8.0	24	8.0	17.1	20.3
Car	13	57.0	30.9	28.7	6	1.0	2.4	2.4	19	58.0	33.3	31.1
Ceiling Tiles	5	12.4	19.4	16.5	147	24.4	58.9	59.1	152	36.8	78.3	75.6
Chuck D	8	9.8	28.7	24.9	14	2.3	5.6	5.6	22	12.1	34.3	30.5
Deal	1	2.5	1.7	1.8	0	0.0	0.0	0.0	1	2.5	1.7	1.8
Drowning	6	25.5	20.6	17.9	142	23.6	56.9	57.1	148	49.1	77.5	75.0
Everclear	21	35.7	64.8	62.6	250	41.6	100.2	100.5	271	77.3	165.0	163.1
Express Yourself	3	5.1	10.3	10.4	2	0.3	0.8	0.8	5	5.4	11.1	11.2
Frying Pan	31	113.8	95.5	73.5	43	7.2	17.2	17.3	74	121.0	112.7	90.8
Girl Interview	38	144.9	121.6	133.8	19	3.2	7.6	7.6	57	148.1	129.2	141.4
Girlfriend	0	0.0	0.0	0.0	51	8.5	20.4	20.5	51	8.5	20.4	20.5
House	4	10.9	5.9	6.0	11	1.8	4.4	4.4	15	12.7	10.3	10.4
I'm Free	19	17.5	35.2	37.8	199	33.1	79.8	80.0	218	50.6	115.0	117.8
Jason/Mom	4	3.3	11.4	9.1	88	14.6	35.3	35.4	92	17.9	46.7	44.5
Kitchen	33	152.5	92.7	79.9	127	21.1	50.9	51.1	160	173.6	143.6	131.0
Lauryn Hill	0	0.0	0.0	0.0	9	1.5	3.6	3.6	9	1.5	3.6	3.6
Layla	18	24.2	55.6	50.5	35	5.9	14.0	14.1	53	30.1	69.6	64.6
Lightbulb	1	0.7	0.5	0.3	0	0.0	0.0	0.0	1	0.7	0.5	0.3
Long Way Home	10	5.2	14.4	24.2	15	2.5	6.0	6.0	25	7.7	20.4	30.2
Meredith Brooks	19	47.3	54.7	45.2	27	4.5	10.8	10.9	46	51.8	65.5	56.1
Moment of Truth	24	37.5	59.9	84.0	19	3.2	7.6	7.6	43	40.7	67.5	91.6
My Reward	23	127.3	59.2	48.1	92	15.3	36.9	37.0	115	142.6	96.1	85.1
Needle	0	0.0	0.0	0.0	1	0.2	0.4	0.4	1	0.2	0.4	0.4
O'Connor	30	104.1	60.9	59.4	140	23.3	56.1	56.3	170	127.4	117.0	115.7
Perfect Age	4	26.9	21.2	20.7	0	0.0	0.0	0.0	4	26.9	21.2	20.7
Play by Play	8	8.9	11.5	20.0	28	4.7	11.2	11.3	36	13.6	22.7	31.3
Rite of Passage	12	10.5	34.2	30.9	34	5.7	13.6	13.7	46	16.2	47.8	44.6
Rob Never Be Me	6	12.0	20.0	23.0	35	5.8	14.0	14.1	41	17.8	34.0	37.1
Spoon Feeding	2	8.5	5.8	4.4	1	0.2	0.4	0.4	3	8.7	6.2	4.8
Teeth	0	0.0	0.0	0.0	29	4.8	11.6	11.7	29	4.8	11.6	11.7
Under Your Nose	15	58.4	34.5	30.4	44	7.3	17.6	17.7	59	65.7	52.1	48.1
What I Need	0	0.0	0.0	0.0	8	1.3	3.2	3.2	8	1.3	3.2	3.2

Source: Bates USA. The above data are estimated "as delivered" television media activity for the period July–November 1998 as of April 22, 1999.

Following Phase II of the Media Campaign, significantly more youth, teens, and parents reported seeing paid Campaign TV ads. Of the 11 paid ads included in the survey instruments, significant increases in awareness were found for all but one ad.

Among youth, survey findings indicate that awareness of the three paid Campaign ads included in the survey instrument—*Drowning*, *Girlfriend*, and *Long Way Home*—increased significantly from baseline to followup. The percent increases in recall of the Campaign ads, all of which have practical significance, are as follows: *Drowning* (36% at baseline to 43% at followup), *Girlfriend* (32% at baseline to 42% at followup) and *Long Way Home* (44% at baseline to 54% at followup).

As stated previously, the Phase II Media Campaign sought to reach 66 percent of the youth target audience with an average of three exposures each week. In order to meet this goal, paid ads needed to achieve 198 GRPs through all media types. According to media buy information, *Drowning* aired 148 times on national network and cable TV during Phase II to achieve 75.0 GRPs for the youth target audience. *Girlfriend* aired nationally as a paid ad 51 times for 20.5 GRPs and *Long Way Home*, 25 times for 30.2 GRPs. Although the GRPs for these paid ads were lower than the targeted level of exposure, awareness of the ads still increased significantly. It is likely that increases in awareness of *Drowning, Girlfriend*, and *Long Way Home* would be even greater with higher GRPs for these ads.

Among teens, survey data show significant increases from baseline to followup in teen recall of all four paid Campaign ads included in the survey—*Alex Straight A's*, *Frying Pan*, *Layla*, and *Rite of Passage*. Furthermore, changes in awareness for three of the four paid Campaign ads have practical significance (*Alex Straight A's*, *Frying Pan*, and *Rite of Passage*). Recognition of the ad *Alex Straight A's* rose from less than 9 percent at baseline to nearly 17 percent at followup. During Phase II, teen recall of *Frying Pan* and *Rite of Passage* increased from 18 percent to 32 percent, and from 7 percent to 12 percent, respectively. With respect to the ad *Layla*, awareness levels increased from 7 percent at baseline to 9 percent at followup. As indicated in Exhibit 4-1, these two ads had much lower GRPs than *Alex Straight A's* and *Frying Pan*, which showed much higher levels of awareness.

For teens, the goal of the media buying plan was to reach 90 percent of the target audience with four exposures a week through the entire paid component of the Campaign. A total of 360 GRPs was necessary to achieve this objective. Media buy data indicate that the two teen-targeted Campaign ads with the greatest increases in awareness also achieved the highest exposure rates among the ads surveyed. *Alex Straight A's* aired 257 times nationally in Phase II for 190.8 GRPs. *Frying Pan* aired 74 times during the same period for 112.7 GRPs.

Of the four Campaign ads targeted at parents, survey data indicate significant increases in awareness with respect to three of the ads—*Girl Interview*, *O'Connor*, and *Under Your Nose*—from baseline to followup. Changes in awareness for two of the parent-targeted ads (*Girl Interview* and *O'Connor*) also have practical significance. Recognition of *Girl Interview* and *O'Connor* increased from 7 percent to 15 percent, and from 20 percent to 29 percent, respectively in Phase II. The percentage of parents that reported seeing the ad *Under Your Nose* "often" increased from 8 percent at baseline to 12 percent at followup.

The Campaign sought to reach 74 percent of the parent target audience with an average of 3.5 exposures each week. A total of 259 GRPs were required to meet this goal, using all media outlets. According to the media buy data, *Girl Interview* was scheduled to air 57 times during the intervention to achieve 148.1 GRPs. *O'Connor* aired nationally as a paid ad 170 times for 127.4 GRPs and *Under Your Nose*, 59 times for 65.7 GRPs.

Although the GRPs reported above for specific paid ads are low in comparison to the GRPs required to reach the goals for each target audience, it is important to remember that GRP data are only available for nationally televised ads. The intent of the Campaign was to use many media vehicles (other than just national network and cable TV) to raise awareness of anti-drug messages among youth, teens, and parents. The audience exposure achieved through these additional media outlets (such as radio, newspaper, and magazines) are not captured by the available GRP data.

4.1.3 Awareness of Ads: Information Learned Through Site Visits

Additional understanding about ad awareness was gleaned from the site visit data. Focus groups were conducted during site visits with 4th–6th graders, 7th–9th graders, 10th–12th graders and parents. Baseline and followup site visits were made to 12 communities: Denver CO, Portland OR, San Diego CA, and Washington DC, Birmingham AL and Dallas TX, Bear Lake ID, Boston MA, Charleston WV, Cleveland OH, Des Moines IA, and Miami FL.

As discussed in Chapter 2, unaided recall of Media Campaign ads was used as a method in focus group discussions to determine awareness of ads. Unaided recall refers to when focus group participants were asked to recall any anti-drug ads they had seen without being given descriptions of specific ads. Patterns of unaided recall in focus group discussions are reported because they provide an important source of information about Phase II Media Campaign ads that were seen by youth, teens, and parents but which were not addressed in the national survey.

Unaided recall by focus group participants of all ages was most frequent for *Frying Pan*, mentioned in all 12 sites visited. Other ads with high levels of unaided recall in focus group discussions included *Moment of Truth* and *Long Way Home*, each mentioned in nine sites, and *Any Way You Can* (new Phase II ad), mentioned in eight sites.

Unaided recall of specific Media Campaign ads varied between age groups. Unaided recall of *Frying Pan* occurred more often than for any other Media Campaign ad for both 7th–12th grade and parent focus group participants in all 12 sites visited. Although unaided recall of Media Campaign ads among 4th–6th grade focus group participants in all 12 sites occurred most often for *Moment of Truth,* it occurred second most often among this age group for *Frying Pan* (even though *Frying Pan* was not targeted to youth).

Unaided recall by 4th–6th grade focus group participants in all 12 sites visited was most frequent for the following Media Campaign ads: *Moment of Truth*, mentioned in six sites; *Frying Pan*, mentioned in five sites*;* and *Average Kid, Layla,* and *Play By Play* (new Phase II ad), each mentioned in four sites. Site level GRP data that incorporates local TV buys and national network and cable TV exposure to these ads supports these findings.

Four of the five ads 4th–6th grade focus group participants most frequently mentioned (*Average Kid*; *Layla*; *Moment of Truth*; and *Play By Play*, a new Phase II ad) were Phase II ads which were not included in the survey. This site visit finding demonstrates that youth were seeing a variety of Phase II ads, and not just those that they were queried about in the national survey. Finally, unaided recall of *Moment of Truth* among 4th–6th graders occurred in two sites at Phase II baseline, while this figure climbed to six sites at followup. Site visit data indicate that while some Phase II ads (e.g., *Average Kid*, *Layla*, and *Moment of Truth*) were never or rarely mentioned during baseline focus groups, they were discussed by 4th–6th graders at a number of sites after the Phase II intervention.

Unaided recall among 7th–12th grade focus group participants in all 12 sites visited was most frequent for the following Media Campaign ads: *Frying Pan*, mentioned in 11 sites; *Long Way Home*, mentioned in eight sites; *Moment of Truth*, mentioned in seven sites; *Alex Straight A's*, mentioned in six sites; and *Any Way You Can* (new Phase II ad), mentioned in four sites.

Two of the ads included in the survey of 7th–12th graders were also among those most frequently mentioned in focus group discussions. The remaining Phase II ads most frequently mentioned by 7th–12th grade focus group participants (*Any Way You Can*, a new Phase II ad, and *Moment of Truth*) are ads that they were not included in the survey. Finally, unaided recall of *Frying Pan* occurred in five sites (Denver, Portland, San Diego, Washington, and Miami) at Phase II baseline, while this figure more than doubled to 11 sites (Denver, Portland, Washington, Birmingham, Dallas, Bear Lake, Boston, Charleston, Cleveland, Des Moines, and Miami) at followup. Site visit data indicate that while some Phase II ads (e.g., *Frying Pan, Long Way Home, Moment of Truth*, and *Any Way You Can*) were never or rarely mentioned during baseline focus groups, they were discussed by 7th–12th graders at followup.

Unaided recall by parent focus group participants at followup in all 12 sites visited was most frequent for the following Media Campaign ads: *Frying Pan*, mentioned in nine sites; *Any Way You Can* (new Phase II ad), mentioned in five sites; *Car* (new Phase II ad) and *Long Way Home*, each mentioned in four sites. All four ads that parents most frequently mentioned in focus group discussions were not included in the survey of parents, indicating that parents were seeing more Phase II ads than only those that were part of the national survey and were seeing many of the ads targeting teens and youth. Finally, *Any Way You Can* (new Phase II ad) was not mentioned in any of the Phase II baseline focus groups, but it was discussed in five sites (Denver, Birmingham, Bear Lake, Charleston, and Miami) at followup.

In conclusion, site visit patterns of unaided recall of Media Campaign ads through focus groups demonstrate that youth, teens, and parents were aware of the Phase II ads and were able to recall many of the new Phase II ads that had not been part of the national survey questions on ad awareness. Unaided recall by focus group participants of new Phase II ads, such as *Any Way You Can*, *Car*, and *Play By Play*, as well as other Phase II ads that were in the national survey,

provide an indication that people were paying attention to the Phase II Media Campaign.

4.2 PERCEIVED EFFECTIVENESS OF ANTI-DRUG ADS

4.2.1 Summary of Survey Findings on Perceived Effectiveness of Anti-Drug Ads

Survey findings presented below represent findings that have both statistical and practical significance with regard to pre-post differences in the percentage of youth, teen, and parent reporting that anti-drug ads were effective.

- ***Youth*—**Pre-post differences in survey data show increases that have practical significance with regard to two statements to which youth agreed.
  - *"TV ads or commercials tell you something you didn't know about drugs."* The percentage of youth that agreed with this statement increased from 59 percent at baseline to 64 percent at followup; and
  - *"TV ads or commercials make you stay away from drugs."* The percentage of youth that agreed with this statement increased significantly from 61 percent at baseline to 69 percent at followup.
- ***Teens***—Pre-post differences in survey data show increases that have practical significance with regard to two ads that youth reported "made them less likely to try or use drugs.
  - From baseline to followup, the percentage of teens that "agreed a lot" that the ad *Frying Pan* "made them less likely to try or use drugs" increased from 23 percent to 36 percent.
  - From baseline to followup, the percentage of teens that "agreed a lot" that the ad *Alex Straight A's* "made them less likely to try or use drugs" increased from 12 percent to 19 percent.
  - From baseline to followup, the percentage of teens that "agreed a lot" that the ad *Rite of Passage* "made them less likely to try or use drugs" increased from 10 percent to 16 percent.
- ***Parents***—Although pre-post differences in survey data show increases in the percentage of parents reporting that "TV ads made them more aware of the risks in using drugs," "gave them new information or told them things they didn't already know about drugs," and "made them aware that America's drug problem is something that could affect their children," the increases were not found to have practical significance.

4.2.2 Discussion and Interpretation of Survey Findings

Survey data strongly suggest that the Phase II Media Campaign has been effective for youth, teen, and parents. For example, by followup, youth, teens, and parents identified specific paid ads as effective vehicles in delivering anti-drug messages, educating audiences on the risks involved in using drugs, and providing tools to help them remain drug-free. In fact, from baseline to followup, there was an increase of approximately 6 to 12 percent in the percentage of youth reporting that the ads told them "something they didn't already know about drugs", made them "stay away from drugs", and made them "more aware of how dangerous drugs were." In addition, there was a decrease of approximately 12 percent among those that report that the ads "tell lies about how dangerous drugs are."

The Media Campaign had similarly positive effects on teens and parents. The effect on teens is clearly demonstrated by the significant increases from baseline to followup of approximately 32 to 59 percent of teens that "agreed a lot" that the ads made them "less likely to try or use drugs." The positive effect on parents is indicated by the 4 to 15 percent increase in parents responding that commercials or ads made them "more aware of the risks of using drugs", gave them "new information or told them things that you didn't know about drugs", and made them "more aware that Americas drug problem is something that could affect your children."

4.2.3 Effectiveness of Ads: Information Learned Through Site Visits

While the survey data for youth, teens, and parents provided information about perceived effectiveness of a sampling of Media Campaign ads, site visit data also provide information regarding new Phase II ads noted in Section 4.1. This section summarizes the perceived effectiveness of the Phase II ads, and of anti-drug ads in general, as noted by youth, teens, and parents during focus group discussions.

Similar to the findings during Phase I, most elementary school youth (4th–6th graders) reported that the Phase II ads could be effective in informing their peers about the existence of drugs as well as the dangers of drug use. They see the ads as a "good idea" (Des Moines) and that the ads "encourage [youth] not to do [drugs]" (Washington). The ads influence youth because "kids are very impressionable," and the ads, "...grab the attention of kids through TV and children believe what they see" (Miami). Youth are familiar with the main slogans of the Media Campaign ads (San Diego). According to one youth, the message of the ads is, "Don't do drugs, drugs will ruin your brain cells, drugs will waste your life" (Denver). "If you were going to start [using drugs], you wouldn't want to do it" was the message noted by a 4th–6th grade youth in a Charleston focus group.

Regarding the content of the ads, 4th–6th grades youth noted that the ads are "funny," "impacting," and "scary." One focus group participant stated that *Average Kid* is effective because it is "scientific" and "uses kids" (Des Moines). This young person also noted that he can relate to the commercials because he already has had to resist offers to buy drugs.

Regarding youth who already are experimenting with drugs, many of the 4th–6th grade focus group participants noted that anti-drug ads, in general, may not be as effective with young people who have used drugs compared with youth who had not yet tried drugs. Anti-drug ads are not effective for those who already think drugs are "cool" (Portland) or who are already "hooked" (Washington). "Smart kids will get something out of anti-drug ads, and bad kids might not," according to a 4th–6th grader in Birmingham.

Few 7th–9th graders reported that they believed anti-drug ads in general are helping youth and teens stay away from drugs: Parents "have more influence on whether or not kids use drugs than ads" (Birmingham). Anti-drug ads "have little effect" (Dallas), "are stupid" (Denver), and they may encourage youth to sell drugs "when they show guys selling drugs with gold chains and cell phones and stuff" (Charleston 7th–9th grader), although respondents were not specific about any particular ad. Some youth reported, however, that the Media Campaign might influence those who had not yet tried drugs or developed a habit of use (Cleveland) and "make me think about drugs" (Des Moines). Some perceive the ads as more effective for younger children (Washington, Portland, and Miami).

Regarding content, some of the focus group participants said that many anti-drug ads "do not portray what happens in 'real life', " because youth who are approached with drugs and refuse them are not "let go" as easily as is depicted in ads such as *Play by Play* (Washington). One youth explained that he liked *Everclear* because it uses music that young people like and has actual group members reflecting on their experiences with drugs. Another youth recalled the slogan of *Teeth*, and reported talking with his parents about the ad (San Diego). New ads (Phase II) are seen as improvements over previous ads (Cleveland), presumably referring to PSA's that were already airing in this site at baseline.

As was found during Phase I of the Media Campaign, many high school students (10th–12th graders) in Phase II focus groups agreed with their junior high school counterparts that anti-drug ads are effective primarily with younger children, but not with adolescents (Bear Lake, Cleveland, and Miami). However, the Phase II ads are seen as effective for some in that they "clarify the possibly fatal consequences of drug use" (Washington) and "remind [youth] of the negative consequences of drug use" (Portland).

High school students recalled more ads by name than elementary and middle school youth, citing *Car* as an ad "important to see when growing up," reinforcing the message youth hear from parents, despite the fact that it makes youth "feel uncomfortable" (Dallas); *Cleaner Girl* as "one of the better ads," because youth are interested in learning more about the consequences of methamphetamine use (Bear Lake); and *Moment of Truth*, which one 10th–12th grader cited as one of the reasons she does not go to house parties (Birmingham). The new (Phase II) ads are seen as more graphic and interesting than previous ads (Des Moines), although some of them are in black in white rather than the preferred color ads (Birmingham).

For parents, focus group discussions following the Phase II intervention resulted in even higher levels of awareness of anti-drug ads. For example, the Media Campaign ads increased parents' awareness of the drug problem and/or provided opportunities to talk with their children about drugs (Dallas, Birmingham, Des Moines, San Diego, Washington, and Portland parents). Ads such as *Kitchen* and *Any Way You Can* have the potential to "increase awareness of the risks and dangers of drugs among young children and give parents an opportunity to initiate conversations about drugs with their children" (Birmingham); *Play by Play* and *Teeth* are meaningful in "providing opportunities to speak with their children about drugs" (Washington); and *Brothers, Car*, and *Kitchen* are a "wake-up call" to parents with younger children who might be thinking that their children are not old enough to need to know about the dangers of drugs (Portland).

There was less agreement among parents with regard to their perception of why some ads are effective with youth. Some parents see the ads as effective for young children because children watch a lot of television (Cleveland), other parents think children are impressionable enough to listen to the ads' messages (Miami), and that ads counteract "what kids see and watch on television" (San Diego). Other parents say young people are encouraged by the ads to ask questions about drugs at home (Portland). Several parents noted that the Media Campaign efforts are only a part of the drug prevention process; funds should be steered toward law enforcement and community and school activities (Dallas and Birmingham). Some parents feel that peers have more influence on teens than anti-drug ads (Birmingham) and are not sure if children and youth are noticing the ads (Des Moines and Miami).

4.2.3.1 *Recommendations for Improving Anti-Drug Ads*

Focus group participants offered a number of recommendations for improving the ads (e.g., popular rap music celebrities), as was reported during Phase I. While few elementary school students provided suggestions, other than their favoring "cartoon-like ads," older youth and parents noted the following:

- 7th to 9th grade adolescents recommended using "cool rappers" in ads, idols that "kids look up to" (Dallas), role models and "real people" (Des Moines), and "kids their age who had been through [problems with drug use]" (Portland). "Ads should portray the 'real stuff,' such as how skinny a crack-head can get" (Charleston) and "show the personal consequences of using drugs" (Washington). The ads should be more graphic (Miami); more "catchy, intense, and shocking" (Portland); and be updated more frequently (Portland). "Very scary" and "very humorous" ads are best, while "somewhere in the middle" is not effective (Portland). One adolescent noted that using actors in anti-drug ads who also appear in non-drug related commercials negates the seriousness of the anti-drug ads (Portland). A focus group participant suggested that more ads be placed on the radio, as "kids listen to the radio but change the channel on TV when the ads come on" (Denver).

- Many high school students also favor using "real people" in ads, including addicts (Des Moines, Charleston, and Portland), and some cautioned against

using sports stars who, sooner or later, "end up doing drugs" (Boston). Ads should be noisier, funnier, more colorful, and address drugs "youth can relate to, like 'speed', in order to be effective" (Birmingham). One teenager noted that ads that target "heavier drugs" are more likely to be effective than anti-marijuana ads, which youth dismiss as "unrealistic" (Cleveland). A focus group participant suggested that anti-drug messages be embedded in popular television shows (Washington), and another recommended showing more anti-drug commercials on MTV (Miami).

- Parents requested that ads address what drugs look like, the symptoms of drug use in children and youth, and ways to talk to children who are not open to discussing drugs with parents (Birmingham). One parent agreed with the high school suggestion for using "real people" in anti-drug ads, but favored the use of sports figures (Portland); conversely, a Boston parent noted that "professional athletes could be bad examples to use in the ads."

4.3 AWARENESS OF RISKS OF DRUGS

4.3.1 Summary of Survey Findings on Awareness of Risks of Drugs

At baseline, survey data for youth, teens, and parents indicate extremely high levels of awareness of the risks involved in using drugs. Consequently, pre-post differences showed limited change in the percentage of youth, teens, and parents that reported great risk in using marijuana, cocaine/crack, heroin, and methamphetamine.

- ***Youth***—At baseline and followup, the percentage of youth who reported that "using inhalants, heroin, crack, cocaine, and marijuana is dangerous and [they] should never be used" remained high, ranging from 53 percent to 81 percent.

- ***Teens***—At baseline and followup, the percentage of teens reporting great risks in regularly using marijuana, methamphetamine, cocaine/crack, and heroin remained high, ranging from 63 percent to 82 percent.

- ***Parents***—At baseline and followup, the percentage of parents reporting great risks in regularly using marijuana, methamphetamine, inhalants, cocaine/crack, and heroin remained high, ranging from 82 percent to 92 percent.

4.3.2 Discussion and Interpretation of Survey Findings

Although, from baseline to followup, survey data indicate limited increases in the percentage of youth, teens, and parents reporting risks in using drugs, it is important to note that, at baseline, youth, teens, and parents already reported extremely high levels of risk involved in using drugs. In fact, at baseline between 59 and 83 percent of youth reported that marijuana, cocaine, crack, inhalants, and heroin were "very dangerous." Likewise, at baseline, between 63 and 82 percent

of teens reported "great risk" in regularly using marijuana, cocaine/crack, and heroin. Lastly, an even higher percentage of parents, between 82 and 92 percent, reported "great risk in using drugs."

By followup, survey data show increases of between 5 and 15 percent of youth reporting that "using beer or cigarettes is very dangerous." Also by followup, survey data indicate approximately a 9 percent increase in teens reporting "great risk in trying marijuana once or twice." In addition, survey data indicate nearly a 5 percent increase in those reporting that commercials or ads made parents "more aware of the risks of using drugs." For example, there was a 2 percent increase in the percentage of parents reporting "great risk in using methamphetamine." While not of practical significance, this finding indicates a shift in the anticipated direction.

4.3.3 Awareness of Risks of Drugs: Information Learned Through Site Visits

Youth and teens across all sites reported being aware of the risks associated with drug use. The youngest focus group participants universally agreed that drugs are dangerous and that "bad things happen when you use drugs" (Bear Lake). Youth from all focus groups noted that they received information on the risks associated with drug use from many sources, including school programming, D.A.R.E., teachers and counselors, parents, peers, media, neighborhood exposure, or personal use (chiefly among the 10th–12th graders). Youth respondents noted that teachers and health counselors were more apt to provide them with in-depth knowledge of the perils associated with drug use, such as what it could do to their bodies, lives, and families, whereas parents were more likely to simply tell their children not to do drugs because drugs are bad.

Youth and teens from most sites were able to cite several negative effects that occur to the bodies of a drug users, although younger group members shared almost no distinguishing perceptions of negative effects between use of tobacco, alcohol, and illicit drugs. For example, 4th–6th grade youth from Charleston reported that teachers explained that drugs can cause liver cancer and other health problems, and that a popular television show highlighted the use of the nicotine patch during a recent episode. Participants from both the 4th–6th and 7th–9th grade focus groups at several sites also commented on their personal observations of the ill effects of drug use from witnessing use within both their families and neighborhoods (Birmingham, Des Moines, and Denver), or from stories carried in the news (Boston and Des Moines).

Older teens as well were knowledgeable regarding the anti-drug messages they have received. Focus group findings indicate, however, that 10th–12th grade youth make distinctions between drugs in regard to their potential danger (Des Moines, Dallas, Boston, Birmingham, Cleveland, Miami, and Charleston). For example, teens in Dallas, Boston, and Birmingham described alcohol, tobacco, and marijuana as relatively harmless substances in focus group discussions.

Several factors might explain why older teens in particular would hold these views. First, 10th–12th grade youth often reported seeing no ill effects from the alcohol, tobacco, or drug use they either personally experienced or witnessed others partake of. This view was also expressed by parents who either have their own histories of substance use (Des Moines and Portland) or believe that the negative consequences associated with certain drugs are acceptably low (Boston and Des Moines).

Secondly, older teens appear to believe that they are immune to the dangers of drug use. Because the effects of drug use may not be evident in users for a substantial period of time, teens might believe that drug use is in fact harmless. Moreover, teens participating in 10th–12th grade focus groups commented that the most effective ads and other anti-drug illustrations or presentations they have been exposed to are those depicting hardcore addicts or alarming real-life examples of the negative effects of drug use.

The increased freedoms most youth gain as they mature, including working, socializing with friends, and generally finding themselves in unsupervised situations, coupled with the easy access and affordability of many drugs result in greater exposure to drugs and pressures to experiment with drugs. Central city 10th–12th grade focus group teens from Birmingham reported that "older teens just chose to do drugs to take the pain away" and that whether kids are aware of the consequences of drug use, many do not know alternative ways to ease the pain they feel. Teens also noted that youth experiment with drugs in social situations to "fit in" and be accepted (Boston and Charleston), or to satisfy a personal desire to experience something for themselves in order to believe it is true (Miami). For example, in South Boston, alcohol is viewed as a rite of passage for most adolescents.

Additionally, most youth, teen and adult focus group participants report that conflicting messages in the media make efforts to instill youth, especially older teens, with anti-drug beliefs much more difficult (Washington, Des Moines, Dallas, Charleston, Bear Lake, and Cleveland). Only in Miami did older teens (10th–12th graders) state that television and movies had helped to educate them of the potentially negative effects of drug use. In other areas, parents and teens themselves recalled examples of mixed or hypocritical messages about drugs and adolescent drug use from a culture youth perceive as ambivalent, at best, about youth and teen drug use. Movies, television programs, music, and magazines all were mentioned as portraying tolerant, humorous, or even glorifying attitudes toward drug and alcohol use. Although the 10th–12th grade focus group youth participants from Washington noted that their peers had a stronger influence on their decision to use drugs than did anti-drug commercials, they still suggested the need to embed anti-drug messages in popular television shows to counter the present tendency they see in the media that glorifies drug use and trafficking.

Parent focus group participants from Birmingham agree and state that television programming glamorizes drugs, sex, and violence to such an extent that it negates any potential effectiveness of anti-drug commercials. Parents and prevention

specialists indicated that such mixed messages must be minimized or eliminated before youth can begin to believe in the credibility of anti-drug messages.

Teens from several sites reported that Media Campaign anti-drug ads increased their awareness of the dangers of doing drugs. Portland 7th–9th grade focus group participants stated that the ads make people their age think about the realities and consequences of using drugs. Their peer group from Washington agreed, stating they were impressed with the messages of most anti-drug ads from the Media Campaign that taught them that drugs could cause loss of health, friends, family, and jobs. They commented that "the brain goes crazy on drugs" and that they "don't want to end up like that" (Washington 7th–9th graders).

Dallas youth from both the 4th–6th and 7th–9th grade focus groups stated that the Media Campaign ads illustrated the dangers associated with particular drug use in a way that either educated them or reinforced their knowledge. As one member of the 4th–6th grade focus group mentioned, although he did not know that *Drowning* was an inhalant ad, he simply reported that it "was like drugs flood your life" (Dallas). Teens from this area in a 10th–12th grade focus group also reported that the anti-drug messages they had seen on TV were especially important when they were growing up because they served to reinforce the message they heard from parents and saw firsthand in their neighborhoods (i.e., in central city).

4.4 ATTITUDES TOWARD DRUGS

4.4.1 Summary of Survey Findings on Attitudes Toward Drugs

At baseline, survey data for youth and teens often indicated high levels of disapproval towards drugs. Consequently, pre-post differences showed limited change in the percentage of youth and teens that reported disapproval of drug use.

- **Youth**—From baseline to followup, the percentage of youth that reported that they "agree a lot that using drugs is dangerous" remained high and constant at 87 percent. Also, the percentage of youth that indicated they "don't want to hang around people who use drugs" remained high, ranging from 75 percent to 76 percent.

- **Teens**—From baseline to followup, the percentage of youth that reported disapproval of drugs use increased at statistically significant levels for 12 of the 15 statements. Although not of practical significance, these increases in disapproval illustrate positive changes in attitude from baseline to followup.

4.4.2 Discussion and Interpretation of Survey Findings

At baseline, survey data show that a majority of youth, teens, and parents had negative attitudes towards drugs. By followup, an even higher percentage reported such attitudes, suggesting that the media Campaign affected youth, teen, and parent attitudes towards drugs. For example, at followup, there was a 4 percent

increase in youth reporting that they were "scared of taking drugs", and a nearly 3 percent increase in youth reporting that "things you sniff or huff to get high can kill you." While these percentages are statistically significant, they do not have practical significance. However, they indicate attitudinal shifts in the right direction and occurred during a relatively short timeframe.

Increasingly negative attitudes toward drug use were even more pronounced among teens. By followup, the percentage of teens reporting that drugs scared them increased by 3 percentage points. Survey data also suggest that the Campaign contributed to teens' positive decision-making skills, as there was an increase of 4 percentage points in teens reporting that they "don't want to hang around anyone who uses marijuana." From baseline to followup, survey data further show significant increases in the percentage of teens reporting negative outcomes related to using marijuana. Moreover, survey data suggest that the Media Campaign opened channels of communication between teens, indicated by the increase in teens who indicated that they "would try to talk a friend out of using drugs."

From baseline to followup, survey data show little change with regard to parents' attitudes toward drugs. In fact, the data indicate that a majority of parents (between 82% and 86%) at baseline already felt that their children were aware of "exactly how [they] feel about [their children] using drugs", and that they had "clear, stated, and specific rules for drug use." Survey data further show that the overwhelming majority of parents agree that marijuana and inhalant use among children is harmful. Lastly, survey data suggest that the Media campaign contributed to the fact that, at followup, there was an increase (2 percentage points) in parents who responded that they "have all the skills and information [needed] to help [their] child avoid drugs."

4.4.3 Attitudes Toward Drugs: Information Learned Through Site Visits

Focus group discussions revealed some of the interesting factors influencing the attitudes held by youth and teens toward drugs. Students in most of the sites visited indicated that they had recently been exposed to anti-drug education programs in school or in community-based organizations. This recent exposure to drug education programming could have helped reinforce their anti-drug attitudes.

Discussions with focus group participants indicated that most youth believe that they are acutely aware of the characteristics and patterns of the local drug scene, including which persons use drugs, where drugs are used, and which types of drugs are being used. Teens participating in focus groups in Cleveland, for example, reported that most 10th–12th graders are "well-informed" about drug use patterns in their neighborhood. In addition, an urban 7th–9th grade focus group participant in Dallas reported about peers that, "…they know what's going on" with regard to the drug scene. At followup, participants in 4th–6th grade focus groups reported knowing less about drugs in general than older youth and teens.

These focus group discussions also suggest that most youth are mindful of the fact that drug use involves risk. For example, in addition to the comment made by 7th–9th graders in Washington regarding how the "brain goes crazy on drugs," 10th–12th graders in Miami reported believing that drug use can be fatal. A 7th–9th grade focus group participant in Charleston believed that drug use generally was dangerous and that, further, most people his age were discouraged from experimenting with drugs because they feared punishment by their parents.

Most teens and some youth participating in focus groups reported observing peers using drugs. Focus group discussions with teens indicated that many have been exposed to drug use at parties and other social activities, school, or in their neighborhoods. This is especially true for the teens in the 10th–12th grade focus groups.

Most youth and teens participating in focus groups stressed the influential role of peer pressure in drug experimentation. Focus group discussions indicated that most youth and teens believe that people their age use drugs primarily because they want to feel acceptance from a social group. A participant in the urban 7th–9th grade focus group in Des Moines stated that "…peers brag about drug use" in his neighborhood. Additionally, a 10th–12th grade male in suburban Denver explained that teens use drugs "…to be one of the boys." Youth and teens in focus groups in Denver and Washington reported that people their age also use drugs to rebel against their parents.

However, some youth focus group participants reported feeling no peer pressure to use drugs. Some youth even reported holding stronger anti-drug views as a result of observing the individual effects of neighbor and family member drug use in their communities. In Washington, in fact, a few of the 4th–6th graders said that witnessing first-hand family members' deaths believed to have been caused by drug use led to their increased opposition to drug use. Fourth-6th grade focus group participants in Cleveland also reported that their anti-drug sentiments were reinforced by directly observing the effects of drug use on people in their neighborhood. Participants in a 10th–12th grade focus group in Bear Lake expressed concern about a perceived increase in peer methamphetamine use in their community. These teens voiced the desire to learn more about the consequences of methamphetamine use and what measures could be taken to address the perceived problem.

Site visit data findings, like the survey results, suggest that youth and teen attitudes toward drugs generally consist of varying degrees of concern about the dangers of using them. Additionally, focus group discussions suggest that young people's fear of drug use is greatest in the youngest age group that participated in focus groups—4th–6th graders. Furthermore, focus group discussions confirm that youth's trepidation of drug use declines as they grow older, with the 10th–12th graders demonstrating the least amount of worry about the potentially negative consequences associated with drug use.

4.5 INTENTION TO USE DRUGS

4.5.1 Summary of Survey Findings on Intention To Use Drugs

Survey findings are presented below in terms of practical significance, which is defined as a net difference of 5 percentage points or more from baseline to followup. Survey data further showed significant pre-post decreases in the percentage of youth that indicated that they would use inhalants and marijuana in the future, as well as and the percentage of teens that reported they would use alcohol in the future.

- Youth who responded that they think they will try alcohol in the future decreased from 26 percent at baseline to 21 percent at followup, a result that had statistical and practical significance.

4.5.2 Discussion and Interpretation of Survey Findings

The survey findings on youth's intentions to use drugs in the future show that few youth report they ever intend to use marijuana, cocaine-crack, methamphetamines, heroin, or inhalants in the future. The percentage of youth at baseline who thought they would try these drugs was low to begin with, and at followup, these percentages remained low. Although there were slight decreases (that were statistically significant) in the percent who thought they would try inhalants and marijuana at followup (meaning, fewer youth intend to try these drugs after exposure to the Media Campaign), the pre-post differences were quite small and not meaningful enough to warrant that important changes had occurred.

For alcohol, however, the significant decrease in the percentage of youth who thought they would try alcohol in the future was not only statistically significant, but the net difference between baseline and followup suggests that this decrease was meaningful in a practical sense. Even though alcohol was not a component of the paid Campaign, after exposure to the Phase II Media Campaign, fewer youths report they will try alcohol as compared to the percent of youths who said they would try it prior to the campaign. This is an encouraging finding and in the expected direction.

Survey data for teens that show future intentions to use cocaine-crack, methamphetamines, heroin, and inhalants are low at both baseline and followup (between 2 and 4 percent) and are consistent with the low predictions among youth with regard to future use of these drugs. For marijuana, although the percent of teens who thought they would use the drug in the next two years did not change from baseline to followup, the percentage who did intend to use marijuana (18%) was markedly higher than the corresponding figure for 4th–6th grade youth (3%).

The finding that there was a statistically significant decrease in the percentage of teens who thought they would drink alcohol in the future (from 39% baseline down to 37% at followup) was in the expected direction. This result suggests that after exposure to the Phase II media campaign, fewer teens report they will try

alcohol in the next two years as compared to the percent of teens at baseline who said they intended to drink alcohol. This result for alcohol, like its counterpart finding for youth, represents a small percentage decrease from baseline to followup. Consequently, the pre-post difference is not especially meaningful in a practical sense and in terms of drawing conclusions about impact of the Media Campaign. The finding does, however, suggest a trend in the direction that one would hope for after exposure to the intervention.

Intention to use drugs in the future was not a topic discussed in focus groups; thus, there is no additional information to share from site visits about youths' and teens' intent to use drugs.

4.6 TEENS' DISAPPROVAL OF DRUG USE

4.6.1 Summary of Survey Findings on Teen Disapproval of Drug Use

At baseline, survey data for teens often indicate very high levels of disapproval of drug use among, teens, their peers, and their parents. Consequently, although there was no evidence of practical significance, many of the items remained high and constant from baseline to followup.

- The percentage of teens who reported that their parents would disapprove of drug use remained extremely high from baseline to followup for the following drugs: marijuana: 86 percent to 88 percent; methamphetamines: 90 percent to 92 percent; cocaine/crack: 92 percent to 93 percent; and heroin: 92 percent to 94 percent.

- The percentage of teens that reported that their peers would disapprove of drug use remained high from baseline to followup for the following drugs: cocaine/crack: 72 percent to 73 percent; and heroin: 77 percent to 78 percent.

4.6.2 Discussion and Interpretation of Survey Findings

Teens were asked their perceptions of whether other teens or parents would disapprove if they used or experimented with drugs. Teens were also asked about their own disapproval of drug use by other adults. One longer term goal of the Media Campaign was to increase disapproval of drug use and experimentation, and survey data indicate that, in fact, there already was increased disapproval among parents and teens in Phase II.

For example, teens who responded that their close friends would "strongly disapprove" if they used or tried drugs (marijuana, methamphetamines, cocaine/crack, and heroin) increased for all drugs from baseline to followup. This suggests that the campaign was successful in increasing teen disapproval of peer drug use. Also, teens who responded that their parents would "strongly disapprove" if they used or tried drugs increased at statistically significant levels for all drugs (marijuana, methamphetamines, cocaine/crack, and heroin). These increases indicate that the campaign was successful in increasing parent

disapproval, or their communication of disapproval, to their children. Finally, teens who responded that they would "strongly disapprove" of people who used or experimented with drugs increased for the majority of drugs (marijuana, methamphetamines, and cocaine/crack). Therefore, survey data indicate that teen disapproval of drug use or experimentation by other adults increased, as well. Overall, data indicate that the Media Campaign was indeed successful with increasing parent and teen disapproval of drug use and experimentation.

4.6.3 Teen Disapproval of Drug Use: Information Learned Through Site Visits

Focus group data show that patterns of teen disapproval of drug use are consistent when teens are asked about both their perceptions of close friends' disapproval of drug use and their own disapproval of drug use. Teens' comments during focus group discussions indicate that most of them perceive that their close friends disapprove of them using the following drugs they classified as "hard": heroin, cocaine/crack, methamphetamine, and inhalants. Their comments suggest also that teens hold their own disapproval of use of these particular drugs. However, focus group discussions additionally show that teens are much less disapproving of their own marijuana use and the marijuana use of their close friends, with teens in nearly half of the sites speaking positively about marijuana use. Finally, these data suggest that, for the most part, teens believe their parents disapprove of them using any type of drug, similar to the findings of the survey data.

4.6.3.1 *Perceptions of Close Friends' Disapproval of Drug Use*

Teens participating in focus group discussions indicated that most of their close friends expressed disapproval of their drug use overall, although they perceived distinctions in degree of disapproval depending on the type of drug. Many teen focus group participants believed that marijuana use appeared to be harmless after observing close friends use marijuana for a period of several months or a couple of years with no noticeable negative outcomes. One teen in a Charleston focus group explained her view of close friends' marijuana use, as follows, "People our age have to see a result before we can see an action. We need to see what our actions create; we won't stop if we don't see a consequence at the end." Teen focus group participants in Dallas also reported that close friends believe driving under the influence of marijuana is less dangerous than driving under the influence of alcohol and, they reported, as a result, that a number of their close friends smoke marijuana while driving.

4.6.3.2 *Perceptions of Parents' Disapproval of Drug Use*

Most teens participating in focus group discussions indicated that their parents disapproved of them using any type of drug. They often cited getting in trouble with their parents (who disapprove of drug use) as a deterrent to their own drug experimentation. However, a few of the teens participating in focus group discussions in San Diego, Portland, and Charleston suggested that some parents in fact condone teen drug use, and, in some cases, use drugs with teens. As one

Charleston teen explained some parents' behaviors, "…They do it because they want to fit in [with their kids]".

Finally, in two sites it was found that parental attitudes regarding teen drug use were influenced by whether the drugs were considered "hard" or "soft", whereby "hard" referred to drugs thought to be more serious and dangerous. For example, in Cleveland, suburban parents commented that alcohol use is seen almost as a rite of passage by youth. In South Boston, parents commented that young people "party a lot, often out on the street. Drinking alcohol and smoking pot are common," they explained, "same thing as when we were kids." Another parent added that young people "have to have a beer in their hand," and "have to feel they're part of a group and belong…if you isolate your child it's only going to make them all the more do what they're not supposed to [do]." Several other parents in this focus group stated that they expected the parental values instilled in their children would not permit them to be excessive as a rule, and that they expected their children would generally be able to behave moderately and know the consequences of their actions.

4.6.3.3 *Teens' Own Disapproval of Drug Use*

In general, most of the teens participating in focus groups demonstrated disapproval toward drug use. As was the case with perceptions of close friends' disapproval of drug use, a substantial number of teen focus group participants expressed disapproval toward the use of heroin, cocaine/crack, and methamphetamine. For the most part they regarded the use of these drugs as dangerous, damaging behavior. However, on the other hand, teens in nearly half of the focus groups said that the use of marijuana was much less dangerous. Many of these teens in fact expressed approval of marijuana use. As was the case with perceptions of close friends' disapproval of drug use, some teens also believed marijuana use to be a benign activity since it is derived directly from a plant. As such they perceived marijuana to be a harmless, natural substance.

4.7 SOURCES OF INFORMATION ABOUT DRUGS

4.7.1 Summary of Survey Findings on Sources of Information About Drugs

Among youth and teens, only television commercials as a source of information on the dangers of drugs showed statistically significant increases from baseline to followup that were significant in a practical sense. Those results with practical significance were:

- The percentage of youth responding that they "learned a lot" about the dangers of drugs from television commercials increased significantly in a practical sense from 44 percent at baseline to 52 percent a followup.

- The percentage of teens responding that they "learned a lot" about the dangers of drugs from television commercials increased significantly in a practical sense from 25 percent at baseline to 30 percent at followup.

4.7.2 Discussion and Interpretation of Survey Findings

Survey data from both youth and teens suggest that the media and, most notably, television commercials are becoming key sources of information on drugs. While more youth and teens may have named sources such as their parents as key in providing them with drug-related information and education, television commercials as sources demonstrated the most dramatic increases from baseline to followup. For example, although higher percentages of both youth and teens responded that they had "learned a lot" about drugs from school lessons or classes, there was little or no change from baseline to followup. However, the percentage of both youth and teens reporting that they "learned a lot" about drugs from television commercials showed the most statistically significant increases from baseline to followup. Furthermore, the net differences between baseline and followup suggest that these increases were meaningful in a practical sense.

These findings indicate that the Media Campaign has had a strong impact on both youth and teens. As exposure to anti-drug messages increased during the Phase II Media Campaign, increasing numbers of youth and teens recognized television commercials as an important source of information on drugs. Furthermore, as survey findings indicate that parents or grandparents remained one of the most important sources of information about drugs for youth and teens, ads geared toward getting parents to talk to their children about drugs can be seen as equally important as those actually targeting youth and teens.

4.7.3 Sources of Information About Drugs: Information Learned Through Site Visits

Focus group data from Phase II site visits differ from data collected during Phase I site visits regarding sources of information about drugs. While a number of youth and parents cite television and other media, including anti-drug ads, as the source of messages about the dangers of drugs (primary source cited during Phase I), more focus group participants during Phase II indicated that schools and parents/family members provide information to youth about drugs.

Elementary school youth in nine sites mentioned school programs, including D.A.R.E. and other school-based prevention programs and health fairs, as a source of information about drugs (Dallas, Bear Lake, Birmingham, Des Moines, San Diego, Cleveland, Charleston, Washington, and Miami). In one site, 4th–6th grade focus group participants noted that a specific one-time program, Red Ribbon Week, included material concerning the dangers of drugs (Miami). In Charleston, a focus group participant recalled having learned about drugs in the Head Start program attended as a preschooler. Focus group participants in several sites also reported discussions with teachers and/or school counselors concerning drugs (Charleston, Dallas, Bear Lake, Des Moines, and Miami).

Fourth to sixth graders in six sites reported that parents and/or other relatives helped them to learn about drugs and the negative consequences of drug use (Birmingham, Des Moines, San Diego, Cleveland, Washington, and Portland). Youth in Birmingham, Washington, and Miami cited television and the movies as

sources of information about drugs, but only youth in Miami specifically mentioned the anti-drug ads as an information source. Elementary school students in seven sites, reported learning about drugs through exposure in their neighborhoods or through reports of drug use by family or friends (Dallas, Boston, Des Moines, San Diego, Cleveland, Portland, and Denver). Peers were cited as information sources for elementary school students in four sites (Bear Lake, Birmingham, Des Moines, and Cleveland), although youth in Bear Lake reported that peers accounted for "little or no information." Other sources mentioned by elementary school students include community center programs (Cleveland) and FBI presentations (Washington).

Participants in 7th–9th grade focus groups also cited school programs as a source of information about drugs more often than for any other source (nine sites: Bear Lake, Birmingham, San Diego, Cleveland, Charleston, Washington, Portland, Denver, and Miami). Students in Charleston, Portland, Denver, and Miami specifically mentioned the D.A.R.E. program; 7th–9th graders in Cleveland and Miami recalled discussions with teachers; 7th–9th graders in Charleston noted the use of anti-drug posters in school hallways; and 7th–9th graders in Miami cited the Red Ribbon program, as did their 4th–6th grade counterparts.

Seventh to 9th grade youth in seven sites indicated family discussions as a source of information about drugs (Bear Lake, Birmingham, San Diego, Cleveland, Charleston, Portland, and Miami), although Bear Lake youth noted that such discussions are rare, and Portland youth stated that parents have difficulty "bringing up the subject." Television and other media were cited as information sources for youth in six sites (Boston, Birmingham, San Diego, Cleveland, Washington, and Miami); anti-drug ads were specifically noted by youth in Boston, Birmingham, Washington, and Miami. Knowledge of drug use in the community, including the presence of alcohol and other drugs at parties these young people attended and direct encounters with peers and adults using drugs, was cited as a source of information about drugs for youth in six sites (Bear Lake, Boston, Des Moines, Cleveland, Charleston, and Portland). Discussions with peers was indicated as a source of information for youth in three sites (Bear Lake, Washington, and Miami). Other sources mentioned by middle/junior high school students include church groups (San Diego) and community centers (Cleveland).

High school youth also cited school programs as a source of information about drugs more than any other source (nine sites: Bear Lake, Birmingham, Des Moines, San Diego, Cleveland, Charleston, Washington, Portland, and Miami), although youth in Portland noted that drug education in schools is minimal, and Des Moines 10th–12th grade focus group participants reported that school-based educational programs are "stupid, too basic, and too late" to be effective. Teens in Charleston also noted that the D.A.R.E. program, which they had participated in when they were younger, is ineffective because "it's offered in the fifth grade with youth who have not yet been exposed to drugs." These teens stated that they learned how to identify drugs from the program, though they had forgotten most of the program's content. Few older teens cited discussions with teachers as a source of information (San Diego, Cleveland, and Miami). However, Miami focus

group participants stated that teachers talk to them, but when students are "past the point of making a difference."

Also cited by high school students in nine sites as a source of information was exposure to drugs in the community (Bear Lake, Birmingham, Boston, Des Moines, Cleveland, Charleston, Washington, Portland, and Miami), including awareness of drug activity in their neighborhoods; peers talking about drug use in schools; exposure to drug use at parties, in school, at the workplace, and at parks; and awareness of drug use by family members and friends. Older teens in Bear Lake noted that the anti-drug television ads' messages reinforce the negative aspects of drug use that they are exposed to in their communities. Discussions about drugs with peers was reported by teens in eight sites (Bear Lake, Birmingham, Des Moines, San Diego, Cleveland, Charleston, Portland, and Miami). A teenager in Birmingham noted that peer groups can be a "source of strength" for youth who want to avoid drugs. Television and other media were cited as information sources for 10th–12th grade teens in eight sites (Dallas, Bear Lake, Birmingham, Boston, San Diego, Cleveland, Washington, and Miami); anti-drug ads were specifically mentioned by focus group participants in Dallas, Bear Lake, Birmingham, San Diego, and Miami. Family discussions about the dangers of drugs were noted by teens in seven sites (Dallas, Bear Lake, Birmingham, Cleveland, Washington, Portland, and Miami), although teens in Bear Lake and Portland stated that few parents talk about drugs with their children. Teens in Cleveland also cited church and community centers as sources of information about drugs.

Parents in four sites indicated exposure to drugs in the community as one of their children's sources of information about drugs (Des Moines, Charleston, Washington, and Portland), although none commented on youth's direct exposure to drugs at parties, in school, or the other opportunities mentioned by the youth focus groups. Parents in only two sites volunteered that they had discussed drugs with their children at home (Des Moines and Miami); focus group participants in Charleston reported that parents "generally do not talk to their children about drugs, as messages from other youth and the media are more powerful in influencing their children's behavior," and Portland parents reported that most parents are "nervous and do not know what to say" to their children about drugs. Only parents in Charleston reported that youth discuss drugs with their peers (a primary source indicated by 10th–12th grade students).

Parents talked about school-based education programs on drugs as being their children's predominant information source, much more often than other sources, including the "parent" as a source of information (eight sites: Boston, Des Moines, San Diego, Charleston, Washington, Portland, Denver, and Miami). Parents in six sites specifically mentioned the D.A.R.E. program (all previously cited except Washington and Portland), although Charleston parents noted that the D.A.R.E. program and other school-based programs provide a basic understanding of drugs. However, teens ignore or reject many prevention messages because they believe they are invincible. One Miami parent reflected that her children had learned about drugs in the Head Start program they were enrolled in as preschoolers.

Television and other media were cited by parents as information sources for youth in six sites (Des Moines, San Diego, Cleveland, Charleston, Washington, and Miami); and anti-drug ads were noted as information sources by parents in Des Moines, San Diego [Spanish-language ads], and Miami). A Des Moines parent reported that, upon hearing an anti-drug ad on the radio, her teenage son said to her, "This is your missed opportunity, Mom." The Internet was cited as a source of information about drugs by a parent in Washington.

4.8 PARENT-CHILD DISCUSSIONS ABOUT DRUGS

4.8.1 Summary of Survey Findings on Parent-Child Discussions About Drugs

At baseline, survey data for parents often indicate high levels of communication between parents and children. Therefore, pre-post differences often showed limited change in the percentage of parents that reported increased emphasis on communicating about the dangers of drugs with their children.

- From baseline to followup, the percentage of parents that reported that "my child knows exactly how I feel about him/her using drugs" remained high and constant at 86 percent.

- From baseline to followup, the percentage of parents that reported that they "have clear, stated, and specific rules for drug use by my child" remained high and constant at 82 percent.

4.8.2 Discussion and Interpretation of Survey Findings

From baseline to followup, parents reported no significant change in the frequency with which they talked to their children about drugs. However, parents reported discussing drugs with their children at rather high frequencies at baseline—indicating that perhaps parents already discuss drugs frequently with their children before the Media Campaign. Another possibility is that parents simply perceived that they frequently discussed the risks of drugs, when surveyed at baseline. Either way, despite the lack of change in parent data, teens indicated an increase in discussions with their parents at followup. For example, from baseline to followup, significantly fewer teens reported that their parents "never" talked to them and, significantly more teens reported that their parents talked to them "four or more times in the past year." This is a very positive finding because a goal of the Media Campaign was to inspire parents to talk to their children more often, and teen survey data indicate that, in fact, parents did initiate more discussions about drugs with their children.

Teens were also asked how influential the message was that they received from these discussions with their parents or grandparents. There was an increase in the percentage of teens who reported that their parents/grandparents "exaggerated the risks of marijuana", perhaps indicating that parents became more severe with their warnings after viewing the Media Campaign ads. Also, there was a statistically

significant increase in the percentage of teens that said discussions with their parents/grandparents "made them more aware of the risks of using drugs"; "made them less likely to try or use drugs"; and "gave them new information or told them things they didn't know about drugs." This is extremely positive, and what one would expect from a campaign aimed at increasing parent communication about the dangers of drugs and teen receptivity to those discussions.

4.8.3 Parent-Child Discussions About Drugs: Information Learned Through Site Visits

Phase II site visit findings suggest that parents play a potentially strong role in shaping the attitudes and behaviors of children regarding drugs. Focus group discussions with 4th–6th graders indicate that, in 7 of the 12 sites visited, parents talk to them about the dangers of using illicit drugs, alcohol, and tobacco. Children appeared to agree with their parents, accepting their anti-drug messages, especially in light of the similar messages they receive from other sources.

Focus group discussions indicate further that as youth grow older, however, conversations between parents and children about the risks of drug use tend to become less frequent and shorter in duration and content than with the younger children. Youth participating in 7th–9th grade focus groups reported that parent-child drug-related conversations were often marked by parental warnings, including, according to a Portland focus group participant, "don't you do drugs", and, in a Charleston focus group, "If you ever do drugs, I'll kill you". This trend was supported by parent focus group findings; it appears that parents are most comfortable discussing drug use with younger children who are least likely to have begun experimenting with drugs. As children get older, parents and teens agreed that drug use discussions were most likely to result from a significant local event, such as a newsworthy drug-related event or drug experimentation by the youth.

Site visit data across all age groups show consistent trends regarding the level and depth of parent-child discussions about drugs. While a majority of the parents who participated in focus group discussions noted that they discussed the topic of drugs with their children, they suggested that most parents did not have such conversations with their children. Moreover, parents in five sites agreed that these discussions usually consisted of simple commands to "just say no" and/or explanations of punishment youth would receive if they were caught experimenting with tobacco, alcohol, and illicit drugs. Additionally, youth and parents from central city locations were reportedly more likely to have ongoing discussions about the dangers of drug use, potentially due to the highly visible presence of drugs in some of these communities. Focus groups with parents from five sites indicate that parents from non-central city locales, conversely, were less likely to view drugs as a major problem in their area, less likely to believe their children use drugs or are aware of other users, and less likely, therefore, to feel a pressing need to arm their children with anti-drug messages in addition to what they already receive from school programming. This finding indicates the need to provide further information to parents on ways to communicate with their

children to spur more conversations with children at all ages in a productive way, which will be a focus of ads targeted at parents in Phase III.

Several comments also were made by parents in Portland and Denver focus group discussions regarding the difficulty some parents face in imposing their intolerance of drug use by their children when they themselves either used drugs in the past or were still using drugs today. In addition, some parents in Boston and Cleveland focus group discussions did not regard youth use of "only" alcohol or marijuana as problematic. Moreover, parents in Boston and Dallas focus group discussions suggested that the magnitude of the drug problem facing older teens today is too great for parents to tackle. Finally, some parents participating in focus groups in four of the sites visited mentioned that they felt unprepared to address their children about the subject of youth drug use, especially with older teens.

Parents' awareness of the need to hold important drug-related discussions did not appear to increase since Phase I of the Media Campaign. Parents and community leaders in several cities commented on increased parental requests for drug information, and methods to best approach what parents participating in focus groups in Portland, Boston, Birmingham, and Cleveland describe as a sensitive topic. Moreover, parents participating in focus groups in all 12 sites agreed that that Media Campaign ads, as well as heightened media coverage of drug-related stories in general, were likely to result in increases in drug discussions between parents and children, particularly for families not currently engaging in these discussions.

Although focus group findings support the parent survey responses that indicate a majority of parents have had conversations with their children regarding the risks associated with using drugs, parents' focus group comments demonstrate the general viewpoint that few other parents are actively talking to their children about the risks of drug use. Parents in focus groups from half of the sites visited cite media influences which often glorify drug use of all kinds (alcohol, tobacco, and illicit drugs), the proliferation of drugs in their communities, as well as mounting peer pressure to experiment and to "fit in" as all counteracting their efforts to prevent youth drug use by discussing with them risks and factors surrounding drug use.

4.9 CONCLUSION

This discussion helps to explain significant findings in eight key domains: ad awareness, effectiveness of anti-drug ads, awareness of the risk of drugs, attitudes toward drugs, intention to use drugs, disapproval of drug use, sources of information about drugs, and parent-child discussions about drugs. Most importantly, Phase II of the Media Campaign has achieved its intended goal of continuing the Phase I efforts to raise awareness of specific anti-drug messages among youth, teens, and parents. Data collected over a short period of time suggest further that the Media Campaign is being implemented as planned and that its efforts, over the longer term, will continue to be successful in raising awareness of Media Campaign anti-drug ads. The increase in awareness correlates

with an increased frequency of exposure to the Media Campaign, in terms of the national GRP data, the total number of ads produced (with the addition of the Phase II anti-drug ads), and the increase in the number of media outlets used. This increased awareness also correlates with the continued recognition by youth and parents in the 12 sites visited during Phase II regarding the risks of drug use. The site visit data explain how increased awareness and perceptions of risk are influenced by youth's and teens' peer norms and attitudes, parents' disapproval of drug use, and exposure to the negative consequences of drug use in their families and communities, as well as other contextual factors to which they are exposed.

Youth and parents in the qualitative study sites agreed that the anti-drug messages they had seen or heard had been effective. Moreover, data collected over a short period of time suggest that, as new ads are created and introduced over time, the goal of increasing awareness of Media Campaign anti-drug ads to greater levels will be achieved. Noting that youth are very impressionable, youth and teens identified ways in which the ads reinforce the information they are receiving from other sources regarding the dangers of drug use, the ways in which drug use can impact their lives and the lives of others, and the changes they have made in their lives due to exposure to the ads in concert with other prevention approaches targeted to them. Moreover, parents have noted the effectiveness of the Media Campaign in increasing their awareness of the drug problem, equipping them with information they can use in discussing drug use with their children, and providing opportunities for parents to talk with their children about drugs.

Survey and site visit data also point to the impact of the Media Campaign on youth and teens having appropriate attitudes toward drug use: the ads reinforce their anti-drug attitudes. Youth and teens know that drug use involves risk, that their parents would be upset if they tried drugs, and that drug use could lead to poorer performance at school, work, or sports. Youth and teens reported increased anti-drug sentiments by themselves and their peers, consistent with the attitudes perceived by them that parents, school personnel, and other significant adults hold.

Finally, the Phase II study reveals that the Media Campaign continues to provide information about the dangers of drugs to youth, teens, and parents as a primary source. Television and radio ads were noted as key information sources, reinforcing the facts about drugs and their negative consequences that youth and teens receive from parents, peers, school programs, churches, community centers, and others.

In summary, the evaluation of the Phase II Media Campaign demonstrates an increased awareness of anti-drug ads, as expected, as well as heightened awareness of the dangers of drug use, and the Phase II Media Campaign has played a major role in achieving these results. This indicates the need to expand outreach efforts to parents and the need for more school and community anti drug efforts, both of which are focuses of the Phase III Media Campaign.

5. LESSONS LEARNED

The evaluation of the Phase II National Youth Anti-Drug Media Campaign included baseline and followup surveys with a nationally representative sample of youth, teens, and parents. Based on analyses of these data, certain themes and issues repeatedly emerged. Some of the lessons learned support definitive conclusions about the effectiveness of the Phase II Campaign. Others support the formulation of recommendations that may influence subsequent phases of the Campaign.

To review, the Phase II Campaign began in July 1998 and will continue through early 1999. The period examined in this report is July 1998–November 1998. Paid advertising space in all media markets in the United States was purchased by the Office of National Drug Control Policy in order to broadcast existing public service ads from the Partnership for a Drug-Free America. The objective of this effort was to reach parents and youth with prevention messages. Phase II featured its messages on television (broadcast, cable, Channel 1) radio, newspapers, magazines, the Internet, schools (e.g., book covers and gymboards) and in movie theaters.

The primary objective of Phase II was to increase youth awareness of anti-drug advertisements in the media. Additionally, baseline information from youth about their drug usage patterns was collected so that this information could be examined over time in relation to subsequent media campaigns.

Based on the preliminary findings of the evaluation of Phase II, it appears that the first important step, raising awareness of the anti-drug ads has been accomplished. In addition, although not expected, parents, youth, and teens began to change some attitudes about drugs. With the implementation of the full-scale Media Campaign in Phase III, goals will be even more ambitious: to change youth's use of illegal drugs, to postpone the age when they begin to use drugs, and to convince occasional users of these and other drugs to stop using them.

5.1 LESSONS THAT WILL INFORM THE PHASE III NATIONAL MEDIA CAMPAIGN

5.1.1 Lesson 1: Phase II Resulted in Increased Awareness of Anti-Drug Advertisements at the National Level

The major objective of the Phase II Campaign was to increase the awareness of anti-drug ads paid for by the Campaign at the national level. This was important in order to provide guidance to the Phase III national Campaign in terms of baseline assessments and guidance about the design and implementation of the larger evaluation.

Comparisons of baseline and followup survey data clearly indicate that youth, teens, and parents saw or heard significantly more anti-drug ads between the baseline and the followup period in which Phase II was implemented. For

example, youth were more aware of three ads—*Long Way Home, Girlfriend,* and *Drowning*. Teens indicated greater recall of four ads—*Alex Straight A's, Frying Pan, Layla/Old Friends,* and *Rite of Passage*. And, parents were more aware of three ads—*Girl Interview, O'Connor,* and *Under Your Nose*. It is clear that concentrated broadcasting of anti-drug ads in prime slots produced a greater awareness of these ads. Given these findings, the following conclusions can be drawn about the impact of the Phase II Campaign on its audiences:

- Repeated broadcasts of individual advertisements on drug use dangers raised viewer awareness of anti-drug ads regardless of the viewer's age at the national level; and

- The content of drug-specific ads was appropriately matched with the audiences targeted through national and local television buys (e.g., inhalants with youth).

Several recommendations are pertinent here:

- Survey questions should be expanded in the future to include other media formats used (e.g., radio, newspaper, magazine, theater) so that the Media Campaign can assess the effectiveness of components other than television; and

- In all age groups, some ethnic groups increased their awareness of specific ads significantly more than other ethnic groups. Both the content and the language (English or Spanish) of these ads should be examined for clues as how best to target and develop ads for areas with appreciable ethnic populations. Phase III will include ads in 11 different languages other than English.

5.1.2 Lesson 2: TV Commercials and Other Media Are Key Information Sources on Drug Use Dangers

The increased awareness of all age groups discussed in Lesson 1 was facilitated by the use of specific types of media. This lesson was reinforced by the finding that when youth and teens were asked (e.g., at baseline and followup) how much they learned about the dangers of drugs from a variety of media and nonmedia sources that included school classes; their parents/grandparents; siblings; friends; television commercials, television shows, news or movies, radio, and the street, the most statistically significant increase over the Phase II Media Campaign evaluation period was in the percentage of young persons reporting TV commercials as a source of information about the dangers of drugs. Furthermore, for youth, the use of television is associated with the Media Campaign because the percentage of youth who said they had actually seen the anti-drug ads on television increased significantly over the Phase II Campaign evaluation period.

Additionally, over the course of the Campaign evaluation period, there was a significant increase in the percentages of both youth and teens who perceived that TV shows, news, and movies were important sources of anti-drug information. Also the percentage of youth and teens who reported they had seen anti-drug ads

on billboards and posters on buses, bus stops or subways increased significantly over the course of the Phase II Campaign evaluation period. And, the percentage of teens who learned about drug risks from newspapers or magazines increased from baseline to followup.

The conclusions that can be drawn from these findings include:

- The use of paid television ads as a source of anti-drug information for youth and teens was effective in reaching these target groups, especially when ads are broadcast frequently and aired in prime dayparts when more viewers are watching; and

- The use of TV shows, news, and movies; outside billboards; and posters on buses, bus stops and subways are effective ways of reaching youth and teens with anti-drug messages.

5.1.3 Lesson 3: Parents, Youth, and Teens Perceived Phase II Ads To Be Effective

From baseline to followup, there was a significant increase in the percentage of all age groups who perceived the anti-drug ads to be effective. Youth indicated that the ads told them something about drugs that they did not already know, encouraged them to stay away from drugs, and made them aware of the dangers of drugs. Teens said that the five ads targeted to their age group made them less likely to try or use drugs. And, parents stated that the ads provided them with new information or told them things that they did not know or that the ads made them aware that America's drug problem could affect their children. This indicates that all age groups perceived some benefits from the anti-drug messages.

Furthermore, from the baseline to the followup periods, the percentage of youth and teens who viewed the ads as lying about the dangerousness of drugs or exaggerating the risks of drug use involved decreased significantly. These findings support the following recommendation:

- Ads targeting parents, youth, and teens that present negative consequences should be continued as the Media Campaign progresses.

5.1.4 Lesson 4: Teens and Parents Did Learn Some New Facts About the Risks of Using Drugs

While the major expectation of the Phase II Campaign was to increase awareness of the anti-drug ads shown, a secondary objective was to begin to change attitudes and perceptions about the harmfulness and risks of illegal drug use. Findings indicate that increased frequency of drug-specific ads lead to greater recognition of the drug risks and dangers addressed by those ads. For example, survey findings indicated that from baseline to followup, teens showed an increase in awareness about the risks associated with marijuana use either once or twice or occasionally. This is important because we know from the Phase I evaluation that some teens view marijuana as acceptable and as one of their drugs of choice.

Also, the percentage of parents who recognized the risks involved with using methamphetamine regularly increased significantly from baseline to followup.

Given these findings, the following conclusions can be made about the impact of the Phase II Campaign on increasing knowledge about the risks associated with using drugs:

- The Phase III Media campaign should continue to target teens with anti-marijuana messages; and

- Future campaigns should continue to target parents with anti-drug messages about those particular drugs that they lack information about rather than those that are commonly understood to be risky and provide guidance to parents on how to talk to their children about the dangers of drugs.

5.1.5 Lesson 5: The Media Campaign Changed Some Attitudes Toward Drug Use

We know from other health promotion and education campaigns and prevention research that it takes 2–3 years to change people's attitudes and behavior (e.g., Monitoring the Future). It is first necessary to educate citizens about risky behavior, increase their awareness of messages about these risks, and influence their attitudes about this behavior. Only then can a real impact be made on changing their behavior, in this case, the use of drugs. Given the link between changing awareness, attitudes and behavior and the normally anticipated timing of such changes, ONDCP recognized that it would be unrealistic to expect the Phase II Media Campaign to have substantial impact on changing the attitudes and behavior of the youth, teens, and parents targeted by the Campaign.

Nonetheless, Phase II resulted in some change in attitudes that were not expected given the short time period examined. While survey results confirm that some attitudes across the various age groups did not change during the period of the Phase II Media Campaign, there were a few findings suggesting that even the short period examined has resulted in some inroads to changing youth and teen attitudes toward drug use.

The percentage of youth who believed that the use of inhalants was risky increased during the Phase II Campaign evaluation period as did the percentage of those who said that they were scared of taking drugs.

The Campaign also had some success in changing teen's attitudes about drug use. For example, the percentage of teens who said that taking drugs scares them, who said they did not want to hang around anyone who used marijuana, and who perceived great risk in using methamphetamine regularly increased from the baseline to the followup periods.

Additionally, teens were asked specific questions pertaining to their attitudes about marijuana. Over the course of the Campaign evaluation period, the percentage of teens who understood specific negative consequences of marijuana

increased significantly. For example, they increasingly understood the negative effects of marijuana; use would most likely lead to harder drugs; use would lead to doing worse at school, work or sports; or that one could mess up one's life or miss out on the good things in life. The fact that the teens experienced attitude changes in a positive direction about marijuana is important because we know that this a commonly accepted drug among this age group.

Additionally, survey findings revealed that the disapproval of close friends is important to teens. For example, there was a significant increase from the baseline to followup periods in the percentage of teens who believed that their close friends would strongly disapprove of them trying marijuana once or twice, occasionally or regularly or trying methamphetamine regularly or once or twice. These findings highlight the substantial influence that teens can have on one another.

Finally, for parents, there was a significant increase in the percentage of those who strongly agreed that they had the skills and information needed to help their child to avoid drugs as well as a significant decrease in the percentage of those who disagreed with this statement.

The following conclusions are supported by these findings:

- Anti-drug ads aimed at youth were effective in increasing negative attitudes about drugs in general and the use of inhalants;

- Drug-specific ads targeted to teens had an impact on increasing negative attitudes about marijuana and methamphetamines; and

- Ads targeted to teens should build on the influence of peer relationships, especially with regard to using teen disapproval to facilitate positive attitudes and behaviors; and

- More attention needs to be focused on identifying the most effective advertising approaches in changing parent attitudes as well as those of youth and teens.

5.1.6 Lesson 6: Parents Are Key Sources of Information and Influence Regarding Drug Use

Survey results indicated that parents were a key information source about the risks of drugs for both youth and teens. However, survey data also show serious discrepancies in parents' claims about their drug-related communication with their children. The percentage of parents who stated that they had ever talked with their child about drugs or that that they talked to their child about drugs during the past year did not increase significantly over the course of the Phase II Campaign. We know from the Phase I Media Campaign findings that many parents do not talk with their children because of their own past or present drug use, lack of information about drugs, concern over how or when to present information to

their children, denial that the problem could affect their children, or acceptance of the youth drug culture.

Additionally, teens clearly indicated that they thought their parents would strongly disapprove of many types of drug use. For example, there were significant increases over time in the percentage of teens who believed that their parents would strongly disapprove of trying marijuana once or twice, occasionally or regularly; of trying methamphetamine once or twice; taking crack/cocaine once or twice or occasionally; or of taking heroin once or twice or occasionally. These findings appear to indicate that the views of parents matter to teens and influence them.

In light of these findings, the following recommendations (all of which are being incorporated in the Phase III design) are offered:

- Parents urgently need to know more about drugs, their risks, what they look like, and how young people gain access to them;
- A significant portion of the Phase III Campaign ads should be devoted to the improvement of communication between parents and their children on the subject of drug use;
- Ads on parent-child communication should point out the possible discrepancies between young people's knowledge and experience with drugs and parents' perceptions about how much their children know; and
- Ads on improving parent-child communication should move beyond stressing the general importance of parent-child communication and present specific methods to parents that can be expected to be effective in communicating dangers of drug use to their children.

5.1.7 Lesson 7: Surveying Students in School Settings Is Problematic

The completion rate for the schools in the Phase II study was somewhat lower than usual for studies of this type—27 percent for the baseline period and 29 percent for the followup period. The main reason for these lower rates was that school-based surveying is problematic. This was problematic because there was a short timeframe for recruitment; recruitment is difficult particularly late in the school year; the time period required for school approval is often lengthy; school schedules are often chaotic or tight at the end of the year with no room to fit in a survey; and many schools have already conducted other studies during the school year which to them is "enough."

Additionally, even if schools are approached earlier in the year, many barriers are encountered. The in-school surveys cannot take place if the school or school district refuses entry. Some schools experience difficulty obtaining signed parent consent forms or do not gain approval from their Institutional Review Board in time for the survey. Also, unrelated legal issues may result in last-minute refusals to participate. Thus, the following recommendation is made:

- Future on-site research should not rely on in-school surveys. The issue of gaining parental consent is only one of the problems encountered on conducting school-based research. The methodological issues regarding parental consent in school-based research have been the subject of a number of recent reviews (e.g., Anderman et al., 1995; Dent et al., 1993). These two studies concur on several findings of relevance to this report. First, that students with and without active parental consent have different demographic characteristics (including socioeconomic status and ethnicity), thus leading to potential sample bias. Second, that teenagers without active parental consent are higher in risk-taking and in marijuana use, thus reducing the generalizability of the results. Third, that teenagers with active consent are more likely to have seen information on alcohol, tobacco, and drug use—again with implications for valid interpretations of survey findings.

5.1.8 Lesson 8: Media Monitoring and Media Buy Data Are Essential in the Interpretation of Media Campaign Findings

Media monitoring and media buy data are vital in the evaluation of media campaigns because they support, validate, and help to interpret the quantitative survey findings. These data are necessary because they clearly spell out the nature of the intervention (e.g., the specific ads broadcast, daypart, show, gross rating points, reach, frequency, and cost of ads). Such information allows for a comparison of the effectiveness of different ads and media approaches. Media buy data can also be used to do cost-benefit analyses for each ad by comparing its rate of exposure to its payment rate. And, finally, media monitoring data serves as a verification that the ads that were purchased were actually broadcast. Recognition of these strengths of media monitoring data lead to the following recommendation:

- Media monitoring data should include information about all types of media used in the intervention because this enables a comparison of the effectiveness of different types of media (e.g., broadcast versus cable television, radio versus television).

APPENDIX A

PHASE II INTERVENTION BY MARKET

LIST OF EXHIBITS

Exhibit 1
Phase II Creative Rotation by Drug Focus for Top 101 Markets for Television
July–November, 1998

	Market Name	General	Anti-Heroin	Anti-Meth
1	New York	✓	✓	
2	Los Angeles	✓	✓	✓
3	Chicago	✓		
4	Philadelphia	✓	✓	
5	San Francisco-Oakland-San Jose	✓	✓	✓
6	Boston	✓	✓	
7	Washington, DC	✓	✓	
8	Dallas-Ft. Worth	✓	✓	✓
9	Detroit	✓	✓	
10	Atlanta	✓	✓	✓
11	Houston	✓		
12	Seattle-Tacoma	✓	✓	✓
13	Cleveland	✓		
14	Minneapolis-St. Paul	✓	✓	✓
15	Tampa-St. Petersburg	✓	✓	
16	Miami-Ft. Lauderdale	✓	✓	
17	Phoenix	✓		✓
18	Denver	✓		✓
19	Pittsburgh	✓		
20	Sacramento-Stockton	✓		✓
21	St. Louis	✓		✓
22	Orlando-Daytona Beach-Melbourne	✓	✓	
23	Baltimore	✓	✓	
24	Portland, OR	✓	✓	✓
25	Indianapolis	✓		✓
26	San Diego	✓	✓	✓
27	Hartford-New Haven	✓	✓	
28	Charlotte	✓		
29	Raleigh-Durham	✓		
30	Cincinnati	✓		
31	Kansas City	✓		✓
32	Milwaukee	✓		✓
33	Nashville	✓		
34	Columbus, OH	✓		
35	Greenville-Spartanburg	✓		
36	Salt Lake City	✓		✓
37	Grand Rapids-Kalamazoo-B Creek	✓		
38	San Antonio	✓		✓
39	Norfolk-Portsmouth-Newport News	✓		
40	Buffalo	✓		
41	New Orleans	✓	✓	
42	Memphis	✓		
43	West Palm Beach-Ft. Pierce	✓	✓	
44	Oklahoma City	✓		
45	Harrisburg-Lancaster-Lebanon-York	✓		
46	Greensboro-High Point-W. Salem	✓		
47	Wilkes Barre-Scranton	✓		
48	Albuquerque-Santa Fe	✓		✓
49	Providence-New Bedford	✓		

	Market Name	General	Anti-Heroin	Anti-Meth
50	Louisville	✓		
51	Birmingham	✓		
52	Albany-Schenectady-Troy	✓		
53	Dayton	✓		
54	Jacksonville-Brunswick	✓		
55	Fresno-Visalia	✓		
56	Little Rock-Pine Bluff	✓		
57	Charleston-Huntington	✓		
58	Tulsa	✓		
59	Richmond-Petersburg	✓		
60	Austin	✓	✓	✓
61	Las Vegas	✓	✓	✓
62	Mobile-Pensacola	✓		
63	Knoxville	✓		
64	Flint-Saginaw-Bay City	✓		
65	Wichita-Hutchinson Plus	✓	✓	
66	Toledo	✓		
67	Lexington	✓		
68	Roanoke-Lynchburg	✓		
69	Green Bay-Appleton	✓		
70	Honolulu	✓		✓
71	Syracuse	✓		
72	Spokane	✓	✓	✓
73	Omaha	✓	✓	
74	Rochester, NY	✓		
75	Shreveport	✓		
76	Springfield, MO	✓		✓
77	Tucson-Nogales	✓		✓
78	Paducah-C. Gird-Harbg-Mt. Vn.	✓		
79	Portland-Auburn, ME	✓		
80	Champaign-Springfield-Decatur	✓		
81	Huntsville-Decatur	✓		
82	Ft. Myers-Naples	✓		
83	Madison	✓		
84	South Bend-Elkhart	✓		
85	Chattanooga	✓		
86	Cedar Rapids-Waterloo-Dubuque	✓		✓
87	Columbia, SC	✓		
88	Davenport-Rock Island-Moline	✓		✓
89	Jackson, MS	✓		
90	Burlington-Plattsburgh	✓		
91	Johnstown-Altoona	✓		
92	Tri-Cities, TN-VA	✓		
93	Colorado Springs-Pueblo	✓		✓
94	Evansville	✓		
95	Waco-Temple-Bryan	✓		
96	Youngstown	✓		
97	Baton Rouge	✓		
98	El Paso	✓		✓
99	Savannah	✓		
100	Boise	✓		✓
101	Sioux City	✓		✓

Source: Bates USA

Exhibit 2
Phase II Network Radio Ads for 12 Sites
July–December 1998

Ad Title	Bear Lake	Birmingham	Boston	Charleston	Cleveland	Dallas	Denver	Des Moines	Miami	Portland	San Diego	Washington, DC
Chuck D	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Don't	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Everclear	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
First High/Vomit	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Girl Interview	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Girlfriend	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Meredith	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Rob Never Be Me	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Russell/I Did It	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Russell/Kicked Out	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
So What	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Tisa	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Source: Bates USA

Exhibit 3
Phase II Spot Radio Ads for 12 Sites
July–December 1998

Ad	Bear Lake	Birmingham	Boston	Charleston	Cleveland	Dallas	Denver	Des Moines	Miami	Portland	San Diego	Washington, DC
911		✓	✓	✓	✓	✓	✓	✓		✓	✓	
Chuck D	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Convulsions/Sex			✓	✓	✓	✓			✓	✓	✓	✓
Don't	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Everclear	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
First High/HIV		✓	✓	✓	✓	✓			✓	✓	✓	✓
First High/Vomit		✓	✓	✓	✓	✓			✓	✓	✓	✓
Girlfriend	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Hallway	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Huffing	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Meredith Brooks	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Minimum Wage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Rob/Never Be Me	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓
Russell/I Did It	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Source: Bates USA

Exhibit 4
Phase II Newspaper Advertising for 12 Sites
July–December 1998

Publication	Ad	Bear Lake	Birmingham	Boston	Charleston	Cleveland	Dallas	Denver	Des Moines	Miami	Portland	San Diego	Washington, DC
USA Today	Disconnect	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
USA Today	Grandpa	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
USA Today	Are You Waiting?	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
USA Today	How to Talk	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
USA Today	Bob Payne	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
USA Today	Half as Uncomfortable	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
USA Today	America's Drug Problem	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
USA Today	Grandma	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
New York Times	Disconnect	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
New York Times	Grandpa	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
New York Times	Are You Waiting?	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Local Papers – Top 100	Disconnect		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Top 100	Grandpa		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Top 25 + Phase 1 (31)	Are You Waiting?			✓		✓	✓	✓		✓	✓	✓	✓
Top 100	How to Talk		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Top 100 + Phase 1 (31)	Bob Payne			✓		✓	✓	✓		✓	✓	✓	✓
Top 100 + Phase 1 (31)	Half as Uncomfortable			✓		✓	✓	✓		✓	✓	✓	✓
Top 100 + Phase 1 (31)	America's Drug Problem			✓		✓	✓	✓		✓	✓	✓	✓
Top 100 + Phase 1 (31)	Grandma			✓		✓	✓	✓		✓	✓	✓	✓

Source: Bates USA

Exhibit 5
Phase II Top 100 Newspapers*
July–December 1998

1998 SRDS DMA	DMA/City Description	State	Newspaper
1	New York	NY	The New York Times
2	Los Angeles	CA	Los Angeles Times
3	Chicago	IL	Chicago Tribune
4	Philadelphia	PA	Philadelphia Inquirer/Daily News
5	San Francisco-Oakland-San Jose	CA	San Francisco Chronicle/Examiner
6	Boston	MA	The Boston Globe
7	Washington	DC	The Washington Post
			Washington Times
8	Dallas-Ft. Worth	TX	The Dallas Morning News
			Fort Worth Star- Telegram
9	Detroit	MI	Detroit Free Press/News
			Tampa Tribune
16	Miami-Ft. Lauderdale	FL	The Miami Herald
			Sun Sentinel
17	Phoenix	AZ	Arizona Republic
18	Denver	CO	Denver Post
			Rocky Mountain News
19	Pittsburgh	PA	Pittsburgh Post-Gazette
20	Sacramento-Stktn-Modesto	CA	Sacramento Bee
21	St. Louis	MO	St. Louis Post-Dispatch
22	Orlando-Daytona Beach-Melbourne	FL	The Orlando Sentinel
23	Baltimore	MD	Baltimore Sun
24	Portland	OR	Oregonian
25	Indianapolis	IN	Indianapolis Star/News
26	San Diego	CA	San Diego Union-Tribune
27	Hartford-New Haven	CT	The Hartford Courant
			New Haven Register
28	Charlotte	NC	The Charlotte Observer
29	Raleigh-Durham	NC	The News & Observer
30	Cincinnati	OH	Cincinnati Enquirer & Post
31	Kansas City	MO	The Kansas City Star
32	Milwaukee	WI	Milwaukee Journal Sentinel
33	Nashville	TN	The Tennessean
34	Columbus	OH	The Columbia Dispatch
35	Greenvll-Spart-Ashevll-And	SC	Greenville News/Piedmont
36	Salt Lake City	UT	Salt Lake City Desert News/Tribune
37	Grand Rapids-Kalamazoo-B Creek	MI	Grand Rapids Press
38	San Antonio	TX	San Antonio Express-News
39	Norfolk-Portsmouth-Newport News	VA	The Virginia-Pilot
40	Buffalo	NY	The Buffalo News
41	New Orleans	LA	Times-Picayune
42	Memphis	TN	The Commercial Appeal
43	West Palm Beach-Ft. Pierce	FL	The Palm Beach Post
44	Oklahoma City	OK	Daily Oklahoman
45	Harrisburg-Lancaster-Lebanon-York	PA	The Patriot-News
			Intelligence Journal/Lancaster New E.
			York Dispatch
46	Greensboro-High Point-W. Salem	NC	The News & Record
			Winston-Salem Journal

*Ad space was purchased in these newspapers.

1998 SRDS DMA	DMA/City Description	State	Newspaper
47	Wilkes Barre-Scranton	PA	The Scranton Tribune/Times
48	Albuquerque-Santa Fe	NM	Albuquerque Journal/Tribune
49	Providence-New Bedford	RI	Providence Journal-Bulletin
50	Louisville	KY	The Courier-Journal
51	Birmingham	AL	Birmingham Post-Herald/News
52	Albany-Schenectady-Troy	NY	Albany Times Union
53	Dayton	OH	Dayton Daily News
54	Jacksonville-Brunswick	FL	The Florida Times Union
55	Fresno-Visalia	CA	The Fresno Bee
56	Little Rock-Pine Bluff	AR	The Arkansas Democrat-Gazette
57	Charleston-Huntington	NC	Charleston Gazette/Daily Mail
58	Tulsa	OK	Tulsa World
59	Richmond-Petersburg	VA	Richmond Times Dispatch
60	Austin	TX	The Austin American-Statesman
61	Las Vegas	NV	Las Vegas Review-Journal/Sun
62	Mobile-Pensacola	AL/FL	Mobile Press Register
			Pensacola News Journal
63	Flint-Saginaw-Bay City	MI	Flint Journal
64	Knoxville	TN	The Knoxville News-Sentinel
65	Wichita-Hutchinson Plus	KS	The Wichita Eagle
66	Toledo	OH	The Blade
67	Lexington	KY	Lexington Herald-Leader
68	Roanoke-Lynchburg	VA	The Roanoke Times
69	Des Moines-Ames	IA	The Des Moines Register
70	Green Bay-Appleton	WI	The Post-Crescent
			Green Bay Press-Gazette
71	Honolulu	HI	Honolulu Advertiser/Star-Bulletin
72	Syracuse	NY	Post-Standard/Herald-Journal
73	Spokane	WA	The Spokesman-Review
74	Omaha	NE	Omaha World-Herald
75	Rochester	NY	Democrat and Chronicle
76	Shreveport	LA	The Times
77	Springfield	MO	Springfield News-Leader
78	Tucson-Nogales	AZ	Tucson Citizen/Arizona Star
79	Paducah-C. Gird-Harbg-Mt Vn	KY/IL	The Paducah Sun
			Southern Illinoisan
80	Portland-Auburn	ME	Portland Press-Herald/Telegram
81	Champaign-Springfield-Decatur	IL	State Journal-Register
			The News-Gazette
82	Huntsville-Decatur	IL	Huntsville Times & News
83	Ft. Myers-Naples	FL	News-Press
84	Madison	WI	Wisconsin State Journal/ The Capital
85	South Bend-Elkhart	IN	South Bend Tribune
86	Chattanooga	TN	Chattanooga Free Press/Times
87	Cedar Rapids-Waterloo-Dubuque	IA	Cedar Rapids Gazette
88	Columbia	SC	The State
89	Davenport-Rock Island-Moline	IN/IA	Quad-City Times
90	Jackson	MS	The Clarion-Ledger
91	Burlington-Plattsburgh		Burlington Free Press
92	Johnstown-Altoona	PA	The Tribune-Democrat
			Altoona Mirror
93	Tri-Cities	VA/TN	The Kingsport Times-News
			The Bristol Herald-Courier
94	Colorado Springs-Pueblo	CO	The Gazette-Telegraph
95	Evansville	IN	Evansville Courier/Press

1998 SRDS DMA	DMA/City Description	State	Newspaper
96	Waco-Temple-Bryan	TX	Waco Tribune-Herald
97	Youngstown	OH	The Vindicator
98	Baton Rouge	LA	Advocate
99	El Paso	TX	El Paso Times
100	Savannah	GA	Savannah Morning News
N/A	Sioux City	IA	Sioux City Journal

Source: Bates USA

Exhibit 6
Phase II Magazines and Campaign Ads Purchased
July–December 1998

Publication	Ad	Bear Lake	Birmingham	Boston	Charleston	Cleveland	Dallas	Denver	Des Moines	Miami	Portland	San Diego	Washington, DC
Family Circle	Dangerous Objects	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Family Circle	Are You Waiting?	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Family Circle	Disconnect	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
US News	Poison Ivy	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
US News	Dangerous Objects	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
US News	Are You Waiting?	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
US News	Grandpa	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
US News	How to Talk	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
US News	Poison Ivy	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
MLS Free Kick 4th ed.	Disconnect	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
MLS All-Star Game Program	Poison Ivy	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Parade	Are You Waiting?	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Parade	How to Talk	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Reader's Digest	*(Booklet)*	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Reader's Digest	Grandpa	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Reader's Digest	Grandma	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
People	Dangerous Objects	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
People	Are You Waiting?	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
People	How to Talk	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
People	America's Drug Problem	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Entertainment Weekly	Dangerous Objects	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Entertainment Weekly	Are You Waiting?	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Entertainment Weekly	Half as Uncomfortable	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Entertainment Weekly	America's Drug Problem	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Time	Dangerous Objects	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Time	Are You Waiting?	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Time	How to Talk	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Time	America's Drug Problem	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Southern Christ. Leader. Conf.	Grandma	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sports Magazine	Habit-Glove	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Newsweek	Half as Uncomfortable	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Newsweek	Are You Waiting?	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Teen	Dysfunctional Monkey	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
SI for Kids	I'm Free – Biker	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Source: Bates USA

Exhibit 7
Phase II Ads Airing on In-School Channel One in 12 Sites
July–December 1998

Channel One Middle Schools

Ad	Bear Lake	Birmingham	Boston	Charleston	Cleveland	Dallas	Denver	Des Moines	Miami	Portland	San Diego	Washington, DC
	Number of Times Ads Were Purchased to Air											
Average Kid	1	1	1	1	1	1	1	1	1	1	1	1
Cafeteria	4	4	4	4	4	4	4	4	4	4	4	4
Brothers	6	6	6	6	6	6	6	6	6	6	6	6
Girlfriend	4	4	4	4	4	4	4	4	4	4	4	4
Long Way Home	5	5	5	5	5	5	5	5	5	5	5	5
Play by Play	6	6	6	6	6	6	6	6	6	6	6	6
What I Need	5	5	5	5	5	5	5	5	5	5	5	5

Channel One High Schools

	Number of Times Ads Were Purchased to Air											
April/Shallow Love	2	2	2	2	2	2	2	2	2	2	2	2
Girlfriend	1	1	1	1	1	1	1	1	1	1	1	1
I'm Free	1	1	1	1	1	1	1	1	1	1	1	1
Jason/Mom	2	2	2	2	2	2	2	2	2	2	2	2
Layla	4	4	4	4	4	4	4	4	4	4	4	4
Meredith Brooks	1	1	1	1	1	1	1	1	1	1	1	1
Moment of Truth	2	2	2	2	2	2	2	2	2	2	2	2
Rite of Passage	2	2	2	2	2	2	2	2	2	2	2	2

Source: Bates USA

Exhibit 8
Phase II In-School Cover Concepts/Gymboards in 12 Sites
July–December 1998

Creative	Bear Lake	Birmingham	Boston	Charleston	Cleveland	Dallas	Denver	Des Moines	Miami	Portland	San Diego	Washington, DC
Cover Concepts												
50% I'm Free/Surf		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
50% I'm Free/Bike		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
100% Proj Know		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
(spine/flap)												
Gymboards												
Drugs Do You		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Source: Bates USA

Exhibit 9
Phase II Cinema/Arcade Screenvision, Cinespot, Channel M Ads in 12 Sites
July–December 1998

Ad	Bear Lake	Birmingham	Boston	Charleston	Cleveland	Dallas	Denver	Des Moines	Miami	Portland	San Diego	Washington, DC
Adrenaline		✓	✓	✓	✓	✓	✓			✓	✓	✓
Everclear		✓	✓	✓	✓	✓	✓			✓	✓	✓
Frying Pan		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Girl Interview			✓			✓						✓
I'm Free		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Long Way Home		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
My Reward		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Source: Bates USA

Exhibit 10
Phase II Theatre Radio Network (TRN) Purchases in 12 Sites
July–December 1998

Creative	Bear Lake	Birmingham	Boston	Charleston	Cleveland	Dallas	Denver	Des Moines	Miami	Portland	San Diego	Washington, DC
Don't	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓
Girl Power	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓
Girl Interview	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓
Excuse Me	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓
Russell/I Did It	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓
Russell/Kicked Out	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓

Source: Bates USA

Exhibit 11
Phase II Television Ads As Delivered Commercial Activity in 12 Select Markets, National and Local Activity Combined

Commercial	Bear Lake (Salt Lake City)[1]				Birmingham				Boston			
	Spots	Adult GRPs	Teen GRPs	Youth GRPs	Spots	Adult GRPs	Teen GRPs	Youth GRPs	Spots	Adult GRPs	Teen GRPs	Youth GRPs
911	15	33	77	50	0	0	0	0	0	0	0	0
Adrenaline	229	70	188	157	244	88	218	177	260	63	191	210
Alex Straight A's	274	122	252	214	269	120	253	219	276	99	211	216
Any Way You Can	126	203	177	149	139	214	196	172	127	150	153	132
April/Shallow Love	45	26	51	42	73	66	139	95	63	24	53	55
Average Kid	116	79	192	191	101	55	148	143	128	41	147	183
Basketball	0	0	0	0	0	0	0	0	0	0	0	0
Battery Acid	0	0	0	0	0	0	0	0	0	0	0	0
Brothers	27	26	56	80	61	53	141	114	41	18	61	58
Burbs	103	76	73	66	103	78	81	72	103	64	73	70
Cafeteria	54	25	59	90	51	53	135	92	37	16	46	54
Car	27	82	70	57	38	89	79	75	26	51	54	39
Ceiling Tiles	152	32	69	64	152	37	82	76	152	38	85	82
Chuck D	23	14	44	35	39	43	107	72	30	20	72	50
Cleaner Girl	14	33	77	50	0	0	0	0	0	0	0	0
Deal	1	2	2	2	1	2	2	2	1	2	1	1
Drowning	155	68	109	91	151	54	87	77	186	55	137	147
Everclear	279	82	174	154	281	91	221	189	293	81	214	218
Express Yourself	5	5	12	10	15	15	28	23	5	4	9	9
Free Ride	0	0	0	0	0	0	0	0	0	0	0	0
Frying Pan	75	119	119	86	92	158	203	110	77	94	100	78
Girl Interview	76	15	47	74	67	38	87	62	58	14	39	42
Girlfriend	66	168	171	160	80	177	185	181	63	113	116	124
HIV/Convulsions	0	0	0	0	0	0	0	0	11	10	27	26
House	20	34	42	34	33	42	50	55	20	14	20	19
I'm Free	225	53	123	109	247	84	202	164	258	59	168	181
Jason/Mom	104	33	98	74	107	47	115	85	104	28	82	86
Johnny Street	0	0	0	0	0	0	0	0	0	0	0	0
Kitchen	169	202	192	158	179	202	196	172	170	146	173	148
Lauryn Hill	9	1	3	3	9	2	4	4	9	2	4	4
Layla	58	35	96	72	99	88	213	193	113	41	160	167
Lightbulb	2	3	4	1	1	1	1	0	1	1	0	0
Long Way Home	48	14	44	76	30	22	52	48	31	9	31	41
Meredith Brooks	49	54	76	58	73	101	179	94	53	45	70	55
Moment of Truth	85	86	191	204	66	83	182	152	100	48	146	186
My Reward	116	140	96	77	122	150	118	108	119	116	116	94
Needle	1	0	0	0	1	0	0	0	12	10	28	27
Noses	5	6	11	8	0	0	0	0	0	0	0	0
O'Connor	180	151	154	140	191	153	162	161	176	106	125	122
Perfect Age	7	26	22	19	7	26	23	19	7	19	17	16
Play by Play	41	32	66	95	56	39	100	75	48	20	49	59
Pot Head	0	0	0	0	0	0	0	0	0	0	0	0
Rite of Passage	53	29	82	61	53	22	63	47	49	16	52	53
Rob Never Be Me	41	17	33	33	54	44	93	71	47	16	39	47
Sex/Stealing	0	0	0	0	0	0	0	0	12	10	30	31
Spoon Feeding	4	11	10	6	13	22	27	37	4	7	6	5
Sublime	0	0	0	0	0	0	0	0	0	0	0	0
Teeth	29	4	10	10	31	7	15	17	41	16	44	44
Under Your Nose	64	63	51	43	64	64	56	46	64	51	48	44
What I Need	9	2	8	6	25	32	74	47	13	4	18	17

Source: Bates USA. The information above is based on the "as delivered" television media activity for the evaluation period.
Note: Ads that were included in the survey instruments appear in bold and italics.
[1] Because Bear Lake is such a small market, the GRP data are for Salt Lake City, which is one of the top 100 markets and which is how Bear Lake received its exposure.

Exhibit 11 (continued)

Commercial	Charleston				Cleveland				Dallas/Ft. Worth			
	Spots	Adult GRPs	Teen GRPs	Youth GRPs	Spots	Adult GRPs	Teen GRPs	Youth GRPs	Spots	Adult GRPs	Teen GRPs	Youth GRPs
911	0	0	0	0	0	0	0	0	11	21	68	34
Adrenaline	250	182	316	220	238	106	266	189	229	50	266	163
Alex Straight A's	271	143	232	224	263	108	260	228	272	89	334	228
Any Way You Can	141	264	172	148	138	210	190	161	121	146	157	140
April/Shallow Love	79	148	228	127	61	69	120	69	43	18	47	45
Average Kid	81	55	100	102	101	85	373	269	109	69	395	250
Basketball	0	0	0	0	0	0	0	0	0	0	0	0
Battery Acid	0	0	0	0	0	0	0	0	0	0	0	0
Brothers	51	75	132	93	29	24	86	79	54	65	259	169
Burbs	103	92	78	75	103	75	81	78	103	62	77	72
Cafeteria	57	98	145	102	30	20	73	57	48	45	199	113
Car	49	166	101	51	48	130	131	70	23	54	49	42
Ceiling Tiles	152	41	83	80	152	37	82	79	152	29	69	64
Chuck D	37	46	101	74	25	14	61	50	49	51	212	123
Cleaner Girl	0	0	0	0	0	0	0	0	11	21	68	34
Deal	1	3	2	2	1	2	2	2	1	2	2	2
Drowning	148	55	82	79	148	48	81	78	163	46	214	106
Everclear	283	109	207	195	274	89	229	206	271	60	154	147
Express Yourself	5	6	11	11	5	5	12	12	5	4	13	12
Free Ride	0	0	0	0	0	0	0	0	0	0	0	0
Frying Pan	116	284	326	187	103	194	242	139	74	94	126	95
Girl Interview	63	35	76	58	57	14	64	69	78	49	186	100
Girlfriend	99	322	243	181	86	200	213	173	66	124	160	163
HIV/Convulsions	0	0	0	0	0	0	0	0	11	21	68	34
House	43	108	74	30	37	70	83	36	17	17	18	13
I'm Free	259	197	324	219	244	132	211	160	218	39	103	104
Jason/Mom	134	199	205	114	116	89	216	118	96	25	52	42
Johnny Street	0	0	0	0	0	0	0	0	0	0	0	0
Kitchen	190	299	214	153	186	225	228	162	171	151	196	158
Lauryn Hill	9	2	4	4	9	2	4	4	9	1	3	3
Layla	122	317	367	223	97	155	305	188	92	79	348	198
Lightbulb	11	27	24	8	13	20	15	4	1	1	1	0
Long Way Home	25	9	21	30	25	7	22	31	28	9	35	41
Meredith Brooks	131	361	416	239	83	175	233	111	74	94	288	157
Moment of Truth	70	101	168	158	55	57	185	155	67	59	241	190
My Reward	125	192	121	93	131	160	122	97	118	114	112	91
Needle	1	0	0	0	1	0	0	0	12	21	69	34
Noses	0	0	0	0	0	0	0	0	0	0	0	0
O'Connor	193	211	169	145	192	157	153	138	170	99	115	110
Perfect Age	7	31	21	20	7	25	22	22	7	21	25	23
Play by Play	60	63	111	92	42	26	79	68	62	49	186	118
Pot Head	0	0	0	0	0	0	0	0	0	0	0	0
Rite of Passage	63	59	104	83	54	51	68	61	46	13	51	45
Rob Never Be Me	41	20	35	37	41	17	36	39	49	25	95	72
Sex/Stealing	0	0	0	0	0	0	0	0	11	21	68	34
Spoon Feeding	13	36	29	12	19	35	27	14	3	7	7	5
Sublime	0	0	0	0	0	0	0	0	0	0	0	0
Teeth	29	5	13	13	29	5	12	12	40	25	77	43
Under Your Nose	64	76	53	48	64	61	55	50	64	51	54	47
What I Need	26	51	91	60	8	1	3	3	37	32	256	102

Source: Bates USA. The information above is based on the "as delivered" television media activity for the evaluation period.
Note: Ads that were included in the survey instruments appear in bold and italics.

Exhibit 11 (continued)

Commercial	Denver				Des Moines				Miami			
	Spots	Adult GRPs	Teen GRPs	Youth GRPs	Spots	Adult GRPs	Teen GRPs	Youth GRPs	Spots	Adult GRPs	Teen GRPs	Youth GRPs
911	35	67	250	140	0	0	0	0	0	0	0	0
Adrenaline	214	47	145	134	214	60	129	139	222	60	204	211
Alex Straight A's	275	148	409	332	266	145	246	256	272	135	320	262
Any Way You Can	121	151	193	148	154	341	277	262	121	178	179	138
April/Shallow Love	43	19	58	48	46	37	51	52	43	23	55	46
Average Kid	73	48	121	105	99	102	183	192	105	79	323	274
Basketball	0	0	0	0	0	0	0	0	0	0	0	0
Battery Acid	0	0	0	0	0	0	0	0	0	0	0	0
Brothers	36	73	277	159	33	24	72	69	49	60	210	163
Burbs	103	65	95	78	103	106	81	82	103	77	92	77
Cafeteria	65	79	307	179	36	30	81	81	55	70	239	185
Car	19	47	48	35	52	164	157	143	19	55	42	31
Ceiling Tiles	152	32	82	73	152	40	76	74	152	38	89	81
Chuck D	21	20	110	39	22	17	40	38	32	31	128	91
Cleaner Girl	57	76	298	174	0	0	0	0	2	6	26	8
Deal	1	2	2	2	1	4	2	2	1	2	2	2
Drowning	148	42	82	73	172	121	161	150	156	54	142	151
Everclear	273	94	243	218	280	104	214	213	291	108	320	291
Express Yourself	5	4	16	13	5	7	13	14	5	5	14	11
Free Ride	0	0	0	0	0	0	0	0	0	0	0	0
Frying Pan	77	113	186	129	83	202	159	135	74	115	142	92
Girl Interview	54	23	49	47	51	8	19	19	63	34	124	98
Girlfriend	84	141	314	209	96	298	269	280	60	140	165	141
HIV/Convulsions	0	0	0	0	0	0	0	0	4	2	27	36
House	15	10	13	11	39	81	102	92	15	12	12	11
I'm Free	221	59	142	128	230	96	148	150	228	63	212	204
Jason/Mom	106	63	189	143	104	38	109	102	104	44	127	96
Johnny Street	0	0	0	0	0	0	0	0	0	0	0	0
Kitchen	160	141	183	138	190	313	257	236	160	166	175	135
Lauryn Hill	9	1	3	3	9	1	3	3	9	2	4	4
Layla	97	75	354	181	53	39	77	75	73	75	235	221
Lightbulb	1	1	1	0	1	1	1	0	1	1	1	0
Long Way Home	25	6	27	33	25	10	22	35	31	26	78	83
Meredith Brooks	67	62	201	101	46	71	73	66	55	59	155	92
Moment of Truth	83	113	393	271	67	116	188	212	65	79	235	228
My Reward	115	116	121	89	115	193	102	93	117	140	126	100
Needle	1	0	0	0	1	0	0	0	7	4	41	54
Noses	0	0	0	0	12	21	63	59	12	25	73	48
O'Connor	170	104	141	120	203	253	227	217	170	123	140	120
Perfect Age	7	22	31	24	7	38	25	26	7	25	27	20
Play by Play	51	81	295	182	45	32	71	79	58	51	174	132
Pot Head	0	0	0	0	0	0	0	0	0	0	0	0
Rite of Passage	46	14	63	48	58	42	102	97	61	47	151	105
Rob Never Be Me	41	15	42	39	41	22	36	41	49	33	162	77
Sex/Stealing	0	0	0	0	0	0	0	0	6	3	40	54
Spoon Feeding	3	7	9	5	3	12	7	6	3	8	8	5
Sublime	0	0	0	0	0	0	0	0	0	0	0	0
Teeth	29	4	11	11	29	4	11	11	35	9	53	66
Under Your Nose	64	53	67	51	64	89	56	54	64	63	64	49
What I Need	29	21	113	42	8	1	3	3	18	20	88	62

Source: Bates USA. The information above is based on the "as delivered" television media activity for the evaluation period.
Note: Ads that were included in the survey instruments appear in bold and italics.

Exhibit 11 (continued)

Commercial	Portland, OR				San Diego				Washington, DC			
	Spots	Adult GRPs	Teen GRPs	Youth GRPs	Spots	Adult GRPs	Teen GRPs	Youth GRPs	Spots	Adult GRPs	Teen GRPs	Youth GRPs
911	3	20	26	8	14	28	69	48	0	0	0	0
Adrenaline	240	71	184	170	232	71	222	205	247	82	178	177
Alex Straight A's	290	163	371	309	273	125	280	269	281	126	293	251
Any Way You Can	136	197	186	192	126	221	184	169	135	183	177	142
April/Shallow Love	58	44	93	62	43	26	50	51	64	50	84	72
Average Kid	142	150	371	321	109	79	238	242	120	90	201	167
Basketball	0	0	0	0	0	0	0	0	0	0	0	0
Battery Acid	0	0	0	0	0	0	0	0	0	0	0	0
Brothers	54	76	214	160	37	35	87	104	42	45	118	72
Burbs	103	74	84	73	103	87	86	87	103	72	80	71
Cafeteria	58	79	215	173	40	40	96	116	42	42	107	70
Car	37	98	87	96	24	81	61	49	30	65	57	41
Ceiling Tiles	152	34	79	72	152	43	93	92	152	36	82	76
Chuck D	37	25	125	90	38	44	114	128	32	22	74	63
Cleaner Girl	0	0	0	0	12	25	71	56	0	0	0	0
Deal	1	2	2	2	1	3	2	2	1	2	2	2
Drowning	172	66	144	126	150	63	216	98	171	67	110	117
Everclear	294	144	296	249	271	89	192	194	292	114	262	221
Express Yourself	8	18	29	29	5	6	12	13	8	15	23	18
Free Ride	0	0	0	0	0	0	0	0	0	0	0	0
Frying Pan	77	131	157	99	77	143	135	110	95	135	154	113
Girl Interview	67	20	94	79	67	41	101	117	55	14	28	26
Girlfriend	63	149	169	161	62	164	150	165	77	157	173	152
HIV/Convulsions	0	0	0	0	0	0	0	0	31	53	129	77
House	30	37	33	66	20	33	38	26	29	29	38	26
I'm Free	243	67	143	136	221	73	149	148	245	81	156	155
Jason/Mom	107	75	167	126	110	30	128	101	110	61	159	108
Johnny Street	0	0	0	0	0	0	0	0	0	0	0	0
Kitchen	178	204	207	194	162	194	173	159	183	187	218	176
Lauryn Hill	9	1	3	3	9	2	4	4	9	2	4	4
Layla	105	54	237	179	85	94	228	257	105	59	177	177
Lightbulb	1	1	1	0	1	1	1	0	1	1	1	0
Long Way Home	28	7	24	40	25	9	23	34	31	12	51	55
Meredith Brooks	74	91	181	153	57	94	136	118	67	78	113	78
Moment of Truth	97	146	301	275	77	88	224	243	80	85	183	166
My Reward	115	132	106	84	115	154	108	99	121	131	129	109
Needle	1	0	0	0	11	25	69	55	34	58	139	81
Noses	0	0	0	0	0	0	0	0	0	0	0	0
O'Connor	185	142	147	170	175	159	159	150	184	132	149	128
Perfect Age	7	25	25	21	7	29	22	23	7	23	22	18
Play by Play	67	83	220	174	52	46	102	128	54	47	112	80
Pot Head	0	0	0	0	0	0	0	0	0	0	0	0
Rite of Passage	61	74	174	128	56	23	94	78	46	15	50	42
Rob Never Be Me	50	25	93	73	41	20	38	43	43	18	37	42
Sex/Stealing	0	0	0	0	12	25	71	56	35	49	133	88
Spoon Feeding	3	8	7	5	3	9	7	5	3	8	6	4
Sublime	0	0	0	0	0	0	0	0	0	0	0	0
Teeth	29	5	11	11	36	19	58	48	64	54	145	100
Under Your Nose	64	61	58	48	64	71	58	56	64	58	54	46
What I Need	27	18	106	76	16	27	56	51	18	2	16	20

Source: Bates USA. The information above is based on the "as delivered" television media activity for the evaluation period.
Note: Ads that were included in the survey instruments appear in bold and italics.

APPENDIX B

YOUTH, TEEN, AND PARENT QUESTIONNAIRES

APPENDIX B: YOUTH, TEEN, AND PARENT QUESTIONNAIRES

YOUTH

Unless otherwise indicated by an "N," "MF," or "T," all questions appearing on the survey instruments were used in the national studies conducted for the Partnership Attitude Tracking Study (PATS). Any questions or subquestions marked with N, MF, or T, indicate the following:

N = New question or subquestion. This means a new item was added to the question format.

TEENS

MF = This question or subquestion was asked in the Monitoring the Future Study.

MTF-Adapted = This question or subquestion, was adapted from a question used in the Monitoring the Future Study.

PDFA = This question or subquestion was used in the national studies conducted for the PATS.

PDFA-Adapted = This question or subquestion was adapted from a question used for the PATS.

New or adapted = New question or subquestion. This means a new item was added to the question format.

Botvin = This question or subquestion was used in the National Heart, Lung, and Blood Institute/National Institute on Drug Abuse's Longitudinal School-Based Prevention Study.

RWJ = These questions were drawn from the Robert Wood Johnson Foundation's "Study of Smoking and Tobacco Use Among Young People," conducted in the spring of 1996.

RWJ-Adapted = These questions were adapted from previous items used in the Robert Wood Johnson Foundation study.

Newcomb-Adapted from Zuckerman = This question or subquestion was adapted from Newcomb's Sensation Seeking Scale (SSS): Newcomb, M.D. and McGee, L. (1991). Influence of sensation seeking on general deviance and specific problem behaviors from adolescence to young adulthood *Journal of Personality and Social Psychology,* 61(4):614-628.

PARENTS

N = New question or subquestion. This means a new item was added to the question format.

T = A question which was new to the Parents' Questionnaire but had been asked previously in Audits and SurveysWorldwide's national teen study.

NOTE: Data are not reported for all ads listed in the questionnaires. Some ads were pulled shortly after the Media Campaign began or were never aired nationally, so they were not included in the analyses.

DRUG ATTITUDES STUDY

YOUTH QUESTIONNAIRE

GRADES 4-6

1998
AUDITS & SURVEYS WORLDWIDE
New York, NY

OMB Control No. 3201-0004

CSR
NATIONAL-W1 and W2

DRUG ATTITUDES STUDY

This study is being conducted by Audits & Surveys to find out how people feel about the use of various drugs.

This is not a test. We want to know what you think. **Your answers are completely confidential**. Just put an **"X"** next to whatever answer is right for you. If you don't find an answer that fits exactly, use the one which comes closest. If you are uncomfortable answering any question or feel you cannot answer it honestly, just leave it blank.

Please **do not write your name anywhere** on the questionnaire. All questionnaires will therefore be completely anonymous, and it will be impossible to identify who filled out which one. Moreover, no-one from your school will look at any of the questionnaires. When you have finished the questionnaire, put it in the box that will be passed around, so that it will be mixed together with all the other questionnaires.

Your answers will be combined with those of other people from around the country.

Thank you for participating in this important research study.

When answering questions, please place an **"X"** in the box next to the answers you select.

There are small numbers alongside the answer boxes. **Do <u>not</u> pay attention to these small numbers**—they are only there to help us in data processing.

This information is being collected by the Office of National Drug Control Policy (ONDCP) as part of its national strategy for confronting drug abuse in the U.S. Information collection will be used to provide data on groups of individuals in participating geographic areas. The estimated hourly burden of this collection of information is not estimated to exceed .25 per student response. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden to:

Terry Zobeck
Reports Clearance Officer
Office of National Drug Control Policy
(202) 395-5503
Washington, DC 20503

and to:

Office of Management and Budget
Paperwork Reduction Project
OMB Control Number 3201-0004
Washington, DC 20503

6-1

1. Have you ever heard of these drugs: ("X" ONE ANSWER FOR EACH DRUG)

	Yes	No	
Marijuana (also called weed, reefer, pot)	~-1	~-2	(7)
Cocaine	~-1	~-2	(8)
Crack	~-1	~-2	(9)
Things you sniff or huff to get high, like glue	~-1	~-2	(10)
Methamphetamines (also called meth, speed, crystal, ice, bennies, black beauties, crank, etc.)	~-1	~-2	(11)
Heroin	~-1	~-2	(12)

2. For each of the following questions, please mark the box that shows how **dangerous** you think the drug is.

   a. How dangerous is **marijuana (also called weed, reefer, pot)**? ("X" ONE ANSWER)

   Very dangerous, never should be used ~-1 (13)
   A little dangerous, but ok to try once or twice ~-2
   Not at all dangerous, ok to use ~-3
   Don't know what it is ~-4

   b. How dangerous is **cocaine**? ("X" ONE ANSWER)

   Very dangerous, never should be used ~-1 (14)
   A little dangerous, but ok to try once or twice ~-2
   Not at all dangerous, ok to use ~-3
   Don't know what it is ~-4

   c. How dangerous is **crack**? ("X" ONE ANSWER)

   Very dangerous, never should be used ~-1 (15)
   A little dangerous, but ok to try once or twice ~-2
   Not at all dangerous, ok to use ~-3
   Don't know what it is ~-4

   d. How dangerous are **things you sniff or huff to get high, like glue**? ("X" ONE ANSWER)

   Very dangerous, never should be used ~-1 (16)
   A little dangerous, but ok to try once or twice ~-2
   Not at all dangerous, ok to use ~-3
   Don't know what it is ~-4

e. How dangerous is **heroin**? ("X" ONE ANSWER)

Very dangerous, never should be used ~-1 (17)
A little dangerous, but ok to try once or twice ~-2
Not at all dangerous, ok to use ~-3
Don't know what it is ~-4

f. How dangerous are **methamphetamines (also called meth, speed, crystal, ice, bennies, black beauties, crank,** etc.)? ("X" ONE ANSWER)

Very dangerous, never should be used ~-1 (18)
A little dangerous, but ok to try once or twice ~-2
Not at all dangerous, ok to use ~-3
Don't know what it is ~-4

g. How dangerous is **beer**? ("X" ONE ANSWER)

Very dangerous, never should be used ~-1 (19)
A little dangerous, but ok to try once or twice ~-2
Not at all dangerous, ok to use ~-3
Don't know what it is ~-4

h. How dangerous are **cigarettes**? ("X" ONE ANSWER)

Very dangerous, never should be used ~-1 (20)
A little dangerous, but ok to try once or twice ~-2
Not at all dangerous, ok to use ~-3
Don't know what it is ~-4

3. Mark the box that shows what you think about each sentence: ("X" ONE ANSWER FOR EACH ITEM)

		Agree A Lot	**Agree A Little**	**Disagree A Little**	**Disagree A Lot**	
a.	I am scared of taking drugs.	~-1	~-2	~-3	~-4	(21)
b.	I don't want to hang around people who use drugs	~-1	~-2	~-3	~-4	(22)
c.	It is hard to say "no" when friends want you to try drugs.	~-1	~-2	~-3	~-4	(23)
d.	Using drugs is dangerous.	~-1	~-2	~-3	~-4	(24)
N e.	Things you sniff or huff to get high (like glue) can kill you	~-1	~-2	~-3	~-4	(25)
f.	My parents would be upset if I tried marijuana.	~-1	~-2	~-3	~-4	(26)

4. Have you ever tried: ("X" ONE ANSWER FOR EACH ITEM)

	Yes	No	
Alcohol (more than just a sip)	~-1	~-2	(27)
Cigarettes	~-1	~-2	(28)
Marijuana (also called weed, reefer, pot)	~-1	~-2	(29)
Cocaine	~-1	~-2	(30)
Crack	~-1	~-2	(31)
Things you sniff or huff to get high, like glue	~-1	~-2	(32)
N			
Heroin	~-1	~-2	(33)
Methamphetamines (also called meth, speed, crystal, ice, bennies, black beauties, crank, etc.)	~-1	~-2	(34)

5. In the future, do you think you will ever: ("X" ONE ANSWER FOR EACH ITEM)

	Yes	No	Not Sure	
Try alcohol (more than just a sip)?	~-1	~-2	~-3	(35)
Try marijuana (also called weed, reefer, pot)?	~-1	~-2	~-3	(36)
Try cocaine/crack?	~-1	~-2	~-3	(37)
Try methamphetamines (also called meth, speed, crystal, ice, bennies, black beauties, crank, etc)?	~-1	~-2	~-3	(38)
Try heroin?	~-1	~-2	~-3	(39)
Try things you sniff or huff to get high, like glue?	~-1	~-2	~-3	(40)

6a. How much do you learn that drugs are bad from your school class?

A lot	~-1	(41)
A little	~-2	
Nothing	~-3	

6b. How much do you learn that drugs are bad from your parents or grandparents?

A lot	~-1	(42)
A little	~-2	
Nothing	~-3	

6c. How much do you learn that drugs are bad from your brother or sister?

A lot	~-1	(43)
A little	~-2	
Nothing	~-3	
Don't have brother or sister	~-4	

6d. How much do you learn that drugs are bad from your friends?

A lot	~-1	(44)
A little	~-2	
Nothing	~-3	

6e. How much do you learn that drugs are bad from TV commercials?

A lot	~-1	(45)
A little	~-2	
Nothing	~-3	

6f. How much do you learn that drugs are bad from TV shows, news or movies?

A lot	~-1	(46)
A little	~-2	
Nothing	~-3	

6g. How much do you learn that drugs are bad on the street?

A lot	~-1	(47)
A little	~-2	
Nothing	~-3	

7a. Do you ever **see or hear messages that say drugs are bad** on TV?

Yes	~-1	(48)
No	~-2	

7b. Do you ever **see or hear messages that say drugs are bad** on large outdoor billboards?

Yes	~-1	(49)
No	~-2	

7c. Do you ever **see or hear messages that say drugs are bad** on posters that are on buses, bus stops, or subways?

Yes	~-1	(50)
No	~-2	

7d. Do you ever **see or hear messages that say drugs are bad** on school posters?

Yes	~-1	(51)
No	~-2	

8. The next few questions are about TV ads or commercials. Please mark "Yes" if you have seen the ad **in the past few months**, and "No" if you have not seen the ad **in the past few months. ("X" ONE ANSWER FOR EACH QUESTION)**

Have you seen the TV ad or commercial where...

a. You see all types of colorful, funny cartoon noses called different things: ski slope, snout, schnoz, booger factory. A voice says that if you sniff household products to get high you could get brain damage or die.

Yes ~-1 (52)
No ~-2

b. A young boy is running through alleys and jumping over fences taking the long way home to avoid drug dealers in his neighborhood. The announcer says, "We hear you; don't give up."

Yes ~-1 (53)
No ~-2

c. To show how dangerous using inhalants is, a girl drowns when her bedroom fills with water. The ad says that sniffing household products to get high keeps your brain from getting oxygen just like drowning and you can die.

Yes ~-1 (54)
No ~-2

d. In a cartoon, a guy with a beard gets hit on the head with a cooking pot over and over as a way of saying that if you smoke marijuana and turn into a pot-head you can get dumber and dumber.

Yes ~-1 (55)
No ~-2

e. An African-American girl talks about a crack-head who got shot, and about drug-related violence in the streets. Unlike people who get involved with drugs and violence, this girl wants to be a teacher and a nice woman, and take time to plant flowers. The commercial ends with the announcer saying, "Girlfriend, you are beautiful."

Yes ~-1 (56)
No ~-2

9. Do you agree or disagree with the following: ("X" ONE ANSWER FOR EACH LINE)

	Agree	Disagree	
a. TV ads or commercials tell you something you didn't know about drugs	~-1	~-2	(57)
b. TV ads or commercials make you stay away from drugs	~-1	~-2	(58)
c. TV ads or commercials make you more aware of how dangerous drugs are	~-1	~-2	(59)
d. TV ads or commercials tell lies about how dangerous drugs are	~-1	~-2	(60)

N
10. In the past year, how often have your parents or g randparents talked to you about drugs?

Never ~-1 (61)
Once ~-2
Two or three times ~-3
Four or more times ~-4

N
11. How often do you watch TV?

Every day ~-1 (62)
Almost every day ~-2
Once or twice a week ~-3
Once or twice a month ~-4
A few times a year ~-5
Never ~-6

N
12a. Do you have cable or satellite TV in your home? Yes ~-1 No ~-2 (63)

N
12b. In the past few months, have you used the internet ? Yes ~-1 No ~-2 (64)

TURN TO THE NEXT PAGE 

13. Are you a:

Boy .....~-1 (65)
Girl.....~-2

14. What grade are you in?

4th .....~-1 (66)
5th .....~-2
6th .....~-3

15. What is your race? ("X" ONE RACE ONLY)

White .....~-1 (67)
Black or African American.....~-2
Asian or Pacific Islander.....~-3
Other (Please write your race below) .....~-4

_____

16. Are you Hispanic?

Yes .....~-1 (68)
No.....~-2
Don't Know .....~-3

17. How old are you?

8 years old or under ..... ~-1
9 years old .....~-2
10 years old .....~-3
11 years old .....~-4 (69)
12 years old .....~-5
13 years old or over .....~-6

18. Who do you live with? ("X" ALL THAT APPLY)

Both parents.....~-1 (70)
Mother only .....~-2
Father only .....~-3
Mother and stepfather .....~-4
Father and stepmother .....~-5
Grandparents .....~-6
Other relatives.....~-7
Other adults (not relatives) .....~-8

THANK YOU VERY MUCH FOR YOUR HELP!

BLANK PAGE

BLANK PAGE

BLANK PAGE

DRUG ATTITUDES STUDY

TEEN QUESTIONNAIRE

GRADES 7-12

1998
AUDITS & SURVEYS WORLDWIDE
New York, NY

OMB Control No. 3201-0004

CSR
NATIONAL-W1 and W2

DRUG ATTITUDES STUDY

This study is being conducted by Audits & Surveys to find out how people feel about the use of various drugs.

This is not a test. We want to know what you think. **Your answers are completely confidential**. Just put an **"X"** next to whatever answer is right for you. If you don't find an answer that fits exactly, use the one which comes closest. If you are uncomfortable answering any question or feel you cannot answer it honestly, just leave it blank.

Please **do not write your name anywhere** on the questionnaire. All questionnaires will therefore be completely anonymous, and it will be impossible to identify who filled out which one. Moreover, no-one from your school will look at any of the questionnaires. When you have finished the questionnaire, put it in the box that will be passed around, so that it will be mixed together with all the other questionnaires.

Your answers will be combined with those of other people from around the country.

Thank you for participating in this important research study.

When answering questions, please place an **"X"** in the box next to the answers you select.

There are small numbers alongside the answer boxes. **Do <u>not</u> pay attention to these small numbers**—they are only there to help us in data processing.

This information is being collected by the Office of National Drug Control Policy (ONDCP) as part of its national strategy for confronting drug abuse in the U.S. Information collection will be used to provide data on groups of individuals in participating geographic areas. The estimated hourly burden of this collection of information is not estimated to exceed .50 per student response. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden to:

Terry Zobeck
Reports Clearance Officer
Office of National Drug Control Policy
(202) 395-5503
Washington, DC 20503

OMB Control Number 3201-0004
Expires Nov. 30, 1998

SECTION I
Attitudes and Beliefs about Drugs

PDFA

1. Listed below are some statements about drugs. Please "X" one answer for each statement to tell how much you agree or disagree with it.

		Agree Strongly	Agree Somewhat	Disagree Somewhat	Disagree Strongly	
a.	Taking drugs scares me	~ -1	~ -2	~ -3	~ -4	(7)
b.	I don't want to hang around anyone who uses marijuana (pot, grass, weed)	~ -1	~ -2	~ -3	~ -4	(8)
c.	I would try to talk a friend out of using drugs.	~ -1	~ -2	~ -3	~ -4	(9)
d.	The music that my friends and I listen to makes drugs seem cool.	~ -1	~ -2	~ -3	~ -4	(10)

PDFA

2. How likely is it that the following would happen to someone who **uses marijuana**?

		Very Likely	Somewhat Likely	Not At All Likely	
a.	Become more popular*	~ -1	~ -2	~ -3	(11)
b.	Go on to harder drugs	~ -1	~ -2	~ -3	(12)
c.	Do worse at school, work or sports	~ -1	~ -2	~ -3	(13)
d.	Get hooked on marijuana	~ -1	~ -2	~ -3	(14)
e.	Become a loser.	~ -1	~ -2	~ -3	(15)
f.	Have more fun than other kids*	~ -1	~ -2	~ -3	(16)
g.	Become more relaxed*	~ -1	~ -2	~ -3	(17)
h.	Mess up his or her life	~ -1	~ -2	~ -3	(18)
i.	Act stupidly and foolishly	~ -1	~ -2	~ -3	(19)
j.	Miss out on the good things in life	~ -1	~ -2	~ -3	(20)
k.	Upset his or her parents.	~ -1	~ -2	~ -3	(21)

*New or adapted

PDFA

3. Now, for each of the statements below, please "X" the answer which describes how much **overall risk** there is in using…

MARIJUANA (Pot, Grass, Weed)

		Great Risk	Moderate Risk	Slight Risk	No Risk	
a.	Trying marijuana once or twice.	~ -1	~ -2	~ -3	~ -4	(22)
b.	Using marijuana occasionally.	~ -1	~ -2	~ -3	~ -4	(23)
c.	Using marijuana regularly.	~ -1	~ -2	~ -3	~ -4	(24)

PDFA

4. For each of the statements below, please "X" the answer which describes how much **overall risk** there is in using…

COCAINE/CRACK

		Great Risk	Moderate Risk	Slight Risk	No Risk	
a.	Using cocaine/crack occasionally.....	~ -1	~ -2	~ -3	~ -4	(25)
b.	Using cocaine/crack regularly.....	~ -1	~ -2	~ -3	~ -4	(26)

HEROIN

		Great Risk	Moderate Risk	Slight Risk	No Risk	
c.	Using heroin occasionally.	~ -1	~ -2	~ -3	~ -4	(27)
d.	Using heroin regularly.	~ -1	~ -2	~ -3	~ -4	(28)

ALCOHOL

		Great Risk	Moderate Risk	Slight Risk	No Risk	
e.	Using alcohol occasionally.	~ -1	~ -2	~ -3	~ -4	(29)
f.	Having 5 or more drinks each weekend	~ -1	~ -2	~ -3	~ -4	(30)

METHAMPHETAMINES (Meth, Speed, Crystal, Ice, Bennies, Black Beauties, Crank, etc.)

		Great Risk	Moderate Risk	Slight Risk	No Risk	
g.	Using methamphetamines occasionally.	~ -1	~ -2	~ -3	~ -4	(31)
h.	Using methamphetamines regularly.....	~ -1	~ -2	~ -3	~ -4	(32)

PDFA - Adapted

5. How likely is it that the following would happen to someone who **uses methamphetamines**?

		Very Likely	Somewhat Likely	Not At All Likely	
a.	Get hooked on methamphetamines.....	~ -1	~ -2	~ -3	(33)
b.	Become violent.....	~ -1	~ -2	~ -3	(34)
c.	Act crazy.	~ -1	~ -2	~ -3	(35)

DRUG USE

PDFA	Never	Once	2-3 Times	4-9 Times	10-19 Times	20+ Times	
6a. How many times have you used marijuana...							
In your lifetime?	~-0	~-1	~-2	~-3	~-4	~-5	(36)
In the past 12 months?	~-0	~-1	~-2	~-3	~-4	~-5	(37)
In the past 30 days?	~-0	~-1	~-2	~-3	~-4	~-5	(38)
6b. How many times have you used cocaine...							
In your lifetime?	~-0	~-1	~-2	~-3	~-4	~-5	(39)
In the past 12 months?	~-0	~-1	~-2	~-3	~-4	~-5	(40)
In the past 30 days?	~-0	~-1	~-2	~-3	~-4	~-5	(41)
6c. How many times have you used crack...							
In your lifetime?	~-0	~-1	~-2	~-3	~-4	~-5	(42)
In the past 12 months?	~-0	~-1	~-2	~-3	~-4	~-5	(43)
In the past 30 days?	~-0	~-1	~-2	~-3	~-4	~-5	(44)
6d. How many times have you sniffed or huffed things like glue, solvents, or inhalants to get high...							
In your lifetime?	~-0	~-1	~-2	~-3	~-4	~-5	(45)
In the past 12 months?	~-0	~-1	~-2	~-3	~-4	~-5	(46)
In the past 30 days?	~-0	~-1	~-2	~-3	~-4	~-5	(47)
6e. How many times have you smoked cigarettes...							
In your lifetime?	~-0	~-1	~-2	~-3	~-4	~-5	(48)
In the past 12 months?	~-0	~-1	~-2	~-3	~-4	~-5	(49)
In the past 30 days?	~-0	~-1	~-2	~-3	~-4	~-5	(50)
6f. How many times have you used alcohol...							
In your lifetime?	~-0	~-1	~-2	~-3	~-4	~-5	(51)
In the past 12 months?	~-0	~-1	~-2	~-3	~-4	~-5	(52)
In the past 30 days?	~-0	~-1	~-2	~-3	~-4	~-5	(53)
6g. How many times have you used methamphetamines (meth, speed, crystal, ice, bennies, black beauties, crank, etc.)…							
In your lifetime?	~-0	~-1	~-2	~-3	~-4	~-5	(54)
In the past 12 months?	~-0	~-1	~-2	~-3	~-4	~-5	(55)
In the past 30 days?	~-0	~-1	~-2	~-3	~-4	~-5	(56)

BOTVIN

7. The next few questions ask your opinion about what you might do in the future. Please check the box with the response closest to how you feel. The choices are: very likely, likely, possibly, unlikely, or very unlikely.

How likely are you to….	Very Likely	Likely	Possibly	Unlikely	Very Unlikely	
a. have a drink of alcohol in the next two years?	~-1	~-2	~-3	~-4	~-5	(57)
b. use marijuana in the next two years?	~-1	~-2	~-3	~-4	~-5	(58)
c. use cocaine/crack in the next two years?	~-1	~-2	~-3	~-4	~-5	(59)
d. use methamphetamines in the next two years?	~-1	~-2	~-3	~-4	~-5	(60)
e. use heroin in the next two years?	~-1	~-2	~-3	~-4	~-5	(61)
f. use inhalants in the next two years?	~-1	~-2	~-3	~-4	~-5	(62)

BOTVIN

8. Out of every 100 students your age, how many do you think drink alcohol (wine, beer or liquor) at least once a month?

~-0	0	~-4	about 40	~-8	about 80	(63)
~-1	about 10	~-5	about 50	~-9	about 90	
~-2	about 20	~-6	about 60	~-x	about 100	
~-3	about 30	~-7	about 70			

BOTVIN

9. Out of every 100 students your age, how many do you think smoke marijuana at least once a month?

~-0	0	~-4	about 40	~-8	about 80	(64)
~-1	about 10	~-5	about 50	~-9	about 90	
~-2	about 20	~-6	about 60	~-x	about 100	
~-3	about 30	~-7	about 70			

RWJ- Adapted

10. Of your four best friends, how many of them smoke marijuana?

~-0	None	~-3	Three	(65)
~-1	One	~-4	Four	
~-2	Two	~-5	Don't have four best friends	

RWJ- Adapted

11. How many of them drink alcohol?

~-0	None	~-3	Three	(66)
~-1	One	~-4	Four	
~-2	Two	~-5	Don't have four best friends	

MF - Adapted

12a. How do you think your **CLOSE FRIENDS** feel (or would feel) about **YOU** doing each of the following things?

	Approve	Don't Care	Disapprove	Strongly Disapprove	
a. Trying marijuana (pot, grass) once or twice	~-1	~-2	~-3	~-4	(7)
b. Smoking marijuana occasionally	~-1	~-2	~-3	~-4	(8)
c. Smoking marijuana regularly	~-1	~-2	~-3	~-4	(9)
d. Trying methamphetamines (uppers, pep pills, bennies, speed) once or twice	~-1	~-2	~-3	~-4	(10)
e. Taking cocaine / crack once or twice	~-1	~-2	~-3	~-4	(11)
f. Taking cocaine / crack occasionally	~-1	~-2	~-3	~-4	(12)
g. Having five or more drinks once or twice each weekend	~-1	~-2	~-3	~-4	(13)
h. Taking heroin once or twice	~-1	~-2	~-3	~-4	(14)
i. Taking heroin occasionally	~-1	~-2	~-3	~-4	(15)

MF - Adapted

12b. How do you think your **PARENTS** feel (or would feel) about **YOU** doing each of the following things?

	Approve	Don't Care	Disapprove	Strongly Disapprove	
a. Trying marijuana (pot, grass) once or twice	~-1	~-2	~-3	~-4	(16)
b. Smoking marijuana occasionally	~-1	~-2	~-3	~-4	(17)
c. Smoking marijuana regularly	~-1	~-2	~-3	~-4	(18)
d. Trying methamphetamines (uppers, pep pills, bennies, speed) once or twice	~-1	~-2	~-3	~-4	(19)
e. Taking cocaine / crack once or twice	~-1	~-2	~-3	~-4	(20)
f. Taking cocaine / crack occasionally	~-1	~-2	~-3	~-4	(21)
g. Having five or more drinks once or twice each weekend	~-1	~-2	~-3	~-4	(22)
h. Taking heroin once or twice	~-1	~-2	~-3	~-4	(23)
i. Taking heroin occasionally	~-1	~-2	~-3	~-4	(24)

MF - Adapted

13. Individuals differ in whether or not they disapprove of people doing certain things. Do**YOU** disapprove of people (who are 18 or older) doing each of the following?

	Approve	Don't Care	Disapprove	Strongly Disapprove	
a. Trying marijuana (pot, grass) once or twice	~ -1	~ -2	~ -3	~ -4	(25)
b. Smoking marijuana occasionally	~ -1	~ -2	~ -3	~ -4	(26)
c. Smoking marijuana regularly	~ -1	~ -2	~ -3	~ -4	(27)
d. Trying methamphetamines (uppers, pep pills, bennies, speed) once or twice	~ -1	~ -2	~ -3	~ -4	(28)
e. Taking cocaine / crack once or twice	~ -1	~ -2	~ -3	~ -4	(29)
f. Taking cocaine / crack occasionally	~ -1	~ -2	~ -3	~ -4	(30)
g. Having five or more drinks once or twice each weekend	~ -1	~ -2	~ -3	~ -4	(31)
h. Taking heroin once or twice	~ -1	~ -2	~ -3	~ -4	(32)
i. Taking heroin occasionally	~ -1	~ -2	~ -3	~ -4	(33)

SECTION II

PDFA- Adapted

14a. In the past year, how often have your parents or grandparents talked to you about drugs?

Never ..... ~ -1 ➔ **SKIP TO QUESTION 15** (34)

Once ..... ~ -2
Two or three times ..... ~ -3
Four or more times ..... ~ -4
} ➔ **GO TO QUESTION 14b**

14b. How much do you agree or disagree that conversations with your parents or grandparents have:

	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	
a. Made you more aware of the risks of using drugs	~ -1	~ -2	~ -3	~ -4	~ -5	(35)
b. Made you less likely to try or use drugs.....	~ -1	~ -2	~ -3	~ -4	~ -5	(36)
c. Given you new information or told you things you didn't know about drugs.....	~ -1	~ -2	~ -3	~ -4	~ -5	(37)
d. Exaggerated the risks or dangers of marijuana	~ -1	~ -2	~ -3	~ -4	~ -5	(38)

PDFA

15. How much have you **learned about the risks of drugs** from each of the following?

	A Lot	A Little	Nothing	
a. School lessons or programs	~ -1	~ -2	~ -3	(39)
b. Parents or grandparents	~ -1	~ -2	~ -3	(40)
c. Brother or sister	~ -1	~ -2	~ -3	(41)
d. Friends	~ -1	~ -2	~ -3	(42)
e. TV commercials.....	~ -1	~ -2	~ -3	(43)
f. TV shows, news or movies.....	~ -1	~ -2	~ -3	(44)
g. Radio	~ -1	~ -2	~ -3	(45)
h. Print ads in newspapers or magazines.....	~ -1	~ -2	~ -3	(46)
i. Billboards outside	~ -1	~ -2	~ -3	(47)
j. Posters on buses, bus stops or subways	~ -1	~ -2	~ -3	(48)
k. School posters	~ -1	~ -2	~ -3	(49)
l. On the street	~ -1	~ -2	~ -3	(50)

PDFA

16. In the past few months, how frequently have you seen or heard commercials or ads telling you about the risks of drugs?

Not at all ..... ~ -1 (51)
Less than once a month ..... ~ -2
1-3 times a month..... ~ -3
1-3 times a week..... ~ -4
Every day or almost every day..... ~ -5
More than once a day ..... ~ -6

HAVE YOU SEEN ANY OF THESE COMMERCIALS?

PDFA-Adapted

17. Below are short descriptions of anti-drug television commercials that may or may not have been shown in your area over the past few months. Please read each description and answer the questions following.

A teenage boy, seen in close-up, tells us how he used to be a straight-A student, but getting involved with marijuana got him thrown out of his house.

a.	How often have you seen this ad in the past few months?	Often	~-1	(52)
		A few times	~-2	
		Not at all	~-3	
b.	How much do you agree or disagree that the ad made you less likely to try or use drugs?	I agree a lot	~-1	(53)
		I agree a little	~-2	
		I don't agree at all	~-3	
		Did not see ad	~-4	
c.	How much do you agree or disagree that the ad exaggerated the risks or dangers of drugs?	I agree a lot	~-1	(54)
		I agree a little	~-2	
		I don't agree at all	~-3	
		Did not see ad	~-4	
d.	How much did you like the ad?*	A lot	~-1	(55)
		A little	~-2	
		Not at all	~-3	
		Did not see ad	~-4	

***New**

A young woman in a kitchen smashes an egg with a frying pan, and then smashes up the kitchen, to show how heroin wrecks your body and your life.

a.	How often have you seen this ad in the past few months?	Often	~-1	(56)
		A few times	~-2	
		Not at all	~-3	
b.	How much do you agree or disagree that the ad made you less likely to try or use drugs?	I agree a lot	~-1	(57)
		I agree a little	~-2	
		I don't agree at all	~-3	
		Did not see ad	~-4	
c.	How much do you agree or disagree that the ad exaggerated the risks or dangers of drugs?	I agree a lot	~-1	(58)
		I agree a little	~-2	
		I don't agree at all	~-3	
		Did not see ad	~-4	
d.	How much did you like the ad?*	A lot	~-1	(59)
		A little	~-2	
		Not at all	~-3	
		Did not see ad	~-4	

You hear very upset people phoning 911 because someone is in trouble from using methamphetamines (speed). The announcer gives you a phone number to call for information.

a.	How often have you seen this ad in the past few months?	Often	~-1	(60)
		A few times	~-2	
		Not at all	~-3	
b.	How much do you agree or disagree that the ad made you less likely to try or use drugs?	I agree a lot	~-1	(61)
		I agree a little	~-2	
		I don't agree at all	~-3	
		Did not see ad	~-4	
c.	How much do you agree or disagree that the ad exaggerated the risks or dangers of drugs?	I agree a lot	~-1	(62)
		I agree a little	~-2	
		I don't agree at all	~-3	
		Did not see ad	~-4	
d.	How much did you like the ad?*	A lot	~-1	(63)
		A little	~-2	
		Not at all	~-3	
		Did not see ad	~-4	

You see a series of scenes: a girl seated at her mirror, a group of boys graduating, a little boy on a seesaw. For each scene, you hear a voice asking: What would make you claw at your skin until it scarred, What would make you rob a convenience store, What would make you cut off your son's head? The spot ends by asking: What would make you try crystal meth?

a.	How often have you seen this ad in the past few months?	Often	~-1	(64)
		A few times	~-2	
		Not at all	~-3	
b.	How much do you agree or disagree that the ad made you less likely to try or use drugs?	I agree a lot	~-1	(65)
		I agree a little	~-2	
		I don't agree at all	~-3	
		Did not see ad	~-4	
c.	How much do you agree or disagree that the ad exaggerated the risks or dangers of drugs?	I agree a lot	~-1	(66)
		I agree a little	~-2	
		I don't agree at all	~-3	
		Did not see ad	~-4	
d.	How much did you like the ad?*	A lot	~-1	(67)
		A little	~-2	
		Not at all	~-3	
		Did not see ad	~-4	

A teenage girl talks about how she didn't think marijuana would be a problem: she'd just smoke and hang out with friends. But she found that smoking marijuana led her to other drugs, including crack. She ends by saying that you have to think about the consequences of smoking marijuana.

a. How often have you seen this ad in the past few months?

Often	~-1	(68)
A few times	~-2	
Not at all	~-3	

b. How much do you agree or disagree that the ad made you less likely to try or use drugs?

I agree a lot	~-1	(69)
I agree a little	~-2	
I don't agree at all	~-3	
Did not see ad	~-4	

c. How much do you agree or disagree that the ad exaggerated the risks or dangers of drugs?

I agree a lot	~-1	(70)
I agree a little	~-2	
I don't agree at all	~-3	
Did not see ad	~-4	

d. How much did you like the ad?*

A lot	~-1	(71)
A little	~-2	
Not at all	~-3	
Did not see ad	~-4	

The commercial shows different scenes of a teenage girl in the city, hanging out with a guy who looks like a drug dealer. The announcer says that some girls think hanging out with a drug dealer is a way to live "the good life." But the teenage girl and her baby accidentally end up in the rifle sight of a sniper on the roof who is trying to shoot the dealer.

a. How often have you seen this ad in the past few months?

Often	~-1	(72)
A few times	~-2	
Not at all	~-3	

b. How much do you agree or disagree that the ad made you less likely to try or use drugs?

I agree a lot	~-1	(73)
I agree a little	~-2	
I don't agree at all	~-3	
Did not see ad	~-4	

c. How much do you agree or disagree that the ad exaggerated the risks or dangers of drugs?

I agree a lot	~-1	(74)
I agree a little	~-2	
I don't agree at all	~-3	
Did not see ad	~-4	

d. How much did you like the ad?*

A lot	~-1	(75)
A little	~-2	
Not at all	~-3	
Did not see ad	~-4	

The commercial follows a teenage girl called Maria as she walks through the city. Different people tempt her, offering her drugs, but she rejects their offers. The commercial ends by saying that when Maria refuses the drugs, she is one day stronger, one day freer.

a.	How often have you seen this ad in the past few months?	Often	~-1	(7)
		A few times	~-2	
		Not at all	~-3	
b.	How much do you agree or disagree that the ad made you less likely to try or use drugs?	I agree a lot	~-1	(8)
		I agree a little	~-2	
		I don't agree at all	~-3	
		Did not see ad	~-4	
c.	How much do you agree or disagree that the ad exaggerated the risks or dangers of drugs?	I agree a lot	~-1	(9)
		I agree a little	~-2	
		I don't agree at all	~-3	
		Did not see ad	~-4	
d.	How much did you like the ad?*	A lot	~-1	(10)
		A little	~-2	
		Not at all	~-3	
		Did not see ad	~-4	

You see a boy lying in bed, paranoid and hallucinating that bugs are crawling all over him. The announcer says that you can get these hallucinations when you're hooked on meth, which you see being heated and bubbling in a spoon, and in a syringe. The commercial ends by saying, "Sweet dreams."

a.	How often have you seen this ad in the past few months?	Often	~-1	(11)
		A few times	~-2	
		Not at all	~-3	
b.	How much do you agree or disagree that the ad made you less likely to try or use drugs?	I agree a lot	~-1	(12)
		I agree a little	~-2	
		I don't agree at all	~-3	
		Did not see ad	~-4	
c.	How much do you agree or disagree that the ad exaggerated the risks or dangers of drugs?	I agree a lot	~-1	(13)
		I agree a little	~-2	
		I don't agree at all	~-3	
		Did not see ad	~-4	
d.	How much did you like the ad?*	A lot	~-1	(14)
		A little	~-2	
		Not at all	~-3	
		Did not see ad	~-4	

PDFA - Adapted

18. How often do you watch TV, listen to the radio, read a newspaper, read a magazine? **("X" ONE ANSWER FOR EACH COLUMN)**

	(15) TV	(16) Radio	(17) Newspaper	(18) Magazine
Every day	~ -1	~ -1	~ -1	~ -1
Almost every day	~ -2	~ -2	~ -2	~ -2
Once or twice a week	~ -3	~ -3	~ -3	~ -3
Once or twice a month	~ -4	~ -4	~ -4	~ -4
A few times a year	~ -5	~ -5	~ -5	~ -5
Never	~ -6	~ -6	~ -6	~ -6

19a. Do you have cable or satellite TV in your home? Yes ~ -1 No ~ -2 (19)

19b. In the past few months, have you used the internet ? Yes ~ -1 No ~ -2 (20)

NEWCOMB – Adapted from Zuckerman

20. How often do you feel the following way? **("X" ONE ANSWER FOR EACH LINE ITEM)**

		Never	Rarely	Sometimes	Usually	Always	
a.	I would like to explore strange places	~ -1	~ -2	~ -3	~ -4	~ -5	(21)
b.	I like to do frightening things	~ -1	~ -2	~ -3	~ -4	~ -5	(22)
c.	I like wild parties	~ -1	~ -2	~ -3	~ -4	~ -5	(23)
d.	I like to be around real party-ers	~ -1	~ -2	~ -3	~ -4	~ -5	(24)
e.	I would like to live in the fast lane	~ -1	~ -2	~ -3	~ -4	~ -5	(25)
f.	I like watching sexy scenes in movies	~ -1	~ -2	~ -3	~ -4	~ -5	(26)
g.	I would love to have new and exciting experiences, even if they are illegal	~ -1	~ -2	~ -3	~ -4	~ -5	(27)
h.	I prefer friends who are excitingly unpredictable	~ -1	~ -2	~ -3	~ -4	~ -5	(28)

RWJ

21. On average, how often in the last year have you gone to church, synagogue, or some other type of religious service?

Never ~ -1 (29)
Few times a year ~ -2
Once or twice per month ~ -3
Weekly or almost weekly ~ -4
More than once a week ~ -5

RWJ
22. How much do you like school? Would you say…

A lot .....~ -1 (30)
Some .....~ -2
Very little, or .....~ -3
Not at all .....~ -4

RWJ
23. How do you do in school? Would you say…

Much better than average .....~ -1 (31)
Better than average .....~ -2
Average .....~ -3
Below average .....~ -4
Don't know .....~ -5

RWJ
24. During the **LAST FOUR WEEKS**, about how many whole days of school have you missed…

	None	1 Day	2 Days	3 Days	4 to 5 Days	6 to 10 Days	11 or More	
a. Because of illness	~ -0	~ -1	~ -2	~ -3	~ -4	~ -5	~ -6	(32)
b. Because you skipped or "cut"	~ -0	~ -1	~ -2	~ -3	~ -4	~ -5	~ -6	(33)

RWJ
25. In the past year have you participated in organized sports or organized physical team activities, such as basketball, hockey, or cheerleading?

Yes.....~ -1 (34)
No .....~ -2

RWJ
26. Have you ever been suspended or expelled from school?

No .....~ -1 (35)
Yes, one time .....~ -2
Yes, two or more times.....~ -3

TURN TO THE NEXT PAGE 

SECTION III
Demographics and Background

27. How old are you?

Under 13 ....~ -2		16 .....~ -6	(36)
13 .....~ -3		17 .....~ -7	
14 .....~ -4		18 .....~ -8	
15 .....~ -5		19 or older .~ -9	

28. Your sex:

Male.....~ -1	(37)
Female .....~ -2	

29. What grade are you in?

7th.....~ -7		10th .....~ -0	(38)
8th.....~ -8		11th .....~ -x	
9th.....~ -9		12th .....~ -y	

30. Race:

White .....~ -1	(39)
Black or African American.....~ -2	
Asian or Pacific Islander .....~ -3	
Other (Please write your race below).....~ -4	

_____

31. Are you Hispanic?

Yes.....~ -1	(40)
No .....~ -2	

32. Who do you live with? ("X" ALL THAT APPLY)

Both parents .....~ -1	(41)
Mother only.....~ -2	
Father only.....~ -3	
Mother and stepfather .....~ -4	
Father and stepmother .....~ -5	
Grandparents.....~ -6	
Other relatives.....~ -7	
Other adults (not relatives).....~ -8	

MF
33. If you had ever used marijuana do you think that you would have said so in this questionnaire?

No .....~ -1	(42)
Not sure .....~ -2	
Yes.....~ -3	
I did say so.....~ -4	

MF
34. If you had ever used heroin, do you think that you would have said so in this questionnaire?

No .....~ -1	(43)
Not sure .....~ -2	
Yes.....~ -3	
I did say so.....~ -4	

THANK YOU VERY MUCH FOR YOUR HELP!

CATI SCREENER

DRUG ATTITUDES STUDY
PARENT QUESTIONNAIRE
(PARENTS OF CHILDREN 18 AND UNDER)

TELEPHONE INTERVIEW

1998
AUDITS & SURVEYS WORLDWIDE
New York, NY

OMB Control No. 3201-0004

CSR-National
Parents W1 and W2

Hello. I'm _____ of Audits & Surveys, a national market research company. We're conducting a national survey to find out how people feel about the use of various drugs.

Your answers will be completely confidential. If you feel uncomfortable answering any question or you feel you cannot answer it honestly, you can choose not to answer.

This is not a test. We just want to know what you think.

1. How many members of your household are the parent of child aged 18 or younger (including yourself)?
_____

- **IF NONE, TERMINATE.**
- **IF ONE, ASK TO SPEAK TO THAT PERSON.**
- **IF NECESSARY, SCHEDULE CALLBACK.**

IF TWO OR MORE, ASK:

2. Of these people, may I speak to the one who has the next birthday?

YES º **CONTINUE**
NO º **TERMINATE**

- **IF NECESSARY, SCHEDULE CALLBACK.**

WHEN PERSON COMES TO PHONE, RE-INTRODUCE SELF. VERIFY THAT PERSON IS THE PARENT OF A CHILD AGED 18 OR YOUNGER.

1. How many children age 18 or under do you have?

1 ..... ~	4 ..... ~
2 ..... ~	5 ..... ~
3 ..... ~	6 or more ..... ~

2. How many are

Under 5 years old ..... _____

5-8 years old ..... _____

9-12 years old ..... _____

13-15 years old ..... _____

16-17 years old ..... _____

18 years old ..... _____

Attitudes and Beliefs about Drugs

3. I'm going to read you some statements about young people using drugs. For each statement, please tell me how much overall risk in harming themselves, physically or in other ways, there would be if young people did the following -- GREAT RISK, MODERATE RISK, SLIGHT RISK, or NO RISK.

How much overall risk do you think there is if a young person…

a. **Tried marijuana once or twice**
Would you say there is Great Risk, Moderate Risk, Slight Risk, or No Risk if a young person tried marijuana once or twice?

____Great Risk ____Moderate Risk ____Slight Risk ____No Risk

b. **Used marijuana regularly**
Would you say there is Great Risk, Moderate Risk, Slight Risk, or No Risk?

____Great Risk ____Moderate Risk ____Slight Risk ____No Risk

c. **Tried cocaine/crack once or twice**
Would you say there is Great Risk, Moderate Risk, Slight Risk, or No Risk?

____Great Risk ____Moderate Risk ____Slight Risk ____No Risk

d. **Used cocaine/crack regularly**
Would you say there is Great Risk, Moderate Risk, Slight Risk, or No Risk?

____Great Risk ____Moderate Risk ____Slight Risk ____No Risk

e. **Sniffed things like glue to get high once or twice**
Would you say there is Great Risk, Moderate Risk, Slight Risk, or No Risk?

____Great Risk ____Moderate Risk ____Slight Risk ____No Risk

f. **Sniffed things like glue to get high regularly**
Would you say there is Great Risk, Moderate Risk, Slight Risk, or No Risk?

____Great Risk ____Moderate Risk ____Slight Risk ____No Risk

T
g. **Tried methamphetamines once or twice**
Would you say there is Great Risk, Moderate Risk, Slight Risk, or No Risk?

____Great Risk ____Moderate Risk ____Slight Risk ____No Risk

T
h. **Used methamphetamines regularly**
Would you say there is Great Risk, Moderate Risk, Slight Risk, or No Risk?

____Great Risk ____Moderate Risk ____Slight Risk ____No Risk

N
i. **Tried heroin once or twice**
Would you say there is Great Risk, Moderate Risk, Slight Risk, or No Risk?

____Great Risk ____Moderate Risk ____Slight Risk ____No Risk

N
j. **Used heroin regularly**
Would you say there is Great Risk, Moderate Risk, Slight Risk, or No Risk?

____Great Risk ____Moderate Risk ____Slight Risk ____No Risk

Now I'm going to ask you a set of statements about **your child's** experiences and how he or she feels about drugs. Please think about **your oldest child who is 18 years of age or younger**.

4. First of all, what is the age of your oldest child who is 18 years of age or younger?

Under 6	º **SKIP TO Q.9**	11
		12
6		13
7		14
8		15
9		16
10		17
		18

5. What sex is that child?

Male
Female

6. What grade is that child currently enrolled in?

Pre-school	4th	9th
Kindergarten	5th	10th
1st	6th	11th
2nd	7th	12th
3rd	8th	College
		Not in school

7. Have you ever talked to your child about drugs?

Yes º **ANSWER QUESTION 8**
No º **SKIP TO QUESTION 9**

IF "YES" TO QUESTION 7, ANSWER QUESTION 8:

8. In the past year, how often have you talked to your child about drugs?

Never
Once
Two or three times
Four or more times

9. For each statement, please tell me whether you AGREE STRONGLY, AGREE SOMEWHAT, DISAGREE SOMEWHAT, or DISAGREE STRONGLY.

a. **What I say will have little influence over whether my child tries marijuana.**
Do you Agree Strongly, Agree Somewhat, Disagree Somewhat, or Disagree Strongly?

____Agree Strongly ____Agree Somewhat ____Disagree Somewhat ____Disagree Strongly

b. **My child knows exactly how I feel about him/her using drugs.**
Do you Agree Strongly, Agree Somewhat, Disagree Somewhat, or Disagree Strongly?

____Agree Strongly ____Agree Somewhat ____Disagree Somewhat ____Disagree Strongly

c. **I have clear, stated, and specific rules for drug use by my child.**
Do you Agree Strongly, Agree Somewhat, Disagree Somewhat, or Disagree Strongly?

____Agree Strongly ____Agree Somewhat ____Disagree Somewhat ____Disagree Strongly

d. **I don't think it is so bad if my child tries marijuana.**
Do you Agree Strongly, Agree Somewhat, Disagree Somewhat, or Disagree Strongly?

____Agree Strongly ____Agree Somewhat ____Disagree Somewhat ____Disagree Strongly

e. **It wouldn't worry me if my child tried sniffing things to get high, like glue.**
Do you Agree Strongly, Agree Somewhat, Disagree Somewhat, or Disagree Strongly?

____Agree Strongly ____Agree Somewhat ____Disagree Somewhat ____Disagree Strongly

f. **I believe I have all the skills and information I need to help my child avoid drugs.**
Do you Agree Strongly, Agree Somewhat, Disagree Somewhat, or Disagree Strongly?

____Agree Strongly ____Agree Somewhat ____Disagree Somewhat ____Disagree Strongly

T
10. In the past few months, how frequently have you seen or heard commercials or ads telling you about the risks of drugs? Would you say . . . **(READ LIST)**

Not at all
Less than once a month
1-3 times a month
1-3 times a week
Every day or almost every day
More than once a day

(If respondent indicates "Not at all," interviewer should skip to Question 12.)

T
11a. How much do you agree or disagree that these commercials or ads have. . .
made you more aware of the risks of using drugs
Do you Agree a Lot, Agree a Little, Disagree a Little, or Disagree a Lot?

____Agree a Lot ____Agree a Little ____Disagree a Little ____Disagree a Lot

T
11b. How much do you agree or disagree that these commercials or ads have. . .
given you new information or told you things you didn't know about drugs
Do you Agree a Lot, Agree a Little, Disagree a Little, or Disagree a Lot?

____Agree a Lot ____Agree a Little ____Disagree a Little ____Disagree a Lot

T
11c. How much do you agree or disagree that these commercials or ads have. . .
made you aware that America's drug problem is something that could affect your children.
Do you Agree a Lot, Agree a Little, Disagree a Little, or Disagree a Lot?
____Agree a Lot ____Agree a Little ____Disagree a Little ____Disagree a Lot

12. Now I'm going to read you some short descriptions of anti-drug television commercials that may or may not have been shown in your area over the past few months. For each ad I'd like you to tell me how often you saw it in the past few months.

a. A boy skateboards through a safe-looking suburban neighborhood and then smokes a marijuana joint with his friend.

In the past few months, did you see this advertisement Often, a Few Times or Not at All?

____Often ____A Few Times ____Not at All

b. Carroll O'Connor (who played Archie Bunker on TV) talks about how his son killed himself after using drugs and urges you to get between your kids and drugs any way you can.

In the past few months, did you see this advertisement Often, a Few Times or Not at All?

____Often ____A Few Times ____Not at All

c. A young girl is being interviewed in a classroom. She is asked how she knows so much about the dangers of matches and strangers. She replies "My mommy told me." When asked about drugs, the girl is silent.

In the past few months, did you see this advertisement Often, a Few Times or Not at All?

____Often ____A Few Times ____Not at All

d. As you move from room to room in a suburban house, you learn that ordinary household products, when inhaled or sniffed, can kill kids.

In the past few months, did you see this advertisement Often, a Few Times or Not at All?

____Often ____A Few Times ____Not at All

e. A boy and his father, standing outside in a playground, practice how to say no to drug dealers.

In the past few months, did you see this advertisement Often, a Few Times or Not at All?

____Often ____A Few Times ____Not at All

MASS MEDIA CONSUMPTION

N
13a. How often do you watch TV? Please stop me at the point that applies to you. **(READ LIST)**

_____ Every day
_____ Almost every day
_____ Once or twice a week
_____ Once or twice a month
_____ A few times a year, or
_____ Never

13b. How often do you listen to the radio? Please stop me at the point that applies to you. **(READ LIST)**

_____ Every day
_____ Almost every day
_____ Once or twice a week
_____ Once or twice a month
_____ A few times a year, or
_____ Never

13c. How often do you read the newspaper? Please stop me at the point that applies to you. **(READ LIST)**

_____ Every day
_____ Almost every day
_____ Once or twice a week
_____ Once or twice a month
_____ A few times a year, or
_____ Never

13d. How often do you read a magazine? Please stop me at the point that applies to you. **(READ LIST)**

_____ Every day
_____ Almost every day
_____ Once or twice a week
_____ Once or twice a month
_____ A few times a year, or
_____ Never

14a. Do you have cable or satellite TV in your home? Yes No

14b. In the past few months, have you used the internet ? Yes No

DEMOGRAPHICS

I now have a few final questions just for classification purposes.

15. Which one of the following age groups are you in? Please stop me when I reach your age group. Are you. . . **(READ LIST)**

18 to 24	45 to 54
25 to 34	55 to 64
35 to 44	65 or older

16. Are you white, black or African American, Asian or Pacific Islander, or some other ethnic group?

White
Black or African American
Asian or Pacific Islander
Other (Specify:_____)

17. Are you of Hispanic origin?

Yes
No

18. Are you **(READ LIST)**

Married
Single, never married
Single, never married, and living with opposite sex
Divorced or separated
Widow or widower

19. What is the highest level of schooling you have **completed? (DO NOT READ LIST)**

Some high school or less
Completed high school
Some college
Completed college
Graduate school

20. Which of the following income groups best describes the total yearly income of all members of your household combined last year **(READ LIST)**

Under $10,000
$10,000-$14,999
$15,000-$24,999
$25,000-$34,999
$35,000-$49,999
$50,000-$74,999
$75,000-$99,999
$100,000 or over

21. What is your 5-digit zip code? __ __ __ __ __

22. **CODE SEX:**

Male
Female

THANK YOU VERY MUCH FOR PARTICIPATING IN THIS IMPORTANT RESEARCH STUDY.

APPENDIX C

WEIGHTING PROCEDURES

APPENDIX C: WEIGHTING PROCEDURES

WEIGHTING FOR SCHOOL POPULATIONS

In each wave of the study, data were separately weighted for the two student populations (4th-6th grades; 7th-12th grades).

Schools were originally selected with probability proportional to size. An equal number of classes was assigned per school, in such a way as to yield an equal number of classes for each grade. Since the design called for 3 classes per school and 350 schools (175 for each of the two student populations), this would yield a total of 1050 classes. Half of these would be from the 4th-6th grades, and half from the 7th-12th grades. At the bottom line, this means that there were 175 classes from each of grades 4 through 6; there were 87.5 classes (i.e., either 87 or 88 classes) from each of grades 7 through 12. In this way, classes were selected within schools with equal probability. Size of class is self-weighting, since all students in each of the selected classes would participate, thus making each student's probability of selection within the school equal.

Data was first weighted by a design weight, to account for variation in probability of selection. The probability of selection for an individual student may be expressed as the probability of selection of the PSU (county) in which the student attends school times the probability of selection of the student's school from within that PSU times the probability of selection of the student's class from within the school. These elements may be expressed as:

The probability of selection of PSU *i* is proportional to (multiplied by a constant for the number of PSUs to be selected):

$$n_i / N$$

where n_i is the number of eligible students in PSU *i* and N is the number of eligible students in the universe.

The probability of selection of school *j* from within PSU *i* is:

$$n_j / n_i$$

where n_j is the number of eligible students in school *j*, and n_i is the number of eligible students in PSU *i*.

Finally, the probability of selection of a student in class *k* from within school *j* is proportional to:

$$n_k / n_j$$

where n_k is the number of students participating in the study from school *j*, and n_j is the number of eligible students in school *j*.

The composite probability of selection for an individual student, then, is proportional to:

$$(n_i / N)(n_j / n_i)(n_k / n_j) = n_k / N$$

Thus, the balance weight should be proportional to the inverse of the number of students participating in the study from each school, and was applied in the form:

$$c / n_k$$

where c is a constant, and n_k is the number of students participating from a given school.

Following the application of this weight, a location adjustment weight was applied to bring into line with the census the number of schools by metropolitan/ nonmetropolitan within census division. Since the original sample was stratified by these two characteristics, this weight adjusted for the minor variations from the census resulting from non-coverage of PSUs.[1]

The final weighting that was performed was the projection weight, which was a balance weighting or a "weighting adjustment." In calculating results from the school studies, projection weighting to universe values was carried out for selected demographics. In this stage, data were weighted to balance by grade, sex, and ethnicity within census region. In this process, the universe counts were determined (or estimated from available census data) for each cell of a weighting diagram by the three demographics—grade, sex, and ethnicity—within each region. Then, cell by cell, each sample cell count was weighted up to the desired universe count for that cell. Expressed as a formula:

$$w_{ijkl} = N_{ijkl} / n_{ijkl}$$

where: w_{ijkl} is the weight for region i, grade j, gender k, and ethnicity l,

N_{ijkl} is the (estimated) universe count for region i, grade j, gender k, and ethnicity l,

n_{ijkl} is the sample count for region i, grade j, gender k, and ethnicity l.

In the analyses of these survey data, a nonresponse adjustment was implicitly performed because of the use of estimated universe counts in the weighting procedure. Consequently, a separate nonresponse adjustment was not necessary.

When applying weights to point estimates for any result (for example, the proportion of students seeing a specific ad), the projection weights that are

[1] For the youth sample, 173 out of the 175 PSUs were covered; for the teen sample, the number was 172 out of 175.

calculated generate individual respondent weights—that is, at the end of the weighting process, each respondent is assigned the weight calculated for the cell into which that respondent fell. This weight is then permanently associated with that specific individual respondent's data. Thereafter, any "weighted" data is obtained by summing these weights across all specified respondents (for any particular specification).

For example, the weighted percent of students seeing a specific ad would be calculated by taking the sum of the weights for each respondent who saw the ad, and dividing that total by the sum of the weights for all respondents. The same calculation applies for any given subset of the respondents (summing over the subset instead of over the total sample).

Universe Counts—The total number of students in the relevant grades for a given segment was taken from U.S. Census data as follows:

- The number of students in each grade by race and sex were taken from Table 3 of the U.S. Census report on "School Enrollment- Social and Economic Characteristics of Students: October 1996" (P20-500).

- The distribution of these numbers across the four census regions was estimated separately for each ethnicity by using data from the Statistical Abstract.

Undesignated on Demographics— Adjustments were made to deal with undesignated sex and ethnicity; region and grade were never missing, since they were automatically recorded at the time of the interview.

- Respondents who were undesignated on sex were assigned the average weight for male and female respondents in the same grade, ethnicity and region. This occurred among 1.5% of students at baseline, and among 1.8% of students at follow-up. The weights for all three sex categories (male, female, and undesignated) were then adjusted down to maintain the original total weighted count for the given grade within the given segment of the market.

- Respondents who were undesignated on ethnicity were similarly given average weights for the other ethnicities for the given grade, sex, and region. Undesignated responses on ethnicity occurred among 2.5% of students at baseline and among 3.0% of students at follow-up.

Empty Cells and Extreme Weights— No empty cells and no extreme weights occurred for either wave of data for the two student samples.

Distribution of Weights—The following tables represent the distribution of weights for the elementary and secondary samples, for the two waves of interviewing. Weights are presented relative to the average (i.e., "1.0" would be a weight that happened to be exactly the average for the particular sample and wave, "2.0" would be a weight that was twice the average, etc.).

Youth Sample			Teen Sample		
Range of Weights	Wave 1 %	Wave 2 %	Range of Weights	Wave 1 %	Wave 2 %
0.0 – 0.2	0	0	0.0 – 0.2	1	0
0.2 – 0.4	3	4	0.2 – 0.4	7	8
0.4 – 0.6	8	9	0.4 – 0.6	16	13
0.6 – 0.8	21	16	0.6 – 0.8	20	19
0.8 – 1.0	25	25	0.8 – 1.0	18	18
1.0 – 1.2	20	20	1.0 – 1.2	11	15
1.2 – 1.4	12	12	1.2 – 1.4	9	9
1.4 – 1.6	6	6	1.4 – 1.6	5	6
1.6 – 1.8	4	4	1.6 – 1.8	4	4
1.8 – 2.0	2	2	1.8 – 2.0	3	3
2.0 – 3.0	2	1	2.0 – 3.0	4	4
3.0 – 4.0	0	0	3.0 – 4.0	1	1
Over 4.0	0	0	Over 4.0	0	0

WEIGHTING FOR PARENTS DATA

Universe Counts—The universe for the parent study was all parents of children 18 years of age or younger in the United States. A probability sample was drawn, using the principles of random digit dialing, enhanced to increase the incidence of working residential telephone households. This methodology makes it possible to project the sample results to the relevant universe. RDD gives unlisted telephone households the same chance of falling into the sample as listed ones. In the baseline wave, 4,209 parents were interviewed, and in the followup, 4,256 were interviewed, for a total of 8,465 interviews.

Design Weighting—The respondent selection frequency weight was applied to account for the fact that only one interview was obtained per household. The weight consisted of the number of parents in the household (i.e., an interview with a parent from a 1-parent household is given a weight of 1; an interview with a parent from a 2-parent household is given a weight of 2). This balances for inequality in the probability of selection of individual parents in the household.

Balance Weighting— Data were weighted by sex and ethnicity within census region. Target values were obtained from the 1990 census data. In order to estimate the sex and ethnicity ratios, the following procedure was followed for each region:

- Sex

  Total female parents = sum of two-parent families plus one-parent (female) subfamilies.

  Total male parents = sum of two-parent families plus one-parent (male) families plus two-parent subfamilies plus one-parent (male) subfamilies.

  The ratio of parents by sex is the ratio of the above two numbers.

- Ethnicity

  The above data are available in the 1990 census by ethnic group. The above calculation was thus made for male, female, and total parents within each ethnic group. Since Hispanics are included in the other ethnic categories, adjustment was made (using the racial breakdown of Hispanics from the census) to remove the Hispanics from the other ethnic categories as appropriate to bring the total to 100%.

The following table represents the distribution of weights for the parent sample for the two waves of interviewing. Weights are presented relative to the average (i.e., "1.0" would be a weight that happened to be exactly the average for the particular sample and wave, "2.0" would be a weight that was twice the average, etc.). The bimodal distribution is a result of the selection process of no more than one interview per household and the resultant difference in the weights of one-parent vs. two-parent households.

Parents Sample		
Range of Weights	**Wave 1 %**	**Wave 2 %**
0.0 – 0.2	0	0
0.2 – 0.4	8	8
0.4 – 0.6	15	17
0.6 – 0.8	24	23
0.8 – 1.0	10	10
1.0 – 1.2	14	19
1.2 – 1.4	15	8
1.4 – 1.6	8	8
1.6 – 1.8	2	2
1.8 – 2.0	1	1
2.0 – 3.0	3	2
3.0 – 4.0	0	1
Over 4.0	1	1

APPENDIX D

STATISTICAL ANALYSIS FOR NET DIFFERENCE

APPENDIX D: STATISTICAL ANALYSIS FOR NET DIFFERENCE

STATISTICAL TEST

The *t*-test approach was adopted for the net difference analysis of this study (Cochran, 1977; Hagenaars, 1990). This test compares the change from baseline to followup in observed percentage for each response to the survey questions.

For complex survey data analysis, it is critical to take into account the sampling design in the estimation of variances to improve the accuracy and reliability of the statistical testing. For a multi-stage probability sampling with replacement (at the first stage) design, the between-PSU within-stratum variance component is used to estimate the total variance (Cochran, 1977; Sarndal, et al., 1992). The calculation of the variance estimates may be based on the Taylor series linearization method, as performed by the statistical software we used (see the section, Statistical Software, below of this appendix). Our *t*-statistics for net difference were produced in such way.

ANALYSIS DESIGN

The analysis was designed to best accommodate the actual sampling process. Due to different sampling designs for the youth and teen sample and for the parent sample, different analysis frames were used.

The youth and teen samples were analyzed as a multistage stratified clustering sample. The stratification was defined by the nine U.S. census divisions and within each census division by metropolitan and nonmetropolitan areas. Schools were the primary sampling units. The parent sample was analyzed as a one-stage stratified probability sample. The same stratification as described above was used. Parents were the primary sampling units.

For each sample, the comparison of response percentage between baseline and followup was conducted for the whole target population as well as for various demographic groups. For youth and teen samples, the demographic groupings considered in the analysis were those by gender, grade, ethnicity, and region. For the parent sample, the demographic and socioeconomic groupings included those by parent's gender, parent's age, parent's ethnic background, grade of the oldest child, total annual household income, and parent's education level.

STATISTICAL SOFTWARE

For data analysis, the statistical software SUDAAN (Shah, et al., 1997) was used to perform the statistical testing. SUDAAN is a well-developed and widely used statistical software for the analysis of survey data with complex sample designs. SUDAAN can take into account main sampling design features. In the analysis for the Phase II evaluation, the net difference *t*-test was performed, using the SUDAAN procedure RATIO, as a contrast of the response proportions between

baseline and followup. For youth and teen samples, the design specification WR (multi-stage probability sampling with replacement) was used; for the parent sample, the design specification STRWR (single-stage stratified sampling with replacement) was used (Shah, et al., 1997, Chapters 3 and 7).

The recent versions of SUDAAN are SAS-callable, which makes use of SUDAAN much more convenient. The analysis capitalized on this feature of the software. A set of SAS macro programs including SUDAAN procedures were developed to produce analysis results in a form useful for the final report.

REFERENCES

Cochran, W.G. 1977. *Sampling Techniques,*3d ed. New York: John Wiley.

Hagenaars, J.A. 1990. *Categorical Longitudinal Data, Log-Linear Panel, Trend, and Cohort Analysis.* London: Sage.

Sarndal, C-E., Swensson, B., and Wretman, J. 1992. *Model Assisted Survey Sampling.* New York: Springer-Verlag.

Shah, B.V., Barnwell, B.G., and Bieler, G.S. 1997. *SUDAAN User's Manual: Software for Analysis of Correlated Data, Release 7.5.1*. Research Triangle Park, NC: Research Triangle Institute.

APPENDIX E

SURVEY FINDINGS ON YOUTH, TEEN, AND PARENT AWARENESS QUESTIONS BY RACE/ETHNICITY

Exhibit 1
National Youth Anti-Drug Media Campaign: Phase II
Significant Differences in Responses to Awareness Questions from Baseline to Followup by Race/Ethnicity in Percents

Question	White	Black	Hispanic	Asian/ Pacific Islander	All
YOUTH					
Youth who responded "yes, I have seen the ad..."					
Long Way Home	40 / 51*	58 / 66*	49 / 58*	—	44 / 54*
Drowning	29 / 37*	—	49 / 58*	—	36 / 43*
Girlfriend	26 / 37*	53 / 61*	36 / 47*	—	32 / 42*
TEENS					
Teen frequency of seeing or hearing commercials or ads telling them about the risk of drugs...					
Not at all	10 / 6	—	—	—	10 / 8
Less than once a month	14 / 11	12 / 9	14 / 10	16 / 9*	14 / 11
1–3 times a month	30 / 26	—	23 / 20	—	26 / 24
1–3 times a week	23 / 25	—	—	—	21 / 23
Every day or almost every day	16 / 20	—	—	—	18 / 21
More than once a day	7 / 10	—	11 / 14	—	9 / 12
Teens who agree they learned "a lot" from...					
Parents or grandparents	25 / 27	—	—	—	30 / 33
Brother or sister	—	26 / 29	—	—	21 / 22
Friends	38 / 35	—	—	—	36 / 35
TV commercials	21 / 26*	—	26 / 32*	—	25 / 30*
TV shows, news, or movies	30 / 32	46 / 50	36 / 40	—	34 / 36
Print ads in newspapers or magazines	—	25 / 29	22 / 25	—	18 / 19
Billboards outside	—	20 / 23	16 / 18	—	12 / 14
Posters on buses, bus stops, or subways	—	—	15 / 18	—	11 / 12
School posters	15 / 19	27 / 31	23 / 27	—	18 / 22
Teens who reported they have seen the commercials "often" in the past few months...					
Alex Straight A's	7 / 16*	14 / 18	11 / 17*	11 / 19*	9 / 17*
Frying Pan	17 / 32*	26 / 38*	16 / 29*	16 / 31*	18 / 32*
Layla	5 / 8	—	9 / 13	—	7 / 9
Rite of Passage	5 / 11*	10 / 15*	11 / 17*	6 / 14*	7 / 12*
Teens who "agree a lot" that the following ads have made them less likely to try or use drugs...					
Alex Straight A's	11 / 17*	17 / 24*	15 / 21*	—	12 / 19*
Frying Pan	21 / 36*	34 / 44*	21 / 34*	18 / 33*	23 / 36*
Layla	10 / 14	16 / 22*	15 / 18	14 / 21*	12 / 16
Rite of Passage	9 / 14*	13 / 20*	14 / 22*	13 / 20*	10 / 16*
Teens who "don't agree at all" that the following ads exaggerated the risks or dangers of drugs...					
Alex Straight A's	13 / 21*	14 / 18	12 / 17*	9 / 16*	13 / 20*
Frying Pan	17 / 26*	18 / 22	15 / 21*	9 / 17*	16 / 24*
Layla	11 / 16*	13 / 16	—	8 / 16*	11 / 15
Rite of Passage	9 / 15*	9 / 13	10 / 15*	9 / 15*	9 / 15*
PARENTS					
Parents who reported they saw each ad "often" in the past few months...					
O'Connor	19 / 29*	28 / 38*	21 / 29*	—	20 / 29*
Girl Interview	5 / 14*	10 / 16*	9 / 15*	—	7 / 15*
Under Your Nose	6 / 9	—	—	—	8 / 12

NOTE: All cells with numbers are statistically significant.
* Indicates percentage point change ≥ 5 (i.e., significant in a practical sense).

Exhibit 2
National Youth Anti-Drug Media Campaign: Phase II
Responses to Awareness Questions in Percents: All Race/Ethnic Groups

Questions	Baseline %	Followup %	Pre-Post Change %[1]	% Change[2]
YOUTH				
Youth who responded they learn "a lot" that drugs are bad from…				
School class	73	73	0	–
Parents or grandparents	70	72	2*	2.6
Brother or sister	37	40	3*	7.2
Friends	39	42	3*	6.8
TV commercials	44	52	8**	18.5
TV shows, news, or movies	47	50	3*	7.4
On the street	40	44	4*	9.2
Youth who responded "yes, I have seen the ad…				
Long Way Home	44	54	10**	22.6
Drowning	36	43	7**	18.0
Girlfriend	32	42	10**	30.7
Youth who "agree" that TV ads or commercials…				
Tell you something you didn't know about drugs.	59	64	5*	8.2
Make you stay away from drugs.	61	69	8*	12.3
Make you more aware of how dangerous drugs are.	76	80	4*	5.9
Tell lies about how dangerous drugs are.	30	27	–3*	–10.0
TEENS				
Teen frequency of seeing or hearing commercials or ads telling them about the risks of drugs…				
Not at all	10	8	–2*	–23.8
Less than once a month	14	11	–3*	–21.1
1–3 times a month	26	24	–2*	–10.5
1–3 times a week	21	23	2*	8.7
Every day or almost every day	18	21	3*	16.7
More than once a day	9	12	3*	33.3
Teens who agree they learned "a lot" from…				
School lessons or programs	48	49	1	2.6
Parents or grandparents	30	33	3*	7.5
Brother or sister	21	22	1*	5.7
Friends	36	35	–1*	–4.6
TV commercials	25	30	5**	20.6
TV shows, news, or movies	34	36	2*	8.1
Radio	13	13	0	–
Print ads in newspapers or magazines	18	19	1*	9.6
Billboards outside	12	14	2*	12.6
Posters on buses, bus stops, or subways	11	12	1*	10.6
School posters	18	22	4*	20.2
On the street	29	29	0	–
Teens who reported they have seen the commercials "often" in the past few months…				
Alex Straight A's	9	17	8**	89.8
Frying Pan	18	32	14**	76.4
Layla	7	9	2*	41.3
Rite of Passage	7	12	5**	83.8
Teens who "agree a lot" that the following ads have made them less likely to try or use drugs...				
Alex Straight A's	12	19	7**	52.2
Frying Pan	23	36	13**	59.3
Layla	12	16	4*	32.4
Rite of Passage	10	16	6**	56.9

Exhibit 2 (continued)
National Youth Anti-Drug Media Campaign: Phase II
Responses to Awareness Questions in Percents: All Race/Ethnic Groups

Questions	Baseline %	Followup %	Pre-Post Change %[1]	% Change[2]
Teens who "don't agree at all" that the following ads exaggerated the risks or dangers of drugs...				
Alex Straight A's	13	20	7**	53.1
Frying Pan	16	24	8**	49.3
Layla	11	15	4*	33.8
Rite of Passage	9	15	6**	64.8
PARENTS				
Parent frequency of seeing or hearing commercials or ads telling about the risks of drugs…				
Not at all	8	7	–1	–14.1
Less than once a month	8	6	–2*	–25.0
1–3 times a month	29	27	–2	–5.7
1–3 times a week	25	26	1	2.3
Every day or almost every day	25	29	4*	13.6
More than once a day	4	6	2*	27.9
Parents who "agree a lot" that…				
Commercials or ads made you more aware of the risks of using drugs	46	49	3	4.9
Commercials or ads have given you new information or told you things you didn't know about drugs	26	30	4*	14.7
Commercials or ads made you aware that America's drug problem is something that could affect your children.	62	65	3*	4.4
Parents who reported they saw each ad "often" in the past few months				
Burbs	21	19	–2	–9.7
O'Connor	20	29	9**	43.8
Girl Interview	7	15	8**	121
Under Your Nose	8	12	4*	46.0

*Indicates significant difference at the 95% confidence level.
**Indicates percentage point change ≥ 5 (i.e., significant in a practical sense)
[1] "Pre-Post Change %" refers to difference in percentage points between baseline and followup.
[2] "% Change" is calculated by using the formula: [(F% - B%) ÷ B%] × 100, where "F%" is percent at followup and "B%" is percent at baseline.

Exhibit 3
National Youth Anti-Drug Media Campaign: Phase II
Responses to Awareness Questions in Percents: Blacks

Questions	Baseline %	Followup %	Pre-Post Change %[1]	% Change[2]
YOUTH				
Youth who responded they learn "a lot" that drugs are bad from…				
School class	76	78	2	2.6
Parents or grandparents	80	80	0	–
Brother or sister	52	54	2	3.8
Friends	48	51	3	6.3
TV commercials	54	62	8**	14.8
TV shows, news, or movies	58	64	6**	10.3
On the street	51	57	6**	11.8
Youth who responded "yes, I have seen the ad…				
Long Way Home	58	66	8**	13.8
Drowning	50	53	3	6
Girlfriend	53	61	8**	15.1
Youth who "agree" that TV ads or commercials…				
Tell you something you didn't know about drugs.	68	70	2	2.9
Make you stay away from drugs.	71	73	2	2.8
Make you more aware of how dangerous drugs are.	82	83	1	1.2
Tell lies about how dangerous drugs are.	30	27	–3	-10.0
TEENS				
Teen frequency of seeing or hearing commercials or ads telling them about the risks of drugs…				
Not at all	10	9	–1	–10.0
Less than once a month	12	9	–3*	–25.0
1–3 times a month	18	18	0	–
1–3 times a week	17	19	2	11.8
Every day or almost every day	24	26	2	8.3
More than once a day	14	16	2	14.3
Teens who agree they learned "a lot" from…				
School lessons or programs	51	55	4	7.8
Parents or grandparents	46	48	2	4.3
Brother or sister	26	29	3*	11.5
Friends	31	33	2	6.5
TV commercials	37	41	4	10.8
TV shows, news, or movies	46	50	4*	8.7
Radio	20	21	1	5.0
Print ads in newspapers or magazines	25	29	4*	16.0
Billboards outside	20	23	3*	15.0
Posters on buses, bus stops, or subways	20	20	0	–
School posters	27	31	4*	14.8
On the street	40	39	–1	2.5
Teens who reported they have seen the commercials "often" in the past few months…				
Alex Straight A's	14	18	4*	28.6
Frying Pan	26	38	12**	46.2
Layla	12	14	2	16.7
Rite of Passage	10	15	5**	50.0
Teens who "agree a lot" that the following ads have made them less likely to try or use drugs...				
Alex Straight A's	17	24	7**	41.2
Frying Pan	34	44	10**	29.4
Layla	16	22	6**	37.5
Rite of Passage	13	20	7**	53.8

Exhibit 3 (continued)
National Youth Anti-Drug Media Campaign: Phase II
Responses to Awareness Questions in Percents: Blacks

Questions	Baseline %	Followup %	Pre-Post Change %[1]	% Change[2]
Teens who "don't agree at all" that the following ads exaggerated the risks or dangers of drugs...				
Alex Straight A's	14	18	4*	28.6
Frying Pan	18	22	4*	22.2
Layla	13	16	3*	23.1
Rite of Passage	9	13	4*	44.4
PARENTS				
Parent frequency of seeing or hearing commercials or ads telling about the risks of drugs…				
Not at all	6	5	–1	–16.7
Less than once a month	7	6	–1	–14.3
1–3 times a month	21	16	–5**	–23.8
1–3 times a week	19	23	4	21.1
Every day or almost every day	38	42	4	10.5
More than once a day	8	8	0	–
Parents who "agree a lot" that…				
Commercials or ads made you more aware of the risks of using drugs	60	61	1	1.7
Commercials or ads have given you new information or told you things you didn't know about drugs	37	46	9**	24.3
Commercials or ads made you aware that America's drug problem is something that could affect your children.	73	73	0	–
Parents who reported they saw each ad "often" in the past few months				
Burbs	22	23	1	4.5
O'Connor	28	38	10**	35.7
Girl Interview	10	16	6**	60.0
Under Your Nose	12	16	4	33.3

NOTE: It is important to recognize that, while the increases in awareness for *Drowning* and *Layla* were not significant for Blacks, the level of awareness is generally higher for Blacks at baseline and followup, as reflected in the percentages for awareness of ads. Further, for several variables included in the evaluation, awareness levels were higher for Blacks, even though pre-post changes were not statistically significant.

*Indicates significant difference at the 95% confidence level.

**Indicates percentage point change ≥ 5 (i.e., significant in a practical sense)

[1] "Pre-Post Change %" refers to difference in percentage points between baseline and followup.

[2] "% Change" is calculated by using the formula: [(F% - B%) ÷ B%] × 100, where "F%" is percent at followup and "B%" is percent at baseline.

Exhibit 4
National Youth Anti-Drug Media Campaign: Phase II
Responses to Awareness Questions in Percents: Hispanics

Questions	Baseline %	Followup %	Pre-Post Change %[1]	% Change[2]
YOUTH				
Youth who responded they learn "a lot" that drugs are bad from…				
School class	77	78	1	1.3
Parents or grandparents	74	77	3	4.1
Brother or sister	49	52	3	6.1
Friends	49	52	3	6.1
TV commercials	52	59	7**	13.5
TV shows, news, or movies	54	57	3	5.6
On the street	51	55	4	7.8
Youth who responded "yes, I have seen the ad…				
Long Way Home	49	58	9**	18.4
Drowning	49	58	9**	18.4
Girlfriend	36	47	11**	30.6
Youth who "agree" that TV ads or commercials…				
Tell you something you didn't know about drugs.	64	70	6**	9.4
Make you stay away from drugs.	66	72	6**	9.1
Make you more aware of how dangerous drugs are.	76	81	5**	6.6
Tell lies about how dangerous drugs are.	33	31	–2	–6.1
TEENS				
Teen frequency of seeing or hearing commercials or ads telling them about the risks of drugs…				
Not at all	11	10	–1	–9.1
Less than once a month	14	10	–4*	–28.6
1–3 times a month	23	20	–3*	–13.0
1–3 times a week	17	19	2	11.8
Every day or almost every day	21	24	3	14.3
More than once a day	11	14	3*	27.3
Teens who agree they learned "a lot" from…				
School lessons or programs	49	50	1	2.0
Parents or grandparents	39	40	1	2.6
Brother or sister	28	28	0	—
Friends	37	35	–2	–5.4
TV commercials	26	32	6**	23.1
TV shows, news, or movies	36	40	4*	11.1
Radio	15	17	2	13.3
Print ads in newspapers or magazines	22	25	3*	13.6
Billboards outside	16	18	2*	12.5
Posters on buses, bus stops, or subways	15	18	3*	20.0
School posters	23	27	4*	17.4
On the street	33	37	4*	12.1
Teens who reported they have seen the commercials "often" in the past few months…				
Alex Straight A's	11	17	6**	54.5
Frying Pan	16	29	13**	81.3
Layla	9	13	4*	44.4
Rite of Passage	11	17	6**	54.5
Teens who "agree a lot" that the following ads have made them less likely to try or use drugs...				
Alex Straight A's	15	21	6**	40.0
Frying Pan	21	34	13**	61.9
Layla	15	18	3*	20.0
Rite of Passage	14	22	8**	57.1

Exhibit 4 (continued)
National Youth Anti-Drug Media Campaign: Phase II
Responses to Awareness Questions in Percents: Hispanics

Questions	Baseline %	Followup %	Pre-Post Change %[1]	% Change[2]
Teens who "don't agree at all" that the following ads exaggerated the risks or dangers of drugs...				
Alex Straight A's	12	17	5**	41.7
Frying Pan	15	21	6**	40.0
Layla	12	14	2	16.7
Rite of Passage	10	15	5**	50.0
PARENTS				
Parent frequency of seeing or hearing commercials or ads telling about the risks of drugs…				
Not at all	8	10	2	25.0
Less than once a month	8	5	–3	–37.5
1–3 times a month	23	22	–1	–4.3
1–3 times a week	23	24	1	4.3
Every day or almost every day	31	31	0	—
More than once a day	6	7	1	16.7
Parents who "agree a lot" that…				
Commercials or ads made you more aware of the risks of using drugs	53	56	3	5.7
Commercials or ads have given you new information or told you things you didn't know about drugs	38	37	–1	–2.6
Commercials or ads made you aware that America's drug problem is something that could affect your children.	71	70	–1	–1.4
Parents who reported they saw each ad "often" in the past few months				
Burbs	22	22	0	—
O'Connor	21	29	8**	38.0
Girl Interview	9	15	6**	66.7
Under Your Nose	12	17	5	41.7

*Indicates significant difference at the 95% confidence level.
**Indicates percentage point change ≥ 5 (i.e., also significant in a practical sense)
[1] "Pre-Post Change %" refers to difference in percentage points between baseline and followup.
[2] "% Change" is calculated by using the formula: [(F% - B%) ÷ B%] × 100, where "F%" is percent at followup and "B%" is percent at baseline.

Exhibit 5
National Youth Anti-Drug Media Campaign: Phase II
Responses to Awareness Questions in Percents: Whites

Questions	Baseline %	Followup %	Pre-Post Change %[1]	% Change[2]
YOUTH				
Youth who responded they learn "a lot" that drugs are bad from…				
School class	72	71	–1	–1.4
Parents or grandparents	67	69	2*	2.9
Brother or sister	30	33	3*	10.0
Friends	34	37	3*	8.8
TV commercials	39	47	8**	20.5
TV shows, news, or movies	42	45	3*	7.1
On the street	34	37	3*	8.8
Youth who responded "yes, I have seen the ad…				
Long Way Home	40	51	11**	27.5
Drowning	29	37	8**	27.6
Girlfriend	26	37	11**	42.3
Youth who "agree" that TV ads or commercials…				
Tell you something you didn't know about drugs.	56	61	5**	8.9
Make you stay away from drugs.	58	68	10**	17.2
Make you more aware of how dangerous drugs are.	75	80	5**	6.7
Tell lies about how dangerous drugs are.	30	25	5**	16.7
TEENS				
Teen frequency of seeing or hearing commercials or ads telling them about the risks of drugs…				
Not at all	10	6	–4*	–40.0
Less than once a month	14	11	–3*	–21.4
1–3 times a month	30	26	–4*	–13.3
1–3 times a week	23	25	2*	8.7
Every day or almost every day	16	20	4*	25.0
More than once a day	7	10	3*	42.9
Teens who agree they learned "a lot" from…				
School lessons or programs	46	47	1	2.2
Parents or grandparents	25	27	2*	8.0
Brother or sister	18	19	1	5.6
Friends	38	35	–3*	–7.9
TV commercials	21	26	5**	23.8
TV shows, news, or movies	30	32	2*	6.7
Radio	10	10	0	–
Print ads in newspapers or magazines	14	15	1	7.1
Billboards outside	10	11	1	10.0
Posters on buses, bus stops, or subways	8	9	1	12.5
School posters	15	19	4*	26.7
On the street	25	24	–1	–4.0
Teens who reported they have seen the commercials "often" in the past few months…				
Alex Straight A's	7	16	9**	128.6
Frying Pan	17	32	15**	88.2
Layla	5	8	3*	60.0
Rite of Passage	5	11	6**	120.0
Teens who "agree a lot" that the following ads have made them less likely to try or use drugs...				
Alex Straight A's	11	17	6**	54.5
Frying Pan	21	36	15**	71.4
Layla	10	14	4*	40.0
Rite of Passage	9	14	5*	55.6

Exhibit 5 (continued)
National Youth Anti-Drug Media Campaign: Phase II
Responses to Awareness Questions in Percents: Whites

Questions	Baseline %	Followup %	Pre-Post Change %[1]	% Change[2]
Teens who "don't agree at all" that the following ads exaggerated the risks or dangers of drugs...				
Alex Straight A's	13	21	8**	61.5
Frying Pan	17	26	9**	52.9
Layla	11	16	5**	45.5
Rite of Passage	9	15	6**	66.7
PARENTS				
Parent frequency of seeing or hearing commercials or ads telling about the risks of drugs…				
Not at all	7	5	–2*	28.6
Less than once a month	8	6	–2*	–25.0
1–3 times a month	33	31	–2	–6.1
1–3 times a week	27	28	1	3.7
Every day or almost every day	21	25	4*	19.0
More than once a day	4	5	1*	25.0
Parents who "agree a lot" that…				
Commercials or ads made you more aware of the risks of using drugs	41	45	4*	9.8
Commercials or ads have given you new information or told you things you didn't know about drugs	21	25	4*	19.0
Commercials or ads made you aware that America's drug problem is something that could affect your children.	58	62	4*	6.9
Parents who reported they saw each ad "often" in the past few months				
Burbs	18	17	–1	–5.6
O'Connor	19	29	10**	52.6
Girl Interview	5	14	9**	180.0
Under Your Nose	6	9	3*	50.0

*Indicates significant difference at the 95% confidence level.
**Indicates percentage point change ≥ 5 (i.e., also significant in a practical sense)
[1] "Pre-Post Change %" refers to difference in percentage points between baseline and followup.
[2] "% Change" is calculated by using the formula: [(F% - B%) ÷ B%] × 100, where "F%" is percent at followup and "B%" is percent at baseline.

Exhibit 6
National Youth Anti-Drug Media Campaign: Phase II
Responses to Awareness Questions in Percents: Asian/Pacific Islanders

Questions	Baseline %	Followup %	Pre-Post Change %[1]	% Change[2]
YOUTH				
Youth who responded they learn "a lot" that drugs are bad from…				
School class	77	76	–1	–1.3
Parents or grandparents	71	71	0	–
Brother or sister	38	45	7	18.4
Friends	42	45	3	7.1
TV commercials	51	57	6#	11.8
TV shows, news, or movies	53	54	1	1.9
On the street	44	49	5	11.4
Youth who responded "yes, I have seen the ad…				
Long Way Home	49	53	4	8.2
Drowning	38	41	3	7.9
Girlfriend	32	38	6	18.8
Youth who "agree" that TV ads or commercials…				
Tell you something you didn't know about drugs.	65	71	6*	9.2
Make you stay away from drugs.	70	75	5	7.1
Make you more aware of how dangerous drugs are.	78	82	4	5.1
Tell lies about how dangerous drugs are.	23	28	5	21.7
TEENS				
Teen frequency of seeing or hearing commercials or ads telling them about the risks of drugs…				
Not at all	9	9	0	–
Less than once a month	16	9	–7*	–43.8
1–3 times a month	20	25	5#	25.0
1–3 times a week	23	20	–3	–13.0
Every day or almost every day	17	23	6#	35.3
More than once a day	12	11	–1	–8.3
Teens who agree they learned "a lot" from…				
School lessons or programs	60	57	–3	–5.0
Parents or grandparents	31	31	0	–
Brother or sister	22	22	0	–
Friends	33	34	1	3.0
TV commercials	33	32	–1	–3.0
TV shows, news, or movies	44	38	–6#	–13.6
Radio	17	18	1	5.9
Print ads in newspapers or magazines	27	25	–2	–7.4
Billboards outside	16	15	–1	–6.3
Posters on buses, bus stops, or subways	17	20	3	17.6
School posters	24	24	0	–
On the street	28	32	4	14.3
Teens who reported they have seen the commercials "often" in the past few months…				
Alex Straight A's	11	19	8*	72.7
Frying Pan	16	31	15*	93.8
Layla	8	11	3	37.5
Rite of Passage	6	14	8*	133.3
Teens who "agree a lot" that the following ads have made them less likely to try or use drugs...				
Alex Straight A's	14	19	5	35.7
Frying Pan	18	33	15*	83.3
Layla	14	21	7*	50.0
Rite of Passage	13	20	7*	53.8

Exhibit 6 (continued)
National Youth Anti-Drug Media Campaign: Phase II
Responses to Awareness Questions in Percents: Asian/Pacific Islanders

Questions	Baseline %	Followup %	Pre-Post Change %[1]	% Change[2]
Teens who "don't agree at all" that the following ads exaggerated the risks or dangers of drugs...				
Alex Straight A's	9	16	7*	77.8
Frying Pan	9	17	8*	88.9
Layla	8	16	8*	100.0
Rite of Passage	9	15	6*	66.7
PARENTS				
Parent frequency of seeing or hearing commercials or ads telling about the risks of drugs…				
Not at all	13	18	5	38.5
Less than once a month	11	11	0	–
1–3 times a month	29	29	0	–
1–3 times a week	24	15	–9	–37.5
Every day or almost every day	20	24	4	20.0
More than once a day	4	3	–1	–25.0
Parents who "agree a lot" that…				
Commercials or ads made you more aware of the risks of using drugs	52	41	–11	–21.2
Commercials or ads have given you new information or told you things you didn't know about drugs	23	26	3	13.0
Commercials or ads made you aware that America's drug problem is something that could affect your children.	60	62	2	3.3
Parents who reported they saw each ad "often" in the past few months				
Burbs	15	13	–2	–13.3
O'Connor	10	15	5	50.0
Girl Interview	5	13	8#	160.0
Under Your Nose	6	11	5	83.3

NOTE: Because of the relatively small sample size for Asian/Pacific Islanders, statistically significant differences occur less frequently, even when the change from baseline to followup appears to be large (i.e., ≥ 5 percentage points).

*Indicates significant difference at the 95% confidence level.
**Indicates significant difference at the 90% confidence level.
[1] "Pre-Post Change %" refers to difference in percentage points between baseline and followup.
[2] "% Change" is calculated by using the formula: [(F% - B%) ÷ B%] × 100, where "F%" is percent at followup and "B%" is percent at baseline.

Investing in Our Nation's Youth

National Youth Anti-Drug Media Campaign:
Phase II (Final Report)

Appendix

June 1999

Barry R. McCaffrey
Director

Executive Office of the President
Office of National Drug Control Policy

TABLE OF CONTENTS

TEEN SURVEY RESPONSES

INTRODUCTION TO APPENDIX F

This volume, which includes Appendix F, presents tabulations of data collected and analyzed for the evaluation of Phase II of the National Youth Anti-Drug Media Campaign, sponsored by the Office of National Drug Control Policy (ONDCP). This volume is a companion to the complete report of the Phase II evaluation, *Investing in Our Nation's Youth, National Youth Anti-Drug Media Campaign: Phase II (Final Report*). The Media Campaign is the largest and most comprehensive anti-drug media campaign ever undertaken by the Federal Government. It features paid advertising. The Media Campaign is being implemented in three phases, with an evaluation of each phase. Phase I was a pilot test of the campaign intervention in 12 target sites matched with 12 comparison sites. Phase II expanded the Phase I intervention to the national level and used additional media as new creatives became available (e.g., Internet banners). The national media buy will continue in Phase III and other elements of the campaign will be fully underway, including additional partnerships with the media, entertainment, and sports industries, as well as civic, professional, and community groups.

NATIONAL DATA

The sections of tables in this volume contain national data for youth, teens, and parents for Time 1 and Time 2 data collection periods. These data document the findings in the main report and can be used to examine overall trends during the baseline and followup periods. Additionally, these data are presented in a manner that will allow the findings to be compared with other relevant data sets. The following are the major variables included in the tables:

- **Youth—**The number of youth who (1) saw selected ads, (2) agreed with statements about ad effectiveness, (3) reported that specific drugs are dangerous, (4) agreed with statements about attitudes towards drugs, (5) learned about drugs from specific sources, (6) used specific drugs (over lifetime), and (7) predicted they would use drugs in the future;

- **Teens—**The number of teens who (1) saw selected ads, (2) agreed with statements about ad effectiveness, (3) exhibited awareness of risk of using specific drugs, (4) exhibited certain attitudes towards drugs, (5) learned about drugs from specific sources, and (6) used specific drugs (during the past 30 days or the past 12 months), (7) predicted they would use drugs in the future, (8) talked with the parents or grandparents about drugs, and (9) perceived their friends and parents would disapprove of their drug use and disapproved of others using drugs;

- **Parents—**The number of parents who (1) saw selected ads, (2) agreed with statements about ad effectiveness, (3) exhibited awareness of risk of using specific drugs, (4) agreed with statements about drug attitudes, and (5) discussed drugs with their children.

Youth and teen variables are further broken down by the following specific demographic characteristics: sex, grade, ethnicity, and, when appropriate, frequency of seeing drug-related TV ads and frequency of TV watching. Parent variables are further broken down by sex, age group of parent, grade of oldest child, ethnicity, household income, education level of parent, frequency of seeing drug-related ads, and frequency of TV watching.

Total responses for each variable are reported first, and are followed by variables reported by demographic characteristics. For each variable and its possible responses, the unweighted and the weighted number of subjects, the weighted percentages, and weighted standard errors are included. The p-value and significance test results are also included on the same row for each response category.

Appendix F: Youth

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Youth Who Saw Selected Ads, by Selected Demographics													
Long Way Home													
Total	**Total**	Yes	4,957	5,199	44	1.29	6,404	6,371	54	1.04	9.99	0.00	p<.95
		No	6,180	6,294	54	1.28	5,154	5,104	43	1.02	-10.14	0.00	p<.95
		No Answer	241	247	2	0.19	259	264	2	0.23	0.15	0.59	n.s.
Sex	**Male**	Yes	2,581	2,823	47	1.41	3,314	3,400	57	1.14	9.73	0.00	p<.95
		No	2,863	3,039	51	1.39	2,462	2,459	41	1.13	-9.63	0.00	p<.95
		No Answer	117	121	2	0.23	111	114	2	0.23	-0.1	0.75	n.s.
	Female	Yes	2,342	2,336	41	1.43	3,041	2,922	52	1.16	10.45	0.00	p<.95
		No	3,283	3,221	57	1.43	2,656	2,605	46	1.15	-10.82	0.00	p<.95
		No Answer	103	102	2	0.21	125	123	2	0.25	0.37	0.24	n.s.
	Unknown	Yes	34	40	40	5.64	49	49	42	6.97	1.41	0.87	n.s.
		No	34	35	35	5.23	36	41	35	5.1	-0.23	0.97	n.s.
		No Answer	21	24	24	4.7	23	27	23	4.52	-1.17	0.85	n.s.
Grade	**Grade 4**	Yes	1,543	1,692	44	1.79	1,943	1,987	51	1.52	7.59	0.00	p<.95
		No	2,015	2,083	54	1.77	1,736	1,776	46	1.47	-7.91	0.00	p<.95
		No Answer	103	111	3	0.42	111	124	3	0.4	0.32	0.56	n.s.
	Grade 5	Yes	1,638	1,663	43	1.64	2,237	2,111	54	1.26	11.55	0.00	p<.95
		No	2,154	2,153	55	1.63	1,773	1,699	44	1.21	-11.68	0.00	p<.95
		No Answer	72	67	2	0.24	73	72	2	0.37	0.13	0.73	n.s.
	Grade 6	Yes	1,776	1,844	46	1.83	2,224	2,273	57	1.82	10.81	0.00	p<.95
		No	2,011	2,058	52	1.82	1,645	1,629	41	1.86	-10.81	0.00	p<.95
		No Answer	66	68	2	0.24	75	68	2	0.29	0	1.00	n.s.
Race	**White**	Yes	2,647	2,919	40	1.47	3,433	3,706	51	1.13	11.25	0.00	p<.95
		No	4,081	4,280	58	1.47	3,245	3,427	47	1.11	-11.16	0.00	p<.95
		No Answer	122	129	2	0.19	117	122	2	0.2	-0.08	0.75	n.s.
	Black	Yes	1,084	1,032	58	2.42	1,342	1,178	66	1.97	8.52	0.00	p<.95
		No	729	712	40	2.32	659	558	31	1.94	-8.39	0.00	p<.95
		No Answer	47	47	3	0.44	50	44	2	0.42	-0.13	0.81	n.s.

	Response by Demographic		Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Hispanic	Yes	761	817	49	2.01	979	953	58	1.92	9.31	0.00	p<.95
		No	796	825	49	2	677	644	39	1.83	-10.06	0.00	p<.95
		No Answer	27	27	2	0.39	35	39	2	0.44	0.75	0.12	n.s.
	Asian	Yes	251	204	49	3.79	327	215	53	3.24	3.77	0.38	n.s.
		No	315	209	50	3.71	289	186	45	3.29	-4.64	0.28	n.s.
		No Answer	8	5	1	0.41	10	8	2	0.68	0.87	0.23	n.s.
	Other	Yes	214	227	42	2.59	323	321	48	2.9	6.01	0.08	p<.90
		No	259	269	50	2.56	284	289	44	2.64	-6.43	0.05	p<.95
		No Answer	37	40	7	1.33	47	52	8	1.63	0.42	0.84	n.s.
Region	Northeast	Yes	1,066	1,087	50	2.87	1,230	1,249	58	2.28	7.44	0.00	p<.95
		No	922	1,043	48	2.83	795	882	41	2.25	-7.42	0.00	p<.95
		No Answer	37	40	2	0.4	43	39	2	0.46	-0.02	0.97	n.s.
	Midwest	Yes	1,154	1,113	43	2.62	1,555	1,426	55	1.81	12.04	0.00	p<.95
		No	1,542	1,445	55	2.61	1,227	1,138	44	1.78	-11.74	0.00	p<.95
		No Answer	57	53	2	0.32	48	45	2	0.32	-0.3	0.44	n.s.
	South	Yes	1,511	1,762	42	2.19	2,007	2,286	54	2.06	12.45	0.00	p<.95
		No	2,140	2,358	56	2.18	1,673	1,828	43	2.06	-12.53	0.00	p<.95
		No Answer	86	98	2	0.33	86	101	2	0.39	0.08	0.86	n.s.
	West	Yes	1,226	1,237	45	2.86	1,612	1,410	51	1.97	6.26	0.01	p<.95
		No	1,576	1,449	53	2.81	1,459	1,257	46	1.8	-7.07	0.00	p<.95
		No Answer	61	57	2	0.42	82	79	3	0.65	0.81	0.27	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
		Drowning											
Total	**Total**	Yes	4,129	4,269	36	1.16	5,072	5,040	43	1.17	6.56	0.00	p<.95
		No	7,042	7,253	62	1.18	6,501	6,455	55	1.18	-6.8	0.00	p<.95
		No Answer	207	218	2	0.18	244	246	2	0.24	0.24	0.39	n.s.
Sex	**Male**	Yes	2,153	2,327	39	1.29	2,662	2,720	46	1.34	6.64	0.00	p<.95
		No	3,309	3,546	59	1.32	3,113	3,142	53	1.35	-6.65	0.00	p<.95
		No Answer	99	110	2	0.24	112	110	2	0.22	0.01	0.97	n.s.
	Female	Yes	1,948	1,908	34	1.29	2,366	2,275	40	1.35	6.54	0.00	p<.95
		No	3,693	3,666	65	1.31	3,351	3,272	58	1.35	-6.88	0.00	p<.95
		No Answer	87	84	1	0.19	105	103	2	0.23	0.34	0.23	n.s.
	Unknown	Yes	28	34	34	4.37	44	44	38	7.05	3.9	0.64	n.s.
		No	40	41	42	5.54	37	41	35	4.16	-7.1	0.27	n.s.
		No Answer	21	24	24	4.7	27	32	27	5.94	3.2	0.66	n.s.
Grade	**Grade 4**	Yes	1,416	1,513	39	1.69	1,692	1,729	44	1.58	5.56	0.00	p<.95
		No	2,152	2,271	58	1.77	1,996	2,045	53	1.6	-5.83	0.00	p<.95
		No Answer	93	102	3	0.39	102	113	3	0.38	0.27	0.61	n.s.
	Grade 5	Yes	1,375	1,349	35	1.52	1,715	1,609	41	1.6	6.72	0.00	p<.95
		No	2,431	2,480	64	1.5	2,305	2,209	57	1.61	-6.98	0.00	p<.95
		No Answer	58	55	1	0.23	63	65	2	0.41	0.26	0.51	n.s.
	Grade 6	Yes	1,338	1,408	35	1.82	1,665	1,701	43	1.83	7.38	0.00	p<.95
		No	2,459	2,501	63	1.84	2,200	2,201	55	1.84	-7.57	0.00	p<.95
		No Answer	56	61	2	0.24	79	69	2	0.29	0.19	0.62	n.s.
Race	**White**	Yes	1,967	2,152	29	1.12	2,489	2,694	37	1.22	7.77	0.00	p<.95
		No	4,778	5,065	69	1.15	4,193	4,443	61	1.22	-7.87	0.00	p<.95
		No Answer	105	111	2	0.19	113	118	2	0.18	0.11	0.69	n.s.
	Black	Yes	954	903	50	2.31	1,086	949	53	1.99	2.88	0.22	n.s.
		No	865	840	47	2.22	917	790	44	2.02	-2.56	0.28	n.s.
		No Answer	41	47	3	0.47	48	41	2	0.41	-0.32	0.60	n.s.

	Response by Demographic		Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Hispanic	Yes	772	821	49	2.03	969	940	58	2.02	8.33	0.00	p<.95
		No	793	828	50	2.1	701	670	41	1.98	-8.7	0.00	p<.95
		No Answer	19	20	1	0.32	21	25	2	0.32	0.37	0.42	n.s.
	Asian	Yes	215	157	38	2.94	247	167	41	3.24	3.12	0.35	n.s.
		No	349	255	61	2.82	366	234	57	3.29	-3.72	0.29	n.s.
		No Answer	10	6	1	0.6	13	8	2	0.69	0.6	0.46	n.s.
	Other	Yes	221	236	44	2.07	281	289	44	2.94	-0.36	0.92	n.s.
		No	257	265	49	2.07	324	318	48	2.64	-1.3	0.69	n.s.
		No Answer	32	35	7	1.21	49	54	8	1.95	1.65	0.43	n.s.
Region	Northeast	Yes	895	890	41	3.3	1,084	1,111	51	3.43	10.17	0.00	p<.95
		No	1,098	1,245	57	3.32	940	1,019	47	3.37	-10.42	0.00	p<.95
		No Answer	32	35	2	0.34	44	40	2	0.45	0.25	0.65	n.s.
	Midwest	Yes	877	865	33	2.2	1,118	1,036	40	2.07	6.59	0.00	p<.95
		No	1,824	1,698	65	2.19	1,656	1,521	58	2.13	-6.74	0.00	p<.95
		No Answer	52	47	2	0.29	56	51	2	0.33	0.14	0.75	n.s.
	South	Yes	1,311	1,533	36	2.12	1,534	1,722	41	1.97	4.5	0.01	p<.95
		No	2,354	2,597	62	2.17	2,155	2,407	57	2.04	-4.48	0.01	p<.95
		No Answer	72	88	2	0.31	77	88	2	0.36	-0.02	0.97	n.s.
	West	Yes	1,046	981	36	1.8	1,336	1,170	43	2.33	6.84	0.00	p<.95
		No	1,766	1,713	62	1.87	1,750	1,508	55	2.23	-7.54	0.00	p<.95
		No Answer	51	48	2	0.43	67	67	2	0.69	0.7	0.34	n.s.

Response by Demographic			Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Girlfriend												
Total	**Total**	Yes	3,537	3,730	32	1.12	4,834	4,873	42	1.2	9.74	0.00	p<.95
		No	7,580	7,744	66	1.12	6,694	6,573	56	1.2	-9.98	0.00	p<.95
		No Answer	261	267	2	0.2	289	295	3	0.29	0.24	0.48	n.s.
Sex	**Male**	Yes	1,804	1,980	33	1.05	2,432	2,541	43	1.31	9.44	0.00	p<.95
		No	3,629	3,869	65	1.09	3,333	3,311	55	1.31	-9.23	0.00	p<.95
		No Answer	128	133	2	0.25	122	121	2	0.24	-0.21	0.53	n.s.
	Female	Yes	1,714	1,726	31	1.44	2,371	2,299	41	1.34	10.18	0.00	p<.95
		No	3,905	3,826	68	1.42	3,324	3,224	57	1.33	-10.55	0.00	p<.95
		No Answer	109	106	2	0.24	127	127	2	0.26	0.38	0.26	n.s.
	Unknown	Yes	19	24	24	5.45	31	34	29	4.65	5.01	0.46	n.s.
		No	46	48	49	6.01	37	37	31	4.46	-17.12	0.02	p<.95
		No Answer	24	27	28	5.49	40	47	40	6.57	12.1	0.14	n.s.
Grade	**Grade 4**	Yes	1,074	1,186	31	1.43	1,465	1,504	39	1.6	8.18	0.00	p<.95
		No	2,466	2,574	66	1.46	2,214	2,258	58	1.64	-8.12	0.00	p<.95
		No Answer	121	127	3	0.46	111	124	3	0.46	-0.07	0.92	n.s.
	Grade 5	Yes	1,203	1,204	31	1.4	1,672	1,585	41	1.46	9.84	0.00	p<.95
		No	2,588	2,611	67	1.41	2,333	2,218	57	1.45	-10.12	0.00	p<.95
		No Answer	73	68	2	0.23	78	79	2	0.44	0.28	0.50	n.s.
	Grade 6	Yes	1,260	1,340	34	1.75	1,697	1,784	45	2.09	11.17	0.00	p<.95
		No	2,526	2,559	64	1.77	2,147	2,096	53	2.12	-11.66	0.00	p<.95
		No Answer	67	72	2	0.27	100	91	2	0.4	0.49	0.31	n.s.
Race	**White**	Yes	1,709	1,878	26	1.1	2,415	2,649	37	1.27	10.88	0.00	p<.95
		No	5,018	5,320	73	1.12	4,242	4,466	62	1.28	-11.04	0.00	p<.95
		No Answer	123	130	2	0.2	138	140	2	0.23	0.16	0.61	n.s.
	Black	Yes	950	950	53	2.69	1,205	1,082	61	2.06	7.75	0.00	p<.95
		No	862	793	44	2.6	801	661	37	2.05	-7.15	0.00	p<.95
		No Answer	48	48	3	0.49	45	37	2	0.34	-0.6	0.31	n.s.

	Response by Demographic		Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Hispanic	Yes	548	596	36	1.49	773	764	47	2.48	11.02	0.00	p<.95
		No	1,004	1,040	62	1.52	887	834	51	2.41	-11.36	0.00	p<.95
		No Answer	32	33	2	0.54	31	38	2	0.46	0.34	0.61	n.s.
	Asian	Yes	168	134	32	2.83	222	155	38	3.36	5.83	0.12	n.s.
		No	390	272	65	3.01	395	248	61	3.44	-4.39	0.26	n.s.
		No Answer	16	12	3	0.99	9	6	1	0.55	-1.43	0.17	n.s.
	Other	Yes	162	172	32	2.11	219	224	34	2.15	1.59	0.58	n.s.
		No	306	319	60	2.27	369	364	55	2.42	-4.5	0.17	n.s.
		No Answer	42	44	8	1.5	66	74	11	2.5	2.91	0.27	n.s.
Region	Northeast	Yes	739	728	34	2.38	980	985	45	2.65	11.82	0.00	p<.95
		No	1,243	1,393	64	2.36	1,037	1,138	52	2.68	-11.76	0.00	p<.95
		No Answer	43	49	2	0.4	51	48	2	0.69	-0.06	0.94	n.s.
	Midwest	Yes	742	721	28	2.34	1,119	1,022	39	1.91	11.56	0.00	p<.95
		No	1,954	1,839	70	2.33	1,644	1,523	58	1.92	-12.03	0.00	p<.95
		No Answer	57	51	2	0.29	67	63	2	0.44	0.46	0.32	n.s.
	South	Yes	1,234	1,484	35	2.19	1,655	1,940	46	2.42	10.83	0.00	p<.95
		No	2,417	2,636	63	2.2	2,023	2,172	52	2.42	-10.98	0.00	p<.95
		No Answer	86	98	2	0.31	88	104	2	0.37	0.15	0.76	n.s.
	West	Yes	822	797	29	1.74	1,080	926	34	2.15	4.68	0.01	p<.95
		No	1,966	1,877	68	1.74	1,990	1,740	63	2.2	-5.07	0.01	p<.95
		No Answer	75	69	3	0.58	83	80	3	0.84	0.39	0.69	n.s.

	Response by Demographic		Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Youth Who Agreed With Statements About Ad Effectiveness, by Selected Demographics													
Provided New Information													
Total	**Total**	Agree	6,688	6,923	59	0.81	7,563	7,489	64	0.7	4.83	0.00	p<.95
		Disagree	4,497	4,617	39	0.81	4,008	3,998	34	0.68	-5.27	0.00	p<.95
		No answer	193	201	2	0.17	246	253	2	0.29	0.44	0.17	n.s.
Sex	**Male**	Agree	3,265	3,535	59	0.99	3,756	3,815	64	0.77	4.79	0.00	p<.95
		Disagree	2,236	2,385	40	1	2,050	2,074	35	0.76	-5.14	0.00	p<.95
		No answer	60	64	1	0.2	81	84	1	0.18	0.35	0.22	n.s.
	Female	Agree	3,395	3,356	59	0.95	3,790	3,656	65	0.92	5.4	0.00	p<.95
		Disagree	2,245	2,217	39	0.95	1,934	1,900	34	0.91	-5.55	0.00	p<.95
		No answer	88	86	2	0.17	98	94	2	0.2	0.15	0.57	n.s.
	Unknown	Agree	28	32	32	4.97	17	18	16	3.45	-16.76	0.01	p<.95
		Disagree	16	16	16	4.16	24	24	21	3.87	4.85	0.43	n.s.
		No answer	45	51	52	5.11	67	75	64	4.99	11.91	0.11	n.s.
Grade	**Grade 4**	Agree	2,445	2,620	67	1.09	2,688	2,753	71	0.94	3.43	0.01	p<.95
		Disagree	1,146	1,192	31	1.05	1,001	1,026	26	0.85	-4.27	0.00	p<.95
		No answer	70	75	2	0.34	101	107	3	0.39	0.84	0.10	p<.90
	Grade 5	Agree	2,235	2,242	58	1.25	2,652	2,511	65	1.03	6.95	0.00	p<.95
		Disagree	1,562	1,574	41	1.26	1,349	1,287	33	1	-7.39	0.00	p<.95
		No answer	67	68	2	0.24	82	85	2	0.51	0.44	0.40	n.s.
	Grade 6	Agree	2,008	2,061	52	1.3	2,223	2,225	56	1.07	4.13	0.00	p<.95
		Disagree	1,789	1,851	47	1.33	1,658	1,685	42	1.1	-4.19	0.00	p<.95
		No answer	56	59	1	0.23	63	61	2	0.3	0.06	0.88	n.s.
Race	**White**	Agree	3,773	4,075	56	0.91	4,161	4,447	61	0.76	5.69	0.00	p<.95
		Disagree	2,986	3,156	43	0.91	2,532	2,700	37	0.76	-5.84	0.00	p<.95
		No answer	91	97	1	0.2	102	108	1	0.17	0.16	0.52	n.s.
	Black	Agree	1,242	1,219	68	1.49	1,416	1,245	70	1.52	1.85	0.26	n.s.
		Disagree	595	551	31	1.53	599	503	28	1.43	-2.51	0.12	n.s.
		No answer	23	20	1	0.26	36	32	2	0.35	0.66	0.14	n.s.

	Response by Demographic		Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Hispanic	Agree	1,024	1,071	64	1.43	1,184	1,142	70	1.27	5.61	0.00	p<.95
		Disagree	547	583	35	1.34	493	479	29	1.26	-5.62	0.00	p<.95
		No answer	13	14	1	0.27	14	14	1	0.23	0.01	0.99	n.s.
	Asian	Agree	375	270	65	2.37	436	289	71	1.87	5.99	0.03	p<.95
		Disagree	189	140	34	2.34	181	113	28	1.97	-5.84	0.03	p<.95
		No answer	10	7	2	0.53	9	6	2	0.54	-0.15	0.84	n.s.
	Other	Agree	274	286	53	2.22	366	366	55	2.95	1.94	0.59	n.s.
		Disagree	180	187	35	2.06	203	202	31	2.22	-4.41	0.15	n.s.
		No answer	56	62	12	1.88	85	93	14	3.65	2.47	0.53	n.s.
Region	Northeast	Agree	1,161	1,214	56	1.76	1,337	1,384	64	1.49	7.8	0.00	p<.95
		Disagree	828	917	42	1.76	687	742	34	1.33	-8.06	0.00	p<.95
		No answer	36	39	2	0.29	44	44	2	0.56	0.26	0.67	n.s.
	Midwest	Agree	1,526	1,458	56	1.61	1,732	1,602	61	1.3	5.58	0.00	p<.95
		Disagree	1,188	1,116	43	1.55	1,057	968	37	1.32	-5.65	0.00	p<.95
		No answer	39	37	1	0.23	41	39	1	0.24	0.07	0.79	n.s.
	South	Agree	2,205	2,523	60	1.54	2,462	2,735	65	1.24	5.06	0.00	p<.95
		Disagree	1,472	1,627	39	1.55	1,213	1,382	33	1.25	-5.8	0.00	p<.95
		No answer	60	68	2	0.26	91	99	2	0.34	0.74	0.08	p<.90
	West	Agree	1,796	1,728	63	1.4	2,032	1,769	64	1.56	1.41	0.32	n.s.
		Disagree	1,009	957	35	1.38	1,051	906	33	1.43	-1.89	0.16	n.s.
		No answer	58	58	2	0.52	70	71	3	0.99	0.49	0.66	n.s.

Response by Demographic			Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Influenced the Likelihood of Use													
Total	**Total**	Agree	7,010	7,219	61	0.87	8,194	8,108	69	0.76	7.58	0.00	p<.95
		Disagree	4,097	4,239	36	0.85	3,355	3,346	29	0.73	-7.6	0.00	p<.95
		No answer	271	282	2	0.2	268	286	2	0.28	0.03	0.94	n.s.
Sex	**Male**	Agree	3,519	3,756	63	1.04	4,144	4,194	70	0.86	7.45	0.00	p<.95
		Disagree	1,942	2,119	35	1.03	1,661	1,691	28	0.85	-7.12	0.00	p<.95
		No answer	100	108	2	0.27	82	88	1	0.2	-0.33	0.35	n.s.
	Female	Agree	3,462	3,431	61	1	4,027	3,889	69	0.97	8.2	0.00	p<.95
		Disagree	2,140	2,103	37	0.99	1,677	1,639	29	0.94	-8.16	0.00	p<.95
		No answer	126	124	2	0.22	118	122	2	0.25	-0.04	0.90	n.s.
	Unknown	Agree	29	33	33	4.71	23	25	21	3.48	-11.67	0.06	p<.90
		Disagree	15	16	16	3.74	17	17	14	4.99	-2.03	0.74	n.s.
		No answer	45	50	51	5.03	68	76	64	4.76	13.7	0.06	p<.90
Grade	**Grade 4**	Agree	2,625	2,795	72	1.09	2,923	3,006	77	0.99	5.42	0.00	p<.95
		Disagree	944	995	26	1.03	777	783	20	0.92	-5.47	0.00	p<.95
		No answer	92	96	2	0.4	90	98	3	0.37	0.05	0.92	n.s.
	Grade 5	Agree	2,341	2,333	60	1.08	2,863	2,687	69	1.03	9.14	0.00	p<.95
		Disagree	1,429	1,453	37	1.07	1,140	1,108	29	0.96	-8.88	0.00	p<.95
		No answer	94	98	3	0.28	80	87	2	0.51	-0.26	0.61	n.s.
	Grade 6	Agree	2,044	2,091	53	1.36	2,408	2,415	61	1.26	8.16	0.00	p<.95
		Disagree	1,724	1,790	45	1.41	1,438	1,455	37	1.26	-8.44	0.00	p<.95
		No answer	85	89	2	0.3	98	100	3	0.39	0.28	0.58	n.s.
Race	**White**	Agree	3,950	4,270	58	0.97	4,597	4,909	68	0.86	9.39	0.00	p<.95
		Disagree	2,750	2,899	40	0.96	2,083	2,223	31	0.83	-8.93	0.00	p<.95
		No answer	150	158	2	0.22	115	123	2	0.19	-0.46	0.11	n.s.
	Black	Agree	1,317	1,269	71	1.48	1,488	1,307	73	1.47	2.57	0.15	n.s.
		Disagree	512	494	28	1.49	526	435	24	1.38	-3.15	0.07	p<.90
		No answer	31	28	2	0.31	37	38	2	0.43	0.58	0.27	n.s.

	Response by Demographic		Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Hispanic	Agree	1,066	1,097	66	2.15	1,238	1,182	72	1.84	6.54	0.00	p<.95
		Disagree	503	553	33	2.1	435	432	26	1.83	-6.71	0.00	p<.95
		No answer	15	18	1	0.33	18	21	1	0.3	0.17	0.70	n.s.
	Asian	Agree	400	294	70	2.78	473	308	76	2.35	5.1	0.17	n.s.
		Disagree	162	115	27	2.61	144	93	23	2.33	-4.64	0.19	n.s.
		No answer	12	9	2	0.76	9	7	2	0.6	-0.46	0.65	n.s.
	Other	Agree	277	289	54	2.33	398	401	61	2.64	6.77	0.05	p<.90
		Disagree	170	178	33	2.29	167	163	25	2.3	-8.51	0.01	p<.95
		No answer	63	69	13	1.8	89	97	15	3.18	1.74	0.63	n.s.
Region	Northeast	Agree	1,327	1,385	64	2.01	1,489	1,550	71	1.64	7.6	0.00	p<.95
		Disagree	646	727	34	1.98	528	567	26	1.39	-7.39	0.00	p<.95
		No answer	52	58	3	0.41	51	53	2	0.62	-0.21	0.77	n.s.
	Midwest	Agree	1,559	1,489	57	1.55	1,907	1,762	68	1.54	10.52	0.00	p<.95
		Disagree	1,130	1,062	41	1.47	875	800	31	1.52	-9.97	0.00	p<.95
		No answer	64	60	2	0.3	48	46	2	0.33	-0.55	0.24	n.s.
	South	Agree	2,265	2,562	61	1.62	2,594	2,894	69	1.26	7.9	0.00	p<.95
		Disagree	1,395	1,574	37	1.6	1,082	1,217	29	1.28	-8.45	0.00	p<.95
		No answer	77	82	2	0.28	90	105	2	0.34	0.55	0.23	n.s.
	West	Agree	1,859	1,784	65	1.65	2,204	1,903	69	1.71	4.25	0.03	p<.95
		Disagree	926	877	32	1.59	870	762	28	1.58	-4.22	0.02	p<.95
		No answer	78	82	3	0.61	79	82	3	0.92	-0.04	0.97	n.s.

	Response by Demographic		Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Increased Awareness of Risks												
Total	**Total**	Agree	8,638	8,899	76	0.64	9,504	9,421	80	0.6	4.44	0.00	p<.95
		Disagree	2,494	2,575	22	0.61	2,041	2,032	17	0.54	-4.62	0.00	p<.95
		No answer	246	266	2	0.2	272	287	2	0.29	0.18	0.60	n.s.
Sex	**Male**	Agree	4,264	4,600	77	0.81	4,733	4,819	81	0.64	3.8	0.00	p<.95
		Disagree	1,218	1,294	22	0.79	1,055	1,051	18	0.63	-4.03	0.00	p<.95
		No answer	79	89	1	0.23	99	103	2	0.2	0.23	0.45	n.s.
	Female	Agree	4,339	4,260	75	0.76	4,744	4,575	81	0.82	5.69	0.00	p<.95
		Disagree	1,272	1,278	23	0.74	975	968	17	0.75	-5.44	0.00	p<.95
		No answer	117	121	2	0.23	103	107	2	0.21	-0.25	0.43	n.s.
	Unknown	Agree	35	40	40	4.62	27	27	23	3.6	-17.11	0.00	p<.95
		Disagree	4	3	3	1.71	11	13	11	4.49	7.5	0.12	n.s.
		No answer	50	56	57	4.61	70	78	66	5.05	9.61	0.17	n.s.
Grade	**Grade 4**	Agree	2,960	3,166	81	0.95	3,118	3,207	83	0.79	1.06	0.31	n.s.
		Disagree	614	629	16	0.87	567	570	15	0.66	-1.51	0.09	p<.90
		No answer	87	92	2	0.37	105	109	3	0.37	0.45	0.39	n.s.
	Grade 5	Agree	2,872	2,859	74	1.04	3,343	3,155	81	0.93	7.63	0.00	p<.95
		Disagree	914	941	24	1.02	659	637	16	0.85	-7.84	0.00	p<.95
		No answer	78	83	2	0.25	81	91	2	0.58	0.21	0.72	n.s.
	Grade 6	Agree	2,806	2,874	72	1.08	3,043	3,059	77	0.98	4.65	0.00	p<.95
		Disagree	966	1,005	25	1.07	815	826	21	0.89	-4.53	0.00	p<.95
		No answer	81	92	2	0.3	86	87	2	0.39	-0.12	0.80	n.s.
Race	**White**	Agree	5,095	5,480	75	0.7	5,455	5,828	80	0.69	5.56	0.00	p<.95
		Disagree	1,642	1,724	24	0.71	1,233	1,312	18	0.68	-5.45	0.00	p<.95
		No answer	113	124	2	0.2	107	115	2	0.18	-0.11	0.67	n.s.
	Black	Agree	1,531	1,464	82	1.2	1,700	1,485	83	1.25	1.64	0.27	n.s.
		Disagree	295	292	16	1.16	316	263	15	1.08	-1.56	0.24	n.s.
		No answer	34	34	2	0.45	35	33	2	0.38	-0.08	0.90	n.s.

	Response by Demographic		Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Hispanic	Agree	1,226	1,275	76	1.39	1,379	1,323	81	1.26	4.52	0.01	p<.95
		Disagree	339	372	22	1.37	282	279	17	1.26	-5.21	0.00	p<.95
		No answer	19	22	1	0.35	30	33	2	0.38	0.69	0.20	n.s.
	Asian	Agree	451	327	78	2.08	518	334	82	2	3.46	0.15	n.s.
		Disagree	111	81	19	2.12	98	67	16	1.87	-2.91	0.23	n.s.
		No answer	12	10	2	0.73	10	7	2	0.54	-0.55	0.56	n.s.
	Other	Agree	335	353	66	2.5	452	451	68	2.73	2.13	0.58	n.s.
		Disagree	107	107	20	1.7	112	112	17	1.82	-2.98	0.23	n.s.
		No answer	68	76	14	2.06	90	99	15	3.29	0.86	0.82	n.s.
Region	Northeast	Agree	1,608	1,696	78	1.46	1,692	1,759	81	1.43	2.91	0.13	n.s.
		Disagree	374	430	20	1.44	322	355	16	1.29	-3.46	0.04	p<.95
		No answer	43	45	2	0.31	54	56	3	0.71	0.54	0.46	n.s.
	Midwest	Agree	1,992	1,896	73	1.32	2,229	2,058	79	1.2	6.27	0.00	p<.95
		Disagree	707	662	25	1.26	549	501	19	1.19	-6.14	0.00	p<.95
		No answer	54	53	2	0.31	52	49	2	0.26	-0.13	0.71	n.s.
	South	Agree	2,827	3,194	76	1.14	3,048	3,395	81	1.02	4.8	0.00	p<.95
		Disagree	836	935	22	1.1	635	726	17	0.9	-4.95	0.00	p<.95
		No answer	74	89	2	0.34	83	95	2	0.34	0.15	0.77	n.s.
	West	Agree	2,211	2,113	77	1.21	2,535	2,209	80	1.26	3.36	0.02	p<.95
		Disagree	577	549	20	1.11	535	451	16	1.07	-3.6	0.01	p<.95
		No answer	75	80	3	0.55	83	86	3	0.94	0.23	0.83	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
		Exaggerated Risks											
Total	**Total**	Agree	3,427	3,564	30	0.75	3,152	3,134	27	0.67	-3.66	0.00	p<.95
		Disagree	7,628	7,836	67	0.78	8,292	8,220	70	0.7	3.27	0.00	p<.95
		No answer	323	340	3	0.22	373	386	3	0.34	0.39	0.32	n.s.
Sex	**Male**	Agree	1,732	1,867	31	0.92	1,650	1,652	28	0.77	-3.55	0.00	p<.95
		Disagree	3,712	3,989	67	0.91	4,108	4,186	70	0.78	3.4	0.00	p<.95
		No answer	117	126	2	0.24	129	135	2	0.23	0.15	0.65	n.s.
	Female	Agree	1,676	1,675	30	0.9	1,488	1,467	26	0.86	-3.63	0.00	p<.95
		Disagree	3,895	3,825	68	0.92	4,165	4,016	71	0.9	3.48	0.00	p<.95
		No answer	157	159	3	0.26	169	168	3	0.3	0.16	0.68	n.s.
	Unknown	Agree	19	22	22	4.82	14	15	13	3.41	-9.19	0.11	n.s.
		Disagree	21	22	22	4.35	19	19	16	4.52	-6	0.35	n.s.
		No answer	49	55	56	4.7	75	83	71	5.78	15.19	0.04	p<.95
Grade	**Grade 4**	Agree	999	1,072	28	1.22	989	1,001	26	1.03	-1.83	0.21	n.s.
		Disagree	2,554	2,701	70	1.27	2,660	2,736	70	1.04	0.9	0.54	n.s.
		No answer	108	113	3	0.38	141	149	4	0.44	0.93	0.09	p<.90
	Grade 5	Agree	1,222	1,247	32	1.11	1,072	1,020	26	1.01	-5.84	0.00	p<.95
		Disagree	2,536	2,525	65	1.12	2,897	2,744	71	1.14	5.66	0.00	p<.95
		No answer	106	111	3	0.32	114	118	3	0.64	0.18	0.79	n.s.
	Grade 6	Agree	1,206	1,245	31	1.19	1,091	1,113	28	1.1	-3.32	0.02	p<.95
		Disagree	2,538	2,610	66	1.27	2,735	2,740	69	1.17	3.26	0.04	p<.95
		No answer	109	116	3	0.36	118	119	3	0.43	0.06	0.91	n.s.
Race	**White**	Agree	2,054	2,204	30	0.88	1,728	1,847	25	0.8	-4.62	0.00	p<.95
		Disagree	4,630	4,948	68	0.88	4,885	5,221	72	0.79	4.44	0.00	p<.95
		No answer	166	176	2	0.24	182	187	3	0.25	0.18	0.58	n.s.
	Black	Agree	552	544	30	1.48	557	489	27	1.3	-2.93	0.12	n.s.
		Disagree	1,268	1,208	67	1.57	1,442	1,242	70	1.42	2.29	0.26	n.s.
		No answer	40	38	2	0.39	52	50	3	0.46	0.63	0.34	n.s.
	Hispanic	Agree	514	555	33	1.77	524	507	31	1.49	-2.23	0.32	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Hispanic	Disagree	1,043	1,083	65	1.77	1,141	1,100	67	1.43	2.39	0.26	n.s.
		No answer	27	31	2	0.39	26	27	2	0.36	-0.16	0.75	n.s.
	Asian	Agree	144	97	23	2.43	166	113	28	2.69	4.5	0.14	n.s.
		Disagree	409	304	73	2.46	446	284	70	2.76	-3.34	0.32	n.s.
		No answer	21	17	4	1.05	14	11	3	0.88	-1.16	0.37	n.s.
	Other	Agree	163	164	31	2.34	177	178	27	1.78	-3.7	0.17	n.s.
		Disagree	278	292	55	2.79	378	373	56	3.18	1.79	0.66	n.s.
		No answer	69	79	15	2.02	99	110	17	3.81	1.9	0.65	n.s.
Region	Northeast	Agree	547	606	28	1.56	500	539	25	1.17	-3.09	0.02	p<.95
		Disagree	1,425	1,504	69	1.66	1,513	1,571	72	1.32	3.05	0.06	p<.90
		No answer	53	60	3	0.35	55	60	3	0.7	0.03	0.96	n.s.
	Midwest	Agree	869	824	32	1.42	705	657	25	1.48	-6.4	0.00	p<.95
		Disagree	1,807	1,710	66	1.53	2,034	1,866	72	1.47	6.01	0.00	p<.95
		No answer	77	76	3	0.44	91	86	3	0.48	0.39	0.48	n.s.
	South	Agree	1,074	1,258	30	1.22	975	1,106	26	1.09	-3.6	0.01	p<.95
		Disagree	2,565	2,850	68	1.27	2,661	2,969	70	1.18	2.83	0.04	p<.95
		No answer	98	109	3	0.35	130	142	3	0.39	0.77	0.14	n.s.
	West	Agree	937	876	32	1.85	972	833	30	1.57	-1.61	0.50	n.s.
		Disagree	1,831	1,771	65	1.93	2,084	1,815	66	1.63	1.54	0.52	n.s.
		No answer	95	96	3	0.59	97	98	4	1.11	0.07	0.95	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Youth Who Report Having Heard of Certain Drugs, by Select Demographics													
Marijuana													
Total	**Total**	Yes	10,406	10,731	91	0.53	10,351	10,300	88	0.52	-3.67	0.00	p<.95
		No	834	867	7	0.5	1,246	1,215	10	0.48	2.97	0.00	p<.95
		No Answer	138	143	1	0.12	220	226	2	0.15	0.7	0.00	p<.95
Sex	**Male**	Yes	5,099	5,485	92	0.55	5,154	5,249	88	0.62	-3.81	0.00	p<.95
		No	384	414	7	0.51	618	603	10	0.58	3.16	0.00	p<.95
		No Answer	78	83	1	0.17	115	121	2	0.21	0.64	0.02	p<.95
	Female	Yes	5,234	5,165	91	0.68	5,110	4,958	88	0.6	-3.53	0.00	p<.95
		No	438	437	8	0.66	613	595	11	0.56	2.79	0.00	p<.95
		No Answer	56	56	1	0.15	99	98	2	0.19	0.74	0.00	p<.95
	Unknown	Yes	73	80	81	4.94	87	93	79	3.63	-1.75	0.77	n.s.
		No	12	15	15	4.67	15	17	15	3.46	0.1	0.99	n.s.
		No Answer	4	4	4	2.11	6	7	6	2.93	1.65	0.65	n.s.
Grade	**Grade 4**	Yes	3,076	3,273	84	1.09	2,954	3,039	78	1.11	-6.02	0.00	p<.95
		No	527	552	14	1.06	734	741	19	0.97	4.85	0.00	p<.95
		No Answer	58	61	2	0.26	102	107	3	0.33	1.17	0.01	p<.95
	Grade 5	Yes	3,625	3,638	94	0.53	3,701	3,527	91	0.67	-2.84	0.00	p<.95
		No	202	208	5	0.47	322	299	8	0.61	2.35	0.00	p<.95
		No Answer	37	37	1	0.18	60	56	1	0.23	0.49	0.08	p<.90
	Grade 6	Yes	3,705	3,820	96	0.44	3,696	3,734	94	0.57	-2.18	0.00	p<.95
		No	105	106	3	0.37	190	175	4	0.5	1.72	0.00	p<.95
		No Answer	43	45	1	0.19	58	63	2	0.22	0.46	0.08	p<.90
Race	**White**	Yes	6,405	6,852	94	0.52	6,072	6,484	89	0.56	-4.14	0.00	p<.95
		No	388	416	6	0.51	612	653	9	0.54	3.32	0.00	p<.95
		No Answer	57	60	1	0.13	111	118	2	0.18	0.81	0.00	p<.95
	Black	Yes	1,633	1,556	87	1.3	1,781	1,540	86	1.11	-0.42	0.69	n.s.
		No	178	185	10	1.19	225	196	11	1.01	0.69	0.49	n.s.
		No Answer	49	50	3	0.49	45	45	3	0.38	-0.27	0.57	n.s.

	Response by Demographic		Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Hispanic	Yes	1,435	1,505	90	1.54	1,490	1,442	88	1	-2.02	0.26	n.s.
		No	132	144	9	1.49	174	166	10	0.96	1.49	0.38	n.s.
		No Answer	17	19	1	0.29	27	27	2	0.31	0.53	0.24	n.s.
	Asian	Yes	505	371	89	2.13	497	324	79	2.37	-9.45	0.00	p<.95
		No	66	45	11	2.09	116	76	19	2.06	7.85	0.00	p<.95
		No Answer	3	2	0	0.26	13	8	2	0.69	1.61	0.03	p<.95
	Other	Yes	428	447	83	2.07	511	511	77	1.91	-6.24	0.02	p<.95
		No	70	77	14	2.09	119	124	19	1.65	4.45	0.08	p<.90
		No Answer	12	12	2	0.6	24	27	4	0.91	1.79	0.12	n.s.
Region	Northeast	Yes	1,844	1,985	91	1.19	1,804	1,913	88	0.94	-3.35	0.03	p<.95
		No	157	164	8	1.18	231	223	10	0.89	2.71	0.06	p<.90
		No Answer	24	20	1	0.23	33	34	2	0.34	0.64	0.16	n.s.
	Midwest	Yes	2,544	2,399	92	0.98	2,508	2,300	88	1.12	-3.71	0.00	p<.95
		No	175	177	7	0.93	275	263	10	0.97	3.32	0.00	p<.95
		No Answer	34	35	1	0.22	47	45	2	0.32	0.39	0.26	n.s.
	South	Yes	3,430	3,856	91	0.92	3,284	3,693	88	0.95	-3.83	0.00	p<.95
		No	261	304	7	0.86	390	419	10	0.87	2.72	0.01	p<.95
		No Answer	46	58	1	0.23	92	104	2	0.25	1.11	0.00	p<.95
	West	Yes	2,588	2,491	91	1.16	2,755	2,394	87	1.03	-3.64	0.00	p<.95
		No	241	221	8	1.08	350	309	11	1.01	3.21	0.00	p<.95
		No Answer	34	30	1	0.26	48	42	2	0.29	0.43	0.20	n.s.

Response by Demographic			Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Cocaine													
Total	**Total**	Yes	10,202	10,520	90	0.56	9,966	9,894	84	0.6	-5.33	0.00	p<.95
		No	989	1,023	9	0.49	1,593	1,585	14	0.57	4.79	0.00	p<.95
		No Answer	187	197	2	0.16	258	261	2	0.17	0.54	0.01	p<.95
Sex	**Male**	Yes	5,021	5,398	90	0.6	5,002	5,086	85	0.68	-5.08	0.00	p<.95
		No	432	469	8	0.51	745	739	12	0.63	4.53	0.00	p<.95
		No Answer	108	115	2	0.22	140	148	2	0.24	0.55	0.06	p<.90
	Female	Yes	5,110	5,044	89	0.7	4,879	4,717	83	0.7	-5.64	0.00	p<.95
		No	545	539	10	0.64	828	823	15	0.68	5.04	0.00	p<.95
		No Answer	73	76	1	0.19	115	110	2	0.2	0.6	0.01	p<.95
	Unknown	Yes	71	78	79	4.65	85	91	78	3.77	-1.39	0.82	n.s.
		No	12	15	15	4.28	20	23	20	3.85	4.56	0.43	n.s.
		No Answer	6	6	6	2.54	3	3	3	1.13	-3.17	0.26	n.s.
Grade	**Grade 4**	Yes	2,976	3,164	81	1.12	2,768	2,835	73	1.17	-8.47	0.00	p<.95
		No	600	631	16	0.99	918	945	24	1.11	8.08	0.00	p<.95
		No Answer	85	91	2	0.35	104	106	3	0.32	0.39	0.38	n.s.
	Grade 5	Yes	3,572	3,588	92	0.63	3,568	3,400	88	0.81	-4.82	0.00	p<.95
		No	237	239	6	0.55	435	407	10	0.7	4.33	0.00	p<.95
		No Answer	55	56	1	0.22	80	75	2	0.3	0.49	0.14	n.s.
	Grade 6	Yes	3,654	3,768	95	0.55	3,630	3,659	92	0.73	-2.76	0.00	p<.95
		No	152	153	4	0.46	240	233	6	0.62	2.01	0.00	p<.95
		No Answer	47	50	1	0.21	74	79	2	0.3	0.75	0.02	p<.95
Race	**White**	Yes	6,350	6,782	93	0.48	5,906	6,282	87	0.64	-5.97	0.00	p<.95
		No	436	478	7	0.45	780	855	12	0.63	5.25	0.00	p<.95
		No Answer	64	67	1	0.15	109	119	2	0.17	0.72	0.00	p<.95
	Black	Yes	1,599	1,534	86	1.26	1,701	1,470	83	1.38	-3.11	0.01	p<.95
		No	189	184	10	1.05	275	237	13	1.14	3.04	0.01	p<.95
		No Answer	72	72	4	0.6	75	73	4	0.59	0.07	0.91	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Hispanic	Yes	1,361	1,435	86	1.68	1,371	1,338	82	1.33	-4.15	0.03	p<.95
		No	195	202	12	1.6	279	255	16	1.24	3.47	0.06	p<.90
		No Answer	28	31	2	0.35	41	42	3	0.43	0.68	0.21	n.s.
	Asian	Yes	491	354	85	2.47	513	327	80	2.53	-4.76	0.10	n.s.
		No	80	60	14	2.15	102	75	18	2.47	4.15	0.12	n.s.
		No Answer	3	4	1	0.71	11	7	2	0.55	0.6	0.51	n.s.
	Other	Yes	401	415	77	2.21	475	478	72	2	-5.21	0.08	p<.90
		No	89	99	18	2.11	157	163	25	1.97	6.21	0.04	p<.95
		No Answer	20	22	4	0.89	22	21	3	0.7	-1.01	0.40	n.s.
Region	Northeast	Yes	1,819	1,957	90	1.16	1,681	1,773	82	1.48	-8.52	0.00	p<.95
		No	171	179	8	1.12	337	348	16	1.54	7.8	0.00	p<.95
		No Answer	35	34	2	0.29	50	49	2	0.31	0.72	0.09	p<.90
	Midwest	Yes	2,507	2,368	91	0.88	2,408	2,206	85	1.21	-6.16	0.00	p<.95
		No	206	200	8	0.74	363	348	13	1.12	5.69	0.00	p<.95
		No Answer	40	42	2	0.3	59	54	2	0.39	0.47	0.21	n.s.
	South	Yes	3,402	3,809	90	1.08	3,272	3,660	87	0.93	-3.51	0.00	p<.95
		No	268	326	8	0.88	403	448	11	0.83	2.9	0.00	p<.95
		No Answer	67	83	2	0.34	91	108	3	0.34	0.61	0.12	n.s.
	West	Yes	2,474	2,385	87	1.18	2,605	2,256	82	1.36	-4.81	0.00	p<.95
		No	344	319	12	1.09	490	441	16	1.27	4.45	0.00	p<.95
		No Answer	45	39	1	0.28	58	49	2	0.29	0.36	0.27	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Crack													
Total	**Total**	Yes	9,317	9,619	82	0.8	8,944	8,887	76	0.84	-6.24	0.00	p<.95
		No	1,790	1,835	16	0.79	2,470	2,451	21	0.82	5.24	0.00	p<.95
		No Answer	271	286	2	0.2	403	403	3	0.22	0.99	0.00	p<.95
Sex	**Male**	Yes	4,650	5,021	84	0.81	4,560	4,649	78	0.89	-6.1	0.00	p<.95
		No	764	805	13	0.75	1,116	1,108	19	0.83	5.09	0.00	p<.95
		No Answer	147	156	3	0.26	211	216	4	0.29	1.01	0.00	p<.95
	Female	Yes	4,598	4,520	80	1	4,302	4,151	73	1.03	-6.41	0.00	p<.95
		No	1,013	1,015	18	0.99	1,332	1,317	23	1.01	5.36	0.00	p<.95
		No Answer	117	123	2	0.24	188	182	3	0.3	1.05	0.00	p<.95
	Unknown	Yes	69	78	78	4.5	82	87	74	4.94	-4.37	0.50	n.s.
		No	13	15	15	4.18	22	26	22	4.9	7.61	0.23	n.s.
		No Answer	7	7	7	2.73	4	4	4	1.3	-3.24	0.29	n.s.
Grade	**Grade 4**	Yes	2,471	2,637	68	1.54	2,319	2,362	61	1.47	-7.08	0.00	p<.95
		No	1,095	1,144	29	1.5	1,318	1,368	35	1.37	5.75	0.00	p<.95
		No Answer	95	106	3	0.39	153	157	4	0.43	1.33	0.02	p<.95
	Grade 5	Yes	3,327	3,339	86	1.02	3,200	3,070	79	1.12	-6.91	0.00	p<.95
		No	449	454	12	0.98	750	690	18	1.07	6.07	0.00	p<.95
		No Answer	88	90	2	0.3	133	122	3	0.35	0.84	0.02	p<.95
	Grade 6	Yes	3,519	3,644	92	0.76	3,425	3,455	87	1.05	-4.76	0.00	p<.95
		No	246	237	6	0.73	402	393	10	0.99	3.94	0.00	p<.95
		No Answer	88	90	2	0.27	117	123	3	0.4	0.82	0.03	p<.95
Race	**White**	Yes	5,819	6,197	85	0.86	5,288	5,615	77	0.95	-7.17	0.00	p<.95
		No	917	1,008	14	0.89	1,332	1,452	20	0.95	6.25	0.00	p<.95
		No Answer	114	123	2	0.18	175	188	3	0.22	0.92	0.00	p<.95
	Black	Yes	1,574	1,507	84	1.44	1,659	1,435	81	1.46	-3.55	0.01	p<.95
		No	197	193	11	1.16	273	236	13	1.18	2.47	0.02	p<.95
		No Answer	89	90	5	0.62	119	108	6	0.68	1.08	0.19	n.s.
	Hispanic	Yes	1,160	1,235	74	2.37	1,195	1,168	71	1.59	-2.61	0.32	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Hispanic	No	386	389	23	2.36	435	406	25	1.54	1.54	0.52	n.s.
		No Answer	38	45	3	0.43	61	61	4	0.5	1.07	0.09	p<.90
	Asian	Yes	390	284	68	3.12	380	248	61	3.62	-7.27	0.03	p<.95
		No	176	129	31	3.12	231	150	37	3.77	5.91	0.08	p<.90
		No Answer	8	5	1	0.41	15	10	3	0.83	1.36	0.16	n.s.
	Other	Yes	374	396	74	2.37	422	420	64	2.46	-10.33	0.00	p<.95
		No	114	116	22	2.42	199	207	31	2.26	9.58	0.00	p<.95
		No Answer	22	24	4	0.89	33	35	5	1.02	0.75	0.60	n.s.
Region	Northeast	Yes	1,684	1,803	83	1.47	1,536	1,606	74	1.87	-9.11	0.00	p<.95
		No	299	327	15	1.59	452	491	23	1.94	7.6	0.00	p<.95
		No Answer	42	40	2	0.33	80	73	3	0.43	1.51	0.00	p<.95
	Midwest	Yes	2,338	2,207	85	1.3	2,209	2,020	77	1.46	-7.11	0.00	p<.95
		No	361	349	13	1.21	539	513	20	1.32	6.31	0.00	p<.95
		No Answer	54	54	2	0.32	82	75	3	0.45	0.8	0.08	p<.90
	South	Yes	3,192	3,593	85	1.25	2,959	3,329	79	1.45	-6.23	0.00	p<.95
		No	447	502	12	1.11	653	707	17	1.35	4.86	0.00	p<.95
		No Answer	98	123	3	0.43	154	180	4	0.45	1.37	0.01	p<.95
	West	Yes	2,103	2,016	74	2.19	2,240	1,932	70	1.92	-3.15	0.05	p<.90
		No	683	657	24	2.21	826	739	27	1.92	2.94	0.07	p<.90
		No Answer	77	69	3	0.33	87	75	3	0.38	0.21	0.66	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Inhalants													
Total	**Total**	Yes	8,583	8,880	76	1.04	7,868	7,868	67	0.98	-8.61	0.00	p<.95
		No	2,504	2,549	22	0.97	3,507	3,420	29	0.9	7.41	0.00	p<.95
		No Answer	291	311	3	0.2	442	452	4	0.25	1.2	0.00	p<.95
Sex	**Male**	Yes	4,206	4,570	76	1.08	3,975	4,069	68	1.04	-8.26	0.00	p<.95
		No	1,207	1,249	21	1.02	1,692	1,669	28	0.95	7.07	0.00	p<.95
		No Answer	148	164	3	0.26	220	234	4	0.3	1.19	0.00	p<.95
	Female	Yes	4,317	4,246	75	1.18	3,823	3,724	66	1.11	-9.12	0.00	p<.95
		No	1,275	1,273	23	1.09	1,783	1,714	30	1.03	7.84	0.00	p<.95
		No Answer	136	140	2	0.26	216	212	4	0.33	1.27	0.00	p<.95
	Unknown	Yes	60	64	65	4.75	70	75	64	7.06	-0.82	0.92	n.s.
		No	22	27	27	4.66	32	36	31	7.09	3.3	0.71	n.s.
		No Answer	7	8	8	2.96	6	6	5	1.45	-2.48	0.47	n.s.
Grade	**Grade 4**	Yes	2,120	2,260	58	1.54	1,844	1,907	49	1.41	-9.07	0.00	p<.95
		No	1,394	1,461	38	1.45	1,753	1,780	46	1.37	8.21	0.00	p<.95
		No Answer	147	165	4	0.44	193	199	5	0.5	0.86	0.13	n.s.
	Grade 5	Yes	3,073	3,102	80	1.33	2,839	2,746	71	1.31	-9.15	0.00	p<.95
		No	715	700	18	1.24	1,094	991	26	1.15	7.5	0.00	p<.95
		No Answer	76	81	2	0.27	150	145	4	0.4	1.65	0.00	p<.95
	Grade 6	Yes	3,390	3,518	89	0.89	3,185	3,215	81	1.2	-7.65	0.00	p<.95
		No	395	388	10	0.89	660	648	16	1.1	6.56	0.00	p<.95
		No Answer	68	65	2	0.23	99	108	3	0.33	1.09	0.00	p<.95
Race	**White**	Yes	5,508	5,874	80	1.02	4,819	5,128	71	1.01	-9.47	0.00	p<.95
		No	1,208	1,307	18	0.98	1,768	1,906	26	0.94	8.43	0.00	p<.95
		No Answer	134	146	2	0.19	208	220	3	0.26	1.04	0.00	p<.95
	Black	Yes	1,280	1,227	69	2.24	1,280	1,105	62	2.2	-6.45	0.00	p<.95
		No	493	476	27	2.06	656	558	31	1.96	4.8	0.01	p<.95
		No Answer	87	87	5	0.66	115	116	7	0.86	1.65	0.08	p<.90
	Hispanic	Yes	1,074	1,141	68	2.53	1,021	1,009	62	2.2	-6.68	0.00	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Hispanic	No	478	488	29	2.43	602	558	34	2.16	4.87	0.03	p<.95
		No Answer	32	39	2	0.44	68	68	4	0.55	1.81	0.01	p<.95
	Asian	Yes	388	289	69	2.6	361	239	59	3.48	-10.57	0.00	p<.95
		No	175	118	28	2.62	252	162	40	3.5	11.4	0.00	p<.95
		No Answer	11	11	3	0.93	13	7	2	0.58	-0.82	0.46	n.s.
	Other	Yes	333	348	65	2.64	387	386	58	2.43	-6.58	0.06	p<.90
		No	150	160	30	2.67	229	236	36	2.35	5.67	0.11	n.s.
		No Answer	27	27	5	0.9	38	40	6	0.81	0.92	0.45	n.s.
Region	Northeast	Yes	1,517	1,641	76	2.05	1,332	1,416	65	2.14	-10.36	0.00	p<.95
		No	459	476	22	2.03	664	680	31	2.05	9.39	0.00	p<.95
		No Answer	49	53	2	0.36	72	74	3	0.55	0.97	0.08	p<.90
	Midwest	Yes	2,165	2,035	78	1.78	2,005	1,833	70	1.8	-7.7	0.00	p<.95
		No	518	502	19	1.51	745	699	27	1.57	7.55	0.00	p<.95
		No Answer	70	73	3	0.46	80	77	3	0.49	0.15	0.73	n.s.
	South	Yes	2,905	3,277	78	1.72	2,527	2,870	68	1.69	-9.64	0.00	p<.95
		No	729	821	19	1.59	1,043	1,128	27	1.47	7.3	0.00	p<.95
		No Answer	103	120	3	0.36	196	218	5	0.49	2.33	0.00	p<.95
	West	Yes	1,996	1,926	70	2.72	2,004	1,750	64	2.28	-6.52	0.00	p<.95
		No	798	751	27	2.58	1,055	913	33	2.22	5.89	0.00	p<.95
		No Answer	69	66	2	0.38	94	83	3	0.41	0.63	0.23	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Methamphetamines													
Total	**Total**	Yes	4,379	4,512	38	1.07	3,983	3,949	34	0.96	-4.8	0.00	p<.95
		No	6,747	6,957	59	1.07	7,476	7,431	63	0.93	4.04	0.00	p<.95
		No Answer	252	271	2	0.18	358	360	3	0.21	0.76	0.00	p<.95
Sex	**Male**	Yes	2,417	2,584	43	1.15	2,231	2,259	38	1.13	-5.37	0.00	p<.95
		No	3,008	3,247	54	1.14	3,467	3,518	59	1.07	4.63	0.00	p<.95
		No Answer	136	152	3	0.27	189	196	3	0.29	0.74	0.06	p<.90
	Female	Yes	1,929	1,891	33	1.22	1,712	1,648	29	0.99	-4.25	0.00	p<.95
		No	3,690	3,656	65	1.24	3,945	3,843	68	0.99	3.41	0.01	p<.95
		No Answer	109	112	2	0.22	165	159	3	0.27	0.84	0.01	p<.95
	Unknown	Yes	33	37	38	5.92	40	42	36	5.86	-1.95	0.81	n.s.
		No	49	55	55	6.36	64	70	60	6.91	4.87	0.60	n.s.
		No Answer	7	7	7	2.83	4	5	4	2.6	-2.92	0.45	n.s.
Grade	**Grade 4**	Yes	855	918	24	1.05	853	857	22	1.03	-1.56	0.22	n.s.
		No	2,705	2,863	74	1.06	2,786	2,872	74	1.07	0.24	0.86	n.s.
		No Answer	101	106	3	0.36	151	158	4	0.47	1.32	0.02	p<.95
	Grade 5	Yes	1,459	1,469	38	1.33	1,362	1,322	34	1.55	-3.77	0.04	p<.95
		No	2,336	2,337	60	1.31	2,601	2,446	63	1.47	2.81	0.12	n.s.
		No Answer	69	77	2	0.26	120	114	3	0.31	0.96	0.01	p<.95
	Grade 6	Yes	2,065	2,126	54	1.81	1,768	1,770	45	1.53	-8.97	0.00	p<.95
		No	1,706	1,758	44	1.83	2,089	2,114	53	1.59	8.96	0.00	p<.95
		No Answer	82	87	2	0.3	87	88	2	0.29	0.02	0.97	n.s.
Race	**White**	Yes	2,746	2,952	40	1.33	2,351	2,494	34	1.19	-5.91	0.00	p<.95
		No	3,989	4,247	58	1.31	4,273	4,578	63	1.18	5.15	0.00	p<.95
		No Answer	115	130	2	0.2	171	183	3	0.23	0.76	0.01	p<.95
	Black	Yes	660	618	35	1.8	631	551	31	1.92	-3.54	0.05	p<.90
		No	1,128	1,102	62	1.76	1,332	1,148	64	1.88	2.9	0.11	n.s.
		No Answer	72	70	4	0.55	88	81	5	0.6	0.64	0.40	n.s.
	Hispanic	Yes	570	611	37	2.21	581	559	34	1.59	-2.4	0.33	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Hispanic	No	981	1,020	61	2.21	1,061	1,027	63	1.62	1.69	0.50	n.s.
		No Answer	33	38	2	0.41	49	49	3	0.44	0.71	0.21	n.s.
	Asian	Yes	228	152	36	3.07	201	131	32	3.13	-4.25	0.26	n.s.
		No	337	260	62	3.26	410	269	66	3.17	3.71	0.33	n.s.
		No Answer	9	6	2	0.57	15	9	2	0.6	0.54	0.52	n.s.
	Other	Yes	175	180	34	2.43	219	214	32	2.04	-1.38	0.66	n.s.
		No	312	328	61	2.58	400	409	62	2.3	0.53	0.88	n.s.
		No Answer	23	27	5	1.03	35	39	6	1.25	0.85	0.60	n.s.
Region	Northeast	Yes	624	660	30	1.73	501	528	24	1.23	-6.07	0.00	p<.95
		No	1,337	1,444	67	1.74	1,506	1,582	73	1.42	6.38	0.00	p<.95
		No Answer	64	66	3	0.37	61	60	3	0.44	-0.31	0.61	n.s.
	Midwest	Yes	1,087	1,033	40	2	964	884	34	1.75	-5.69	0.00	p<.95
		No	1,604	1,515	58	2.01	1,784	1,644	63	1.65	5.03	0.00	p<.95
		No Answer	62	62	2	0.39	82	79	3	0.39	0.66	0.12	n.s.
	South	Yes	1,366	1,574	37	2.04	1,225	1,425	34	1.74	-3.51	0.07	p<.90
		No	2,298	2,551	61	2.08	2,416	2,649	63	1.65	2.33	0.23	n.s.
		No Answer	73	92	2	0.35	125	142	3	0.39	1.19	0.01	p<.95
	West	Yes	1,302	1,245	45	2.42	1,293	1,112	40	2.4	-4.93	0.03	p<.95
		No	1,508	1,447	53	2.38	1,770	1,556	57	2.32	3.88	0.10	p<.90
		No Answer	53	50	2	0.31	90	79	3	0.42	1.05	0.04	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Heroin													
Total	**Total**	Yes	7,233	7,510	64	1.2	6,354	6,405	55	1.18	-9.41	0.00	p<.95
		No	3,928	4,006	34	1.17	5,151	5,020	43	1.13	8.64	0.00	p<.95
		No Answer	217	225	2	0.17	312	315	3	0.2	0.77	0.00	p<.95
Sex	**Male**	Yes	3,687	4,009	67	1.25	3,326	3,450	58	1.26	-9.25	0.00	p<.95
		No	1,746	1,840	31	1.23	2,396	2,354	39	1.21	8.65	0.00	p<.95
		No Answer	128	134	2	0.21	165	169	3	0.28	0.6	0.06	p<.90
	Female	Yes	3,505	3,454	61	1.36	2,973	2,896	51	1.32	-9.79	0.00	p<.95
		No	2,140	2,119	37	1.32	2,706	2,614	46	1.28	8.81	0.00	p<.95
		No Answer	83	85	2	0.22	143	140	2	0.25	0.98	0.00	p<.95
	Unknown	Yes	41	46	47	5.93	55	59	50	5.33	3.43	0.67	n.s.
		No	42	46	47	6.07	49	53	45	5.28	-1.78	0.83	n.s.
		No Answer	6	7	7	2.74	4	6	5	2.34	-1.65	0.66	n.s.
Grade	**Grade 4**	Yes	1,459	1,570	40	1.53	1,206	1,260	32	1.28	-7.99	0.00	p<.95
		No	2,105	2,213	57	1.5	2,449	2,484	64	1.26	6.96	0.00	p<.95
		No Answer	97	103	3	0.34	135	143	4	0.42	1.03	0.04	p<.95
	Grade 5	Yes	2,607	2,672	69	1.44	2,273	2,223	57	1.5	-11.56	0.00	p<.95
		No	1,190	1,143	29	1.39	1,710	1,566	40	1.42	10.9	0.00	p<.95
		No Answer	67	68	2	0.25	100	94	2	0.3	0.66	0.05	p<.95
	Grade 6	Yes	3,167	3,268	82	1.19	2,875	2,922	74	1.4	-8.7	0.00	p<.95
		No	633	649	16	1.13	992	971	24	1.37	8.08	0.00	p<.95
		No Answer	53	54	1	0.21	77	78	2	0.27	0.62	0.04	p<.95
Race	**White**	Yes	1,064	985	55	2.45	1,031	883	50	2.68	-5.43	0.01	p<.95
		No	711	720	40	2.29	923	801	45	2.52	4.74	0.02	p<.95
		No Answer	85	85	5	0.58	97	97	5	0.71	0.69	0.32	n.s.
	Black	Yes	878	946	57	2.73	832	833	51	1.76	-5.8	0.03	p<.95
		No	680	694	42	2.71	813	757	46	1.75	4.67	0.07	p<.90
		No Answer	26	28	2	0.32	46	46	3	0.39	1.13	0.02	p<.95
	Asian	Yes	315	237	57	2.96	273	183	45	3.43	-11.99	0.00	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Asian	No	251	176	42	2.96	340	218	53	3.39	11.32	0.00	p<.95
		No Answer	8	5	1	0.45	13	8	2	0.6	0.67	0.37	n.s.
	Other	Yes	253	262	49	2.78	279	277	42	2.13	-7.09	0.04	p<.95
		No	234	248	46	2.78	347	354	53	2.12	7.1	0.04	p<.95
		No Answer	23	26	5	1.13	28	31	5	0.9	-0.01	0.99	n.s.
Region	Northeast	Yes	1,362	1,479	68	2.53	1,125	1,208	56	2.37	-12.52	0.00	p<.95
		No	619	648	30	2.56	895	916	42	2.4	12.34	0.00	p<.95
		No Answer	44	42	2	0.38	48	46	2	0.33	0.18	0.74	n.s.
	Midwest	Yes	1,750	1,652	63	2.06	1,509	1,379	53	1.71	-10.43	0.00	p<.95
		No	955	908	35	1.97	1,247	1,161	45	1.64	9.71	0.00	p<.95
		No Answer	48	50	2	0.39	74	69	3	0.48	0.73	0.09	p<.90
	South	Yes	2,376	2,685	64	2.27	1,998	2,319	55	2.31	-8.66	0.00	p<.95
		No	1,292	1,449	34	2.18	1,658	1,770	42	2.18	7.63	0.00	p<.95
		No Answer	69	84	2	0.3	110	127	3	0.36	1.03	0.01	p<.95
	West	Yes	1,745	1,694	62	2.51	1,722	1,500	55	2.53	-7.13	0.00	p<.95
		No	1,062	1,000	36	2.43	1,351	1,173	43	2.44	6.26	0.00	p<.95
		No Answer	56	49	2	0.31	80	73	3	0.38	0.86	0.06	p<.90

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Youth Who Report On the Dangerousness of Specific Drugs, by Demographics													
Marijuana													
Total	**Total**	Very dangerous	9,177	9,475	81	0.69	9,391	9,357	80	0.57	-1	0.22	n.s.
		A little dangerous	1,044	1,069	9	0.42	878	874	7	0.36	-1.66	0.00	p<.95
		Not at all dangerous	158	165	1	0.17	110	105	1	0.1	-0.51	0.01	p<.95
		Do not know	834	867	7	0.5	1,246	1,215	10	0.48	2.97	0.00	p<.95
		No answer	165	165	1	0.13	192	189	2	0.14	0.21	0.26	n.s.
Sex	**Male**	Very dangerous	4,381	4,737	79	0.8	4,596	4,687	78	0.74	-0.7	0.49	n.s.
		A little dangerous	585	614	10	0.5	506	516	9	0.46	-1.62	0.01	p<.95
		Not at all dangerous	114	117	2	0.26	65	65	1	0.15	-0.87	0.00	p<.95
		Do not know	384	414	7	0.51	618	603	10	0.58	3.16	0.00	p<.95
		No answer	97	100	2	0.19	102	102	2	0.19	0.03	0.92	n.s.
	Female	Very dangerous	4,737	4,673	83	0.84	4,713	4,583	81	0.66	-1.47	0.13	n.s.
		A little dangerous	451	448	8	0.53	364	349	6	0.43	-1.74	0.00	p<.95
		Not at all dangerous	40	42	1	0.15	45	40	1	0.13	-0.05	0.79	n.s.
		Do not know	438	437	8	0.66	613	595	11	0.56	2.79	0.00	p<.95
		No answer	62	59	1	0.15	87	85	2	0.18	0.47	0.04	p<.95
	Unknown	Very dangerous	59	66	66	5.46	82	88	75	3.16	8.62	0.17	n.s.
		A little dangerous	8	8	8	2.95	8	10	8	2.52	0.32	0.94	n.s.
		Not at all dangerous	4	5	5	2.44		0	0	0	-4.93	0.04	p<.95
		Do not know	12	15	15	4.67	15	17	15	3.46	0.1	0.99	n.s.
		No answer	6	6	6	2.51	3	3	2	1.25	-4.11	0.10	p<.90
Grade	**Grade 4**	Very dangerous	2,814	2,997	77	1.2	2,756	2,846	73	1.13	-3.88	0.01	p<.95
		A little dangerous	227	234	6	0.44	188	188	5	0.4	-1.2	0.05	p<.95
		Not at all dangerous	38	45	1	0.21	34	34	1	0.16	-0.28	0.29	n.s.
		Do not know	527	552	14	1.06	734	741	19	0.97	4.85	0.00	p<.95
		No answer	55	57	1	0.22	78	77	2	0.27	0.51	0.07	p<.90
	Grade 5	Very dangerous	3,307	3,316	85	0.81	3,413	3,240	83	0.87	-1.94	0.09	p<.90
		A little dangerous	274	282	7	0.54	265	272	7	0.54	-0.26	0.71	n.s.
		Not at all dangerous	36	33	1	0.17	33	26	1	0.13	-0.17	0.38	n.s.
		Do not know	202	208	5	0.47	322	299	8	0.61	2.35	0.00	p<.95
		No answer	45	44	1	0.19	50	45	1	0.19	0.01	0.96	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Grade 6	Very dangerous	3,056	3,161	80	1.07	3,222	3,270	82	0.87	2.74	0.04	p<.95
		A little dangerous	543	553	14	0.83	425	415	10	0.67	-3.49	0.00	p<.95
		Not at all dangerous	84	86	2	0.37	43	44	1	0.2	-1.06	0.01	p<.95
		Do not know	105	106	3	0.37	190	175	4	0.5	1.72	0.00	p<.95
		No answer	65	63	2	0.23	64	67	2	0.26	0.09	0.78	n.s.
Race	White	Very dangerous	5,739	6,134	84	0.71	5,571	5,950	82	0.65	-1.7	0.06	p<.90
		A little dangerous	607	643	9	0.46	496	532	7	0.46	-1.45	0.02	p<.95
		Not at all dangerous	58	69	1	0.16	41	43	1	0.1	-0.34	0.07	p<.90
		Do not know	388	416	6	0.51	612	653	9	0.54	3.32	0.00	p<.95
		No answer	58	66	1	0.13	75	77	1	0.13	0.17	0.38	n.s.
	Black	Very dangerous	1,419	1,356	76	1.7	1,609	1,399	79	1.37	2.88	0.07	p<.90
		A little dangerous	171	170	9	0.96	130	107	6	0.54	-3.45	0.00	p<.95
		Not at all dangerous	40	34	2	0.38	32	26	1	0.31	-0.45	0.35	n.s.
		Do not know	178	185	10	1.19	225	196	11	1.01	0.69	0.49	n.s.
		No answer	52	46	3	0.4	55	52	3	0.54	0.33	0.55	n.s.
	Hispanic	Very dangerous	1,241	1,299	78	1.79	1,308	1,259	77	1.36	-0.89	0.68	n.s.
		A little dangerous	150	158	9	1.03	152	152	9	0.97	-0.19	0.85	n.s.
		Not at all dangerous	33	38	2	0.48	26	26	2	0.3	-0.74	0.16	n.s.
		Do not know	132	144	9	1.49	174	166	10	0.96	1.49	0.38	n.s.
		No answer	28	29	2	0.41	31	33	2	0.36	0.33	0.57	n.s.
	Asian	Very dangerous	428	318	76	2.65	455	299	73	2.63	-3.01	0.32	n.s.
		A little dangerous	59	41	10	1.56	44	28	7	1.38	-2.89	0.13	n.s.
		Not at all dangerous	13	8	2	0.6	3	1	0	0.16	-1.58	0.01	p<.95
		Do not know	66	45	11	2.09	116	76	19	2.06	7.85	0.00	p<.95
		No answer	8	6	1	0.56	8	4	1	0.39	-0.37	0.58	n.s.
	Other	Very dangerous	350	367	69	2.29	448	451	68	2.14	-0.48	0.88	n.s.
		A little dangerous	57	57	11	1.31	56	55	8	1.16	-2.34	0.18	n.s.
		Not at all dangerous	14	15	3	0.9	8	9	1	0.47	-1.55	0.13	n.s.
		Do not know	70	77	14	2.09	119	124	19	1.65	4.45	0.08	p<.90
		No answer	19	19	4	0.84	23	23	3	0.72	-0.09	0.94	n.s.
Region	Northeast	Very dangerous	1,641	1,757	81	1.66	1,612	1,706	79	1.32	-2.37	0.21	n.s.
		A little dangerous	172	202	9	0.95	171	195	9	1.01	-0.32	0.77	n.s.

	Response by Demographic	Baseline				Followup				Comparison		
		unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Northeast	Not at all dangerous	23	19	1	0.27	20	16	1	0.2	-0.12	0.62	n.s.
	Do not know	157	164	8	1.18	231	223	10	0.89	2.71	0.06	p<.90
	No answer	32	27	1	0.3	34	29	1	0.31	0.11	0.75	n.s.
Midwest	Very dangerous	2,233	2,114	81	1.37	2,299	2,112	81	1.16	-0.02	0.99	n.s.
	A little dangerous	263	241	9	0.77	202	183	7	0.59	-2.23	0.01	p<.95
	Not at all dangerous	31	29	1	0.27	25	23	1	0.17	-0.22	0.51	n.s.
	Do not know	175	177	7	0.93	275	263	10	0.97	3.32	0.00	p<.95
	No answer	51	49	2	0.3	29	27	1	0.19	-0.85	0.00	p<.95
South	Very dangerous	3,109	3,456	82	1.05	3,050	3,407	81	1.06	-1.12	0.42	n.s.
	A little dangerous	275	337	8	0.74	217	260	6	0.62	-1.83	0.02	p<.95
	Not at all dangerous	53	70	2	0.34	36	43	1	0.21	-0.65	0.08	p<.90
	Do not know	261	304	7	0.86	390	419	10	0.87	2.72	0.01	p<.95
	No answer	39	50	1	0.18	73	88	2	0.3	0.89	0.01	p<.95
West	Very dangerous	2,194	2,147	78	1.67	2,430	2,132	78	1.04	-0.66	0.72	n.s.
	A little dangerous	334	289	11	1	288	237	9	0.73	-1.92	0.08	p<.90
	Not at all dangerous	51	46	2	0.34	29	22	1	0.21	-0.87	0.03	p<.95
	Do not know	241	221	8	1.08	350	309	11	1.01	3.21	0.00	p<.95
	No answer	43	39	1	0.28	56	46	2	0.26	0.24	0.52	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
		Cocaine											
Total	**Total**	Very dangerous	9,380	9,692	83	0.6	9,249	9,209	78	0.69	-4.12	0.00	p<.95
		A little dangerous	759	764	7	0.32	693	674	6	0.26	-0.77	0.03	p<.95
		Not at all dangerous	91	97	1	0.1	90	86	1	0.08	-0.09	0.47	n.s.
		Do not know	989	1,023	9	0.49	1,593	1,585	14	0.57	4.79	0.00	p<.95
		No answer	159	164	1	0.12	192	186	2	0.15	0.19	0.30	n.s.
Sex	**Male**	Very dangerous	4,593	4,959	83	0.72	4,594	4,696	79	0.76	-4.25	0.00	p<.95
		A little dangerous	393	403	7	0.4	390	383	6	0.37	-0.33	0.53	n.s.
		Not at all dangerous	58	63	1	0.15	52	50	1	0.14	-0.23	0.24	n.s.
		Do not know	432	469	8	0.51	745	739	12	0.63	4.53	0.00	p<.95
		No answer	85	88	1	0.17	106	105	2	0.2	0.28	0.29	n.s.
	Female	Very dangerous	4,729	4,670	83	0.76	4,578	4,431	78	0.8	-4.1	0.00	p<.95
		A little dangerous	354	347	6	0.4	296	282	5	0.32	-1.16	0.01	p<.95
		Not at all dangerous	32	33	1	0.12	37	35	1	0.1	0.04	0.80	n.s.
		Do not know	545	539	10	0.64	828	823	15	0.68	5.04	0.00	p<.95
		No answer	68	69	1	0.16	83	79	1	0.18	0.18	0.41	n.s.
	Unknown	Very dangerous	58	63	64	5.53	77	81	69	5.49	5.03	0.52	n.s.
		A little dangerous	12	13	13	3.54	7	9	8	3.71	-5.5	0.30	n.s.
		Not at all dangerous	1	1	1	0.78	1	1	1	1.28	0.48	0.75	n.s.
		Do not know	12	15	15	4.28	20	23	20	3.85	4.56	0.43	n.s.
		No answer	6	7	7	2.77	3	3	2	1.25	-4.56	0.14	n.s.
Grade	**Grade 4**	Very dangerous	2,698	2,880	74	1.08	2,540	2,605	67	1.16	-7.07	0.00	p<.95
		A little dangerous	262	271	7	0.54	217	220	6	0.41	-1.31	0.03	p<.95
		Not at all dangerous	37	42	1	0.2	39	41	1	0.18	-0.02	0.94	n.s.
		Do not know	600	631	16	0.99	918	945	24	1.11	8.08	0.00	p<.95
		No answer	64	63	2	0.22	76	75	2	0.31	0.32	0.34	n.s.
	Grade 5	Very dangerous	3,325	3,340	86	0.84	3,313	3,158	81	0.94	-4.67	0.00	p<.95
		A little dangerous	233	234	6	0.53	245	241	6	0.45	0.18	0.78	n.s.
		Not at all dangerous	25	25	1	0.13	26	22	1	0.12	-0.08	0.65	n.s.
		Do not know	237	239	6	0.55	435	407	10	0.7	4.33	0.00	p<.95
		No answer	44	46	1	0.18	64	55	1	0.18	0.24	0.31	n.s.
	Grade 6	Very dangerous	3,357	3,472	87	0.79	3,396	3,446	87	0.9	-0.68	0.52	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Grade 6	A little dangerous	264	260	7	0.53	231	214	5	0.44	-1.16	0.07	p<.90
		Not at all dangerous	29	31	1	0.17	25	24	1	0.14	-0.18	0.42	n.s.
		Do not know	152	153	4	0.46	240	233	6	0.62	2.01	0.00	p<.95
		No answer	51	55	1	0.21	52	55	1	0.25	0.01	0.97	n.s.
Race	White	Very dangerous	5,876	6,275	86	0.61	5,484	5,837	80	0.77	-5.18	0.00	p<.95
		A little dangerous	446	470	6	0.35	409	435	6	0.33	-0.42	0.31	n.s.
		Not at all dangerous	30	34	0	0.1	34	36	0	0.09	0.03	0.84	n.s.
		Do not know	436	478	7	0.45	780	855	12	0.63	5.25	0.00	p<.95
		No answer	62	70	1	0.14	88	92	1	0.15	0.31	0.17	n.s.
	Black	Very dangerous	1,506	1,453	81	1.18	1,625	1,420	80	1.61	-1.42	0.33	n.s.
		A little dangerous	96	88	5	0.53	82	61	3	0.47	-1.51	0.05	p<.95
		Not at all dangerous	25	24	1	0.28	22	21	1	0.28	-0.15	0.69	n.s.
		Do not know	189	184	10	1.05	275	237	13	1.14	3.04	0.01	p<.95
		No answer	44	42	2	0.38	47	42	2	0.45	0.05	0.91	n.s.
	Hispanic	Very dangerous	1,223	1,289	77	1.7	1,244	1,222	75	1.37	-2.53	0.22	n.s.
		A little dangerous	118	122	7	0.78	114	103	6	0.65	-1.02	0.26	n.s.
		Not at all dangerous	23	29	2	0.39	24	22	1	0.28	-0.34	0.50	n.s.
		Do not know	195	202	12	1.6	279	255	16	1.24	3.47	0.06	p<.90
		No answer	25	27	2	0.32	30	33	2	0.39	0.42	0.41	n.s.
	Asian	Very dangerous	416	301	72	2.43	460	294	72	2.62	-0.17	0.96	n.s.
		A little dangerous	62	47	11	1.62	51	34	8	1.28	-2.96	0.16	n.s.
		Not at all dangerous	6	4	1	0.46	3	1	0	0.15	-0.85	0.08	p<.90
		Do not know	80	60	14	2.15	102	75	18	2.47	4.15	0.12	n.s.
		No answer	10	6	1	0.49	10	5	1	0.43	-0.17	0.78	n.s.
	Other	Very dangerous	359	374	70	2.51	436	436	66	2.12	-3.79	0.27	n.s.
		A little dangerous	37	37	7	1.37	37	42	6	1.19	-0.67	0.71	n.s.
		Not at all dangerous	7	7	1	0.5	7	7	1	0.39	-0.19	0.77	n.s.
		Do not know	89	99	18	2.11	157	163	25	1.97	6.21	0.04	p<.95
		No answer	18	19	4	0.86	17	13	2	0.5	-1.56	0.12	n.s.
Region	Northeast	Very dangerous	1,672	1,794	83	1.36	1,554	1,631	75	1.79	-7.53	0.00	p<.95
		A little dangerous	139	157	7	0.71	130	149	7	0.76	-0.37	0.62	n.s.
		Not at all dangerous	12	11	1	0.17	15	13	1	0.19	0.1	0.61	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Northeast	Do not know	171	179	8	1.12	337	348	16	1.54	7.8	0.00	p<.95
		No answer	31	29	1	0.27	32	28	1	0.28	0	1.00	n.s.
	Midwest	Very dangerous	2,305	2,183	84	0.9	2,245	2,053	79	1.38	-4.91	0.00	p<.95
		A little dangerous	173	162	6	0.48	172	160	6	0.54	-0.08	0.91	n.s.
		Not at all dangerous	22	20	1	0.24	15	14	1	0.12	-0.23	0.40	n.s.
		Do not know	206	200	8	0.74	363	348	13	1.12	5.69	0.00	p<.95
		No answer	47	45	2	0.23	35	33	1	0.25	-0.47	0.21	n.s.
	South	Very dangerous	3,179	3,556	84	1.02	3,092	3,463	82	1.17	-2.17	0.08	p<.90
		A little dangerous	213	234	6	0.46	171	187	4	0.38	-1.12	0.05	p<.95
		Not at all dangerous	31	42	1	0.18	29	33	1	0.16	-0.2	0.38	n.s.
		Do not know	268	326	8	0.88	403	448	11	0.83	2.9	0.00	p<.95
		No answer	46	59	1	0.22	71	84	2	0.32	0.59	0.10	n.s.
	West	Very dangerous	2,224	2,159	79	1.58	2,358	2,061	75	1.28	-3.65	0.03	p<.95
		A little dangerous	234	210	8	0.92	220	177	6	0.52	-1.21	0.20	n.s.
		Not at all dangerous	26	24	1	0.2	31	26	1	0.2	0.06	0.84	n.s.
		Do not know	344	319	12	1.09	490	441	16	1.27	4.45	0.00	p<.95
		No answer	35	31	1	0.21	54	41	1	0.26	0.36	0.25	n.s.
	Crack												
Total	Total	Very dangerous	8,688	8,978	76	0.78	8,466	8,446	72	0.84	-4.53	0.00	p<.95
		A little dangerous	647	661	6	0.29	595	573	5	0.25	-0.75	0.05	p<.90
		Not at all dangerous	98	105	1	0.11	89	83	1	0.08	-0.19	0.13	n.s.
		Do not know	1,790	1,835	16	0.79	2,470	2,451	21	0.82	5.24	0.00	p<.95
		No answer	155	161	1	0.13	197	188	2	0.15	0.23	0.19	n.s.
Sex	Male	Very dangerous	4,295	4,647	78	0.83	4,272	4,378	73	0.91	-4.37	0.00	p<.95
		A little dangerous	344	362	6	0.4	342	335	6	0.36	-0.43	0.44	n.s.
		Not at all dangerous	64	72	1	0.18	49	47	1	0.12	-0.42	0.03	p<.95
		Do not know	764	805	13	0.75	1,116	1,108	19	0.83	5.09	0.00	p<.95
		No answer	94	97	2	0.19	108	104	2	0.2	0.12	0.64	n.s.
	Female	Very dangerous	4,334	4,266	75	0.97	4,117	3,986	71	1.02	-4.83	0.00	p<.95
		A little dangerous	298	293	5	0.36	250	234	4	0.29	-1.05	0.02	p<.95
		Not at all dangerous	29	28	1	0.1	38	33	1	0.09	0.09	0.49	n.s.
		Do not know	1,013	1,015	18	0.99	1,332	1,317	23	1.01	5.36	0.00	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Female	No answer	54	56	1	0.14	85	80	1	0.17	0.43	0.04	p<.95
	Unknown	Very dangerous	59	65	66	4.7	77	81	70	4.55	3.68	0.57	n.s.
		A little dangerous	5	7	7	2.84	3	4	3	1.27	-3.44	0.27	n.s.
		Not at all dangerous	5	5	5	2.51	2	2	2	1.54	-2.62	0.37	n.s.
		Do not know	13	15	15	4.18	22	26	22	4.9	7.61	0.23	n.s.
		No answer	7	8	8	3.05	4	4	3	1.42	-5.24	0.10	p<.90
Grade	Grade 4	Very dangerous	2,310	2,482	64	1.45	2,187	2,231	57	1.45	-6.44	0.00	p<.95
		A little dangerous	166	165	4	0.41	163	167	4	0.4	0.06	0.92	n.s.
		Not at all dangerous	33	38	1	0.18	39	40	1	0.15	0.03	0.89	n.s.
		Do not know	1,095	1,144	29	1.5	1,318	1,368	35	1.37	5.75	0.00	p<.95
		No answer	57	57	1	0.23	83	81	2	0.28	0.6	0.08	p<.90
	Grade 5	Very dangerous	3,128	3,130	81	1.13	3,060	2,937	76	1.1	-4.96	0.00	p<.95
		A little dangerous	204	211	5	0.46	183	177	5	0.4	-0.86	0.17	n.s.
		Not at all dangerous	37	38	1	0.19	25	21	1	0.11	-0.44	0.03	p<.95
		Do not know	449	454	12	0.98	750	690	18	1.07	6.07	0.00	p<.95
		No answer	46	50	1	0.21	65	57	1	0.23	0.19	0.47	n.s.
	Grade 6	Very dangerous	3,250	3,365	85	0.87	3,219	3,278	83	1.08	-2.23	0.04	p<.95
		A little dangerous	277	286	7	0.53	249	228	6	0.46	-1.44	0.04	p<.95
		Not at all dangerous	28	29	1	0.18	25	22	1	0.14	-0.17	0.45	n.s.
		Do not know	246	237	6	0.73	402	393	10	0.99	3.94	0.00	p<.95
		No answer	52	54	1	0.21	49	50	1	0.24	-0.11	0.72	n.s.
Race	White	Very dangerous	5,455	5,811	79	0.87	5,001	5,316	73	0.96	-6.02	0.00	p<.95
		A little dangerous	393	416	6	0.34	352	375	5	0.32	-0.51	0.30	n.s.
		Not at all dangerous	23	25	0	0.08	27	27	0	0.07	0.03	0.77	n.s.
		Do not know	917	1,008	14	0.89	1,332	1,452	20	0.95	6.25	0.00	p<.95
		No answer	62	67	1	0.13	83	85	1	0.15	0.25	0.19	n.s.
	Black	Very dangerous	1,498	1,434	80	1.5	1,611	1,407	79	1.52	-1.11	0.40	n.s.
		A little dangerous	90	88	5	0.54	89	69	4	0.43	-1.02	0.14	n.s.
		Not at all dangerous	32	35	2	0.41	25	22	1	0.25	-0.72	0.13	n.s.
		Do not know	197	193	11	1.16	273	236	13	1.18	2.47	0.02	p<.95
		No answer	43	40	2	0.34	53	46	3	0.5	0.37	0.45	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Hispanic	Very dangerous	1,057	1,127	68	2.2	1,119	1,097	67	1.56	-0.44	0.85	n.s.
		A little dangerous	94	99	6	0.76	81	75	5	0.57	-1.4	0.09	p<.90
		Not at all dangerous	26	27	2	0.39	25	23	1	0.26	-0.18	0.70	n.s.
		Do not know	386	389	23	2.36	435	406	25	1.54	1.54	0.52	n.s.
		No answer	21	26	2	0.32	31	34	2	0.41	0.48	0.31	n.s.
	Asian	Very dangerous	346	253	60	3.17	340	227	55	3.79	-5	0.11	n.s.
		A little dangerous	42	30	7	1.28	41	24	6	1.1	-1.17	0.47	n.s.
		Not at all dangerous	3	2	0	0.26	4	2	0	0.24	0.01	0.99	n.s.
		Do not know	176	129	31	3.12	231	150	37	3.77	5.91	0.08	p<.90
		No answer	7	5	1	0.46	10	6	1	0.42	0.25	0.67	n.s.
	Other	Very dangerous	332	353	66	2.55	395	399	60	2.21	-5.47	0.09	p<.90
		A little dangerous	28	28	5	0.96	32	30	5	0.83	-0.73	0.58	n.s.
		Not at all dangerous	14	16	3	0.9	8	8	1	0.43	-1.73	0.08	p<.90
		Do not know	114	116	22	2.42	199	207	31	2.26	9.58	0.00	p<.95
		No answer	22	23	4	0.92	20	18	3	0.69	-1.65	0.14	n.s.
Region	Northeast	Very dangerous	1,579	1,683	78	1.53	1,456	1,515	70	1.88	-7.77	0.00	p<.95
		A little dangerous	104	116	5	0.71	108	120	6	0.56	0.18	0.86	n.s.
		Not at all dangerous	11	11	1	0.19	19	15	1	0.2	0.19	0.45	n.s.
		Do not know	299	327	15	1.59	452	491	23	1.94	7.6	0.00	p<.95
		No answer	32	33	2	0.35	33	28	1	0.33	-0.19	0.62	n.s.
	Midwest	Very dangerous	2,142	2,026	78	1.25	2,099	1,918	74	1.49	-4.08	0.00	p<.95
		A little dangerous	180	170	7	0.6	138	126	5	0.52	-1.66	0.02	p<.95
		Not at all dangerous	23	20	1	0.18	19	18	1	0.14	-0.07	0.75	n.s.
		Do not know	361	349	13	1.21	539	513	20	1.32	6.31	0.00	p<.95
		No answer	47	46	2	0.28	35	33	1	0.22	-0.5	0.14	n.s.
	South	Very dangerous	3,023	3,392	80	1.12	2,870	3,232	77	1.44	-3.78	0.01	p<.95
		A little dangerous	186	218	5	0.48	146	166	4	0.38	-1.23	0.05	p<.95
		Not at all dangerous	36	49	1	0.23	27	31	1	0.13	-0.43	0.06	p<.90
		Do not know	447	502	12	1.11	653	707	17	1.35	4.86	0.00	p<.95
		No answer	45	56	1	0.2	70	80	2	0.3	0.58	0.07	p<.90
	West	Very dangerous	1,944	1,876	68	2.26	2,041	1,782	65	1.82	-3.53	0.04	p<.95
		A little dangerous	177	157	6	0.65	203	160	6	0.56	0.1	0.90	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	West	Not at all dangerous	28	25	1	0.25	24	19	1	0.17	-0.24	0.42	n.s.
		Do not know	683	657	24	2.21	826	739	27	1.92	2.94	0.07	p<.90
		No answer	31	27	1	0.22	59	46	2	0.27	0.72	0.02	p<.95
		Inhalants											
Total	Total	Very dangerous	6,644	6,902	59	0.86	6,461	6,488	55	0.79	-3.53	0.00	p<.95
		A little dangerous	1,816	1,869	16	0.69	1,476	1,467	13	0.5	-3.42	0.00	p<.95
		Not at all dangerous	215	223	2	0.18	145	146	1	0.11	-0.66	0.00	p<.95
		Do not know	2,504	2,549	22	0.97	3,507	3,420	29	0.9	7.41	0.00	p<.95
		No answer	199	197	2	0.14	228	220	2	0.18	0.2	0.35	n.s.
Sex	Male	Very dangerous	3,230	3,533	59	0.98	3,171	3,264	55	0.82	-4.4	0.00	p<.95
		A little dangerous	897	962	16	0.79	815	831	14	0.62	-2.16	0.01	p<.95
		Not at all dangerous	121	131	2	0.26	88	87	1	0.17	-0.73	0.02	p<.95
		Do not know	1,207	1,249	21	1.02	1,692	1,669	28	0.95	7.07	0.00	p<.95
		No answer	106	107	2	0.2	121	120	2	0.23	0.22	0.47	n.s.
	Female	Very dangerous	3,371	3,322	59	1.04	3,231	3,160	56	0.99	-2.78	0.01	p<.95
		A little dangerous	906	895	16	0.84	649	623	11	0.57	-4.79	0.00	p<.95
		Not at all dangerous	90	88	2	0.2	56	57	1	0.14	-0.54	0.03	p<.95
		Do not know	1,275	1,273	23	1.09	1,783	1,714	30	1.03	7.84	0.00	p<.95
		No answer	86	81	1	0.18	103	96	2	0.2	0.27	0.28	n.s.
	Unknown	Very dangerous	43	47	48	4.45	59	64	54	6.4	6.48	0.40	n.s.
		A little dangerous	13	12	12	3.26	12	13	11	3.02	-1.4	0.74	n.s.
		Not at all dangerous	4	4	4	2.21	1	1	1	1.28	-2.56	0.31	n.s.
		Do not know	22	27	27	4.66	32	36	31	7.09	3.3	0.71	n.s.
		No answer	7	8	8	3.17	4	3	3	1.49	-5.82	0.11	n.s.
Grade	Grade 4	Very dangerous	1,741	1,891	49	1.45	1,544	1,607	41	1.22	-7.33	0.00	p<.95
		A little dangerous	387	394	10	0.65	346	351	9	0.66	-1.11	0.15	n.s.
		Not at all dangerous	62	65	2	0.22	59	63	2	0.23	-0.05	0.87	n.s.
		Do not know	1,394	1,461	38	1.45	1,753	1,780	46	1.37	8.21	0.00	p<.95
		No answer	77	75	2	0.27	88	86	2	0.33	0.28	0.49	n.s.
	Grade 5	Very dangerous	2,411	2,430	63	1.3	2,403	2,322	60	1.15	-2.78	0.05	p<.90
		A little dangerous	617	634	16	0.99	477	469	12	0.72	-4.23	0.00	p<.95
		Not at all dangerous	56	54	1	0.24	42	39	1	0.18	-0.38	0.22	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Grade 5	Do not know	715	700	18	1.24	1,094	991	26	1.15	7.5	0.00	p<.95
		No answer	65	65	2	0.23	67	61	2	0.24	-0.1	0.73	n.s.
	Grade 6	Very dangerous	2,492	2,581	65	1.21	2,514	2,560	64	1.2	-0.54	0.68	n.s.
		A little dangerous	812	842	21	1.06	653	647	16	0.88	-4.9	0.00	p<.95
		Not at all dangerous	97	104	3	0.35	44	43	1	0.2	-1.51	0.00	p<.95
		Do not know	395	388	10	0.89	660	648	16	1.1	6.56	0.00	p<.95
		No answer	57	57	1	0.21	73	73	2	0.28	0.4	0.21	n.s.
Race	White	Very dangerous	4,193	4,500	61	1.03	3,834	4,091	56	0.89	-5.01	0.00	p<.95
		A little dangerous	1,251	1,312	18	0.79	1,025	1,079	15	0.6	-3.03	0.00	p<.95
		Not at all dangerous	102	111	2	0.17	67	73	1	0.13	-0.51	0.02	p<.95
		Do not know	1,208	1,307	18	0.98	1,768	1,906	26	0.94	8.43	0.00	p<.95
		No answer	96	98	1	0.16	101	106	1	0.18	0.12	0.62	n.s.
	Black	Very dangerous	1,123	1,075	60	2.01	1,170	1,033	58	2.07	-1.98	0.29	n.s.
		A little dangerous	158	154	9	0.84	142	112	6	0.57	-2.3	0.02	p<.95
		Not at all dangerous	45	48	3	0.48	26	23	1	0.24	-1.4	0.02	p<.95
		Do not know	493	476	27	2.06	656	558	31	1.96	4.8	0.01	p<.95
		No answer	41	38	2	0.37	57	53	3	0.57	0.89	0.08	p<.90
	Hispanic	Very dangerous	812	871	52	1.76	845	838	51	1.86	-0.99	0.63	n.s.
		A little dangerous	226	239	14	1.3	181	175	11	0.85	-3.66	0.01	p<.95
		Not at all dangerous	37	38	2	0.47	27	27	2	0.4	-0.59	0.33	n.s.
		Do not know	478	488	29	2.43	602	558	34	2.16	4.87	0.03	p<.95
		No answer	31	33	2	0.35	36	38	2	0.41	0.37	0.47	n.s.
	Asian	Very dangerous	261	189	45	2.54	278	187	46	3.03	0.51	0.87	n.s.
		A little dangerous	115	96	23	2.55	73	47	11	1.71	-11.47	0.00	p<.95
		Not at all dangerous	13	10	2	0.87	11	7	2	0.69	-0.61	0.60	n.s.
		Do not know	175	118	28	2.62	252	162	40	3.5	11.4	0.00	p<.95
		No answer	10	5	1	0.55	12	6	1	0.43	0.18	0.80	n.s.
	Other	Very dangerous	255	268	50	2.63	334	339	51	2.44	1.23	0.73	n.s.
		A little dangerous	66	68	13	1.58	55	54	8	1.05	-4.44	0.03	p<.95
		Not at all dangerous	18	16	3	0.72	14	15	2	0.63	-0.68	0.45	n.s.
		Do not know	150	160	30	2.67	229	236	36	2.35	5.67	0.11	n.s.
		No answer	21	23	4	1	22	17	3	0.54	-1.77	0.13	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Region	**Northeast**	Very dangerous	1,174	1,244	57	1.93	1,109	1,172	54	1.96	-3.33	0.09	p<.90
		A little dangerous	326	383	18	1.81	237	264	12	1.01	-5.49	0.00	p<.95
		Not at all dangerous	35	37	2	0.36	22	21	1	0.21	-0.76	0.07	p<.90
		Do not know	459	476	22	2.03	664	680	31	2.05	9.39	0.00	p<.95
		No answer	31	30	1	0.29	36	34	2	0.35	0.21	0.61	n.s.
	Midwest	Very dangerous	1,673	1,580	61	1.48	1,615	1,469	56	1.59	-4.22	0.00	p<.95
		A little dangerous	446	418	16	1.26	397	370	14	1.12	-1.85	0.16	n.s.
		Not at all dangerous	54	49	2	0.27	27	27	1	0.21	-0.85	0.01	p<.95
		Do not know	518	502	19	1.51	745	699	27	1.57	7.55	0.00	p<.95
		No answer	62	61	2	0.36	46	44	2	0.34	-0.63	0.17	n.s.
	South	Very dangerous	2,307	2,602	62	1.28	2,152	2,449	58	1.33	-3.63	0.00	p<.95
		A little dangerous	580	651	15	1.16	445	495	12	0.85	-3.69	0.00	p<.95
		Not at all dangerous	62	79	2	0.33	47	54	1	0.2	-0.59	0.14	n.s.
		Do not know	729	821	19	1.59	1,043	1,128	27	1.47	7.3	0.00	p<.95
		No answer	59	65	2	0.2	79	91	2	0.36	0.61	0.12	n.s.
	West	Very dangerous	1,490	1,476	54	2.34	1,585	1,399	51	1.58	-2.87	0.11	n.s.
		A little dangerous	464	417	15	1.41	397	339	12	1.02	-2.88	0.02	p<.95
		Not at all dangerous	64	58	2	0.43	49	45	2	0.27	-0.49	0.35	n.s.
		Do not know	798	751	27	2.58	1,055	913	33	2.22	5.89	0.00	p<.95
		No answer	47	41	2	0.29	67	51	2	0.28	0.34	0.39	n.s.
	Heroin												
Total	**Total**	Very dangerous	6,907	7,178	61	1.15	6,156	6,218	53	1.1	-8.18	0.00	p<.95
		A little dangerous	390	398	3	0.22	306	299	3	0.17	-0.84	0.00	p<.95
		Not at all dangerous	65	69	1	0.1	54	49	0	0.07	-0.17	0.11	n.s.
		Do not know	3,928	4,006	34	1.17	5,151	5,020	43	1.13	8.64	0.00	p<.95
		No answer	88	89	1	0.09	150	154	1	0.14	0.55	0.00	p<.95
Sex	**Male**	Very dangerous	3,504	3,821	64	1.24	3,191	3,313	55	1.18	-8.39	0.00	p<.95
		A little dangerous	223	229	4	0.29	183	188	3	0.26	-0.68	0.09	p<.90
		Not at all dangerous	45	50	1	0.14	31	28	0	0.1	-0.36	0.03	p<.95
		Do not know	1,746	1,840	31	1.23	2,396	2,354	39	1.21	8.65	0.00	p<.95
		No answer	43	43	1	0.11	86	89	2	0.23	0.77	0.00	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Female	Very dangerous	3,363	3,313	59	1.3	2,908	2,843	50	1.24	-8.23	0.00	p<.95
		A little dangerous	164	166	3	0.29	122	110	2	0.2	-0.99	0.01	p<.95
		Not at all dangerous	20	20	0	0.1	22	19	0	0.08	0	1.00	n.s.
		Do not know	2,140	2,119	37	1.32	2,706	2,614	46	1.28	8.81	0.00	p<.95
		No answer	41	41	1	0.13	64	64	1	0.17	0.41	0.04	p<.95
	Unknown	Very dangerous	40	45	46	5.77	57	62	53	5.62	7.29	0.37	n.s.
		A little dangerous	3	3	3	1.82	1	1	1	1.02	-2.13	0.31	n.s.
		Not at all dangerous		0	0	0	1	1	1	1.28	1.25	0.33	n.s.
		Do not know	42	46	47	6.07	49	53	45	5.28	-1.78	0.83	n.s.
		No answer	4	5	5	2.34		0	0	0	-4.63	0.05	p<.95
Grade	Grade 4	Very dangerous	1,400	1,514	39	1.5	1,185	1,247	32	1.2	-6.88	0.00	p<.95
		A little dangerous	102	97	3	0.28	79	76	2	0.24	-0.54	0.13	n.s.
		Not at all dangerous	20	25	1	0.17	19	21	1	0.13	-0.1	0.61	n.s.
		Do not know	2,105	2,213	57	1.5	2,449	2,484	64	1.26	6.96	0.00	p<.95
		No answer	34	37	1	0.19	58	59	2	0.27	0.56	0.06	p<.90
	Grade 5	Very dangerous	2,512	2,572	66	1.46	2,210	2,160	56	1.41	-10.59	0.00	p<.95
		A little dangerous	119	126	3	0.35	101	103	3	0.3	-0.6	0.20	n.s.
		Not at all dangerous	19	18	0	0.13	18	14	0	0.1	-0.11	0.45	n.s.
		Do not know	1,190	1,143	29	1.39	1,710	1,566	40	1.42	10.9	0.00	p<.95
		No answer	24	24	1	0.14	44	40	1	0.18	0.41	0.06	p<.90
	Grade 6	Very dangerous	2,995	3,093	78	1.33	2,761	2,811	71	1.4	-7.09	0.00	p<.95
		A little dangerous	169	175	4	0.46	126	120	3	0.32	-1.38	0.02	p<.95
		Not at all dangerous	26	26	1	0.16	17	14	0	0.1	-0.29	0.14	n.s.
		Do not know	633	649	16	1.13	992	971	24	1.37	8.08	0.00	p<.95
		No answer	30	28	1	0.16	48	55	1	0.26	0.68	0.03	p<.95
Race	White	Very dangerous	4,542	4,893	67	1.23	3,811	4,098	56	1.23	-10.28	0.00	p<.95
		A little dangerous	206	217	3	0.25	173	180	2	0.22	-0.47	0.18	n.s.
		Not at all dangerous	18	21	0	0.08	13	13	0	0.05	-0.11	0.25	n.s.
		Do not know	2,052	2,166	30	1.25	2,728	2,891	40	1.3	10.28	0.00	p<.95
		No answer	32	31	0	0.08	70	73	1	0.14	0.58	0.00	p<.95
	Black	Very dangerous	1,040	968	54	2.14	1,022	883	50	2.48	-4.44	0.04	p<.95
		A little dangerous	65	60	3	0.47	52	43	2	0.33	-0.98	0.08	p<.90

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Black	Not at all dangerous	19	19	1	0.29	15	13	1	0.23	-0.33	0.29	n.s.
		Do not know	711	720	40	2.29	923	801	45	2.52	4.74	0.02	p<.95
		No answer	25	23	1	0.29	39	41	2	0.59	1.01	0.12	n.s.
	Hispanic	Very dangerous	792	850	51	2.63	785	787	48	1.72	-2.86	0.27	n.s.
		A little dangerous	73	79	5	0.69	53	52	3	0.49	-1.54	0.05	p<.95
		Not at all dangerous	22	23	1	0.33	18	15	1	0.25	-0.44	0.29	n.s.
		Do not know	680	694	42	2.71	813	757	46	1.75	4.67	0.07	p<.90
		No answer	17	22	1	0.36	22	24	1	0.31	0.18	0.68	n.s.
	Asian	Very dangerous	289	216	52	3.02	265	173	42	3.06	-9.39	0.01	p<.95
		A little dangerous	28	22	5	1.06	13	11	3	0.81	-2.69	0.05	p<.95
		Not at all dangerous	3	2	0	0.25	1	1	0	0.15	-0.27	0.36	n.s.
		Do not know	251	176	42	2.96	340	218	53	3.39	11.32	0.00	p<.95
		No answer	3	1	0	0.21	7	6	1	0.69	1.03	0.15	n.s.
	Other	Very dangerous	244	251	47	2.58	273	277	42	2.25	-5.03	0.13	n.s.
		A little dangerous	18	20	4	0.89	15	14	2	0.53	-1.69	0.09	p<.90
		Not at all dangerous	3	4	1	0.46	7	7	1	0.5	0.29	0.68	n.s.
		Do not know	234	248	46	2.78	347	354	53	2.12	7.1	0.04	p<.95
		No answer	11	12	2	0.67	12	10	2	0.44	-0.67	0.33	n.s.
Region	Northeast	Very dangerous	1,302	1,410	65	2.49	1,085	1,162	54	2.21	-11.47	0.00	p<.95
		A little dangerous	74	80	4	0.53	50	54	2	0.38	-1.2	0.05	p<.95
		Not at all dangerous	12	10	0	0.19	11	11	0	0.15	0.01	0.96	n.s.
		Do not know	619	648	30	2.56	895	916	42	2.4	12.34	0.00	p<.95
		No answer	18	21	1	0.28	27	28	1	0.22	0.31	0.33	n.s.
	Midwest	Very dangerous	1,680	1,594	61	1.93	1,475	1,347	52	1.74	-9.42	0.00	p<.95
		A little dangerous	82	73	3	0.36	71	65	2	0.28	-0.32	0.46	n.s.
		Not at all dangerous	14	13	1	0.23	10	8	0	0.12	-0.18	0.41	n.s.
		Do not know	955	908	35	1.97	1,247	1,161	45	1.64	9.71	0.00	p<.95
		No answer	22	22	1	0.17	27	27	1	0.24	0.22	0.45	n.s.
	South	Very dangerous	2,283	2,571	61	2.15	1,961	2,271	54	2.12	-7.11	0.00	p<.95
		A little dangerous	120	145	3	0.42	81	95	2	0.29	-1.18	0.02	p<.95
		Not at all dangerous	19	26	1	0.15	12	14	0	0.1	-0.3	0.10	n.s.
		Do not know	1,292	1,449	34	2.18	1,658	1,770	42	2.18	7.63	0.00	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	South	No answer	23	26	1	0.13	54	66	2	0.32	0.96	0.00	p<.95
	West	Very dangerous	1,642	1,603	58	2.49	1,635	1,439	52	2.36	-6.03	0.00	p<.95
		A little dangerous	114	100	4	0.46	104	85	3	0.39	-0.55	0.35	n.s.
		Not at all dangerous	20	20	1	0.21	21	17	1	0.17	-0.11	0.62	n.s.
		Do not know	1,062	1,000	36	2.43	1,351	1,173	43	2.44	6.26	0.00	p<.95
		No answer	25	20	1	0.17	42	32	1	0.22	0.44	0.09	p<.90
	Methamphetamines												
Total	Total	Very dangerous	4,001	4,126	35	1.01	3,760	3,740	32	0.92	-3.29	0.00	p<.95
		A little dangerous	383	416	4	0.24	320	310	3	0.16	-0.91	0.00	p<.95
		Not at all dangerous	104	97	1	0.09	88	81	1	0.08	-0.14	0.28	n.s.
		Do not know	6,747	6,957	59	1.07	7,476	7,431	63	0.93	4.04	0.00	p<.95
		No answer	143	144	1	0.13	173	178	2	0.14	0.3	0.07	p<.90
Sex	Male	Very dangerous	2,175	2,336	39	1.1	2,071	2,107	35	1.08	-3.77	0.00	p<.95
		A little dangerous	234	255	4	0.29	206	206	3	0.25	-0.81	0.02	p<.95
		Not at all dangerous	71	68	1	0.16	51	48	1	0.12	-0.34	0.10	p<.90
		Do not know	3,008	3,247	54	1.14	3,467	3,518	59	1.07	4.63	0.00	p<.95
		No answer	73	77	1	0.17	92	94	2	0.21	0.3	0.25	n.s.
	Female	Very dangerous	1,794	1,755	31	1.14	1,649	1,591	28	0.96	-2.86	0.02	p<.95
		A little dangerous	146	158	3	0.31	113	102	2	0.2	-0.98	0.00	p<.95
		Not at all dangerous	32	28	0	0.09	36	33	1	0.11	0.08	0.56	n.s.
		Do not know	3,690	3,656	65	1.24	3,945	3,843	68	0.99	3.41	0.01	p<.95
		No answer	66	62	1	0.17	79	82	1	0.18	0.35	0.10	n.s.
	Unknown	Very dangerous	32	36	36	5.83	40	43	36	6.02	0.05	1.00	n.s.
		A little dangerous	3	3	3	1.72	1	1	1	0.97	-2.03	0.30	n.s.
		Not at all dangerous	1	1	1	1	1	1	1	0.8	-0.22	0.86	n.s.
		Do not know	49	55	55	6.36	64	70	60	6.91	4.87	0.60	n.s.
		No answer	4	5	5	2.34	2	2	2	1.45	-2.66	0.33	n.s.
Grade	Grade 4	Very dangerous	777	839	22	0.99	833	844	22	1.02	0.13	0.92	n.s.
		A little dangerous	87	97	3	0.28	75	74	2	0.22	-0.59	0.09	p<.90
		Not at all dangerous	40	36	1	0.17	33	30	1	0.14	-0.16	0.49	n.s.
		Do not know	2,705	2,863	74	1.06	2,786	2,872	74	1.07	0.24	0.86	n.s.
		No answer	52	51	1	0.26	63	66	2	0.27	0.39	0.20	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Grade 5	Very dangerous	1,333	1,350	35	1.28	1,291	1,254	32	1.43	-2.48	0.15	n.s.
		A little dangerous	117	119	3	0.31	107	107	3	0.27	-0.3	0.47	n.s.
		Not at all dangerous	31	30	1	0.14	28	24	1	0.13	-0.15	0.42	n.s.
		Do not know	2,336	2,337	60	1.31	2,601	2,446	63	1.47	2.81	0.12	n.s.
		No answer	47	47	1	0.19	56	52	1	0.2	0.11	0.66	n.s.
	Grade 6	Very dangerous	1,891	1,937	49	1.78	1,636	1,642	41	1.57	-7.44	0.00	p<.95
		A little dangerous	179	200	5	0.53	138	128	3	0.33	-1.81	0.00	p<.95
		Not at all dangerous	33	31	1	0.15	27	27	1	0.14	-0.1	0.65	n.s.
		Do not know	1,706	1,758	44	1.83	2,089	2,114	53	1.59	8.96	0.00	p<.95
		No answer	44	45	1	0.22	54	60	2	0.24	0.39	0.19	n.s.
Race	White	Very dangerous	2,554	2,747	37	1.28	2,235	2,372	33	1.18	-4.8	0.00	p<.95
		A little dangerous	209	232	3	0.26	190	202	3	0.22	-0.39	0.19	n.s.
		Not at all dangerous	37	39	1	0.09	27	27	0	0.07	-0.15	0.20	n.s.
		Do not know	3,989	4,247	58	1.31	4,273	4,578	63	1.18	5.15	0.00	p<.95
		No answer	61	63	1	0.12	70	76	1	0.16	0.2	0.28	n.s.
	Black	Very dangerous	613	569	32	1.62	611	534	30	1.91	-1.8	0.34	n.s.
		A little dangerous	60	67	4	0.64	41	34	2	0.31	-1.83	0.02	p<.95
		Not at all dangerous	22	18	1	0.26	21	19	1	0.27	0.09	0.80	n.s.
		Do not know	1,128	1,102	62	1.76	1,332	1,148	64	1.88	2.9	0.11	n.s.
		No answer	37	34	2	0.41	46	45	3	0.44	0.64	0.25	n.s.
	Hispanic	Very dangerous	480	516	31	1.83	521	506	31	1.54	-0.01	1.00	n.s.
		A little dangerous	75	81	5	0.78	54	49	3	0.4	-1.89	0.03	p<.95
		Not at all dangerous	26	25	2	0.33	24	22	1	0.26	-0.18	0.69	n.s.
		Do not know	981	1,020	61	2.21	1,061	1,027	63	1.62	1.69	0.50	n.s.
		No answer	22	26	2	0.38	31	32	2	0.36	0.39	0.44	n.s.
	Asian	Very dangerous	200	131	31	3.11	180	116	28	3.19	-2.86	0.43	n.s.
		A little dangerous	19	15	4	1	19	10	2	0.61	-1.08	0.32	n.s.
		Not at all dangerous	9	6	1	0.48	6	4	1	0.56	-0.39	0.63	n.s.
		Do not know	337	260	62	3.26	410	269	66	3.17	3.71	0.33	n.s.
		No answer	9	7	2	0.64	11	9	2	0.77	0.62	0.52	n.s.
	Other	Very dangerous	154	163	30	2.45	213	213	32	2.11	1.73	0.58	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Other	A little dangerous	20	21	4	0.87	16	15	2	0.65	-1.54	0.16	n.s.
		Not at all dangerous	10	10	2	0.58	10	9	1	0.52	-0.51	0.51	n.s.
		Do not know	312	328	61	2.58	400	409	62	2.3	0.53	0.88	n.s.
		No answer	14	14	3	0.75	15	16	2	0.58	-0.21	0.84	n.s.
Region													
	Northeast	Very dangerous	578	612	28	1.6	473	495	23	1.31	-5.4	0.00	p<.95
		A little dangerous	62	66	3	0.49	45	51	2	0.34	-0.69	0.20	n.s.
		Not at all dangerous	21	20	1	0.17	12	12	1	0.15	-0.37	0.10	p<.90
		Do not know	1,337	1,444	67	1.74	1,506	1,582	73	1.42	6.38	0.00	p<.95
		No answer	27	28	1	0.3	32	30	1	0.22	0.09	0.78	n.s.
	Midwest	Very dangerous	1,003	959	37	1.97	934	860	33	1.69	-3.75	0.01	p<.95
		A little dangerous	95	92	4	0.42	69	62	2	0.35	-1.14	0.02	p<.95
		Not at all dangerous	23	20	1	0.22	16	14	1	0.18	-0.24	0.40	n.s.
		Do not know	1,604	1,515	58	2.01	1,784	1,644	63	1.65	5.03	0.00	p<.95
		No answer	28	25	1	0.16	27	27	1	0.22	0.09	0.73	n.s.
	South	Very dangerous	1,237	1,423	34	1.82	1,159	1,348	32	1.62	-1.77	0.37	n.s.
		A little dangerous	120	152	4	0.44	87	97	2	0.3	-1.32	0.00	p<.95
		Not at all dangerous	26	28	1	0.14	32	37	1	0.15	0.2	0.33	n.s.
		Do not know	2,298	2,551	61	2.08	2,416	2,649	63	1.65	2.33	0.23	n.s.
		No answer	56	62	1	0.26	72	86	2	0.31	0.56	0.07	p<.90
	West	Very dangerous	1,183	1,132	41	2.47	1,194	1,037	38	2.33	-3.53	0.15	n.s.
		A little dangerous	106	105	4	0.5	119	100	4	0.3	-0.22	0.71	n.s.
		Not at all dangerous	34	30	1	0.23	28	20	1	0.18	-0.38	0.20	n.s.
		Do not know	1,508	1,447	53	2.38	1,770	1,556	57	2.32	3.88	0.10	p<.90
		No answer	32	28	1	0.22	42	35	1	0.27	0.25	0.51	n.s.
	Beer												
Total													
	Total	Very dangerous	2,974	3,078	26	0.91	3,533	3,549	30	0.92	4.01	0.00	p<.95
		A little dangerous	6,836	7,071	60	0.92	6,651	6,591	56	0.85	-4.09	0.00	p<.95
		Not at all dangerous	1,257	1,266	11	0.48	1,159	1,133	10	0.38	-1.13	0.03	p<.95
		Do not know	164	176	2	0.18	238	232	2	0.18	0.48	0.01	p<.95
		No answer	147	150	1	0.11	236	236	2	0.16	0.73	0.00	p<.95
Sex													
	Male	Very dangerous	1,325	1,458	24	0.92	1,639	1,696	28	0.98	4.04	0.00	p<.95
		A little dangerous	3,321	3,582	60	0.96	3,308	3,335	56	0.88	-4.04	0.00	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Male	Not at all dangerous	764	780	13	0.64	693	699	12	0.51	-1.33	0.05	p<.95
		Do not know	86	94	2	0.22	118	114	2	0.21	0.33	0.24	n.s.
		No answer	65	69	1	0.15	129	128	2	0.24	1	0.00	p<.95
	Female	Very dangerous	1,621	1,587	28	1.11	1,864	1,822	32	1.14	4.19	0.00	p<.95
		A little dangerous	3,472	3,441	61	1.19	3,293	3,201	57	1.12	-4.16	0.00	p<.95
		Not at all dangerous	480	473	8	0.52	447	411	7	0.42	-1.07	0.09	p<.90
		Do not know	77	81	1	0.25	115	113	2	0.23	0.57	0.04	p<.95
		No answer	78	77	1	0.15	103	103	2	0.2	0.47	0.06	p<.90
	Unknown	Very dangerous	28	34	34	6.09	30	31	26	4.99	-7.4	0.35	n.s.
		A little dangerous	43	47	47	6.05	50	54	46	5.36	-1.47	0.85	n.s.
		Not at all dangerous	13	13	14	4.52	19	22	19	3.53	5.67	0.33	n.s.
		Do not know	1	1	1	1	5	6	5	1.94	3.93	0.07	p<.90
		No answer	4	4	4	2.24	4	4	4	1.92	-0.73	0.80	n.s.
Grade	Grade 4	Very dangerous	1,139	1,210	31	1.37	1,370	1,407	36	1.37	5.08	0.00	p<.95
		A little dangerous	2,049	2,166	56	1.33	1,903	1,949	50	1.35	-5.6	0.00	p<.95
		Not at all dangerous	328	347	9	0.6	315	322	8	0.5	-0.63	0.42	n.s.
		Do not know	93	106	3	0.42	115	121	3	0.39	0.37	0.40	n.s.
		No answer	52	58	1	0.26	87	88	2	0.29	0.78	0.02	p<.95
	Grade 5	Very dangerous	1,052	1,036	27	1.3	1,191	1,128	29	1.32	2.38	0.08	p<.90
		A little dangerous	2,348	2,381	61	1.42	2,362	2,256	58	1.26	-3.2	0.05	p<.95
		Not at all dangerous	375	374	10	0.63	392	378	10	0.68	0.1	0.91	n.s.
		Do not know	41	44	1	0.22	71	62	2	0.24	0.48	0.13	n.s.
		No answer	48	49	1	0.21	67	58	1	0.2	0.24	0.44	n.s.
	Grade 6	Very dangerous	783	832	21	1.29	972	1,014	26	1.35	4.56	0.00	p<.95
		A little dangerous	2,439	2,523	64	1.28	2,386	2,386	60	1.29	-3.48	0.01	p<.95
		Not at all dangerous	554	545	14	1.03	452	433	11	0.66	-2.83	0.01	p<.95
		Do not know	30	26	1	0.16	52	49	1	0.18	0.59	0.01	p<.95
		No answer	47	43	1	0.19	82	90	2	0.29	1.17	0.00	p<.95
Race	White	Very dangerous	1,597	1,720	23	1.05	1,844	1,991	27	1.12	3.97	0.00	p<.95
		A little dangerous	4,421	4,720	64	1.03	4,098	4,353	60	0.94	-4.41	0.00	p<.95
		Not at all dangerous	718	764	10	0.57	648	698	10	0.44	-0.8	0.19	n.s.
		Do not know	39	46	1	0.12	79	84	1	0.13	0.53	0.00	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	White	No answer	75	79	1	0.14	126	129	2	0.18	0.71	0.00	p<.95
	Black	Very dangerous	624	604	34	1.81	763	688	39	1.36	4.91	0.02	p<.95
		A little dangerous	910	881	49	1.67	949	809	45	1.34	-3.77	0.04	p<.95
		Not at all dangerous	237	216	12	0.88	219	173	10	0.95	-2.34	0.07	p<.90
		Do not know	53	58	3	0.49	68	60	3	0.54	0.09	0.88	n.s.
		No answer	36	31	2	0.27	52	51	3	0.56	1.11	0.07	p<.90
	Hispanic	Very dangerous	463	480	29	1.72	537	515	31	1.74	2.73	0.15	n.s.
		A little dangerous	888	939	56	1.82	919	896	55	1.89	-1.46	0.50	n.s.
		Not at all dangerous	179	185	11	1.12	169	158	10	0.96	-1.38	0.21	n.s.
		Do not know	38	44	3	0.61	41	40	2	0.42	-0.2	0.75	n.s.
		No answer	16	21	1	0.39	25	26	2	0.33	0.32	0.54	n.s.
	Asian	Very dangerous	130	100	24	2.27	163	123	30	2.59	6	0.06	p<.90
		A little dangerous	343	246	59	2.58	383	232	57	2.71	-2.12	0.55	n.s.
		Not at all dangerous	74	52	13	1.43	56	34	8	1.36	-4.3	0.03	p<.95
		Do not know	20	14	3	0.87	14	13	3	1.37	-0.24	0.88	n.s.
		No answer	7	5	1	0.52	10	8	2	0.7	0.65	0.45	n.s.
	Other	Very dangerous	160	174	33	2.35	226	233	35	2.23	2.66	0.42	n.s.
		A little dangerous	274	284	53	2.39	302	300	45	2.1	-7.71	0.02	p<.95
		Not at all dangerous	49	49	9	1.53	67	70	11	1.59	1.38	0.52	n.s.
		Do not know	14	14	3	0.85	36	36	5	1.17	2.88	0.05	p<.90
		No answer	13	14	3	0.67	23	22	3	0.78	0.79	0.46	n.s.
Region	Northeast	Very dangerous	426	409	19	1.85	563	552	25	1.84	6.58	0.00	p<.95
		A little dangerous	1,310	1,457	67	1.91	1,185	1,289	59	2.16	-7.76	0.00	p<.95
		Not at all dangerous	232	249	11	1.24	232	242	11	0.85	-0.32	0.81	n.s.
		Do not know	32	32	1	0.44	49	47	2	0.46	0.7	0.25	n.s.
		No answer	25	23	1	0.24	39	40	2	0.31	0.79	0.08	p<.90
	Midwest	Very dangerous	636	620	24	1.43	768	704	27	1.65	3.24	0.03	p<.95
		A little dangerous	1,770	1,665	64	1.5	1,701	1,572	60	1.31	-3.51	0.01	p<.95
		Not at all dangerous	289	269	10	0.84	261	240	9	0.57	-1.11	0.19	n.s.
		Do not know	27	26	1	0.19	49	45	2	0.32	0.73	0.02	p<.95
		No answer	31	30	1	0.21	51	47	2	0.27	0.65	0.07	p<.90

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	South	Very dangerous	1,134	1,286	30	1.69	1,296	1,480	35	1.73	4.61	0.01	p<.95
		A little dangerous	2,136	2,385	57	1.61	1,996	2,197	52	1.51	-4.45	0.01	p<.95
		Not at all dangerous	361	416	10	0.88	318	361	9	0.72	-1.31	0.12	n.s.
		Do not know	51	69	2	0.36	74	85	2	0.28	0.37	0.29	n.s.
		No answer	55	60	1	0.18	82	93	2	0.34	0.79	0.03	p<.95
	West	Very dangerous	778	763	28	2.06	906	813	30	1.89	1.78	0.37	n.s.
		A little dangerous	1,620	1,563	57	2.2	1,769	1,533	56	1.76	-1.19	0.61	n.s.
		Not at all dangerous	375	332	12	0.94	348	290	11	0.87	-1.52	0.20	n.s.
		Do not know	54	48	2	0.38	66	55	2	0.39	0.24	0.44	n.s.
		No answer	36	36	1	0.3	64	55	2	0.32	0.68	0.14	n.s.
	Cigarettes												
Total	Total	Very dangerous	6,543	6,696	57	0.82	7,104	7,042	60	0.69	2.95	0.00	p<.95
		A little dangerous	3,785	3,944	34	0.77	3,442	3,439	29	0.64	-4.3	0.00	p<.95
		Not at all dangerous	464	497	4	0.28	419	412	4	0.22	-0.72	0.03	p<.95
		Do not know	432	450	4	0.34	647	636	5	0.38	1.59	0.00	p<.95
		No answer	154	155	1	0.13	205	210	2	0.15	0.47	0.01	p<.95
Sex	Male	Very dangerous	3,022	3,248	54	0.97	3,404	3,435	58	0.87	3.21	0.00	p<.95
		A little dangerous	1,942	2,104	35	0.88	1,791	1,837	31	0.8	-4.42	0.00	p<.95
		Not at all dangerous	298	320	5	0.42	259	268	4	0.34	-0.86	0.09	p<.90
		Do not know	218	229	4	0.35	317	314	5	0.44	1.42	0.00	p<.95
		No answer	81	81	1	0.16	116	120	2	0.23	0.64	0.02	p<.95
	Female	Very dangerous	3,476	3,397	60	0.95	3,639	3,542	63	0.87	2.66	0.02	p<.95
		A little dangerous	1,813	1,808	32	0.92	1,624	1,572	28	0.78	-4.12	0.00	p<.95
		Not at all dangerous	160	170	3	0.26	156	140	2	0.23	-0.52	0.09	p<.90
		Do not know	210	216	4	0.4	318	309	5	0.42	1.67	0.00	p<.95
		No answer	69	69	1	0.16	85	86	2	0.19	0.31	0.17	n.s.
	Unknown	Very dangerous	45	50	51	5.92	61	65	56	4.03	5.01	0.49	n.s.
		A little dangerous	30	32	33	4.65	27	30	26	4.39	-6.68	0.29	n.s.
		Not at all dangerous	6	7	7	4.1	4	4	3	1.89	-3.82	0.40	n.s.
		Do not know	4	5	5	2.44	12	13	11	2.84	6.17	0.10	n.s.
		No answer	4	5	5	2.34	4	5	4	1.45	-0.68	0.80	n.s.
Grade	Grade 4	Very dangerous	2,342	2,485	64	1.18	2,461	2,506	64	1.15	0.56	0.68	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Grade 4	A little dangerous	903	955	25	0.96	813	837	22	0.82	-3.02	0.01	p<.95
		Not at all dangerous	113	125	3	0.35	101	100	3	0.31	-0.64	0.15	n.s.
		Do not know	245	260	7	0.72	343	369	10	0.86	2.8	0.00	p<.95
		No answer	58	62	2	0.23	72	73	2	0.26	0.3	0.35	n.s.
	Grade 5	Very dangerous	2,276	2,276	59	1.21	2,480	2,367	61	1.3	2.35	0.12	n.s.
		A little dangerous	1,269	1,282	33	1.13	1,219	1,173	30	1.13	-2.81	0.07	p<.90
		Not at all dangerous	150	155	4	0.35	132	126	3	0.36	-0.76	0.10	p<.90
		Do not know	120	122	3	0.43	185	159	4	0.54	0.95	0.15	n.s.
		No answer	49	48	1	0.21	67	58	2	0.21	0.26	0.37	n.s.
	Grade 6	Very dangerous	1,925	1,935	49	1.3	2,163	2,170	55	0.93	5.89	0.00	p<.95
		A little dangerous	1,613	1,707	43	1.19	1,410	1,429	36	0.93	-7	0.00	p<.95
		Not at all dangerous	201	216	5	0.62	186	186	5	0.39	-0.77	0.27	n.s.
		Do not know	67	68	2	0.27	119	108	3	0.32	1.02	0.01	p<.95
		No answer	47	45	1	0.19	66	79	2	0.28	0.86	0.01	p<.95
Race	White	Very dangerous	3,953	4,215	58	0.97	4,149	4,418	61	0.81	3.38	0.00	p<.95
		A little dangerous	2,410	2,574	35	0.87	2,057	2,203	30	0.76	-4.76	0.00	p<.95
		Not at all dangerous	236	265	4	0.34	195	210	3	0.24	-0.72	0.05	p<.95
		Do not know	181	202	3	0.32	304	328	5	0.4	1.77	0.00	p<.95
		No answer	70	72	1	0.12	90	96	1	0.14	0.33	0.06	p<.90
	Black	Very dangerous	1,075	1,006	56	1.82	1,191	1,020	57	1.56	1.1	0.56	n.s.
		A little dangerous	547	549	31	1.6	550	485	27	1.57	-3.39	0.05	p<.90
		Not at all dangerous	97	100	6	0.64	103	87	5	0.52	-0.67	0.43	n.s.
		Do not know	112	111	6	0.73	155	134	8	0.77	1.34	0.19	n.s.
		No answer	29	25	1	0.28	52	53	3	0.56	1.62	0.01	p<.95
	Hispanic	Very dangerous	912	940	56	1.95	1,008	962	59	1.44	2.51	0.20	n.s.
		A little dangerous	494	537	32	1.99	492	482	29	1.21	-2.75	0.16	n.s.
		Not at all dangerous	72	76	5	0.63	73	73	4	0.65	-0.09	0.91	n.s.
		Do not know	78	82	5	0.78	85	83	5	0.92	0.16	0.86	n.s.
		No answer	28	33	2	0.45	33	35	2	0.42	0.18	0.77	n.s.
	Asian	Very dangerous	311	230	55	2.82	366	248	61	2.73	5.73	0.08	p<.90
		A little dangerous	198	140	34	2.88	185	110	27	1.98	-6.69	0.03	p<.95
		Not at all dangerous	27	21	5	1.17	25	19	5	1.25	-0.36	0.80	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Asian	Do not know	30	22	5	1.26	38	23	6	1.39	0.35	0.84	n.s.
		No answer	8	5	1	0.46	12	9	2	0.75	0.97	0.26	n.s.
	Other	Very dangerous	292	305	57	2.41	390	394	60	2.06	2.63	0.39	n.s.
		A little dangerous	136	143	27	1.91	158	160	24	1.97	-2.63	0.28	n.s.
		Not at all dangerous	32	35	7	1.4	23	23	3	0.79	-3.07	0.05	p<.90
		Do not know	31	33	6	1.08	65	68	10	1.56	4.18	0.02	p<.95
		No answer	19	20	4	0.76	18	17	3	0.62	-1.1	0.23	n.s.
Region	Northeast	Very dangerous	1,133	1,203	55	1.9	1,204	1,261	58	1.74	2.69	0.08	p<.90
		A little dangerous	715	783	36	1.69	605	655	30	1.5	-5.9	0.00	p<.95
		Not at all dangerous	76	81	4	0.58	77	81	4	0.62	0.04	0.95	n.s.
		Do not know	73	73	3	0.66	146	136	6	0.97	2.92	0.01	p<.95
		No answer	28	31	1	0.34	36	37	2	0.23	0.25	0.45	n.s.
	Midwest	Very dangerous	1,498	1,420	54	1.56	1,622	1,498	57	1.06	3.01	0.04	p<.95
		A little dangerous	1,030	968	37	1.33	925	847	32	1.02	-4.62	0.01	p<.95
		Not at all dangerous	117	116	4	0.6	107	95	4	0.37	-0.78	0.20	n.s.
		Do not know	76	75	3	0.38	139	134	5	0.71	2.27	0.00	p<.95
		No answer	32	31	1	0.24	37	34	1	0.21	0.12	0.69	n.s.
	South	Very dangerous	2,174	2,388	57	1.42	2,283	2,514	60	1.18	3	0.04	p<.95
		A little dangerous	1,217	1,413	34	1.35	1,052	1,213	29	1.18	-4.75	0.00	p<.95
		Not at all dangerous	172	212	5	0.55	133	155	4	0.41	-1.37	0.03	p<.95
		Do not know	125	151	4	0.56	217	239	6	0.68	2.09	0.00	p<.95
		No answer	49	53	1	0.18	81	96	2	0.3	1.03	0.00	p<.95
	West	A little dangerous	823	780	28	1.75	860	725	26	1.37	-2.02	0.27	n.s.
		Not at all dangerous	99	88	3	0.43	102	81	3	0.39	-0.25	0.67	n.s.
		Do not know	158	151	6	1	145	127	5	0.72	-0.89	0.41	n.s.
		No answer	45	40	1	0.31	51	43	2	0.32	0.13	0.74	n.s.

Youth Who Agree/Disagree With Statements About Attitudes Towards Drugs, by Selected Demographics

Fear of Taking Drugs

Total	Total	Agree a lot	8,285	8,508	72	0.76	8,940	8,862	75	0.63	3.02	0.00	p<.95
		Agree a little	1,727	1,831	16	0.58	1,442	1,426	12	0.49	-3.45	0.00	p<.95
		Disagree a little	528	548	5	0.25	517	531	5	0.26	-0.14	0.65	n.s.
		Disagree a lot	668	689	6	0.33	722	726	6	0.35	0.32	0.45	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Total	Total	No answer	170	164	1	0.12	196	194	2	0.16	0.26	0.23	n.s.
Sex	Male	Agree a lot	3,808	4,091	68	0.94	4,221	4,277	72	0.82	3.23	0.00	p<.95
		Agree a little	941	1,040	17	0.76	821	832	14	0.61	-3.47	0.00	p<.95
		Disagree a little	319	340	6	0.38	332	344	6	0.41	0.07	0.89	n.s.
		Disagree a lot	404	426	7	0.43	407	418	7	0.43	-0.13	0.82	n.s.
		No answer	89	86	1	0.16	106	103	2	0.21	0.29	0.28	n.s.
	Female	Agree a lot	4,424	4,359	77	0.79	4,645	4,503	80	0.74	2.67	0.00	p<.95
		Agree a little	772	777	14	0.64	611	585	10	0.61	-3.37	0.00	p<.95
		Disagree a little	204	203	4	0.29	179	182	3	0.3	-0.37	0.37	n.s.
		Disagree a lot	253	249	4	0.35	303	295	5	0.43	0.82	0.09	p<.90
		No answer	75	71	1	0.17	84	85	2	0.2	0.25	0.33	n.s.
	Unknown	Agree a lot	53	59	59	5.19	74	82	70	6.22	11.03	0.17	n.s.
		Agree a little	14	14	14	3.63	10	10	8	2.16	-5.69	0.16	n.s.
		Disagree a little	5	6	6	2.61	6	6	5	2.69	-0.6	0.87	n.s.
		Disagree a lot	11	13	13	3.8	12	13	11	3.53	-2.52	0.63	n.s.
		No answer	6	7	7	3.1	6	6	5	2.53	-2.21	0.58	n.s.
Grade	Grade 4	Agree a lot	2,849	3,034	78	1.04	2,964	3,042	78	0.81	0.21	0.86	n.s.
		Agree a little	375	401	10	0.61	325	327	8	0.58	-1.92	0.01	p<.95
		Disagree a little	118	124	3	0.33	127	127	3	0.29	0.06	0.89	n.s.
		Disagree a lot	253	266	7	0.62	308	322	8	0.63	1.45	0.06	p<.90
		No answer	66	61	2	0.21	66	69	2	0.29	0.19	0.61	n.s.
	Grade 5	Agree a lot	2,893	2,891	74	0.86	3,180	3,017	78	0.94	3.25	0.01	p<.95
		Agree a little	541	561	14	0.76	481	466	12	0.74	-2.47	0.02	p<.95
		Disagree a little	173	174	4	0.37	149	151	4	0.39	-0.59	0.26	n.s.
		Disagree a lot	210	209	5	0.49	213	195	5	0.43	-0.37	0.55	n.s.
		No answer	47	48	1	0.23	60	54	1	0.22	0.17	0.59	n.s.
	Grade 6	Agree a lot	2,543	2,584	65	1.3	2,796	2,804	71	1.02	5.53	0.00	p<.95
		Agree a little	811	868	22	0.96	636	634	16	0.84	-5.89	0.00	p<.95
		Disagree a little	237	250	6	0.48	241	254	6	0.54	0.09	0.89	n.s.
		Disagree a lot	205	213	5	0.49	201	208	5	0.57	-0.13	0.86	n.s.
		No answer	57	55	1	0.22	70	71	2	0.28	0.4	0.27	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Race	**White**	Agree a lot	5,044	5,363	73	0.92	5,195	5,546	76	0.75	3.26	0.00	p<.95
		Agree a little	1,137	1,239	17	0.74	926	982	14	0.59	-3.36	0.00	p<.95
		Disagree a little	311	335	5	0.31	285	308	4	0.32	-0.32	0.43	n.s.
		Disagree a lot	279	312	4	0.3	304	330	5	0.32	0.28	0.46	n.s.
		No answer	79	79	1	0.12	85	89	1	0.15	0.15	0.47	n.s.
	Black	Agree a lot	1,379	1,340	75	1.46	1,539	1,309	74	1.37	-1.31	0.42	n.s.
		Agree a little	195	182	10	0.98	185	158	9	0.93	-1.25	0.19	n.s.
		Disagree a little	81	80	4	0.56	94	87	5	0.51	0.41	0.55	n.s.
		Disagree a lot	168	160	9	0.97	184	176	10	0.82	0.94	0.46	n.s.
		No answer	37	28	2	0.28	49	50	3	0.6	1.21	0.10	p<.90
	Hispanic	Agree a lot	1,095	1,137	68	1.76	1,268	1,222	75	1.31	6.6	0.00	p<.95
		Agree a little	248	280	17	1.29	175	169	10	0.93	-6.41	0.00	p<.95
		Disagree a little	86	90	5	0.64	78	83	5	0.64	-0.28	0.75	n.s.
		Disagree a lot	132	133	8	0.8	136	131	8	0.8	0.04	0.97	n.s.
		No answer	23	30	2	0.48	34	30	2	0.34	0.05	0.93	n.s.
	Asian	Agree a lot	425	313	75	2.12	497	333	82	2.02	6.56	0.01	p<.95
		Agree a little	81	61	15	1.6	75	39	10	1.33	-4.92	0.02	p<.95
		Disagree a little	18	12	3	0.82	20	13	3	0.85	0.27	0.78	n.s.
		Disagree a lot	39	26	6	1.1	25	16	4	0.78	-2.37	0.07	p<.90
		No answer	11	6	1	0.47	9	7	2	0.75	0.46	0.60	n.s.
	Other	Agree a lot	342	355	66	2.3	441	452	68	2.54	2.07	0.50	n.s.
		Agree a little	66	70	13	1.63	81	77	12	1.44	-1.4	0.46	n.s.
		Disagree a little	32	32	6	0.94	40	40	6	1.1	0.18	0.90	n.s.
		Disagree a lot	50	57	11	1.67	73	73	11	1.54	0.42	0.86	n.s.
		No answer	20	22	4	0.99	19	19	3	0.67	-1.27	0.33	n.s.
Region	**Northeast**	Agree a lot	1,475	1,560	72	2.18	1,556	1,623	75	1.45	2.88	0.11	n.s.
		Agree a little	343	393	18	2.04	271	293	14	1.32	-4.59	0.01	p<.95
		Disagree a little	84	95	4	0.62	86	96	4	0.59	0.04	0.96	n.s.
		Disagree a lot	97	93	4	0.57	118	123	6	0.8	1.39	0.14	n.s.
		No answer	26	29	1	0.32	37	35	2	0.24	0.28	0.50	n.s.
	Midwest	Agree a lot	1,938	1,828	70	1.4	2,141	1,971	76	0.95	5.53	0.00	p<.95
		Agree a little	500	483	19	1.08	370	339	13	0.71	-5.52	0.00	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Midwest	Disagree a little	147	140	5	0.53	124	117	4	0.4	-0.88	0.18	n.s.
		Disagree a lot	134	127	5	0.56	154	146	6	0.6	0.73	0.30	n.s.
		No answer	34	33	1	0.22	41	36	1	0.22	0.14	0.66	n.s.
	South	Agree a lot	2,817	3,135	74	1.37	2,860	3,149	75	1.11	0.37	0.76	n.s.
		Agree a little	466	546	13	0.84	430	494	12	0.85	-1.23	0.12	n.s.
		Disagree a little	166	194	5	0.45	164	201	5	0.51	0.18	0.74	n.s.
		Disagree a lot	236	289	7	0.65	242	285	7	0.62	-0.09	0.91	n.s.
		No answer	52	54	1	0.19	70	87	2	0.36	0.78	0.08	p<.90
	West	Agree a lot	2,055	1,985	72	1.18	2,383	2,119	77	1.43	4.8	0.00	p<.95
		Agree a little	418	410	15	0.96	371	301	11	1.07	-3.97	0.00	p<.95
		Disagree a little	131	120	4	0.41	143	118	4	0.52	-0.08	0.89	n.s.
		Disagree a lot	201	180	7	0.75	208	172	6	0.77	-0.29	0.69	n.s.
		No answer	58	49	2	0.28	48	36	1	0.26	-0.46	0.24	n.s.
	Avoidance of Users												
Total	Total	Agree a lot	8,599	8,861	75	0.71	9,055	8,972	76	0.58	0.95	0.19	n.s.
		Agree a little	1,327	1,373	12	0.44	1,262	1,249	11	0.37	-1.06	0.03	p<.95
		Disagree a little	602	629	5	0.28	549	560	5	0.26	-0.59	0.06	p<.90
		Disagree a lot	715	743	6	0.33	751	758	6	0.34	0.13	0.75	n.s.
		No answer	135	134	1	0.12	200	201	2	0.15	0.57	0.00	p<.95
Sex	Male	Agree a lot	4,055	4,372	73	0.86	4,383	4,451	75	0.78	1.44	0.14	n.s.
		Agree a little	713	759	13	0.51	688	685	11	0.48	-1.22	0.04	p<.95
		Disagree a little	321	360	6	0.38	290	305	5	0.35	-0.91	0.07	p<.90
		Disagree a lot	404	425	7	0.42	413	421	7	0.43	-0.06	0.92	n.s.
		No answer	68	67	1	0.16	113	111	2	0.2	0.74	0.00	p<.95
	Female	Agree a lot	4,484	4,420	78	0.82	4,596	4,438	79	0.66	0.44	0.63	n.s.
		Agree a little	603	604	11	0.57	564	553	10	0.49	-0.9	0.21	n.s.
		Disagree a little	274	261	5	0.35	255	251	4	0.32	-0.19	0.64	n.s.
		Disagree a lot	303	309	5	0.39	327	326	6	0.43	0.31	0.55	n.s.
		No answer	64	64	1	0.16	80	83	1	0.2	0.33	0.19	n.s.
	Unknown	Agree a lot	60	69	70	4.86	76	84	71	6.34	1.73	0.82	n.s.
		Agree a little	11	10	10	3.07	10	11	9	2.67	-0.97	0.81	n.s.
		Disagree a little	7	8	8	3.04	4	5	4	2.1	-4.36	0.21	n.s.
		Disagree a lot	8	9	9	2.75	11	11	9	2.93	0.51	0.89	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Unknown	No answer	3	3	3	1.71	7	7	6	2.7	3.09	0.34	n.s.
Grade	Grade 4	Agree a lot	2,921	3,115	80	0.92	2,996	3,061	79	0.81	-1.39	0.20	n.s.
		Agree a little	309	323	8	0.52	300	309	8	0.48	-0.36	0.58	n.s.
		Disagree a little	121	126	3	0.32	127	132	3	0.34	0.15	0.72	n.s.
		Disagree a lot	252	265	7	0.51	296	310	8	0.6	1.16	0.09	p<.90
		No answer	58	57	1	0.2	71	75	2	0.28	0.45	0.21	n.s.
	Grade 5	Agree a lot	3,030	3,042	78	0.95	3,244	3,082	79	0.83	1.05	0.37	n.s.
		Agree a little	407	409	11	0.61	382	363	9	0.53	-1.18	0.12	n.s.
		Disagree a little	174	179	5	0.48	169	168	4	0.38	-0.3	0.64	n.s.
		Disagree a lot	214	213	6	0.41	224	210	5	0.42	-0.07	0.89	n.s.
		No answer	39	40	1	0.2	64	59	2	0.22	0.5	0.10	p<.90
	Grade 6	Agree a lot	2,648	2,704	68	1.17	2,815	2,829	71	0.98	3.14	0.01	p<.95
		Agree a little	611	641	16	0.78	580	576	15	0.69	-1.63	0.08	p<.90
		Disagree a little	307	324	8	0.55	253	260	7	0.5	-1.6	0.01	p<.95
		Disagree a lot	249	265	7	0.62	231	238	6	0.58	-0.68	0.42	n.s.
		No answer	38	37	1	0.2	65	67	2	0.25	0.77	0.02	p<.95
Race	White	Agree a lot	5,286	5,627	77	0.87	5,318	5,665	78	0.67	1.29	0.17	n.s.
		Agree a little	834	901	12	0.5	761	817	11	0.46	-1.04	0.08	p<.90
		Disagree a little	338	367	5	0.35	282	304	4	0.3	-0.82	0.04	p<.95
		Disagree a lot	339	378	5	0.38	347	378	5	0.33	0.05	0.91	n.s.
		No answer	53	54	1	0.1	87	92	1	0.14	0.52	0.00	p<.95
	Black	Agree a lot	1,368	1,339	75	1.39	1,525	1,300	73	1.07	-1.76	0.23	n.s.
		Agree a little	183	164	9	0.84	190	155	9	0.74	-0.43	0.64	n.s.
		Disagree a little	103	94	5	0.61	106	105	6	0.65	0.63	0.46	n.s.
		Disagree a lot	174	170	10	0.85	178	170	10	0.78	0.04	0.97	n.s.
		No answer	32	23	1	0.25	52	50	3	0.53	1.53	0.02	p<.95
	Hispanic	Agree a lot	1,156	1,198	72	1.39	1,277	1,230	75	1.14	3.43	0.03	p<.95
		Agree a little	178	199	12	0.99	169	161	10	0.85	-2.03	0.08	p<.90
		Disagree a little	98	106	6	0.66	82	85	5	0.64	-1.15	0.16	n.s.
		Disagree a lot	125	129	8	0.76	134	129	8	0.66	0.16	0.88	n.s.
		No answer	27	37	2	0.55	29	29	2	0.35	-0.4	0.54	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Asian	Agree a lot	431	322	77	2.8	480	316	77	2.99	0.49	0.86	n.s.
		Agree a little	74	52	13	2.04	78	50	12	1.88	-0.33	0.89	n.s.
		Disagree a little	30	22	5	1.21	30	18	4	1.29	-0.91	0.57	n.s.
		Disagree a lot	31	18	4	0.83	31	18	4	0.99	0.23	0.83	n.s.
		No answer	8	4	1	0.35	7	6	2	0.73	0.52	0.49	n.s.
	Other	Agree a lot	358	375	70	2.27	455	461	70	2.56	-0.31	0.93	n.s.
		Agree a little	58	57	11	1.39	64	65	10	1.26	-0.77	0.69	n.s.
		Disagree a little	33	40	7	1.54	49	48	7	1.11	-0.1	0.95	n.s.
		Disagree a lot	46	49	9	1.22	61	63	10	1.26	0.53	0.76	n.s.
		No answer	15	16	3	0.74	25	24	4	0.77	0.64	0.53	n.s.
Region	Northeast	Agree a lot	1,501	1,609	74	1.58	1,594	1,665	77	1.35	2.6	0.11	n.s.
		Agree a little	269	289	13	1.11	212	231	11	0.94	-2.68	0.02	p<.95
		Disagree a little	114	125	6	0.67	95	101	5	0.64	-1.1	0.13	n.s.
		Disagree a lot	113	119	6	0.66	134	140	6	0.82	0.94	0.32	n.s.
		No answer	28	27	1	0.32	33	33	2	0.26	0.23	0.57	n.s.
	Midwest	Agree a lot	2,061	1,960	75	1.54	2,152	1,982	76	1.11	0.92	0.62	n.s.
		Agree a little	350	327	13	0.91	360	324	12	0.82	-0.11	0.92	n.s.
		Disagree a little	164	156	6	0.61	119	112	4	0.5	-1.67	0.03	p<.95
		Disagree a lot	155	146	6	0.52	162	157	6	0.62	0.44	0.57	n.s.
		No answer	23	22	1	0.2	37	33	1	0.18	0.43	0.12	n.s.
	South	Agree a lot	2,888	3,199	76	1.25	2,912	3,212	76	1.03	0.32	0.78	n.s.
		Agree a little	378	448	11	0.72	341	394	9	0.63	-1.28	0.09	p<.90
		Disagree a little	183	225	5	0.44	183	220	5	0.5	-0.12	0.81	n.s.
		Disagree a lot	248	300	7	0.66	253	296	7	0.57	-0.1	0.89	n.s.
		No answer	40	45	1	0.16	77	94	2	0.33	1.18	0.00	p<.95
	West	Agree a lot	2,149	2,094	76	1.35	2,397	2,114	77	1.19	0.64	0.64	n.s.
		Agree a little	330	308	11	0.86	349	299	11	0.69	-0.34	0.70	n.s.
		Disagree a little	141	123	5	0.54	152	127	5	0.43	0.12	0.84	n.s.
		Disagree a lot	199	177	6	0.66	202	165	6	0.71	-0.46	0.54	n.s.
		No answer	44	40	1	0.33	53	41	1	0.27	0.04	0.92	n.s.
Negative Peer Pressure													
Total	Total	Agree a lot	4,216	4,382	37	0.74	4,477	4,466	38	0.66	0.71	0.37	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Total	Agree a little	2,283	2,337	20	0.49	2,156	2,113	18	0.44	-1.91	0.00	p<.95
		Disagree a little	1,056	1,100	9	0.4	1,079	1,073	9	0.33	-0.23	0.60	n.s.
		Disagree a lot	3,590	3,677	31	0.68	3,755	3,735	32	0.69	0.5	0.51	n.s.
		No answer	233	244	2	0.15	350	353	3	0.19	0.93	0.00	p<.95
Sex	Male	Agree a lot	2,038	2,210	37	0.88	2,175	2,221	37	0.89	0.25	0.83	n.s.
		Agree a little	1,111	1,200	20	0.61	1,107	1,106	19	0.56	-1.53	0.03	p<.95
		Disagree a little	540	579	10	0.5	513	512	9	0.47	-1.11	0.08	p<.90
		Disagree a lot	1,761	1,877	31	0.8	1,902	1,941	33	0.85	1.13	0.22	n.s.
		No answer	111	117	2	0.21	190	192	3	0.27	1.26	0.00	p<.95
	Female	Agree a lot	2,148	2,136	38	0.89	2,267	2,205	39	0.84	1.26	0.23	n.s.
		Agree a little	1,161	1,125	20	0.69	1,032	988	17	0.56	-2.4	0.00	p<.95
		Disagree a little	509	514	9	0.52	552	548	10	0.44	0.61	0.33	n.s.
		Disagree a lot	1,794	1,763	31	0.89	1,820	1,758	31	0.88	-0.04	0.97	n.s.
		No answer	116	120	2	0.22	151	152	3	0.25	0.57	0.08	p<.90
	Unknown	Agree a lot	30	36	36	5.19	35	40	34	3.38	-2.26	0.73	n.s.
		Agree a little	11	12	12	3.29	17	18	15	2.38	3.11	0.45	n.s.
		Disagree a little	7	7	7	2.8	14	14	12	3.45	4.42	0.30	n.s.
		Disagree a lot	35	37	37	5.98	33	37	31	5.02	-6.15	0.42	n.s.
		No answer	6	7	7	2.67	9	9	8	3.22	0.88	0.83	n.s.
Grade	Grade 4	Agree a lot	1,470	1,586	41	1.22	1,513	1,541	40	1.12	-1.16	0.48	n.s.
		Agree a little	582	604	16	0.74	563	570	15	0.65	-0.88	0.33	n.s.
		Disagree a little	271	284	7	0.5	270	280	7	0.44	-0.08	0.90	n.s.
		Disagree a lot	1,253	1,326	34	1.14	1,309	1,355	35	1.11	0.73	0.63	n.s.
		No answer	85	87	2	0.26	135	141	4	0.34	1.39	0.00	p<.95
	Grade 5	Agree a lot	1,429	1,408	36	1.07	1,575	1,487	38	1.05	2.04	0.13	n.s.
		Agree a little	869	894	23	0.89	791	740	19	0.7	-3.96	0.00	p<.95
		Disagree a little	355	366	9	0.66	356	352	9	0.5	-0.37	0.68	n.s.
		Disagree a lot	1,133	1,129	29	1.11	1,252	1,200	31	1.11	1.85	0.16	n.s.
		No answer	78	86	2	0.28	109	103	3	0.3	0.43	0.26	n.s.
	Grade 6	Agree a lot	1,317	1,389	35	1.09	1,389	1,438	36	1.1	1.23	0.36	n.s.
		Agree a little	832	839	21	0.82	802	803	20	0.73	-0.93	0.33	n.s.
		Disagree a little	430	450	11	0.68	453	441	11	0.68	-0.23	0.75	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
	Grade 6		unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
		Disagree a lot	1,204	1,222	31	1.05	1,194	1,180	30	1.12	-1.05	0.40	n.s.
		No answer	70	71	2	0.22	106	109	3	0.37	0.97	0.03	p<.95
Race													
	White	Agree a lot	2,471	2,665	36	0.85	2,511	2,693	37	0.77	0.75	0.39	n.s.
		Agree a little	1,491	1,573	21	0.57	1,326	1,401	19	0.59	-2.15	0.00	p<.95
		Disagree a little	696	755	10	0.48	666	707	10	0.47	-0.56	0.34	n.s.
		Disagree a lot	2,071	2,205	30	0.78	2,124	2,274	31	0.81	1.26	0.15	n.s.
		No answer	121	130	2	0.17	168	179	2	0.19	0.7	0.01	p<.95
	Black	Agree a lot	691	689	38	1.82	707	620	35	1.34	-3.68	0.12	n.s.
		Agree a little	288	269	15	0.94	301	254	14	0.89	-0.75	0.48	n.s.
		Disagree a little	121	106	6	0.69	153	135	8	0.54	1.63	0.06	p<.90
		Disagree a lot	712	685	38	1.86	810	695	39	1.59	0.75	0.75	n.s.
		No answer	48	41	2	0.33	80	77	4	0.7	2.04	0.01	p<.95
	Hispanic	Agree a lot	653	673	40	1.87	755	737	45	1.39	4.71	0.01	p<.95
		Agree a little	291	306	18	1.35	265	249	15	0.76	-3.08	0.04	p<.95
		Disagree a little	141	157	9	1	146	137	8	0.71	-1.03	0.35	n.s.
		Disagree a lot	464	489	29	1.36	469	457	28	1.29	-1.38	0.43	n.s.
		No answer	35	44	3	0.46	56	56	3	0.52	0.79	0.22	n.s.
	Asian	Agree a lot	212	151	36	1.91	266	172	42	2.57	5.91	0.04	p<.95
		Agree a little	121	98	23	2.19	141	85	21	1.76	-2.51	0.28	n.s.
		Disagree a little	59	40	10	1.59	48	27	7	1.13	-2.86	0.14	n.s.
		Disagree a lot	172	122	29	2.15	158	114	28	2.77	-1.17	0.73	n.s.
		No answer	10	8	2	0.7	13	10	2	0.87	0.63	0.33	n.s.
	Other	Agree a lot	189	204	38	2.25	238	245	37	2.1	-1.09	0.72	n.s.
		Agree a little	92	92	17	1.85	123	123	19	1.52	1.36	0.58	n.s.
		Disagree a little	39	42	8	1.24	66	67	10	1.16	2.33	0.16	n.s.
		Disagree a lot	171	176	33	2.36	194	196	30	2.15	-3.28	0.29	n.s.
		No answer	19	21	4	0.91	33	31	5	0.89	0.68	0.60	n.s.
Region													
	Northeast	Agree a lot	845	902	42	2.01	801	840	39	1.89	-2.86	0.08	p<.90
		Agree a little	408	448	21	1.23	366	394	18	0.95	-2.5	0.03	p<.95
		Disagree a little	180	213	10	0.95	185	202	9	1.03	-0.5	0.62	n.s.
		Disagree a lot	553	562	26	1.22	660	673	31	1.38	5.1	0.00	p<.95
		No answer	39	45	2	0.45	56	61	3	0.36	0.76	0.14	n.s.

Response by Demographic			Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Midwest	Agree a lot	998	952	36	1.27	1,057	972	37	1.05	0.82	0.58	n.s.
		Agree a little	602	567	22	0.74	495	458	18	0.84	-4.15	0.00	p<.95
		Disagree a little	243	229	9	0.6	272	251	10	0.66	0.84	0.32	n.s.
		Disagree a lot	863	818	31	1.34	932	861	33	1.32	1.66	0.24	n.s.
		No answer	47	44	2	0.28	74	66	3	0.32	0.83	0.04	p<.95
	South	Agree a lot	1,313	1,521	36	1.08	1,397	1,580	37	1.06	1.43	0.36	n.s.
		Agree a little	744	814	19	0.96	674	740	18	0.8	-1.74	0.09	p<.90
		Disagree a little	341	373	9	0.73	311	344	8	0.45	-0.69	0.36	n.s.
		Disagree a lot	1,259	1,423	34	1.28	1,258	1,402	33	1.38	-0.47	0.75	n.s.
		No answer	80	87	2	0.23	126	149	4	0.4	1.48	0.00	p<.95
	West	Agree a lot	1,060	1,008	37	1.77	1,222	1,073	39	1.42	2.32	0.11	n.s.
		Agree a little	529	508	19	0.88	621	521	19	0.92	0.42	0.65	n.s.
		Disagree a little	292	284	10	0.88	311	276	10	0.7	-0.32	0.72	n.s.
		Disagree a lot	915	873	32	1.35	905	799	29	1.26	-2.74	0.08	p<.90
		No answer	67	69	3	0.28	94	77	3	0.31	0.31	0.46	n.s.
	Drugs Are Dangerous												
Total	Total	Agree a lot	9,925	10,247	87	0.5	10,251	10,174	87	0.52	-0.62	0.31	n.s.
		Agree a little	580	610	5	0.3	492	482	4	0.21	-1.09	0.00	p<.95
		Disagree a little	176	186	2	0.14	191	192	2	0.17	0.05	0.79	n.s.
		Disagree a lot	360	354	3	0.23	476	489	4	0.3	1.15	0.00	p<.95
		No answer	337	343	3	0.18	407	403	3	0.21	0.51	0.07	p<.90
Sex	Male	Agree a lot	4,727	5,098	85	0.62	5,012	5,085	85	0.68	-0.08	0.92	n.s.
		Agree a little	347	376	6	0.39	298	296	5	0.32	-1.33	0.01	p<.95
		Disagree a little	113	128	2	0.24	117	117	2	0.24	-0.18	0.58	n.s.
		Disagree a lot	202	201	3	0.28	243	257	4	0.37	0.94	0.02	p<.95
		No answer	172	179	3	0.24	217	217	4	0.3	0.65	0.09	p<.90
	Female	Agree a lot	5,130	5,074	90	0.58	5,156	5,000	89	0.57	-1.17	0.09	p<.90
		Agree a little	224	224	4	0.37	191	182	3	0.23	-0.74	0.06	p<.90
		Disagree a little	60	54	1	0.13	72	73	1	0.19	0.33	0.14	n.s.
		Disagree a lot	153	145	3	0.28	226	225	4	0.36	1.42	0.00	p<.95
		No answer	161	161	3	0.25	177	170	3	0.25	0.17	0.62	n.s.
	Unknown	Agree a lot	68	75	75	4.88	83	89	76	5.28	0.37	0.96	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Unknown	Agree a little	9	9	9	2.81	3	3	3	1.19	-6.68	0.03	p<.95
		Disagree a little	3	3	3	1.95	2	2	2	1.39	-1.38	0.57	n.s.
		Disagree a lot	5	8	8	3.15	7	7	6	2.88	-1.32	0.76	n.s.
		No answer	4	4	4	2.11	13	15	13	4.84	9.02	0.09	p<.90
Grade	Grade 4	Agree a lot	3,171	3,381	87	0.7	3,224	3,304	85	0.82	-1.99	0.05	p<.95
		Agree a little	153	159	4	0.33	124	125	3	0.3	-0.87	0.04	p<.95
		Disagree a little	49	55	1	0.22	71	71	2	0.28	0.42	0.26	n.s.
		Disagree a lot	175	173	4	0.45	229	240	6	0.58	1.72	0.01	p<.95
		No answer	113	118	3	0.31	142	146	4	0.4	0.72	0.13	n.s.
	Grade 5	Agree a lot	3,419	3,436	88	0.74	3,564	3,390	87	0.67	-1.15	0.19	n.s.
		Agree a little	160	162	4	0.41	180	172	4	0.38	0.27	0.64	n.s.
		Disagree a little	58	58	2	0.23	63	62	2	0.24	0.1	0.76	n.s.
		Disagree a lot	106	99	3	0.32	138	127	3	0.37	0.73	0.10	n.s.
		No answer	121	128	3	0.35	138	130	3	0.34	0.05	0.91	n.s.
	Grade 6	Agree a lot	3,335	3,430	86	0.95	3,463	3,480	88	0.81	1.24	0.28	n.s.
		Agree a little	267	289	7	0.6	188	184	5	0.38	-2.64	0.00	p<.95
		Disagree a little	69	73	2	0.28	57	59	1	0.24	-0.35	0.28	n.s.
		Disagree a lot	79	81	2	0.33	109	122	3	0.49	1.01	0.07	p<.90
		No answer	103	98	2	0.24	127	127	3	0.34	0.74	0.10	p<.90
Race	White	Agree a lot	6,177	6,594	90	0.48	6,087	6,481	89	0.46	-0.64	0.30	n.s.
		Agree a little	315	346	5	0.32	274	296	4	0.27	-0.65	0.11	n.s.
		Disagree a little	81	89	1	0.15	75	85	1	0.14	-0.04	0.83	n.s.
		Disagree a lot	117	125	2	0.19	166	187	3	0.24	0.87	0.00	p<.95
		No answer	160	175	2	0.2	193	206	3	0.22	0.46	0.14	n.s.
	Black	Agree a lot	1,571	1,524	85	0.97	1,692	1,450	81	1.25	-3.65	0.01	p<.95
		Agree a little	77	74	4	0.55	74	60	3	0.52	-0.73	0.32	n.s.
		Disagree a little	38	37	2	0.36	38	32	2	0.34	-0.28	0.52	n.s.
		Disagree a lot	98	91	5	0.64	145	148	8	0.91	3.21	0.00	p<.95
		No answer	76	65	4	0.43	102	90	5	0.66	1.46	0.06	p<.90
	Hispanic	Agree a lot	1,291	1,348	81	1.38	1,424	1,380	84	1.15	3.62	0.02	p<.95
		Agree a little	122	138	8	1.03	75	69	4	0.48	-4.05	0.00	p<.95
		Disagree a little	30	35	2	0.42	44	47	3	0.5	0.74	0.23	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Hispanic	Disagree a lot	84	84	5	0.53	96	90	6	0.65	0.47	0.60	n.s.
		No answer	57	64	4	0.65	52	50	3	0.44	-0.78	0.31	n.s.
	Asian	Agree a lot	486	363	87	1.91	540	354	87	2.25	-0.28	0.90	n.s.
		Agree a little	31	19	5	0.97	33	20	5	0.93	0.31	0.81	n.s.
		Disagree a little	12	6	2	0.48	13	8	2	1.22	0.4	0.75	n.s.
		Disagree a lot	23	14	3	0.86	19	12	3	0.88	-0.45	0.70	n.s.
		No answer	22	15	4	0.93	21	15	4	0.96	0.02	0.99	n.s.
	Other	Agree a lot	400	418	78	2.1	508	509	77	2.05	-1.19	0.65	n.s.
		Agree a little	35	33	6	1.09	36	37	6	0.96	-0.65	0.61	n.s.
		Disagree a little	15	19	3	0.88	21	21	3	0.81	-0.3	0.80	n.s.
		Disagree a lot	38	40	8	1.44	50	53	8	1.14	0.47	0.80	n.s.
		No answer	22	25	5	0.95	39	42	6	1.1	1.68	0.22	n.s.
Region	Northeast	Agree a lot	1,819	1,953	90	0.9	1,805	1,897	87	1.12	-2.58	0.01	p<.95
		Agree a little	86	93	4	0.64	81	87	4	0.45	-0.27	0.71	n.s.
		Disagree a little	27	31	1	0.35	35	36	2	0.34	0.24	0.53	n.s.
		Disagree a lot	41	36	2	0.29	68	70	3	0.66	1.58	0.03	p<.95
		No answer	52	57	3	0.48	79	79	4	0.46	1.04	0.10	p<.90
	Midwest	Agree a lot	2,420	2,292	88	0.91	2,501	2,300	88	0.63	0.39	0.68	n.s.
		Agree a little	148	142	5	0.59	125	117	4	0.43	-0.96	0.16	n.s.
		Disagree a little	35	35	1	0.24	38	38	1	0.28	0.12	0.74	n.s.
		Disagree a lot	80	76	3	0.43	80	77	3	0.49	0.04	0.94	n.s.
		No answer	70	66	3	0.29	86	77	3	0.34	0.41	0.39	n.s.
	South	Agree a lot	3,300	3,691	88	0.94	3,246	3,606	86	1	-1.98	0.09	p<.90
		Agree a little	167	207	5	0.54	144	165	4	0.37	-1	0.09	p<.90
		Disagree a little	58	72	2	0.29	57	69	2	0.28	-0.06	0.87	n.s.
		Disagree a lot	120	143	3	0.44	180	216	5	0.57	1.71	0.01	p<.95
		No answer	92	104	2	0.28	139	160	4	0.44	1.32	0.01	p<.95
	West	Agree a lot	2,386	2,311	84	1.12	2,699	2,371	86	1.17	2.07	0.17	n.s.
		Agree a little	179	168	6	0.65	142	113	4	0.44	-2.02	0.01	p<.95
		Disagree a little	56	48	2	0.23	61	48	2	0.45	0.02	0.97	n.s.
		Disagree a lot	119	99	4	0.56	148	127	5	0.6	1	0.10	p<.90
		No answer	123	116	4	0.46	103	87	3	0.38	-1.07	0.08	p<.90

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Inhalants Can Kill													
Total	**Total**	Agree a lot	7,103	7,383	63	0.77	7,600	7,572	64	0.68	1.61	0.05	p<.90
		Agree a little	2,564	2,626	22	0.58	2,333	2,296	20	0.57	-2.81	0.00	p<.95
		Disagree a little	829	852	7	0.33	744	734	6	0.25	-1	0.01	p<.95
		Disagree a lot	549	547	5	0.28	631	634	5	0.31	0.74	0.05	p<.90
		No answer	333	333	3	0.21	509	505	4	0.32	1.47	0.00	p<.95
Sex	**Male**	Agree a lot	3,469	3,770	63	0.91	3,716	3,802	64	0.8	0.64	0.56	n.s.
		Agree a little	1,228	1,315	22	0.71	1,200	1,199	20	0.71	-1.9	0.02	p<.95
		Disagree a little	414	437	7	0.43	384	387	6	0.34	-0.83	0.12	n.s.
		Disagree a lot	306	316	5	0.36	343	352	6	0.41	0.63	0.20	n.s.
		No answer	144	146	2	0.25	244	233	4	0.34	1.46	0.00	p<.95
	Female	Agree a lot	3,581	3,552	63	0.93	3,814	3,694	65	0.88	2.6	0.02	p<.95
		Agree a little	1,316	1,291	23	0.75	1,118	1,079	19	0.69	-3.7	0.00	p<.95
		Disagree a little	410	410	7	0.43	354	342	6	0.33	-1.18	0.03	p<.95
		Disagree a lot	237	225	4	0.35	279	272	5	0.37	0.84	0.07	p<.90
		No answer	184	181	3	0.29	257	263	5	0.43	1.45	0.00	p<.95
	Unknown	Agree a lot	53	61	62	5.64	70	76	65	3.74	3.32	0.61	n.s.
		Agree a little	20	20	21	5.33	15	17	15	3.34	-5.83	0.36	n.s.
		Disagree a little	5	6	6	2.58	6	5	5	1.54	-1.34	0.65	n.s.
		Disagree a lot	6	7	7	2.73	9	10	8	2.17	1.52	0.64	n.s.
		No answer	5	5	5	2.25	8	9	7	2.45	2.34	0.48	n.s.
Grade	**Grade 4**	Agree a lot	2,233	2,413	62	1.32	2,401	2,470	64	1.1	1.45	0.34	n.s.
		Agree a little	764	793	20	0.98	665	668	17	0.85	-3.21	0.00	p<.95
		Disagree a little	258	272	7	0.53	212	222	6	0.38	-1.3	0.03	p<.95
		Disagree a lot	244	248	6	0.59	266	276	7	0.54	0.72	0.34	n.s.
		No answer	162	160	4	0.46	246	251	6	0.65	2.34	0.00	p<.95
	Grade 5	Agree a lot	2,519	2,536	65	1.15	2,649	2,513	65	1.01	-0.57	0.66	n.s.
		Agree a little	825	829	21	0.84	821	800	21	0.78	-0.76	0.44	n.s.
		Disagree a little	253	254	7	0.54	262	246	6	0.43	-0.21	0.76	n.s.
		Disagree a lot	173	167	4	0.38	195	178	5	0.38	0.28	0.58	n.s.
		No answer	94	97	3	0.27	156	146	4	0.45	1.25	0.01	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Grade 6	Agree a lot	2,351	2,434	61	1.22	2,550	2,589	65	1.17	3.89	0.01	p<.95
		Agree a little	975	1,004	25	0.9	847	828	21	0.94	-4.43	0.00	p<.95
		Disagree a little	318	326	8	0.53	270	266	7	0.48	-1.5	0.04	p<.95
		Disagree a lot	132	132	3	0.39	170	180	5	0.56	1.21	0.05	p<.90
		No answer	77	75	2	0.25	107	108	3	0.31	0.83	0.04	p<.95
Race	White	Agree a lot	4,157	4,477	61	0.87	4,244	4,566	63	0.77	1.84	0.06	p<.90
		Agree a little	1,706	1,811	25	0.6	1,532	1,609	22	0.62	-2.53	0.00	p<.95
		Disagree a little	551	582	8	0.44	457	479	7	0.33	-1.34	0.01	p<.95
		Disagree a lot	241	258	4	0.26	272	294	4	0.28	0.54	0.12	n.s.
		No answer	195	200	3	0.26	290	307	4	0.35	1.5	0.00	p<.95
	Black	Agree a lot	1,323	1,290	72	1.21	1,436	1,250	70	1.53	-1.85	0.28	n.s.
		Agree a little	281	267	15	0.98	284	230	13	0.89	-1.96	0.11	n.s.
		Disagree a little	81	72	4	0.48	102	83	5	0.48	0.66	0.34	n.s.
		Disagree a lot	123	118	7	0.88	153	148	8	0.81	1.73	0.09	p<.90
		No answer	52	43	2	0.33	76	68	4	0.58	1.42	0.04	p<.95
	Hispanic	Agree a lot	989	1,049	63	1.81	1,129	1,097	67	1.6	4.21	0.05	p<.90
		Agree a little	329	339	20	1.44	269	258	16	1.11	-4.56	0.01	p<.95
		Disagree a little	119	128	8	0.74	105	103	6	0.61	-1.39	0.14	n.s.
		Disagree a lot	109	105	6	0.62	117	112	7	0.85	0.55	0.59	n.s.
		No answer	38	47	3	0.59	71	66	4	1.09	1.19	0.30	n.s.
	Asian	Agree a lot	331	241	58	2.25	406	266	65	2.71	7.29	0.03	p<.95
		Agree a little	141	104	25	2.37	140	90	22	2.19	-2.67	0.39	n.s.
		Disagree a little	50	39	9	1.45	30	19	5	1.08	-4.7	0.01	p<.95
		Disagree a lot	30	19	5	0.92	26	16	4	0.9	-0.63	0.61	n.s.
		No answer	22	15	3	0.86	24	17	4	1.1	0.72	0.59	n.s.
	Other	Agree a lot	303	325	61	2.56	385	393	59	1.99	-1.22	0.71	n.s.
		Agree a little	107	106	20	1.87	108	109	16	1.74	-3.38	0.19	n.s.
		Disagree a little	28	30	6	1.11	50	50	8	1.07	1.82	0.22	n.s.
		Disagree a lot	46	47	9	1.49	63	64	10	1.27	0.86	0.66	n.s.
		No answer	26	28	5	1	48	47	7	0.98	1.91	0.20	n.s.
Region	Northeast	Agree a lot	1,272	1,333	61	1.99	1,373	1,410	65	1.51	3.55	0.05	p<.95
		Agree a little	468	516	24	1.26	403	451	21	1.41	-3	0.01	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Northeast	Disagree a little	148	175	8	1.12	116	124	6	0.55	-2.38	0.05	p<.90
		Disagree a lot	78	79	4	0.39	99	103	5	0.77	1.1	0.23	n.s.
		No answer	59	66	3	0.54	77	82	4	0.48	0.72	0.25	n.s.
	Midwest	Agree a lot	1,736	1,655	63	1.51	1,821	1,678	64	1.21	0.95	0.52	n.s.
		Agree a little	624	589	23	0.95	590	538	21	1.07	-1.9	0.09	p<.90
		Disagree a little	209	197	8	0.6	189	178	7	0.51	-0.69	0.35	n.s.
		Disagree a lot	114	104	4	0.5	126	119	5	0.42	0.59	0.36	n.s.
		No answer	70	67	3	0.43	104	94	4	0.63	1.06	0.15	n.s.
	South	Agree a lot	2,382	2,723	65	1.23	2,425	2,731	65	1.28	0.21	0.88	n.s.
		Agree a little	808	894	21	1.01	713	772	18	1	-2.89	0.01	p<.95
		Disagree a little	259	277	7	0.42	229	257	6	0.45	-0.48	0.33	n.s.
		Disagree a lot	182	215	5	0.6	225	261	6	0.62	1.08	0.16	n.s.
		No answer	106	108	3	0.33	174	195	5	0.54	2.07	0.00	p<.95
	West	Agree a lot	1,713	1,672	61	1.65	1,981	1,753	64	1.37	2.85	0.13	n.s.
		Agree a little	664	627	23	1.36	627	534	19	1.09	-3.41	0.01	p<.95
		Disagree a little	213	203	7	0.67	210	175	6	0.47	-1.03	0.24	n.s.
		Disagree a lot	175	148	5	0.58	181	151	6	0.57	0.09	0.88	n.s.
		No answer	98	92	3	0.48	154	134	5	0.81	1.51	0.03	p<.95
	Upset Parents												
Total	Total	Agree a lot	10,405	10,754	92	0.81	10,793	10,715	91	0.45	-0.33	0.70	n.s.
		Agree a little	238	236	2	0.16	242	239	2	0.16	0.03	0.89	n.s.
		Disagree a little	108	119	1	0.14	127	126	1	0.12	0.06	0.73	n.s.
		Disagree a lot	364	366	3	0.25	442	447	4	0.27	0.69	0.02	p<.95
		No answer	263	266	2	0.77	213	213	2	0.16	-0.45	0.57	n.s.
Sex	Male	Agree a lot	5,018	5,426	91	0.89	5,321	5,402	90	0.59	-0.25	0.80	n.s.
		Agree a little	145	151	3	0.24	141	139	2	0.23	-0.2	0.52	n.s.
		Disagree a little	70	76	1	0.21	82	83	1	0.19	0.12	0.67	n.s.
		Disagree a lot	193	193	3	0.29	226	233	4	0.32	0.68	0.08	p<.90
		No answer	135	137	2	0.81	117	116	2	0.22	-0.35	0.68	n.s.
	Female	Agree a lot	5,308	5,241	93	0.82	5,383	5,215	92	0.48	-0.32	0.71	n.s.
		Agree a little	92	84	1	0.17	100	100	2	0.21	0.28	0.26	n.s.
		Disagree a little	38	43	1	0.14	45	43	1	0.12	0.01	0.96	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Female	Disagree a lot	165	165	3	0.31	208	206	4	0.33	0.73	0.06	p<.90
		No answer	125	126	2	0.75	86	86	2	0.19	-0.69	0.37	n.s.
	Unknown	Agree a lot	79	87	88	3.51	89	98	84	4.03	-4.34	0.40	n.s.
		Agree a little	1	1	1	0.78	1	1	1	0.65	-0.15	0.88	n.s.
		Disagree a little		0	0	0		0	0	0	0		p<.90
		Disagree a lot	6	8	8	3.16	8	8	7	2.24	-1.3	0.72	n.s.
		No answer	3	3	3	1.71	10	10	9	3.28	5.79	0.10	n.s.
Grade	Grade 4	Agree a lot	3,298	3,516	90	1.26	3,357	3,436	88	0.8	-2.05	0.14	n.s.
		Agree a little	56	55	1	0.21	85	89	2	0.28	0.87	0.01	p<.95
		Disagree a little	39	42	1	0.2	59	58	1	0.23	0.41	0.19	n.s.
		Disagree a lot	156	157	4	0.44	200	211	5	0.55	1.38	0.03	p<.95
		No answer	112	117	3	1.21	89	93	2	0.33	-0.61	0.62	n.s.
	Grade 5	Agree a lot	3,574	3,601	93	0.92	3,781	3,605	93	0.54	0.14	0.89	n.s.
		Agree a little	66	64	2	0.19	64	61	2	0.21	-0.08	0.77	n.s.
		Disagree a little	32	32	1	0.19	32	31	1	0.15	-0.01	0.95	n.s.
		Disagree a lot	116	108	3	0.35	140	127	3	0.31	0.49	0.24	n.s.
		No answer	76	79	2	0.79	66	58	1	0.2	-0.54	0.51	n.s.
	Grade 6	Agree a lot	3,533	3,638	92	0.96	3,655	3,674	93	0.59	0.89	0.36	n.s.
		Agree a little	116	116	3	0.33	93	89	2	0.31	-0.69	0.10	p<.90
		Disagree a little	37	46	1	0.23	36	38	1	0.18	-0.2	0.49	n.s.
		Disagree a lot	92	101	3	0.37	102	109	3	0.37	0.21	0.65	n.s.
		No answer	75	70	2	0.7	58	62	2	0.27	-0.21	0.78	n.s.
Race	White	Agree a lot	6,453	6,894	94	0.74	6,391	6,821	94	0.35	-0.06	0.94	n.s.
		Agree a little	123	126	2	0.17	112	120	2	0.17	-0.07	0.76	n.s.
		Disagree a little	45	48	1	0.1	49	52	1	0.11	0.06	0.68	n.s.
		Disagree a lot	115	128	2	0.18	158	174	2	0.22	0.65	0.01	p<.95
		No answer	114	132	2	0.72	85	88	1	0.14	-0.59	0.42	n.s.
	Black	Agree a lot	1,647	1,598	89	0.96	1,794	1,530	86	1.26	-3.32	0.02	p<.95
		Agree a little	41	33	2	0.3	50	47	3	0.51	0.79	0.16	n.s.
		Disagree a little	24	29	2	0.4	29	26	1	0.31	-0.14	0.78	n.s.
		Disagree a lot	109	101	6	0.68	125	125	7	0.74	1.37	0.16	n.s.
		No answer	39	30	2	0.4	53	53	3	0.61	1.29	0.09	p<.90

	Response by Demographic		Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Hispanic	Agree a lot	1,395	1,458	87	1.41	1,507	1,455	89	0.89	1.59	0.28	n.s.
		Agree a little	43	50	3	0.57	37	36	2	0.37	-0.77	0.26	n.s.
		Disagree a little	23	28	2	0.4	23	26	2	0.36	-0.12	0.81	n.s.
		Disagree a lot	83	84	5	0.64	87	83	5	0.6	0.01	0.99	n.s.
		No answer	40	48	3	0.88	37	36	2	0.43	-0.7	0.48	n.s.
	Asian	Agree a lot	497	371	89	3.34	570	370	90	2.03	1.8	0.61	n.s.
		Agree a little	17	11	3	0.81	18	13	3	0.97	0.46	0.69	n.s.
		Disagree a little	3	1	0	0.15	10	7	2	1.2	1.45	0.23	n.s.
		Disagree a lot	21	13	3	0.82	16	10	2	0.81	-0.74	0.50	n.s.
		No answer	36	22	5	3.35	12	10	2	0.83	-2.97	0.40	n.s.
	Other	Agree a lot	413	434	81	2.83	531	540	82	2.01	0.7	0.83	n.s.
		Agree a little	14	16	3	0.77	25	23	4	0.8	0.59	0.61	n.s.
		Disagree a little	13	14	3	0.74	16	16	2	0.61	-0.09	0.93	n.s.
		Disagree a lot	36	39	7	1.5	56	55	8	1.21	1.04	0.59	n.s.
		No answer	34	33	6	2.85	26	26	4	0.85	-2.24	0.43	n.s.
Region	Northeast	Agree a lot	1,906	2,049	94	0.98	1,908	2,000	92	0.95	-2.26	0.00	p<.95
		Agree a little	31	31	1	0.29	35	40	2	0.33	0.44	0.25	n.s.
		Disagree a little	15	20	1	0.34	21	22	1	0.22	0.08	0.79	n.s.
		Disagree a lot	53	47	2	0.34	69	71	3	0.68	1.07	0.05	p<.95
		No answer	20	22	1	0.32	35	37	2	0.25	0.67	0.11	n.s.
	Midwest	Agree a lot	2,561	2,426	93	0.92	2,643	2,434	93	0.75	0.38	0.74	n.s.
		Agree a little	71	67	3	0.34	56	51	2	0.32	-0.62	0.17	n.s.
		Disagree a little	19	20	1	0.15	18	17	1	0.16	-0.09	0.67	n.s.
		Disagree a lot	65	58	2	0.35	75	72	3	0.45	0.56	0.29	n.s.
		No answer	37	39	2	0.79	38	33	1	0.29	-0.22	0.79	n.s.
	South	Agree a lot	3,418	3,836	91	1.48	3,401	3,785	90	0.77	-1.18	0.46	n.s.
		Agree a little	64	75	2	0.28	81	95	2	0.31	0.48	0.22	n.s.
		Disagree a little	43	52	1	0.3	48	55	1	0.22	0.09	0.82	n.s.
		Disagree a lot	128	157	4	0.46	156	185	4	0.45	0.66	0.24	n.s.
		No answer	84	98	2	1.41	80	96	2	0.34	-0.05	0.97	n.s.
	West	Agree a lot	2,520	2,443	89	2.39	2,841	2,496	91	1.09	1.83	0.44	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	West	Agree a little	72	63	2	0.31	70	52	2	0.3	-0.37	0.30	n.s.
		Disagree a little	31	27	1	0.19	40	32	1	0.29	0.15	0.65	n.s.
		Disagree a lot	118	104	4	0.65	142	119	4	0.62	0.56	0.37	n.s.
		No answer	122	106	4	2.38	60	47	2	0.29	-2.18	0.36	n.s.
Youth Usage of Specific Drugs Over Time, by Selected Demographics													
Alcohol													
Total	Total	Yes	2,303	2,414	21	0.76	1,929	1,896	16	0.58	-4.41	0.00	p<.95
		No	8,981	9,239	79	0.74	9,739	9,693	83	0.59	3.87	0.00	p<.95
		No Answer	94	87	1	0.09	149	151	1	0.14	0.55	0.00	p<.95
Sex	Male	Yes	1,384	1,495	25	0.93	1,199	1,202	20	0.75	-4.86	0.00	p<.95
		No	4,134	4,446	74	0.93	4,597	4,679	78	0.77	4.01	0.00	p<.95
		No Answer	43	42	1	0.11	91	92	2	0.2	0.85	0.00	p<.95
	Female	Yes	895	892	16	0.83	711	674	12	0.59	-3.83	0.00	p<.95
		No	4,784	4,723	83	0.82	5,056	4,922	87	0.61	3.63	0.00	p<.95
		No Answer	49	43	1	0.13	55	55	1	0.14	0.2	0.29	n.s.
	Unknown	Yes	24	28	28	5.26	19	20	17	6.1	-10.72	0.18	n.s.
		No	63	69	70	5.32	86	93	79	4.98	9.21	0.21	n.s.
		No Answer	2	2	2	1.5	3	4	4	2.05	1.5	0.56	n.s.
Grade	Grade 4	Yes	476	504	13	0.78	399	395	10	0.61	-2.79	0.00	p<.95
		No	3,147	3,346	86	0.78	3,340	3,438	88	0.62	2.37	0.01	p<.95
		No Answer	38	37	1	0.18	51	53	1	0.21	0.42	0.13	n.s.
	Grade 5	Yes	755	764	20	1.01	597	572	15	0.76	-4.95	0.00	p<.95
		No	3,084	3,096	80	1	3,441	3,269	84	0.76	4.47	0.00	p<.95
		No Answer	25	23	1	0.14	45	41	1	0.19	0.48	0.04	p<.95
	Grade 6	Yes	1,072	1,146	29	1.38	933	929	23	0.9	-5.48	0.00	p<.95
		No	2,750	2,797	70	1.35	2,958	2,985	75	0.97	4.74	0.00	p<.95
		No Answer	31	28	1	0.15	53	57	1	0.25	0.73	0.01	p<.95
Race	White	Yes	1,373	1,505	21	0.85	1,074	1,138	16	0.67	-4.85	0.00	p<.95
		No	5,440	5,787	79	0.84	5,640	6,031	83	0.67	4.16	0.00	p<.95
		No Answer	37	36	0	0.09	81	86	1	0.15	0.7	0.00	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Black	Yes	379	370	21	1.61	335	295	17	1.16	-4.13	0.00	p<.95
		No	1,456	1,399	78	1.61	1,684	1,455	82	1.27	3.58	0.01	p<.95
		No Answer	25	21	1	0.25	32	31	2	0.44	0.55	0.28	n.s.
	Hispanic	Yes	357	366	22	1.75	327	315	19	1.26	-2.65	0.14	n.s.
		No	1,214	1,289	77	1.77	1,345	1,302	80	1.26	2.37	0.20	n.s.
		No Answer	13	14	1	0.28	19	19	1	0.28	0.29	0.48	n.s.
	Asian	Yes	91	61	15	1.74	92	53	13	2.08	-1.45	0.49	n.s.
		No	476	353	85	1.91	526	350	86	2.12	1.04	0.63	n.s.
		No Answer	7	4	1	0.41	8	6	1	0.7	0.41	0.59	n.s.
	Other	Yes	103	112	21	2.08	101	95	14	1.63	-6.65	0.01	p<.95
		No	395	411	77	2.17	544	557	84	1.44	7.3	0.00	p<.95
		No Answer	12	12	2	0.74	9	10	2	0.55	-0.65	0.46	n.s.
Region	Northeast	Yes	374	404	19	1.64	310	328	15	1.28	-3.51	0.03	p<.95
		No	1,639	1,755	81	1.6	1,729	1,814	84	1.29	2.67	0.11	n.s.
		No Answer	12	10	0	0.14	29	28	1	0.22	0.84	0.00	p<.95
	Midwest	Yes	660	630	24	1.28	480	436	17	0.99	-7.4	0.00	p<.95
		No	2,074	1,962	75	1.27	2,318	2,141	82	0.96	6.92	0.00	p<.95
		No Answer	19	18	1	0.16	32	31	1	0.25	0.48	0.15	n.s.
	South	Yes	728	869	21	1.64	578	678	16	1.01	-4.52	0.00	p<.95
		No	2,982	3,322	79	1.6	3,140	3,478	83	1.05	3.73	0.00	p<.95
		No Answer	27	27	1	0.14	48	60	1	0.26	0.78	0.01	p<.95
	West	Yes	541	511	19	1	561	453	17	1.39	-2.13	0.10	p<.90
		No	2,286	2,200	80	1.02	2,552	2,261	82	1.39	2.11	0.11	n.s.
		No Answer	36	32	1	0.27	40	32	1	0.32	0.02	0.96	n.s.
	Cigarettes												
Total	Total	Yes	1,547	1,654	14	0.75	1,194	1,222	10	0.58	-3.68	0.00	p<.95
		No	9,714	9,969	85	0.76	10,423	10,322	88	0.59	3	0.00	p<.95
		No Answer	117	117	1	0.11	200	197	2	0.14	0.68	0.00	p<.95
Sex	Male	Yes	855	951	16	0.89	661	698	12	0.67	-4.2	0.00	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Male	No	4,642	4,965	83	0.9	5,117	5,166	86	0.72	3.5	0.00	p<.95
		No Answer	64	67	1	0.15	109	109	2	0.21	0.71	0.01	p<.95
	Female	Yes	676	687	12	0.8	525	515	9	0.63	-3.03	0.00	p<.95
		No	5,002	4,924	87	0.82	5,209	5,051	89	0.64	2.37	0.00	p<.95
		No Answer	50	47	1	0.14	88	84	1	0.17	0.66	0.00	p<.95
	Unknown	Yes	16	16	16	4.06	8	9	7	3.25	-8.89	0.09	p<.90
		No	70	80	80	4.4	97	105	90	3.17	9.12	0.10	p<.90
		No Answer	3	3	3	1.91	3	4	3	1.37	-0.23	0.92	n.s.
Grade	Grade 4	Yes	257	273	7	0.64	197	202	5	0.41	-1.83	0.01	p<.95
		No	3,359	3,563	92	0.72	3,514	3,603	93	0.49	1.03	0.19	n.s.
		No Answer	45	50	1	0.24	79	81	2	0.26	0.8	0.03	p<.95
	Grade 5	Yes	458	462	12	0.77	365	348	9	0.69	-2.94	0.00	p<.95
		No	3,372	3,390	87	0.82	3,660	3,486	90	0.74	2.5	0.01	p<.95
		No Answer	34	32	1	0.15	58	49	1	0.18	0.43	0.06	p<.90
	Grade 6	Yes	832	920	23	1.34	632	672	17	1.1	-6.23	0.00	p<.95
		No	2,983	3,016	76	1.33	3,249	3,232	81	1.11	5.43	0.00	p<.95
		No Answer	38	35	1	0.16	63	67	2	0.25	0.8	0.01	p<.95
Race	White	Yes	914	1,016	14	0.92	619	691	10	0.67	-4.34	0.00	p<.95
		No	5,885	6,261	85	0.92	6,082	6,467	89	0.68	3.7	0.00	p<.95
		No Answer	51	52	1	0.11	94	98	1	0.15	0.64	0.00	p<.95
	Black	Yes	263	259	14	0.88	253	228	13	1.14	-1.62	0.21	n.s.
		No	1,563	1,498	84	0.91	1,747	1,504	84	1.19	0.79	0.56	n.s.
		No Answer	34	34	2	0.38	51	49	3	0.39	0.84	0.15	n.s.
	Hispanic	Yes	217	243	15	1.59	202	203	12	1.19	-2.13	0.21	n.s.
		No	1,355	1,412	85	1.65	1,463	1,406	86	1.21	1.4	0.44	n.s.
		No Answer	12	14	1	0.29	26	26	2	0.3	0.73	0.06	p<.90
	Asian	Yes	65	42	10	2.11	49	29	7	1.44	-3	0.12	n.s.
		No	501	370	89	2.34	565	372	91	1.58	2.4	0.26	n.s.
		No Answer	8	5	1	0.47	12	8	2	0.79	0.6	0.50	n.s.

	Response by Demographic		Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Other	Yes	88	95	18	2.35	71	70	11	1.42	-6.99	0.01	p<.95
		No	410	428	80	2.37	566	574	87	1.5	6.75	0.01	p<.95
		No Answer	12	13	2	0.67	17	17	3	0.63	0.24	0.76	n.s.
Region	Northeast	Yes	218	233	11	1.58	161	171	8	1.2	-2.85	0.02	p<.95
		No	1,791	1,918	88	1.59	1,868	1,963	90	1.19	2.04	0.09	p<.90
		No Answer	16	18	1	0.29	39	36	2	0.28	0.81	0.03	p<.95
	Midwest	Yes	459	445	17	1.51	296	260	10	0.97	-7.06	0.00	p<.95
		No	2,273	2,145	82	1.55	2,486	2,302	88	1	6.08	0.00	p<.95
		No Answer	21	21	1	0.19	48	46	2	0.31	0.98	0.01	p<.95
	South	Yes	543	672	16	1.49	440	543	13	1.15	-3.05	0.00	p<.95
		No	3,152	3,500	83	1.48	3,258	3,593	85	1.15	2.24	0.04	p<.95
		No Answer	42	45	1	0.19	68	80	2	0.26	0.82	0.02	p<.95
	West	Yes	327	304	11	1.08	297	247	9	1.06	-2.09	0.06	p<.90
		No	2,498	2,405	88	1.18	2,811	2,464	90	1.13	2.02	0.10	n.s.
		No Answer	38	34	1	0.23	45	35	1	0.27	0.07	0.84	n.s.
	Marijuana												
Total	Total	Yes	430	435	4	0.3	387	360	3	0.23	-0.64	0.04	p<.95
		No	10,841	11,196	95	0.33	11,255	11,204	95	0.29	0.07	0.85	n.s.
		No Answer	107	109	1	0.1	175	176	2	0.13	0.57	0.00	p<.95
Sex	Male	Yes	278	296	5	0.44	238	226	4	0.33	-1.17	0.01	p<.95
		No	5,227	5,629	94	0.48	5,549	5,643	94	0.4	0.4	0.47	n.s.
		No Answer	56	58	1	0.14	100	104	2	0.19	0.77	0.00	p<.95
	Female	Yes	144	129	2	0.25	147	132	2	0.25	0.06	0.85	n.s.
		No	5,535	5,480	97	0.3	5,602	5,448	96	0.3	-0.42	0.27	n.s.
		No Answer	49	49	1	0.14	73	70	1	0.16	0.36	0.10	n.s.
	Unknown	Yes	8	10	10	3.31	2	2	2	1.57	-7.86	0.03	p<.95
		No	79	87	88	3.84	104	113	96	2.22	8.14	0.06	p<.90
		No Answer	2	2	2	1.5	2	2	2	1.4	-0.28	0.89	n.s.

	Response by Demographic		Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Grade	**Grade 4**	Yes	97	99	3	0.31	97	97	3	0.31	-0.04	0.93	n.s.
		No	3,528	3,748	96	0.42	3,624	3,718	96	0.43	-0.77	0.18	n.s.
		No Answer	36	40	1	0.22	69	71	2	0.22	0.81	0.01	p<.95
	Grade 5	Yes	105	98	3	0.3	128	108	3	0.33	0.26	0.52	n.s.
		No	3,731	3,757	97	0.36	3,905	3,728	96	0.41	-0.73	0.15	n.s.
		No Answer	28	29	1	0.16	50	46	1	0.19	0.46	0.06	p<.90
	Grade 6	Yes	228	238	6	0.6	162	155	4	0.42	-2.1	0.00	p<.95
		No	3,582	3,692	93	0.61	3,726	3,759	95	0.51	1.67	0.01	p<.95
		No Answer	43	41	1	0.17	56	58	1	0.23	0.43	0.10	n.s.
Race	**White**	Yes	175	198	3	0.31	135	144	2	0.22	-0.71	0.04	p<.95
		No	6,637	7,091	97	0.32	6,576	7,023	97	0.28	0.04	0.93	n.s.
		No Answer	38	39	1	0.09	84	88	1	0.16	0.68	0.00	p<.95
	Black	Yes	112	101	6	0.63	104	86	5	0.56	-0.81	0.31	n.s.
		No	1,712	1,654	92	0.71	1,905	1,654	93	0.7	0.49	0.60	n.s.
		No Answer	36	35	2	0.41	42	40	2	0.37	0.31	0.58	n.s.
	Hispanic	Yes	82	80	5	0.65	93	86	5	0.64	0.45	0.60	n.s.
		No	1,489	1,573	94	0.72	1,575	1,526	93	0.73	-0.96	0.33	n.s.
		No Answer	13	15	1	0.3	23	24	1	0.31	0.52	0.23	n.s.
	Asian	Yes	25	18	4	1.28	21	10	3	0.81	-1.84	0.13	n.s.
		No	544	396	95	1.37	593	388	95	1.13	0.15	0.92	n.s.
		No Answer	5	3	1	0.33	12	10	2	0.85	1.69	0.07	p<.90
	Other	Yes	36	37	7	1.25	34	33	5	0.96	-1.87	0.25	n.s.
		No	459	482	90	1.63	606	614	93	1.13	2.89	0.15	n.s.
		No Answer	15	17	3	0.84	14	14	2	0.54	-1.02	0.30	n.s.
Region	**Northeast**	Yes	54	50	2	0.56	55	48	2	0.37	-0.1	0.85	n.s.
		No	1,953	2,100	97	0.6	1,972	2,082	96	0.54	-0.83	0.23	n.s.
		No Answer	18	20	1	0.29	41	40	2	0.29	0.93	0.01	p<.95
	Midwest	Yes	113	107	4	0.72	68	60	2	0.35	-1.83	0.01	p<.95
		No	2,621	2,485	95	0.78	2,717	2,506	96	0.43	0.89	0.24	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Midwest	No Answer	19	18	1	0.14	45	43	2	0.31	0.94	0.01	p<.95
	South	Yes	124	164	4	0.53	127	151	4	0.47	-0.3	0.61	n.s.
		No	3,577	4,011	95	0.56	3,588	4,003	95	0.56	-0.17	0.81	n.s.
		No Answer	36	42	1	0.17	51	62	1	0.21	0.47	0.10	p<.90
	West	Yes	139	114	4	0.6	137	102	4	0.53	-0.44	0.50	n.s.
		No	2,690	2,600	95	0.7	2,978	2,613	95	0.64	0.37	0.66	n.s.
		No Answer	34	29	1	0.24	38	31	1	0.24	0.07	0.83	n.s.
	Cocaine												
Total	Total	Yes	180	183	2	0.15	216	201	2	0.17	0.15	0.45	n.s.
		No	11,101	11,457	98	0.19	11,425	11,365	97	0.24	-0.79	0.01	p<.95
		No Answer	97	100	1	0.1	176	174	1	0.13	0.63	0.00	p<.95
Sex	Male	Yes	107	109	2	0.19	126	118	2	0.22	0.16	0.58	n.s.
		No	5,403	5,818	97	0.26	5,660	5,750	96	0.31	-0.98	0.02	p<.95
		No Answer	51	55	1	0.14	101	104	2	0.19	0.82	0.00	p<.95
	Female	Yes	67	67	1	0.18	88	81	1	0.2	0.24	0.31	n.s.
		No	5,618	5,550	98	0.22	5,661	5,502	97	0.25	-0.72	0.01	p<.95
		No Answer	43	41	1	0.12	73	68	1	0.15	0.47	0.02	p<.95
	Unknown	Yes	6	7	7	2.97	2	2	2	1.57	-5.34	0.12	n.s.
		No	80	88	89	3.46	104	113	96	2.15	6.99	0.09	p<.90
		No Answer	3	3	3	1.94	2	2	2	1.31	-1.65	0.48	n.s.
Grade	Grade 4	Yes	66	72	2	0.27	74	76	2	0.3	0.1	0.75	n.s.
		No	3,559	3,772	97	0.35	3,646	3,740	96	0.42	-0.82	0.08	p<.90
		No Answer	36	43	1	0.22	70	71	2	0.23	0.72	0.02	p<.95
	Grade 5	Yes	58	53	1	0.2	78	63	2	0.23	0.26	0.42	n.s.
		No	3,781	3,806	98	0.26	3,952	3,770	97	0.32	-0.9	0.04	p<.95
		No Answer	25	24	1	0.14	53	49	1	0.2	0.65	0.01	p<.95
	Grade 6	Yes	56	58	1	0.21	64	62	2	0.26	0.1	0.76	n.s.
		No	3,761	3,879	98	0.25	3,827	3,854	97	0.39	-0.64	0.16	n.s.
		No Answer	36	33	1	0.16	53	55	1	0.21	0.54	0.03	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Race	**White**	Yes	62	72	1	0.13	71	78	1	0.16	0.09	0.64	n.s.
		No	6,755	7,223	99	0.16	6,639	7,088	98	0.22	-0.86	0.00	p<.95
		No Answer	33	33	0	0.08	85	89	1	0.15	0.77	0.00	p<.95
	Black	Yes	49	45	3	0.41	63	48	3	0.39	0.18	0.73	n.s.
		No	1,776	1,709	95	0.56	1,944	1,692	95	0.61	-0.43	0.59	n.s.
		No Answer	35	36	2	0.41	44	41	2	0.39	0.25	0.67	n.s.
	Hispanic	Yes	43	42	3	0.36	52	49	3	0.52	0.5	0.44	n.s.
		No	1,533	1,617	97	0.44	1,616	1,562	96	0.62	-1.38	0.07	p<.90
		No Answer	8	10	1	0.25	23	24	1	0.3	0.88	0.03	p<.95
	Asian	Yes	10	7	2	0.66	10	5	1	0.45	-0.39	0.54	n.s.
		No	556	404	97	1	605	395	97	0.87	0	1.00	n.s.
		No Answer	8	7	2	0.76	11	8	2	0.82	0.4	0.66	n.s.
	Other	Yes	16	17	3	0.84	20	21	3	0.82	-0.11	0.92	n.s.
		No	481	504	94	1.24	621	628	95	1.04	0.77	0.62	n.s.
		No Answer	13	14	3	0.81	13	13	2	0.52	-0.66	0.47	n.s.
Region	**Northeast**	Yes	25	22	1	0.26	37	32	1	0.26	0.45	0.13	n.s.
		No	1,986	2,129	98	0.39	1,990	2,097	97	0.44	-1.49	0.01	p<.95
		No Answer	14	18	1	0.29	41	41	2	0.3	1.04	0.01	p<.95
	Midwest	Yes	44	43	2	0.3	33	31	1	0.22	-0.44	0.22	n.s.
		No	2,695	2,553	98	0.38	2,755	2,536	97	0.38	-0.55	0.31	n.s.
		No Answer	14	15	1	0.16	42	40	2	0.27	0.99	0.00	p<.95
	South	Yes	59	75	2	0.28	77	86	2	0.36	0.28	0.45	n.s.
		No	3,645	4,105	97	0.34	3,638	4,069	97	0.48	-0.82	0.11	n.s.
		No Answer	33	38	1	0.17	51	60	1	0.22	0.54	0.05	p<.90
	West	Yes	52	43	2	0.29	69	51	2	0.37	0.29	0.55	n.s.
		No	2,775	2,670	97	0.35	3,042	2,662	97	0.48	-0.41	0.50	n.s.
		No Answer	36	30	1	0.24	42	33	1	0.24	0.12	0.72	n.s.

Crack

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Total	**Total**	Yes	220	220	2	0.16	217	197	2	0.15	-0.19	0.31	n.s.
		No	11,033	11,390	97	0.2	11,378	11,323	96	0.23	-0.57	0.05	p<.95
		No Answer	125	130	1	0.12	222	220	2	0.14	0.76	0.00	p<.95
Sex	**Male**	Yes	131	131	2	0.22	126	117	2	0.2	-0.23	0.40	n.s.
		No	5,370	5,787	97	0.29	5,643	5,735	96	0.31	-0.71	0.09	p<.90
		No Answer	60	65	1	0.16	118	121	2	0.22	0.94	0.00	p<.95
	Female	Yes	85	84	1	0.2	89	78	1	0.18	-0.11	0.66	n.s.
		No	5,583	5,515	97	0.24	5,633	5,479	97	0.26	-0.5	0.10	n.s.
		No Answer	60	59	1	0.15	100	93	2	0.18	0.61	0.01	p<.95
	Unknown	Yes	4	5	5	2.5	2	2	2	1.57	-2.93	0.32	n.s.
		No	80	88	89	3.78	102	110	94	2.93	5.08	0.27	n.s.
		No Answer	5	6	6	3	4	5	4	1.81	-2.15	0.54	n.s.
Grade	**Grade 4**	Yes	72	77	2	0.28	71	70	2	0.25	-0.17	0.59	n.s.
		No	3,542	3,752	97	0.38	3,637	3,734	96	0.4	-0.47	0.36	n.s.
		No Answer	47	57	1	0.25	82	82	2	0.27	0.64	0.09	p<.90
	Grade 5	Yes	73	68	2	0.23	81	65	2	0.24	-0.07	0.84	n.s.
		No	3,761	3,788	98	0.29	3,935	3,754	97	0.35	-0.87	0.05	p<.95
		No Answer	30	27	1	0.15	67	63	2	0.23	0.93	0.00	p<.95
	Grade 6	Yes	75	76	2	0.26	65	62	2	0.24	-0.34	0.29	n.s.
		No	3,730	3,849	97	0.32	3,806	3,835	97	0.41	-0.37	0.45	n.s.
		No Answer	48	46	1	0.18	73	74	2	0.25	0.71	0.02	p<.95
Race	**White**	Yes	85	95	1	0.16	78	84	1	0.14	-0.13	0.51	n.s.
		No	6,718	7,186	98	0.21	6,623	7,070	97	0.21	-0.61	0.03	p<.95
		No Answer	47	47	1	0.1	94	101	1	0.16	0.74	0.00	p<.95
	Black	Yes	57	48	3	0.42	60	45	3	0.35	-0.19	0.72	n.s.
		No	1,765	1,704	95	0.56	1,940	1,688	95	0.59	-0.36	0.65	n.s.
		No Answer	38	38	2	0.4	51	48	3	0.41	0.55	0.37	n.s.
	Hispanic	Yes	41	41	2	0.37	50	45	3	0.47	0.3	0.62	n.s.
		No	1,530	1,611	97	0.46	1,606	1,555	95	0.64	-1.46	0.06	p<.90

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Hispanic	No Answer	13	16	1	0.31	35	35	2	0.37	1.16	0.02	p<.95
	Asian	Yes	17	14	3	1.11	10	6	1	0.49	-1.95	0.08	p<.90
		No	548	396	95	1.24	593	387	95	1.14	-0.04	0.98	n.s.
		No Answer	9	8	2	0.71	23	16	4	0.96	1.99	0.03	p<.95
	Other	Yes	20	21	4	0.88	19	17	3	0.68	-1.44	0.19	n.s.
		No	472	493	92	1.36	616	624	94	1	2.19	0.15	n.s.
		No Answer	18	21	4	0.98	19	21	3	0.61	-0.75	0.51	n.s.
Region	Northeast	Yes	33	29	1	0.32	31	27	1	0.25	-0.09	0.77	n.s.
		No	1,976	2,122	98	0.46	1,994	2,101	97	0.37	-0.98	0.05	p<.90
		No Answer	16	19	1	0.29	43	43	2	0.24	1.06	0.00	p<.95
	Midwest	Yes	60	59	2	0.35	46	41	2	0.24	-0.67	0.07	p<.90
		No	2,671	2,528	97	0.43	2,730	2,515	96	0.39	-0.43	0.44	n.s.
		No Answer	22	23	1	0.2	54	52	2	0.32	1.1	0.01	p<.95
	South	Yes	70	87	2	0.29	73	82	2	0.29	-0.11	0.77	n.s.
		No	3,621	4,077	97	0.36	3,628	4,055	96	0.47	-0.48	0.39	n.s.
		No Answer	46	54	1	0.22	65	79	2	0.27	0.59	0.10	n.s.
	West	Yes	57	46	2	0.3	67	47	2	0.33	0.04	0.91	n.s.
		No	2,765	2,663	97	0.36	3,026	2,652	97	0.46	-0.5	0.36	n.s.
		No Answer	41	34	1	0.24	60	46	2	0.27	0.46	0.22	n.s.
	Inhalants												
Total	Total	Yes	1,102	1,155	10	0.53	906	902	8	0.37	-2.16	0.00	p<.95
		No	10,150	10,458	89	0.52	10,702	10,634	91	0.4	1.49	0.00	p<.95
		No Answer	126	127	1	0.11	209	205	2	0.15	0.66	0.00	p<.95
Sex	Male	Yes	611	657	11	0.62	532	547	9	0.48	-1.83	0.01	p<.95
		No	4,888	5,261	88	0.65	5,236	5,306	89	0.53	0.89	0.21	n.s.
		No Answer	62	64	1	0.16	119	120	2	0.21	0.94	0.00	p<.95
	Female	Yes	477	482	9	0.59	365	346	6	0.42	-2.4	0.00	p<.95
		No	5,190	5,117	90	0.59	5,368	5,221	92	0.44	1.97	0.00	p<.95
		No Answer	61	60	1	0.15	89	84	1	0.18	0.43	0.09	p<.90

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Unknown	Yes	14	15	16	3.93	9	9	8	2.27	-7.8	0.08	p<.90
		No	72	80	81	4.18	98	107	91	2.53	10.24	0.03	p<.95
		No Answer	3	3	3	1.94	1	1	1	0.98	-2.43	0.26	n.s.
Grade	Grade 4	Yes	271	274	7	0.62	243	247	6	0.53	-0.7	0.33	n.s.
		No	3,342	3,556	92	0.66	3,451	3,544	91	0.61	-0.31	0.71	n.s.
		No Answer	48	56	1	0.24	96	95	2	0.29	1.01	0.01	p<.95
	Grade 5	Yes	355	355	9	0.66	270	251	6	0.5	-2.67	0.00	p<.95
		No	3,471	3,492	90	0.66	3,758	3,581	92	0.54	2.31	0.00	p<.95
		No Answer	38	36	1	0.16	55	50	1	0.21	0.36	0.18	n.s.
	Grade 6	Yes	476	526	13	1.08	393	404	10	0.72	-3.08	0.00	p<.95
		No	3,337	3,410	86	1.06	3,493	3,508	88	0.77	2.46	0.02	p<.95
		No Answer	40	35	1	0.15	58	60	2	0.22	0.62	0.02	p<.95
Race	White	Yes	662	711	10	0.57	527	579	8	0.46	-1.72	0.01	p<.95
		No	6,131	6,559	90	0.59	6,169	6,570	91	0.48	1.06	0.10	n.s.
		No Answer	57	58	1	0.12	99	106	1	0.19	0.67	0.00	p<.95
	Black	Yes	162	165	9	1.24	131	106	6	0.65	-3.29	0.00	p<.95
		No	1,667	1,595	89	1.27	1,876	1,633	92	0.75	2.68	0.01	p<.95
		No Answer	31	31	2	0.38	44	41	2	0.41	0.6	0.31	n.s.
	Hispanic	Yes	173	187	11	1.19	142	134	8	0.93	-2.97	0.03	p<.95
		No	1,397	1,465	88	1.19	1,525	1,478	90	0.91	2.54	0.06	p<.90
		No Answer	14	17	1	0.32	24	23	1	0.3	0.42	0.35	n.s.
	Asian	Yes	51	36	9	1.43	54	35	9	1.32	0.01	1.00	n.s.
		No	516	378	90	1.45	549	358	88	1.63	-2.91	0.12	n.s.
		No Answer	7	4	1	0.39	23	16	4	1.02	2.91	0.01	p<.95
	Other	Yes	54	56	11	1.3	52	48	7	1	-3.29	0.04	p<.95
		No	439	462	86	1.62	583	595	90	1.29	3.72	0.05	p<.90
		No Answer	17	17	3	0.86	19	18	3	0.67	-0.43	0.68	n.s.
Region	Northeast	Yes	147	160	7	0.93	134	146	7	0.74	-0.67	0.54	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Northeast	No	1,860	1,991	92	0.9	1,890	1,981	91	0.81	-0.46	0.71	n.s.
		No Answer	18	19	1	0.29	44	44	2	0.38	1.13	0.01	p<.95
	Midwest	Yes	264	252	10	0.81	208	191	7	0.67	-2.31	0.00	p<.95
		No	2,466	2,334	89	0.84	2,574	2,371	91	0.7	1.5	0.08	p<.90
		No Answer	23	25	1	0.22	48	46	2	0.35	0.81	0.05	p<.90
	South	Yes	423	490	12	1.12	301	353	8	0.79	-3.26	0.00	p<.95
		No	3,273	3,684	87	1.1	3,400	3,788	90	0.81	2.5	0.01	p<.95
		No Answer	41	44	1	0.18	65	75	2	0.24	0.76	0.02	p<.95
	West	Yes	268	253	9	0.95	263	213	8	0.58	-1.49	0.18	n.s.
		No	2,551	2,450	89	0.94	2,838	2,494	91	0.67	1.47	0.20	n.s.
		No Answer	44	40	1	0.25	52	40	1	0.29	0.01	0.97	n.s.
	Heroin												
Total	Total	Yes	166	166	1	0.13	184	166	1	0.14	0	0.98	n.s.
		No	11,005	11,361	97	0.22	11,335	11,286	96	0.25	-0.64	0.05	p<.95
		No Answer	207	213	2	0.15	298	288	2	0.18	0.64	0.01	p<.95
Sex	Male	Yes	98	98	2	0.18	106	96	2	0.18	-0.02	0.93	n.s.
		No	5,367	5,779	97	0.31	5,618	5,717	96	0.33	-0.89	0.05	p<.95
		No Answer	96	106	2	0.21	163	160	3	0.26	0.91	0.01	p<.95
	Female	Yes	64	63	1	0.16	76	68	1	0.18	0.08	0.71	n.s.
		No	5,557	5,492	97	0.26	5,615	5,459	97	0.3	-0.45	0.23	n.s.
		No Answer	107	103	2	0.2	131	124	2	0.24	0.37	0.24	n.s.
	Unknown	Yes	4	5	5	2.5	2	2	2	1.57	-2.93	0.32	n.s.
		No	81	90	91	3.23	102	111	95	2.78	3.74	0.39	n.s.
		No Answer	4	4	4	2.13	4	4	3	2.25	-0.81	0.80	n.s.
Grade	Grade 4	Yes	62	65	2	0.27	63	65	2	0.27	0	0.99	n.s.
		No	3,513	3,730	96	0.47	3,611	3,707	95	0.43	-0.59	0.31	n.s.
		No Answer	86	92	2	0.32	116	114	3	0.33	0.59	0.19	n.s.
	Grade 5	Yes	53	51	1	0.2	67	53	1	0.21	0.05	0.85	n.s.
		No	3,748	3,768	97	0.3	3,930	3,749	97	0.37	-0.49	0.29	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Grade 5	No Answer	63	64	2	0.22	86	81	2	0.29	0.43	0.26	n.s.
	Grade 6	Yes	51	50	1	0.19	54	49	1	0.21	-0.04	0.89	n.s.
		No	3,744	3,863	97	0.28	3,794	3,830	96	0.4	-0.85	0.08	p<.90
		No Answer	58	57	1	0.2	96	92	2	0.27	0.89	0.01	p<.95
Race	White	Yes	57	63	1	0.12	57	59	1	0.11	-0.05	0.75	n.s.
		No	6,687	7,155	98	0.21	6,594	7,048	97	0.24	-0.5	0.12	n.s.
		No Answer	106	109	1	0.17	144	149	2	0.2	0.55	0.04	p<.95
	Black	Yes	44	37	2	0.41	50	40	2	0.34	0.19	0.71	n.s.
		No	1,774	1,710	96	0.62	1,935	1,678	94	0.69	-1.26	0.18	n.s.
		No Answer	42	43	2	0.44	66	62	3	0.58	1.08	0.15	n.s.
	Hispanic	Yes	42	43	3	0.42	48	46	3	0.48	0.23	0.71	n.s.
		No	1,515	1,596	96	0.59	1,608	1,557	95	0.57	-0.45	0.57	n.s.
		No Answer	27	30	2	0.41	35	33	2	0.33	0.22	0.66	n.s.
	Asian	Yes	9	7	2	0.63	10	5	1	0.52	-0.41	0.54	n.s.
		No	555	402	96	0.96	589	386	94	1.19	-1.71	0.17	n.s.
		No Answer	10	9	2	0.8	27	18	4	1.09	2.11	0.06	p<.90
	Other	Yes	14	16	3	0.86	19	17	3	0.6	-0.45	0.67	n.s.
		No	474	498	93	1.37	609	618	93	1.04	0.36	0.83	n.s.
		No Answer	22	21	4	0.91	26	27	4	0.84	0.08	0.94	n.s.
Region	Northeast	Yes	26	24	1	0.29	24	22	1	0.21	-0.13	0.68	n.s.
		No	1,972	2,112	97	0.49	1,990	2,097	97	0.46	-0.72	0.30	n.s.
		No Answer	27	33	2	0.32	54	51	2	0.37	0.85	0.08	p<.90
	Midwest	Yes	40	38	1	0.26	37	35	1	0.27	-0.1	0.79	n.s.
		No	2,669	2,529	97	0.41	2,726	2,509	96	0.51	-0.68	0.35	n.s.
		No Answer	44	43	2	0.31	67	64	2	0.37	0.78	0.15	n.s.
	South	Yes	54	66	2	0.25	60	67	2	0.26	0.04	0.90	n.s.
		No	3,605	4,069	96	0.41	3,606	4,033	96	0.5	-0.81	0.15	n.s.
		No Answer	78	83	2	0.26	100	115	3	0.37	0.78	0.08	p<.90

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	West	Yes	46	38	1	0.25	63	43	2	0.31	0.16	0.68	n.s.
		No	2,759	2,651	97	0.43	3,013	2,646	96	0.47	-0.28	0.62	n.s.
		No Answer	58	54	2	0.31	77	57	2	0.29	0.13	0.75	n.s.
Methamphetamines													
Total	Total	Yes	300	319	3	0.21	271	255	2	0.17	-0.55	0.04	p<.95
		No	10,092	10,385	88	0.51	10,368	10,325	88	0.49	-0.51	0.41	n.s.
		No Answer	986	1,036	9	0.42	1,178	1,160	10	0.42	1.05	0.04	p<.95
Sex	Male	Yes	172	185	3	0.26	158	148	2	0.24	-0.61	0.07	p<.90
		No	4,880	5,243	88	0.59	5,092	5,179	87	0.65	-0.92	0.25	n.s.
		No Answer	509	555	9	0.5	637	646	11	0.57	1.54	0.03	p<.95
	Female	Yes	124	128	2	0.27	110	103	2	0.22	-0.44	0.15	n.s.
		No	5,144	5,068	90	0.6	5,192	5,057	89	0.52	-0.06	0.93	n.s.
		No Answer	460	463	8	0.49	520	491	9	0.44	0.51	0.41	n.s.
	Unknown	Yes	4	6	6	3.01	3	4	3	1.71	-2.84	0.42	n.s.
		No	68	75	75	4.81	84	90	77	4.24	1.45	0.82	n.s.
		No Answer	17	19	19	4.35	21	24	20	3.89	1.39	0.81	n.s.
Grade	Grade 4	Yes	101	106	3	0.34	84	83	2	0.29	-0.59	0.15	n.s.
		No	3,173	3,362	87	1	3,235	3,321	85	0.82	-1.05	0.37	n.s.
		No Answer	387	419	11	0.87	471	482	12	0.72	1.64	0.12	n.s.
	Grade 5	Yes	101	103	3	0.32	99	85	2	0.25	-0.45	0.22	n.s.
		No	3,442	3,452	89	0.73	3,601	3,442	89	0.65	-0.24	0.79	n.s.
		No Answer	321	329	8	0.56	383	355	9	0.57	0.69	0.34	n.s.
	Grade 6	Yes	98	110	3	0.36	88	86	2	0.28	-0.6	0.19	n.s.
		No	3,477	3,571	90	0.65	3,532	3,562	90	0.76	-0.24	0.79	n.s.
		No Answer	278	289	7	0.57	324	323	8	0.63	0.84	0.27	n.s.
Race	White	Yes	130	150	2	0.22	92	98	1	0.14	-0.69	0.01	p<.95
		No	6,274	6,684	91	0.46	6,175	6,599	91	0.46	-0.25	0.70	n.s.
		No Answer	446	494	7	0.37	528	558	8	0.43	0.94	0.09	p<.90
	Black	Yes	70	70	4	0.64	71	58	3	0.46	-0.61	0.41	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Black	No	1,543	1,476	82	1.12	1,688	1,460	82	0.94	-0.39	0.80	n.s.
		No Answer	247	245	14	1.08	292	262	15	0.84	1	0.50	n.s.
	Hispanic	Yes	61	65	4	0.47	69	65	4	0.57	0.1	0.89	n.s.
		No	1,359	1,426	85	1.06	1,424	1,376	84	1.09	-1.3	0.40	n.s.
		No Answer	164	178	11	0.87	198	194	12	0.92	1.2	0.32	n.s.
	Asian	Yes	18	11	3	0.7	14	8	2	0.58	-0.71	0.26	n.s.
		No	493	360	86	1.65	556	361	88	1.72	2.26	0.30	n.s.
		No Answer	63	47	11	1.58	56	39	10	1.46	-1.55	0.46	n.s.
	Other	Yes	21	24	4	1.06	25	25	4	0.86	-0.65	0.66	n.s.
		No	423	440	82	2.1	525	529	80	1.82	-2.16	0.42	n.s.
		No Answer	66	72	13	1.72	104	107	16	1.5	2.81	0.19	n.s.
Region	Northeast	Yes	48	48	2	0.4	49	40	2	0.36	-0.35	0.45	n.s.
		No	1,799	1,926	89	1.06	1,817	1,935	89	1.18	0.44	0.76	n.s.
		No Answer	178	196	9	0.88	202	195	9	0.96	-0.08	0.94	n.s.
	Midwest	Yes	73	74	3	0.49	48	44	2	0.26	-1.15	0.02	p<.95
		No	2,478	2,345	90	0.9	2,524	2,326	89	0.72	-0.65	0.57	n.s.
		No Answer	202	191	7	0.64	258	238	9	0.69	1.8	0.07	p<.90
	South	Yes	98	123	3	0.39	90	101	2	0.32	-0.53	0.27	n.s.
		No	3,314	3,699	88	0.91	3,274	3,662	87	0.86	-0.85	0.36	n.s.
		No Answer	325	395	9	0.77	402	453	11	0.76	1.37	0.11	n.s.
	West	Yes	81	74	3	0.38	84	69	3	0.4	-0.17	0.77	n.s.
		No	2,501	2,415	88	1.16	2,753	2,402	87	1.09	-0.59	0.71	n.s.
		No Answer	281	254	9	0.95	316	275	10	0.9	0.76	0.55	n.s.

Youth Predicted Future Drug Use, by Specific Drug, by Select Demographic

Alcohol

Total	Total	Yes	2,937	3,062	26	1.03	2,519	2,501	21	0.81	-4.78	0.00	p<.95
		No	4,761	4,920	42	1.17	5,534	5,476	47	1.09	4.74	0.00	p<.95
		Not sure	3,427	3,502	30	0.58	3,612	3,611	31	0.57	0.93	0.19	n.s.
		No answer	253	256	2	0.77	152	151	1	0.13	-0.89	0.25	n.s.
Sex	Male	Yes	1,728	1,868	31	1.22	1,537	1,566	26	1.01	-5	0.00	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Male	No	2,094	2,265	38	1.17	2,505	2,529	42	1.16	4.49	0.00	p<.95
		Not sure	1,606	1,714	29	0.7	1,756	1,791	30	0.6	1.34	0.09	p<.90
		No answer	133	136	2	0.81	89	87	1	0.18	-0.83	0.31	n.s.
	Female	Yes	1,185	1,167	21	1.1	956	909	16	0.8	-4.54	0.00	p<.95
		No	2,625	2,609	46	1.4	2,973	2,888	51	1.25	5	0.00	p<.95
		Not sure	1,800	1,765	31	0.8	1,834	1,793	32	0.87	0.54	0.60	n.s.
		No answer	118	117	2	0.75	59	60	1	0.16	-1	0.19	n.s.
	Unknown	Yes	24	27	28	5.23	26	27	23	4.3	-4.98	0.46	n.s.
		No	42	46	47	6.56	56	60	51	4.73	4.18	0.60	n.s.
		Not sure	21	23	23	4.44	22	27	23	4.59	-0.63	0.93	n.s.
		No answer	2	2	2	1.5	4	4	4	2	1.43	0.58	n.s.
Grade	Grade 4	Yes	582	611	16	1.08	450	463	12	0.73	-3.82	0.00	p<.95
		No	1,925	2,056	53	1.57	2,258	2,313	60	1.28	6.6	0.00	p<.95
		Not sure	1,047	1,103	28	0.99	1,029	1,056	27	0.91	-1.2	0.33	n.s.
		No answer	107	116	3	1.21	53	55	1	0.23	-1.58	0.20	n.s.
	Grade 5	Yes	935	978	25	1.23	833	827	21	1.03	-3.9	0.00	p<.95
		No	1,611	1,590	41	1.49	1,869	1,741	45	1.36	3.9	0.01	p<.95
		Not sure	1,245	1,242	32	0.9	1,335	1,277	33	0.86	0.91	0.46	n.s.
		No answer	73	73	2	0.78	46	38	1	0.17	-0.92	0.25	n.s.
	Grade 6	Yes	1,420	1,473	37	1.52	1,236	1,212	31	1.32	-6.58	0.00	p<.95
		No	1,225	1,273	32	1.41	1,407	1,422	36	1.44	3.75	0.01	p<.95
		Not sure	1,135	1,158	29	0.86	1,248	1,278	32	0.95	3.02	0.01	p<.95
		No answer	73	67	2	0.69	53	59	1	0.23	-0.19	0.79	n.s.
Race	White	Yes	2,063	2,212	30	1.22	1,730	1,816	25	0.97	-5.15	0.00	p<.95
		No	2,490	2,692	37	1.23	2,793	3,002	41	1.22	4.64	0.00	p<.95
		Not sure	2,182	2,286	31	0.7	2,193	2,356	32	0.66	1.28	0.16	n.s.
		No answer	115	138	2	0.72	79	81	1	0.14	-0.77	0.28	n.s.
	Black	Yes	323	312	17	1.4	266	221	12	0.99	-5	0.00	p<.95
		No	1,002	965	54	1.85	1,214	1,064	60	1.85	5.9	0.00	p<.95
		Not sure	499	486	27	1.2	540	464	26	1.32	-1.12	0.43	n.s.
		No answer	36	28	2	0.41	31	32	2	0.37	0.22	0.70	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Hispanic	Yes	344	352	21	1.75	308	292	18	1.2	-3.25	0.08	p<.90
		No	747	792	47	2.14	847	824	50	1.83	2.92	0.20	n.s.
		Not sure	459	489	29	1.49	518	502	31	1.29	1.38	0.42	n.s.
		No answer	34	35	2	0.8	18	17	1	0.26	-1.06	0.20	n.s.
	Asian	Yes	110	83	20	2.57	106	63	15	2.29	-4.67	0.10	n.s.
		No	264	194	47	3.89	326	227	56	2.51	9.13	0.01	p<.95
		Not sure	165	118	28	2.36	185	112	27	1.83	-0.84	0.76	n.s.
		No answer	35	22	5	3.37	9	7	2	0.76	-3.63	0.30	n.s.
	Other	Yes	97	103	19	2.2	109	110	17	1.61	-2.7	0.30	n.s.
		No	258	277	52	3	354	360	54	2.11	2.65	0.46	n.s.
		Not sure	122	123	23	1.99	176	177	27	1.77	3.82	0.16	n.s.
		No answer	33	32	6	2.89	15	15	2	0.6	-3.77	0.20	n.s.
Region	Northeast	Yes	586	678	31	2.5	496	557	26	2.06	-5.58	0.00	p<.95
		No	824	835	38	2.65	930	920	42	2.41	3.91	0.03	p<.95
		Not sure	594	638	29	1.09	618	669	31	1.2	1.43	0.30	n.s.
		No answer	21	20	1	0.19	24	25	1	0.23	0.24	0.34	n.s.
	Midwest	Yes	839	793	30	2.04	687	618	24	1.52	-6.69	0.00	p<.95
		No	983	952	36	1.94	1,152	1,065	41	1.96	4.36	0.01	p<.95
		Not sure	890	823	32	1.15	953	890	34	1.1	2.6	0.07	p<.90
		No answer	41	42	2	0.77	38	35	1	0.23	-0.27	0.71	n.s.
	South	Yes	837	960	23	1.77	658	759	18	1.21	-4.78	0.00	p<.95
		No	1,685	1,910	45	2.11	1,985	2,193	52	1.98	6.72	0.00	p<.95
		Not sure	1,138	1,254	30	0.97	1,068	1,198	28	1.07	-1.33	0.27	n.s.
		No answer	77	93	2	1.41	55	66	2	0.26	-0.62	0.67	n.s.
	West	Yes	675	631	23	2.04	678	568	21	1.92	-2.33	0.15	n.s.
		No	1,269	1,222	45	2.53	1,467	1,298	47	2.31	2.72	0.22	n.s.
		Not sure	805	787	29	1.43	973	854	31	1.08	2.4	0.13	n.s.
		No answer	114	102	4	2.38	35	25	1	0.24	-2.79	0.24	n.s.
	Marijuana												
Total	Total	Yes	369	386	3	0.28	312	305	3	0.2	-0.64	0.04	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Total	No	9,933	10,246	87	0.84	10,510	10,459	90	0.39	3.15	0.00	p<.95
		Not sure	817	846	7	0.29	824	803	7	0.28	-0.26	0.50	n.s.
		No answer	259	263	2	0.77		0	0	0	-2.24	0.00	p<.95
Sex													
	Male	Yes	247	267	4	0.4	198	198	3	0.31	-1.1	0.02	p<.95
		No	4,713	5,081	85	0.95	5,127	5,223	89	0.52	3.93	0.00	p<.95
		Not sure	466	496	8	0.42	468	457	8	0.36	-0.51	0.34	n.s.
		No answer	135	139	2	0.81		0	0	0	-2.32	0.00	p<.95
	Female	Yes	116	112	2	0.23	108	101	2	0.22	-0.17	0.59	n.s.
		No	5,148	5,085	90	0.84	5,296	5,141	92	0.44	2.33	0.01	p<.95
		Not sure	343	341	6	0.36	344	334	6	0.39	-0.03	0.95	n.s.
		No answer	121	120	2	0.75		0	0	0	-2.13	0.01	p<.95
	Unknown	Yes	6	7	7	2.73	6	7	6	3.33	-0.75	0.86	n.s.
		No	72	80	81	4.23	87	95	84	4.5	3.07	0.61	n.s.
		Not sure	8	9	9	3.05	12	12	10	2.79	1.25	0.76	n.s.
		No answer	3	4	4	2.1		0	0	0	-3.57	0.09	p<.90
Grade													
	Grade 4	Yes	78	80	2	0.28	73	76	2	0.25	-0.05	0.89	n.s.
		No	3,258	3,450	89	1.26	3,336	3,414	90	0.58	0.87	0.52	n.s.
		Not sure	220	240	6	0.45	306	318	8	0.54	2.19	0.00	p<.95
		No answer	105	117	3	1.23		0	0	0	-3	0.02	p<.95
	Grade 5	Yes	86	80	2	0.25	81	70	2	0.22	-0.24	0.46	n.s.
		No	3,460	3,486	90	0.91	3,720	3,551	92	0.53	2.71	0.01	p<.95
		Not sure	243	243	6	0.44	235	219	6	0.42	-0.57	0.37	n.s.
		No answer	75	74	2	0.77		0	0	0	-1.91	0.01	p<.95
	Grade 6	Yes	205	226	6	0.59	158	160	4	0.49	-1.62	0.02	p<.95
		No	3,215	3,309	83	1.05	3,454	3,494	89	0.77	5.79	0.00	p<.95
		Not sure	354	363	9	0.51	283	266	7	0.51	-2.35	0.00	p<.95
		No answer	79	72	2	0.7		0	0	0	-1.82	0.01	p<.95
Race													
	White	Yes	181	203	3	0.31	130	143	2	0.23	-0.78	0.03	p<.95
		No	6,122	6,527	89	0.83	6,163	6,581	92	0.41	2.69	0.00	p<.95
		Not sure	439	471	6	0.35	423	449	6	0.3	-0.17	0.71	n.s.
		No answer	108	128	2	0.72		0	0	0	-1.74	0.02	p<.95

	Response by Demographic		Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Black	Yes	87	80	4	0.62	69	56	3	0.4	-1.23	0.07	p<.90
		No	1,579	1,516	85	1.08	1,798	1,560	90	0.84	4.93	0.00	p<.95
		Not sure	148	152	8	0.77	143	125	7	0.76	-1.31	0.24	n.s.
		No answer	46	43	2	0.53		0	0	0	-2.4	0.00	p<.95
	Hispanic	Yes	62	65	4	0.65	65	64	4	0.52	0.11	0.89	n.s.
		No	1,355	1,428	86	1.43	1,466	1,422	89	0.89	3.06	0.05	p<.90
		Not sure	131	138	8	0.81	129	118	7	0.68	-0.92	0.35	n.s.
		No answer	36	37	2	0.81		0	0	0	-2.24	0.01	p<.95
	Asian	Yes	17	11	3	0.76	17	9	2	0.82	-0.34	0.76	n.s.
		No	475	355	85	3.57	545	352	88	2.39	2.92	0.39	n.s.
		Not sure	47	30	7	1.25	56	39	10	2.15	2.64	0.26	n.s.
		No answer	35	22	5	3.37		0	0	0	-5.21	0.12	n.s.
	Other	Yes	22	27	5	1.18	31	33	5	0.99	0.07	0.96	n.s.
		No	402	420	78	2.96	538	545	84	1.78	5.32	0.09	p<.90
		Not sure	52	55	10	1.48	73	73	11	1.41	0.81	0.67	n.s.
		No answer	34	33	6	2.92		0	0	0	-6.2	0.04	p<.95
Region	Northeast	Yes	48	44	2	0.38	49	47	2	0.33	0.2	0.61	n.s.
		No	1,832	1,971	91	0.92	1,858	1,952	91	0.76	0.58	0.58	n.s.
		Not sure	127	138	6	0.6	127	136	6	0.65	0.03	0.97	n.s.
		No answer	18	17	1	0.3		0	0	0	-0.8	0.01	p<.95
	Midwest	Yes	104	96	4	0.54	76	71	3	0.33	-0.89	0.14	n.s.
		No	2,398	2,267	87	1.2	2,528	2,326	91	0.75	3.83	0.01	p<.95
		Not sure	210	206	8	0.65	181	168	7	0.57	-1.33	0.13	n.s.
		No answer	41	42	2	0.81		0	0	0	-1.62	0.05	p<.95
	South	Yes	128	173	4	0.62	89	111	3	0.44	-1.43	0.03	p<.95
		No	3,295	3,665	87	1.48	3,385	3,768	91	0.66	3.96	0.01	p<.95
		Not sure	234	281	7	0.46	237	268	6	0.46	-0.2	0.75	n.s.
		No answer	80	98	2	1.41		0	0	0	-2.33	0.10	p<.90
	West	Yes	89	73	3	0.35	98	76	3	0.38	0.13	0.78	n.s.
		No	2,408	2,344	85	2.45	2,739	2,412	89	0.93	3.29	0.13	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	West	Not sure	246	221	8	0.67	279	230	8	0.68	0.41	0.63	n.s.
		No answer	120	105	4	2.39	--	0	0	0	-3.83	0.11	n.s.
	Cocaine/Crack												
Total	Total	Yes	154	162	1	0.15	153	148	1	0.12	-0.12	0.51	n.s.
		No	10,305	10,622	90	0.79	10,754	10,694	91	0.34	0.61	0.45	n.s.
		Not sure	608	632	5	0.24	652	636	5	0.26	0.03	0.93	n.s.
		No answer	311	324	3	0.77	258	262	2	0.17	-0.53	0.51	n.s.
Sex	Male	Yes	92	96	2	0.2	96	95	2	0.18	-0.01	0.98	n.s.
		No	4,975	5,358	90	0.87	5,280	5,361	90	0.44	0.21	0.82	n.s.
		Not sure	333	357	6	0.34	363	363	6	0.32	0.11	0.81	n.s.
		No answer	161	172	3	0.82	148	153	3	0.24	-0.31	0.72	n.s.
	Female	Yes	58	62	1	0.19	54	50	1	0.14	-0.21	0.38	n.s.
		No	5,256	5,181	92	0.82	5,384	5,234	93	0.4	1.07	0.22	n.s.
		Not sure	268	268	5	0.31	279	262	5	0.34	-0.1	0.82	n.s.
		No answer	146	148	3	0.76	105	104	2	0.2	-0.76	0.34	n.s.
	Unknown	Yes	4	4	4	2.07	3	3	3	1.62	-1.55	0.55	n.s.
		No	74	83	84	3.91	90	99	84	5.7	0.34	0.96	n.s.
		Not sure	7	7	7	2.56	10	11	9	3.95	1.83	0.69	n.s.
		No answer	4	5	5	2.4	5	5	4	2.07	-0.61	0.85	n.s.
Grade	Grade 4	Yes	40	41	1	0.22	55	58	2	0.25	0.45	0.16	n.s.
		No	3,269	3,467	89	1.3	3,343	3,426	88	0.63	-1.05	0.43	n.s.
		Not sure	226	238	6	0.46	287	289	7	0.5	1.31	0.04	p<.95
		No answer	126	141	4	1.22	105	113	3	0.3	-0.71	0.58	n.s.
	Grade 5	Yes	44	41	1	0.17	34	27	1	0.12	-0.35	0.10	n.s.
		No	3,535	3,557	92	0.87	3,779	3,611	93	0.48	1.4	0.14	n.s.
		Not sure	192	190	5	0.38	189	170	4	0.39	-0.51	0.39	n.s.
		No answer	93	96	2	0.78	81	75	2	0.26	-0.54	0.51	n.s.
	Grade 6	Yes	70	81	2	0.29	64	63	2	0.22	-0.44	0.22	n.s.
		No	3,501	3,597	91	0.83	3,632	3,657	92	0.52	1.48	0.11	n.s.
		Not sure	190	205	5	0.46	176	177	4	0.39	-0.71	0.16	n.s.
		No answer	92	87	2	0.71	72	74	2	0.25	-0.33	0.65	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Race	**White**	Yes	69	76	1	0.14	62	69	1	0.13	-0.09	0.63	n.s.
		No	6,301	6,716	92	0.78	6,270	6,687	92	0.37	0.52	0.54	n.s.
		Not sure	337	369	5	0.3	339	366	5	0.28	0	1.00	n.s.
		No answer	143	167	2	0.73	124	133	2	0.19	-0.44	0.56	n.s.
	Black	Yes	30	28	2	0.31	37	28	2	0.31	-0.01	0.98	n.s.
		No	1,689	1,625	91	0.88	1,855	1,605	90	0.89	-0.61	0.58	n.s.
		Not sure	90	89	5	0.61	103	94	5	0.62	0.29	0.69	n.s.
		No answer	51	48	3	0.54	56	54	3	0.45	0.32	0.66	n.s.
	Hispanic	Yes	35	37	2	0.45	30	30	2	0.35	-0.37	0.48	n.s.
		No	1,408	1,484	89	1.1	1,518	1,469	90	0.89	0.93	0.48	n.s.
		Not sure	100	103	6	0.6	104	96	6	0.69	-0.34	0.70	n.s.
		No answer	41	45	3	0.83	39	40	2	0.43	-0.22	0.81	n.s.
	Asian	Yes	12	11	3	1.01	6	4	1	0.36	-1.69	0.10	n.s.
		No	481	352	84	3.51	547	362	89	1.72	4.3	0.18	n.s.
		Not sure	44	29	7	1.29	57	31	8	1.25	0.65	0.72	n.s.
		No answer	37	26	6	3.39	16	12	3	0.84	-3.26	0.35	n.s.
	Other	Yes	8	10	2	0.68	18	18	3	0.68	0.8	0.43	n.s.
		No	426	445	83	2.97	564	571	86	1.77	3.23	0.34	n.s.
		Not sure	37	42	8	1.33	49	50	8	1.33	-0.31	0.87	n.s.
		No answer	39	39	7	2.92	23	23	4	0.68	-3.72	0.21	n.s.
Region	**Northeast**	Yes	17	17	1	0.2	29	31	1	0.34	0.65	0.08	p<.90
		No	1,895	2,025	93	0.7	1,883	1,976	91	0.65	-2.27	0.01	p<.95
		Not sure	84	95	4	0.46	106	114	5	0.54	0.85	0.19	n.s.
		No answer	29	33	2	0.31	50	49	2	0.33	0.78	0.09	p<.90
	Midwest	Yes	37	36	1	0.28	34	32	1	0.19	-0.14	0.65	n.s.
		No	2,487	2,351	90	0.99	2,593	2,388	92	0.63	1.49	0.20	n.s.
		Not sure	175	168	6	0.53	143	132	5	0.49	-1.39	0.04	p<.95
		No answer	54	55	2	0.83	60	56	2	0.27	0.05	0.96	n.s.
	South	Yes	54	71	2	0.29	44	51	1	0.21	-0.46	0.17	n.s.
		No	3,399	3,809	90	1.36	3,447	3,848	91	0.61	0.95	0.52	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	South	Not sure	186	219	5	0.41	195	221	5	0.44	0.05	0.92	n.s.
		No answer	98	119	3	1.4	80	96	2	0.34	-0.54	0.72	n.s.
	West	Yes	46	39	1	0.31	46	34	1	0.21	-0.17	0.64	n.s.
		No	2,524	2,437	89	2.44	2,831	2,483	90	0.76	1.56	0.48	n.s.
		Not sure	163	150	5	0.53	208	169	6	0.6	0.69	0.36	n.s.
		No answer	130	117	4	2.39	68	60	2	0.34	-2.08	0.39	n.s.
	Methamphetamines												
Total	Total	Yes	209	216	2	0.17	189	182	2	0.13	-0.29	0.19	n.s.
		No	10,094	10,423	89	0.81	10,590	10,545	90	0.36	1.04	0.22	n.s.
		Not sure	734	753	6	0.29	762	743	6	0.27	-0.08	0.81	n.s.
		No answer	341	349	3	0.77	276	270	2	0.15	-0.67	0.39	n.s.
Sex	Male	Yes	129	137	2	0.24	116	114	2	0.19	-0.37	0.23	n.s.
		No	4,865	5,246	88	0.88	5,188	5,278	88	0.5	0.69	0.48	n.s.
		Not sure	390	413	7	0.36	431	429	7	0.38	0.28	0.54	n.s.
		No answer	177	187	3	0.81	152	151	3	0.21	-0.59	0.47	n.s.
	Female	Yes	75	73	1	0.19	71	65	1	0.17	-0.14	0.58	n.s.
		No	5,154	5,093	90	0.85	5,312	5,167	91	0.44	1.44	0.11	n.s.
		Not sure	339	336	6	0.37	321	306	5	0.34	-0.52	0.27	n.s.
		No answer	160	157	3	0.76	118	112	2	0.21	-0.78	0.31	n.s.
	Unknown	Yes	5	6	6	2.66	2	2	2	1.54	-4.09	0.18	n.s.
		No	75	84	85	3.85	90	99	85	3.95	-0.13	0.98	n.s.
		Not sure	5	4	4	2.15	10	9	8	3.5	3.32	0.42	n.s.
		No answer	4	5	5	2.24	6	6	5	1.96	0.9	0.78	n.s.
Grade	Grade 4	Yes	66	67	2	0.27	71	74	2	0.25	0.18	0.63	n.s.
		No	3,186	3,375	87	1.29	3,270	3,362	87	0.65	-0.31	0.82	n.s.
		Not sure	265	280	7	0.48	327	328	8	0.51	1.25	0.05	p<.95
		No answer	144	165	4	1.23	122	122	3	0.3	-1.11	0.37	n.s.
	Grade 5	Yes	68	66	2	0.25	56	47	1	0.17	-0.5	0.11	n.s.
		No	3,449	3,477	90	0.99	3,721	3,556	92	0.52	2.07	0.05	p<.90
		Not sure	247	246	6	0.5	230	211	5	0.38	-0.9	0.13	n.s.
		No answer	100	95	2	0.78	76	69	2	0.24	-0.67	0.41	n.s.

	Response by Demographic		Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Grade 6	Yes	75	83	2	0.32	62	62	2	0.23	-0.54	0.16	n.s.
		No	3,459	3,572	90	0.88	3,599	3,626	91	0.53	1.34	0.16	n.s.
		Not sure	222	227	6	0.48	205	204	5	0.38	-0.58	0.36	n.s.
		No answer	97	88	2	0.71	78	79	2	0.24	-0.23	0.75	n.s.
Race	White	Yes	90	99	1	0.18	77	84	1	0.14	-0.18	0.44	n.s.
		No	6,190	6,603	90	0.8	6,195	6,614	91	0.39	1.06	0.22	n.s.
		Not sure	416	448	6	0.34	400	426	6	0.31	-0.24	0.58	n.s.
		No answer	154	179	2	0.72	123	131	2	0.15	-0.64	0.38	n.s.
	Black	Yes	54	50	3	0.42	43	34	2	0.32	-0.93	0.06	p<.90
		No	1,628	1,574	88	0.94	1,822	1,575	88	0.73	0.55	0.62	n.s.
		Not sure	118	113	6	0.69	123	114	6	0.55	0.06	0.95	n.s.
		No answer	60	53	3	0.57	63	58	3	0.45	0.32	0.67	n.s.
	Hispanic	Yes	37	41	2	0.49	40	38	2	0.37	-0.15	0.81	n.s.
		No	1,392	1,462	88	1.22	1,478	1,439	88	0.99	0.42	0.77	n.s.
		Not sure	107	114	7	0.73	128	117	7	0.75	0.3	0.75	n.s.
		No answer	48	51	3	0.85	45	41	3	0.43	-0.57	0.52	n.s.
	Asian	Yes	12	7	2	0.56	10	6	1	0.52	-0.3	0.67	n.s.
		No	462	342	82	3.36	544	357	88	1.64	5.7	0.10	p<.90
		Not sure	57	39	9	1.54	55	33	8	1.29	-1.35	0.47	n.s.
		No answer	43	30	7	3.27	17	13	3	0.94	-4.05	0.25	n.s.
	Other	Yes	16	19	3	1.09	19	20	3	0.74	-0.41	0.76	n.s.
		No	422	443	83	2.97	551	559	85	1.55	1.88	0.55	n.s.
		Not sure	36	39	7	1.31	56	55	8	1.34	1.01	0.52	n.s.
		No answer	36	36	7	2.89	28	27	4	0.73	-2.48	0.41	n.s.
Region	Northeast	Yes	27	29	1	0.3	22	20	1	0.19	-0.39	0.19	n.s.
		No	1,852	1,984	91	0.73	1,866	1,966	91	0.57	-0.87	0.28	n.s.
		Not sure	114	127	6	0.56	125	130	6	0.53	0.15	0.81	n.s.
		No answer	32	30	1	0.34	55	54	3	0.38	1.11	0.02	p<.95
	Midwest	Yes	42	38	1	0.26	46	43	2	0.23	0.21	0.49	n.s.
		No	2,451	2,321	89	1.03	2,542	2,340	90	0.69	0.79	0.49	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Midwest	Not sure	195	185	7	0.59	172	161	6	0.58	-0.9	0.21	n.s.
		No answer	65	67	3	0.8	70	64	2	0.31	-0.1	0.91	n.s.
	South	Yes	87	105	3	0.39	58	69	2	0.27	-0.87	0.09	p<.90
		No	3,315	3,725	88	1.45	3,395	3,788	90	0.65	1.53	0.33	n.s.
		Not sure	226	255	6	0.47	229	259	6	0.42	0.1	0.87	n.s.
		No answer	109	131	3	1.41	84	100	2	0.26	-0.75	0.59	n.s.
	West	Yes	53	44	2	0.26	63	50	2	0.29	0.22	0.52	n.s.
		No	2,476	2,392	87	2.44	2,787	2,451	89	0.83	2.03	0.38	n.s.
		Not sure	199	186	7	0.68	236	193	7	0.64	0.24	0.76	n.s.
		No answer	135	120	4	2.33	67	52	2	0.29	-2.48	0.30	n.s.
	Heroin												
Total	Total	Yes	141	143	1	0.12	150	148	1	0.11	0.04	0.77	n.s.
		No	10,341	10,686	91	0.78	10,790	10,743	92	0.33	0.49	0.54	n.s.
		Not sure	573	576	5	0.23	626	603	5	0.24	0.23	0.45	n.s.
		No answer	323	336	3	0.77	251	247	2	0.16	-0.76	0.33	n.s.
Sex	Male	Yes	83	85	1	0.18	98	101	2	0.17	0.28	0.28	n.s.
		No	4,995	5,391	90	0.84	5,295	5,386	90	0.47	0.06	0.95	n.s.
		Not sure	312	321	5	0.31	359	353	6	0.35	0.54	0.24	n.s.
		No answer	171	186	3	0.81	135	134	2	0.22	-0.87	0.30	n.s.
	Female	Yes	54	53	1	0.16	50	45	1	0.12	-0.15	0.44	n.s.
		No	5,271	5,211	92	0.83	5,404	5,257	93	0.38	0.95	0.27	n.s.
		Not sure	254	248	4	0.35	258	242	4	0.31	-0.1	0.82	n.s.
		No answer	149	146	3	0.76	110	107	2	0.21	-0.7	0.37	n.s.
	Unknown	Yes	4	5	5	2.71	2	2	2	1.54	-3.16	0.32	n.s.
		No	75	83	84	3.91	91	100	86	4.17	1.35	0.81	n.s.
		Not sure	7	7	7	2.78	9	8	7	3.34	-0.04	0.99	n.s.
		No answer	3	3	3	1.94	6	6	5	2.4	1.85	0.55	n.s.
Grade	Grade 4	Yes	45	46	1	0.23	52	57	1	0.22	0.29	0.34	n.s.
		No	3,272	3,467	89	1.28	3,333	3,424	88	0.59	-1.1	0.42	n.s.
		Not sure	204	212	5	0.44	294	293	8	0.46	2.09	0.00	p<.95
		No answer	140	162	4	1.24	111	112	3	0.3	-1.28	0.32	n.s.

	Response by Demographic		Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Grade 5	Yes	45	41	1	0.17	40	35	1	0.15	-0.16	0.49	n.s.
		No	3,536	3,568	92	0.86	3,786	3,618	93	0.49	1.32	0.17	n.s.
		Not sure	186	181	5	0.38	190	170	4	0.37	-0.28	0.63	n.s.
		No answer	97	93	2	0.76	67	59	2	0.23	-0.88	0.27	n.s.
	Grade 6	Yes	51	55	1	0.21	58	55	1	0.19	0	0.99	n.s.
		No	3,533	3,651	92	0.82	3,671	3,700	93	0.49	1.23	0.17	n.s.
		Not sure	183	184	5	0.43	142	140	4	0.3	-1.11	0.02	p<.95
		No answer	86	80	2	0.7	73	75	2	0.27	-0.13	0.86	n.s.
Race	White	Yes	58	63	1	0.12	66	72	1	0.12	0.14	0.40	n.s.
		No	6,357	6,784	93	0.76	6,302	6,726	93	0.36	0.14	0.86	n.s.
		Not sure	299	319	4	0.28	312	335	5	0.27	0.27	0.48	n.s.
		No answer	136	163	2	0.72	115	121	2	0.17	-0.55	0.45	n.s.
	Black	Yes	39	35	2	0.33	32	24	1	0.3	-0.61	0.12	n.s.
		No	1,665	1,607	90	0.9	1,864	1,615	91	0.74	0.92	0.38	n.s.
		Not sure	97	94	5	0.64	98	90	5	0.57	-0.21	0.79	n.s.
		No answer	59	54	3	0.56	57	52	3	0.52	-0.11	0.90	n.s.
	Hispanic	Yes	29	29	2	0.4	30	31	2	0.36	0.11	0.84	n.s.
		No	1,413	1,491	89	1.07	1,521	1,476	90	0.81	0.94	0.50	n.s.
		Not sure	97	99	6	0.61	100	91	6	0.53	-0.42	0.63	n.s.
		No answer	45	49	3	0.82	40	38	2	0.39	-0.63	0.48	n.s.
	Asian	Yes	6	3	1	0.32	1	1	0	0.15	-0.58	0.11	n.s.
		No	478	356	85	3.22	550	364	89	1.78	3.76	0.19	n.s.
		Not sure	47	29	7	1.29	60	32	8	1.42	0.96	0.59	n.s.
		No answer	43	29	7	3.22	15	12	3	1.05	-4.14	0.23	n.s.
	Other	Yes	9	12	2	0.78	21	20	3	0.8	0.79	0.50	n.s.
		No	428	448	84	2.92	553	562	85	1.54	1.34	0.68	n.s.
		Not sure	33	36	7	1.35	56	56	8	1.2	1.74	0.26	n.s.
		No answer	40	40	7	2.79	24	24	4	0.63	-3.87	0.19	n.s.
Region	Northeast	Yes	16	13	1	0.17	23	25	1	0.19	0.51	0.03	p<.95
		No	1,898	2,039	94	0.68	1,906	1,999	92	0.56	-1.89	0.01	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Northeast	Not sure	86	90	4	0.42	88	96	4	0.44	0.31	0.60	n.s.
		No answer	25	27	1	0.36	51	50	2	0.38	1.06	0.04	p<.95
	Midwest	Yes	33	31	1	0.23	34	31	1	0.18	-0.02	0.94	n.s.
		No	2,499	2,364	91	1.03	2,594	2,389	92	0.63	1.05	0.35	n.s.
		Not sure	164	157	6	0.57	146	138	5	0.47	-0.73	0.29	n.s.
		No answer	57	59	2	0.78	56	51	2	0.28	-0.3	0.69	n.s.
	South	Yes	50	65	2	0.26	41	51	1	0.23	-0.32	0.31	n.s.
		No	3,420	3,840	91	1.36	3,459	3,867	92	0.54	0.68	0.65	n.s.
		Not sure	159	182	4	0.34	181	198	5	0.36	0.39	0.44	n.s.
		No answer	108	131	3	1.4	85	100	2	0.32	-0.74	0.61	n.s.
	West	Yes	42	33	1	0.21	52	42	2	0.24	0.31	0.31	n.s.
		No	2,524	2,443	89	2.35	2,831	2,488	91	0.86	1.54	0.48	n.s.
		Not sure	164	148	5	0.54	211	171	6	0.67	0.83	0.22	n.s.
		No answer	133	119	4	2.36	59	45	2	0.28	-2.67	0.26	n.s.
	Inhalants												
Total	Total	Yes	418	438	4	0.24	364	356	3	0.23	-0.7	0.03	p<.95
		No	9,674	9,969	85	0.83	10,225	10,159	87	0.44	1.62	0.06	p<.90
		Not sure	978	1,010	9	0.36	999	999	9	0.32	-0.1	0.82	n.s.
		No answer	308	323	3	0.77	229	226	2	0.15	-0.83	0.30	n.s.
Sex	Male	Yes	244	259	4	0.31	215	214	4	0.31	-0.75	0.06	p<.90
		No	4,670	5,020	84	0.93	5,006	5,078	85	0.57	1.11	0.27	n.s.
		Not sure	485	528	9	0.49	542	560	9	0.45	0.55	0.37	n.s.
		No answer	162	176	3	0.82	124	122	2	0.2	-0.91	0.29	n.s.
	Female	Yes	164	169	3	0.32	141	134	2	0.25	-0.61	0.13	n.s.
		No	4,935	4,872	86	0.9	5,137	4,990	88	0.56	2.22	0.02	p<.95
		Not sure	489	478	8	0.46	444	427	8	0.42	-0.89	0.12	n.s.
		No answer	140	140	2	0.75	100	100	2	0.21	-0.72	0.36	n.s.
	Unknown	Yes	10	11	11	2.9	8	8	7	3.46	-4.05	0.38	n.s.
		No	69	78	78	4	82	92	78	5.13	0.02	1.00	n.s.
		Not sure	4	4	4	2.34	13	12	11	3.21	6.26	0.12	n.s.
		No answer	6	7	7	2.49	5	5	4	2.2	-2.24	0.50	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Grade	**Grade 4**	Yes	111	110	3	0.29	116	119	3	0.32	0.24	0.57	n.s.
		No	3,105	3,295	85	1.27	3,193	3,284	84	0.71	-0.29	0.84	n.s.
		Not sure	307	324	8	0.57	364	367	9	0.53	1.11	0.12	n.s.
		No answer	138	158	4	1.23	117	117	3	0.31	-1.05	0.42	n.s.
	Grade 5	Yes	125	124	3	0.33	101	94	2	0.29	-0.78	0.05	p<.90
		No	3,335	3,365	87	1.04	3,611	3,439	89	0.63	1.94	0.07	p<.90
		Not sure	318	313	8	0.57	316	300	8	0.49	-0.32	0.65	n.s.
		No answer	86	82	2	0.77	55	49	1	0.2	-0.84	0.29	n.s.
	Grade 6	Yes	182	204	5	0.49	147	143	4	0.49	-1.54	0.03	p<.95
		No	3,234	3,309	83	1.13	3,421	3,436	87	0.82	3.19	0.02	p<.95
		Not sure	353	374	9	0.71	319	332	8	0.6	-1.06	0.20	n.s.
		No answer	84	84	2	0.71	57	60	2	0.23	-0.59	0.42	n.s.
Race	**White**	Yes	240	258	4	0.29	205	218	3	0.31	-0.52	0.19	n.s.
		No	5,885	6,272	86	0.85	5,909	6,302	87	0.55	1.28	0.16	n.s.
		Not sure	592	641	9	0.42	579	628	9	0.38	-0.09	0.85	n.s.
		No answer	133	157	2	0.73	102	107	1	0.16	-0.67	0.36	n.s.
	Black	Yes	64	63	4	0.47	55	45	3	0.45	-0.98	0.10	n.s.
		No	1,608	1,546	86	1.11	1,821	1,570	88	0.92	1.86	0.11	n.s.
		Not sure	134	130	7	0.81	130	120	7	0.74	-0.49	0.65	n.s.
		No answer	54	52	3	0.56	45	45	3	0.43	-0.39	0.61	n.s.
	Hispanic	Yes	72	76	5	0.66	62	59	4	0.56	-0.99	0.27	n.s.
		No	1,316	1,384	83	1.58	1,432	1,394	85	1.11	2.32	0.25	n.s.
		Not sure	150	156	9	0.99	154	142	9	0.75	-0.64	0.61	n.s.
		No answer	46	53	3	0.85	43	40	2	0.4	-0.69	0.46	n.s.
	Asian	Yes	17	13	3	1.07	13	7	2	0.47	-1.26	0.28	n.s.
		No	453	335	80	3.45	527	347	85	1.89	4.76	0.16	n.s.
		Not sure	66	46	11	1.5	70	41	10	1.66	-1.04	0.63	n.s.
		No answer	38	24	6	3.2	16	13	3	1.01	-2.46	0.48	n.s.
	Other	Yes	25	28	5	1.07	29	27	4	0.91	-1.18	0.41	n.s.
		No	412	432	81	2.81	536	546	83	1.9	1.84	0.57	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Other	Not sure	36	38	7	1.3	66	68	10	1.42	3.19	0.09	p<.90
		No answer	37	37	7	2.87	23	21	3	0.73	-3.84	0.21	n.s.
Region	Northeast	Yes	58	66	3	0.54	46	49	2	0.37	-0.77	0.19	n.s.
		No	1,802	1,927	89	0.92	1,837	1,919	88	0.62	-0.41	0.71	n.s.
		Not sure	143	152	7	0.49	144	159	7	0.5	0.34	0.60	n.s.
		No answer	22	24	1	0.48	41	43	2	0.32	0.84	0.17	n.s.
	Midwest	Yes	90	83	3	0.41	92	88	3	0.48	0.18	0.79	n.s.
		No	2,364	2,236	86	1.14	2,465	2,266	87	0.99	1.24	0.30	n.s.
		Not sure	245	235	9	0.67	217	202	8	0.61	-1.25	0.09	p<.90
		No answer	54	56	2	0.82	56	52	2	0.3	-0.17	0.83	n.s.
	South	Yes	152	185	4	0.44	119	136	3	0.49	-1.16	0.06	p<.90
		No	3,152	3,527	84	1.51	3,258	3,631	86	0.79	2.49	0.14	n.s.
		Not sure	329	376	9	0.71	313	358	8	0.58	-0.43	0.62	n.s.
		No answer	104	129	3	1.41	76	91	2	0.29	-0.9	0.54	n.s.
	West	Yes	118	104	4	0.49	107	83	3	0.39	-0.78	0.17	n.s.
		No	2,356	2,278	83	2.37	2,665	2,343	85	0.96	2.26	0.29	n.s.
		Not sure	261	247	9	0.75	325	280	10	0.74	1.17	0.16	n.s.
		No answer	128	113	4	2.37	56	41	1	0.27	-2.64	0.27	n.s.
Youth Who Learned About Drugs From Specific Sources, by Select Demographics													
	School Class												
Total	Total	A lot	8,350	8,619	73	0.96	8,649	8,614	73	0.96	-0.04	0.97	n.s.
		A little	2,521	2,592	22	0.82	2,496	2,459	21	0.83	-1.13	0.17	n.s.
		Nothing	406	429	4	0.29	539	528	5	0.29	0.84	0.03	p<.95
		No answer	101	100	1	0.1	133	139	1	0.11	0.33	0.02	p<.95
Sex	Male	A lot	4,063	4,390	73	0.96	4,249	4,328	72	1.05	-0.92	0.45	n.s.
		A little	1,215	1,292	22	0.8	1,259	1,270	21	0.91	-0.34	0.73	n.s.
		Nothing	228	240	4	0.34	307	306	5	0.37	1.1	0.02	p<.95
		No answer	55	60	1	0.14	72	70	1	0.16	0.17	0.38	n.s.
	Female	A lot	4,226	4,160	74	1.19	4,320	4,199	74	1.09	0.8	0.50	n.s.
		A little	1,291	1,285	23	1.06	1,216	1,166	21	0.97	-2.06	0.04	p<.95
		Nothing	168	177	3	0.35	229	220	4	0.33	0.77	0.11	n.s.
		No answer	43	37	1	0.13	57	64	1	0.15	0.48	0.02	p<.95

	Response by Demographic		Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Unknown	A lot	61	69	69	4.99	80	87	74	4.58	4.85	0.47	n.s.
		A little	15	15	16	3.69	21	23	20	3.95	4.07	0.47	n.s.
		Nothing	10	12	12	3.65	3	2	2	1.33	-9.99	0.00	p<.95
		No answer	3	3	3	1.77	4	5	4	1.61	1.08	0.65	n.s.
Grade	Grade 4	A lot	2,744	2,919	75	1.1	2,922	3,004	77	1.23	2.2	0.11	n.s.
		A little	744	779	20	0.97	624	634	16	1.04	-3.74	0.00	p<.95
		Nothing	137	151	4	0.48	196	200	5	0.49	1.26	0.06	p<.90
		No answer	36	37	1	0.21	48	48	1	0.18	0.28	0.31	n.s.
	Grade 5	A lot	2,991	2,991	77	1.36	3,061	2,908	75	1.33	-2.13	0.22	n.s.
		A little	722	740	19	1.21	828	794	20	1.11	1.4	0.33	n.s.
		Nothing	118	122	3	0.36	159	145	4	0.4	0.59	0.25	n.s.
		No answer	33	30	1	0.14	35	36	1	0.17	0.15	0.51	n.s.
	Grade 6	A lot	2,615	2,709	68	1.72	2,666	2,702	68	1.55	-0.2	0.92	n.s.
		A little	1,055	1,073	27	1.41	1,044	1,031	26	1.37	-1.06	0.53	n.s.
		Nothing	151	156	4	0.57	184	183	5	0.49	0.68	0.31	n.s.
		No answer	32	33	1	0.17	50	55	1	0.21	0.57	0.03	p<.95
Race	White	A lot	4,934	5,262	72	1.18	4,828	5,139	71	1.23	-0.97	0.48	n.s.
		A little	1,682	1,808	25	1.02	1,636	1,758	24	1.07	-0.44	0.70	n.s.
		Nothing	191	213	3	0.3	262	285	4	0.36	1.02	0.02	p<.95
		No answer	43	45	1	0.11	69	73	1	0.13	0.4	0.02	p<.95
	Black	A lot	1,395	1,367	76	1.39	1,571	1,397	78	1.31	2.13	0.22	n.s.
		A little	358	321	18	1.32	349	271	15	1.08	-2.7	0.07	p<.90
		Nothing	83	83	5	0.5	110	89	5	0.6	0.38	0.63	n.s.
		No answer	24	20	1	0.26	21	23	1	0.37	0.19	0.70	n.s.
	Hispanic	A lot	1,215	1,282	77	1.93	1,304	1,277	78	1.53	1.28	0.52	n.s.
		A little	268	281	17	1.47	273	252	15	1.25	-1.4	0.33	n.s.
		Nothing	84	88	5	0.99	94	87	5	0.59	0.03	0.98	n.s.
		No answer	17	18	1	0.31	20	19	1	0.28	0.09	0.83	n.s.
	Asian	A lot	435	321	77	2.52	462	310	76	2.48	-0.9	0.77	n.s.
		A little	113	79	19	2.26	133	75	18	2.28	-0.43	0.89	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Asian	Nothing	23	16	4	0.92	24	16	4	1.06	0.15	0.91	n.s.
		No answer	3	2	0	0.25	7	7	2	0.74	1.18	0.13	n.s.
	Other	A lot	371	387	72	2.11	484	491	74	2.04	1.86	0.54	n.s.
		A little	100	104	19	1.87	105	103	16	1.7	-3.86	0.14	n.s.
		Nothing	25	29	5	1.22	49	51	8	1.16	2.3	0.19	n.s.
		No answer	14	15	3	0.78	16	17	3	0.6	-0.3	0.77	n.s.
Region	Northeast	A lot	1,552	1,676	77	2.32	1,536	1,602	74	2.22	-3.41	0.23	n.s.
		A little	411	431	20	2.24	440	472	22	1.86	1.86	0.41	n.s.
		Nothing	46	47	2	0.35	69	72	3	0.73	1.18	0.11	n.s.
		No answer	16	16	1	0.2	23	24	1	0.21	0.37	0.20	n.s.
	Midwest	A lot	2,011	1,913	73	1.69	1,963	1,821	70	1.91	-3.46	0.10	n.s.
		A little	635	594	23	1.46	705	643	25	1.71	1.9	0.30	n.s.
		Nothing	85	83	3	0.44	129	114	4	0.51	1.22	0.05	p<.90
		No answer	22	21	1	0.16	33	29	1	0.22	0.34	0.25	n.s.
	South	A lot	2,746	3,073	73	1.69	2,822	3,143	75	1.5	1.7	0.24	n.s.
		A little	816	934	22	1.31	717	815	19	1.34	-2.82	0.01	p<.95
		Nothing	149	179	4	0.62	179	202	5	0.48	0.54	0.45	n.s.
		No answer	26	32	1	0.17	48	56	1	0.21	0.58	0.03	p<.95
	West	A lot	2,041	1,957	71	2.07	2,328	2,047	75	2.25	3.19	0.21	n.s.
		A little	659	633	23	1.82	634	530	19	1.88	-3.8	0.04	p<.95
		Nothing	126	121	4	0.63	162	140	5	0.67	0.69	0.46	n.s.
		No answer	37	31	1	0.23	29	29	1	0.2	-0.08	0.80	n.s.
Parents or Grandparents													
Total	Total	A lot	7,983	8,256	70	0.72	8,554	8,470	72	0.7	1.82	0.02	p<.95
		A little	2,652	2,728	23	0.67	2,449	2,452	21	0.64	-2.35	0.00	p<.95
		Nothing	636	656	6	0.25	670	672	6	0.24	0.13	0.67	n.s.
		No answer	107	101	1	0.1	144	147	1	0.12	0.39	0.02	p<.95
Sex	Male	A lot	3,830	4,140	69	0.89	4,130	4,175	70	0.86	0.7	0.50	n.s.
		A little	1,331	1,417	24	0.79	1,288	1,322	22	0.75	-1.55	0.08	p<.90
		Nothing	343	370	6	0.38	389	399	7	0.37	0.51	0.31	n.s.
		No answer	57	56	1	0.13	80	76	1	0.16	0.34	0.11	n.s.

	Response by Demographic		Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Female	A lot	4,095	4,048	72	0.82	4,351	4,216	75	0.87	3.07	0.00	p<.95
		A little	1,297	1,286	23	0.77	1,138	1,104	20	0.78	-3.19	0.00	p<.95
		Nothing	291	285	5	0.32	273	265	5	0.3	-0.34	0.38	n.s.
		No answer	45	40	1	0.11	60	66	1	0.16	0.46	0.01	p<.95
	Unknown	A lot	58	67	68	5.19	73	78	67	5.26	-0.9	0.90	n.s.
		A little	24	24	25	4.69	23	26	22	4.84	-2.23	0.74	n.s.
		Nothing	2	2	2	1.39	8	8	7	1.86	4.59	0.05	p<.90
		No answer	5	6	6	2.49	4	5	4	1.61	-1.46	0.64	n.s.
Grade	Grade 4	A lot	2,812	2,981	77	0.92	2,947	3,029	78	0.9	1.24	0.26	n.s.
		A little	616	650	17	0.79	583	593	15	0.79	-1.48	0.13	n.s.
		Nothing	195	216	6	0.48	203	211	5	0.41	-0.14	0.82	n.s.
		No answer	38	40	1	0.2	57	54	1	0.21	0.38	0.20	n.s.
	Grade 5	A lot	2,666	2,675	69	1.03	2,944	2,777	72	1.09	2.66	0.04	p<.95
		A little	960	975	25	1.02	884	861	22	0.97	-2.94	0.02	p<.95
		Nothing	202	202	5	0.37	217	207	5	0.43	0.12	0.83	n.s.
		No answer	36	31	1	0.16	38	38	1	0.16	0.16	0.48	n.s.
	Grade 6	A lot	2,505	2,600	65	1.27	2,663	2,663	67	1.01	1.58	0.29	n.s.
		A little	1,076	1,102	28	1.13	982	998	25	0.96	-2.61	0.06	p<.90
		Nothing	239	238	6	0.47	250	254	6	0.4	0.41	0.45	n.s.
		No answer	33	30	1	0.16	49	55	1	0.22	0.62	0.03	p<.95
Race	White	A lot	4,564	4,910	67	0.72	4,685	5,016	69	0.75	2.13	0.02	p<.95
		A little	1,879	1,980	27	0.69	1,673	1,780	25	0.69	-2.49	0.00	p<.95
		Nothing	362	394	5	0.27	367	388	5	0.3	-0.03	0.93	n.s.
		No answer	45	44	1	0.1	70	72	1	0.13	0.39	0.01	p<.95
	Black	A lot	1,465	1,438	80	1.27	1,669	1,439	81	1.33	0.48	0.73	n.s.
		A little	267	243	14	1.07	254	220	12	0.98	-1.21	0.29	n.s.
		Nothing	104	91	5	0.56	98	90	5	0.52	-0.04	0.96	n.s.
		No answer	24	18	1	0.22	30	31	2	0.45	0.77	0.15	n.s.
	Hispanic	A lot	1,183	1,227	74	1.81	1,303	1,257	77	1.26	3.35	0.07	p<.90
		A little	279	307	18	1.59	263	251	15	0.99	-3.05	0.07	p<.90

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Hispanic	Nothing	107	117	7	0.96	103	106	6	0.61	-0.53	0.62	n.s.
		No answer	15	18	1	0.32	22	21	1	0.28	0.23	0.59	n.s.
	Asian	A lot	405	298	71	2.53	428	290	71	2.17	-0.29	0.92	n.s.
		A little	131	94	23	2.24	144	80	20	1.83	-2.88	0.36	n.s.
		Nothing	32	22	5	1.02	47	32	8	1.48	2.46	0.21	n.s.
		No answer	6	4	1	0.39	7	7	2	0.73	0.71	0.39	n.s.
	Other	A lot	366	383	72	2.21	469	468	71	2.2	-0.7	0.82	n.s.
		A little	96	103	19	1.93	115	121	18	1.92	-0.96	0.72	n.s.
		Nothing	31	31	6	1.01	55	56	8	1.03	2.61	0.04	p<.95
		No answer	17	18	3	0.79	15	16	2	0.57	-0.95	0.35	n.s.
Region	Northeast	A lot	1,434	1,509	70	1.79	1,516	1,552	72	1.84	1.97	0.30	n.s.
		A little	483	548	25	1.63	428	486	22	1.77	-2.84	0.11	n.s.
		Nothing	90	97	4	0.49	96	105	5	0.56	0.33	0.65	n.s.
		No answer	18	16	1	0.19	28	28	1	0.22	0.54	0.06	p<.90
	Midwest	A lot	1,828	1,740	67	1.42	1,996	1,837	70	1.27	3.78	0.02	p<.95
		A little	732	690	26	1.35	639	591	23	1.24	-3.79	0.01	p<.95
		Nothing	171	159	6	0.53	160	149	6	0.43	-0.38	0.59	n.s.
		No answer	22	21	1	0.19	35	31	1	0.22	0.39	0.18	n.s.
	South	A lot	2,647	3,028	72	1.19	2,761	3,085	73	1.21	1.37	0.20	n.s.
		A little	846	917	22	1.15	747	835	20	1.02	-1.94	0.06	p<.90
		Nothing	208	235	6	0.47	203	232	6	0.4	-0.06	0.90	n.s.
		No answer	36	38	1	0.17	55	64	2	0.25	0.63	0.05	p<.90
	West	A lot	2,074	1,979	72	1.54	2,281	1,996	73	1.42	0.54	0.75	n.s.
		A little	591	573	21	1.34	635	540	20	1.28	-1.21	0.41	n.s.
		Nothing	167	164	6	0.49	211	186	7	0.56	0.77	0.25	n.s.
		No answer	31	27	1	0.22	26	24	1	0.18	-0.1	0.74	n.s.
	Brother or Sister												
Total	Total	A lot	4,252	4,366	37	1.05	4,767	4,678	40	0.99	2.66	0.00	p<.95
		A little	2,403	2,505	21	0.5	2,335	2,337	20	0.49	-1.43	0.02	p<.95
		Nothing	3,663	3,800	32	0.8	3,582	3,588	31	0.77	-1.8	0.04	p<.95
		No answer	944	953	8	0.35	970	969	8	0.31	0.14	0.73	n.s.
		NA	116				163						

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Sex	**Male**	A lot	1,995	2,133	36	1.12	2,297	2,295	38	1.07	2.76	0.01	p<.95
		A little	1,135	1,235	21	0.62	1,107	1,145	19	0.67	-1.46	0.06	p<.90
		Nothing	1,931	2,086	35	1.03	1,922	1,966	33	0.88	-1.94	0.11	n.s.
		No answer	439	465	8	0.4	470	479	8	0.39	0.25	0.62	n.s.
		NA	61				91						
	Female	A lot	2,221	2,189	39	1.2	2,418	2,329	41	1.1	2.54	0.02	p<.95
		A little	1,250	1,253	22	0.67	1,206	1,166	21	0.63	-1.5	0.08	p<.90
		Nothing	1,710	1,691	30	0.83	1,640	1,602	28	0.93	-1.54	0.09	p<.90
		No answer	497	479	8	0.47	493	481	9	0.45	0.04	0.93	n.s.
		NA	50				65						
	Unknown	A lot	36	43	44	6.31	52	54	46	6.01	2.61	0.77	n.s.
		A little	18	18	18	4.29	22	26	22	5.76	4.1	0.58	n.s.
		Nothing	22	23	23	4.34	20	19	17	4.51	-6.44	0.31	n.s.
		No answer	8	9	9	3.22	7	9	8	2.62	-1.11	0.80	n.s.
		NA	5				7						
Grade	**Grade 4**	A lot	1,625	1,715	44	1.38	1,879	1,920	49	1.36	5.28	0.00	p<.95
		A little	663	709	18	0.84	595	626	16	0.79	-2.13	0.03	p<.95
		Nothing	1,026	1,104	28	1.05	944	964	25	1.15	-3.6	0.01	p<.95
		No answer	304	315	8	0.54	315	318	8	0.49	0.09	0.90	n.s.
		NA	43				57						
	Grade 5	A lot	1,459	1,450	37	1.42	1,566	1,446	37	1.34	-0.09	0.95	n.s.
		A little	797	796	21	0.77	829	817	21	0.8	0.54	0.57	n.s.
		Nothing	1,251	1,284	33	1.21	1,278	1,228	32	1.04	-1.43	0.31	n.s.
		No answer	321	318	8	0.57	358	342	9	0.5	0.6	0.40	n.s.
		NA	36				52						
	Grade 6	A lot	1,168	1,201	30	1.44	1,322	1,312	33	1.45	2.79	0.07	p<.90
		A little	943	1,000	25	0.84	911	894	23	0.84	-2.68	0.04	p<.95
		Nothing	1,386	1,412	36	1.26	1,360	1,396	35	1.24	-0.41	0.77	n.s.
		No answer	319	320	8	0.55	297	309	8	0.48	-0.26	0.71	n.s.
		NA	37				54						
Race	**White**	A lot	2,057	2,229	30	0.75	2,220	2,380	33	0.71	2.39	0.01	p<.95
		A little	1,579	1,689	23	0.54	1,474	1,573	22	0.52	-1.37	0.05	p<.90

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	White	Nothing	2,567	2,734	37	0.81	2,435	2,585	36	0.69	-1.68	0.11	n.s.
		No answer	597	624	9	0.4	591	639	9	0.38	0.3	0.53	n.s.
		NA	50				75						
	Black	A lot	954	930	52	2.32	1,100	953	54	1.92	1.63	0.34	n.s.
		A little	298	291	16	1.1	343	301	17	1.21	0.64	0.64	n.s.
		Nothing	463	441	25	1.54	450	390	22	1.37	-2.76	0.06	p<.90
		No answer	123	111	6	0.75	126	104	6	0.56	-0.38	0.65	n.s.
		NA	22				32						
	Hispanic	A lot	773	810	49	2.35	873	849	52	1.94	3.37	0.19	n.s.
		A little	302	326	20	1.44	286	285	17	1.12	-2.1	0.25	n.s.
		Nothing	370	387	23	1.66	369	347	21	1.32	-1.96	0.32	n.s.
		No answer	121	125	7	0.74	136	127	8	0.69	0.28	0.78	n.s.
		NA	18				27						
	Asian	A lot	242	161	38	2.99	265	182	45	3.09	6.08	0.11	n.s.
		A little	134	105	25	2.17	124	72	18	1.65	-7.39	0.00	p<.95
		Nothing	142	110	26	2.14	169	109	27	2.83	0.31	0.93	n.s.
		No answer	50	38	9	1.28	60	38	9	1.47	0.22	0.89	n.s.
		NA	6				8						
	Other	A lot	226	235	44	2.96	309	313	47	2.74	3.38	0.39	n.s.
		A little	90	94	18	1.78	108	106	16	1.96	-1.51	0.59	n.s.
		Nothing	121	128	24	2.16	159	158	24	2.05	-0.01	1.00	n.s.
		No answer	53	55	10	1.4	57	62	9	1.13	-0.99	0.58	n.s.
		NA	20				21						
Region	Northeast	A lot	785	784	36	2.08	867	851	39	2.29	3.07	0.14	n.s.
		A little	426	475	22	1.12	407	437	20	1.24	-1.75	0.22	n.s.
		Nothing	631	705	33	2.08	603	672	31	1.73	-1.53	0.54	n.s.
		No answer	165	186	9	0.76	165	184	8	0.66	-0.12	0.90	n.s.
		NA	18				26						
	Midwest	A lot	924	891	34	1.64	998	916	35	1.41	0.98	0.53	n.s.
		A little	616	576	22	0.96	641	595	23	0.94	0.77	0.56	n.s.
		Nothing	985	936	36	1.3	929	855	33	1	-3.08	0.02	p<.95
		No answer	204	183	7	0.66	224	208	8	0.52	0.96	0.18	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Midwest	NA	24				38						
	South	A lot	1,301	1,532	36	1.95	1,511	1,704	40	1.71	4.09	0.01	p<.95
		A little	775	879	21	0.88	695	786	19	0.73	-2.2	0.03	p<.95
		Nothing	1,264	1,391	33	1.43	1,163	1,298	31	1.47	-2.17	0.13	n.s.
		No answer	360	375	9	0.65	330	353	8	0.57	-0.53	0.46	n.s.
		NA	37				67						
	West	A lot	1,242	1,158	42	2.45	1,391	1,207	44	2.45	1.74	0.36	n.s.
		A little	586	576	21	1.09	592	520	19	1.16	-2.08	0.11	n.s.
		Nothing	783	768	28	1.66	887	763	28	1.73	-0.23	0.90	n.s.
		No answer	215	209	8	0.73	251	225	8	0.69	0.59	0.48	n.s.
		NA	37				32						
	Friends												
Total	Total	A lot	4,506	4,598	39	1	4,954	4,911	42	0.92	2.66	0.00	p<.95
		A little	3,526	3,657	31	0.65	3,318	3,317	28	0.65	-2.9	0.00	p<.95
		Nothing	3,248	3,384	29	0.72	3,465	3,436	29	0.69	0.44	0.57	n.s.
		No answer	98	101	1	0.12	80	77	1	0.08	-0.21	0.15	n.s.
Sex	Male	A lot	2,138	2,271	38	1.14	2,365	2,397	40	1.01	2.17	0.07	p<.90
		A little	1,649	1,800	30	0.79	1,563	1,595	27	0.78	-3.39	0.00	p<.95
		Nothing	1,729	1,862	31	0.95	1,918	1,941	32	0.82	1.37	0.19	n.s.
		No answer	45	50	1	0.16	41	40	1	0.11	-0.15	0.42	n.s.
	Female	A lot	2,335	2,290	40	1.12	2,532	2,452	43	1.01	2.92	0.01	p<.95
		A little	1,856	1,835	32	0.9	1,735	1,702	30	0.83	-2.32	0.02	p<.95
		Nothing	1,492	1,492	26	0.8	1,519	1,464	26	0.87	-0.45	0.66	n.s.
		No answer	45	42	1	0.13	36	33	1	0.11	-0.16	0.34	n.s.
	Unknown	A lot	33	37	38	5.33	57	63	53	4.87	15.78	0.03	p<.95
		A little	21	21	21	4.65	20	20	17	3.84	-4.4	0.46	n.s.
		Nothing	27	31	31	6.46	28	31	26	4.12	-4.6	0.52	n.s.
		No answer	8	10	10	4.36	3	4	3	1.31	-6.78	0.14	n.s.
Grade	Grade 4	A lot	1,706	1,791	46	1.43	1,969	2,023	52	1.41	5.98	0.00	p<.95
		A little	963	1,012	26	0.97	883	912	23	0.97	-2.59	0.01	p<.95
		Nothing	958	1,046	27	1.06	906	919	24	1.01	-3.29	0.02	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Grade 4	No answer	34	37	1	0.22	32	33	1	0.17	-0.1	0.72	n.s.
	Grade 5	A lot	1,612	1,600	41	1.29	1,637	1,540	40	1.21	-1.54	0.28	n.s.
		A little	1,202	1,232	32	1.04	1,160	1,119	29	0.9	-2.92	0.01	p<.95
		Nothing	1,025	1,029	26	0.99	1,267	1,206	31	1.1	4.58	0.00	p<.95
		No answer	25	22	1	0.14	19	17	0	0.1	-0.12	0.47	n.s.
	Grade 6	A lot	1,188	1,208	30	1.38	1,348	1,348	34	1.47	3.53	0.03	p<.95
		A little	1,361	1,412	36	0.9	1,275	1,287	32	1.01	-3.17	0.01	p<.95
		Nothing	1,265	1,309	33	1.22	1,292	1,311	33	1.15	0.04	0.98	n.s.
		No answer	39	42	1	0.23	29	26	1	0.13	-0.4	0.15	n.s.
Race	White	A lot	2,330	2,497	34	0.93	2,469	2,653	37	0.86	2.5	0.02	p<.95
		A little	2,400	2,563	35	0.69	2,181	2,313	32	0.74	-3.1	0.00	p<.95
		Nothing	2,065	2,212	30	0.79	2,093	2,239	31	0.82	0.68	0.45	n.s.
		No answer	55	56	1	0.14	52	50	1	0.11	-0.08	0.66	n.s.
	Black	A lot	896	858	48	2.1	1,039	909	51	1.73	3.14	0.15	n.s.
		A little	445	435	24	1.18	428	370	21	1	-3.5	0.01	p<.95
		Nothing	504	483	27	1.59	575	492	28	1.26	0.66	0.72	n.s.
		No answer	15	14	1	0.25	9	9	1	0.17	-0.3	0.27	n.s.
	Hispanic	A lot	788	822	49	2.3	883	853	52	1.85	2.91	0.25	n.s.
		A little	386	402	24	1.5	392	385	24	1.25	-0.57	0.76	n.s.
		Nothing	400	433	26	1.76	409	391	24	1.42	-2.05	0.27	n.s.
		No answer	10	12	1	0.24	7	7	0	0.18	-0.28	0.36	n.s.
	Asian	A lot	254	177	42	2.65	259	182	45	3.36	2.26	0.57	n.s.
		A little	175	135	32	2.29	187	121	30	2.61	-2.71	0.47	n.s.
		Nothing	140	102	24	2.27	177	103	25	2.53	0.8	0.80	n.s.
		No answer	5	4	1	0.44	3	2	1	0.3	-0.36	0.44	n.s.
	Other	A lot	238	245	46	2.79	304	314	48	2.65	1.72	0.63	n.s.
		A little	120	121	23	2.05	130	128	19	1.54	-3.28	0.21	n.s.
		Nothing	139	154	29	2.51	211	210	32	2.15	3.03	0.32	n.s.
		No answer	13	15	3	0.96	9	9	1	0.44	-1.48	0.15	n.s.
Region	Northeast	A lot	806	818	38	2.1	868	863	40	1.73	2.08	0.30	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Northeast	A little	611	670	31	1.41	553	609	28	1.44	-2.81	0.05	p<.90
		Nothing	587	662	31	1.58	635	687	32	1.71	1.14	0.60	n.s.
		No answer	21	21	1	0.34	12	12	1	0.24	-0.42	0.24	n.s.
	Midwest	A lot	982	941	36	1.49	1,026	943	36	1.43	0.1	0.96	n.s.
		A little	888	828	32	1	884	817	31	1.32	-0.37	0.78	n.s.
		Nothing	857	816	31	1.37	897	826	32	1.17	0.41	0.77	n.s.
		No answer	26	25	1	0.2	23	22	1	0.17	-0.15	0.62	n.s.
	South	A lot	1,454	1,654	39	1.82	1,632	1,835	44	1.65	4.3	0.01	p<.95
		A little	1,162	1,297	31	1.18	1,019	1,133	27	1.06	-3.86	0.00	p<.95
		Nothing	1,091	1,232	29	1.31	1,090	1,221	29	1.22	-0.25	0.86	n.s.
		No answer	30	35	1	0.2	25	27	1	0.12	-0.19	0.45	n.s.
	West	A lot	1,264	1,185	43	2.3	1,428	1,270	46	2.29	3.04	0.15	n.s.
		A little	865	863	31	1.54	862	757	28	1.53	-3.88	0.01	p<.95
		Nothing	713	674	25	1.39	843	702	26	1.42	0.97	0.39	n.s.
		No answer	21	21	1	0.25	20	17	1	0.14	-0.13	0.64	n.s.
	TV Commercials												
Total	Total	A lot	4,956	5,122	44	0.87	6,162	6,069	52	0.85	8.07	0.00	p<.95
		A little	4,510	4,628	39	0.7	4,091	4,112	35	0.69	-4.39	0.00	p<.95
		Nothing	1,796	1,870	16	0.49	1,460	1,453	12	0.39	-3.55	0.00	p<.95
		No answer	116	121	1	0.13	104	106	1	0.09	-0.13	0.40	n.s.
Sex	Male	A lot	2,514	2,704	45	0.91	3,070	3,087	52	0.97	6.48	0.00	p<.95
		A little	2,120	2,273	38	0.82	2,023	2,088	35	0.89	-3.03	0.00	p<.95
		Nothing	869	941	16	0.6	741	744	12	0.52	-3.28	0.00	p<.95
		No answer	58	64	1	0.18	53	54	1	0.13	-0.17	0.44	n.s.
	Female	A lot	2,410	2,381	42	1.06	3,031	2,917	52	1.05	9.54	0.00	p<.95
		A little	2,361	2,325	41	0.86	2,040	1,992	35	0.84	-5.83	0.00	p<.95
		Nothing	908	906	16	0.64	703	693	12	0.59	-3.75	0.00	p<.95
		No answer	49	46	1	0.13	48	48	1	0.12	0.04	0.80	n.s.
	Unknown	A lot	32	37	37	4.65	61	66	56	6.27	18.89	0.02	p<.95
		A little	29	29	30	4.78	28	31	27	4.55	-2.99	0.64	n.s.
		Nothing	19	22	22	4.59	16	16	14	4.55	-8.26	0.20	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Unknown	No answer	9	11	11	4.41	3	4	3	1.29	-7.64	0.10	p<.90
Grade													
	Grade 4	A lot	1,890	2,007	52	1.25	2,270	2,313	60	1.2	7.88	0.00	p<.95
		A little	1,230	1,287	33	0.98	1,029	1,066	27	0.98	-5.68	0.00	p<.95
		Nothing	497	548	14	0.76	458	472	12	0.65	-1.97	0.04	p<.95
		No answer	44	44	1	0.21	33	35	1	0.17	-0.22	0.39	n.s.
	Grade 5	A lot	1,661	1,670	43	1.17	2,128	1,994	51	1.18	8.34	0.00	p<.95
		A little	1,549	1,566	40	0.99	1,429	1,402	36	1.02	-4.22	0.00	p<.95
		Nothing	623	616	16	0.75	494	456	12	0.62	-4.12	0.00	p<.95
		No answer	31	30	1	0.16	32	31	1	0.15	0	0.99	n.s.
	Grade 6	A lot	1,405	1,445	36	1.3	1,764	1,763	44	1.2	7.99	0.00	p<.95
		A little	1,731	1,774	45	1.12	1,633	1,643	41	1	-3.3	0.01	p<.95
		Nothing	676	705	18	0.89	508	525	13	0.68	-4.53	0.00	p<.95
		No answer	41	46	1	0.23	39	40	1	0.19	-0.16	0.59	n.s.
Race													
	White	A lot	2,599	2,825	39	0.82	3,220	3,431	47	0.85	8.75	0.00	p<.95
		A little	2,987	3,169	43	0.67	2,624	2,812	39	0.69	-4.49	0.00	p<.95
		Nothing	1,198	1,267	17	0.63	887	945	13	0.46	-4.26	0.00	p<.95
		No answer	66	68	1	0.13	64	67	1	0.11	0	0.99	n.s.
	Black	A lot	984	966	54	1.84	1,253	1,103	62	1.7	7.99	0.00	p<.95
		A little	612	560	31	1.64	571	489	27	1.42	-3.79	0.02	p<.95
		Nothing	248	249	14	1.13	212	172	10	0.83	-4.25	0.00	p<.95
		No answer	16	16	1	0.25	15	17	1	0.25	0.04	0.89	n.s.
	Hispanic	A lot	847	873	52	2.03	1,007	967	59	1.84	6.84	0.00	p<.95
		A little	524	563	34	1.8	480	470	29	1.48	-5.02	0.01	p<.95
		Nothing	197	213	13	1.02	194	188	12	0.92	-1.25	0.36	n.s.
		No answer	16	20	1	0.35	10	10	1	0.2	-0.57	0.15	n.s.
	Asian	A lot	288	212	51	2.87	351	231	57	2.92	5.76	0.09	p<.90
		A little	212	150	36	2.31	198	123	30	1.99	-5.76	0.05	p<.90
		Nothing	68	51	12	2	73	52	13	1.97	0.33	0.89	n.s.
		No answer	6	4	1	0.51	4	3	1	0.33	-0.33	0.60	n.s.
	Other	A lot	238	247	46	2.67	331	338	51	2.24	4.9	0.16	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Other	A little	175	186	35	2.8	218	219	33	1.82	-1.69	0.60	n.s.
		Nothing	85	90	17	1.5	94	96	15	1.68	-2.18	0.35	n.s.
		No answer	12	13	2	0.96	11	9	1	0.4	-1.03	0.29	n.s.
Region													
	Northeast	A lot	958	987	45	2.14	1,144	1,161	54	1.82	8.02	0.00	p<.95
		A little	774	849	39	1.7	695	764	35	1.8	-3.88	0.03	p<.95
		Nothing	274	311	14	1.11	212	229	11	0.67	-3.78	0.01	p<.95
		No answer	19	24	1	0.31	17	16	1	0.21	-0.36	0.32	n.s.
	Midwest	A lot	1,028	988	38	1.74	1,372	1,264	48	1.56	10.61	0.00	p<.95
		A little	1,182	1,107	42	1.3	1,036	953	37	1.01	-5.85	0.00	p<.95
		Nothing	513	486	19	1.16	396	366	14	0.92	-4.6	0.00	p<.95
		No answer	30	29	1	0.25	26	25	1	0.2	-0.16	0.60	n.s.
	South	A lot	1,577	1,831	43	1.58	1,957	2,202	52	1.5	8.82	0.00	p<.95
		A little	1,498	1,644	39	1.27	1,293	1,447	34	1.16	-4.66	0.00	p<.95
		Nothing	625	702	17	0.88	482	528	13	0.73	-4.11	0.00	p<.95
		No answer	37	40	1	0.21	34	38	1	0.14	-0.05	0.85	n.s.
	West	A lot	1,393	1,316	48	1.54	1,689	1,442	53	1.91	4.53	0.01	p<.95
		A little	1,056	1,028	37	1.32	1,067	947	34	1.63	-3	0.11	n.s.
		Nothing	384	371	14	0.77	370	330	12	0.66	-1.49	0.03	p<.95
		No answer	30	28	1	0.26	27	27	1	0.22	-0.03	0.91	n.s.
TV Shows, News or Movies													
Total													
	Total	A lot	5,352	5,502	47	0.9	6,022	5,908	50	0.89	3.47	0.00	p<.95
		A little	4,270	4,403	38	0.68	4,143	4,159	35	0.76	-2.08	0.00	p<.95
		Nothing	1,628	1,696	14	0.44	1,533	1,553	13	0.39	-1.22	0.02	p<.95
		No answer	128	140	1	0.13	119	120	1	0.11	-0.17	0.32	n.s.
Sex													
	Male	A lot	2,621	2,812	47	0.97	2,944	2,962	50	0.98	2.59	0.01	p<.95
		A little	2,002	2,157	36	0.74	2,027	2,066	35	0.93	-1.47	0.12	n.s.
		Nothing	881	950	16	0.59	856	884	15	0.48	-1.09	0.13	n.s.
		No answer	57	64	1	0.17	60	62	1	0.14	-0.03	0.89	n.s.
	Female	A lot	2,697	2,650	47	1.09	3,017	2,880	51	1.07	4.14	0.00	p<.95
		A little	2,239	2,216	39	0.92	2,085	2,059	36	0.91	-2.72	0.01	p<.95
		Nothing	731	728	13	0.55	667	659	12	0.52	-1.21	0.10	p<.90

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Female	No answer	61	64	1	0.17	53	52	1	0.14	-0.21	0.33	n.s.
	Unknown	A lot	34	40	40	5.58	61	66	56	4.42	16.28	0.03	p<.95
		A little	29	30	30	4.97	31	34	29	4.84	-0.93	0.90	n.s.
		Nothing	16	17	17	3.97	10	10	9	2.17	-8.58	0.05	p<.90
		No answer	10	12	12	4.53	6	6	5	1.54	-6.76	0.16	n.s.
Grade	Grade 4	A lot	2,046	2,176	56	1.23	2,234	2,275	59	1.14	2.55	0.06	p<.90
		A little	1,153	1,213	31	0.99	1,092	1,128	29	1.05	-2.17	0.07	p<.90
		Nothing	416	449	12	0.68	427	443	11	0.59	-0.16	0.86	n.s.
		No answer	46	49	1	0.22	37	40	1	0.19	-0.22	0.46	n.s.
	Grade 5	A lot	1,809	1,804	46	1.15	2,090	1,933	50	1.2	3.31	0.02	p<.95
		A little	1,467	1,489	38	1	1,429	1,393	36	1.03	-2.47	0.06	p<.90
		Nothing	551	552	14	0.67	521	515	13	0.62	-0.93	0.28	n.s.
		No answer	37	38	1	0.18	43	41	1	0.17	0.08	0.75	n.s.
	Grade 6	A lot	1,497	1,522	38	1.19	1,698	1,701	43	1.35	4.51	0.00	p<.95
		A little	1,650	1,701	43	1.06	1,622	1,638	41	1.15	-1.6	0.25	n.s.
		Nothing	661	695	18	0.8	585	594	15	0.74	-2.54	0.01	p<.95
		No answer	45	53	1	0.24	39	38	1	0.19	-0.36	0.23	n.s.
Race	White	A lot	2,824	3,072	42	0.85	3,064	3,265	45	0.87	3.09	0.00	p<.95
		A little	2,913	3,065	42	0.69	2,682	2,857	39	0.81	-2.45	0.01	p<.95
		Nothing	1,039	1,115	15	0.48	989	1,072	15	0.51	-0.44	0.50	n.s.
		No answer	74	76	1	0.14	60	61	1	0.11	-0.2	0.28	n.s.
	Black	A lot	1,083	1,035	58	1.8	1,306	1,138	64	1.5	6.1	0.00	p<.95
		A little	516	498	28	1.49	534	455	26	1.15	-2.27	0.13	n.s.
		Nothing	241	233	13	0.88	193	169	9	0.74	-3.52	0.00	p<.95
		No answer	20	24	1	0.4	18	18	1	0.26	-0.31	0.50	n.s.
	Hispanic	A lot	883	909	54	2.2	955	929	57	1.62	2.32	0.36	n.s.
		A little	478	517	31	1.74	521	505	31	1.48	-0.06	0.98	n.s.
		Nothing	208	226	14	1.36	198	182	11	0.93	-2.42	0.11	n.s.
		No answer	15	16	1	0.27	17	19	1	0.27	0.17	0.64	n.s.
	Asian	A lot	308	220	53	2.71	344	219	54	2.59	0.92	0.79	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Asian	A little	184	140	33	2.25	213	147	36	2.79	2.53	0.49	n.s.
		Nothing	79	55	13	1.61	63	39	10	1.54	-3.69	0.07	p<.90
		No answer	3	3	1	0.42	6	4	1	0.46	0.24	0.67	n.s.
	Other	A lot	254	265	50	2.48	353	357	54	2.23	4.46	0.19	n.s.
		A little	179	183	34	2.38	193	195	30	1.71	-4.7	0.12	n.s.
		Nothing	61	66	12	1.62	90	91	14	1.35	1.29	0.55	n.s.
		No answer	16	20	4	1.14	18	18	3	0.8	-1.05	0.45	n.s.
Region	Northeast	A lot	1,006	1,026	47	1.92	1,117	1,112	51	2.13	4	0.05	p<.90
		A little	747	839	39	1.41	705	786	36	1.75	-2.48	0.11	n.s.
		Nothing	247	276	13	0.79	233	258	12	0.94	-0.83	0.43	n.s.
		No answer	25	29	1	0.29	13	14	1	0.2	-0.69	0.03	p<.95
	Midwest	A lot	1,197	1,144	44	1.64	1,315	1,206	46	1.63	2.39	0.07	p<.90
		A little	1,089	1,021	39	1.21	1,087	1,003	38	1.39	-0.64	0.63	n.s.
		Nothing	440	420	16	0.92	402	375	14	0.69	-1.68	0.06	p<.90
		No answer	27	26	1	0.21	26	24	1	0.19	-0.07	0.82	n.s.
	South	A lot	1,737	1,995	47	1.6	1,948	2,181	52	1.59	4.44	0.00	p<.95
		A little	1,405	1,536	36	1.31	1,295	1,448	34	1.35	-2.08	0.10	n.s.
		Nothing	547	629	15	0.72	476	535	13	0.72	-2.23	0.01	p<.95
		No answer	48	57	1	0.25	47	52	1	0.23	-0.12	0.74	n.s.
	West	A lot	1,412	1,337	49	1.95	1,642	1,409	51	1.83	2.56	0.13	n.s.
		A little	1,029	1,007	37	1.37	1,056	923	34	1.59	-3.11	0.05	p<.95
		Nothing	394	371	14	1.08	422	384	14	0.78	0.47	0.71	n.s.
		No answer	28	28	1	0.26	33	30	1	0.2	0.08	0.78	n.s.
	On The Street												
Total	Total	A lot	4,552	4,706	40	1	5,219	5,137	44	0.94	3.67	0.00	p<.95
		A little	1,937	1,974	17	0.43	1,920	1,885	16	0.44	-0.76	0.22	n.s.
		Nothing	4,763	4,926	42	0.91	4,565	4,604	39	0.8	-2.74	0.00	p<.95
		No answer	126	135	1	0.15	113	114	1	0.12	-0.17	0.37	n.s.
Sex	Male	A lot	2,261	2,435	41	1.04	2,615	2,617	44	1.03	3.11	0.00	p<.95
		A little	898	959	16	0.55	877	884	15	0.56	-1.22	0.11	n.s.
		Nothing	2,353	2,532	42	0.99	2,336	2,412	40	0.9	-1.94	0.06	p<.90

Sex		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Male	No answer	49	57	1	0.19	59	60	1	0.17	0.05	0.85	n.s.
	Female	A lot	2,257	2,232	39	1.23	2,554	2,466	44	1.06	4.2	0.00	p<.95
		A little	1,025	1,002	18	0.6	1,026	982	17	0.62	-0.32	0.71	n.s.
		Nothing	2,379	2,360	42	1.09	2,192	2,153	38	0.95	-3.6	0.00	p<.95
		No answer	67	66	1	0.18	50	49	1	0.14	-0.28	0.18	n.s.
	Unknown	A lot	34	39	40	5.64	50	55	47	5.71	7.2	0.40	n.s.
		A little	14	14	14	3.59	17	19	16	3.08	1.72	0.72	n.s.
		Nothing	31	34	34	6.44	37	39	33	4.92	-1.21	0.89	n.s.
		No answer	10	12	12	4.44	4	5	4	2.01	-7.71	0.12	n.s.
Grade	Grade 4	A lot	1,754	1,874	48	1.33	2,083	2,116	54	1.4	6.25	0.00	p<.95
		A little	635	675	17	0.7	553	564	15	0.71	-2.85	0.00	p<.95
		Nothing	1,229	1,291	33	1.18	1,119	1,166	30	1.13	-3.22	0.03	p<.95
		No answer	43	46	1	0.24	35	39	1	0.22	-0.18	0.59	n.s.
	Grade 5	A lot	1,585	1,584	41	1.4	1,768	1,638	42	1.26	1.41	0.35	n.s.
		A little	620	610	16	0.71	647	633	16	0.64	0.59	0.58	n.s.
		Nothing	1,624	1,652	43	1.35	1,640	1,586	41	1.19	-1.71	0.25	n.s.
		No answer	35	37	1	0.18	28	26	1	0.15	-0.29	0.27	n.s.
	Grade 6	A lot	1,213	1,248	31	1.37	1,368	1,382	35	1.36	3.36	0.03	p<.95
		A little	682	689	17	0.73	720	688	17	0.67	-0.03	0.98	n.s.
		Nothing	1,910	1,982	50	1.41	1,806	1,852	47	1.2	-3.29	0.02	p<.95
		No answer	48	51	1	0.25	50	49	1	0.19	-0.05	0.88	n.s.
Race	White	A lot	2,276	2,494	34	0.89	2,510	2,686	37	0.81	3	0.00	p<.95
		A little	1,202	1,267	17	0.54	1,169	1,246	17	0.51	-0.11	0.89	n.s.
		Nothing	3,292	3,481	48	0.89	3,040	3,245	45	0.83	-2.78	0.01	p<.95
		No answer	80	87	1	0.18	76	78	1	0.15	-0.11	0.65	n.s.
	Black	A lot	939	914	51	2.24	1,150	1,020	57	1.41	6.26	0.00	p<.95
		A little	271	248	14	0.91	292	237	13	0.86	-0.51	0.64	n.s.
		Nothing	633	613	34	2.01	596	510	29	1.33	-5.57	0.01	p<.95
		No answer	17	16	1	0.3	13	13	1	0.22	-0.18	0.59	n.s.
	Hispanic	A lot	809	852	51	2.2	941	902	55	1.82	4.11	0.10	p<.90

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Hispanic	A little	269	285	17	1	232	222	14	0.96	-3.53	0.01	p<.95
		Nothing	495	518	31	1.93	509	502	31	1.55	-0.33	0.88	n.s.
		No answer	11	14	1	0.29	9	10	1	0.21	-0.25	0.51	n.s.
	Asian	A lot	270	183	44	2.55	298	201	49	3.78	5.36	0.21	n.s.
		A little	124	99	24	1.83	125	77	19	1.91	-4.94	0.08	p<.90
		Nothing	175	132	32	2.47	200	129	32	3.4	-0.06	0.99	n.s.
		No answer	5	4	1	0.43	3	2	1	0.3	-0.36	0.50	n.s.
	Other	A lot	258	264	49	2.63	320	328	50	2.11	0.34	0.92	n.s.
		A little	71	76	14	1.71	102	103	16	1.47	1.5	0.51	n.s.
		Nothing	168	182	34	2.68	220	218	33	1.89	-1	0.75	n.s.
		No answer	13	14	3	0.95	12	12	2	0.73	-0.84	0.46	n.s.
Region	Northeast	A lot	830	863	40	2.22	906	893	41	1.94	1.38	0.49	n.s.
		A little	349	370	17	1.13	366	386	18	1.06	0.71	0.64	n.s.
		Nothing	819	909	42	1.98	788	884	41	1.84	-1.14	0.56	n.s.
		No answer	27	28	1	0.34	8	7	0	0.16	-0.95	0.01	p<.95
	Midwest	A lot	976	937	36	1.46	1,096	1,016	39	1.3	3.07	0.02	p<.95
		A little	481	455	17	0.69	446	401	15	0.76	-2.05	0.04	p<.95
		Nothing	1,266	1,190	46	1.41	1,261	1,167	45	1.19	-0.86	0.51	n.s.
		No answer	30	28	1	0.22	27	24	1	0.17	-0.16	0.57	n.s.
	South	A lot	1,445	1,692	40	1.84	1,705	1,917	45	1.69	5.33	0.00	p<.95
		A little	579	647	15	0.64	551	619	15	0.72	-0.66	0.50	n.s.
		Nothing	1,675	1,834	43	1.69	1,462	1,624	39	1.52	-4.97	0.00	p<.95
		No answer	38	44	1	0.23	48	57	1	0.28	0.3	0.43	n.s.
	West	A lot	1,301	1,214	44	2.29	1,512	1,312	48	2.28	3.5	0.10	n.s.
		A little	528	502	18	1.08	557	479	17	1.04	-0.84	0.58	n.s.
		Nothing	1,003	993	36	2.02	1,054	929	34	1.66	-2.37	0.16	n.s.
		No answer	31	34	1	0.41	30	26	1	0.22	-0.29	0.50	n.s.

Youth Who See or Hear Messages That Say Drugs Are Bad From Specific Sources, by Select Demographics

TV

Total	Total	Yes	9,806	10,087	86	0.48	10,426	10,350	88	0.38	2.24	0.00	p<.95
		No	1,451	1,524	13	0.45	1,285	1,285	11	0.35	-2.03	0.00	p<.95
		No Answer	121	130	1	0.12	106	105	1	0.09	-0.21	0.15	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Sex	**Male**	Yes	4,799	5,147	86	0.6	5,202	5,290	89	0.49	2.54	0.00	p<.95
		No	710	776	13	0.57	642	641	11	0.48	-2.25	0.00	p<.95
		No Answer	52	60	1	0.16	43	42	1	0.12	-0.3	0.14	n.s.
	Female	Yes	4,944	4,872	86	0.6	5,133	4,960	88	0.56	1.68	0.01	p<.95
		No	726	730	13	0.57	631	633	11	0.52	-1.7	0.01	p<.95
		No Answer	58	56	1	0.14	58	58	1	0.14	0.03	0.89	n.s.
	Unknown	Yes	63	68	69	5.16	91	100	85	2.37	16.46	0.00	p<.95
		No	15	17	18	4.3	12	12	10	2.6	-7.7	0.13	n.s.
		No Answer	11	14	14	4.63	5	6	5	1.94	-8.76	0.08	p<.90
Grade	**Grade 4**	Yes	3,159	3,342	86	0.69	3,315	3,399	87	0.7	1.46	0.10	p<.90
		No	452	489	13	0.63	443	453	12	0.66	-0.92	0.26	n.s.
		No Answer	50	56	1	0.24	32	35	1	0.16	-0.55	0.05	p<.95
	Grade 5	Yes	3,323	3,343	86	0.74	3,614	3,435	88	0.57	2.41	0.01	p<.95
		No	510	511	13	0.73	433	412	11	0.56	-2.54	0.00	p<.95
		No Answer	31	30	1	0.15	36	35	1	0.14	0.13	0.54	n.s.
	Grade 6	Yes	3,324	3,403	86	0.84	3,497	3,516	89	0.66	2.83	0.00	p<.95
		No	489	524	13	0.77	409	420	11	0.65	-2.63	0.00	p<.95
		No Answer	40	44	1	0.2	38	36	1	0.16	-0.2	0.42	n.s.
Race	**White**	Yes	5,834	6,237	85	0.55	5,972	6,371	88	0.48	2.71	0.00	p<.95
		No	940	1,011	14	0.53	761	820	11	0.45	-2.49	0.00	p<.95
		No Answer	76	80	1	0.13	62	63	1	0.11	-0.22	0.24	n.s.
	Black	Yes	1,650	1,575	88	1.12	1,840	1,599	90	0.88	1.85	0.12	n.s.
		No	192	196	11	1	190	161	9	0.81	-1.91	0.08	p<.90
		No Answer	18	19	1	0.28	21	20	1	0.25	0.05	0.87	n.s.
	Hispanic	Yes	1,393	1,474	88	0.96	1,508	1,457	89	0.76	0.77	0.53	n.s.
		No	180	182	11	0.96	172	166	10	0.74	-0.77	0.53	n.s.
		No Answer	11	12	1	0.23	11	12	1	0.23	0	0.99	n.s.
	Asian	Yes	509	370	88	1.73	555	362	89	1.68	0.28	0.90	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Asian	No	64	48	11	1.74	68	43	11	1.69	-0.76	0.73	n.s.
		No Answer	1	1	0	0.18	3	3	1	0.38	0.47	0.27	n.s.
	Other	Yes	420	431	81	1.82	551	560	85	1.33	4.08	0.08	p<.90
		No	75	86	16	1.68	94	94	14	1.35	-1.89	0.39	n.s.
		No Answer	15	18	3	1	9	8	1	0.49	-2.19	0.05	p<.95
Region	Northeast	Yes	1,795	1,914	88	1	1,869	1,949	90	0.68	1.63	0.15	n.s.
		No	208	233	11	0.93	187	210	10	0.64	-1.07	0.27	n.s.
		No Answer	22	24	1	0.28	12	11	1	0.22	-0.56	0.13	n.s.
	Midwest	Yes	2,298	2,180	84	1.06	2,477	2,279	87	0.83	3.87	0.00	p<.95
		No	425	401	15	1.05	325	301	12	0.8	-3.81	0.00	p<.95
		No Answer	30	29	1	0.2	28	27	1	0.2	-0.06	0.80	n.s.
	South	Yes	3,214	3,611	86	0.93	3,312	3,714	88	0.67	2.46	0.01	p<.95
		No	478	556	13	0.85	419	463	11	0.63	-2.2	0.01	p<.95
		No Answer	45	50	1	0.23	35	39	1	0.15	-0.26	0.31	n.s.
	West	Yes	2,499	2,382	87	0.71	2,768	2,408	88	0.79	0.83	0.43	n.s.
		No	340	334	12	0.64	354	311	11	0.72	-0.85	0.38	n.s.
		No Answer	24	27	1	0.22	31	27	1	0.19	0.02	0.94	n.s.
	Large Outdoor Billboards												
Total	Total	Yes	5,790	5,967	51	0.74	6,199	6,184	53	0.73	1.85	0.03	p<.95
		No	5,395	5,561	47	0.71	5,412	5,348	46	0.71	-1.81	0.03	p<.95
		No Answer	193	212	2	0.16	206	208	2	0.19	-0.04	0.87	n.s.
Sex	Male	Yes	2,892	3,109	52	0.82	3,145	3,208	54	0.93	1.75	0.11	n.s.
		No	2,578	2,773	46	0.8	2,644	2,666	45	0.91	-1.71	0.12	n.s.
		No Answer	91	101	2	0.21	98	98	2	0.2	-0.04	0.89	n.s.
	Female	Yes	2,859	2,816	50	0.97	3,000	2,918	52	0.87	1.88	0.08	p<.90
		No	2,779	2,745	49	0.95	2,724	2,635	47	0.88	-1.88	0.08	p<.90
		No Answer	90	97	2	0.19	98	97	2	0.22	0	0.99	n.s.
	Unknown	Yes	39	41	42	4.61	54	57	49	6.72	7.3	0.36	n.s.
		No	38	43	43	5.73	44	47	40	4.27	-3.14	0.65	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Unknown	No Answer	12	15	15	4.77	10	13	11	4.39	-4.15	0.52	n.s.
Grade	Grade 4	Yes	1,878	1,984	51	1.21	1,984	2,030	52	1.18	1.17	0.47	n.s.
		No	1,711	1,818	47	1.15	1,725	1,766	45	1.14	-1.34	0.37	n.s.
		No Answer	72	84	2	0.3	81	91	2	0.39	0.17	0.72	n.s.
	Grade 5	Yes	1,950	1,958	50	1.09	2,163	2,078	54	1.08	3.11	0.03	p<.95
		No	1,849	1,858	48	1.09	1,854	1,745	45	1.09	-2.91	0.04	p<.95
		No Answer	65	67	2	0.29	66	60	2	0.25	-0.2	0.59	n.s.
	Grade 6	Yes	1,962	2,025	51	1.1	2,052	2,077	52	1.13	1.29	0.30	n.s.
		No	1,835	1,885	47	1.06	1,833	1,838	46	1.15	-1.19	0.33	n.s.
		No Answer	56	61	2	0.22	59	57	1	0.2	-0.09	0.75	n.s.
Race	White	Yes	3,305	3,565	49	0.86	3,425	3,674	51	0.83	1.98	0.05	p<.95
		No	3,423	3,621	49	0.84	3,265	3,471	48	0.81	-1.57	0.12	n.s.
		No Answer	122	142	2	0.2	105	111	2	0.18	-0.41	0.11	n.s.
	Black	Yes	1,055	1,000	56	1.76	1,159	1,019	57	1.27	1.4	0.52	n.s.
		No	781	767	43	1.67	850	723	41	1.36	-2.23	0.30	n.s.
		No Answer	24	24	1	0.31	42	39	2	0.33	0.83	0.09	p<.90
	Hispanic	Yes	883	930	56	1.7	978	948	58	1.53	2.2	0.32	n.s.
		No	682	720	43	1.72	684	656	40	1.52	-3	0.17	n.s.
		No Answer	19	18	1	0.26	29	31	2	0.6	0.8	0.20	n.s.
	Asian	Yes	294	212	51	3.14	306	207	51	3.01	0.13	0.97	n.s.
		No	273	203	49	3.09	313	197	48	3.03	-0.2	0.95	n.s.
		No Answer	7	3	1	0.3	7	4	1	0.36	0.08	0.88	n.s.
	Other	Yes	253	260	49	2.42	331	337	51	2.45	2.39	0.46	n.s.
		No	236	251	47	2.46	300	301	46	2.16	-1.31	0.68	n.s.
		No Answer	21	25	5	1.16	23	23	4	1.12	-1.08	0.47	n.s.
Region	Northeast	Yes	1,092	1,146	53	1.35	1,106	1,150	53	1.58	0.19	0.93	n.s.
		No	888	973	45	1.27	926	984	45	1.62	0.54	0.78	n.s.
		No Answer	45	51	2	0.48	36	35	2	0.34	-0.72	0.26	n.s.

Region	Response by Demographic		Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Midwest	Yes	1,238	1,182	45	1.72	1,380	1,271	49	1.39	3.43	0.05	p<.95
		No	1,478	1,392	53	1.67	1,415	1,304	50	1.43	-3.31	0.06	p<.90
		No Answer	37	36	1	0.24	35	33	1	0.23	-0.12	0.71	n.s.
	South	Yes	1,917	2,181	52	1.36	1,984	2,234	53	1.15	1.27	0.34	n.s.
		No	1,754	1,959	46	1.31	1,701	1,891	45	1.14	-1.59	0.20	n.s.
		No Answer	66	77	2	0.27	81	91	2	0.33	0.32	0.44	n.s.
	West	Yes	1,543	1,458	53	1.33	1,729	1,530	56	1.75	2.55	0.15	n.s.
		No	1,275	1,238	45	1.3	1,370	1,168	43	1.57	-2.57	0.13	n.s.
		No Answer	45	48	2	0.32	54	48	2	0.5	0.02	0.97	n.s.
	Posters That Are On Buses												
Total	Total	Yes	5,950	6,129	52	0.82	6,509	6,395	54	0.9	2.27	0.01	p<.95
		No	5,275	5,454	46	0.81	5,133	5,167	44	0.85	-2.44	0.00	p<.95
		No Answer	153	158	1	0.14	175	178	2	0.25	0.17	0.55	n.s.
Sex	Male	Yes	2,974	3,198	53	0.96	3,279	3,298	55	0.97	1.77	0.12	n.s.
		No	2,528	2,720	45	0.94	2,526	2,590	43	0.92	-2.1	0.05	p<.90
		No Answer	59	65	1	0.17	82	85	1	0.25	0.33	0.27	n.s.
	Female	Yes	2,938	2,887	51	1.07	3,176	3,043	54	1.09	2.83	0.00	p<.95
		No	2,707	2,692	48	1.06	2,562	2,526	45	1.05	-2.86	0.00	p<.95
		No Answer	83	80	1	0.17	84	81	1	0.29	0.03	0.93	n.s.
	Unknown	Yes	38	44	44	4.52	54	54	46	7.93	1.83	0.84	n.s.
		No	40	42	42	5.27	45	51	44	3.71	1.54	0.81	n.s.
		No Answer	11	14	14	4.63	9	12	10	5.56	-3.37	0.64	n.s.
Grade	Grade 4	Yes	2,057	2,184	56	1.32	2,270	2,308	59	1.27	3.2	0.03	p<.95
		No	1,554	1,646	42	1.29	1,469	1,522	39	1.24	-3.19	0.02	p<.95
		No Answer	50	57	1	0.24	51	56	1	0.24	-0.01	0.98	n.s.
	Grade 5	Yes	1,986	1,993	51	1.15	2,260	2,138	55	1.29	3.75	0.01	p<.95
		No	1,829	1,845	48	1.14	1,753	1,675	43	1.25	-4.35	0.00	p<.95
		No Answer	49	46	1	0.2	70	69	2	0.55	0.6	0.30	n.s.
	Grade 6	Yes	1,907	1,952	49	1.38	1,979	1,949	49	1.27	-0.1	0.94	n.s.

	Response by Demographic		Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Grade 6	No	1,892	1,963	49	1.34	1,911	1,970	50	1.28	0.17	0.90	n.s.
		No Answer	54	56	1	0.23	54	53	1	0.23	-0.07	0.83	n.s.
Race	White	Yes	3,148	3,427	47	0.81	3,337	3,576	49	0.91	2.52	0.01	p<.95
		No	3,606	3,799	52	0.8	3,349	3,569	49	0.83	-2.65	0.01	p<.95
		No Answer	96	102	1	0.16	109	110	2	0.36	0.13	0.75	n.s.
	Black	Yes	1,229	1,178	66	1.86	1,358	1,175	66	1.65	0.22	0.92	n.s.
		No	616	597	33	1.8	664	579	33	1.6	-0.85	0.67	n.s.
		No Answer	15	15	1	0.25	29	26	1	0.26	0.64	0.07	p<.90
	Hispanic	Yes	953	989	59	1.63	1,099	1,054	64	1.62	5.17	0.01	p<.95
		No	616	665	40	1.63	576	563	34	1.57	-5.44	0.01	p<.95
		No Answer	15	14	1	0.23	16	18	1	0.3	0.27	0.50	n.s.
	Asian	Yes	344	245	59	2.59	351	218	53	2.99	-5.2	0.13	n.s.
		No	223	169	40	2.67	271	186	46	2.97	5.16	0.13	n.s.
		No Answer	7	4	1	0.41	4	4	1	0.55	0.03	0.96	n.s.
	Other	Yes	276	289	54	2.22	364	371	56	2.43	2.22	0.50	n.s.
		No	214	224	42	2.25	273	271	41	1.95	-0.87	0.77	n.s.
		No Answer	20	23	4	1.08	17	19	3	1.31	-1.35	0.40	n.s.
Region	Northeast	Yes	1,172	1,211	56	1.88	1,205	1,206	56	1.72	-0.2	0.92	n.s.
		No	823	927	43	1.82	838	942	43	1.75	0.68	0.72	n.s.
		No Answer	30	32	1	0.31	25	22	1	0.25	-0.48	0.21	n.s.
	Midwest	Yes	1,299	1,236	47	1.43	1,450	1,325	51	1.96	3.44	0.04	p<.95
		No	1,414	1,336	51	1.38	1,319	1,226	47	1.7	-4.19	0.00	p<.95
		No Answer	40	38	1	0.21	61	57	2	0.92	0.75	0.44	n.s.
	South	Yes	1,831	2,138	51	1.63	1,989	2,232	53	1.55	2.26	0.10	p<.90
		No	1,855	2,023	48	1.58	1,721	1,917	45	1.48	-2.49	0.05	p<.90
		No Answer	51	57	1	0.26	56	67	2	0.27	0.23	0.57	n.s.
	West	Yes	1,648	1,544	56	1.44	1,865	1,632	59	1.86	3.11	0.06	p<.90
		No	1,183	1,167	43	1.48	1,255	1,082	39	1.77	-3.15	0.05	p<.90
		No Answer	32	31	1	0.28	33	32	1	0.38	0.04	0.92	n.s.

Response by Demographic			Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
School Posters													
Total	**Total**	Yes	9,500	9,873	84	0.66	9,956	9,931	85	0.69	0.49	0.50	n.s.
		No	1,764	1,753	15	0.64	1,754	1,697	14	0.67	-0.48	0.49	n.s.
		No Answer	114	114	1	0.12	107	113	1	0.13	-0.01	0.95	n.s.
Sex	**Male**	Yes	4,570	4,958	83	0.72	4,905	5,000	84	0.83	0.83	0.40	n.s.
		No	943	973	16	0.7	932	921	15	0.8	-0.86	0.35	n.s.
		No Answer	48	51	1	0.16	50	52	1	0.14	0.02	0.91	n.s.
	Female	Yes	4,867	4,846	86	0.81	4,971	4,846	86	0.8	0.12	0.89	n.s.
		No	804	760	13	0.78	802	755	13	0.79	-0.07	0.93	n.s.
		No Answer	57	52	1	0.14	49	49	1	0.15	-0.05	0.81	n.s.
	Unknown	Yes	63	69	69	5.32	80	85	73	5.09	3.03	0.68	n.s.
		No	17	19	19	4.89	20	21	18	3.95	-1.63	0.80	n.s.
		No Answer	9	11	11	4.45	8	11	10	5.67	-1.39	0.85	n.s.
Grade	**Grade 4**	Yes	3,041	3,243	83	1.05	3,158	3,230	83	1.15	-0.32	0.80	n.s.
		No	578	599	15	1.02	606	626	16	1.14	0.69	0.58	n.s.
		No Answer	42	45	1	0.22	26	30	1	0.17	-0.37	0.16	n.s.
	Grade 5	Yes	3,215	3,254	84	0.93	3,461	3,311	85	0.9	1.5	0.15	n.s.
		No	616	600	15	0.91	587	534	14	0.87	-1.7	0.09	p<.90
		No Answer	33	30	1	0.16	35	38	1	0.24	0.2	0.43	n.s.
	Grade 6	Yes	3,244	3,377	85	0.89	3,337	3,389	85	0.84	0.29	0.79	n.s.
		No	570	555	14	0.87	561	538	14	0.81	-0.43	0.69	n.s.
		No Answer	39	39	1	0.21	46	45	1	0.21	0.14	0.66	n.s.
Race	**White**	Yes	5,825	6,263	85	0.85	5,804	6,197	85	0.88	-0.05	0.96	n.s.
		No	960	999	14	0.83	932	999	14	0.86	0.15	0.87	n.s.
		No Answer	65	67	1	0.14	59	59	1	0.12	-0.1	0.60	n.s.
	Black	Yes	1,547	1,508	84	1.03	1,703	1,496	84	1.03	-0.21	0.87	n.s.
		No	297	267	15	0.99	328	263	15	1.02	-0.17	0.89	n.s.
		No Answer	16	15	1	0.25	20	22	1	0.32	0.38	0.27	n.s.
	Hispanic	Yes	1,264	1,342	80	1.29	1,420	1,376	84	1.38	3.7	0.02	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Hispanic	No	310	317	19	1.27	260	246	15	1.37	-3.96	0.01	p<.95
		No Answer	10	9	1	0.19	11	13	1	0.28	0.27	0.45	n.s.
	Asian	Yes	456	335	80	2.19	508	336	82	2.59	1.97	0.54	n.s.
		No	112	79	19	2.16	116	71	17	2.61	-1.45	0.66	n.s.
		No Answer	6	4	1	0.39	2	2	0	0.27	-0.52	0.20	n.s.
	Other	Yes	408	425	79	2.28	521	526	80	1.97	0.25	0.94	n.s.
		No	85	91	17	2.04	118	118	18	1.78	0.72	0.80	n.s.
		No Answer	17	19	4	1.07	15	17	3	1.32	-0.97	0.55	n.s.
Region	Northeast	Yes	1,747	1,884	87	1.02	1,746	1,847	85	1.37	-1.73	0.26	n.s.
		No	252	259	12	1.04	313	314	14	1.32	2.53	0.07	p<.90
		No Answer	26	27	1	0.31	9	9	0	0.21	-0.79	0.05	p<.95
	Midwest	Yes	2,326	2,212	85	1.27	2,374	2,194	84	1.25	-0.62	0.66	n.s.
		No	405	378	14	1.2	434	394	15	1.24	0.65	0.61	n.s.
		No Answer	22	21	1	0.19	22	20	1	0.16	-0.03	0.89	n.s.
	South	Yes	3,147	3,572	85	1.11	3,215	3,592	85	1.04	0.5	0.67	n.s.
		No	553	606	14	1.05	506	570	14	0.95	-0.85	0.43	n.s.
		No Answer	37	40	1	0.24	45	54	1	0.25	0.35	0.31	n.s.
	West	Yes	2,280	2,205	80	1.76	2,621	2,298	84	1.92	3.29	0.07	p<.90
		No	554	510	19	1.73	501	419	15	1.92	-3.36	0.06	p<.90
		No Answer	29	27	1	0.25	31	29	1	0.37	0.08	0.84	n.s.
Youth Who Have Access To Cable and Internet, by Select Demographics													
Cable or Satellite TV in Home													
Total	Total	Yes	8,586	8,813	75	1	8,984	8,951	76	0.75	1.17	0.19	n.s.
		No	2,496	2,612	22	0.86	2,632	2,575	22	0.73	-0.31	0.63	n.s.
		No Answer	296	315	3	0.77	201	214	2	0.34	-0.86	0.31	n.s.
Sex	Male	Yes	4,212	4,519	76	1.09	4,515	4,603	77	0.82	1.54	0.15	n.s.
		No	1,230	1,341	22	0.91	1,318	1,313	22	0.82	-0.43	0.61	n.s.
		No Answer	119	123	2	0.82	54	56	1	0.14	-1.11	0.19	n.s.
	Female	Yes	4,351	4,271	75	1.12	4,451	4,331	77	0.84	1.17	0.24	n.s.
		No	1,261	1,265	22	1.01	1,308	1,255	22	0.84	-0.15	0.86	n.s.

Sex

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Female	No Answer	116	122	2	0.74	63	64	1	0.16	-1.02	0.17	n.s.
	Unknown	Yes	23	23	23	4.31	18	16	14	4.77	-9.47	0.13	n.s.
		No	5	5	5	2.34	6	7	6	3.21	0.8	0.84	n.s.
		No Answer	61	71	71	4.9	84	94	80	6.8	8.67	0.29	n.s.
Grade	Grade 4	Yes	2,644	2,777	71	1.54	2,818	2,893	74	1.08	2.99	0.05	p<.90
		No	889	966	25	1.35	893	911	23	1.04	-1.42	0.25	n.s.
		No Answer	128	144	4	1.23	79	83	2	0.34	-1.56	0.22	n.s.
	Grade 5	Yes	2,949	2,951	76	1.21	3,085	2,943	76	1.11	-0.2	0.88	n.s.
		No	835	852	22	1.06	933	866	22	1.03	0.35	0.71	n.s.
		No Answer	80	80	2	0.78	65	74	2	0.79	-0.15	0.89	n.s.
	Grade 6	Yes	2,993	3,085	78	1.45	3,081	3,115	78	1.31	0.73	0.53	n.s.
		No	772	793	20	1.37	806	799	20	1.28	0.13	0.90	n.s.
		No Answer	88	92	2	0.73	57	58	1	0.35	-0.86	0.28	n.s.
Race	White	Yes	5,325	5,655	77	1.16	5,353	5,710	79	0.81	1.54	0.12	n.s.
		No	1,403	1,525	21	1.01	1,379	1,472	20	0.82	-0.52	0.52	n.s.
		No Answer	122	148	2	0.73	63	73	1	0.16	-1.01	0.16	n.s.
	Black	Yes	1,483	1,422	79	1.33	1,626	1,405	79	1.47	-0.5	0.70	n.s.
		No	349	344	19	1.27	404	356	20	1.37	0.8	0.47	n.s.
		No Answer	28	25	1	0.43	21	19	1	0.24	-0.3	0.55	n.s.
	Hispanic	Yes	1,100	1,143	69	2.45	1,188	1,151	70	1.82	1.9	0.40	n.s.
		No	457	500	30	2.42	490	472	29	1.83	-1.12	0.60	n.s.
		No Answer	27	25	2	0.77	13	12	1	0.22	-0.78	0.33	n.s.
	Asian	Yes	359	261	62	4.2	417	283	69	3.95	6.94	0.06	p<.90
		No	183	136	33	3.8	204	122	30	3.95	-2.72	0.44	n.s.
		No Answer	32	21	5	3.3	5	3	1	0.37	-4.22	0.21	n.s.
	Other	Yes	319	332	62	3.17	400	401	61	3.44	-1.44	0.75	n.s.
		No	104	106	20	2.09	155	153	23	2.24	3.29	0.26	n.s.
		No Answer	87	97	18	3.35	99	107	16	4.35	-1.85	0.73	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Region	**Northeast**	Yes	1,699	1,817	84	1.32	1,701	1,789	82	1.37	-1.3	0.39	n.s.
		No	301	326	15	1.26	317	324	15	1.23	-0.13	0.92	n.s.
		No Answer	25	26	1	0.3	50	57	3	0.71	1.43	0.05	p<.90
	Midwest	Yes	2,023	1,888	72	2	2,142	1,964	75	1.39	2.97	0.05	p<.90
		No	679	669	26	1.84	660	617	24	1.38	-1.96	0.15	n.s.
		No Answer	51	53	2	0.81	28	27	1	0.21	-1.02	0.24	n.s.
	South	Yes	2,911	3,255	77	1.69	2,976	3,333	79	1.26	1.87	0.23	n.s.
		No	739	851	20	1.49	734	825	20	1.17	-0.61	0.54	n.s.
		No Answer	87	111	3	1.41	56	58	1	0.24	-1.26	0.37	n.s.
	West	Yes	1,953	1,853	68	2.55	2,165	1,865	68	1.77	0.35	0.88	n.s.
		No	777	765	28	1.94	921	809	29	1.87	1.56	0.34	n.s.
		No Answer	133	124	5	2.37	67	72	3	1.29	-1.91	0.48	n.s.
	Use of Internet												
Total	**Total**	Yes	5,747	5,828	50	1.22	5,897	5,830	50	1.16	0.02	0.99	n.s.
		No	5,287	5,550	47	1.24	5,659	5,637	48	1.12	0.75	0.42	n.s.
		No Answer	344	362	3	0.77	261	273	2	0.38	-0.76	0.37	n.s.
Sex	**Male**	Yes	2,952	3,134	52	1.33	3,132	3,146	53	1.25	0.3	0.81	n.s.
		No	2,466	2,700	45	1.3	2,664	2,732	46	1.22	0.62	0.58	n.s.
		No Answer	143	149	3	0.82	91	94	2	0.19	-0.92	0.28	n.s.
	Female	Yes	2,782	2,683	47	1.4	2,753	2,675	47	1.29	-0.07	0.95	n.s.
		No	2,805	2,833	50	1.42	2,983	2,891	51	1.26	1.1	0.31	n.s.
		No Answer	141	143	3	0.74	86	85	2	0.2	-1.03	0.16	n.s.
	Unknown	Yes	13	12	12	3.68	12	9	8	3.46	-4.37	0.38	n.s.
		No	16	17	17	4.02	12	14	12	4.76	-5.53	0.37	n.s.
		No Answer	60	70	70	4.95	84	94	80	6.8	9.9	0.23	n.s.
Grade	**Grade 4**	Yes	1,591	1,632	42	1.61	1,675	1,693	44	1.32	1.56	0.36	n.s.
		No	1,918	2,089	54	1.72	1,999	2,077	53	1.36	-0.3	0.86	n.s.
		No Answer	152	166	4	1.24	116	117	3	0.4	-1.26	0.32	n.s.
	Grade 5	Yes	2,000	1,986	51	1.52	2,043	1,969	51	1.48	-0.41	0.80	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Grade	**Grade 5**	No	1,772	1,803	46	1.5	1,965	1,830	47	1.53	0.7	0.65	n.s.
		No Answer	92	94	2	0.78	75	83	2	0.8	-0.29	0.80	n.s.
	Grade 6	Yes	2,156	2,210	56	1.87	2,179	2,168	55	2.06	-1.08	0.52	n.s.
		No	1,597	1,658	42	1.9	1,695	1,730	44	1.9	1.81	0.27	n.s.
		No Answer	100	102	3	0.74	70	73	2	0.41	-0.73	0.38	n.s.
Race	**White**	Yes	3,764	3,946	54	1.43	3,742	3,953	54	1.2	0.64	0.57	n.s.
		No	2,954	3,226	44	1.41	2,970	3,213	44	1.19	0.26	0.80	n.s.
		No Answer	132	155	2	0.72	83	88	1	0.15	-0.91	0.21	n.s.
	Black	Yes	805	756	42	2.02	840	710	40	1.87	-2.31	0.37	n.s.
		No	1,009	992	55	2.04	1,173	1,034	58	1.9	2.7	0.28	n.s.
		No Answer	46	43	2	0.51	38	36	2	0.38	-0.39	0.54	n.s.
	Hispanic	Yes	695	723	43	2.6	746	712	44	2.38	0.19	0.94	n.s.
		No	849	907	54	2.56	925	901	55	2.31	0.69	0.78	n.s.
		No Answer	40	38	2	0.83	20	22	1	0.32	-0.89	0.30	n.s.
	Asian	Yes	300	220	53	3.32	321	215	53	3.31	0.01	1.00	n.s.
		No	241	178	42	3.24	295	187	46	3.25	3.33	0.45	n.s.
		No Answer	33	21	5	3.24	10	7	2	0.56	-3.34	0.31	n.s.
	Other	Yes	183	183	34	2.41	248	239	36	2.89	2	0.60	n.s.
		No	234	247	46	3.06	296	302	46	3.53	-0.42	0.92	n.s.
		No Answer	93	106	20	3.25	110	120	18	4.46	-1.58	0.77	n.s.
Region	**Northeast**	Yes	1,060	1,182	54	2.1	1,026	1,128	52	2.41	-2.5	0.18	n.s.
		No	932	955	44	1.97	987	983	45	2.24	1.25	0.47	n.s.
		No Answer	33	32	1	0.33	55	59	3	0.81	1.26	0.09	p<.90
	Midwest	Yes	1,430	1,321	51	2.25	1,421	1,303	50	1.64	-0.65	0.73	n.s.
		No	1,267	1,229	47	2.26	1,371	1,267	49	1.66	1.48	0.40	n.s.
		No Answer	56	60	2	0.8	38	38	1	0.27	-0.83	0.29	n.s.
	South	Yes	1,908	2,081	49	2.36	1,915	2,113	50	2.3	0.79	0.69	n.s.
		No	1,720	1,999	47	2.33	1,773	2,017	48	2.16	0.43	0.80	n.s.
		No Answer	109	138	3	1.41	78	86	2	0.32	-1.22	0.40	n.s.

Response by Demographic		Baseline				Followup				Comparison		
		unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
West	Yes	1,349	1,244	45	2.5	1,535	1,286	47	2.36	1.46	0.54	n.s.
	No	1,368	1,366	50	2.76	1,528	1,371	50	2.47	0.12	0.95	n.s.
	No Answer	146	133	5	2.37	90	89	3	1.37	-1.58	0.56	n.s.

Appendix F: Teens

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Teen Usage of Specific Drugs, by Select Demographics													
Marijuana Use													
Total	**Total**	Never	6,623	131,156	57	1.65	7,392	142,549	62	1.49	5.01	0.00	p<.95
		Once	644	12,664	6	0.26	702	13,828	6	0.32	0.51	0.18	n.s.
		2-3 times	679	14,217	6	0.31	616	12,492	5	0.38	-0.75	0.08	p<.90
		4-9 times	602	12,916	6	0.29	531	10,150	4	0.27	-1.20	0.00	p<.95
		10-19 times	445	9,777	4	0.31	425	8,643	4	0.26	-0.49	0.15	n.s.
		20+ times	1,610	37,040	16	1.20	1,715	37,285	16	1.20	0.12	0.89	n.s.
		Once or more	167	3,535	2	0.17	126	2,322	1	0.12	-0.53	0.00	p<.95
		No answer	358	8,030	4	1.05	90	1,910	1	0.11	-2.67	0.01	p<.95
Sex	**Male**	Never	2,957	61,971	54	1.83	3,385	67,585	59	1.66	5.18	0.00	p<.95
		Once	322	6,669	6	0.39	357	7,031	6	0.42	0.35	0.53	n.s.
		2-3 times	340	7,453	6	0.39	320	6,905	6	0.52	-0.45	0.46	n.s.
		4-9 times	268	5,920	5	0.38	255	4,740	4	0.30	-1.00	0.04	p<.95
		10-19 times	228	5,256	5	0.38	217	4,341	4	0.37	-0.78	0.08	p<.90
		20+ times	917	21,444	19	1.40	991	21,547	19	1.39	0.19	0.87	n.s.
		Once or more	106	2,350	2	0.27	68	1,296	1	0.18	-0.91	0.00	p<.95
		No answer	181	4,082	4	1.03	54	1,114	1	0.16	-2.57	0.02	p<.95
	Female	Never	3,545	66,827	61	1.69	3,823	71,504	66	1.60	4.70	0.00	p<.95
		Once	305	5,624	5	0.35	327	6,487	6	0.46	0.83	0.12	n.s.
		2-3 times	324	6,456	6	0.43	287	5,398	5	0.38	-0.94	0.09	p<.90
		4-9 times	321	6,713	6	0.41	265	5,156	5	0.39	-1.40	0.01	p<.95
		10-19 times	206	4,349	4	0.38	193	3,959	4	0.34	-0.33	0.48	n.s.
		20+ times	641	14,436	13	1.14	657	14,344	13	1.23	0.00	1.00	n.s.
		Once or more	54	1,023	1	0.16	48	836	1	0.12	-0.17	0.34	n.s.
		No answer	166	3,690	3	1.12	33	749	1	0.15	-2.69	0.02	p<.95
	Unknown	Never	121	2,358	47	4.68	184	3,460	56	4.07	9.42	0.09	p<.90
		Once	17	371	7	1.88	18	310	5	1.18	-2.31	0.29	n.s.
		2-3 times	15	308	6	1.72	9	189	3	0.94	-3.01	0.11	n.s.
		4-9 times	13	284	6	1.62	11	255	4	1.39	-1.47	0.45	n.s.
		10-19 times	11	171	3	1.35	15	342	6	1.32	2.15	0.27	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Unknown	20+ times	52	1,160	23	5.43	67	1,395	23	3.08	-0.32	0.95	n.s.
		Once or more	7	163	3	1.60	10	190	3	1.13	-0.14	0.94	n.s.
		No answer	11	257	5	1.82	3	47	1	0.45	-4.31	0.02	p<.95
Grade													
	Grades 7-8	Never	2,789	54,357	71	1.60	3,217	60,244	79	1.22	7.78	0.00	p<.95
		Once	215	4,062	5	0.39	230	4,502	6	0.51	0.58	0.39	n.s.
		2-3 times	182	3,863	5	0.47	144	2,764	4	0.32	-1.44	0.00	p<.95
		4-9 times	134	2,764	4	0.37	98	1,928	3	0.34	-1.10	0.02	p<.95
		10-19 times	109	2,289	3	0.55	71	1,341	2	0.29	-1.24	0.02	p<.95
		20+ times	318	6,064	8	0.78	199	3,785	5	0.54	-2.99	0.00	p<.95
		Once or more	58	1,188	2	0.25	47	884	1	0.22	-0.40	0.18	n.s.
		No answer	78	1,604	2	0.79	38	696	1	0.19	-1.19	0.12	n.s.
	Grades 9-10	Never	2,231	44,776	56	1.91	2,366	48,079	60	1.72	4.18	0.02	p<.95
		Once	236	4,781	6	0.48	256	5,164	6	0.54	0.48	0.49	n.s.
		2-3 times	232	4,992	6	0.51	230	5,410	7	0.83	0.53	0.54	n.s.
		4-9 times	221	4,621	6	0.45	193	3,657	5	0.40	-1.20	0.05	p<.90
		10-19 times	155	3,627	5	0.52	147	3,102	4	0.43	-0.65	0.32	n.s.
		20+ times	522	12,740	16	1.46	567	13,208	17	1.27	0.60	0.64	n.s.
		Once or more	57	1,340	2	0.31	38	713	1	0.16	-0.78	0.02	p<.95
		No answer	130	2,977	4	1.33	22	458	1	0.13	-3.15	0.02	p<.95
	Grades 11-12	Never	1,603	32,022	44	2.38	1,809	34,227	47	1.95	3.04	0.14	n.s.
		Once	193	3,821	5	0.46	216	4,162	6	0.54	0.47	0.47	n.s.
		2-3 times	265	5,361	7	0.58	242	4,318	6	0.43	-1.42	0.04	p<.95
		4-9 times	247	5,531	8	0.58	240	4,565	6	0.50	-1.31	0.10	n.s.
		10-19 times	181	3,861	5	0.49	207	4,200	6	0.48	0.47	0.47	n.s.
		20+ times	770	18,236	25	2.01	949	20,292	28	2.07	2.82	0.09	p<.90
		Once or more	52	1,007	1	0.30	41	725	1	0.19	-0.38	0.25	n.s.
		No answer	150	3,449	5	1.86	30	756	1	0.25	-3.67	0.05	p<.90
Race													
	White	Never	3,961	85,978	59	1.99	4,244	93,770	64	1.77	5.70	0.00	p<.95
		Once	344	7,782	5	0.36	351	8,207	6	0.37	0.32	0.52	n.s.
		2-3 times	345	8,670	6	0.37	294	7,134	5	0.40	-1.02	0.05	p<.90
		4-9 times	319	7,994	5	0.35	243	5,648	4	0.32	-1.58	0.00	p<.95

	Response by Demographic	Baseline				Followup				Comparison		
		unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
White	10-19 times	235	6,276	4	0.40	219	5,079	3	0.32	-0.80	0.08	p<.90
	20+ times	868	23,455	16	1.46	965	24,040	16	1.44	0.50	0.66	n.s.
	Once or more	56	1,384	1	0.16	34	780	1	0.09	-0.41	0.03	p<.95
	No answer	198	5,127	4	1.34	44	1,135	1	0.14	-2.72	0.05	p<.95
Black	Never	962	19,171	56	2.96	1,177	19,835	59	2.61	2.39	0.36	n.s.
	Once	102	1,884	6	0.55	136	2,417	7	0.79	1.62	0.10	p<.90
	2-3 times	135	2,707	8	1.03	124	2,469	7	0.87	-0.64	0.54	n.s.
	4-9 times	92	2,024	6	0.70	99	1,894	6	0.64	-0.34	0.72	n.s.
	10-19 times	66	1,391	4	0.55	68	1,405	4	0.64	0.07	0.93	n.s.
	20+ times	218	4,827	14	1.86	217	5,010	15	1.77	0.65	0.68	n.s.
	Once or more	46	1,064	3	0.57	28	541	2	0.37	-1.52	0.02	p<.95
	No answer	51	1,066	3	0.73	16	302	1	0.29	-2.23	0.00	p<.95
Hispanic	Never	1,095	15,247	52	2.29	1,322	16,842	57	2.58	5.38	0.01	p<.95
	Once	140	1,914	6	0.61	161	2,138	7	0.66	0.75	0.39	n.s.
	2-3 times	152	2,005	7	0.55	140	1,671	6	0.55	-1.13	0.10	p<.90
	4-9 times	145	1,996	7	0.56	139	1,676	6	0.57	-1.08	0.18	n.s.
	10-19 times	106	1,509	5	0.67	97	1,263	4	0.56	-0.83	0.30	n.s.
	20+ times	363	5,349	18	1.76	380	5,162	17	2.07	-0.64	0.70	n.s.
	Once or more	42	590	2	0.36	42	547	2	0.39	-0.15	0.75	n.s.
	No answer	65	946	3	1.26	20	266	1	0.24	-2.30	0.06	p<.90
Asian	Never	335	5,683	68	3.72	321	5,736	69	3.64	0.52	0.89	n.s.
	Once	20	295	4	0.81	22	427	5	1.63	1.58	0.37	n.s.
	2-3 times	18	263	3	0.83	25	446	5	1.38	2.18	0.15	n.s.
	4-9 times	19	337	4	1.09	26	431	5	1.14	1.12	0.42	n.s.
	10-19 times	17	268	3	0.85	16	302	4	0.94	0.41	0.71	n.s.
	20+ times	54	1,021	12	2.21	42	742	9	1.97	-3.36	0.13	n.s.
	Once or more	9	200	2	0.95	7	175	2	1.01	-0.30	0.82	n.s.
	No answer	16	270	3	1.97	4	91	1	0.59	-2.15	0.30	n.s.
Other	Never	270	5,077	48	3.65	328	6,367	55	2.90	7.19	0.07	p<.90
	Once	38	789	7	1.26	32	639	6	1.11	-1.90	0.25	n.s.
	2-3 times	29	571	5	1.04	33	773	7	1.32	1.29	0.41	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Other	4-9 times	27	565	5	1.13	24	501	4	0.99	-0.99	0.51	n.s.
		10-19 times	21	334	3	0.83	25	593	5	1.11	1.98	0.16	n.s.
		20+ times	107	2,388	22	3.30	111	2,332	20	2.37	-2.34	0.51	n.s.
		Once or more	14	298	3	0.89	15	279	2	0.66	-0.39	0.72	n.s.
		No answer	28	621	6	1.57	6	116	1	0.41	-4.84	0.00	p<.95
Region													
	Northeast	Never	1,345	25,785	61	3.54	1,516	28,887	68	2.63	7.31	0.01	p<.95
		Once	120	2,449	6	0.61	113	2,221	5	0.65	-0.53	0.53	n.s.
		2-3 times	123	2,425	6	0.56	117	2,329	5	0.54	-0.23	0.75	n.s.
		4-9 times	96	1,962	5	0.56	94	1,730	4	0.63	-0.54	0.50	n.s.
		10-19 times	82	1,950	5	0.59	59	1,403	3	0.60	-1.28	0.05	p<.95
		20+ times	239	5,523	13	2.02	228	5,299	12	1.74	-0.52	0.79	n.s.
		Once or more	33	580	1	0.34	22	331	1	0.21	-0.58	0.10	n.s.
		No answer	78	1,866	4	3.47	13	328	1	0.25	-3.62	0.30	n.s.
	Midwest	Never	1,772	31,611	61	2.55	1,933	33,318	65	2.77	3.33	0.11	n.s.
		Once	177	3,055	6	0.49	177	3,101	6	0.53	0.09	0.88	n.s.
		2-3 times	160	2,981	6	0.43	135	2,700	5	0.54	-0.54	0.38	n.s.
		4-9 times	144	2,941	6	0.54	118	2,065	4	0.47	-1.70	0.01	p<.95
		10-19 times	106	1,973	4	0.43	87	1,652	3	0.52	-0.62	0.25	n.s.
		20+ times	383	7,834	15	1.72	387	7,736	15	1.66	-0.19	0.90	n.s.
		Once or more	35	771	1	0.37	27	522	1	0.31	-0.48	0.26	n.s.
		No answer	30	425	1	0.20	24	480	1	0.18	0.11	0.65	n.s.
	South	Never	2,003	45,818	56	2.89	2,341	49,607	60	2.40	4.64	0.04	p<.95
		Once	196	4,389	5	0.44	238	5,339	7	0.66	1.16	0.10	p<.90
		2-3 times	233	5,674	7	0.66	222	4,904	6	0.91	-0.93	0.33	n.s.
		4-9 times	210	5,249	6	0.55	171	3,857	5	0.51	-1.69	0.01	p<.95
		10-19 times	133	3,583	4	0.63	158	3,601	4	0.45	0.02	0.97	n.s.
		20+ times	470	12,895	16	1.97	544	13,427	16	2.10	0.66	0.64	n.s.
		Once or more	52	1,275	2	0.31	39	737	1	0.18	-0.65	0.08	p<.90
		No answer	141	3,326	4	1.79	32	695	1	0.21	-3.20	0.08	p<.90
	West	Never	1,503	27,942	53	4.10	1,602	30,737	58	4.05	5.37	0.01	p<.95
		Once	151	2,772	5	0.57	174	3,167	6	0.60	0.75	0.35	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	West	2-3 times	163	3,137	6	0.60	142	2,559	5	0.49	-1.08	0.12	n.s.
		4-9 times	152	2,765	5	0.60	148	2,498	5	0.54	-0.49	0.51	n.s.
		10-19 times	124	2,271	4	0.65	121	1,986	4	0.53	-0.53	0.43	n.s.
		20+ times	518	10,787	20	3.51	556	10,823	20	3.49	0.10	0.96	n.s.
		Once or more	47	910	2	0.31	38	732	1	0.26	-0.33	0.17	n.s.
		No answer	109	2,413	5	2.30	21	407	1	0.23	-3.78	0.09	p<.90
Total	Total	Never	7,472	148,792	65	1.54	8,198	158,639	69	1.36	4.34	0.00	p<.95
		Once	614	12,767	6	0.27	625	12,652	6	0.26	-0.05	0.89	n.s.
		2-3 times	652	13,579	6	0.31	621	12,275	5	0.31	-0.57	0.15	n.s.
		4-9 times	516	11,385	5	0.27	481	9,937	4	0.26	-0.63	0.05	p<.95
		10-19 times	357	8,011	3	0.28	359	7,539	3	0.24	-0.20	0.47	n.s.
		20+ times	964	22,512	10	0.83	1,043	22,881	10	0.88	0.17	0.80	n.s.
		Once or more	139	2,982	1	0.16	130	2,462	1	0.13	-0.23	0.22	n.s.
		No answer	414	9,307	4	1.06	140	2,794	1	0.13	-2.84	0.01	p<.95
Sex	Male	Never	3,414	71,839	62	1.71	3,816	76,250	67	1.50	4.17	0.00	p<.95
		Once	294	6,320	5	0.37	326	6,800	6	0.37	0.45	0.37	n.s.
		2-3 times	318	6,938	6	0.41	304	5,997	5	0.42	-0.79	0.16	n.s.
		4-9 times	240	5,723	5	0.40	231	4,902	4	0.35	-0.69	0.11	n.s.
		10-19 times	163	3,613	3	0.34	170	3,558	3	0.30	-0.03	0.94	n.s.
		20+ times	586	13,649	12	1.03	646	13,919	12	1.05	0.30	0.73	n.s.
		Once or more	89	2,171	2	0.27	71	1,467	1	0.17	-0.60	0.06	p<.90
		No answer	215	4,892	4	1.04	83	1,667	1	0.18	-2.79	0.01	p<.95
	Female	Never	3,919	74,254	68	1.56	4,182	78,588	72	1.45	4.43	0.00	p<.95
		Once	305	6,126	6	0.37	282	5,514	5	0.34	-0.53	0.27	n.s.
		2-3 times	318	6,326	6	0.40	301	5,921	5	0.38	-0.34	0.48	n.s.
		4-9 times	268	5,485	5	0.35	240	4,853	4	0.38	-0.55	0.26	n.s.
		10-19 times	179	4,059	4	0.40	176	3,673	3	0.35	-0.33	0.44	n.s.
		20+ times	345	8,056	7	0.72	347	7,944	7	0.88	-0.06	0.93	n.s.
		Once or more	43	727	1	0.13	52	881	1	0.13	0.15	0.40	n.s.
		No answer	185	4,084	4	1.13	53	1,059	1	0.16	-2.77	0.02	p<.95
	Unknown	Never	139	2,699	53	5.13	200	3,800	61	3.96	8.23	0.16	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Unknown	Once	15	320	6	1.88	17	338	5	1.30	-0.86	0.70	n.s.
		2-3 times	16	315	6	1.96	16	357	6	1.37	-0.44	0.86	n.s.
		4-9 times	8	176	3	1.27	10	183	3	1.05	-0.52	0.75	n.s.
		10-19 times	15	338	7	1.83	13	308	5	1.28	-1.69	0.48	n.s.
		20+ times	33	808	16	5.53	50	1,018	16	2.80	0.53	0.93	n.s.
		Once or more	7	84	2	0.66	7	115	2	0.87	0.19	0.86	n.s.
		No answer	14	332	7	2.32	4	68	1	0.57	-5.44	0.02	p<.95
Grade	Grades 7-8	Never	3,002	58,650	77	1.44	3,409	63,930	84	1.05	6.98	0.00	p<.95
		Once	176	3,599	5	0.45	158	3,109	4	0.37	-0.64	0.25	n.s.
		2-3 times	151	3,059	4	0.37	116	2,159	3	0.33	-1.18	0.01	p<.95
		4-9 times	127	2,687	4	0.42	87	1,747	2	0.30	-1.23	0.01	p<.95
		10-19 times	93	1,780	2	0.32	57	1,114	1	0.25	-0.87	0.01	p<.95
		20+ times	183	3,439	5	0.43	110	2,126	3	0.36	-1.72	0.00	p<.95
		Once or more	57	1,064	1	0.26	52	986	1	0.23	-0.10	0.69	n.s.
		No answer	94	1,914	3	0.82	55	972	1	0.23	-1.24	0.13	n.s.
	Grades 9-10	Never	2,489	50,226	63	1.86	2,620	53,688	67	1.56	4.39	0.02	p<.95
		Once	223	4,786	6	0.48	225	4,663	6	0.53	-0.15	0.84	n.s.
		2-3 times	245	4,863	6	0.48	225	4,779	6	0.57	-0.10	0.89	n.s.
		4-9 times	183	4,278	5	0.46	184	4,023	5	0.42	-0.32	0.55	n.s.
		10-19 times	123	2,925	4	0.42	152	3,256	4	0.45	0.42	0.44	n.s.
		20+ times	331	8,281	10	1.07	333	7,907	10	0.97	-0.46	0.64	n.s.
		Once or more	44	1,157	1	0.28	40	717	1	0.19	-0.55	0.10	p<.90
		No answer	146	3,338	4	1.33	40	758	1	0.17	-3.23	0.02	p<.95
	Grades 11-12	Never	1,981	39,916	54	2.40	2,169	41,021	56	1.89	1.54	0.40	n.s.
		Once	215	4,383	6	0.50	242	4,880	7	0.54	0.68	0.31	n.s.
		2-3 times	256	5,657	8	0.62	280	5,337	7	0.49	-0.43	0.56	n.s.
		4-9 times	206	4,420	6	0.52	210	4,167	6	0.46	-0.34	0.59	n.s.
		10-19 times	141	3,305	5	0.57	150	3,169	4	0.39	-0.18	0.79	n.s.
		20+ times	450	10,792	15	1.44	600	12,847	18	1.69	2.81	0.06	p<.90
		Once or more	38	761	1	0.22	38	759	1	0.19	0.00	0.99	n.s.
		No answer	174	4,055	6	1.88	45	1,064	1	0.28	-4.08	0.03	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Race	**White**	Never	4,351	95,897	65	1.89	4,621	102,813	71	1.62	5.14	0.00	p<.95
		Once	356	8,442	6	0.39	340	8,021	6	0.34	-0.25	0.58	n.s.
		2-3 times	369	9,053	6	0.39	303	7,182	5	0.39	-1.25	0.01	p<.95
		4-9 times	259	7,005	5	0.35	250	6,008	4	0.30	-0.66	0.10	p<.90
		10-19 times	212	5,366	4	0.37	178	4,352	3	0.30	-0.67	0.07	p<.90
		20+ times	531	14,238	10	0.95	603	15,093	10	1.04	0.64	0.41	n.s.
		Once or more	32	997	1	0.19	43	931	1	0.10	-0.04	0.84	n.s.
		No answer	216	5,666	4	1.34	56	1,393	1	0.15	-2.91	0.03	p<.95
	Black	Never	1,125	22,515	66	2.49	1,326	22,805	67	2.14	1.36	0.56	n.s.
		Once	83	1,677	5	0.56	100	1,899	6	0.65	0.69	0.45	n.s.
		2-3 times	83	1,628	5	0.57	116	2,108	6	0.58	1.45	0.05	p<.95
		4-9 times	88	1,868	5	0.60	78	1,694	5	0.65	-0.47	0.58	n.s.
		10-19 times	49	1,106	3	0.73	59	1,408	4	0.62	0.92	0.24	n.s.
		20+ times	134	2,954	9	1.25	117	2,615	8	1.29	-0.93	0.46	n.s.
		Once or more	44	972	3	0.49	31	661	2	0.35	-0.90	0.13	n.s.
		No answer	66	1,414	4	0.80	38	685	2	0.40	-2.12	0.01	p<.95
	Hispanic	Never	1,316	18,308	62	2.24	1,525	19,367	66	2.39	3.57	0.08	p<.90
		Once	126	1,750	6	0.66	131	1,659	6	0.64	-0.31	0.72	n.s.
		2-3 times	152	1,967	7	0.62	144	1,734	6	0.66	-0.79	0.34	n.s.
		4-9 times	119	1,705	6	0.69	114	1,471	5	0.55	-0.79	0.30	n.s.
		10-19 times	62	792	3	0.34	86	1,127	4	0.44	1.13	0.03	p<.95
		20+ times	207	3,168	11	1.22	228	3,218	11	1.63	0.17	0.91	n.s.
		Once or more	45	673	2	0.45	38	494	2	0.33	-0.61	0.20	n.s.
		No answer	81	1,193	4	1.29	35	494	2	0.27	-2.36	0.07	p<.90
	Asian	Never	362	6,097	73	3.36	358	6,458	77	2.86	4.20	0.16	n.s.
		Once	23	334	4	0.87	19	299	4	0.99	-0.42	0.72	n.s.
		2-3 times	19	352	4	1.01	16	315	4	1.19	-0.46	0.77	n.s.
		4-9 times	21	295	4	0.84	16	298	4	0.97	0.03	0.98	n.s.
		10-19 times	9	192	2	0.89	15	205	2	0.75	0.16	0.89	n.s.
		20+ times	28	602	7	1.82	28	553	7	1.92	-0.59	0.76	n.s.
		Once or more	8	172	2	0.79	7	136	2	0.89	-0.43	0.71	n.s.
		No answer	18	293	4	1.97	4	86	1	0.58	-2.48	0.23	n.s.

	Response by Demographic		Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Other	Never	318	5,975	56	3.61	368	7,197	62	2.84	5.90	0.14	n.s.
		Once	26	563	5	1.18	35	773	7	0.97	1.37	0.39	n.s.
		2-3 times	29	579	5	1.24	42	936	8	1.25	2.63	0.14	n.s.
		4-9 times	29	512	5	1.07	23	467	4	1.03	-0.79	0.60	n.s.
		10-19 times	25	555	5	1.08	21	448	4	0.89	-1.36	0.36	n.s.
		20+ times	64	1,550	15	3.16	67	1,402	12	1.88	-2.48	0.48	n.s.
		Once or more	10	168	2	0.52	11	241	2	0.77	0.50	0.53	n.s.
		No answer	33	741	7	1.73	7	137	1	0.45	-5.78	0.00	p<.95
Region	Northeast	Never	1,492	28,775	68	3.49	1,632	31,323	74	2.31	6.01	0.03	p<.95
		Once	107	2,264	5	0.77	115	2,158	5	0.59	-0.25	0.82	n.s.
		2-3 times	126	2,582	6	0.73	105	2,130	5	0.68	-1.06	0.21	n.s.
		4-9 times	85	1,891	4	0.56	84	1,901	4	0.66	0.03	0.97	n.s.
		10-19 times	52	963	2	0.44	57	1,348	3	0.64	0.90	0.14	n.s.
		20+ times	154	3,887	9	1.92	126	2,865	7	1.05	-2.40	0.21	n.s.
		Once or more	20	311	1	0.21	22	340	1	0.23	0.07	0.82	n.s.
		No answer	80	1,865	4	3.48	21	463	1	0.28	-3.30	0.34	n.s.
	Midwest	Never	1,970	35,572	69	2.16	2,119	36,785	71	2.40	2.37	0.23	n.s.
		Once	158	2,883	6	0.51	133	2,515	5	0.49	-0.71	0.24	n.s.
		2-3 times	163	3,068	6	0.63	146	2,719	5	0.60	-0.67	0.41	n.s.
		4-9 times	115	2,316	4	0.45	95	1,664	3	0.35	-1.26	0.01	p<.95
		10-19 times	95	1,814	4	0.53	78	1,533	3	0.53	-0.54	0.33	n.s.
		20+ times	238	4,674	9	1.03	258	5,157	10	1.30	0.94	0.45	n.s.
		Once or more	26	528	1	0.26	26	527	1	0.32	0.00	1.00	n.s.
		No answer	42	735	1	0.33	33	673	1	0.25	-0.12	0.73	n.s.
	South	Never	2,269	52,235	64	2.72	2,611	55,418	67	2.18	3.91	0.07	p<.90
		Once	193	4,604	6	0.43	226	5,456	7	0.46	1.04	0.05	p<.95
		2-3 times	195	4,824	6	0.58	213	4,739	6	0.58	-0.10	0.89	n.s.
		4-9 times	167	4,254	5	0.49	166	3,903	5	0.44	-0.42	0.47	n.s.
		10-19 times	128	3,593	4	0.59	114	2,613	3	0.34	-1.19	0.04	p<.95
		20+ times	273	7,486	9	1.30	317	8,027	10	1.47	0.66	0.48	n.s.
		Once or more	51	1,341	2	0.31	43	906	1	0.19	-0.53	0.11	n.s.

	Response by Demographic	Baseline				Followup				Comparison		
		unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
South	No answer	162	3,874	5	1.80	55	1,104	1	0.27	-3.37	0.06	p<.90
West	Never	1,741	32,210	61	3.84	1,836	35,113	66	3.83	5.59	0.00	p<.95
	Once	156	3,015	6	0.53	151	2,523	5	0.53	-0.92	0.16	n.s.
	2-3 times	168	3,105	6	0.58	157	2,687	5	0.57	-0.78	0.28	n.s.
	4-9 times	149	2,924	6	0.64	136	2,469	5	0.60	-0.85	0.15	n.s.
	10-19 times	82	1,640	3	0.49	110	2,045	4	0.53	0.77	0.08	p<.90
	20+ times	299	6,466	12	2.35	342	6,830	13	2.68	0.71	0.65	n.s.
	Once or more	42	802	2	0.36	39	689	1	0.28	-0.21	0.57	n.s.
	No answer	130	2,834	5	2.33	31	554	1	0.22	-4.30	0.06	p<.90

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Cocaine Use													
Total	**Total**	Never	10,364	212,694	93	1.10	11,111	219,023	96	0.39	2.82	0.01	p<.95
		Once	122	2,576	1	0.14	114	2,438	1	0.15	-0.06	0.72	n.s.
		2-3 times	110	2,370	1	0.15	75	1,447	1	0.11	-0.40	0.01	p<.95
		4-9 times	35	797	0	0.09	54	1,179	1	0.08	0.17	0.10	n.s.
		10-19 times	30	682	0	0.06	32	711	0	0.08	0.01	0.90	n.s.
		20+ times	107	2,179	1	0.12	107	2,172	1	0.13	0.00	0.99	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	360	8,036	4	1.06	104	2,210	1	0.12	-2.54	0.02	p<.95
Sex	**Male**	Never	4,895	105,695	92	1.15	5,335	108,297	95	0.53	2.74	0.01	p<.95
		Once	68	1,496	1	0.20	70	1,444	1	0.21	-0.04	0.88	n.s.
		2-3 times	72	1,532	1	0.23	55	987	1	0.16	-0.47	0.04	p<.95
		4-9 times	18	368	0	0.10	34	677	1	0.11	0.27	0.04	p<.95
		10-19 times	19	424	0	0.11	14	303	0	0.08	-0.10	0.43	n.s.
		20+ times	67	1,490	1	0.21	73	1,525	1	0.21	0.04	0.89	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	180	4,140	4	1.04	66	1,326	1	0.16	-2.44	0.02	p<.95
	Female	Never	5,260	102,514	94	1.14	5,494	105,299	97	0.36	3.16	0.01	p<.95
		Once	50	1,031	1	0.15	35	814	1	0.14	-0.19	0.30	n.s.
		2-3 times	32	754	1	0.15	13	307	0	0.09	-0.41	0.02	p<.95
		4-9 times	13	351	0	0.13	16	360	0	0.08	0.01	0.94	n.s.
		10-19 times	10	252	0	0.08	16	352	0	0.12	0.09	0.52	n.s.
		20+ times	27	525	0	0.11	23	454	0	0.13	-0.06	0.71	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	170	3,692	3	1.12	36	847	1	0.16	-2.60	0.02	p<.95
	Unknown	Never	209	4,486	88	2.15	282	5,427	88	2.39	-0.72	0.82	n.s.
		Once	4	50	1	0.56	9	180	3	1.16	1.92	0.12	n.s.
		2-3 times	6	85	2	0.75	7	153	2	0.93	0.81	0.49	n.s.
		4-9 times	4	78	2	0.81	4	142	2	1.42	0.75	0.65	n.s.
		10-19 times	1	6	0	0.12	2	55	1	0.90	0.77	0.40	n.s.
		20+ times	13	164	3	1.02	11	193	3	1.00	-0.11	0.94	n.s.

	Unknown	Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	10	204	4	1.42	2	37	1	0.41	-3.42	0.02	p<.95
Grade													
	Grades 7-8	Never	3,704	72,872	96	0.80	3,918	73,711	97	0.31	1.16	0.16	n.s.
		Once	29	466	1	0.11	24	501	1	0.15	0.05	0.76	n.s.
		2-3 times	27	530	1	0.16	8	140	0	0.07	-0.51	0.00	p<.95
		4-9 times	8	118	0	0.06	15	346	0	0.12	0.30	0.01	p<.95
		10-19 times	10	187	0	0.08	12	278	0	0.15	0.12	0.50	n.s.
		20+ times	33	611	1	0.15	27	473	1	0.14	-0.18	0.34	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	72	1,408	2	0.78	40	694	1	0.18	-0.94	0.22	n.s.
	Grades 9-10	Never	3,517	73,825	92	1.42	3,677	76,562	96	0.60	3.50	0.02	p<.95
		Once	41	935	1	0.21	34	883	1	0.24	-0.06	0.82	n.s.
		2-3 times	38	890	1	0.27	26	543	1	0.16	-0.43	0.10	p<.90
		4-9 times	14	334	0	0.14	15	336	0	0.13	0.00	0.98	n.s.
		10-19 times	8	136	0	0.06	6	123	0	0.07	-0.02	0.86	n.s.
		20+ times	33	674	1	0.16	32	726	1	0.23	0.07	0.80	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	133	3,060	4	1.34	29	618	1	0.15	-3.06	0.02	p<.95
	Grades 11-12	Never	3,143	65,997	90	1.97	3,516	68,749	94	0.55	3.81	0.05	p<.95
		Once	52	1,175	2	0.28	56	1,054	1	0.24	-0.16	0.58	n.s.
		2-3 times	45	950	1	0.30	41	764	1	0.19	-0.25	0.47	n.s.
		4-9 times	13	345	0	0.19	24	497	1	0.15	0.21	0.32	n.s.
		10-19 times	12	359	0	0.17	14	310	0	0.14	-0.07	0.76	n.s.
		20+ times	41	894	1	0.28	48	972	1	0.24	0.11	0.78	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	155	3,569	5	1.88	35	897	1	0.27	-3.64	0.05	p<.90
Race													
	White	Never	5,946	136,582	93	1.39	6,178	140,206	96	0.39	3.04	0.03	p<.95
		Once	68	1,713	1	0.19	56	1,487	1	0.19	-0.15	0.54	n.s.
		2-3 times	48	1,337	1	0.17	34	808	1	0.11	-0.36	0.07	p<.90
		4-9 times	13	409	0	0.10	25	631	0	0.09	0.15	0.19	n.s.
		10-19 times	14	404	0	0.09	16	402	0	0.08	0.00	1.00	n.s.

	Response by Demographic	Baseline				Followup				Comparison		
		unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
White	20+ times	37	1,029	1	0.15	33	870	1	0.13	-0.10	0.56	n.s.
	Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
	No answer	200	5,190	4	1.35	52	1,387	1	0.15	-2.59	0.05	p<.90
Black	Never	1,599	32,505	95	0.87	1,821	32,939	97	0.56	2.01	0.04	p<.95
	Once	6	175	1	0.22	7	99	0	0.13	-0.22	0.38	n.s.
	2-3 times	7	195	1	0.26	1	13	0	0.04	-0.53	0.04	p<.95
	4-9 times	2	42	0	0.09	9	208	1	0.22	0.49	0.04	p<.95
	10-19 times	1	7	0	0.02	2	84	0	0.21	0.23	0.28	n.s.
	20+ times	9	145	0	0.14	10	234	1	0.33	0.27	0.47	n.s.
	Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
	No answer	48	1,065	3	0.73	15	297	1	0.30	-2.24	0.00	p<.95
Hispanic	Never	1,898	26,588	90	1.52	2,146	27,471	93	1.10	2.97	0.04	p<.95
	Once	38	520	2	0.37	37	508	2	0.37	-0.04	0.93	n.s.
	2-3 times	43	595	2	0.41	31	434	1	0.42	-0.55	0.24	n.s.
	4-9 times	13	206	1	0.33	14	186	1	0.21	-0.07	0.83	n.s.
	10-19 times	11	188	1	0.22	8	111	0	0.15	-0.26	0.36	n.s.
	20+ times	36	482	2	0.31	36	486	2	0.34	0.01	0.98	n.s.
	Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
	No answer	69	977	3	1.24	29	368	1	0.24	-2.06	0.10	p<.90
Asian	Never	448	7,571	91	2.43	439	7,854	94	1.47	3.24	0.22	n.s.
	Once	6	79	1	0.53	3	101	1	0.77	0.26	0.78	n.s.
	2-3 times	4	70	1	0.50	3	70	1	0.52	-0.01	0.99	n.s.
	4-9 times	3	49	1	0.37	4	113	1	0.78	0.76	0.38	n.s.
	10-19 times	1	10	0	0.11	1	6	0	0.08	-0.04	0.77	n.s.
	20+ times	9	274	3	1.26	9	127	2	0.64	-1.77	0.20	n.s.
	Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
	No answer	17	284	3	1.97	4	80	1	0.56	-2.44	0.24	n.s.
Other	Never	473	9,449	89	1.85	527	10,552	91	1.71	2.19	0.35	n.s.
	Once	4	89	1	0.45	11	244	2	0.72	1.26	0.13	n.s.
	2-3 times	8	172	2	0.61	6	122	1	0.48	-0.57	0.47	n.s.
	4-9 times	4	91	1	0.44	2	41	0	0.25	-0.50	0.33	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Other	10-19 times	3	72	1	0.41	5	108	1	0.55	0.25	0.72	n.s.
		20+ times	16	249	2	0.66	19	456	4	1.23	1.59	0.24	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	26	521	5	1.46	4	78	1	0.33	-4.22	0.00	p<.95
Region		Never	1,980	39,489	93	3.41	2,080	40,720	96	0.75	2.92	0.38	n.s.
	Northeast	Once	18	426	1	0.27	14	416	1	0.48	-0.02	0.95	n.s.
		2-3 times	17	283	1	0.17	17	348	1	0.25	0.15	0.63	n.s.
		4-9 times	3	44	0	0.06	6	189	0	0.19	0.34	0.08	p<.90
		10-19 times	3	129	0	0.22	4	48	0	0.07	-0.19	0.40	n.s.
		20+ times	18	297	1	0.17	26	414	1	0.30	0.27	0.34	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	77	1,871	4	3.49	15	395	1	0.29	-3.47	0.32	n.s.
		Never	2,694	49,597	96	0.59	2,787	49,578	96	0.46	-0.01	0.99	n.s.
		Once	21	341	1	0.22	16	264	1	0.13	-0.15	0.58	n.s.
		2-3 times	14	231	0	0.18	11	218	0	0.14	-0.03	0.91	n.s.
	Midwest	4-9 times	9	201	0	0.16	14	297	1	0.15	0.19	0.42	n.s.
		10-19 times	9	177	0	0.12	6	113	0	0.09	-0.12	0.46	n.s.
		20+ times	32	650	1	0.26	30	649	1	0.30	0.00	1.00	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	28	393	1	0.19	24	455	1	0.18	0.12	0.61	n.s.
		Never	3,161	75,565	92	1.91	3,589	78,758	96	0.48	3.93	0.05	p<.95
		Once	40	865	1	0.23	42	926	1	0.20	0.07	0.81	n.s.
		2-3 times	44	1,138	1	0.30	26	454	1	0.16	-0.83	0.01	p<.95
	South	4-9 times	13	340	0	0.18	18	387	0	0.12	0.06	0.76	n.s.
		10-19 times	10	218	0	0.09	12	301	0	0.13	0.10	0.51	n.s.
		20+ times	29	758	1	0.25	21	539	1	0.19	-0.27	0.41	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	141	3,325	4	1.79	37	804	1	0.21	-3.07	0.09	p<.90
		Never	2,529	48,044	91	2.48	2,655	49,967	94	1.32	3.79	0.06	p<.90
		Once	43	944	2	0.39	42	832	2	0.41	-0.21	0.59	n.s.
		2-3 times	35	718	1	0.35	21	428	1	0.31	-0.55	0.06	p<.90
	West												

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	West	4-9 times	10	213	0	0.19	16	306	1	0.20	0.18	0.34	n.s.
		10-19 times	8	158	0	0.12	10	249	0	0.27	0.17	0.54	n.s.
		20+ times	28	474	1	0.23	30	570	1	0.29	0.18	0.51	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	114	2,447	5	2.29	28	557	1	0.26	-3.56	0.10	p<.90
Total	Total	Never	9,967	203,325	89	1.27	10,606	208,439	91	0.76	2.29	0.02	p<.95
		Once	247	5,817	3	0.31	279	5,606	2	0.21	-0.09	0.75	n.s.
		2-3 times	144	3,155	1	0.16	162	3,321	1	0.18	0.07	0.70	n.s.
		4-9 times	90	2,033	1	0.19	99	2,265	1	0.15	0.10	0.64	n.s.
		10-19 times	78	1,628	1	0.13	80	1,900	1	0.12	0.12	0.34	n.s.
		20+ times	188	4,262	2	0.29	222	4,723	2	0.27	0.20	0.40	n.s.
		Once or more	72	1,388	1	0.10	58	1,052	0	0.07	-0.15	0.19	n.s.
		No answer	342	7,727	3	1.06	91	1,873	1	0.11	-2.55	0.02	p<.95
Sex	Male	Never	4,692	100,862	88	1.36	5,076	102,874	90	0.92	2.20	0.05	p<.95
		Once	140	3,290	3	0.35	126	2,487	2	0.24	-0.69	0.09	p<.90
		2-3 times	72	1,585	1	0.21	98	1,926	2	0.23	0.30	0.28	n.s.
		4-9 times	46	1,067	1	0.20	62	1,411	1	0.23	0.31	0.30	n.s.
		10-19 times	46	1,046	1	0.21	44	1,065	1	0.18	0.02	0.91	n.s.
		20+ times	108	2,489	2	0.39	149	3,036	3	0.36	0.49	0.16	n.s.
		Once or more	45	876	1	0.15	36	668	1	0.12	-0.18	0.33	n.s.
		No answer	170	3,930	3	1.04	56	1,093	1	0.15	-2.46	0.02	p<.95
	Female	Never	5,078	98,237	90	1.38	5,269	100,595	93	0.68	2.74	0.02	p<.95
		Once	103	2,457	2	0.49	140	2,866	3	0.29	0.39	0.40	n.s.
		2-3 times	65	1,421	1	0.20	54	1,173	1	0.20	-0.22	0.31	n.s.
		4-9 times	39	903	1	0.22	31	760	1	0.17	-0.13	0.63	n.s.
		10-19 times	28	526	0	0.11	31	694	1	0.15	0.16	0.41	n.s.
		20+ times	64	1,526	1	0.30	59	1,330	1	0.25	-0.17	0.57	n.s.
		Once or more	20	406	0	0.10	16	271	0	0.07	-0.12	0.26	n.s.
		No answer	165	3,642	3	1.12	33	743	1	0.15	-2.65	0.02	p<.95
	Unknown	Never	197	4,227	83	2.80	261	4,969	80	2.95	-3.01	0.45	n.s.
		Once	4	69	1	0.73	13	254	4	1.05	2.74	0.04	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Unknown	2-3 times	7	148	3	1.17	10	222	4	1.02	0.66	0.66	n.s.
		4-9 times	5	63	1	0.65	6	94	2	0.65	0.27	0.77	n.s.
		10-19 times	4	57	1	0.75	5	141	2	1.02	1.16	0.36	n.s.
		20+ times	16	247	5	1.33	14	357	6	1.89	0.90	0.69	n.s.
		Once or more	7	106	2	0.94	6	113	2	0.87	-0.27	0.84	n.s.
		No answer	7	155	3	1.36	2	37	1	0.41	-2.46	0.09	p<.90
Grade													
	Grades 7-8	Never	3,621	71,105	93	0.88	3,846	72,348	95	0.45	1.69	0.07	p<.90
		Once	64	1,280	2	0.27	64	1,236	2	0.23	-0.06	0.85	n.s.
		2-3 times	32	623	1	0.16	20	373	0	0.13	-0.33	0.12	n.s.
		4-9 times	17	318	0	0.12	7	152	0	0.09	-0.22	0.14	n.s.
		10-19 times	19	387	1	0.12	10	258	0	0.12	-0.17	0.32	n.s.
		20+ times	38	665	1	0.18	38	691	1	0.18	0.03	0.87	n.s.
		Once or more	24	446	1	0.13	21	441	1	0.14	-0.01	0.97	n.s.
		No answer	68	1,367	2	0.78	38	644	1	0.16	-0.95	0.21	n.s.
	Grades 9-10	Never	3,392	70,872	89	1.58	3,519	72,911	91	0.91	2.63	0.07	p<.90
		Once	82	1,861	2	0.36	94	2,098	3	0.33	0.30	0.52	n.s.
		2-3 times	56	1,237	2	0.24	47	1,171	1	0.26	-0.08	0.80	n.s.
		4-9 times	30	774	1	0.28	27	718	1	0.21	-0.07	0.84	n.s.
		10-19 times	22	476	1	0.20	29	730	1	0.22	0.32	0.14	n.s.
		20+ times	55	1,213	2	0.30	63	1,419	2	0.35	0.26	0.40	n.s.
		Once or more	22	500	1	0.16	18	293	0	0.10	-0.26	0.18	n.s.
		No answer	125	2,922	4	1.34	22	450	1	0.13	-3.09	0.02	p<.95
	Grades 11-12	Never	2,954	61,349	84	2.35	3,241	63,179	86	1.39	2.55	0.16	n.s.
		Once	101	2,675	4	0.67	121	2,272	3	0.38	-0.55	0.34	n.s.
		2-3 times	56	1,295	2	0.31	95	1,776	2	0.37	0.66	0.10	p<.90
		4-9 times	43	941	1	0.32	65	1,394	2	0.32	0.62	0.15	n.s.
		10-19 times	37	765	1	0.29	41	912	1	0.22	0.20	0.44	n.s.
		20+ times	95	2,384	3	0.67	121	2,614	4	0.57	0.32	0.61	n.s.
		Once or more	26	442	1	0.19	19	318	0	0.12	-0.17	0.42	n.s.
		No answer	149	3,438	5	1.87	31	779	1	0.25	-3.63	0.05	p<.90
Race													
	White	Never	5,721	129,940	89	1.64	5,894	132,961	91	0.82	2.60	0.06	p<.90

	Response by Demographic	Baseline				Followup				Comparison		
		unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
White	Once	145	4,257	3	0.46	148	3,627	2	0.27	-0.41	0.39	n.s.
	2-3 times	79	2,098	1	0.21	95	2,365	2	0.23	0.19	0.46	n.s.
	4-9 times	52	1,429	1	0.25	57	1,556	1	0.18	0.09	0.75	n.s.
	10-19 times	35	865	1	0.13	52	1,360	1	0.14	0.34	0.03	p<.95
	20+ times	79	2,522	2	0.38	90	2,445	2	0.27	-0.04	0.89	n.s.
	Once or more	20	523	0	0.09	17	402	0	0.07	-0.08	0.48	n.s.
	No answer	195	5,032	3	1.35	41	1,075	1	0.13	-2.69	0.05	p<.95
Black	Never	1,587	32,236	94	0.89	1,808	32,677	96	0.61	2.03	0.04	p<.95
	Once	5	124	0	0.17	11	195	1	0.20	0.21	0.43	n.s.
	2-3 times	6	115	0	0.16	1	6	0	0.02	-0.32	0.05	p<.95
	4-9 times	2	51	0	0.11	7	182	1	0.24	0.39	0.15	n.s.
	10-19 times	5	128	0	0.21	4	126	0	0.22	0.00	1.00	n.s.
	20+ times	8	152	0	0.16	14	328	1	0.42	0.52	0.25	n.s.
	Once or more	11	241	1	0.24	5	63	0	0.09	-0.52	0.04	p<.95
	No answer	48	1,087	3	0.73	15	297	1	0.30	-2.31	0.00	p<.95
Hispanic	Never	1,776	24,885	84	1.89	1,984	25,341	86	1.76	1.52	0.32	n.s.
	Once	75	1,049	4	0.41	91	1,177	4	0.46	0.43	0.48	n.s.
	2-3 times	46	654	2	0.36	54	663	2	0.43	0.03	0.95	n.s.
	4-9 times	27	406	1	0.34	26	362	1	0.25	-0.15	0.65	n.s.
	10-19 times	30	441	1	0.34	20	334	1	0.36	-0.36	0.35	n.s.
	20+ times	66	935	3	0.62	80	1,084	4	0.71	0.51	0.38	n.s.
	Once or more	28	336	1	0.24	20	275	1	0.22	-0.21	0.51	n.s.
	No answer	60	850	3	1.24	26	327	1	0.25	-1.77	0.15	n.s.
Asian	Never	438	7,425	89	2.58	429	7,636	91	1.71	2.39	0.39	n.s.
	Once	10	158	2	0.61	7	181	2	1.08	0.27	0.83	n.s.
	2-3 times	2	59	1	0.50	5	125	1	0.74	0.78	0.40	n.s.
	4-9 times	1	5	0	0.06	3	45	1	0.32	0.48	0.14	n.s.
	10-19 times	1	10	0	0.12	1	20	0	0.24	0.12	0.65	n.s.
	20+ times	11	257	3	1.16	8	123	1	0.62	-1.61	0.21	n.s.
	Once or more	8	140	2	0.73	6	141	2	0.87	0.01	0.99	n.s.
	No answer	17	284	3	1.97	4	80	1	0.56	-2.44	0.24	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Other	Never	445	8,839	83	2.26	491	9,823	85	2.01	1.63	0.57	n.s.
		Once	12	229	2	0.76	22	427	4	0.76	1.53	0.16	n.s.
		2-3 times	11	228	2	0.72	7	162	1	0.50	-0.75	0.41	n.s.
		4-9 times	8	142	1	0.58	6	120	1	0.47	-0.30	0.69	n.s.
		10-19 times	7	185	2	0.65	3	60	1	0.30	-1.22	0.09	p<.90
		20+ times	24	397	4	0.91	30	742	6	1.55	2.67	0.13	n.s.
		Once or more	5	148	1	0.63	10	172	1	0.51	0.09	0.91	n.s.
		No answer	22	475	4	1.45	5	94	1	0.36	-3.65	0.01	p<.95
Region													
	Northeast	Never	1,924	38,354	90	3.35	2,025	39,383	93	1.07	2.44	0.44	n.s.
		Once	40	817	2	0.36	34	684	2	0.30	-0.31	0.56	n.s.
		2-3 times	21	411	1	0.19	19	505	1	0.28	0.22	0.55	n.s.
		4-9 times	11	234	1	0.17	12	371	1	0.31	0.32	0.24	n.s.
		10-19 times	10	200	0	0.20	7	226	1	0.19	0.06	0.83	n.s.
		20+ times	22	428	1	0.23	39	858	2	0.51	1.01	0.07	p<.90
		Once or more	12	208	0	0.16	13	174	0	0.16	-0.08	0.71	n.s.
		No answer	76	1,887	4	3.48	13	328	1	0.25	-3.66	0.30	n.s.
	Midwest	Never	2,620	48,289	94	0.74	2,701	47,949	93	0.70	-0.63	0.45	n.s.
		Once	48	910	2	0.26	53	1,012	2	0.35	0.20	0.66	n.s.
		2-3 times	22	373	1	0.21	25	435	1	0.18	0.12	0.63	n.s.
		4-9 times	16	224	0	0.14	11	207	0	0.14	-0.03	0.88	n.s.
		10-19 times	12	227	0	0.15	18	392	1	0.17	0.32	0.22	n.s.
		20+ times	44	856	2	0.36	47	943	2	0.31	0.17	0.68	n.s.
		Once or more	19	356	1	0.17	11	219	0	0.14	-0.26	0.20	n.s.
		No answer	26	355	1	0.19	22	416	1	0.17	0.12	0.59	n.s.
	South	Never	3,043	72,026	88	2.29	3,410	74,660	91	1.25	3.25	0.10	p<.90
		Once	73	2,139	3	0.61	103	2,288	3	0.41	0.18	0.72	n.s.
		2-3 times	56	1,433	2	0.33	71	1,461	2	0.36	0.03	0.93	n.s.
		4-9 times	28	677	1	0.18	34	855	1	0.28	0.22	0.50	n.s.
		10-19 times	22	580	1	0.25	18	454	1	0.17	-0.15	0.39	n.s.
		20+ times	62	1,746	2	0.62	57	1,304	2	0.33	-0.54	0.24	n.s.
		Once or more	18	417	1	0.14	18	394	0	0.13	-0.03	0.88	n.s.
		No answer	136	3,191	4	1.79	34	752	1	0.21	-2.97	0.10	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	West	Never	2,380	44,657	84	3.12	2,470	46,447	88	2.46	3.52	0.03	p<.95
		Once	86	1,950	4	0.84	89	1,622	3	0.51	-0.61	0.39	n.s.
		2-3 times	45	937	2	0.37	47	920	2	0.45	-0.03	0.95	n.s.
		4-9 times	35	898	2	0.73	42	833	2	0.39	-0.12	0.87	n.s.
		10-19 times	34	622	1	0.32	37	828	2	0.42	0.39	0.24	n.s.
		20+ times	60	1,231	2	0.72	79	1,618	3	0.93	0.74	0.13	n.s.
		Once or more	23	408	1	0.34	16	265	1	0.16	-0.27	0.34	n.s.
		No answer	104	2,294	4	2.30	22	377	1	0.18	-3.62	0.10	n.s.
Total	Total	Never	10,197	208,974	91	1.15	10,855	213,445	93	0.60	2.01	0.06	p<.90
		Once	145	3,257	1	0.17	188	3,995	2	0.20	0.32	0.13	n.s.
		2-3 times	111	2,389	1	0.15	136	2,964	1	0.21	0.25	0.24	n.s.
		4-9 times	79	1,583	1	0.12	69	1,513	1	0.12	-0.03	0.82	n.s.
		10-19 times	53	1,215	1	0.11	60	1,425	1	0.11	0.09	0.44	n.s.
		20+ times	127	2,667	1	0.15	140	2,830	1	0.17	0.07	0.69	n.s.
		Once or more	55	1,168	1	0.09	48	875	0	0.07	-0.13	0.29	n.s.
		No answer	361	8,083	4	1.06	101	2,134	1	0.11	-2.59	0.01	p<.95
Sex	Male	Never	4,811	103,728	90	1.26	5,193	105,267	92	0.80	1.80	0.09	p<.90
		Once	79	1,988	2	0.30	101	2,050	2	0.24	0.06	0.84	n.s.
		2-3 times	65	1,252	1	0.18	92	1,938	2	0.33	0.60	0.05	p<.95
		4-9 times	44	942	1	0.21	40	825	1	0.13	-0.10	0.65	n.s.
		10-19 times	30	590	1	0.11	29	609	1	0.12	0.02	0.90	n.s.
		20+ times	74	1,676	1	0.24	100	2,080	2	0.27	0.36	0.22	n.s.
		Once or more	35	810	1	0.15	28	510	0	0.09	-0.26	0.15	n.s.
		No answer	181	4,159	4	1.04	64	1,280	1	0.16	-2.49	0.02	p<.95
	Female	Never	5,185	100,942	93	1.16	5,390	102,958	95	0.51	2.44	0.04	p<.95
		Once	61	1,160	1	0.14	75	1,701	2	0.25	0.51	0.07	p<.90
		2-3 times	41	1,017	1	0.19	37	904	1	0.16	-0.10	0.70	n.s.
		4-9 times	27	548	1	0.11	24	552	1	0.15	0.01	0.96	n.s.
		10-19 times	20	558	1	0.18	26	643	1	0.15	0.08	0.61	n.s.
		20+ times	40	829	1	0.16	30	560	1	0.10	-0.24	0.18	n.s.
		Once or more	17	321	0	0.08	16	299	0	0.09	-0.02	0.88	n.s.

	Female	Response by Demographic	Baseline unweighted ns	Baseline weighted ns	Baseline %	Baseline SE	Followup unweighted ns	Followup weighted ns	Followup %	Followup SE	Comparison Difference	Comparison P-Value	Comparison Test
		No answer	171	3,743	3	1.12	35	816	1	0.16	-2.68	0.02	p<.95
	Unknown	Never	201	4,304	85	2.60	272	5,219	84	2.84	-0.50	0.90	n.s.
		Once	5	109	2	1.06	12	244	4	1.48	1.80	0.34	n.s.
		2-3 times	5	119	2	1.10	7	122	2	0.87	-0.37	0.79	n.s.
		4-9 times	8	93	2	0.79	5	137	2	0.97	0.37	0.77	n.s.
		10-19 times	3	67	1	0.78	5	172	3	1.48	1.46	0.38	n.s.
		20+ times	13	161	3	1.02	10	190	3	1.01	-0.12	0.93	n.s.
		Once or more	3	37	1	0.44	4	66	1	0.59	0.33	0.66	n.s.
		No answer	9	181	4	1.36	2	37	1	0.41	-2.97	0.04	p<.95
Grade	Grades 7-8	Never	3,668	72,132	95	0.81	3,885	73,059	96	0.37	1.28	0.13	n.s.
		Once	44	831	1	0.17	40	791	1	0.19	-0.05	0.82	n.s.
		2-3 times	15	319	0	0.11	11	224	0	0.10	-0.12	0.42	n.s.
		4-9 times	20	352	0	0.11	6	135	0	0.08	-0.29	0.02	p<.95
		10-19 times	14	238	0	0.09	14	369	0	0.15	0.17	0.32	n.s.
		20+ times	28	480	1	0.14	30	524	1	0.15	0.06	0.76	n.s.
		Once or more	21	409	1	0.13	17	329	0	0.12	-0.11	0.54	n.s.
		No answer	73	1,431	2	0.78	41	713	1	0.17	-0.94	0.22	n.s.
	Grades 9-10	Never	3,470	72,613	91	1.48	3,607	74,815	94	0.76	2.83	0.05	p<.90
		Once	45	1,132	1	0.28	58	1,373	2	0.27	0.30	0.37	n.s.
		2-3 times	41	914	1	0.20	44	1,207	2	0.31	0.37	0.30	n.s.
		4-9 times	28	745	1	0.27	19	406	1	0.15	-0.42	0.13	n.s.
		10-19 times	14	274	0	0.11	20	470	1	0.16	0.25	0.20	n.s.
		20+ times	38	779	1	0.20	36	857	1	0.28	0.10	0.72	n.s.
		Once or more	17	382	0	0.15	10	140	0	0.07	-0.30	0.08	p<.90
		No answer	131	3,015	4	1.34	25	523	1	0.14	-3.12	0.02	p<.95
	Grades 11-12	Never	3,059	64,229	88	2.04	3,363	65,571	90	1.05	1.89	0.32	n.s.
		Once	56	1,295	2	0.30	90	1,831	3	0.40	0.73	0.08	p<.90
		2-3 times	55	1,155	2	0.34	81	1,533	2	0.36	0.52	0.23	n.s.
		4-9 times	31	485	1	0.18	44	972	1	0.27	0.67	0.01	p<.95
		10-19 times	25	704	1	0.28	26	585	1	0.17	-0.16	0.49	n.s.
		20+ times	61	1,407	2	0.35	74	1,449	2	0.31	0.06	0.90	n.s.

Grades 11-12

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
		Once or more	17	376	1	0.21	21	405	1	0.14	0.04	0.87	n.s.
		No answer	157	3,638	5	1.88	35	897	1	0.27	-3.74	0.05	p<.95
Race													
	White	Never	5,843	133,869	91	1.45	6,024	136,113	93	0.64	2.09	0.13	n.s.
		Once	88	2,313	2	0.22	111	2,840	2	0.25	0.37	0.20	n.s.
		2-3 times	58	1,506	1	0.20	72	2,011	1	0.25	0.35	0.22	n.s.
		4-9 times	38	924	1	0.12	39	1,012	1	0.15	0.06	0.72	n.s.
		10-19 times	28	765	1	0.12	34	817	1	0.11	0.04	0.78	n.s.
		20+ times	50	1,453	1	0.19	51	1,396	1	0.18	-0.03	0.87	n.s.
		Once or more	20	593	0	0.12	14	298	0	0.06	-0.20	0.12	n.s.
		No answer	201	5,242	4	1.35	49	1,303	1	0.14	-2.68	0.05	p<.95
	Black	Never	1,591	32,321	95	0.88	1,816	32,852	97	0.58	2.29	0.02	p<.95
		Once	6	185	1	0.22	8	123	0	0.17	-0.18	0.52	n.s.
		2-3 times	7	176	1	0.23	3	35	0	0.07	-0.41	0.08	p<.90
		4-9 times	5	142	0	0.22	3	80	0	0.16	-0.18	0.50	n.s.
		10-19 times	2	34	0	0.08	7	210	1	0.28	0.52	0.08	p<.90
		20+ times	6	112	0	0.13	10	227	1	0.33	0.34	0.34	n.s.
		Once or more	6	82	0	0.10	3	50	0	0.09	-0.09	0.49	n.s.
		No answer	49	1,083	3	0.73	15	297	1	0.30	-2.30	0.00	p<.95
	Hispanic	Never	1,858	26,052	88	1.67	2,071	26,493	90	1.48	1.47	0.32	n.s.
		Once	40	579	2	0.31	51	677	2	0.38	0.33	0.48	n.s.
		2-3 times	33	456	2	0.33	50	630	2	0.50	0.59	0.15	n.s.
		4-9 times	29	350	1	0.29	22	321	1	0.28	-0.10	0.75	n.s.
		10-19 times	14	253	1	0.32	13	239	1	0.32	-0.05	0.92	n.s.
		20+ times	45	623	2	0.46	50	640	2	0.45	0.05	0.90	n.s.
		Once or more	20	265	1	0.24	17	231	1	0.19	-0.12	0.71	n.s.
		No answer	69	977	3	1.24	27	333	1	0.23	-2.18	0.08	p<.90
	Asian	Never	445	7,542	90	2.45	434	7,769	93	1.49	2.57	0.32	n.s.
		Once	4	50	1	0.29	4	82	1	0.55	0.37	0.56	n.s.
		2-3 times	5	79	1	0.52	5	121	1	0.75	0.50	0.59	n.s.
		4-9 times		0	0	0.00	1	14	0	0.17	0.17	0.32	n.s.
		10-19 times	3	27	0	0.24	2	55	1	0.49	0.34	0.54	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Asian	20+ times	9	210	3	1.03	8	116	1	0.61	-1.13	0.32	n.s.
		Once or more	5	144	2	0.85	5	114	1	0.77	-0.36	0.75	n.s.
		No answer	17	284	3	1.97	4	80	1	0.56	-2.44	0.24	n.s.
	Other	Never	460	9,190	86	2.00	510	10,218	88	2.08	1.74	0.52	n.s.
		Once	7	130	1	0.50	14	273	2	0.88	1.13	0.27	n.s.
		2-3 times	8	172	2	0.59	6	167	1	0.59	-0.18	0.84	n.s.
		4-9 times	7	166	2	0.60	4	86	1	0.39	-0.82	0.22	n.s.
		10-19 times	6	136	1	0.56	4	103	1	0.44	-0.39	0.61	n.s.
		20+ times	17	269	3	0.68	21	451	4	0.91	1.36	0.24	n.s.
		Once or more	4	83	1	0.41	9	181	2	0.72	0.78	0.35	n.s.
		No answer	25	498	5	1.45	6	121	1	0.42	-3.63	0.01	p<.95
Region	Northeast	Never	1,952	38,953	92	3.39	2,049	39,879	94	0.99	2.20	0.50	n.s.
		Once	27	563	1	0.24	26	608	1	0.37	0.11	0.82	n.s.
		2-3 times	18	328	1	0.26	20	603	1	0.53	0.65	0.26	n.s.
		4-9 times	11	246	1	0.18	8	234	1	0.21	-0.03	0.88	n.s.
		10-19 times	6	96	0	0.10	5	181	0	0.19	0.20	0.39	n.s.
		20+ times	18	375	1	0.23	30	525	1	0.34	0.35	0.35	n.s.
		Once or more	7	106	0	0.11	9	111	0	0.14	0.01	0.95	n.s.
		No answer	77	1,871	4	3.49	15	386	1	0.26	-3.49	0.31	n.s.
	Midwest	Never	2,653	48,956	95	0.67	2,743	48,725	94	0.54	-0.42	0.56	n.s.
		Once	31	543	1	0.25	34	672	1	0.25	0.25	0.47	n.s.
		2-3 times	15	215	0	0.12	16	278	1	0.14	0.12	0.47	n.s.
		4-9 times	17	248	0	0.20	10	186	0	0.13	-0.12	0.60	n.s.
		10-19 times	10	165	0	0.12	13	233	0	0.15	0.13	0.51	n.s.
		20+ times	38	750	1	0.32	33	667	1	0.23	-0.16	0.65	n.s.
		Once or more	16	341	1	0.19	15	357	1	0.23	0.03	0.92	n.s.
		No answer	27	370	1	0.19	24	455	1	0.18	0.16	0.48	n.s.
	South	Never	3,117	74,286	90	1.99	3,491	76,495	93	0.94	2.73	0.17	n.s.
		Once	43	1,200	1	0.33	75	1,706	2	0.43	0.62	0.14	n.s.
		2-3 times	38	866	1	0.21	55	1,186	1	0.32	0.39	0.31	n.s.
		4-9 times	23	501	1	0.14	27	625	1	0.21	0.15	0.46	n.s.

	Response by Demographic	Baseline				Followup				Comparison		
		unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
South	10-19 times	20	594	1	0.26	19	463	1	0.15	-0.16	0.48	n.s.
	20+ times	36	898	1	0.28	30	708	1	0.21	-0.23	0.49	n.s.
	Once or more	20	539	1	0.21	13	220	0	0.09	-0.39	0.10	p<.90
	No answer	141	3,326	4	1.79	35	765	1	0.21	-3.11	0.09	p<.90
West	Never	2,475	46,779	88	2.75	2,572	48,346	91	1.93	3.11	0.10	p<.90
	Once	44	951	2	0.41	53	1,008	2	0.39	0.11	0.78	n.s.
	2-3 times	40	979	2	0.48	45	896	2	0.58	-0.15	0.76	n.s.
	4-9 times	28	587	1	0.42	24	469	1	0.36	-0.22	0.58	n.s.
	10-19 times	17	360	1	0.18	23	547	1	0.36	0.35	0.18	n.s.
	20+ times	35	644	1	0.34	47	929	2	0.57	0.54	0.17	n.s.
	Once or more	12	181	0	0.13	11	186	0	0.12	0.01	0.95	n.s.
	No answer	116	2,516	5	2.30	27	528	1	0.25	-3.75	0.08	p<.90

	Response by Demographic		Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Crack Use												
Total		Never	10,483	215,579	94	1.06	11,238	221,993	97	0.25	2.86	0.01	p<.95
		Once	85	1,935	1	0.12	61	1,233	1	0.08	-0.31	0.02	p<.95
		2-3 times	49	963	0	0.07	57	1,189	1	0.08	0.10	0.31	n.s.
	Total	4-9 times	27	548	0	0.05	24	475	0	0.05	-0.03	0.66	n.s.
		10-19 times	23	488	0	0.05	16	243	0	0.03	-0.11	0.09	p<.90
		20+ times	96	1,726	1	0.10	95	1,854	1	0.12	0.06	0.72	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	365	8,096	4	1.05	106	2,192	1	0.12	-2.57	0.02	p<.95
Sex		Never	4,971	107,500	93	1.08	5,438	110,552	97	0.34	3.14	0.00	p<.95
		Once	48	1,135	1	0.17	32	605	1	0.11	-0.46	0.03	p<.95
		2-3 times	26	568	0	0.11	30	568	1	0.10	0.00	0.99	n.s.
	Male	4-9 times	15	308	0	0.08	16	308	0	0.09	0.00	0.99	n.s.
		10-19 times	14	305	0	0.08	8	109	0	0.04	-0.17	0.05	p<.95
		20+ times	62	1,216	1	0.17	59	1,175	1	0.17	-0.03	0.90	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	183	4,113	4	1.03	64	1,243	1	0.16	-2.49	0.02	p<.95
		Never	5,298	103,525	95	1.12	5,510	105,825	98	0.30	2.72	0.02	p<.95
		Once	35	781	1	0.15	26	580	1	0.13	-0.18	0.33	n.s.
		2-3 times	19	326	0	0.08	20	435	0	0.11	0.10	0.47	n.s.
	Female	4-9 times	9	188	0	0.06	6	146	0	0.06	-0.04	0.66	n.s.
		10-19 times	8	171	0	0.06	7	101	0	0.04	-0.06	0.38	n.s.
		20+ times	19	313	0	0.07	26	492	0	0.14	0.17	0.28	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	174	3,815	4	1.12	38	855	1	0.16	-2.71	0.02	p<.95
		Never	214	4,554	90	2.00	290	5,616	91	2.39	0.99	0.75	n.s.
		Once	2	20	0	0.28	3	48	1	0.46	0.38	0.48	n.s.
		2-3 times	4	68	1	0.70	7	187	3	1.49	1.68	0.32	n.s.
	Unknown	4-9 times	3	52	1	0.60	2	21	0	0.29	-0.68	0.31	n.s.
		10-19 times	1	12	0	0.24	1	33	1	0.54	0.29	0.62	n.s.
		20+ times	15	197	4	1.22	10	188	3	1.02	-0.86	0.60	n.s.

	Unknown	Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	8	169	3	1.37	4	94	2	0.80	-1.80	0.26	n.s.
Grade													
	Grades 7-8	Never	3,710	72,931	96	0.80	3,916	73,747	97	0.33	1.13	0.18	n.s.
		Once	29	513	1	0.15	21	417	1	0.12	-0.13	0.54	n.s.
		2-3 times	12	192	0	0.07	26	563	1	0.15	0.49	0.00	p<.95
		4-9 times	7	130	0	0.06	4	97	0	0.06	-0.04	0.58	n.s.
		10-19 times	9	195	0	0.10	4	60	0	0.05	-0.18	0.12	n.s.
		20+ times	36	616	1	0.15	31	516	1	0.14	-0.13	0.46	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	80	1,615	2	0.79	42	744	1	0.20	-1.14	0.13	n.s.
	Grades 9-10	Never	3,552	74,641	93	1.39	3,711	77,623	97	0.37	3.81	0.01	p<.95
		Once	30	764	1	0.21	24	517	1	0.15	-0.31	0.21	n.s.
		2-3 times	21	435	1	0.15	12	271	0	0.12	-0.21	0.25	n.s.
		4-9 times	14	314	0	0.11	10	201	0	0.11	-0.14	0.37	n.s.
		10-19 times	5	92	0	0.06	3	37	0	0.03	-0.07	0.26	n.s.
		20+ times	28	551	1	0.16	28	544	1	0.16	-0.01	0.97	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	134	3,056	4	1.34	31	599	1	0.14	-3.08	0.02	p<.95
	Grades 11-12	Never	3,221	68,007	93	1.90	3,611	70,624	96	0.46	3.63	0.06	p<.90
		Once	26	659	1	0.26	16	298	0	0.12	-0.49	0.08	p<.90
		2-3 times	16	335	0	0.13	19	355	0	0.12	0.03	0.88	n.s.
		4-9 times	6	104	0	0.07	10	178	0	0.09	0.10	0.39	n.s.
		10-19 times	9	201	0	0.11	9	146	0	0.07	-0.07	0.59	n.s.
		20+ times	32	559	1	0.18	36	794	1	0.25	0.32	0.32	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	151	3,425	5	1.87	33	848	1	0.27	-3.52	0.06	p<.90
Race													
	White	Never	6,000	138,328	94	1.36	6,242	142,065	97	0.28	3.13	0.02	p<.95
		Once	44	1,177	1	0.16	32	794	1	0.11	-0.26	0.17	n.s.
		2-3 times	18	391	0	0.07	25	595	0	0.09	0.14	0.18	n.s.
		4-9 times	13	348	0	0.07	10	271	0	0.07	-0.05	0.60	n.s.
		10-19 times	13	329	0	0.07	6	135	0	0.04	-0.13	0.11	n.s.

	Response by Demographic	Baseline				Followup				Comparison		
		unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
White	20+ times	32	771	1	0.12	26	605	0	0.09	-0.11	0.42	n.s.
	Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
	No answer	206	5,321	4	1.34	53	1,327	1	0.15	-2.72	0.05	p<.95
	Never	1,601	32,620	96	0.84	1,825	33,055	98	0.58	2.02	0.04	p<.95
	Once	9	255	1	0.30	5	90	0	0.12	-0.48	0.14	n.s.
	2-3 times	4	84	0	0.13	5	123	0	0.22	0.12	0.65	n.s.
	4-9 times	2	31	0	0.07	4	89	0	0.14	0.17	0.27	n.s.
	10-19 times	2	20	0	0.04	1	17	0	0.05	-0.01	0.90	n.s.
	20+ times	8	153	0	0.16	10	217	1	0.27	0.19	0.54	n.s.
	Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
	No answer	46	972	3	0.70	15	284	1	0.32	-2.01	0.00	p<.95
Hispanic	Never	1,956	27,458	93	1.33	2,196	28,192	95	0.56	2.46	0.07	p<.90
	Once	24	336	1	0.23	18	259	1	0.21	-0.26	0.40	n.s.
	2-3 times	14	211	1	0.21	17	229	1	0.23	0.06	0.85	n.s.
	4-9 times	5	54	0	0.09	8	79	0	0.11	0.09	0.56	n.s.
	10-19 times	6	100	0	0.14	2	20	0	0.05	-0.27	0.07	p<.90
	20+ times	33	410	1	0.31	33	435	1	0.34	0.09	0.85	n.s.
	Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
	No answer	70	987	3	1.25	27	349	1	0.25	-2.16	0.08	p<.90
Asian	Never	447	7,606	91	2.34	441	7,976	96	1.11	4.28	0.07	p<.90
	Once	5	103	1	0.65		0	0	0.00	-1.23	0.06	p<.90
	2-3 times	5	111	1	0.70	4	84	1	0.54	-0.32	0.72	n.s.
	4-9 times	5	76	1	0.52	1	17	0	0.20	-0.71	0.20	n.s.
	10-19 times		0	0	0.00	4	32	0	0.23	0.38	0.09	p<.90
	20+ times	7	122	1	0.66	8	143	2	0.73	0.25	0.79	n.s.
	Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
	No answer	19	318	4	2.00	5	98	1	0.60	-2.64	0.21	n.s.
Other	Never	479	9,567	90	1.81	534	10,705	92	1.50	2.40	0.27	n.s.
	Once	3	65	1	0.35	6	89	1	0.33	0.16	0.70	n.s.
	2-3 times	8	165	2	0.60	6	158	1	0.57	-0.19	0.80	n.s.
	4-9 times	2	38	0	0.26	1	19	0	0.17	-0.19	0.53	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Other	10-19 times	2	39	0	0.28	3	40	0	0.20	-0.03	0.94	n.s.
		20+ times	16	270	3	0.74	18	453	4	1.22	1.37	0.31	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	24	498	5	1.46	6	135	1	0.47	-3.51	0.02	p<.95
Region													
	Northeast	Never	1,977	39,634	93	3.41	2,087	41,131	97	0.56	3.54	0.31	n.s.
		Once	17	297	1	0.20	13	215	1	0.16	-0.19	0.42	n.s.
		2-3 times	8	149	0	0.14	14	344	1	0.21	0.46	0.04	p<.95
		4-9 times	7	147	0	0.16	6	87	0	0.10	-0.14	0.41	n.s.
		10-19 times	3	68	0	0.09	4	57	0	0.08	-0.03	0.84	n.s.
		20+ times	25	385	1	0.22	21	324	1	0.27	-0.14	0.68	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	79	1,861	4	3.48	17	370	1	0.29	-3.50	0.32	n.s.
	Midwest	Never	2,710	49,919	97	0.51	2,797	49,847	97	0.45	-0.11	0.84	n.s.
		Once	18	352	1	0.22	13	260	1	0.15	-0.18	0.48	n.s.
		2-3 times	11	182	0	0.11	17	300	1	0.16	0.23	0.25	n.s.
		4-9 times	4	88	0	0.09	5	74	0	0.06	-0.03	0.82	n.s.
		10-19 times	5	94	0	0.10	3	50	0	0.05	-0.09	0.44	n.s.
		20+ times	28	504	1	0.24	26	519	1	0.28	0.03	0.92	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	31	450	1	0.21	27	523	1	0.22	0.14	0.62	n.s.
	South	Never	3,227	77,144	94	1.82	3,654	80,096	97	0.38	3.64	0.06	p<.90
		Once	21	682	1	0.23	16	364	0	0.11	-0.39	0.13	n.s.
		2-3 times	14	314	0	0.12	8	176	0	0.08	-0.17	0.23	n.s.
		4-9 times	7	142	0	0.08	5	148	0	0.10	0.01	0.95	n.s.
		10-19 times	10	240	0	0.11	4	70	0	0.05	-0.21	0.11	n.s.
		20+ times	21	458	1	0.16	20	467	1	0.16	0.01	0.96	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	138	3,231	4	1.79	38	848	1	0.23	-2.90	0.11	n.s.
	West	Never	2,569	48,882	92	2.33	2,700	50,919	96	0.70	4.00	0.07	p<.90
		Once	29	605	1	0.28	19	393	1	0.25	-0.40	0.19	n.s.
		2-3 times	16	318	1	0.21	18	369	1	0.20	0.10	0.69	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	West	4-9 times	9	172	0	0.11	8	166	0	0.13	-0.01	0.96	n.s.
		10-19 times	5	86	0	0.08	5	67	0	0.06	-0.03	0.73	n.s.
		20+ times	22	380	1	0.24	28	544	1	0.32	0.31	0.45	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	117	2,554	5	2.30	24	451	1	0.18	-3.97	0.07	p<.90
Total	Total	Never	10,218	209,895	92	1.10	10,947	215,584	94	0.41	2.54	0.02	p<.95
		Once	206	4,396	2	0.21	186	3,936	2	0.17	-0.20	0.37	n.s.
		2-3 times	89	1,852	1	0.12	85	1,877	1	0.10	0.01	0.93	n.s.
		4-9 times	48	1,005	0	0.09	50	978	0	0.07	-0.01	0.92	n.s.
		10-19 times	34	626	0	0.06	42	921	0	0.07	0.13	0.14	n.s.
		20+ times	120	2,410	1	0.14	144	3,009	1	0.16	0.26	0.17	n.s.
		Once or more	60	1,249	1	0.10	46	872	0	0.09	-0.16	0.19	n.s.
		No answer	353	7,901	3	1.05	97	2,003	1	0.11	-2.57	0.02	p<.95
Sex	Male	Never	4,850	104,755	91	1.14	5,284	107,130	94	0.51	2.54	0.02	p<.95
		Once	103	2,285	2	0.28	96	2,078	2	0.26	-0.17	0.60	n.s.
		2-3 times	42	875	1	0.14	44	933	1	0.13	0.05	0.76	n.s.
		4-9 times	19	449	0	0.12	27	444	0	0.08	0.00	0.99	n.s.
		10-19 times	16	345	0	0.10	22	513	0	0.11	0.15	0.25	n.s.
		20+ times	76	1,646	1	0.22	93	1,920	2	0.22	0.25	0.44	n.s.
		Once or more	38	834	1	0.15	24	431	0	0.11	-0.35	0.06	p<.90
		No answer	175	3,957	3	1.03	57	1,112	1	0.15	-2.47	0.02	p<.95
	Female	Never	5,161	100,756	92	1.15	5,382	103,047	95	0.47	2.70	0.03	p<.95
		Once	101	2,063	2	0.26	82	1,713	2	0.24	-0.31	0.32	n.s.
		2-3 times	43	882	1	0.14	37	839	1	0.13	-0.03	0.85	n.s.
		4-9 times	25	507	0	0.10	21	509	0	0.12	0.01	0.97	n.s.
		10-19 times	15	241	0	0.06	19	387	0	0.09	0.14	0.18	n.s.
		20+ times	32	593	1	0.10	40	821	1	0.19	0.21	0.28	n.s.
		Once or more	14	287	0	0.08	16	320	0	0.09	0.03	0.79	n.s.
		No answer	171	3,789	3	1.12	36	796	1	0.15	-2.74	0.02	p<.95
	Unknown	Never	207	4,384	86	2.42	281	5,407	87	2.42	0.97	0.76	n.s.
		Once	2	48	1	0.75	8	145	2	0.83	1.40	0.22	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Unknown	2-3 times	4	95	2	1.05	4	106	2	0.87	-0.16	0.90	n.s.
		4-9 times	4	50	1	0.53	2	24	0	0.29	-0.58	0.33	n.s.
		10-19 times	3	41	1	0.48	1	21	0	0.34	-0.47	0.42	n.s.
		20+ times	12	171	3	1.22	11	269	4	1.64	0.97	0.64	n.s.
		Once or more	8	128	3	0.98	6	120	2	0.90	-0.58	0.67	n.s.
		No answer	7	155	3	1.36	4	94	2	0.80	-1.53	0.33	n.s.
Grade													
	Grades 7-8	Never	3,635	71,519	94	0.84	3,862	72,651	95	0.39	1.55	0.09	p<.90
		Once	72	1,299	2	0.27	47	942	1	0.21	-0.47	0.09	p<.90
		2-3 times	20	369	0	0.12	15	333	0	0.12	-0.05	0.77	n.s.
		4-9 times	16	281	0	0.09	13	240	0	0.10	-0.05	0.67	n.s.
		10-19 times	8	159	0	0.08	12	273	0	0.10	0.15	0.25	n.s.
		20+ times	37	687	1	0.17	37	655	1	0.16	-0.04	0.85	n.s.
		Once or more	19	341	0	0.12	19	364	0	0.13	0.03	0.85	n.s.
		No answer	76	1,537	2	0.77	39	686	1	0.19	-1.12	0.13	n.s.
	Grades 9-10	Never	3,456	72,309	91	1.47	3,612	75,237	94	0.61	3.74	0.01	p<.95
		Once	68	1,598	2	0.37	74	1,563	2	0.29	-0.04	0.93	n.s.
		2-3 times	31	687	1	0.23	25	634	1	0.18	-0.07	0.81	n.s.
		4-9 times	24	596	1	0.25	19	432	1	0.15	-0.20	0.46	n.s.
		10-19 times	17	351	0	0.12	11	276	0	0.12	-0.09	0.55	n.s.
		20+ times	37	756	1	0.19	41	948	1	0.24	0.24	0.41	n.s.
		Once or more	22	584	1	0.19	11	210	0	0.12	-0.47	0.04	p<.95
		No answer	129	2,973	4	1.34	26	491	1	0.13	-3.11	0.02	p<.95
	Grades 11-12	Never	3,127	66,067	90	1.92	3,473	67,696	92	0.77	2.28	0.23	n.s.
		Once	66	1,498	2	0.31	65	1,431	2	0.32	-0.09	0.80	n.s.
		2-3 times	38	796	1	0.20	45	911	1	0.19	0.16	0.58	n.s.
		4-9 times	8	129	0	0.07	18	305	0	0.13	0.24	0.10	n.s.
		10-19 times	9	116	0	0.06	19	372	1	0.13	0.35	0.02	p<.95
		20+ times	46	968	1	0.26	66	1,406	2	0.30	0.60	0.12	n.s.
		Once or more	19	325	0	0.15	16	298	0	0.11	-0.04	0.84	n.s.
		No answer	148	3,391	5	1.87	32	826	1	0.26	-3.50	0.06	p<.90
Race													
	White	Never	5,847	134,489	92	1.40	6,068	137,447	94	0.46	2.58	0.06	p<.90

	Response by Demographic	Baseline				Followup				Comparison		
		unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
White	Once	125	3,134	2	0.30	110	2,751	2	0.21	-0.25	0.46	n.s.
	2-3 times	44	1,117	1	0.15	54	1,453	1	0.13	0.24	0.23	n.s.
	4-9 times	22	593	0	0.14	28	677	0	0.10	0.06	0.73	n.s.
	10-19 times	14	281	0	0.05	24	604	0	0.09	0.22	0.03	p<.95
	20+ times	49	1,283	1	0.17	52	1,388	1	0.17	0.08	0.73	n.s.
	Once or more	20	500	0	0.09	12	301	0	0.08	-0.13	0.26	n.s.
	No answer	205	5,267	4	1.34	46	1,171	1	0.14	-2.79	0.04	p<.95
Black	Never	1,591	32,423	95	0.86	1,814	32,904	97	0.62	2.15	0.03	p<.95
	Once	8	133	0	0.17	8	117	0	0.13	-0.04	0.84	n.s.
	2-3 times	6	137	0	0.18	3	56	0	0.10	-0.24	0.27	n.s.
	4-9 times	1	7	0	0.02	4	61	0	0.10	0.16	0.11	n.s.
	10-19 times	2	38	0	0.09		0	0	0.00	-0.11	0.20	n.s.
	20+ times	7	136	0	0.14	14	300	1	0.30	0.49	0.16	n.s.
	Once or more	12	288	1	0.30	7	153	0	0.23	-0.39	0.29	n.s.
	No answer	45	972	3	0.70	15	284	1	0.32	-2.01	0.00	p<.95
Hispanic	Never	1,883	26,427	89	1.42	2,120	27,117	92	0.88	2.31	0.11	n.s.
	Once	56	773	3	0.40	48	691	2	0.38	-0.28	0.58	n.s.
	2-3 times	26	337	1	0.28	21	256	1	0.24	-0.27	0.47	n.s.
	4-9 times	15	234	1	0.20	15	186	1	0.16	-0.16	0.48	n.s.
	10-19 times	12	190	1	0.23	13	203	1	0.23	0.05	0.87	n.s.
	20+ times	39	527	2	0.33	46	617	2	0.44	0.30	0.56	n.s.
	Once or more	15	192	1	0.17	13	178	1	0.19	-0.05	0.83	n.s.
	No answer	62	877	3	1.25	25	315	1	0.25	-1.90	0.12	n.s.
Asian	Never	436	7,416	89	2.50	429	7,778	93	1.36	4.18	0.11	n.s.
	Once	7	115	1	0.58	5	90	1	0.50	-0.30	0.67	n.s.
	2-3 times	6	109	1	0.62	5	85	1	0.51	-0.29	0.73	n.s.
	4-9 times	5	60	1	0.35	2	30	0	0.26	-0.37	0.41	n.s.
	10-19 times	3	50	1	0.37	2	57	1	0.49	0.08	0.90	n.s.
	20+ times	9	197	2	0.96	9	120	1	0.62	-0.94	0.36	n.s.
	Once or more	4	98	1	0.68	6	93	1	0.55	-0.05	0.95	n.s.
	No answer	18	291	3	1.98	5	98	1	0.60	-2.32	0.27	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Other	Never	461	9,139	86	2.19	516	10,338	89	1.75	3.25	0.20	n.s.
		Once	10	241	2	0.81	15	287	2	0.64	0.21	0.83	n.s.
		2-3 times	7	152	1	0.56	2	28	0	0.18	-1.18	0.02	p<.95
		4-9 times	5	110	1	0.50	1	25	0	0.21	-0.83	0.14	n.s.
		10-19 times	3	68	1	0.42	3	57	0	0.29	-0.14	0.79	n.s.
		20+ times	16	268	3	0.74	23	584	5	1.33	2.52	0.08	p<.90
		Once or more	9	171	2	0.57	8	145	1	0.47	-0.36	0.64	n.s.
		No answer	23	494	5	1.46	6	135	1	0.47	-3.48	0.02	p<.95
Region													
	Northeast	Never	1,942	38,922	92	3.35	2,050	40,110	94	0.85	2.82	0.40	n.s.
		Once	35	697	2	0.34	27	566	1	0.32	-0.31	0.41	n.s.
		2-3 times	12	225	1	0.15	17	471	1	0.28	0.58	0.08	p<.90
		4-9 times	7	127	0	0.11	4	87	0	0.11	-0.09	0.50	n.s.
		10-19 times	7	134	0	0.13	6	204	0	0.20	0.16	0.51	n.s.
		20+ times	26	412	1	0.23	34	633	1	0.30	0.52	0.21	n.s.
		Once or more	8	138	0	0.13	8	113	0	0.12	-0.06	0.75	n.s.
		No answer	79	1,884	4	3.47	16	346	1	0.26	-3.62	0.30	n.s.
	Midwest	Never	2,660	49,103	95	0.54	2,746	48,836	95	0.51	-0.49	0.44	n.s.
		Once	35	550	1	0.24	40	739	1	0.22	0.37	0.19	n.s.
		2-3 times	16	242	0	0.12	10	296	1	0.17	0.11	0.63	n.s.
		4-9 times	9	134	0	0.10	14	194	0	0.11	0.12	0.43	n.s.
		10-19 times	8	121	0	0.08	7	124	0	0.09	0.01	0.97	n.s.
		20+ times	27	545	1	0.25	36	728	1	0.28	0.36	0.31	n.s.
		Once or more	21	470	1	0.27	11	190	0	0.14	-0.54	0.07	p<.90
		No answer	31	425	1	0.20	24	466	1	0.19	0.08	0.75	n.s.
	South	Never	3,153	75,287	92	1.87	3,571	78,137	95	0.54	3.51	0.07	p<.90
		Once	66	1,684	2	0.39	57	1,304	2	0.29	-0.46	0.28	n.s.
		2-3 times	22	548	1	0.15	23	502	1	0.14	-0.06	0.81	n.s.
		4-9 times	11	234	0	0.10	11	241	0	0.11	0.01	0.95	n.s.
		10-19 times	6	125	0	0.07	12	283	0	0.11	0.19	0.06	p<.90
		20+ times	29	735	1	0.23	23	629	1	0.20	-0.13	0.68	n.s.
		Once or more	14	366	0	0.16	11	250	0	0.17	-0.14	0.55	n.s.
		No answer	137	3,230	4	1.79	37	822	1	0.23	-2.93	0.10	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	West	Never	2,463	46,582	88	2.61	2,580	48,501	92	1.38	3.77	0.08	p<.90
		Once	70	1,464	3	0.59	62	1,327	3	0.51	-0.26	0.65	n.s.
		2-3 times	39	837	2	0.43	35	608	1	0.24	-0.43	0.25	n.s.
		4-9 times	21	510	1	0.34	21	456	1	0.19	-0.10	0.82	n.s.
		10-19 times	13	246	0	0.19	17	310	1	0.21	0.12	0.61	n.s.
		20+ times	38	720	1	0.37	51	1,019	2	0.50	0.57	0.24	n.s.
		Once or more	17	275	1	0.19	16	319	1	0.20	0.08	0.69	n.s.
		No answer	106	2,362	4	2.29	20	369	1	0.18	-3.76	0.09	p<.90
Total	Total	Never	10,379	213,290	93	1.08	11,100	219,006	96	0.31	2.56	0.02	p<.95
		Once	115	2,604	1	0.15	117	2,429	1	0.12	-0.08	0.69	n.s.
		2-3 times	61	1,289	1	0.09	59	1,212	1	0.08	-0.03	0.79	n.s.
		4-9 times	38	713	0	0.07	47	1,019	0	0.09	0.13	0.25	n.s.
		10-19 times	27	620	0	0.06	27	687	0	0.07	0.03	0.76	n.s.
		20+ times	94	1,763	1	0.10	105	1,996	1	0.12	0.10	0.50	n.s.
		Once or more	50	1,005	0	0.08	40	743	0	0.07	-0.11	0.28	n.s.
		No answer	364	8,052	4	1.05	102	2,087	1	0.12	-2.60	0.01	p<.95
Sex	Male	Never	4,925	106,480	92	1.10	5,361	108,948	95	0.40	2.63	0.02	p<.95
		Once	59	1,276	1	0.20	65	1,316	1	0.16	0.04	0.87	n.s.
		2-3 times	29	632	1	0.12	31	562	0	0.10	-0.06	0.70	n.s.
		4-9 times	17	382	0	0.11	25	469	0	0.10	0.08	0.63	n.s.
		10-19 times	17	431	0	0.10	17	428	0	0.10	0.00	0.99	n.s.
		20+ times	62	1,260	1	0.17	69	1,379	1	0.19	0.11	0.66	n.s.
		Once or more	28	623	1	0.12	18	288	0	0.07	-0.29	0.04	p<.95
		No answer	182	4,061	4	1.03	61	1,171	1	0.16	-2.50	0.02	p<.95
	Female	Never	5,244	102,360	94	1.14	5,454	104,569	96	0.36	2.63	0.03	p<.95
		Once	54	1,286	1	0.24	45	960	1	0.20	-0.29	0.37	n.s.
		2-3 times	27	554	1	0.12	27	635	1	0.13	0.08	0.66	n.s.
		4-9 times	18	286	0	0.06	17	404	0	0.11	0.11	0.35	n.s.
		10-19 times	8	161	0	0.05	8	217	0	0.07	0.05	0.58	n.s.
		20+ times	20	333	0	0.07	29	497	0	0.11	0.15	0.26	n.s.
		Once or more	17	316	0	0.09	16	331	0	0.10	0.02	0.91	n.s.

	Female	Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
		No answer	174	3,822	4	1.12	37	821	1	0.15	-2.75	0.02	p<.95
	Unknown	Never	210	4,450	88	2.23	285	5,490	89	2.20	1.01	0.73	n.s.
		Once	2	43	1	0.70	7	153	2	0.87	1.63	0.15	n.s.
		2-3 times	5	103	2	1.05	1	15	0	0.24	-1.79	0.10	p<.90
		4-9 times	3	45	1	0.53	5	146	2	1.38	1.48	0.32	n.s.
		10-19 times	2	28	1	0.39	2	43	1	0.47	0.15	0.80	n.s.
		20+ times	12	169	3	1.19	7	121	2	0.80	-1.37	0.34	n.s.
		Once or more	5	66	1	0.63	6	124	2	0.91	0.70	0.53	n.s.
		No answer	8	169	3	1.37	4	94	2	0.80	-1.80	0.26	n.s.
Grade	Grades 7-8	Never	3,682	72,392	95	0.81	3,887	73,152	96	0.34	1.06	0.22	n.s.
		Once	35	676	1	0.17	33	707	1	0.19	0.04	0.83	n.s.
		2-3 times	17	260	0	0.10	15	300	0	0.11	0.05	0.73	n.s.
		4-9 times	10	183	0	0.09	17	356	0	0.13	0.23	0.13	n.s.
		10-19 times	7	157	0	0.08	3	91	0	0.07	-0.09	0.36	n.s.
		20+ times	33	604	1	0.16	30	512	1	0.14	-0.12	0.52	n.s.
		Once or more	19	329	0	0.13	18	305	0	0.12	-0.03	0.85	n.s.
		No answer	80	1,591	2	0.79	41	722	1	0.20	-1.14	0.13	n.s.
	Grades 9-10	Never	3,511	73,650	92	1.43	3,670	76,573	96	0.50	3.74	0.01	p<.95
		Once	45	1,059	1	0.25	40	889	1	0.20	-0.21	0.53	n.s.
		2-3 times	24	585	1	0.22	17	399	1	0.15	-0.23	0.37	n.s.
		4-9 times	18	393	0	0.16	13	355	0	0.20	-0.05	0.87	n.s.
		10-19 times	12	307	0	0.12	10	271	0	0.12	-0.04	0.79	n.s.
		20+ times	26	513	1	0.16	31	639	1	0.18	0.16	0.47	n.s.
		Once or more	17	352	0	0.13	10	149	0	0.07	-0.25	0.08	p<.90
		No answer	131	2,994	4	1.34	28	517	1	0.13	-3.10	0.02	p<.95
	Grades 11-12	Never	3,186	67,248	92	1.90	3,543	69,282	95	0.54	2.83	0.13	n.s.
		Once	35	869	1	0.31	44	833	1	0.19	-0.05	0.89	n.s.
		2-3 times	20	444	1	0.15	27	514	1	0.14	0.10	0.67	n.s.
		4-9 times	10	138	0	0.06	17	308	0	0.11	0.23	0.04	p<.95
		10-19 times	8	156	0	0.08	14	326	0	0.13	0.23	0.16	n.s.
		20+ times	35	645	1	0.19	44	845	1	0.24	0.27	0.39	n.s.

Grades 11-12

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
		Once or more	14	323	0	0.16	12	289	0	0.15	-0.05	0.81	n.s.
		No answer	153	3,467	5	1.87	33	848	1	0.27	-3.57	0.06	p<.90
Race													
	White	Never	5,941	136,759	93	1.37	6,167	140,031	96	0.36	2.80	0.04	p<.95
		Once	67	1,826	1	0.21	60	1,538	1	0.17	-0.19	0.50	n.s.
		2-3 times	26	674	0	0.09	35	873	1	0.11	0.14	0.36	n.s.
		4-9 times	17	375	0	0.07	19	526	0	0.12	0.11	0.48	n.s.
		10-19 times	15	380	0	0.07	13	422	0	0.10	0.03	0.81	n.s.
		20+ times	35	867	1	0.12	36	866	1	0.12	0.00	0.98	n.s.
		Once or more	19	464	0	0.09	14	291	0	0.06	-0.12	0.26	n.s.
		No answer	206	5,319	4	1.34	50	1,244	1	0.15	-2.77	0.04	p<.95
	Black	Never	1,596	32,501	95	0.86	1,819	32,963	97	0.60	2.09	0.03	p<.95
		Once	8	190	1	0.23	7	120	0	0.14	-0.20	0.45	n.s.
		2-3 times	5	98	0	0.13	3	62	0	0.11	-0.10	0.47	n.s.
		4-9 times	3	43	0	0.08	6	122	0	0.22	0.24	0.31	n.s.
		10-19 times	2	85	0	0.19	4	89	0	0.14	0.01	0.96	n.s.
		20+ times	6	112	0	0.13	10	227	1	0.28	0.34	0.27	n.s.
		Once or more	6	138	0	0.19	1	7	0	0.02	-0.38	0.05	p<.90
		No answer	46	968	3	0.71	15	284	1	0.32	-2.00	0.00	p<.95
	Hispanic	Never	1,929	27,114	92	1.36	2,155	27,636	93	0.73	1.74	0.22	n.s.
		Once	28	379	1	0.21	39	556	2	0.30	0.60	0.07	p<.90
		2-3 times	20	279	1	0.24	15	185	1	0.21	-0.32	0.35	n.s.
		4-9 times	8	113	0	0.15	15	210	1	0.19	0.33	0.18	n.s.
		10-19 times	7	99	0	0.16	7	102	0	0.14	0.01	0.97	n.s.
		20+ times	31	398	1	0.30	36	455	2	0.36	0.19	0.69	n.s.
		Once or more	15	198	1	0.22	8	94	0	0.13	-0.35	0.16	n.s.
		No answer	70	976	3	1.24	26	326	1	0.24	-2.20	0.08	p<.90
	Asian	Never	442	7,543	90	2.46	433	7,841	94	1.30	3.43	0.18	n.s.
		Once	6	84	1	0.42	4	76	1	0.44	-0.10	0.87	n.s.
		2-3 times	5	108	1	0.70	4	55	1	0.34	-0.64	0.42	n.s.
		4-9 times	5	72	1	0.38	3	57	1	0.38	-0.18	0.74	n.s.
		10-19 times	1	27	0	0.33		0	0	0.00	-0.33	0.32	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Asian	20+ times	7	131	2	0.68	8	113	1	0.62	-0.21	0.81	n.s.
		Once or more	4	80	1	0.61	6	110	1	0.66	0.35	0.69	n.s.
		No answer	18	291	3	1.98	5	98	1	0.60	-2.32	0.27	n.s.
	Other	Never	471	9,373	88	2.02	526	10,536	91	1.63	2.76	0.25	n.s.
		Once	6	126	1	0.61	7	139	1	0.48	0.01	0.99	n.s.
		2-3 times	5	129	1	0.54	2	37	0	0.24	-0.89	0.14	n.s.
		4-9 times	5	110	1	0.51	4	104	1	0.47	-0.14	0.84	n.s.
		10-19 times	2	28	0	0.19	3	74	1	0.52	0.38	0.49	n.s.
		20+ times	15	256	2	0.72	15	335	3	0.80	0.49	0.64	n.s.
		Once or more	6	124	1	0.49	11	240	2	0.78	0.91	0.33	n.s.
		No answer	24	498	5	1.46	6	135	1	0.47	-3.51	0.02	p<.95
Region	Northeast	Never	1,963	39,381	93	3.39	2,067	40,531	95	0.75	2.73	0.43	n.s.
		Once	16	323	1	0.18	21	508	1	0.41	0.44	0.27	n.s.
		2-3 times	16	292	1	0.19	9	204	0	0.18	-0.21	0.46	n.s.
		4-9 times	5	83	0	0.09	11	334	1	0.34	0.59	0.12	n.s.
		10-19 times	4	98	0	0.12	5	108	0	0.12	0.02	0.88	n.s.
		20+ times	22	324	1	0.21	24	362	1	0.28	0.09	0.80	n.s.
		Once or more	10	171	0	0.16	8	111	0	0.11	-0.14	0.50	n.s.
		No answer	80	1,868	4	3.48	17	370	1	0.29	-3.52	0.32	n.s.
	Midwest	Never	2,685	49,548	96	0.52	2,772	49,326	96	0.45	-0.40	0.50	n.s.
		Once	25	345	1	0.15	21	438	1	0.22	0.18	0.44	n.s.
		2-3 times	10	164	0	0.11	16	316	1	0.15	0.29	0.15	n.s.
		4-9 times	12	201	0	0.11	11	166	0	0.10	-0.07	0.69	n.s.
		10-19 times	5	121	0	0.14	5	107	0	0.11	-0.03	0.88	n.s.
		20+ times	28	586	1	0.25	26	493	1	0.24	-0.18	0.55	n.s.
		Once or more	12	221	0	0.15	11	228	0	0.17	0.01	0.95	n.s.
		No answer	30	404	1	0.20	26	500	1	0.22	0.19	0.49	n.s.
	South	Never	3,208	76,512	93	1.82	3,621	79,319	97	0.48	3.46	0.07	p<.90
		Once	24	833	1	0.28	31	678	1	0.17	-0.19	0.58	n.s.
		2-3 times	12	311	0	0.12	13	326	0	0.14	0.02	0.92	n.s.
		4-9 times	11	237	0	0.10	7	162	0	0.08	-0.09	0.46	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	South	10-19 times	9	207	0	0.09	5	174	0	0.11	-0.04	0.78	n.s.
		20+ times	20	429	1	0.14	21	500	1	0.15	0.09	0.70	n.s.
		Once or more	15	419	1	0.16	10	188	0	0.10	-0.28	0.15	n.s.
		No answer	139	3,261	4	1.79	37	822	1	0.23	-2.97	0.10	p<.90
	West	Never	2,523	47,849	90	2.46	2,640	49,831	94	0.83	3.89	0.08	p<.90
		Once	50	1,104	2	0.43	44	805	2	0.20	-0.56	0.23	n.s.
		2-3 times	23	522	1	0.33	21	366	1	0.19	-0.29	0.42	n.s.
		4-9 times	10	192	0	0.20	18	357	1	0.21	0.31	0.29	n.s.
		10-19 times	9	193	0	0.13	12	298	1	0.22	0.20	0.48	n.s.
		20+ times	24	423	1	0.26	34	642	1	0.34	0.41	0.27	n.s.
		Once or more	13	193	0	0.15	11	216	0	0.21	0.04	0.84	n.s.
		No answer	115	2,519	5	2.30	22	394	1	0.18	-4.01	0.07	p<.90
	Inhalants Use												
Total	**Total**	Never	10,023	206,209	90	1.07	10,803	213,427	93	0.35	3.21	0.00	p<.95
		Once	244	5,080	2	0.20	268	5,682	2	0.20	0.26	0.33	n.s.
		2-3 times	150	3,204	1	0.17	139	2,741	1	0.15	-0.20	0.33	n.s.
		4-9 times	82	1,604	1	0.09	65	1,199	1	0.08	-0.18	0.13	n.s.
		10-19 times	67	1,427	1	0.10	34	643	0	0.05	-0.34	0.00	p<.95
		20+ times	160	2,835	1	0.13	139	2,480	1	0.13	-0.15	0.37	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	402	8,976	4	1.06	149	3,009	1	0.13	-2.60	0.01	p<.95
Sex	**Male**	Never	4,756	102,695	89	1.10	5,234	106,236	93	0.45	3.55	0.00	p<.95
		Once	125	2,831	2	0.26	133	2,819	2	0.27	0.00	0.99	n.s.
		2-3 times	72	1,657	1	0.22	73	1,502	1	0.17	-0.13	0.60	n.s.
		4-9 times	37	768	1	0.12	27	519	0	0.10	-0.21	0.15	n.s.
		10-19 times	29	642	1	0.12	18	355	0	0.08	-0.25	0.09	p<.90
		20+ times	95	1,834	2	0.22	83	1,577	1	0.20	-0.22	0.46	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	205	4,719	4	1.05	79	1,552	1	0.17	-2.74	0.01	p<.95
	Female	Never	5,063	99,128	91	1.15	5,282	101,576	94	0.46	2.83	0.02	p<.95
		Once	111	2,105	2	0.22	128	2,712	3	0.29	0.57	0.12	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Female	2-3 times	76	1,504	1	0.21	64	1,190	1	0.19	-0.28	0.31	n.s.
		4-9 times	39	721	1	0.13	35	620	1	0.12	-0.09	0.62	n.s.
		10-19 times	35	753	1	0.16	15	270	0	0.07	-0.44	0.00	p<.95
		20+ times	49	818	1	0.12	44	705	1	0.14	-0.10	0.52	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	189	4,089	4	1.12	65	1,360	1	0.19	-2.49	0.03	p<.95
	Unknown	Never	204	4,386	86	2.70	287	5,615	91	1.59	4.29	0.17	n.s.
		Once	8	144	3	1.22	7	151	2	0.82	-0.40	0.79	n.s.
		2-3 times	2	44	1	0.65	2	48	1	0.59	-0.08	0.93	n.s.
		4-9 times	6	114	2	1.01	3	60	1	0.59	-1.29	0.27	n.s.
		10-19 times	3	32	1	0.38	1	17	0	0.29	-0.35	0.47	n.s.
		20+ times	16	184	4	1.16	12	198	3	1.03	-0.43	0.78	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	8	168	3	1.35	5	97	2	0.73	-1.74	0.27	n.s.
Grade	Grades 7-8	Never	3,430	67,058	88	0.94	3,710	69,737	92	0.59	3.57	0.00	p<.95
		Once	130	2,643	3	0.38	116	2,484	3	0.36	-0.21	0.66	n.s.
		2-3 times	80	1,782	2	0.36	57	1,252	2	0.29	-0.69	0.09	p<.90
		4-9 times	36	724	1	0.19	32	529	1	0.15	-0.25	0.28	n.s.
		10-19 times	28	534	1	0.15	13	239	0	0.09	-0.39	0.02	p<.95
		20+ times	79	1,392	2	0.23	45	682	1	0.17	-0.93	0.00	p<.95
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	100	2,060	3	0.84	71	1,220	2	0.20	-1.10	0.16	n.s.
	Grades 9-10	Never	3,437	72,341	91	1.38	3,568	74,365	93	0.49	2.61	0.06	p<.90
		Once	68	1,480	2	0.29	95	2,242	3	0.36	0.96	0.04	p<.95
		2-3 times	46	946	1	0.21	47	997	1	0.22	0.06	0.83	n.s.
		4-9 times	27	584	1	0.16	14	295	0	0.12	-0.36	0.07	p<.90
		10-19 times	19	343	0	0.10	13	252	0	0.09	-0.11	0.39	n.s.
		20+ times	38	736	1	0.20	42	816	1	0.21	0.10	0.71	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	149	3,425	4	1.33	40	824	1	0.19	-3.26	0.02	p<.95
	Grades 11-12	Never	3,156	66,810	91	1.87	3,525	69,324	95	0.53	3.49	0.06	p<.90

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Grades 11-12	Once	46	958	1	0.24	57	956	1	0.26	0.00	1.00	n.s.
		2-3 times	24	476	1	0.16	35	491	1	0.13	0.02	0.92	n.s.
		4-9 times	19	297	0	0.11	19	374	1	0.14	0.11	0.51	n.s.
		10-19 times	20	550	1	0.24	8	151	0	0.07	-0.55	0.04	p<.95
		20+ times	43	708	1	0.18	52	982	1	0.25	0.38	0.23	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	153	3,491	5	1.87	38	965	1	0.29	-3.45	0.07	p<.90
Race	White	Never	5,715	131,766	90	1.37	5,979	136,147	93	0.43	3.54	0.01	p<.95
		Once	150	3,503	2	0.26	159	3,692	3	0.25	0.14	0.67	n.s.
		2-3 times	88	2,104	1	0.24	78	1,880	1	0.21	-0.14	0.60	n.s.
		4-9 times	44	1,008	1	0.11	34	796	1	0.11	-0.14	0.33	n.s.
		10-19 times	36	876	1	0.13	20	446	0	0.07	-0.29	0.05	p<.95
		20+ times	68	1,488	1	0.17	51	1,054	1	0.12	-0.29	0.15	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	225	5,921	4	1.34	73	1,776	1	0.17	-2.82	0.04	p<.95
	Black	Never	1,549	31,742	93	1.00	1,782	32,203	95	0.75	2.07	0.07	p<.90
		Once	22	458	1	0.35	23	637	2	0.48	0.54	0.33	n.s.
		2-3 times	16	309	1	0.31	8	149	0	0.17	-0.47	0.20	n.s.
		4-9 times	10	152	0	0.19	6	85	0	0.11	-0.19	0.35	n.s.
		10-19 times	3	80	0	0.15	4	56	0	0.09	-0.07	0.69	n.s.
		20+ times	18	294	1	0.22	16	309	1	0.29	0.05	0.90	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	54	1,098	3	0.78	26	435	1	0.34	-1.93	0.02	p<.95
	Hispanic	Never	1,867	26,141	88	1.45	2,091	26,855	91	0.85	2.39	0.10	n.s.
		Once	44	682	2	0.37	60	816	3	0.39	0.45	0.35	n.s.
		2-3 times	33	464	2	0.31	43	543	2	0.37	0.26	0.53	n.s.
		4-9 times	19	259	1	0.22	17	209	1	0.21	-0.17	0.59	n.s.
		10-19 times	18	286	1	0.22	8	103	0	0.13	-0.62	0.01	p<.95
		20+ times	51	631	2	0.32	45	546	2	0.36	-0.29	0.52	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	76	1,093	4	1.24	37	492	2	0.28	-2.03	0.11	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Asian	Never	433	7,369	88	2.29	429	7,748	93	1.57	4.39	0.10	p<.90
		Once	14	189	2	0.64	9	142	2	0.65	-0.57	0.51	n.s.
		2-3 times	8	191	2	0.86	6	85	1	0.44	-1.27	0.18	n.s.
		4-9 times	2	30	0	0.27	4	42	1	0.29	0.14	0.73	n.s.
		10-19 times	5	90	1	0.47		0	0	0.00	-1.08	0.02	p<.95
		20+ times	7	161	2	0.87	8	131	2	0.66	-0.36	0.73	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	19	306	4	1.96	7	202	2	0.95	-1.26	0.57	n.s.
	Other	Never	459	9,191	86	2.07	522	10,474	90	1.50	3.93	0.09	p<.90
		Once	14	247	2	0.71	17	395	3	0.85	1.08	0.34	n.s.
		2-3 times	5	135	1	0.66	4	84	1	0.38	-0.55	0.47	n.s.
		4-9 times	7	155	1	0.57	4	67	1	0.32	-0.88	0.18	n.s.
		10-19 times	5	95	1	0.42	2	37	0	0.24	-0.57	0.24	n.s.
		20+ times	16	261	2	0.76	19	440	4	1.20	1.34	0.33	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	28	558	5	1.47	6	104	1	0.36	-4.35	0.00	p<.95
Region	Northeast	Never	1,884	37,832	89	3.33	2,021	39,601	93	0.84	4.18	0.17	n.s.
		Once	49	857	2	0.41	48	1,229	3	0.53	0.87	0.21	n.s.
		2-3 times	33	651	2	0.35	21	330	1	0.24	-0.75	0.10	p<.90
		4-9 times	13	277	1	0.22	12	237	1	0.18	-0.09	0.71	n.s.
		10-19 times	15	298	1	0.22	9	171	0	0.15	-0.30	0.23	n.s.
		20+ times	38	583	1	0.35	29	464	1	0.30	-0.28	0.58	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	84	2,040	5	3.46	22	496	1	0.32	-3.63	0.30	n.s.
	Midwest	Never	2,614	48,260	94	0.78	2,706	48,386	94	0.74	0.27	0.72	n.s.
		Once	53	997	2	0.31	63	1,036	2	0.31	0.08	0.85	n.s.
		2-3 times	37	719	1	0.26	25	486	1	0.21	-0.45	0.16	n.s.
		4-9 times	16	277	1	0.13	12	205	0	0.15	-0.14	0.35	n.s.
		10-19 times	11	174	0	0.10	6	119	0	0.10	-0.11	0.47	n.s.
		20+ times	40	634	1	0.30	43	736	1	0.31	0.20	0.49	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	36	529	1	0.22	33	605	1	0.23	0.15	0.65	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	South	Never	3,043	72,920	89	1.86	3,478	76,286	93	0.61	4.14	0.03	p<.95
		Once	83	2,023	2	0.41	96	2,175	3	0.36	0.19	0.71	n.s.
		2-3 times	53	1,284	2	0.37	49	1,179	1	0.33	-0.13	0.77	n.s.
		4-9 times	33	665	1	0.17	28	527	1	0.14	-0.17	0.44	n.s.
		10-19 times	25	667	1	0.22	11	217	0	0.08	-0.55	0.02	p<.95
		20+ times	45	1,022	1	0.22	32	713	1	0.20	-0.38	0.18	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	156	3,629	4	1.82	51	1,071	1	0.24	-3.11	0.08	p<.90
	West	Never	2,482	47,196	89	2.30	2,598	49,153	93	0.69	3.84	0.09	p<.90
		Once	59	1,202	2	0.36	61	1,242	2	0.39	0.08	0.88	n.s.
		2-3 times	27	551	1	0.26	44	746	1	0.32	0.37	0.22	n.s.
		4-9 times	20	385	1	0.19	13	229	0	0.16	-0.29	0.29	n.s.
		10-19 times	16	288	1	0.14	8	135	0	0.12	-0.29	0.10	p<.90
		20+ times	37	596	1	0.24	35	567	1	0.28	-0.05	0.88	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	126	2,778	5	2.31	43	837	2	0.28	-3.66	0.11	n.s.
Total	Total	Never	8,729	178,581	78	1.16	9,307	182,462	80	0.65	1.75	0.09	p<.90
		Once	712	14,815	6	0.33	862	17,074	7	0.32	0.99	0.01	p<.95
		2-3 times	449	9,499	4	0.27	485	10,228	4	0.28	0.32	0.35	n.s.
		4-9 times	245	5,312	2	0.20	254	5,341	2	0.19	0.01	0.96	n.s.
		10-19 times	156	3,319	1	0.16	151	3,427	2	0.15	0.05	0.82	n.s.
		20+ times	376	7,809	3	0.26	341	6,829	3	0.22	-0.43	0.17	n.s.
		Once or more	110	2,088	1	0.12	97	1,723	1	0.10	-0.16	0.28	n.s.
		No answer	351	7,913	3	1.06	100	2,096	1	0.12	-2.54	0.02	p<.95
Sex	Male	Never	4,138	88,753	77	1.25	4,501	90,519	79	0.86	1.94	0.09	p<.90
		Once	338	7,332	6	0.46	421	8,603	8	0.49	1.14	0.03	p<.95
		2-3 times	220	4,750	4	0.31	234	5,222	5	0.38	0.43	0.34	n.s.
		4-9 times	118	2,838	2	0.27	124	2,620	2	0.34	-0.18	0.69	n.s.
		10-19 times	79	1,949	2	0.25	76	1,831	2	0.23	-0.09	0.78	n.s.
		20+ times	197	4,429	4	0.34	186	3,729	3	0.31	-0.59	0.18	n.s.
		Once or more	54	1,106	1	0.17	49	927	1	0.14	-0.15	0.45	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Male	No answer	175	3,988	3	1.04	56	1,110	1	0.15	-2.49	0.02	p<.95
	Female	Never	4,412	85,963	79	1.25	4,559	87,195	80	0.78	1.63	0.19	n.s.
		Once	362	7,226	7	0.42	418	8,048	7	0.38	0.80	0.08	p<.90
		2-3 times	220	4,581	4	0.43	242	4,805	4	0.34	0.23	0.63	n.s.
		4-9 times	122	2,373	2	0.26	128	2,677	2	0.29	0.29	0.46	n.s.
		10-19 times	74	1,324	1	0.18	73	1,493	1	0.17	0.16	0.47	n.s.
		20+ times	154	2,993	3	0.32	133	2,675	2	0.30	-0.28	0.49	n.s.
		Once or more	49	889	1	0.13	41	651	1	0.12	-0.21	0.23	n.s.
		No answer	169	3,770	3	1.12	39	888	1	0.16	-2.64	0.02	p<.95
	Unknown	Never	179	3,865	76	3.69	247	4,748	77	2.60	0.55	0.90	n.s.
		Once	12	257	5	1.74	23	423	7	1.28	1.77	0.36	n.s.
		2-3 times	9	168	3	1.29	9	201	3	1.03	-0.07	0.97	n.s.
		4-9 times	5	101	2	0.89	2	44	1	0.52	-1.28	0.22	n.s.
		10-19 times	3	46	1	0.55	2	103	2	1.32	0.76	0.59	n.s.
		20+ times	25	387	8	1.85	22	425	7	1.33	-0.75	0.73	n.s.
		Once or more	7	93	2	0.73	7	145	2	0.99	0.51	0.68	n.s.
		No answer	7	155	3	1.36	5	97	2	0.73	-1.49	0.34	n.s.
Grade	Grades 7-8	Never	2,955	57,578	76	1.19	3,220	60,392	79	0.97	3.74	0.00	p<.95
		Once	307	6,030	8	0.54	339	6,466	8	0.55	0.58	0.42	n.s.
		2-3 times	156	3,289	4	0.48	156	3,101	4	0.45	-0.24	0.66	n.s.
		4-9 times	107	2,141	3	0.35	79	1,562	2	0.31	-0.76	0.10	n.s.
		10-19 times	62	1,239	2	0.29	47	1,080	1	0.24	-0.21	0.52	n.s.
		20+ times	168	3,428	5	0.45	113	2,053	3	0.35	-1.80	0.00	p<.95
		Once or more	53	921	1	0.19	45	738	1	0.18	-0.24	0.36	n.s.
		No answer	75	1,566	2	0.82	45	753	1	0.16	-1.07	0.18	n.s.
	Grades 9-10	Never	3,012	62,769	79	1.53	3,035	62,679	79	1.01	-0.05	0.97	n.s.
		Once	224	4,817	6	0.53	312	6,497	8	0.53	2.11	0.00	p<.95
		2-3 times	162	3,591	5	0.43	175	4,014	5	0.46	0.53	0.39	n.s.
		4-9 times	77	1,791	2	0.31	88	1,873	2	0.33	0.10	0.80	n.s.
		10-19 times	41	968	1	0.27	56	1,420	2	0.29	0.57	0.16	n.s.
		20+ times	108	2,311	3	0.39	101	2,266	3	0.28	-0.05	0.90	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Grades 9-10	Once or more	31	618	1	0.18	29	561	1	0.15	-0.07	0.76	n.s.
		No answer	129	2,989	4	1.34	23	482	1	0.16	-3.14	0.02	p<.95
	Grades 11-12	Never	2,762	58,234	79	2.06	3,052	59,391	81	1.31	1.63	0.40	n.s.
		Once	181	3,969	5	0.63	211	4,111	6	0.47	0.20	0.74	n.s.
		2-3 times	131	2,619	4	0.44	154	3,114	4	0.50	0.68	0.27	n.s.
		4-9 times	61	1,380	2	0.31	87	1,905	3	0.38	0.72	0.06	p<.90
		10-19 times	53	1,112	2	0.26	48	927	1	0.24	-0.25	0.48	n.s.
		20+ times	100	2,070	3	0.38	127	2,510	3	0.40	0.60	0.21	n.s.
		Once or more	26	549	1	0.25	23	424	1	0.13	-0.17	0.56	n.s.
		No answer	147	3,357	5	1.87	32	861	1	0.28	-3.41	0.07	p<.90
Race													
	White	Never	4,879	111,523	76	1.46	5,047	113,788	78	0.81	2.01	0.14	n.s.
		Once	421	10,106	7	0.44	520	11,898	8	0.45	1.27	0.01	p<.95
		2-3 times	297	7,080	5	0.37	306	7,614	5	0.36	0.40	0.43	n.s.
		4-9 times	165	3,933	3	0.26	161	3,980	3	0.28	0.05	0.89	n.s.
		10-19 times	96	2,363	2	0.22	91	2,345	2	0.21	0.00	0.99	n.s.
		20+ times	224	5,458	4	0.35	184	4,199	3	0.24	-0.84	0.04	p<.95
		Once or more	39	911	1	0.13	37	767	1	0.10	-0.09	0.55	n.s.
		No answer	205	5,291	4	1.34	48	1,200	1	0.14	-2.78	0.04	p<.95
	Black	Never	1,447	29,917	88	1.18	1,659	30,282	89	1.06	1.75	0.16	n.s.
		Once	71	1,204	4	0.48	88	1,421	4	0.57	0.67	0.36	n.s.
		2-3 times	38	768	2	0.47	35	552	2	0.36	-0.62	0.23	n.s.
		4-9 times	14	254	1	0.23	18	259	1	0.22	0.02	0.94	n.s.
		10-19 times	11	190	1	0.20	11	284	1	0.35	0.28	0.48	n.s.
		20+ times	24	378	1	0.26	27	602	2	0.42	0.67	0.17	n.s.
		Once or more	22	451	1	0.33	10	164	0	0.16	-0.84	0.02	p<.95
		No answer	45	972	3	0.72	17	310	1	0.31	-1.93	0.01	p<.95
	Hispanic	Never	1,625	22,891	77	1.76	1,783	22,725	77	1.36	-0.58	0.74	n.s.
		Once	153	2,137	7	0.84	183	2,456	8	0.71	1.08	0.26	n.s.
		2-3 times	72	931	3	0.44	107	1,398	5	0.47	1.58	0.01	p<.95
		4-9 times	45	650	2	0.35	51	654	2	0.43	0.01	0.98	n.s.
		10-19 times	33	476	2	0.36	40	605	2	0.34	0.44	0.41	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Hispanic	20+ times	85	1,137	4	0.51	77	951	3	0.51	-0.63	0.30	n.s.
		Once or more	34	469	2	0.26	36	463	2	0.27	-0.02	0.96	n.s.
		No answer	61	866	3	1.25	24	312	1	0.27	-1.87	0.13	n.s.
	Asian	Never	383	6,405	77	2.54	375	6,730	81	2.22	3.76	0.23	n.s.
		Once	32	614	7	1.62	29	520	6	1.28	-1.14	0.61	n.s.
		2-3 times	23	381	5	1.02	18	302	4	0.90	-0.95	0.45	n.s.
		4-9 times	7	153	2	0.85	10	184	2	0.70	0.38	0.73	n.s.
		10-19 times	9	173	2	0.68	4	71	1	0.58	-1.22	0.18	n.s.
		20+ times	11	216	3	0.90	15	240	3	0.85	0.28	0.80	n.s.
		Once or more	6	105	1	0.66	6	125	2	0.70	0.24	0.80	n.s.
		No answer	17	290	3	1.97	6	178	2	0.91	-1.35	0.53	n.s.
	Other	Never	395	7,845	74	2.68	443	8,937	77	2.09	3.34	0.21	n.s.
		Once	35	755	7	1.22	42	779	7	1.04	-0.37	0.79	n.s.
		2-3 times	19	339	3	0.83	19	362	3	0.92	-0.06	0.95	n.s.
		4-9 times	14	322	3	0.89	14	263	2	0.63	-0.76	0.51	n.s.
		10-19 times	7	116	1	0.46	5	121	1	0.55	-0.05	0.94	n.s.
		20+ times	32	619	6	1.19	38	838	7	1.40	1.40	0.35	n.s.
		Once or more	9	153	1	0.52	8	204	2	0.71	0.33	0.72	n.s.
		No answer	23	494	5	1.46	5	96	1	0.36	-3.82	0.01	p<.95
Region	Northeast	Never	1,692	33,997	80	3.21	1,783	34,469	81	1.53	1.13	0.69	n.s.
		Once	118	2,401	6	0.74	148	2,904	7	0.71	1.18	0.19	n.s.
		2-3 times	64	1,165	3	0.44	80	1,870	4	0.75	1.66	0.05	p<.95
		4-9 times	46	864	2	0.39	36	789	2	0.36	-0.18	0.64	n.s.
		10-19 times	27	633	1	0.35	19	480	1	0.34	-0.36	0.49	n.s.
		20+ times	74	1,322	3	0.52	61	1,266	3	0.46	-0.13	0.86	n.s.
		Once or more	19	297	1	0.16	21	377	1	0.23	0.19	0.48	n.s.
		No answer	76	1,860	4	3.48	14	373	1	0.29	-3.50	0.32	n.s.
	Midwest	Never	2,293	42,729	83	1.43	2,351	41,779	81	1.24	-1.82	0.13	n.s.
		Once	160	2,660	5	0.49	191	3,352	7	0.62	1.34	0.01	p<.95
		2-3 times	112	2,010	4	0.51	111	2,111	4	0.54	0.20	0.74	n.s.
		4-9 times	56	966	2	0.37	69	1,259	2	0.37	0.57	0.25	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Midwest	10-19 times	36	601	1	0.23	34	729	1	0.25	0.25	0.50	n.s.
		20+ times	89	1,609	3	0.59	86	1,566	3	0.46	-0.08	0.89	n.s.
		Once or more	33	621	1	0.28	20	275	1	0.16	-0.67	0.03	p<.95
		No answer	28	392	1	0.21	26	502	1	0.20	0.21	0.43	n.s.
	South	Never	2,664	63,008	77	1.97	3,007	65,620	80	1.22	3.22	0.10	n.s.
		Once	205	5,094	6	0.53	278	5,945	7	0.50	1.04	0.08	p<.90
		2-3 times	141	3,603	4	0.44	155	3,549	4	0.47	-0.06	0.91	n.s.
		4-9 times	76	1,940	2	0.37	80	1,998	2	0.38	0.07	0.90	n.s.
		10-19 times	58	1,472	2	0.34	51	1,281	2	0.31	-0.23	0.57	n.s.
		20+ times	120	3,017	4	0.42	102	2,334	3	0.32	-0.83	0.08	p<.90
		Once or more	36	834	1	0.24	35	673	1	0.19	-0.19	0.51	n.s.
		No answer	138	3,242	4	1.79	37	768	1	0.22	-3.01	0.09	p<.90
	West	Never	2,080	38,847	73	2.63	2,166	40,594	77	1.31	3.42	0.08	p<.90
		Once	229	4,660	9	0.88	245	4,874	9	0.80	0.42	0.62	n.s.
		2-3 times	132	2,721	5	0.72	139	2,698	5	0.56	-0.04	0.96	n.s.
		4-9 times	67	1,541	3	0.42	69	1,295	2	0.35	-0.46	0.31	n.s.
		10-19 times	35	613	1	0.25	47	937	2	0.29	0.61	0.08	p<.90
		20+ times	93	1,861	4	0.60	92	1,663	3	0.56	-0.37	0.62	n.s.
		Once or more	22	336	1	0.15	21	398	1	0.20	0.12	0.59	n.s.
		No answer	109	2,418	5	2.33	23	452	1	0.22	-3.71	0.10	n.s.
Total	Total	Never	9,626	197,695	86	1.10	10,356	204,228	89	0.43	2.91	0.00	p<.95
		Once	331	6,960	3	0.23	386	7,743	3	0.22	0.34	0.16	n.s.
		2-3 times	267	5,453	2	0.18	237	4,980	2	0.18	-0.20	0.36	n.s.
		4-9 times	131	2,898	1	0.14	142	2,920	1	0.14	0.01	0.96	n.s.
		10-19 times	93	1,963	1	0.11	78	1,740	1	0.12	-0.10	0.55	n.s.
		20+ times	198	3,862	2	0.17	174	3,182	1	0.16	-0.30	0.19	n.s.
		Once or more	88	1,651	1	0.10	79	1,437	1	0.09	-0.09	0.42	n.s.
		No answer	394	8,853	4	1.06	145	2,949	1	0.13	-2.57	0.02	p<.95
Sex	Male	Never	4,575	98,498	86	1.14	5,025	101,741	89	0.53	3.27	0.00	p<.95
		Once	159	3,422	3	0.29	181	3,826	3	0.28	0.37	0.21	n.s.
		2-3 times	128	2,847	2	0.25	127	2,762	2	0.28	-0.06	0.85	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Male	4-9 times	60	1,522	1	0.23	66	1,344	1	0.15	-0.15	0.58	n.s.
		10-19 times	49	1,098	1	0.16	35	799	1	0.14	-0.26	0.19	n.s.
		20+ times	109	2,318	2	0.26	104	2,052	2	0.24	-0.22	0.52	n.s.
		Once or more	39	823	1	0.13	31	494	0	0.08	-0.28	0.08	p<.90
		No answer	200	4,617	4	1.05	78	1,542	1	0.17	-2.66	0.01	p<.95
	Female	Never	4,858	95,031	87	1.21	5,058	97,210	90	0.58	2.56	0.04	p<.95
		Once	165	3,405	3	0.29	192	3,624	3	0.30	0.22	0.59	n.s.
		2-3 times	129	2,422	2	0.23	105	2,100	2	0.23	-0.28	0.39	n.s.
		4-9 times	66	1,294	1	0.18	75	1,564	1	0.21	0.26	0.34	n.s.
		10-19 times	44	865	1	0.15	40	869	1	0.18	0.01	0.97	n.s.
		20+ times	70	1,269	1	0.16	59	939	1	0.15	-0.30	0.12	n.s.
		Once or more	44	764	1	0.13	42	818	1	0.15	0.05	0.76	n.s.
		No answer	186	4,069	4	1.12	62	1,310	1	0.19	-2.52	0.03	p<.95
	Unknown	Never	193	4,166	82	3.14	273	5,277	85	1.97	3.15	0.40	n.s.
		Once	7	133	3	1.07	13	294	5	1.18	2.13	0.20	n.s.
		2-3 times	10	184	4	1.47	5	118	2	0.76	-1.71	0.31	n.s.
		4-9 times	5	83	2	0.78	1	12	0	0.20	-1.43	0.08	p<.90
		10-19 times		0	0	0.00	3	71	1	0.68	1.15	0.09	p<.90
		20+ times	19	275	5	1.54	11	192	3	1.00	-2.33	0.20	n.s.
		Once or more	5	64	1	0.61	6	126	2	0.77	0.78	0.43	n.s.
		No answer	8	168	3	1.35	5	97	2	0.73	-1.74	0.27	n.s.
Grade	Grades 7-8	Never	3,267	63,734	84	1.03	3,550	66,612	87	0.76	3.83	0.00	p<.95
		Once	149	3,147	4	0.44	150	3,024	4	0.39	-0.16	0.78	n.s.
		2-3 times	127	2,552	3	0.35	98	2,000	3	0.29	-0.72	0.11	n.s.
		4-9 times	66	1,361	2	0.25	49	1,083	1	0.26	-0.36	0.27	n.s.
		10-19 times	42	819	1	0.25	31	605	1	0.16	-0.28	0.22	n.s.
		20+ times	91	1,807	2	0.28	58	921	1	0.20	-1.16	0.00	p<.95
		Once or more	46	812	1	0.19	42	741	1	0.18	-0.09	0.65	n.s.
		No answer	95	1,961	3	0.85	66	1,156	2	0.20	-1.06	0.18	n.s.
	Grades 9-10	Never	3,302	69,285	87	1.43	3,416	70,952	89	0.61	2.16	0.12	n.s.
		Once	112	2,409	3	0.38	138	2,921	4	0.38	0.64	0.15	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Grades 9-10	2-3 times	79	1,729	2	0.28	70	1,749	2	0.28	0.03	0.93	n.s.
		4-9 times	40	999	1	0.23	52	1,137	1	0.25	0.17	0.60	n.s.
		10-19 times	28	550	1	0.14	27	732	1	0.28	0.23	0.46	n.s.
		20+ times	52	1,018	1	0.25	54	1,095	1	0.25	0.10	0.77	n.s.
		Once or more	25	496	1	0.16	23	418	1	0.12	-0.10	0.62	n.s.
		No answer	146	3,370	4	1.33	39	788	1	0.18	-3.23	0.02	p<.95
	Grades 11-12	Never	3,057	64,677	88	1.91	3,390	66,664	91	0.70	2.77	0.13	n.s.
		Once	70	1,404	2	0.25	98	1,798	2	0.32	0.54	0.15	n.s.
		2-3 times	61	1,172	2	0.23	69	1,230	2	0.29	0.08	0.81	n.s.
		4-9 times	25	539	1	0.18	41	699	1	0.20	0.22	0.44	n.s.
		10-19 times	23	595	1	0.19	20	402	1	0.13	-0.26	0.26	n.s.
		20+ times	55	1,038	1	0.26	62	1,166	2	0.28	0.18	0.66	n.s.
		Once or more	17	343	0	0.17	14	279	0	0.13	-0.09	0.68	n.s.
		No answer	153	3,522	5	1.87	40	1,005	1	0.29	-3.43	0.07	p<.90
Race	White	Never	5,438	125,118	85	1.42	5,682	129,155	89	0.54	3.28	0.01	p<.95
		Once	215	4,992	3	0.30	251	5,810	4	0.31	0.58	0.09	p<.90
		2-3 times	175	4,097	3	0.26	157	3,786	3	0.26	-0.20	0.55	n.s.
		4-9 times	82	2,013	1	0.20	80	1,826	1	0.16	-0.12	0.62	n.s.
		10-19 times	60	1,414	1	0.15	51	1,307	1	0.18	-0.07	0.78	n.s.
		20+ times	100	2,388	2	0.22	77	1,702	1	0.18	-0.46	0.09	p<.90
		Once or more	33	763	1	0.12	26	505	0	0.07	-0.17	0.20	n.s.
		No answer	223	5,879	4	1.34	70	1,701	1	0.16	-2.84	0.04	p<.95
	Black	Never	1,524	31,288	92	1.05	1,754	31,803	94	0.81	2.22	0.06	p<.90
		Once	27	571	2	0.40	23	326	1	0.23	-0.71	0.12	n.s.
		2-3 times	24	388	1	0.27	17	319	1	0.36	-0.20	0.66	n.s.
		4-9 times	11	243	1	0.25	10	241	1	0.29	0.00	1.00	n.s.
		10-19 times	4	42	0	0.07	5	116	0	0.20	0.22	0.30	n.s.
		20+ times	16	243	1	0.20	14	279	1	0.29	0.11	0.75	n.s.
		Once or more	13	274	1	0.25	17	341	1	0.27	0.20	0.56	n.s.
		No answer	53	1,085	3	0.78	25	450	1	0.35	-1.85	0.02	p<.95
		Never	1,804	25,307	86	1.48	2,007	25,784	87	1.03	1.59	0.33	n.s.

	Response by Demographic		Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
		Once	56	826	3	0.42	76	960	3	0.41	0.45	0.46	n.s.
		2-3 times	43	553	2	0.30	49	612	2	0.35	0.20	0.63	n.s.
		4-9 times	26	398	1	0.34	40	586	2	0.43	0.64	0.23	n.s.
		10-19 times	18	274	1	0.24	16	210	1	0.22	-0.22	0.45	n.s.
		20+ times	52	664	2	0.36	54	651	2	0.36	-0.05	0.92	n.s.
		Once or more	35	477	2	0.28	23	282	1	0.21	-0.66	0.05	p<.95
		No answer	74	1,057	4	1.25	36	479	2	0.29	-1.96	0.12	n.s.
	Asian	Never	422	7,173	86	2.39	413	7,455	89	1.76	3.24	0.22	n.s.
		Once	14	242	3	0.97	17	260	3	0.85	0.21	0.87	n.s.
		2-3 times	9	135	2	0.57	4	63	1	0.38	-0.87	0.22	n.s.
		4-9 times	6	130	2	0.65	8	168	2	0.77	0.45	0.67	n.s.
		10-19 times	6	93	1	0.51	3	37	0	0.27	-0.67	0.25	n.s.
		20+ times	9	187	2	0.89	8	131	2	0.66	-0.67	0.53	n.s.
		Once or more	4	77	1	0.60	3	35	0	0.26	-0.51	0.44	n.s.
		No answer	18	300	4	1.96	7	202	2	0.95	-1.18	0.59	n.s.
	Other	Never	438	8,810	83	2.16	500	10,031	86	1.72	3.70	0.14	n.s.
		Once	19	329	3	0.76	19	387	3	0.87	0.25	0.82	n.s.
		2-3 times	16	279	3	0.81	10	200	2	0.56	-0.89	0.38	n.s.
		4-9 times	6	115	1	0.44	4	98	1	0.50	-0.23	0.73	n.s.
		10-19 times	5	141	1	0.68	3	71	1	0.36	-0.71	0.37	n.s.
		20+ times	21	380	4	0.92	21	419	4	0.95	0.04	0.97	n.s.
		Once or more	3	59	1	0.35	10	274	2	0.79	1.81	0.04	p<.95
		No answer	26	532	5	1.45	7	118	1	0.38	-3.98	0.01	p<.95
Region	Northeast	Never	1,817	36,450	86	3.29	1,949	38,090	90	0.98	3.88	0.17	n.s.
		Once	58	1,126	3	0.54	71	1,435	3	0.55	0.73	0.19	n.s.
		2-3 times	52	1,021	2	0.38	35	829	2	0.39	-0.45	0.40	n.s.
		4-9 times	27	523	1	0.23	19	426	1	0.38	-0.23	0.60	n.s.
		10-19 times	23	472	1	0.26	15	343	1	0.23	-0.30	0.43	n.s.
		20+ times	44	762	2	0.41	40	718	2	0.43	-0.10	0.87	n.s.
		Once or more	12	168	0	0.11	13	227	1	0.18	0.14	0.51	n.s.
		No answer	83	2,017	5	3.46	20	462	1	0.29	-3.66	0.30	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Midwest	Never	2,497	46,238	90	1.14	2,594	46,325	90	0.85	0.20	0.85	n.s.
		Once	88	1,553	3	0.35	78	1,382	3	0.30	-0.33	0.31	n.s.
		2-3 times	68	1,164	2	0.39	64	1,038	2	0.29	-0.24	0.60	n.s.
		4-9 times	37	724	1	0.27	30	640	1	0.26	-0.16	0.67	n.s.
		10-19 times	16	280	1	0.16	17	357	1	0.18	0.15	0.55	n.s.
		20+ times	45	785	2	0.39	47	791	2	0.31	0.01	0.97	n.s.
		Once or more	23	386	1	0.21	24	411	1	0.20	0.05	0.84	n.s.
		No answer	33	460	1	0.22	34	629	1	0.25	0.33	0.31	n.s.
	South	Never	2,919	69,536	85	1.93	3,336	73,006	89	0.78	4.26	0.03	p<.95
		Once	101	2,672	3	0.42	133	2,931	4	0.38	0.32	0.47	n.s.
		2-3 times	99	2,320	3	0.35	84	2,056	3	0.39	-0.32	0.42	n.s.
		4-9 times	39	1,075	1	0.29	48	1,041	1	0.23	-0.04	0.90	n.s.
		10-19 times	34	783	1	0.21	30	707	1	0.27	-0.09	0.79	n.s.
		20+ times	62	1,465	2	0.29	43	949	1	0.21	-0.63	0.06	p<.90
		Once or more	29	721	1	0.20	21	415	1	0.12	-0.37	0.12	n.s.
		No answer	155	3,638	4	1.82	50	1,062	1	0.25	-3.13	0.08	p<.90
	West	Never	2,393	45,471	86	2.33	2,477	46,807	88	0.87	2.67	0.20	n.s.
		Once	84	1,608	3	0.48	104	1,996	4	0.49	0.74	0.22	n.s.
		2-3 times	48	947	2	0.30	54	1,056	2	0.31	0.21	0.59	n.s.
		4-9 times	28	576	1	0.28	45	813	2	0.26	0.45	0.17	n.s.
		10-19 times	20	428	1	0.24	16	332	1	0.20	-0.18	0.40	n.s.
		20+ times	47	851	2	0.31	44	724	1	0.40	-0.24	0.65	n.s.
		Once or more	24	376	1	0.18	21	384	1	0.21	0.02	0.92	n.s.
		No answer	123	2,739	5	2.31	41	796	2	0.27	-3.66	0.11	n.s.
	Cigarette Use												
Total	Total	Never	7,563	150,965	66	1.32	8,224	158,427	69	1.26	3.30	0.01	p<.95
		Once	479	9,739	4	0.25	503	9,512	4	0.23	-0.10	0.77	n.s.
		2-3 times	473	9,951	4	0.26	430	8,289	4	0.19	-0.72	0.01	p<.95
		4-9 times	361	7,883	3	0.23	343	6,935	3	0.19	-0.41	0.12	n.s.
		10-19 times	290	6,229	3	0.22	296	6,269	3	0.23	0.02	0.95	n.s.
		20+ times	1,445	33,306	15	0.93	1,550	34,839	15	1.13	0.68	0.44	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90

	Total	Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
		No answer	517	11,261	5	1.06	251	4,910	2	0.17	-2.77	0.01	p<.95
Sex													
	Male	Never	3,591	75,447	66	1.55	3,977	79,236	69	1.37	3.64	0.01	p<.95
		Once	225	4,524	4	0.28	235	4,737	4	0.32	0.21	0.64	n.s.
		2-3 times	215	4,544	4	0.29	214	4,066	4	0.28	-0.40	0.27	n.s.
		4-9 times	165	3,673	3	0.31	149	2,869	3	0.23	-0.69	0.06	p<.90
		10-19 times	128	3,048	3	0.26	137	2,796	2	0.23	-0.21	0.54	n.s.
		20+ times	742	18,104	16	1.15	795	18,152	16	1.27	0.12	0.91	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	253	5,804	5	1.04	140	2,705	2	0.24	-2.68	0.01	p<.95
	Female	Never	3,822	72,494	66	1.32	4,050	75,530	70	1.34	3.22	0.02	p<.95
		Once	243	4,957	5	0.38	248	4,332	4	0.29	-0.55	0.24	n.s.
		2-3 times	249	5,203	5	0.37	200	3,873	4	0.26	-1.20	0.01	p<.95
		4-9 times	192	4,139	4	0.34	180	3,690	3	0.28	-0.39	0.39	n.s.
		10-19 times	154	2,999	3	0.28	152	3,325	3	0.37	0.32	0.52	n.s.
		20+ times	655	14,165	13	0.89	695	15,522	14	1.19	1.33	0.19	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	247	5,161	5	1.13	108	2,161	2	0.23	-2.74	0.02	p<.95
	Unknown	Never	150	3,024	60	3.81	197	3,661	59	3.21	-0.44	0.93	n.s.
		Once	11	259	5	1.82	20	443	7	1.56	2.06	0.38	n.s.
		2-3 times	9	204	4	1.62	16	350	6	1.29	1.63	0.42	n.s.
		4-9 times	4	71	1	0.81	14	376	6	1.98	4.68	0.03	p<.95
		10-19 times	8	182	4	1.48	7	149	2	0.88	-1.19	0.51	n.s.
		20+ times	48	1,036	20	3.19	60	1,165	19	2.80	-1.61	0.66	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	17	296	6	1.53	3	44	1	0.43	-5.13	0.00	p<.95
Grade													
	Grades 7-8	Never	2,926	56,676	74	1.36	3,286	61,337	81	1.10	6.17	0.00	p<.95
		Once	180	3,559	5	0.39	158	3,037	4	0.31	-0.68	0.20	n.s.
		2-3 times	132	2,692	4	0.36	111	2,066	3	0.25	-0.82	0.05	p<.95
		4-9 times	100	2,076	3	0.35	94	2,019	3	0.36	-0.07	0.85	n.s.
		10-19 times	80	1,833	2	0.35	60	1,276	2	0.23	-0.73	0.07	p<.90
		20+ times	327	6,504	9	0.77	220	4,341	6	0.60	-2.83	0.00	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Grades 7-8	Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	138	2,852	4	0.87	115	2,066	3	0.32	-1.03	0.17	n.s.
	Grades 9-10	Never	2,511	51,840	65	1.61	2,658	53,706	67	1.63	2.39	0.23	n.s.
		Once	160	3,093	4	0.36	165	3,321	4	0.45	0.29	0.63	n.s.
		2-3 times	170	3,601	5	0.41	148	3,084	4	0.34	-0.64	0.20	n.s.
		4-9 times	143	3,018	4	0.36	128	2,642	3	0.30	-0.47	0.25	n.s.
		10-19 times	106	2,146	3	0.32	118	2,705	3	0.47	0.70	0.24	n.s.
		20+ times	505	12,007	15	1.12	533	12,954	16	1.41	1.20	0.32	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	189	4,150	5	1.34	69	1,379	2	0.24	-3.47	0.01	p<.95
	Grades 11-12	Never	2,126	42,449	58	2.31	2,280	43,383	59	1.90	1.31	0.49	n.s.
		Once	139	3,088	4	0.40	180	3,153	4	0.39	0.09	0.86	n.s.
		2-3 times	171	3,659	5	0.51	171	3,138	4	0.37	-0.71	0.17	n.s.
		4-9 times	118	2,789	4	0.54	121	2,273	3	0.31	-0.70	0.23	n.s.
		10-19 times	104	2,250	3	0.39	118	2,288	3	0.32	0.05	0.91	n.s.
		20+ times	613	14,795	20	1.77	797	17,543	24	1.87	3.76	0.03	p<.95
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	190	4,259	6	1.86	67	1,465	2	0.30	-3.81	0.05	p<.95
Race													
	White	Never	4,110	92,353	63	1.58	4,336	96,813	66	1.58	3.44	0.03	p<.95
		Once	250	5,693	4	0.29	259	5,679	4	0.25	0.01	0.97	n.s.
		2-3 times	276	6,483	4	0.33	226	4,920	3	0.25	-1.05	0.01	p<.95
		4-9 times	216	5,194	4	0.28	190	4,443	3	0.24	-0.49	0.13	n.s.
		10-19 times	184	4,414	3	0.28	174	4,063	3	0.29	-0.22	0.60	n.s.
		20+ times	1,014	25,516	17	1.20	1,093	27,131	19	1.46	1.21	0.31	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	276	7,012	5	1.34	116	2,743	2	0.20	-2.90	0.03	p<.95
	Black	Never	1,298	25,681	75	1.97	1,534	27,059	80	1.41	4.64	0.01	p<.95
		Once	77	1,628	5	0.61	66	1,295	4	0.60	-0.95	0.24	n.s.
		2-3 times	63	1,425	4	0.62	59	1,186	4	0.55	-0.67	0.44	n.s.
		4-9 times	49	1,222	4	0.69	32	616	2	0.45	-1.76	0.01	p<.95
		10-19 times	24	574	2	0.38	29	821	2	0.48	0.74	0.23	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Black	20+ times	74	1,764	5	1.10	86	1,821	5	0.83	0.21	0.86	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	87	1,839	5	0.83	59	1,076	3	0.55	-2.21	0.01	p<.95
	Hispanic	Never	1,447	20,178	68	2.08	1,621	20,749	70	1.77	1.92	0.27	n.s.
		Once	106	1,517	5	0.55	138	1,745	6	0.54	0.77	0.26	n.s.
		2-3 times	103	1,422	5	0.44	104	1,370	5	0.48	-0.18	0.77	n.s.
		4-9 times	72	1,015	3	0.53	86	1,060	4	0.39	0.15	0.82	n.s.
		10-19 times	61	867	3	0.62	70	929	3	0.50	0.21	0.81	n.s.
		20+ times	224	3,226	11	0.98	224	3,008	10	1.25	-0.74	0.47	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	95	1,333	5	1.27	58	703	2	0.32	-2.13	0.10	n.s.
	Asian	Never	368	6,217	75	3.04	351	6,411	77	2.74	2.20	0.50	n.s.
		Once	18	345	4	1.26	15	242	3	0.95	-1.25	0.46	n.s.
		2-3 times	15	251	3	0.88	14	230	3	0.79	-0.26	0.83	n.s.
		4-9 times	11	176	2	0.64	15	361	4	1.32	2.21	0.14	n.s.
		10-19 times	8	104	1	0.49	11	130	2	0.70	0.31	0.75	n.s.
		20+ times	46	920	11	1.93	49	784	9	1.77	-1.64	0.52	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	22	322	4	1.96	8	191	2	0.91	-1.57	0.48	n.s.
	Other	Never	340	6,536	61	3.03	382	7,394	64	2.29	2.33	0.52	n.s.
		Once	28	556	5	1.11	25	552	5	0.99	-0.47	0.76	n.s.
		2-3 times	16	370	3	1.04	27	583	5	0.97	1.55	0.29	n.s.
		4-9 times	13	277	3	0.81	20	454	4	0.98	1.31	0.30	n.s.
		10-19 times	13	270	3	0.87	12	326	3	0.88	0.28	0.82	n.s.
		20+ times	87	1,880	18	2.27	98	2,094	18	1.92	0.39	0.88	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	37	754	7	1.65	10	196	2	0.64	-5.39	0.00	p<.95
Region	Northeast	Never	1,471	28,229	66	3.12	1,606	30,415	72	2.89	5.16	0.14	n.s.
		Once	90	1,798	4	0.71	81	1,471	3	0.43	-0.77	0.31	n.s.
		2-3 times	86	1,912	4	0.55	84	1,640	4	0.46	-0.64	0.35	n.s.
		4-9 times	62	1,371	3	0.49	50	999	2	0.42	-0.87	0.20	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Northeast	10-19 times	44	995	2	0.46	49	1,119	3	0.56	0.29	0.72	n.s.
		20+ times	266	5,932	14	1.72	255	6,154	14	2.27	0.53	0.83	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	97	2,302	5	3.44	37	730	2	0.27	-3.70	0.29	n.s.
	Midwest	Never	1,871	33,800	66	1.64	2,027	35,393	69	2.21	3.11	0.13	n.s.
		Once	123	2,163	4	0.41	125	2,221	4	0.48	0.11	0.86	n.s.
		2-3 times	120	2,427	5	0.61	107	1,950	4	0.43	-0.92	0.17	n.s.
		4-9 times	106	2,053	4	0.46	97	1,787	3	0.41	-0.51	0.24	n.s.
		10-19 times	87	1,686	3	0.55	70	1,323	3	0.37	-0.70	0.26	n.s.
		20+ times	433	8,392	16	1.29	404	7,839	15	1.49	-1.07	0.40	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	67	1,068	2	0.34	58	1,061	2	0.31	-0.01	0.98	n.s.
	South	Never	2,254	52,343	64	2.21	2,530	54,151	66	1.91	2.23	0.29	n.s.
		Once	162	3,891	5	0.42	170	3,673	4	0.45	-0.26	0.68	n.s.
		2-3 times	165	3,772	5	0.44	141	3,064	4	0.31	-0.86	0.08	p<.90
		4-9 times	119	2,927	4	0.43	137	2,951	4	0.35	0.03	0.95	n.s.
		10-19 times	91	2,344	3	0.36	110	2,605	3	0.48	0.32	0.61	n.s.
		20+ times	452	12,281	15	1.60	563	13,761	17	2.01	1.81	0.19	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	195	4,651	6	1.81	94	1,963	2	0.33	-3.27	0.07	p<.90
	West	Never	1,967	36,593	69	3.45	2,061	38,468	73	3.24	3.66	0.03	p<.95
		Once	104	1,887	4	0.46	127	2,146	4	0.38	0.50	0.41	n.s.
		2-3 times	102	1,841	3	0.45	98	1,635	3	0.38	-0.38	0.37	n.s.
		4-9 times	74	1,533	3	0.36	59	1,197	2	0.37	-0.63	0.21	n.s.
		10-19 times	68	1,204	2	0.41	67	1,223	2	0.38	0.04	0.94	n.s.
		20+ times	294	6,700	13	2.55	328	7,085	13	2.87	0.75	0.71	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	158	3,240	6	2.29	62	1,156	2	0.32	-3.93	0.08	p<.90
Total	Total	Never	4,767	94,767	41	1.09	5,180	99,170	43	1.19	1.95	0.04	p<.95
		Once	1,157	22,582	10	0.37	1,329	25,615	11	0.40	1.33	0.00	p<.95
		2-3 times	842	17,278	8	0.32	801	15,311	7	0.32	-0.85	0.03	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Total	4-9 times	571	11,158	5	0.27	609	11,611	5	0.26	0.20	0.56	n.s.
		10-19 times	473	9,824	4	0.25	497	10,045	4	0.26	0.10	0.76	n.s.
		20+ times	2,735	61,226	27	1.16	2,880	61,454	27	1.33	0.12	0.92	n.s.
		Once or more	213	4,378	2	0.17	190	3,649	2	0.15	-0.32	0.10	p<.90
		No answer	370	8,123	4	1.05	111	2,326	1	0.12	-2.53	0.02	p<.95
Sex	Male	Never	2,309	48,410	42	1.30	2,519	50,163	44	1.22	1.75	0.12	n.s.
		Once	519	10,652	9	0.41	637	12,599	11	0.54	1.75	0.01	p<.95
		2-3 times	406	8,533	7	0.45	392	7,718	7	0.44	-0.67	0.29	n.s.
		4-9 times	256	5,141	4	0.33	270	5,271	5	0.31	0.14	0.76	n.s.
		10-19 times	205	4,537	4	0.34	218	4,493	4	0.31	-0.02	0.97	n.s.
		20+ times	1,343	31,684	28	1.38	1,460	31,328	27	1.45	-0.17	0.90	n.s.
		Once or more	100	2,161	2	0.23	88	1,664	1	0.18	-0.42	0.10	p<.90
		No answer	181	4,028	4	1.03	63	1,324	1	0.18	-2.34	0.03	p<.95
	Female	Never	2,354	44,322	41	1.17	2,535	46,673	43	1.39	2.42	0.05	p<.90
		Once	615	11,538	11	0.57	653	12,288	11	0.50	0.76	0.27	n.s.
		2-3 times	418	8,330	8	0.43	388	7,195	7	0.41	-1.00	0.07	p<.90
		4-9 times	306	5,827	5	0.36	314	5,845	5	0.35	0.05	0.91	n.s.
		10-19 times	260	5,077	5	0.39	272	5,387	5	0.39	0.32	0.52	n.s.
		20+ times	1,334	28,281	26	1.20	1,333	28,329	26	1.43	0.21	0.87	n.s.
		Once or more	97	1,863	2	0.20	92	1,751	2	0.19	-0.09	0.73	n.s.
		No answer	178	3,879	4	1.12	46	965	1	0.16	-2.67	0.02	p<.95
	Unknown	Never	104	2,035	40	3.75	126	2,334	38	3.86	-2.40	0.65	n.s.
		Once	23	392	8	1.76	39	728	12	2.31	4.04	0.14	n.s.
		2-3 times	18	415	8	2.06	21	398	6	1.74	-1.74	0.52	n.s.
		4-9 times	9	189	4	1.61	25	495	8	1.74	4.27	0.10	p<.90
		10-19 times	8	210	4	1.62	7	164	3	0.90	-1.49	0.45	n.s.
		20+ times	58	1,261	25	3.22	87	1,798	29	3.01	4.19	0.32	n.s.
		Once or more	16	353	7	2.08	10	233	4	1.22	-3.20	0.19	n.s.
		No answer	11	216	4	1.46	2	37	1	0.41	-3.67	0.02	p<.95
Grade	Grades 7-8	Never	1,993	38,268	50	1.56	2,334	43,211	57	1.52	6.52	0.00	p<.95
		Once	447	8,443	11	0.54	519	9,771	13	0.63	1.75	0.02	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Grades 7-8	2-3 times	302	5,940	8	0.57	249	4,614	6	0.47	-1.74	0.01	p<.95
		4-9 times	171	3,079	4	0.32	172	3,430	5	0.45	0.46	0.37	n.s.
		10-19 times	145	3,325	4	0.49	128	2,631	3	0.43	-0.91	0.12	n.s.
		20+ times	665	14,020	18	1.22	502	9,958	13	0.97	-5.32	0.00	p<.95
		Once or more	76	1,468	2	0.28	83	1,527	2	0.26	0.08	0.81	n.s.
		No answer	84	1,648	2	0.78	57	1,003	1	0.20	-0.85	0.23	n.s.
	Grades 9-10	Never	1,551	31,967	40	1.40	1,596	32,138	40	1.46	0.25	0.88	n.s.
		Once	406	8,337	10	0.54	475	9,603	12	0.63	1.59	0.04	p<.95
		2-3 times	289	5,980	7	0.52	250	5,124	6	0.49	-1.07	0.10	p<.90
		4-9 times	208	4,171	5	0.49	237	4,738	6	0.40	0.71	0.28	n.s.
		10-19 times	179	3,479	4	0.43	176	3,644	5	0.34	0.21	0.67	n.s.
		20+ times	942	21,277	27	1.41	1,003	22,793	29	1.57	1.92	0.17	n.s.
		Once or more	73	1,546	2	0.28	60	1,318	2	0.23	-0.28	0.41	n.s.
		No answer	136	3,097	4	1.34	22	434	1	0.12	-3.33	0.01	p<.95
	Grades 11-12	Never	1,223	24,532	33	1.77	1,250	23,821	33	1.53	-0.95	0.59	n.s.
		Once	304	5,802	8	0.62	335	6,242	9	0.57	0.61	0.39	n.s.
		2-3 times	251	5,358	7	0.52	302	5,573	8	0.59	0.30	0.68	n.s.
		4-9 times	192	3,907	5	0.47	200	3,442	5	0.36	-0.63	0.23	n.s.
		10-19 times	149	3,021	4	0.41	193	3,770	5	0.47	1.03	0.08	p<.90
		20+ times	1,128	25,928	35	2.16	1,375	28,703	39	1.91	3.81	0.07	p<.90
		Once or more	64	1,364	2	0.29	47	805	1	0.21	-0.76	0.02	p<.95
		No answer	150	3,378	5	1.87	32	889	1	0.28	-3.40	0.07	p<.90
Race	White	Never	2,672	58,715	40	1.36	2,807	61,622	42	1.47	2.23	0.06	p<.90
		Once	552	12,338	8	0.43	613	14,134	10	0.50	1.28	0.03	p<.95
		2-3 times	395	9,483	6	0.35	357	8,194	6	0.36	-0.85	0.07	p<.90
		4-9 times	299	7,012	5	0.35	309	6,966	5	0.32	0.00	1.00	n.s.
		10-19 times	252	5,826	4	0.32	281	6,429	4	0.36	0.44	0.32	n.s.
		20+ times	1,865	46,032	31	1.45	1,903	45,440	31	1.62	-0.22	0.88	n.s.
		Once or more	81	1,941	1	0.16	69	1,640	1	0.14	-0.20	0.30	n.s.
		No answer	210	5,318	4	1.35	55	1,367	1	0.15	-2.69	0.05	p<.95
	Black	Never	838	16,730	49	1.89	989	17,169	51	1.65	1.67	0.45	n.s.

	Response by Demographic	Baseline				Followup				Comparison		
		unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Black	Once	248	4,785	14	0.86	301	5,197	15	0.99	1.32	0.30	n.s.
	2-3 times	159	3,206	9	0.83	166	3,240	10	1.05	0.17	0.88	n.s.
	4-9 times	102	1,871	5	0.64	92	1,638	5	0.52	-0.65	0.42	n.s.
	10-19 times	66	1,538	5	0.55	58	1,333	4	0.46	-0.57	0.47	n.s.
	20+ times	167	3,971	12	1.60	204	4,222	12	1.32	0.83	0.64	n.s.
	Once or more	44	1,027	3	0.54	35	681	2	0.42	-1.00	0.09	p<.90
	No answer	48	1,004	3	0.71	20	394	1	0.32	-1.78	0.02	p<.95
Hispanic	Never	799	11,433	39	1.77	921	11,770	40	1.90	1.13	0.54	n.s.
	Once	251	3,461	12	0.95	293	3,878	13	0.76	1.41	0.25	n.s.
	2-3 times	216	3,126	11	0.70	211	2,535	9	0.73	-2.00	0.05	p<.95
	4-9 times	123	1,524	5	0.50	137	1,706	6	0.60	0.62	0.45	n.s.
	10-19 times	110	1,579	5	0.59	129	1,673	6	0.64	0.32	0.67	n.s.
	20+ times	485	6,738	23	1.60	520	6,877	23	1.88	0.46	0.78	n.s.
	Once or more	57	746	3	0.37	65	812	3	0.33	0.22	0.65	n.s.
	No answer	67	950	3	1.24	25	312	1	0.25	-2.16	0.08	p<.90
Asian	Never	244	3,897	47	3.10	227	4,093	49	3.52	2.27	0.59	n.s.
	Once	51	991	12	1.65	62	1,144	14	2.01	1.81	0.48	n.s.
	2-3 times	34	647	8	1.61	27	570	7	1.61	-0.94	0.66	n.s.
	4-9 times	17	218	3	0.87	29	504	6	1.79	3.42	0.06	p<.90
	10-19 times	26	432	5	1.42	12	232	3	0.97	-2.40	0.14	n.s.
	20+ times	85	1,615	19	2.52	91	1,450	17	2.21	-2.01	0.52	n.s.
	Once or more	14	260	3	1.05	9	206	2	0.96	-0.65	0.64	n.s.
	No answer	17	278	3	1.97	6	153	2	0.80	-1.50	0.49	n.s.
Other	Never	214	3,993	38	2.71	236	4,517	39	2.61	1.42	0.68	n.s.
	Once	55	1,006	9	1.51	60	1,262	11	1.74	1.43	0.53	n.s.
	2-3 times	38	816	8	1.27	40	772	7	1.14	-1.01	0.56	n.s.
	4-9 times	30	533	5	1.07	42	796	7	1.22	1.85	0.25	n.s.
	10-19 times	19	450	4	1.02	17	379	3	0.80	-0.96	0.47	n.s.
	20+ times	133	2,869	27	2.87	162	3,466	30	2.42	2.91	0.40	n.s.
	Once or more	17	403	4	1.06	12	309	3	0.87	-1.12	0.33	n.s.
	No answer	28	573	5	1.46	5	99	1	0.45	-4.53	0.00	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Region	**Northeast**	Never	969	18,423	43	2.50	1,077	20,388	48	2.70	4.63	0.09	p<.90
		Once	220	4,252	10	0.81	233	4,169	10	0.91	-0.19	0.86	n.s.
		2-3 times	145	2,920	7	0.86	151	2,769	7	0.61	-0.35	0.65	n.s.
		4-9 times	116	2,363	6	0.65	112	2,017	5	0.58	-0.81	0.44	n.s.
		10-19 times	73	1,398	3	0.47	85	1,881	4	0.64	1.14	0.13	n.s.
		20+ times	482	10,653	25	2.53	449	10,225	24	2.72	-1.00	0.74	n.s.
		Once or more	38	764	2	0.41	41	739	2	0.29	-0.06	0.89	n.s.
		No answer	73	1,765	4	3.48	14	340	1	0.26	-3.35	0.34	n.s.
	Midwest	Never	1,161	20,969	41	1.80	1,317	22,503	44	2.39	2.99	0.14	n.s.
		Once	294	5,145	10	0.54	310	5,471	11	0.80	0.64	0.41	n.s.
		2-3 times	184	3,267	6	0.69	160	2,872	6	0.59	-0.77	0.39	n.s.
		4-9 times	147	2,668	5	0.46	148	2,753	5	0.51	0.17	0.78	n.s.
		10-19 times	134	2,465	5	0.48	118	2,131	4	0.54	-0.65	0.38	n.s.
		20+ times	797	15,533	30	2.06	767	14,586	28	2.23	-1.83	0.37	n.s.
		Once or more	51	989	2	0.32	37	673	1	0.24	-0.61	0.08	p<.90
		No answer	39	554	1	0.23	31	585	1	0.20	0.06	0.84	n.s.
	South	Never	1,367	31,902	39	1.64	1,506	31,915	39	1.75	0.04	0.98	n.s.
		Once	391	8,426	10	0.70	457	9,890	12	0.70	1.79	0.04	p<.95
		2-3 times	284	6,774	8	0.46	292	6,252	8	0.62	-0.63	0.36	n.s.
		4-9 times	177	3,853	5	0.48	186	3,900	5	0.45	0.06	0.91	n.s.
		10-19 times	153	3,764	5	0.40	161	3,718	5	0.38	-0.05	0.92	n.s.
		20+ times	863	22,710	28	1.73	1,038	24,351	30	2.25	2.01	0.22	n.s.
		Once or more	63	1,493	2	0.30	65	1,283	2	0.28	-0.25	0.44	n.s.
		No answer	140	3,287	4	1.79	40	861	1	0.23	-2.95	0.10	p<.90
	West	Never	1,270	23,474	44	2.92	1,280	24,364	46	2.95	1.76	0.27	n.s.
		Once	252	4,759	9	0.84	329	6,086	12	0.79	2.52	0.00	p<.95
		2-3 times	229	4,316	8	0.70	198	3,418	6	0.65	-1.68	0.03	p<.95
		4-9 times	131	2,274	4	0.54	163	2,941	6	0.54	1.27	0.08	p<.90
		10-19 times	113	2,197	4	0.62	133	2,315	4	0.59	0.23	0.69	n.s.
		20+ times	593	12,329	23	3.16	626	12,292	23	3.28	-0.03	0.99	n.s.
		Once or more	61	1,131	2	0.36	47	955	2	0.31	-0.33	0.43	n.s.
		No answer	118	2,517	5	2.29	26	540	1	0.26	-3.73	0.10	p<.90

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Total	**Total**	Never	6,436	127,692	56	1.24	7,080	136,025	59	1.27	3.67	0.00	p<.95
		Once	628	12,662	6	0.25	633	11,766	5	0.24	-0.39	0.18	n.s.
		2-3 times	606	12,621	6	0.27	605	11,927	5	0.25	-0.30	0.40	n.s.
		4-9 times	511	10,282	4	0.24	463	9,283	4	0.22	-0.43	0.13	n.s.
		10-19 times	395	8,408	4	0.22	417	8,275	4	0.20	-0.06	0.86	n.s.
		20+ times	1,928	44,241	19	1.09	2,050	44,956	20	1.23	0.33	0.74	n.s.
		Once or more	157	3,258	1	0.15	141	2,808	1	0.14	-0.20	0.26	n.s.
		No answer	467	10,171	4	1.06	208	4,139	2	0.16	-2.63	0.01	p<.95
Sex	**Male**	Never	3,110	64,899	56	1.47	3,449	68,559	60	1.37	3.48	0.01	p<.95
		Once	280	5,965	5	0.33	295	5,631	5	0.32	-0.27	0.54	n.s.
		2-3 times	276	5,884	5	0.36	286	5,810	5	0.33	-0.04	0.94	n.s.
		4-9 times	224	4,757	4	0.30	208	4,331	4	0.31	-0.35	0.39	n.s.
		10-19 times	165	3,741	3	0.31	195	3,864	3	0.32	0.12	0.78	n.s.
		20+ times	957	22,934	20	1.28	1,036	22,893	20	1.35	0.07	0.96	n.s.
		Once or more	77	1,717	1	0.21	62	1,155	1	0.18	-0.48	0.06	p<.90
		No answer	230	5,249	5	1.05	116	2,317	2	0.22	-2.54	0.02	p<.95
	Female	Never	3,193	60,210	55	1.28	3,458	64,278	59	1.37	4.10	0.00	p<.95
		Once	332	6,343	6	0.37	319	5,761	5	0.36	-0.50	0.29	n.s.
		2-3 times	318	6,456	6	0.37	299	5,644	5	0.36	-0.71	0.16	n.s.
		4-9 times	280	5,340	5	0.35	242	4,706	4	0.31	-0.55	0.20	n.s.
		10-19 times	224	4,519	4	0.30	210	4,094	4	0.30	-0.37	0.40	n.s.
		20+ times	922	20,212	19	1.12	946	20,710	19	1.34	0.58	0.61	n.s.
		Once or more	70	1,367	1	0.21	70	1,461	1	0.19	0.09	0.72	n.s.
		No answer	223	4,671	4	1.12	89	1,779	2	0.21	-2.64	0.02	p<.95
	Unknown	Never	133	2,584	51	4.22	173	3,188	52	3.66	0.59	0.91	n.s.
		Once	16	354	7	2.07	19	374	6	1.44	-0.93	0.71	n.s.
		2-3 times	12	281	6	1.86	20	473	8	1.76	2.10	0.42	n.s.
		4-9 times	7	185	4	1.65	13	246	4	1.08	0.33	0.88	n.s.
		10-19 times	6	148	3	1.44	12	317	5	1.83	2.20	0.35	n.s.
		20+ times	49	1,095	22	3.18	68	1,353	22	3.14	0.29	0.95	n.s.
		Once or more	10	174	3	1.27	9	192	3	0.86	-0.32	0.82	n.s.

	Unknown	Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
		No answer	14	251	5	1.48	3	44	1	0.43	-4.25	0.01	p<.95
Grade	**Grades 7-8**	Never	2,558	49,004	64	1.51	2,970	55,174	72	1.20	8.14	0.00	p<.95
		Once	229	4,668	6	0.43	216	4,141	5	0.40	-0.69	0.16	n.s.
		2-3 times	197	3,953	5	0.43	174	3,372	4	0.41	-0.76	0.19	n.s.
		4-9 times	165	3,423	4	0.37	124	2,452	3	0.29	-1.27	0.00	p<.95
		10-19 times	118	2,693	4	0.30	98	2,000	3	0.32	-0.91	0.03	p<.95
		20+ times	431	8,867	12	1.00	312	6,248	8	0.83	-3.43	0.00	p<.95
		Once or more	65	1,067	1	0.21	55	1,034	1	0.21	-0.04	0.88	n.s.
		No answer	120	2,518	3	0.84	95	1,722	2	0.32	-1.04	0.15	n.s.
	Grades 9-10	Never	2,108	43,441	54	1.59	2,231	45,073	56	1.57	2.09	0.24	n.s.
		Once	234	4,518	6	0.38	219	4,222	5	0.40	-0.37	0.47	n.s.
		2-3 times	218	4,528	6	0.39	212	4,432	6	0.42	-0.12	0.85	n.s.
		4-9 times	176	3,696	5	0.44	169	3,639	5	0.34	-0.07	0.90	n.s.
		10-19 times	138	2,884	4	0.36	168	3,211	4	0.41	0.41	0.49	n.s.
		20+ times	690	15,879	20	1.24	712	16,922	21	1.51	1.32	0.33	n.s.
		Once or more	51	1,206	2	0.26	50	1,136	1	0.26	-0.09	0.81	n.s.
		No answer	169	3,702	5	1.35	58	1,156	1	0.23	-3.19	0.02	p<.95
	Grades 11-12	Never	1,770	35,248	48	2.19	1,879	35,778	49	1.90	0.75	0.68	n.s.
		Once	165	3,476	5	0.38	198	3,403	5	0.44	-0.10	0.86	n.s.
		2-3 times	191	4,141	6	0.52	219	4,123	6	0.46	-0.02	0.98	n.s.
		4-9 times	170	3,163	4	0.40	170	3,191	4	0.41	0.04	0.94	n.s.
		10-19 times	139	2,831	4	0.42	151	3,064	4	0.33	0.32	0.54	n.s.
		20+ times	807	19,495	27	2.12	1,026	21,786	30	1.89	3.14	0.09	p<.90
		Once or more	41	985	1	0.28	36	638	1	0.21	-0.47	0.14	n.s.
		No answer	178	3,950	5	1.86	55	1,261	2	0.29	-3.67	0.05	p<.90
Race	**White**	Never	3,423	75,987	52	1.48	3,671	81,807	56	1.55	4.30	0.00	p<.95
		Once	343	7,916	5	0.32	329	7,293	5	0.31	-0.39	0.33	n.s.
		2-3 times	337	8,211	6	0.36	332	7,540	5	0.33	-0.43	0.38	n.s.
		4-9 times	308	6,810	5	0.32	248	5,747	4	0.27	-0.70	0.06	p<.90
		10-19 times	231	5,514	4	0.28	242	5,280	4	0.27	-0.14	0.74	n.s.
		20+ times	1,375	34,371	23	1.38	1,427	34,613	24	1.56	0.31	0.81	n.s.

	Response by Demographic	Baseline				Followup				Comparison		
		unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
White	Once or more	62	1,517	1	0.15	50	1,243	1	0.16	-0.18	0.37	n.s.
	No answer	247	6,340	4	1.34	95	2,268	2	0.18	-2.77	0.04	p<.95
Black	Never	1,174	23,450	69	2.02	1,391	24,461	72	1.41	3.51	0.06	p<.90
	Once	89	1,663	5	0.53	96	1,620	5	0.60	-0.09	0.90	n.s.
	2-3 times	91	1,803	5	0.68	82	1,521	4	0.54	-0.79	0.38	n.s.
	4-9 times	65	1,322	4	0.49	57	1,187	4	0.49	-0.37	0.60	n.s.
	10-19 times	40	997	3	0.46	43	1,013	3	0.52	0.07	0.91	n.s.
	20+ times	100	2,401	7	1.23	118	2,534	7	0.89	0.45	0.71	n.s.
	Once or more	33	859	3	0.49	29	602	2	0.47	-0.74	0.24	n.s.
	No answer	80	1,641	5	0.80	49	936	3	0.52	-2.04	0.02	p<.95
Hispanic	Never	1,215	17,175	58	2.15	1,380	17,695	60	1.87	1.74	0.35	n.s.
	Once	144	2,076	7	0.61	163	2,030	7	0.54	-0.16	0.83	n.s.
	2-3 times	128	1,667	6	0.47	133	1,689	6	0.47	0.07	0.90	n.s.
	4-9 times	102	1,352	5	0.51	113	1,431	5	0.51	0.26	0.71	n.s.
	10-19 times	93	1,269	4	0.49	98	1,281	4	0.51	0.04	0.96	n.s.
	20+ times	296	4,194	14	1.22	324	4,307	15	1.62	0.38	0.78	n.s.
	Once or more	42	585	2	0.36	43	561	2	0.29	-0.08	0.87	n.s.
	No answer	88	1,237	4	1.27	47	569	2	0.33	-2.26	0.08	p<.90
Asian	Never	329	5,541	66	2.89	317	5,837	70	3.15	3.43	0.34	n.s.
	Once	24	404	5	1.18	16	298	4	0.96	-1.28	0.44	n.s.
	2-3 times	20	361	4	1.09	19	315	4	0.97	-0.55	0.70	n.s.
	4-9 times	15	268	3	1.09	17	380	5	1.51	1.33	0.49	n.s.
	10-19 times	17	265	3	0.82	15	224	3	0.75	-0.50	0.67	n.s.
	20+ times	53	1,049	13	2.10	65	1,020	12	1.85	-0.37	0.89	n.s.
	Once or more	10	145	2	0.67	7	107	1	0.64	-0.45	0.53	n.s.
	No answer	20	303	4	1.96	7	169	2	0.87	-1.61	0.47	n.s.
Other	Never	295	5,539	52	3.13	321	6,226	54	2.54	1.64	0.66	n.s.
	Once	28	603	6	1.24	29	525	5	0.94	-1.14	0.46	n.s.
	2-3 times	30	580	5	1.08	39	862	7	1.21	1.98	0.24	n.s.
	4-9 times	21	529	5	1.22	28	538	5	0.86	-0.34	0.82	n.s.
	10-19 times	14	363	3	1.06	19	477	4	1.05	0.70	0.66	n.s.

	Other	Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
		20+ times	104	2,226	21	2.46	116	2,481	21	1.86	0.47	0.88	n.s.
		Once or more	10	153	1	0.53	12	295	3	0.72	1.11	0.21	n.s.
		No answer	32	651	6	1.47	10	196	2	0.64	-4.42	0.01	p<.95
Region													
	Northeast	Never	1,276	24,365	57	2.92	1,416	26,575	62	3.04	5.21	0.09	p<.90
		Once	111	2,111	5	0.43	107	1,910	4	0.49	-0.47	0.49	n.s.
		2-3 times	109	2,266	5	0.64	100	1,967	5	0.56	-0.70	0.42	n.s.
		4-9 times	94	1,969	5	0.55	96	2,029	5	0.63	0.14	0.87	n.s.
		10-19 times	67	1,624	4	0.61	58	1,129	3	0.44	-1.16	0.08	p<.90
		20+ times	340	7,627	18	2.07	323	7,603	18	2.38	-0.05	0.98	n.s.
		Once or more	29	473	1	0.25	31	692	2	0.40	0.52	0.25	n.s.
		No answer	90	2,104	5	3.47	31	623	1	0.25	-3.48	0.32	n.s.
	Midwest	Never	1,540	27,769	54	1.87	1,731	29,924	58	2.39	4.20	0.05	p<.95
		Once	176	3,149	6	0.38	147	2,708	5	0.44	-0.85	0.15	n.s.
		2-3 times	161	2,970	6	0.67	153	2,775	5	0.54	-0.38	0.67	n.s.
		4-9 times	147	2,820	5	0.49	112	2,074	4	0.41	-1.45	0.01	p<.95
		10-19 times	117	2,242	4	0.43	120	2,201	4	0.56	-0.08	0.91	n.s.
		20+ times	575	11,191	22	1.70	549	10,437	20	1.84	-1.45	0.34	n.s.
		Once or more	37	645	1	0.23	29	561	1	0.26	-0.16	0.58	n.s.
		No answer	54	803	2	0.30	47	892	2	0.27	0.17	0.65	n.s.
	South	Never	1,928	44,272	54	2.01	2,143	45,924	56	1.88	2.04	0.23	n.s.
		Once	190	4,439	5	0.46	225	4,474	5	0.51	0.05	0.92	n.s.
		2-3 times	190	4,642	6	0.42	218	4,751	6	0.40	0.14	0.81	n.s.
		4-9 times	161	3,497	4	0.45	137	3,175	4	0.38	-0.39	0.42	n.s.
		10-19 times	114	2,781	3	0.37	149	3,334	4	0.34	0.67	0.23	n.s.
		20+ times	625	16,910	21	1.80	751	18,064	22	2.15	1.41	0.39	n.s.
		Once or more	52	1,417	2	0.27	43	801	1	0.20	-0.75	0.01	p<.95
		No answer	178	4,252	5	1.81	79	1,646	2	0.34	-3.17	0.08	p<.90
	West	Never	1,692	31,287	59	3.22	1,790	33,602	64	3.09	4.47	0.01	p<.95
		Once	151	2,963	6	0.61	154	2,674	5	0.36	-0.54	0.36	n.s.
		2-3 times	146	2,743	5	0.53	134	2,434	5	0.56	-0.58	0.32	n.s.
		4-9 times	109	1,995	4	0.45	118	2,005	4	0.40	0.02	0.95	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	West	10-19 times	97	1,760	3	0.41	90	1,612	3	0.27	-0.27	0.57	n.s.
		20+ times	388	8,513	16	2.99	427	8,852	17	3.14	0.67	0.76	n.s.
		Once or more	39	722	1	0.39	38	753	1	0.28	0.06	0.87	n.s.
		No answer	145	3,013	6	2.30	51	978	2	0.30	-3.84	0.09	p<.90
	Alcohol Use												
Total													
	Total	Never	6,769	134,323	59	1.41	7,696	149,252	65	1.27	6.55	0.00	p<.95
		Once	1,105	23,707	10	0.40	1,021	21,111	9	0.34	-1.13	0.02	p<.95
		2-3 times	1,006	21,576	9	0.45	986	20,531	9	0.44	-0.45	0.38	n.s.
		4-9 times	693	15,580	7	0.44	669	13,169	6	0.37	-1.05	0.02	p<.95
		10-19 times	354	8,163	4	0.32	309	6,293	3	0.23	-0.81	0.01	p<.95
		20+ times	682	14,756	6	0.51	641	13,382	6	0.44	-0.60	0.23	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	519	11,230	5	1.06	275	5,442	2	0.18	-2.52	0.02	p<.95
Sex													
	Male	Never	3,111	65,216	57	1.55	3,618	72,276	63	1.44	6.45	0.00	p<.95
		Once	514	11,388	10	0.55	485	10,341	9	0.51	-0.86	0.25	n.s.
		2-3 times	474	10,680	9	0.51	447	9,646	8	0.51	-0.86	0.16	n.s.
		4-9 times	350	8,315	7	0.55	363	7,266	6	0.46	-0.88	0.18	n.s.
		10-19 times	199	4,601	4	0.38	176	3,736	3	0.36	-0.73	0.11	n.s.
		20+ times	424	9,541	8	0.67	404	8,233	7	0.60	-1.10	0.13	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	247	5,403	5	1.04	154	3,062	3	0.26	-2.02	0.06	p<.90
	Female	Never	3,527	66,491	61	1.48	3,892	73,394	68	1.28	6.75	0.00	p<.95
		Once	560	11,689	11	0.49	516	10,393	10	0.48	-1.13	0.08	p<.90
		2-3 times	509	10,400	10	0.61	511	10,318	10	0.57	-0.02	0.98	n.s.
		4-9 times	328	6,960	6	0.51	273	5,239	5	0.38	-1.55	0.00	p<.95
		10-19 times	148	3,440	3	0.47	127	2,446	2	0.27	-0.90	0.09	p<.90
		20+ times	232	4,597	4	0.40	198	4,346	4	0.41	-0.20	0.66	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	258	5,542	5	1.15	116	2,297	2	0.25	-2.96	0.01	p<.95
	Unknown	Never	131	2,616	52	4.15	186	3,582	58	3.23	6.32	0.24	n.s.
		Once	31	630	12	2.26	20	377	6	1.47	-6.31	0.01	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Unknown	2-3 times	23	496	10	2.47	28	566	9	1.58	-0.62	0.84	n.s.
		4-9 times	15	305	6	1.83	33	664	11	2.05	4.73	0.10	n.s.
		10-19 times	7	122	2	0.96	6	111	2	0.65	-0.62	0.59	n.s.
		20+ times	26	618	12	4.38	39	803	13	2.42	0.79	0.87	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	14	285	6	1.85	5	82	1	0.62	-4.29	0.03	p<.95
Grade													
	Grades 7-8	Never	2,824	54,288	71	1.30	3,286	61,161	80	0.86	9.07	0.00	p<.95
		Once	338	7,138	9	0.61	247	5,128	7	0.53	-2.63	0.00	p<.95
		2-3 times	219	4,646	6	0.67	166	3,416	4	0.37	-1.61	0.02	p<.95
		4-9 times	128	2,604	3	0.32	82	1,595	2	0.27	-1.32	0.00	p<.95
		10-19 times	76	1,698	2	0.29	43	785	1	0.19	-1.20	0.00	p<.95
		20+ times	154	2,746	4	0.47	105	1,916	3	0.31	-1.09	0.05	p<.90
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	144	3,071	4	0.87	115	2,142	3	0.32	-1.22	0.18	n.s.
	Grades 9-10	Never	2,254	46,358	58	1.61	2,484	51,115	64	1.37	6.01	0.00	p<.95
		Once	395	8,149	10	0.65	384	8,312	10	0.60	0.21	0.80	n.s.
		2-3 times	370	8,039	10	0.66	346	7,295	9	0.64	-0.93	0.24	n.s.
		4-9 times	252	5,945	7	0.62	239	4,937	6	0.48	-1.26	0.07	p<.90
		10-19 times	125	2,756	3	0.39	96	2,197	3	0.34	-0.70	0.14	n.s.
		20+ times	212	4,794	6	0.56	190	4,322	5	0.56	-0.59	0.37	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	176	3,813	5	1.34	80	1,615	2	0.32	-2.75	0.05	p<.95
	Grades 11-12	Never	1,691	33,677	46	2.07	1,926	36,976	50	1.65	4.53	0.02	p<.95
		Once	372	8,420	11	0.73	390	7,672	10	0.47	-1.01	0.22	n.s.
		2-3 times	417	8,890	12	0.74	474	9,820	13	0.74	1.28	0.21	n.s.
		4-9 times	313	7,031	10	0.75	348	6,636	9	0.60	-0.53	0.56	n.s.
		10-19 times	153	3,709	5	0.69	170	3,311	5	0.41	-0.54	0.45	n.s.
		20+ times	316	7,216	10	0.94	346	7,144	10	0.86	-0.09	0.93	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	199	4,346	6	1.87	80	1,684	2	0.33	-3.63	0.06	p<.90
Race													
	White	Never	3,807	83,846	57	1.73	4,153	92,644	64	1.53	6.38	0.00	p<.95

	Response by Demographic	Baseline				Followup				Comparison		
		unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
White	Once	630	15,465	11	0.50	583	13,958	10	0.47	-0.97	0.15	n.s.
	2-3 times	592	14,342	10	0.58	622	14,582	10	0.59	0.22	0.75	n.s.
	4-9 times	426	11,072	8	0.59	396	8,990	6	0.46	-1.38	0.02	p<.95
	10-19 times	228	5,807	4	0.45	183	4,261	3	0.28	-1.04	0.02	p<.95
	20+ times	370	9,265	6	0.60	334	8,356	6	0.50	-0.59	0.31	n.s.
	Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
	No answer	273	6,868	5	1.34	123	3,002	2	0.23	-2.62	0.06	p<.90
Black	Never	1,153	22,716	67	2.18	1,429	24,886	73	2.01	6.92	0.00	p<.95
	Once	165	3,522	10	1.24	133	2,754	8	0.72	-2.19	0.12	n.s.
	2-3 times	114	2,635	8	0.93	97	2,070	6	0.72	-1.61	0.11	n.s.
	4-9 times	55	1,340	4	0.54	63	1,261	4	0.74	-0.20	0.81	n.s.
	10-19 times	34	822	2	0.47	33	880	3	0.58	0.19	0.80	n.s.
	20+ times	65	1,260	4	0.61	55	1,023	3	0.52	-0.67	0.38	n.s.
	Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
	No answer	86	1,839	5	0.84	55	1,000	3	0.55	-2.44	0.00	p<.95
Hispanic	Never	1,169	16,358	55	2.02	1,412	18,284	62	1.99	6.50	0.00	p<.95
	Once	223	3,087	10	0.69	226	2,930	10	0.68	-0.53	0.60	n.s.
	2-3 times	222	3,025	10	0.91	195	2,503	8	0.66	-1.77	0.07	p<.90
	4-9 times	153	2,070	7	0.61	152	1,816	6	0.60	-0.86	0.27	n.s.
	10-19 times	66	1,058	4	0.52	74	811	3	0.56	-0.84	0.26	n.s.
	20+ times	177	2,612	9	0.99	168	2,261	8	0.90	-1.19	0.29	n.s.
	Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
	No answer	98	1,346	5	1.29	74	959	3	0.49	-1.31	0.36	n.s.
Asian	Never	344	5,764	69	3.63	341	6,208	74	2.69	5.21	0.13	n.s.
	Once	38	616	7	1.57	33	537	6	1.12	-0.97	0.63	n.s.
	2-3 times	30	655	8	1.75	27	454	5	1.30	-2.42	0.25	n.s.
	4-9 times	22	349	4	0.95	20	318	4	1.02	-0.38	0.79	n.s.
	10-19 times	9	139	2	0.60	7	107	1	0.53	-0.39	0.62	n.s.
	20+ times	21	419	5	1.21	27	523	6	1.75	1.24	0.53	n.s.
	Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
	No answer	24	395	5	2.03	8	204	2	0.93	-2.29	0.32	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Other	Never	296	5,639	53	2.88	361	7,230	62	2.24	9.35	0.01	p<.95
		Once	49	1,017	10	1.49	46	931	8	1.27	-1.53	0.43	n.s.
		2-3 times	48	920	9	1.32	45	922	8	1.20	-0.69	0.71	n.s.
		4-9 times	37	749	7	1.37	38	785	7	1.22	-0.27	0.89	n.s.
		10-19 times	17	336	3	0.90	12	235	2	0.64	-1.13	0.29	n.s.
		20+ times	49	1,201	11	2.49	57	1,220	11	1.68	-0.77	0.80	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	38	782	7	1.76	15	277	2	0.70	-4.96	0.01	p<.95
Region													
	Northeast	Never	1,321	25,361	60	3.18	1,470	28,059	66	2.65	6.36	0.05	p<.95
		Once	198	4,049	10	0.77	176	3,774	9	1.06	-0.64	0.57	n.s.
		2-3 times	184	3,917	9	0.86	200	4,228	10	1.19	0.73	0.56	n.s.
		4-9 times	134	2,914	7	0.73	128	2,569	6	0.82	-0.81	0.41	n.s.
		10-19 times	48	1,091	3	0.53	46	987	2	0.55	-0.24	0.71	n.s.
		20+ times	116	2,523	6	1.19	97	1,967	5	0.60	-1.30	0.30	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	115	2,684	6	3.43	45	945	2	0.41	-4.09	0.24	n.s.
	Midwest	Never	1,735	30,985	60	1.91	1,959	33,987	66	2.52	5.84	0.01	p<.95
		Once	297	5,831	11	0.99	246	4,555	9	0.59	-2.47	0.03	p<.95
		2-3 times	273	5,313	10	0.96	249	4,569	9	0.89	-1.44	0.10	p<.90
		4-9 times	190	3,843	7	0.70	147	2,861	6	0.78	-1.90	0.02	p<.95
		10-19 times	89	1,732	3	0.57	73	1,464	3	0.43	-0.52	0.38	n.s.
		20+ times	169	3,104	6	0.62	156	3,100	6	0.74	-0.01	0.99	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	54	781	2	0.27	58	1,038	2	0.27	0.50	0.21	n.s.
	South	Never	2,085	47,427	58	2.64	2,484	53,339	65	2.07	7.22	0.00	p<.95
		Once	354	9,158	11	0.72	338	7,908	10	0.51	-1.52	0.07	p<.90
		2-3 times	293	7,274	9	0.79	309	7,362	9	0.76	0.11	0.91	n.s.
		4-9 times	180	4,902	6	0.88	224	4,799	6	0.63	-0.12	0.87	n.s.
		10-19 times	125	3,423	4	0.65	112	2,451	3	0.38	-1.18	0.05	p<.90
		20+ times	213	5,598	7	0.98	191	4,501	5	0.67	-1.33	0.18	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	188	4,428	5	1.81	87	1,808	2	0.33	-3.19	0.09	p<.90

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	West	Never	1,628	30,550	58	3.24	1,783	33,868	64	3.00	6.37	0.00	p<.95
		Once	256	4,670	9	0.67	261	4,874	9	0.66	0.40	0.68	n.s.
		2-3 times	256	5,071	10	0.90	228	4,372	8	0.75	-1.31	0.11	n.s.
		4-9 times	189	3,921	7	0.94	170	2,940	6	0.74	-1.84	0.07	p<.90
		10-19 times	92	1,917	4	0.64	78	1,391	3	0.50	-0.99	0.13	n.s.
		20+ times	184	3,532	7	1.09	197	3,814	7	1.36	0.54	0.48	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	162	3,337	6	2.33	85	1,651	3	0.39	-3.18	0.17	n.s.
Total	Total	Never	3,350	64,950	28	1.07	4,010	76,292	33	1.27	4.97	0.00	p<.95
		Once	1,205	23,941	10	0.47	1,394	26,421	12	0.44	1.09	0.07	p<.90
		2-3 times	1,282	26,840	12	0.37	1,315	26,288	11	0.39	-0.23	0.64	n.s.
		4-9 times	1,138	23,883	10	0.42	1,075	21,992	10	0.32	-0.82	0.09	p<.90
		10-19 times	989	20,840	9	0.38	925	18,860	8	0.37	-0.86	0.09	p<.90
		20+ times	2,543	55,798	24	1.31	2,535	52,345	23	1.27	-1.49	0.14	n.s.
		Once or more	254	4,898	2	0.17	237	4,781	2	0.18	-0.05	0.83	n.s.
		No answer	367	8,185	4	1.05	106	2,200	1	0.12	-2.61	0.01	p<.95
Sex	Male	Never	1,536	31,411	27	1.19	1,871	36,559	32	1.29	4.63	0.00	p<.95
		Once	577	11,977	10	0.55	673	13,207	12	0.58	1.13	0.10	n.s.
		2-3 times	591	12,910	11	0.49	601	12,538	11	0.58	-0.27	0.71	n.s.
		4-9 times	515	11,431	10	0.53	489	10,635	9	0.43	-0.64	0.31	n.s.
		10-19 times	445	9,713	8	0.48	446	9,151	8	0.44	-0.45	0.48	n.s.
		20+ times	1,343	30,980	27	1.52	1,389	28,828	25	1.49	-1.74	0.18	n.s.
		Once or more	132	2,679	2	0.26	115	2,363	2	0.23	-0.26	0.44	n.s.
		No answer	180	4,044	4	1.03	63	1,280	1	0.17	-2.39	0.02	p<.95
	Female	Never	1,737	32,161	29	1.17	2,038	37,882	35	1.50	5.46	0.00	p<.95
		Once	602	11,348	10	0.59	686	12,569	12	0.53	1.19	0.12	n.s.
		2-3 times	672	13,533	12	0.53	686	13,154	12	0.49	-0.27	0.71	n.s.
		4-9 times	600	11,950	11	0.52	561	10,899	10	0.51	-0.90	0.19	n.s.
		10-19 times	522	10,707	10	0.50	468	9,543	9	0.57	-1.01	0.17	n.s.
		20+ times	1,138	23,441	21	1.25	1,048	21,435	20	1.19	-1.71	0.10	n.s.
		Once or more	113	2,059	2	0.21	107	2,096	2	0.22	0.05	0.87	n.s.

Female

		Response by Demographic	Baseline unweighted ns	Baseline weighted ns	Baseline %	Baseline SE	Followup unweighted ns	Followup weighted ns	Followup %	Followup SE	Comparison Difference	Comparison P-Value	Comparison Test
		No answer	178	3,919	4	1.12	39	855	1	0.17	-2.80	0.01	p<.95
	Unknown	Never	77	1,377	27	3.67	101	1,852	30	4.13	2.77	0.61	n.s.
		Once	26	616	12	2.29	35	645	10	2.31	-1.71	0.50	n.s.
		2-3 times	19	397	8	2.02	28	597	10	1.91	1.81	0.47	n.s.
		4-9 times	23	502	10	2.20	25	458	7	1.31	-2.50	0.33	n.s.
		10-19 times	22	421	8	2.10	11	166	3	1.00	-5.62	0.02	p<.95
		20+ times	62	1,377	27	4.18	98	2,082	34	3.78	6.52	0.21	n.s.
		Once or more	9	161	3	1.33	15	322	5	1.44	2.03	0.30	n.s.
		No answer	9	222	4	1.63	4	65	1	0.55	-3.31	0.06	p<.90
Grade	Grades 7-8	Never	1,620	30,955	41	1.18	2,090	38,513	51	1.32	9.95	0.00	p<.95
		Once	578	11,137	15	0.71	645	11,930	16	0.64	1.05	0.34	n.s.
		2-3 times	443	8,925	12	0.54	405	7,927	10	0.47	-1.30	0.08	p<.90
		4-9 times	349	6,969	9	0.60	268	5,351	7	0.52	-2.12	0.01	p<.95
		10-19 times	254	5,461	7	0.66	174	3,464	5	0.50	-2.62	0.00	p<.95
		20+ times	464	9,285	12	0.87	326	6,350	8	0.63	-3.85	0.00	p<.95
		Once or more	94	1,835	2	0.32	87	1,751	2	0.29	-0.11	0.77	n.s.
		No answer	81	1,626	2	0.79	49	857	1	0.19	-1.01	0.20	n.s.
	Grades 9-10	Never	1,073	21,427	27	1.23	1,143	23,286	29	1.41	2.35	0.15	n.s.
		Once	393	8,119	10	0.57	492	9,643	12	0.62	1.92	0.03	p<.95
		2-3 times	487	10,245	13	0.56	513	10,943	14	0.70	0.89	0.31	n.s.
		4-9 times	404	8,623	11	0.68	425	8,794	11	0.58	0.22	0.81	n.s.
		10-19 times	358	7,422	9	0.67	351	7,322	9	0.49	-0.12	0.88	n.s.
		20+ times	854	19,208	24	1.39	793	17,722	22	1.31	-1.84	0.20	n.s.
		Once or more	79	1,648	2	0.28	78	1,573	2	0.27	-0.09	0.81	n.s.
		No answer	136	3,162	4	1.35	24	509	1	0.15	-3.32	0.01	p<.95
	Grades 11-12	Never	657	12,568	17	1.28	777	14,494	20	1.23	2.64	0.04	p<.95
		Once	234	4,685	6	0.62	257	4,848	7	0.50	0.23	0.76	n.s.
		2-3 times	352	7,670	10	0.66	397	7,417	10	0.64	-0.34	0.72	n.s.
		4-9 times	385	8,291	11	0.72	382	7,847	11	0.59	-0.60	0.47	n.s.
		10-19 times	377	7,958	11	0.61	400	8,074	11	0.59	0.17	0.83	n.s.
		20+ times	1,225	27,305	37	1.93	1,416	28,273	39	1.75	1.34	0.47	n.s.

Grades 11-12

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
		Once or more	81	1,415	2	0.27	72	1,457	2	0.27	0.06	0.88	n.s.
		No answer	150	3,397	5	1.86	33	833	1	0.26	-3.50	0.06	p<.90
Race													
	White	Never	1,914	40,636	28	1.35	2,195	47,304	32	1.51	4.74	0.00	p<.95
		Once	658	14,263	10	0.55	752	16,551	11	0.53	1.63	0.02	p<.95
		2-3 times	697	16,488	11	0.47	721	16,381	11	0.47	-0.01	0.99	n.s.
		4-9 times	624	14,882	10	0.54	576	13,676	9	0.40	-0.77	0.23	n.s.
		10-19 times	596	14,260	10	0.49	518	12,427	9	0.47	-1.20	0.08	p<.90
		20+ times	1,541	38,580	26	1.68	1,504	36,084	25	1.51	-1.55	0.22	n.s.
		Once or more	86	2,197	2	0.18	77	2,090	1	0.19	-0.06	0.80	n.s.
		No answer	210	5,358	4	1.35	51	1,279	1	0.15	-2.78	0.04	p<.95
	Black	Never	576	10,809	32	1.65	803	13,586	40	2.33	8.44	0.00	p<.95
		Once	244	4,904	14	1.15	246	3,924	12	1.07	-2.78	0.09	p<.90
		2-3 times	221	4,795	14	1.07	231	4,501	13	1.07	-0.76	0.55	n.s.
		4-9 times	183	4,042	12	0.94	180	3,543	10	0.99	-1.38	0.27	n.s.
		10-19 times	125	2,624	8	0.81	121	2,522	7	0.74	-0.24	0.83	n.s.
		20+ times	219	4,887	14	1.54	213	4,404	13	1.31	-1.32	0.41	n.s.
		Once or more	55	1,009	3	0.50	54	1,085	3	0.55	0.25	0.74	n.s.
		No answer	49	1,064	3	0.72	17	310	1	0.30	-2.20	0.00	p<.95
	Hispanic	Never	514	7,483	25	1.63	637	8,419	28	1.71	3.16	0.05	p<.95
		Once	212	3,038	10	0.91	273	3,668	12	0.91	2.13	0.06	p<.90
		2-3 times	260	3,613	12	0.78	255	3,390	11	0.76	-0.76	0.48	n.s.
		4-9 times	236	3,278	11	0.79	220	2,756	9	0.68	-1.77	0.05	p<.90
		10-19 times	178	2,497	8	0.80	223	2,686	9	0.76	0.64	0.53	n.s.
		20+ times	568	7,766	26	1.86	591	7,306	25	2.11	-1.56	0.39	n.s.
		Once or more	74	941	3	0.42	77	1,029	3	0.37	0.30	0.58	n.s.
		No answer	66	940	3	1.27	25	311	1	0.25	-2.13	0.09	p<.90
	Asian	Never	201	3,420	41	3.61	193	3,518	42	3.40	1.11	0.80	n.s.
		Once	43	663	8	1.81	63	1,104	13	1.59	5.27	0.03	p<.95
		2-3 times	53	951	11	1.76	52	900	11	1.68	-0.62	0.81	n.s.
		4-9 times	43	709	9	1.33	42	842	10	1.71	1.57	0.44	n.s.
		10-19 times	28	392	5	1.19	28	425	5	1.22	0.39	0.82	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Asian	20+ times	85	1,601	19	2.77	73	1,307	16	2.13	-3.56	0.21	n.s.
		Once or more	18	310	4	1.03	7	106	1	0.60	-2.45	0.05	p<.95
		No answer	17	290	3	1.97	5	148	2	0.84	-1.71	0.42	n.s.
	Other	Never	145	2,601	24	2.16	182	3,465	30	2.75	5.44	0.09	p<.90
		Once	48	1,072	10	1.47	60	1,174	10	1.64	0.04	0.98	n.s.
		2-3 times	51	993	9	1.39	56	1,116	10	1.65	0.30	0.88	n.s.
		4-9 times	52	971	9	1.51	57	1,176	10	1.22	1.01	0.61	n.s.
		10-19 times	62	1,068	10	1.40	35	800	7	1.72	-3.14	0.15	n.s.
		20+ times	130	2,964	28	2.92	154	3,246	28	2.59	0.13	0.97	n.s.
		Once or more	21	441	4	1.02	22	471	4	1.01	-0.08	0.95	n.s.
		No answer	25	533	5	1.47	8	152	1	0.53	-3.70	0.01	p<.95
Region	Northeast	Never	638	11,620	27	2.42	801	15,054	35	2.90	8.08	0.00	p<.95
		Once	238	4,803	11	0.98	257	4,646	11	0.75	-0.37	0.77	n.s.
		2-3 times	253	5,002	12	0.72	249	4,888	11	0.67	-0.26	0.81	n.s.
		4-9 times	229	4,713	11	0.86	205	4,108	10	0.77	-1.42	0.18	n.s.
		10-19 times	199	4,249	10	1.00	176	3,629	9	0.94	-1.46	0.18	n.s.
		20+ times	439	9,528	22	2.39	400	8,562	20	2.01	-2.27	0.36	n.s.
		Once or more	41	721	2	0.32	60	1,275	3	0.49	1.30	0.01	p<.95
		No answer	79	1,904	4	3.47	14	367	1	0.26	-3.61	0.30	n.s.
	Midwest	Never	842	14,520	28	1.68	1,023	17,155	33	2.64	5.12	0.02	p<.95
		Once	337	5,935	12	0.98	384	6,253	12	1.02	0.62	0.62	n.s.
		2-3 times	337	6,386	12	0.69	334	5,871	11	0.73	-1.00	0.33	n.s.
		4-9 times	280	5,461	11	0.73	264	5,073	10	0.69	-0.75	0.43	n.s.
		10-19 times	264	4,830	9	0.68	240	4,584	9	0.69	-0.47	0.65	n.s.
		20+ times	662	13,015	25	2.07	578	11,378	22	2.22	-3.16	0.07	p<.90
		Once or more	53	974	2	0.33	37	739	1	0.23	-0.46	0.28	n.s.
		No answer	32	468	1	0.20	28	521	1	0.19	0.10	0.71	n.s.
	South	Never	1,045	23,228	28	1.79	1,282	26,447	32	2.06	3.93	0.02	p<.95
		Once	370	8,205	10	0.86	443	9,408	11	0.74	1.47	0.20	n.s.
		2-3 times	397	9,708	12	0.66	419	9,799	12	0.83	0.12	0.90	n.s.
		4-9 times	388	9,435	11	0.89	353	8,186	10	0.60	-1.51	0.12	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	South	10-19 times	289	7,341	9	0.73	295	6,690	8	0.59	-0.79	0.41	n.s.
		20+ times	730	19,207	23	2.45	833	19,205	23	2.28	0.01	1.00	n.s.
		Once or more	79	1,771	2	0.30	81	1,655	2	0.32	-0.14	0.72	n.s.
		No answer	140	3,314	4	1.78	39	779	1	0.22	-3.08	0.09	p<.90
	West	Never	825	15,581	29	2.70	904	17,637	33	2.75	3.93	0.01	p<.95
		Once	260	4,998	9	0.85	310	6,115	12	0.98	2.13	0.01	p<.95
		2-3 times	295	5,743	11	0.82	313	5,730	11	0.69	-0.01	0.99	n.s.
		4-9 times	241	4,275	8	0.62	253	4,625	9	0.49	0.68	0.32	n.s.
		10-19 times	237	4,420	8	0.61	214	3,957	7	0.83	-0.86	0.30	n.s.
		20+ times	712	14,048	27	3.13	724	13,199	25	3.20	-1.56	0.49	n.s.
		Once or more	81	1,432	3	0.40	59	1,112	2	0.32	-0.60	0.25	n.s.
		No answer	116	2,499	5	2.31	25	533	1	0.28	-3.71	0.11	n.s.
Total	**Total**	Never	5,047	98,737	43	1.34	5,872	112,266	49	1.42	5.93	0.00	p<.95
		Once	1,032	21,656	9	0.33	1,065	21,165	9	0.27	-0.21	0.60	n.s.
		2-3 times	1,255	26,605	12	0.43	1,161	24,132	11	0.36	-1.07	0.05	p<.90
		4-9 times	1,065	22,656	10	0.40	1,007	20,539	9	0.43	-0.92	0.10	p<.90
		10-19 times	737	15,821	7	0.41	728	14,822	6	0.38	-0.43	0.33	n.s.
		20+ times	1,323	29,668	13	0.94	1,336	27,695	12	0.85	-0.85	0.24	n.s.
		Once or more	200	3,861	2	0.15	202	4,074	2	0.19	0.09	0.68	n.s.
		No answer	469	10,331	5	1.06	226	4,487	2	0.16	-2.55	0.02	p<.95
Sex	**Male**	Never	2,359	48,697	42	1.50	2,792	54,969	48	1.51	5.69	0.00	p<.95
		Once	475	10,190	9	0.42	495	10,166	9	0.41	0.02	0.97	n.s.
		2-3 times	551	12,601	11	0.56	520	11,238	10	0.49	-1.13	0.10	p<.90
		4-9 times	496	10,870	9	0.52	477	10,120	9	0.56	-0.61	0.38	n.s.
		10-19 times	340	7,875	7	0.45	345	7,138	6	0.46	-0.61	0.24	n.s.
		20+ times	763	17,660	15	1.13	799	16,532	14	1.12	-0.91	0.37	n.s.
		Once or more	106	2,152	2	0.21	88	1,811	2	0.23	-0.29	0.34	n.s.
		No answer	229	5,101	4	1.04	131	2,585	2	0.23	-2.17	0.04	p<.95
	Female	Never	2,580	47,985	44	1.43	2,938	54,624	50	1.55	6.40	0.00	p<.95
		Once	535	10,928	10	0.51	539	10,302	10	0.43	-0.51	0.42	n.s.
		2-3 times	683	13,561	12	0.58	620	12,569	12	0.55	-0.84	0.33	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Female	4-9 times	545	11,268	10	0.57	501	9,824	9	0.57	-1.27	0.13	n.s.
		10-19 times	387	7,738	7	0.57	361	7,207	7	0.48	-0.45	0.50	n.s.
		20+ times	522	11,192	10	0.87	482	10,057	9	0.72	-0.98	0.17	n.s.
		Once or more	84	1,531	1	0.18	101	2,015	2	0.24	0.46	0.13	n.s.
		No answer	226	4,916	5	1.14	91	1,836	2	0.22	-2.81	0.02	p<.95
	Unknown	Never	108	2,055	41	4.33	142	2,673	43	3.38	2.69	0.64	n.s.
		Once	22	538	11	2.30	31	696	11	1.76	0.64	0.79	n.s.
		2-3 times	21	442	9	1.96	21	325	5	0.93	-3.46	0.12	n.s.
		4-9 times	24	518	10	2.35	29	595	10	1.86	-0.58	0.86	n.s.
		10-19 times	10	209	4	1.59	22	477	8	1.71	3.60	0.14	n.s.
		20+ times	38	816	16	3.42	55	1,106	18	2.68	1.80	0.67	n.s.
		Once or more	10	179	4	1.45	13	247	4	1.11	0.47	0.80	n.s.
		No answer	14	315	6	1.83	4	65	1	0.55	-5.16	0.01	p<.95
Grade	Grades 7-8	Never	2,314	44,036	58	1.30	2,837	52,445	69	1.07	11.08	0.00	p<.95
		Once	405	8,001	11	0.49	360	7,114	9	0.47	-1.16	0.05	p<.95
		2-3 times	339	7,319	10	0.68	257	5,101	7	0.56	-2.91	0.00	p<.95
		4-9 times	258	5,525	7	0.64	164	3,394	4	0.46	-2.79	0.00	p<.95
		10-19 times	145	3,035	4	0.43	105	2,052	3	0.36	-1.29	0.01	p<.95
		20+ times	219	4,126	5	0.53	156	2,923	4	0.46	-1.58	0.02	p<.95
		Once or more	75	1,424	2	0.24	67	1,351	2	0.28	-0.10	0.79	n.s.
		No answer	128	2,724	4	0.84	98	1,763	2	0.27	-1.26	0.14	n.s.
	Grades 9-10	Never	1,630	33,079	41	1.47	1,780	36,172	45	1.52	3.91	0.02	p<.95
		Once	369	7,990	10	0.52	419	8,608	11	0.51	0.78	0.30	n.s.
		2-3 times	465	9,698	12	0.57	459	9,984	13	0.70	0.37	0.69	n.s.
		4-9 times	367	7,734	10	0.55	382	7,962	10	0.62	0.29	0.72	n.s.
		10-19 times	301	6,717	8	0.68	248	5,338	7	0.53	-1.72	0.02	p<.95
		20+ times	423	9,694	12	0.88	389	8,770	11	0.90	-1.15	0.27	n.s.
		Once or more	65	1,329	2	0.23	75	1,603	2	0.40	0.34	0.48	n.s.
		No answer	164	3,613	5	1.35	67	1,355	2	0.28	-2.83	0.04	p<.95
	Grades 11-12	Never	1,103	21,623	30	1.80	1,255	23,649	32	1.46	2.78	0.06	p<.90
		Once	258	5,665	8	0.64	286	5,442	7	0.47	-0.30	0.71	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Grades 11-12	2-3 times	451	9,587	13	0.71	445	9,047	12	0.62	-0.73	0.43	n.s.
		4-9 times	440	9,397	13	0.76	461	9,183	13	0.69	-0.28	0.79	n.s.
		10-19 times	291	6,069	8	0.68	375	7,432	10	0.62	1.87	0.03	p<.95
		20+ times	681	15,847	22	1.73	791	16,003	22	1.37	0.23	0.88	n.s.
		Once or more	60	1,108	2	0.27	60	1,120	2	0.27	0.02	0.96	n.s.
		No answer	177	3,994	5	1.86	61	1,369	2	0.31	-3.58	0.06	p<.90
Race													
	White	Never	2,755	59,448	41	1.63	3,126	68,230	47	1.70	6.27	0.00	p<.95
		Once	608	14,091	10	0.40	607	13,788	9	0.37	-0.15	0.77	n.s.
		2-3 times	710	17,037	12	0.54	655	15,848	11	0.45	-0.75	0.31	n.s.
		4-9 times	656	15,992	11	0.53	600	14,207	10	0.54	-1.16	0.12	n.s.
		10-19 times	453	11,105	8	0.58	439	10,431	7	0.50	-0.42	0.50	n.s.
		20+ times	826	20,924	14	1.17	802	19,122	13	0.99	-1.15	0.18	n.s.
		Once or more	71	1,715	1	0.16	65	1,755	1	0.24	0.03	0.91	n.s.
		No answer	247	6,352	4	1.35	100	2,412	2	0.18	-2.68	0.05	p<.95
	Black	Never	933	18,122	53	1.83	1,163	19,939	59	2.43	5.77	0.02	p<.95
		Once	159	3,347	10	1.03	163	2,911	9	0.72	-1.21	0.27	n.s.
		2-3 times	175	3,968	12	1.05	164	3,474	10	1.12	-1.37	0.25	n.s.
		4-9 times	124	2,471	7	0.78	104	2,061	6	0.79	-1.15	0.33	n.s.
		10-19 times	63	1,373	4	0.64	74	1,588	5	0.64	0.67	0.44	n.s.
		20+ times	95	2,262	7	1.02	105	2,166	6	1.00	-0.24	0.84	n.s.
		Once or more	43	895	3	0.51	45	900	3	0.49	0.03	0.95	n.s.
		No answer	80	1,695	5	0.81	47	835	2	0.53	-2.50	0.01	p<.95
	Hispanic	Never	860	12,359	42	2.03	1,027	13,565	46	2.13	4.07	0.03	p<.95
		Once	173	2,436	8	0.77	206	2,634	9	0.75	0.67	0.52	n.s.
		2-3 times	278	3,859	13	0.86	256	3,288	11	0.86	-1.93	0.10	n.s.
		4-9 times	195	2,542	9	0.64	217	2,576	9	0.77	0.11	0.90	n.s.
		10-19 times	160	2,172	7	0.70	165	1,992	7	0.71	-0.61	0.47	n.s.
		20+ times	287	4,084	14	1.33	305	3,869	13	1.60	-0.73	0.60	n.s.
		Once or more	65	852	3	0.36	68	871	3	0.40	0.06	0.91	n.s.
		No answer	90	1,254	4	1.30	57	768	3	0.47	-1.64	0.24	n.s.
	Asian	Never	281	4,756	57	3.46	289	5,336	64	3.11	6.85	0.07	p<.90

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Asian	Once	36	571	7	1.27	38	697	8	1.42	1.50	0.34	n.s.
		2-3 times	43	745	9	1.43	32	499	6	1.39	-2.96	0.12	n.s.
		4-9 times	35	609	7	1.52	33	510	6	1.09	-1.20	0.54	n.s.
		10-19 times	24	437	5	1.39	21	300	4	0.97	-1.65	0.30	n.s.
		20+ times	40	734	9	1.69	34	566	7	1.67	-2.03	0.37	n.s.
		Once or more	8	117	1	0.46	8	238	3	1.22	1.45	0.27	n.s.
		No answer	21	368	4	2.03	8	204	2	0.93	-1.97	0.39	n.s.
	Other	Never	218	4,052	38	2.85	267	5,197	45	2.47	6.72	0.06	p<.90
		Once	56	1,211	11	1.49	51	1,134	10	1.28	-1.60	0.33	n.s.
		2-3 times	49	997	9	1.41	54	1,023	9	1.21	-0.54	0.76	n.s.
		4-9 times	55	1,042	10	1.41	53	1,184	10	1.49	0.42	0.85	n.s.
		10-19 times	37	735	7	1.24	29	512	4	0.78	-2.49	0.08	p<.90
		20+ times	75	1,663	16	2.11	90	1,972	17	2.27	1.38	0.63	n.s.
		Once or more	13	281	3	0.92	16	310	3	0.75	0.03	0.98	n.s.
		No answer	31	662	6	1.53	14	268	2	0.70	-3.91	0.01	p<.95
Region	Northeast	Never	970	18,316	43	2.80	1,149	21,418	50	3.14	7.31	0.00	p<.95
		Once	207	3,858	9	0.74	200	3,845	9	0.57	-0.03	0.98	n.s.
		2-3 times	241	5,092	12	1.09	219	4,616	11	1.04	-1.12	0.48	n.s.
		4-9 times	210	4,565	11	1.00	189	3,977	9	1.03	-1.38	0.29	n.s.
		10-19 times	135	2,696	6	0.70	123	2,707	6	0.89	0.03	0.97	n.s.
		20+ times	215	4,959	12	1.81	198	4,281	10	1.36	-1.59	0.40	n.s.
		Once or more	35	677	2	0.34	47	915	2	0.65	0.56	0.50	n.s.
		No answer	103	2,377	6	3.45	37	769	2	0.38	-3.78	0.27	n.s.
	Midwest	Never	1,285	22,474	44	2.28	1,500	25,429	49	2.85	5.74	0.01	p<.95
		Once	281	5,189	10	0.61	275	4,863	9	0.56	-0.63	0.48	n.s.
		2-3 times	319	6,321	12	0.72	282	5,159	10	0.67	-2.25	0.01	p<.95
		4-9 times	283	5,501	11	0.87	259	4,873	9	0.82	-1.21	0.25	n.s.
		10-19 times	195	3,856	7	0.78	165	3,227	6	0.91	-1.22	0.13	n.s.
		20+ times	357	6,882	13	1.41	318	6,267	12	1.39	-1.19	0.38	n.s.
		Once or more	39	656	1	0.27	42	892	2	0.38	0.46	0.18	n.s.
		No answer	48	711	1	0.27	47	864	2	0.23	0.30	0.41	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	South	Never	1,564	34,796	42	2.41	1,894	39,711	48	2.28	6.00	0.00	p<.95
		Once	331	8,378	10	0.60	328	7,419	9	0.43	-1.16	0.10	n.s.
		2-3 times	385	9,551	12	0.77	383	9,145	11	0.58	-0.49	0.63	n.s.
		4-9 times	332	8,232	10	0.72	328	7,707	9	0.81	-0.63	0.56	n.s.
		10-19 times	204	5,143	6	0.78	241	5,411	7	0.54	0.33	0.69	n.s.
		20+ times	377	10,409	13	1.87	434	10,015	12	1.45	-0.47	0.69	n.s.
		Once or more	70	1,533	2	0.27	64	1,283	2	0.26	-0.30	0.38	n.s.
		No answer	175	4,167	5	1.79	73	1,477	2	0.26	-3.27	0.07	p<.90
	West	Never	1,228	23,151	44	3.10	1,329	25,708	49	3.28	4.90	0.00	p<.95
		Once	213	4,232	8	0.70	262	5,038	10	0.65	1.54	0.02	p<.95
		2-3 times	310	5,641	11	0.83	277	5,212	10	0.75	-0.79	0.42	n.s.
		4-9 times	240	4,358	8	0.62	231	3,982	8	0.70	-0.70	0.38	n.s.
		10-19 times	203	4,127	8	0.89	199	3,477	7	0.81	-1.21	0.21	n.s.
		20+ times	374	7,417	14	2.01	386	7,132	13	2.32	-0.52	0.73	n.s.
		Once or more	56	995	2	0.30	49	984	2	0.31	-0.02	0.96	n.s.
		No answer	143	3,076	6	2.32	69	1,377	3	0.37	-3.20	0.17	n.s.
Methamphetamine Use													
Total	Total	Never	10,272	211,121	92	1.07	11,046	217,828	95	0.37	2.99	0.00	p<.95
		Once	142	3,027	1	0.14	139	3,055	1	0.16	0.01	0.95	n.s.
		2-3 times	97	1,973	1	0.11	81	1,552	1	0.09	-0.18	0.15	n.s.
		4-9 times	57	1,483	1	0.11	36	950	0	0.09	-0.23	0.07	p<.90
		10-19 times	43	841	0	0.08	38	734	0	0.07	-0.05	0.55	n.s.
		20+ times	123	2,244	1	0.12	116	2,363	1	0.15	0.05	0.76	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	394	8,645	4	1.05	141	2,698	1	0.13	-2.59	0.02	p<.95
Sex	Male	Never	4,880	105,638	92	1.09	5,348	108,380	95	0.44	2.86	0.01	p<.95
		Once	68	1,469	1	0.20	73	1,655	1	0.19	0.17	0.56	n.s.
		2-3 times	46	914	1	0.15	38	764	1	0.13	-0.13	0.47	n.s.
		4-9 times	27	856	1	0.20	19	500	0	0.11	-0.31	0.17	n.s.
		10-19 times	26	484	0	0.10	23	425	0	0.09	-0.05	0.70	n.s.
		20+ times	73	1,348	1	0.16	76	1,509	1	0.19	0.15	0.54	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Male	No answer	199	4,437	4	1.03	70	1,325	1	0.16	-2.70	0.01	p<.95
	Female	Never	5,188	101,109	93	1.14	5,412	103,910	96	0.40	3.17	0.01	p<.95
		Once	72	1,503	1	0.20	62	1,319	1	0.21	-0.16	0.59	n.s.
		2-3 times	46	982	1	0.14	38	688	1	0.12	-0.27	0.16	n.s.
		4-9 times	27	583	1	0.12	13	322	0	0.10	-0.24	0.14	n.s.
		10-19 times	13	308	0	0.10	15	308	0	0.11	0.00	0.99	n.s.
		20+ times	34	683	1	0.12	29	644	1	0.18	-0.03	0.85	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	182	3,950	4	1.12	64	1,242	1	0.19	-2.47	0.03	p<.95
	Unknown	Never	204	4,374	86	2.45	286	5,538	90	2.14	3.28	0.31	n.s.
		Once	2	55	1	0.79	4	80	1	0.75	0.21	0.85	n.s.
		2-3 times	5	77	2	0.71	5	100	2	0.79	0.10	0.93	n.s.
		4-9 times	3	44	1	0.54	4	128	2	1.34	1.20	0.40	n.s.
		10-19 times	4	50	1	0.56		0	0	0.00	-0.98	0.08	p<.90
		20+ times	16	213	4	1.21	11	209	3	0.90	-0.82	0.59	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	13	258	5	1.53	7	131	2	0.86	-2.98	0.10	p<.90
Grade	Grades 7-8	Never	3,646	71,693	94	0.82	3,863	72,895	96	0.36	1.64	0.08	p<.90
		Once	44	776	1	0.16	38	798	1	0.16	0.03	0.91	n.s.
		2-3 times	27	494	1	0.16	19	344	0	0.12	-0.20	0.21	n.s.
		4-9 times	16	389	1	0.14	10	182	0	0.08	-0.27	0.10	p<.90
		10-19 times	10	152	0	0.06	8	211	0	0.12	0.08	0.53	n.s.
		20+ times	44	819	1	0.19	36	588	1	0.14	-0.30	0.13	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	96	1,869	2	0.79	70	1,125	1	0.23	-0.97	0.23	n.s.
	Grades 9-10	Never	3,482	73,012	91	1.41	3,655	76,092	95	0.55	3.93	0.01	p<.95
		Once	54	1,247	2	0.26	45	1,143	1	0.33	-0.13	0.77	n.s.
		2-3 times	32	722	1	0.18	28	594	1	0.18	-0.16	0.49	n.s.
		4-9 times	22	568	1	0.20	9	275	0	0.13	-0.37	0.15	n.s.
		10-19 times	14	297	0	0.13	9	142	0	0.06	-0.19	0.14	n.s.
		20+ times	39	767	1	0.17	38	863	1	0.23	0.12	0.64	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Grades 9-10	Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	141	3,243	4	1.34	35	683	1	0.18	-3.21	0.02	p<.95
	Grades 11-12	Never	3,144	66,417	91	1.89	3,528	68,842	94	0.63	3.37	0.07	p<.90
		Once	44	1,004	1	0.27	56	1,114	2	0.24	0.15	0.70	n.s.
		2-3 times	38	757	1	0.20	34	614	1	0.17	-0.19	0.47	n.s.
		4-9 times	19	527	1	0.25	17	493	1	0.22	-0.05	0.83	n.s.
		10-19 times	19	393	1	0.15	21	381	1	0.12	-0.02	0.92	n.s.
		20+ times	40	658	1	0.21	42	911	1	0.28	0.35	0.33	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	157	3,533	5	1.86	36	889	1	0.27	-3.61	0.06	p<.90
Race	White	Never	5,882	135,333	92	1.37	6,134	139,332	96	0.39	3.29	0.02	p<.95
		Once	83	1,965	1	0.17	82	2,085	1	0.22	0.09	0.76	n.s.
		2-3 times	52	1,248	1	0.14	44	953	1	0.12	-0.20	0.27	n.s.
		4-9 times	31	1,036	1	0.16	22	718	0	0.13	-0.21	0.23	n.s.
		10-19 times	23	544	0	0.09	15	339	0	0.06	-0.14	0.19	n.s.
		20+ times	46	1,108	1	0.14	41	962	1	0.12	-0.10	0.59	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	209	5,431	4	1.35	56	1,404	1	0.14	-2.74	0.04	p<.95
	Black	Never	1,578	32,318	95	0.87	1,800	32,558	96	0.75	1.43	0.19	n.s.
		Once	13	262	1	0.28	10	240	1	0.25	-0.06	0.88	n.s.
		2-3 times	5	107	0	0.17	7	138	0	0.16	0.09	0.69	n.s.
		4-9 times	5	104	0	0.16		0	0	0.00	-0.31	0.06	p<.90
		10-19 times	3	46	0	0.09	2	77	0	0.21	0.09	0.64	n.s.
		20+ times	11	173	1	0.15	14	328	1	0.39	0.46	0.28	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	57	1,124	3	0.74	32	532	2	0.43	-1.72	0.03	p<.95
	Hispanic	Never	1,909	26,802	91	1.41	2,148	27,497	93	0.76	2.33	0.10	n.s.
		Once	26	426	1	0.32	34	462	2	0.29	0.12	0.78	n.s.
		2-3 times	26	346	1	0.25	24	348	1	0.24	0.01	0.98	n.s.
		4-9 times	14	189	1	0.18	10	139	0	0.19	-0.17	0.50	n.s.
		10-19 times	12	172	1	0.22	15	205	1	0.21	0.11	0.71	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Hispanic	20+ times	43	506	2	0.33	34	458	2	0.36	-0.17	0.67	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	78	1,115	4	1.25	36	455	2	0.29	-2.23	0.08	p<.90
	Asian	Never	443	7,513	90	2.53	437	7,901	95	1.20	4.50	0.09	p<.90
		Once	11	200	2	1.06	4	68	1	0.45	-1.59	0.17	n.s.
		2-3 times	3	39	0	0.27	2	23	0	0.21	-0.19	0.59	n.s.
		4-9 times	2	33	0	0.26	2	56	1	0.48	0.27	0.62	n.s.
		10-19 times	1	8	0	0.10	6	113	1	0.68	1.25	0.07	p<.90
		20+ times	7	166	2	0.89	7	90	1	0.46	-0.91	0.34	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	21	377	5	2.07	5	100	1	0.59	-3.33	0.13	n.s.
	Other	Never	460	9,154	86	2.05	527	10,540	91	1.53	4.85	0.04	p<.95
		Once	9	174	2	0.55	9	201	2	0.71	0.09	0.92	n.s.
		2-3 times	11	234	2	0.70	4	90	1	0.39	-1.42	0.08	p<.90
		4-9 times	5	121	1	0.55	2	37	0	0.23	-0.82	0.19	n.s.
		10-19 times	4	71	1	0.35		0	0	0.00	-0.67	0.06	p<.90
		20+ times	16	292	3	0.76	20	526	5	1.29	1.79	0.22	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	29	597	6	1.48	12	206	2	0.59	-3.84	0.02	p<.95
Region	Northeast	Never	1,962	39,299	92	3.42	2,070	40,498	95	0.64	2.84	0.42	n.s.
		Once	27	549	1	0.29	22	593	1	0.46	0.10	0.87	n.s.
		2-3 times	9	142	0	0.11	10	227	1	0.20	0.20	0.31	n.s.
		4-9 times	8	195	0	0.22	4	132	0	0.18	-0.15	0.62	n.s.
		10-19 times	7	134	0	0.13	8	116	0	0.12	-0.04	0.72	n.s.
		20+ times	22	333	1	0.21	22	410	1	0.34	0.18	0.64	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	81	1,887	4	3.48	26	552	1	0.32	-3.14	0.38	n.s.
	Midwest	Never	2,655	49,087	95	0.56	2,767	49,331	96	0.57	0.50	0.41	n.s.
		Once	40	632	1	0.23	30	583	1	0.30	-0.09	0.78	n.s.
		2-3 times	22	429	1	0.20	15	253	0	0.13	-0.34	0.19	n.s.
		4-9 times	11	193	0	0.11	10	225	0	0.17	0.06	0.76	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Midwest	10-19 times	7	114	0	0.08	6	130	0	0.10	0.03	0.82	n.s.
		20+ times	32	593	1	0.26	26	499	1	0.27	-0.18	0.52	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	40	541	1	0.22	34	553	1	0.19	0.02	0.93	n.s.
	South	Never	3,156	75,260	92	1.81	3,576	78,382	95	0.53	3.85	0.04	p<.95
		Once	37	1,028	1	0.24	45	1,138	1	0.27	0.14	0.73	n.s.
		2-3 times	35	812	1	0.20	22	442	1	0.16	-0.45	0.03	p<.95
		4-9 times	17	615	1	0.23	12	337	0	0.17	-0.34	0.09	p<.90
		10-19 times	11	328	0	0.15	11	192	0	0.08	-0.17	0.28	n.s.
		20+ times	32	681	1	0.20	26	604	1	0.15	-0.09	0.72	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	150	3,486	4	1.78	53	1,073	1	0.26	-2.93	0.11	n.s.
	West	Never	2,499	47,475	90	2.39	2,633	49,618	94	1.15	4.20	0.03	p<.95
		Once	38	819	2	0.34	42	741	1	0.28	-0.14	0.73	n.s.
		2-3 times	31	591	1	0.25	34	630	1	0.25	0.07	0.82	n.s.
		4-9 times	21	480	1	0.26	10	256	0	0.23	-0.42	0.21	n.s.
		10-19 times	18	264	1	0.20	13	296	1	0.24	0.06	0.73	n.s.
		20+ times	37	637	1	0.27	42	850	2	0.49	0.40	0.37	n.s.
		Once or more		0	0	0.00		0	0	0.00	0.00		p<.90
		No answer	123	2,731	5	2.29	28	519	1	0.22	-4.17	0.06	p<.90
Total	Total	Never	9,743	199,283	87	1.22	10,440	205,002	89	0.66	2.55	0.01	p<.95
		Once	291	6,014	3	0.20	315	6,544	3	0.19	0.23	0.38	n.s.
		2-3 times	170	3,798	2	0.17	189	4,093	2	0.16	0.13	0.53	n.s.
		4-9 times	119	2,771	1	0.16	111	2,258	1	0.12	-0.22	0.22	n.s.
		10-19 times	86	2,071	1	0.15	98	2,103	1	0.13	0.01	0.93	n.s.
		20+ times	268	5,672	2	0.31	258	5,559	2	0.37	-0.05	0.88	n.s.
		Once or more	75	1,480	1	0.10	57	1,161	1	0.09	-0.14	0.23	n.s.
		No answer	376	8,245	4	1.05	129	2,459	1	0.13	-2.52	0.02	p<.95
Sex	Male	Never	4,641	100,063	87	1.29	5,053	102,103	89	0.73	2.22	0.05	p<.90
		Once	130	2,753	2	0.27	140	3,029	3	0.21	0.25	0.49	n.s.
		2-3 times	85	1,811	2	0.22	99	2,155	2	0.22	0.31	0.28	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Sex	Male	4-9 times	55	1,335	1	0.22	65	1,278	1	0.17	-0.04	0.88	n.s.
		10-19 times	42	833	1	0.13	52	1,150	1	0.17	0.28	0.15	n.s.
		20+ times	139	3,309	3	0.46	145	3,044	3	0.39	-0.22	0.58	n.s.
		Once or more	42	930	1	0.15	29	589	1	0.11	-0.29	0.08	p<.90
		No answer	185	4,110	4	1.03	64	1,212	1	0.15	-2.51	0.02	p<.95
	Female	Never	4,912	95,129	87	1.28	5,127	97,844	90	0.71	3.05	0.01	p<.95
		Once	154	3,113	3	0.30	158	3,209	3	0.28	0.11	0.78	n.s.
		2-3 times	79	1,873	2	0.23	85	1,870	2	0.21	0.01	0.98	n.s.
		4-9 times	60	1,353	1	0.20	43	937	1	0.18	-0.38	0.10	n.s.
		10-19 times	44	1,238	1	0.25	45	913	1	0.15	-0.29	0.25	n.s.
		20+ times	110	2,082	2	0.26	96	2,143	2	0.39	0.07	0.86	n.s.
		Once or more	22	403	0	0.09	21	401	0	0.10	0.00	1.00	n.s.
		No answer	181	3,927	4	1.12	58	1,117	1	0.17	-2.57	0.02	p<.95
	Unknown	Never	190	4,091	81	2.99	260	5,056	82	2.76	1.07	0.79	n.s.
		Once	7	148	3	1.20	17	307	5	1.37	2.04	0.26	n.s.
		2-3 times	6	114	2	1.09	5	69	1	0.51	-1.13	0.34	n.s.
		4-9 times	4	83	2	0.87	3	43	1	0.41	-0.94	0.32	n.s.
		10-19 times		0	0	0.00	1	40	1	0.57	0.64	0.26	n.s.
		20+ times	19	282	6	1.64	17	372	6	2.04	0.46	0.86	n.s.
		Once or more	11	147	3	0.91	7	171	3	0.91	-0.14	0.91	n.s.
		No answer	10	208	4	1.47	7	131	2	0.86	-1.99	0.25	n.s.
Grade	Grades 7-8	Never	3,538	69,537	91	0.89	3,768	70,949	93	0.45	1.91	0.05	p<.95
		Once	90	1,720	2	0.32	80	1,636	2	0.30	-0.11	0.78	n.s.
		2-3 times	42	852	1	0.23	36	686	1	0.16	-0.22	0.40	n.s.
		4-9 times	22	471	1	0.13	17	349	0	0.12	-0.16	0.37	n.s.
		10-19 times	11	226	0	0.09	10	198	0	0.09	-0.04	0.77	n.s.
		20+ times	60	1,102	1	0.19	42	743	1	0.17	-0.47	0.03	p<.95
		Once or more	28	503	1	0.16	25	518	1	0.16	0.02	0.92	n.s.
		No answer	92	1,779	2	0.79	66	1,064	1	0.23	-0.94	0.25	n.s.
	Grades 9-10	Never	3,291	68,661	86	1.57	3,472	71,819	90	0.80	4.02	0.01	p<.95
		Once	109	2,238	3	0.34	92	2,053	3	0.28	-0.23	0.56	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Grades 9-10	2-3 times	64	1,526	2	0.31	69	1,720	2	0.28	0.25	0.53	n.s.
		4-9 times	48	1,196	2	0.32	33	724	1	0.16	-0.59	0.14	n.s.
		10-19 times	29	743	1	0.23	30	755	1	0.24	0.01	0.97	n.s.
		20+ times	83	1,844	2	0.35	78	1,851	2	0.39	0.01	0.98	n.s.
		Once or more	26	563	1	0.16	14	276	0	0.10	-0.36	0.04	p<.95
		No answer	134	3,082	4	1.34	31	595	1	0.17	-3.11	0.02	p<.95
	Grades 11-12	Never	2,914	61,085	83	2.18	3,200	62,234	85	1.21	1.62	0.38	n.s.
		Once	92	2,056	3	0.36	143	2,855	4	0.35	1.09	0.03	p<.95
		2-3 times	64	1,420	2	0.27	84	1,687	2	0.28	0.37	0.28	n.s.
		4-9 times	49	1,104	2	0.26	61	1,185	2	0.27	0.11	0.71	n.s.
		10-19 times	46	1,101	2	0.29	58	1,150	2	0.22	0.07	0.83	n.s.
		20+ times	125	2,726	4	0.64	138	2,965	4	0.74	0.33	0.65	n.s.
		Once or more	21	415	1	0.21	18	367	1	0.14	-0.06	0.79	n.s.
		No answer	150	3,383	5	1.86	32	801	1	0.26	-3.52	0.06	p<.90
Race	White	Never	5,540	126,390	86	1.56	5,764	130,212	89	0.70	3.14	0.03	p<.95
		Once	192	4,437	3	0.27	191	4,627	3	0.27	0.15	0.69	n.s.
		2-3 times	106	2,706	2	0.22	118	2,955	2	0.20	0.18	0.52	n.s.
		4-9 times	72	1,906	1	0.19	67	1,644	1	0.17	-0.17	0.45	n.s.
		10-19 times	54	1,572	1	0.22	59	1,470	1	0.16	-0.06	0.79	n.s.
		20+ times	139	3,794	3	0.42	129	3,230	2	0.37	-0.37	0.38	n.s.
		Once or more	20	642	0	0.10	16	401	0	0.07	-0.16	0.15	n.s.
		No answer	203	5,217	4	1.35	50	1,252	1	0.13	-2.70	0.05	p<.95
	Black	Never	1,558	31,947	94	0.87	1,776	32,147	95	0.79	1.31	0.24	n.s.
		Once	20	325	1	0.23	16	240	1	0.23	-0.24	0.42	n.s.
		2-3 times	6	135	0	0.18	14	250	1	0.27	0.34	0.27	n.s.
		4-9 times	7	191	1	0.24	3	119	0	0.21	-0.21	0.53	n.s.
		10-19 times	2	17	0	0.04	2	45	0	0.10	0.08	0.43	n.s.
		20+ times	13	244	1	0.20	17	384	1	0.41	0.42	0.37	n.s.
		Once or more	13	224	1	0.21	7	180	1	0.27	-0.12	0.72	n.s.
		No answer	53	1,050	3	0.74	30	509	2	0.42	-1.57	0.05	p<.90
	Hispanic	Never	1,786	25,104	85	1.82	2,004	25,514	86	1.46	1.37	0.38	n.s.

	Response by Demographic		Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Hispanic	Once	56	816	3	0.40	67	917	3	0.45	0.34	0.60	n.s.
		2-3 times	41	597	2	0.42	43	628	2	0.40	0.11	0.85	n.s.
		4-9 times	27	390	1	0.40	35	383	1	0.24	-0.03	0.96	n.s.
		10-19 times	24	370	1	0.27	26	343	1	0.31	-0.09	0.81	n.s.
		20+ times	76	911	3	0.62	70	1,043	4	0.82	0.44	0.45	n.s.
		Once or more	25	315	1	0.24	21	291	1	0.22	-0.08	0.81	n.s.
		No answer	73	1,053	4	1.25	35	446	2	0.30	-2.06	0.10	p<.90
	Asian	Never	429	7,271	87	2.66	415	7,480	90	1.82	2.36	0.37	n.s.
		Once	13	249	3	1.13	11	201	2	0.77	-0.58	0.66	n.s.
		2-3 times	5	94	1	0.52	6	123	1	0.59	0.34	0.61	n.s.
		4-9 times	2	18	0	0.17	4	70	1	0.44	0.63	0.19	n.s.
		10-19 times	2	39	0	0.33	5	106	1	0.70	0.80	0.31	n.s.
		20+ times	8	143	2	0.70	11	158	2	0.68	0.17	0.85	n.s.
		Once or more	8	144	2	0.78	6	113	1	0.63	-0.38	0.70	n.s.
		No answer	21	377	5	2.07	5	100	1	0.59	-3.33	0.13	n.s.
	Other	Never	430	8,571	81	2.52	481	9,648	83	2.17	2.65	0.38	n.s.
		Once	10	186	2	0.61	30	559	5	1.03	3.07	0.01	p<.95
		2-3 times	12	266	3	0.74	8	137	1	0.44	-1.32	0.08	p<.90
		4-9 times	11	266	3	0.80	2	42	0	0.27	-2.13	0.01	p<.95
		10-19 times	4	73	1	0.50	6	139	1	0.51	0.51	0.38	n.s.
		20+ times	32	580	5	1.40	31	746	6	1.80	0.98	0.66	n.s.
		Once or more	9	154	1	0.50	7	176	2	0.54	0.07	0.93	n.s.
		No answer	26	547	5	1.48	9	152	1	0.54	-3.83	0.01	p<.95
Region	Northeast	Never	1,920	38,431	90	3.39	2,015	39,321	92	0.77	2.12	0.54	n.s.
		Once	32	603	1	0.36	42	746	2	0.27	0.34	0.48	n.s.
		2-3 times	24	495	1	0.25	20	524	1	0.27	0.07	0.79	n.s.
		4-9 times	10	216	1	0.16	8	232	1	0.23	0.04	0.91	n.s.
		10-19 times	7	139	0	0.14	13	408	1	0.35	0.63	0.09	p<.90
		20+ times	31	586	1	0.28	32	679	2	0.36	0.22	0.58	n.s.
		Once or more	12	188	0	0.13	8	109	0	0.11	-0.19	0.22	n.s.
		No answer	80	1,880	4	3.48	24	509	1	0.30	-3.22	0.36	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Midwest	Never	2,528	46,840	91	0.88	2,650	46,993	91	0.82	0.32	0.72	n.s.
		Once	80	1,276	2	0.39	62	1,211	2	0.29	-0.12	0.78	n.s.
		2-3 times	41	727	1	0.28	38	774	2	0.32	0.09	0.80	n.s.
		4-9 times	27	593	1	0.37	25	448	1	0.21	-0.28	0.50	n.s.
		10-19 times	15	262	1	0.18	22	450	1	0.26	0.37	0.21	n.s.
		20+ times	59	1,108	2	0.33	49	951	2	0.32	-0.30	0.46	n.s.
		Once or more	19	301	1	0.18	11	231	0	0.16	-0.14	0.55	n.s.
		No answer	38	482	1	0.21	31	516	1	0.19	0.07	0.79	n.s.
	South	Never	2,999	70,975	86	1.99	3,372	73,523	89	1.02	3.15	0.09	p<.90
		Once	101	2,438	3	0.35	122	2,882	4	0.41	0.54	0.26	n.s.
		2-3 times	58	1,621	2	0.34	69	1,671	2	0.28	0.06	0.89	n.s.
		4-9 times	31	829	1	0.20	41	1,000	1	0.27	0.21	0.37	n.s.
		10-19 times	29	849	1	0.25	24	541	1	0.19	-0.37	0.06	p<.90
		20+ times	57	1,619	2	0.38	51	1,198	1	0.32	-0.51	0.13	n.s.
		Once or more	15	461	1	0.19	17	362	0	0.13	-0.12	0.60	n.s.
		No answer	148	3,419	4	1.78	49	992	1	0.26	-2.95	0.10	n.s.
	West	Never	2,296	43,037	81	3.15	2,403	45,165	85	2.21	4.16	0.02	p<.95
		Once	78	1,698	3	0.50	89	1,706	3	0.32	0.02	0.97	n.s.
		2-3 times	47	956	2	0.43	62	1,124	2	0.37	0.32	0.32	n.s.
		4-9 times	51	1,133	2	0.46	37	579	1	0.18	-1.04	0.04	p<.95
		10-19 times	35	820	2	0.48	39	703	1	0.30	-0.22	0.65	n.s.
		20+ times	121	2,359	4	1.15	126	2,730	5	1.49	0.71	0.54	n.s.
		Once or more	29	530	1	0.24	21	460	1	0.28	-0.13	0.61	n.s.
		No answer	110	2,463	5	2.30	25	442	1	0.19	-3.81	0.09	p<.90
Total	Total	Never	10,030	205,658	90	1.13	10,765	211,934	92	0.51	2.80	0.01	p<.95
		Once	214	4,495	2	0.17	214	4,449	2	0.14	-0.02	0.93	n.s.
		2-3 times	122	2,741	1	0.17	132	2,695	1	0.13	-0.02	0.92	n.s.
		4-9 times	87	1,914	1	0.11	88	1,985	1	0.13	0.03	0.85	n.s.
		10-19 times	66	1,490	1	0.10	52	1,234	1	0.11	-0.11	0.46	n.s.
		20+ times	162	3,323	1	0.19	156	3,287	1	0.22	-0.01	0.95	n.s.
		Once or more	57	1,074	0	0.07	52	952	0	0.08	-0.05	0.58	n.s.
		No answer	390	8,641	4	1.05	138	2,643	1	0.13	-2.61	0.01	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Sex	**Male**	Never	4,771	102,984	89	1.18	5,202	105,224	92	0.61	2.41	0.03	p<.95
		Once	98	1,985	2	0.22	110	2,400	2	0.22	0.37	0.22	n.s.
		2-3 times	61	1,458	1	0.22	75	1,591	1	0.20	0.12	0.63	n.s.
		4-9 times	37	836	1	0.14	46	1,050	1	0.17	0.19	0.38	n.s.
		10-19 times	29	711	1	0.13	22	533	0	0.13	-0.15	0.41	n.s.
		20+ times	95	2,081	2	0.27	95	1,972	2	0.26	-0.09	0.79	n.s.
		Once or more	31	619	1	0.11	27	475	0	0.11	-0.12	0.41	n.s.
		No answer	197	4,471	4	1.04	70	1,314	1	0.16	-2.74	0.01	p<.95
	Female	Never	5,063	98,460	90	1.17	5,288	101,367	93	0.53	3.25	0.01	p<.95
		Once	109	2,394	2	0.27	97	1,930	2	0.21	-0.41	0.22	n.s.
		2-3 times	56	1,160	1	0.17	55	1,071	1	0.16	-0.07	0.75	n.s.
		4-9 times	47	1,021	1	0.16	37	843	1	0.19	-0.16	0.53	n.s.
		10-19 times	33	720	1	0.16	25	541	1	0.11	-0.16	0.42	n.s.
		20+ times	52	1,039	1	0.16	49	1,101	1	0.23	0.06	0.79	n.s.
		Once or more	20	375	0	0.09	21	382	0	0.09	0.01	0.94	n.s.
		No answer	182	3,950	4	1.12	61	1,198	1	0.18	-2.51	0.03	p<.95
	Unknown	Never	196	4,213	83	2.81	275	5,342	86	2.73	3.29	0.40	n.s.
		Once	7	116	2	0.93	7	119	2	0.73	-0.37	0.76	n.s.
		2-3 times	5	123	2	1.21	2	33	1	0.39	-1.89	0.14	n.s.
		4-9 times	3	57	1	0.68	5	92	1	0.68	0.36	0.71	n.s.
		10-19 times	4	59	1	0.59	5	160	3	1.45	1.43	0.36	n.s.
		20+ times	15	203	4	1.33	12	214	3	1.21	-0.54	0.77	n.s.
		Once or more	6	81	2	0.67	4	95	2	0.72	-0.05	0.96	n.s.
		No answer	11	221	4	1.46	7	131	2	0.86	-2.24	0.20	n.s.
Grade	**Grades 7-8**	Never	3,601	70,909	93	0.87	3,818	71,944	94	0.39	1.42	0.14	n.s.
		Once	57	1,008	1	0.22	66	1,319	2	0.23	0.41	0.22	n.s.
		2-3 times	32	565	1	0.14	16	374	0	0.12	-0.25	0.18	n.s.
		4-9 times	16	306	0	0.13	12	242	0	0.10	-0.08	0.62	n.s.
		10-19 times	15	271	0	0.10	5	101	0	0.06	-0.22	0.07	p<.90
		20+ times	48	893	1	0.21	38	678	1	0.16	-0.28	0.25	n.s.
		Once or more	19	385	1	0.12	20	374	0	0.14	-0.01	0.93	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Grade	Grades 7-8	No answer	95	1,856	2	0.79	69	1,111	1	0.23	-0.98	0.23	n.s.
	Grades 9-10	Never	3,388	70,768	89	1.49	3,566	73,951	93	0.68	4.06	0.01	p<.95
		Once	83	1,880	2	0.32	67	1,623	2	0.26	-0.32	0.41	n.s.
		2-3 times	46	1,115	1	0.31	45	1,018	1	0.21	-0.12	0.69	n.s.
		4-9 times	24	625	1	0.18	28	703	1	0.23	0.10	0.73	n.s.
		10-19 times	28	649	1	0.21	18	502	1	0.22	-0.18	0.55	n.s.
		20+ times	53	1,210	2	0.31	48	1,087	1	0.28	-0.15	0.70	n.s.
		Once or more	23	443	1	0.13	14	269	0	0.10	-0.22	0.19	n.s.
		No answer	139	3,165	4	1.34	33	638	1	0.18	-3.16	0.02	p<.95
	Grades 11-12	Never	3,041	63,981	87	2.00	3,381	66,039	90	0.93	2.86	0.12	n.s.
		Once	74	1,608	2	0.31	81	1,506	2	0.27	-0.14	0.73	n.s.
		2-3 times	44	1,061	1	0.29	71	1,303	2	0.25	0.33	0.36	n.s.
		4-9 times	47	983	1	0.23	48	1,039	1	0.26	0.08	0.83	n.s.
		10-19 times	23	570	1	0.19	29	631	1	0.18	0.08	0.74	n.s.
		20+ times	61	1,220	2	0.33	70	1,522	2	0.46	0.41	0.43	n.s.
		Once or more	15	246	0	0.11	18	309	0	0.12	0.09	0.60	n.s.
		No answer	156	3,620	5	1.86	36	895	1	0.27	-3.72	0.05	p<.95
Race	White	Never	5,725	131,199	89	1.43	5,951	134,946	93	0.53	3.11	0.03	p<.95
		Once	139	3,276	2	0.22	145	3,381	2	0.22	0.08	0.79	n.s.
		2-3 times	69	1,787	1	0.21	75	1,786	1	0.17	0.01	0.98	n.s.
		4-9 times	57	1,502	1	0.17	51	1,406	1	0.19	-0.06	0.82	n.s.
		10-19 times	36	934	1	0.14	29	789	1	0.14	-0.10	0.64	n.s.
		20+ times	74	2,006	1	0.24	71	1,742	1	0.22	-0.17	0.53	n.s.
		Once or more	17	456	0	0.08	17	368	0	0.06	-0.06	0.56	n.s.
		No answer	209	5,505	4	1.35	55	1,374	1	0.14	-2.81	0.04	p<.95
	Black	Never	1,572	32,210	94	0.88	1,787	32,401	96	0.76	1.29	0.24	n.s.
		Once	11	163	0	0.17	12	150	0	0.17	-0.03	0.87	n.s.
		2-3 times	6	178	1	0.26	11	230	1	0.22	0.16	0.65	n.s.
		4-9 times	2	33	0	0.07	3	75	0	0.13	0.13	0.40	n.s.
		10-19 times	3	74	0	0.15	1	19	0	0.06	-0.16	0.31	n.s.
		20+ times	10	158	0	0.14	15	356	1	0.40	0.59	0.18	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Black		Once or more	12	220	1	0.22	4	109	0	0.22	-0.32	0.15	n.s.
		No answer	56	1,097	3	0.74	32	532	2	0.43	-1.64	0.04	p<.95
	Hispanic	Never	1,850	25,983	88	1.74	2,091	26,707	90	1.14	2.43	0.13	n.s.
		Once	44	653	2	0.45	40	564	2	0.36	-0.30	0.57	n.s.
		2-3 times	32	456	2	0.35	37	485	2	0.33	0.10	0.84	n.s.
		4-9 times	19	229	1	0.19	26	341	1	0.27	0.38	0.26	n.s.
		10-19 times	15	255	1	0.30	15	250	1	0.25	-0.02	0.96	n.s.
		20+ times	54	660	2	0.40	41	541	2	0.44	-0.40	0.36	n.s.
		Once or more	17	217	1	0.19	17	244	1	0.24	0.09	0.78	n.s.
		No answer	77	1,103	4	1.25	34	431	1	0.29	-2.27	0.07	p<.90
	Asian	Never	438	7,446	89	2.57	428	7,726	93	1.49	3.20	0.21	n.s.
		Once	8	142	2	0.84	4	84	1	0.52	-0.70	0.48	n.s.
		2-3 times	3	40	0	0.30	6	124	1	0.61	1.00	0.15	n.s.
		4-9 times	3	46	1	0.33	2	28	0	0.26	-0.22	0.62	n.s.
		10-19 times	3	38	0	0.26	3	92	1	0.65	0.65	0.36	n.s.
		20+ times	7	178	2	0.90	6	83	1	0.45	-1.14	0.24	n.s.
		Once or more	5	69	1	0.45	9	113	1	0.58	0.53	0.47	n.s.
		No answer	21	377	5	2.07	5	100	1	0.59	-3.33	0.13	n.s.
	Other	Never	445	8,819	83	2.30	508	10,154	88	1.98	4.67	0.10	p<.90
		Once	12	261	2	0.67	13	270	2	0.74	-0.13	0.89	n.s.
		2-3 times	12	280	3	0.74	3	70	1	0.39	-2.02	0.02	p<.95
		4-9 times	6	103	1	0.42	6	135	1	0.50	0.19	0.77	n.s.
		10-19 times	9	188	2	0.59	4	84	1	0.38	-1.04	0.14	n.s.
		20+ times	17	320	3	0.90	23	564	5	1.44	1.86	0.28	n.s.
		Once or more	6	112	1	0.46	5	118	1	0.46	-0.04	0.96	n.s.
		No answer	27	560	5	1.47	12	206	2	0.59	-3.48	0.03	p<.95
Region	Northeast	Never	1,943	38,871	91	3.41	2,047	39,911	94	0.73	2.47	0.49	n.s.
		Once	27	552	1	0.34	22	507	1	0.25	-0.11	0.82	n.s.
		2-3 times	16	306	1	0.17	12	304	1	0.20	0.00	0.99	n.s.
		4-9 times	8	157	0	0.14	11	351	1	0.34	0.46	0.24	n.s.
		10-19 times	6	197	0	0.23	6	251	1	0.34	0.13	0.77	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Northeast	20+ times	22	369	1	0.21	26	500	1	0.35	0.31	0.43	n.s.
		Once or more	13	200	0	0.16	12	152	0	0.12	-0.11	0.55	n.s.
		No answer	81	1,887	4	3.48	26	552	1	0.32	-3.14	0.38	n.s.
	Midwest	Never	2,597	48,156	93	0.62	2,711	48,266	94	0.66	0.24	0.70	n.s.
		Once	55	842	2	0.28	48	810	2	0.28	-0.06	0.86	n.s.
		2-3 times	32	560	1	0.27	26	519	1	0.24	-0.08	0.80	n.s.
		4-9 times	18	336	1	0.16	16	327	1	0.15	-0.02	0.94	n.s.
		10-19 times	15	272	1	0.17	14	328	1	0.22	0.11	0.71	n.s.
		20+ times	39	708	1	0.29	32	617	1	0.29	-0.18	0.59	n.s.
		Once or more	12	197	0	0.12	8	164	0	0.12	-0.06	0.69	n.s.
		No answer	39	518	1	0.22	33	544	1	0.19	0.05	0.85	n.s.
	South	Never	3,086	73,286	89	1.90	3,486	76,384	93	0.67	3.81	0.05	p<.95
		Once	69	1,834	2	0.31	81	1,859	2	0.29	0.03	0.94	n.s.
		2-3 times	33	852	1	0.24	42	990	1	0.22	0.17	0.54	n.s.
		4-9 times	31	824	1	0.21	24	596	1	0.27	-0.28	0.43	n.s.
		10-19 times	15	404	0	0.13	15	317	0	0.10	-0.11	0.49	n.s.
		20+ times	39	1,073	1	0.30	32	760	1	0.18	-0.38	0.28	n.s.
		Once or more	14	323	0	0.11	14	235	0	0.10	-0.11	0.49	n.s.
		No answer	151	3,614	4	1.78	51	1,028	1	0.26	-3.15	0.08	p<.90
	West	Never	2,404	45,344	86	2.71	2,521	47,374	90	1.79	3.98	0.01	p<.95
		Once	63	1,267	2	0.41	63	1,273	2	0.28	0.02	0.97	n.s.
		2-3 times	41	1,023	2	0.57	52	882	2	0.34	-0.26	0.61	n.s.
		4-9 times	30	597	1	0.30	37	710	1	0.28	0.22	0.54	n.s.
		10-19 times	30	617	1	0.32	17	339	1	0.25	-0.52	0.18	n.s.
		20+ times	62	1,173	2	0.58	66	1,410	3	0.85	0.45	0.58	n.s.
		Once or more	18	355	1	0.19	18	401	1	0.28	0.09	0.74	n.s.
		No answer	119	2,621	5	2.30	28	519	1	0.22	-3.97	0.07	p<.90

Teen Predicted Future Drug Use, by Specific Drug, by Select Demographics

Drink Alcohol in Next 2 Years

Total		Very likely	4,139	89,877	39	1.32	3,966	83,698	37	1.40	-2.67	0.02	p<.95
	Total												

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Total													
	Total	Likely	1,325	27,819	12	0.44	1,404	28,054	12	0.37	0.11	0.85	n.s.
		Possibly	1,903	37,740	16	0.54	2,088	40,178	18	0.52	1.08	0.06	p<.90
		Unlikely	1,022	20,445	9	0.41	1,209	22,892	10	0.41	1.07	0.01	p<.95
		Very unlikely	2,350	44,561	19	0.96	2,845	52,707	23	0.97	3.57	0.00	p<.95
		No answer	389	8,893	4	1.05	85	1,650	1	0.10	-3.16	0.00	p<.95
Sex													
	Male	Very likely	2,088	47,549	41	1.52	2,043	44,029	38	1.58	-2.86	0.05	p<.95
		Likely	606	13,230	11	0.55	646	13,275	12	0.48	0.10	0.89	n.s.
		Possibly	849	18,051	16	0.73	968	19,324	17	0.66	1.19	0.14	n.s.
		Unlikely	485	10,194	9	0.49	598	11,606	10	0.52	1.28	0.03	p<.95
		Very unlikely	1,104	21,796	19	1.04	1,332	25,122	22	0.95	3.00	0.00	p<.95
		No answer	187	4,325	4	1.03	60	1,204	1	0.17	-2.70	0.01	p<.95
	Female	Very likely	1,970	40,634	37	1.41	1,804	37,216	34	1.47	-2.92	0.04	p<.95
		Likely	695	14,137	13	0.61	724	14,135	13	0.55	0.08	0.92	n.s.
		Possibly	1,012	18,619	17	0.73	1,071	19,905	18	0.66	1.29	0.16	n.s.
		Unlikely	515	9,848	9	0.54	587	10,765	10	0.54	0.90	0.14	n.s.
		Very unlikely	1,179	21,572	20	1.03	1,424	25,984	24	1.26	4.19	0.00	p<.95
		No answer	191	4,308	4	1.13	23	428	0	0.10	-3.55	0.00	p<.95
	Unknown	Very likely	81	1,694	33	3.60	119	2,452	40	4.08	6.24	0.23	n.s.
		Likely	24	451	9	1.88	34	645	10	1.71	1.52	0.55	n.s.
		Possibly	42	1,070	21	4.10	49	949	15	2.11	-5.76	0.17	n.s.
		Unlikely	22	403	8	1.73	24	521	8	1.68	0.47	0.86	n.s.
		Very unlikely	67	1,193	24	3.68	89	1,601	26	4.36	2.35	0.68	n.s.
		No answer	11	260	5	1.70	2	19	0	0.22	-4.82	0.01	p<.95
Grade													
	Grades 7-8	Very likely	988	20,547	27	1.23	691	14,250	19	1.04	-8.25	0.00	p<.95
		Likely	470	9,322	12	0.65	421	8,057	11	0.53	-1.65	0.06	p<.90
		Possibly	756	14,513	19	0.73	813	15,487	20	0.80	1.29	0.20	n.s.
		Unlikely	469	9,163	12	0.67	590	10,974	14	0.65	2.39	0.01	p<.95
		Very unlikely	1,118	20,813	27	1.21	1,496	26,752	35	1.25	7.82	0.00	p<.95
		No answer	82	1,834	2	0.84	33	625	1	0.18	-1.59	0.07	p<.90
	Grades 9-10	Very likely	1,476	32,266	40	1.62	1,422	31,514	40	1.50	-0.91	0.60	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Grades 9-10	Likely	454	9,706	12	0.69	515	10,753	13	0.59	1.32	0.14	n.s.
		Possibly	686	14,087	18	0.77	705	14,081	18	0.72	0.01	1.00	n.s.
		Unlikely	322	6,701	8	0.65	390	7,544	9	0.50	1.06	0.12	n.s.
		Very unlikely	701	13,767	17	1.06	763	15,396	19	1.07	2.06	0.08	p<.90
		No answer	145	3,327	4	1.34	24	505	1	0.15	-3.53	0.01	p<.95
	Grades 11-12	Very likely	1,675	37,065	51	2.05	1,853	37,933	52	1.73	1.22	0.54	n.s.
		Likely	401	8,791	12	0.74	468	9,245	13	0.66	0.63	0.49	n.s.
		Possibly	461	9,140	12	0.89	570	10,611	14	0.77	2.02	0.03	p<.95
		Unlikely	231	4,581	6	0.51	229	4,375	6	0.57	-0.28	0.71	n.s.
		Very unlikely	531	9,982	14	1.24	586	10,559	14	0.91	0.80	0.48	n.s.
		No answer	162	3,732	5	1.85	28	521	1	0.19	-4.38	0.02	p<.95
Race	White	Very likely	2,652	64,543	44	1.66	2,498	59,923	41	1.67	-2.91	0.05	p<.95
		Likely	747	17,809	12	0.52	755	17,304	12	0.45	-0.27	0.70	n.s.
		Possibly	926	20,833	14	0.58	1,017	22,857	16	0.63	1.47	0.03	p<.95
		Unlikely	578	12,858	9	0.51	648	14,045	10	0.50	0.87	0.12	n.s.
		Very unlikely	1,203	24,908	17	1.05	1,434	30,651	21	1.10	4.04	0.00	p<.95
		No answer	220	5,713	4	1.34	42	1,012	1	0.13	-3.20	0.02	p<.95
	Black	Very likely	382	8,590	25	1.57	359	7,622	23	1.59	-2.67	0.20	n.s.
		Likely	205	4,283	13	1.36	241	4,684	14	0.93	1.28	0.41	n.s.
		Possibly	393	7,819	23	1.30	428	7,653	23	1.10	-0.31	0.85	n.s.
		Unlikely	175	3,433	10	0.99	217	3,747	11	0.89	1.00	0.34	n.s.
		Very unlikely	468	8,871	26	1.75	602	9,884	29	1.91	3.19	0.11	n.s.
		No answer	49	1,137	3	0.71	18	285	1	0.23	-2.49	0.00	p<.95
	Hispanic	Very likely	771	10,436	35	1.89	781	9,819	33	1.91	-2.09	0.27	n.s.
		Likely	260	3,762	13	0.84	304	3,953	13	0.86	0.64	0.58	n.s.
		Possibly	416	5,946	20	1.25	458	6,015	20	1.01	0.23	0.89	n.s.
		Unlikely	178	2,458	8	0.70	241	3,143	11	0.81	2.31	0.01	p<.95
		Very unlikely	410	5,913	20	1.41	501	6,433	22	1.48	1.75	0.30	n.s.
		No answer	73	1,041	4	1.27	16	200	1	0.17	-2.85	0.03	p<.95
	Asian	Very likely	129	2,231	27	3.55	114	1,973	24	2.98	-3.14	0.43	n.s.

	Response by Demographic		Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Asian	Likely	49	794	10	1.75	46	848	10	1.99	0.64	0.80	n.s.
		Possibly	93	1,487	18	2.04	91	1,691	20	2.17	2.41	0.44	n.s.
		Unlikely	51	938	11	1.88	59	1,041	12	1.55	1.22	0.62	n.s.
		Very unlikely	145	2,486	30	3.08	151	2,753	33	3.80	3.14	0.53	n.s.
		No answer	21	400	5	2.15	2	45	1	0.42	-4.27	0.05	p<.90
	Other	Very likely	205	4,077	38	3.04	214	4,361	38	2.70	-0.70	0.85	n.s.
		Likely	64	1,170	11	1.69	58	1,265	11	1.22	-0.09	0.97	n.s.
		Possibly	75	1,655	16	2.31	94	1,961	17	1.61	1.36	0.57	n.s.
		Unlikely	40	758	7	1.14	44	917	8	1.29	0.78	0.67	n.s.
		Very unlikely	124	2,382	22	2.18	157	2,986	26	2.82	3.37	0.31	n.s.
		No answer	26	602	6	1.55	7	109	1	0.39	-4.71	0.00	p<.95
Region	Northeast	Very likely	777	16,622	39	2.75	705	15,317	36	2.94	-3.06	0.30	n.s.
		Likely	260	5,356	13	1.02	288	5,900	14	0.77	1.28	0.35	n.s.
		Possibly	381	7,118	17	1.50	390	7,012	16	1.00	-0.24	0.83	n.s.
		Unlikely	212	4,184	10	1.05	235	4,582	11	0.91	0.94	0.38	n.s.
		Very unlikely	404	7,289	17	1.73	528	9,455	22	1.89	5.10	0.00	p<.95
		No answer	82	1,971	5	3.47	16	262	1	0.19	-4.02	0.25	n.s.
	Midwest	Very likely	1,136	22,052	43	2.57	1,021	19,664	38	2.85	-4.62	0.02	p<.95
		Likely	355	6,558	13	0.65	353	6,514	13	0.84	-0.08	0.94	n.s.
		Possibly	456	7,888	15	0.74	501	8,950	17	0.87	2.06	0.02	p<.95
		Unlikely	249	4,665	9	0.72	331	5,294	10	0.86	1.22	0.18	n.s.
		Very unlikely	571	9,827	19	1.54	664	10,855	21	2.05	2.00	0.22	n.s.
		No answer	40	600	1	0.25	18	297	1	0.14	-0.59	0.04	p<.95
	South	Very likely	1,209	31,363	38	2.26	1,278	30,493	37	2.39	-1.04	0.61	n.s.
		Likely	391	9,797	12	0.87	407	8,877	11	0.58	-1.11	0.29	n.s.
		Possibly	632	14,402	18	0.96	708	15,002	18	0.86	0.74	0.48	n.s.
		Unlikely	327	7,076	9	0.72	375	7,979	10	0.73	1.10	0.17	n.s.
		Very unlikely	731	15,927	19	1.94	950	19,171	23	1.49	3.96	0.05	p<.95
		No answer	148	3,644	4	1.77	27	647	1	0.20	-3.65	0.04	p<.95
	West	Very likely	1,017	19,841	37	2.99	962	18,223	34	3.04	-3.00	0.19	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	West	Likely	319	6,108	12	0.88	356	6,764	13	0.81	1.26	0.24	n.s.
		Possibly	434	8,332	16	1.09	489	9,214	17	1.36	1.69	0.21	n.s.
		Unlikely	234	4,521	9	0.82	268	5,038	10	0.78	0.99	0.12	n.s.
		Very unlikely	644	11,518	22	2.01	703	13,227	25	2.41	3.27	0.02	p<.95
		No answer	119	2,678	5	2.30	24	444	1	0.21	-4.21	0.07	p<.90
Use Marijuana in Next 2 Years													
Total	Total	Very likely	1,886	42,173	18	0.94	1,913	40,446	18	0.96	-0.74	0.37	n.s.
		Likely	683	14,157	6	0.31	572	11,603	5	0.33	-1.11	0.01	p<.95
		Possibly	1,136	23,028	10	0.35	1,181	24,455	11	0.35	0.63	0.16	n.s.
		Unlikely	1,157	24,176	11	0.47	1,294	26,181	11	0.35	0.88	0.12	n.s.
		Very unlikely	5,868	116,819	51	1.30	6,538	124,709	54	1.16	3.48	0.00	p<.95
		No answer	398	8,983	4	1.05	99	1,786	1	0.10	-3.14	0.00	p<.95
Sex	Male	Very likely	1,027	24,032	21	1.15	1,039	22,191	19	1.08	-1.50	0.15	n.s.
		Likely	302	6,313	5	0.38	281	5,694	5	0.40	-0.51	0.32	n.s.
		Possibly	549	11,681	10	0.49	627	13,377	12	0.49	1.53	0.02	p<.95
		Unlikely	533	11,750	10	0.65	635	13,141	11	0.52	1.27	0.14	n.s.
		Very unlikely	2,708	56,801	49	1.53	2,995	58,840	51	1.29	2.03	0.18	n.s.
		No answer	200	4,569	4	1.03	70	1,317	1	0.18	-2.82	0.01	p<.95
	Female	Very likely	798	16,778	15	0.95	808	16,907	16	1.07	0.22	0.82	n.s.
		Likely	366	7,562	7	0.42	276	5,564	5	0.40	-1.80	0.00	p<.95
		Possibly	562	10,889	10	0.44	526	10,493	10	0.46	-0.30	0.59	n.s.
		Unlikely	600	11,846	11	0.54	633	12,578	12	0.50	0.74	0.27	n.s.
		Very unlikely	3,050	57,898	53	1.31	3,363	62,442	58	1.30	4.53	0.00	p<.95
		No answer	186	4,144	4	1.12	27	449	0	0.10	-3.38	0.00	p<.95
	Unknown	Very likely	61	1,363	27	3.78	66	1,348	22	2.70	-5.08	0.24	n.s.
		Likely	15	282	6	1.71	15	345	6	1.27	0.01	1.00	n.s.
		Possibly	25	458	9	1.92	28	585	9	1.94	0.43	0.87	n.s.
		Unlikely	24	580	11	2.07	26	462	7	1.35	-3.96	0.12	n.s.
		Very unlikely	110	2,120	42	4.46	180	3,427	55	3.32	13.61	0.01	p<.95
		No answer	12	270	5	1.71	2	19	0	0.22	-5.01	0.00	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Grade	**Grades 7-8**	Very likely	489	10,092	13	0.90	345	6,690	9	0.71	-4.46	0.00	p<.95
		Likely	221	4,587	6	0.56	156	3,103	4	0.48	-1.95	0.00	p<.95
		Possibly	358	6,937	9	0.52	322	6,412	8	0.51	-0.68	0.32	n.s.
		Unlikely	393	7,650	10	0.55	437	8,377	11	0.59	0.96	0.25	n.s.
		Very unlikely	2,336	45,060	59	1.46	2,747	50,911	67	1.32	7.72	0.00	p<.95
		No answer	86	1,866	2	0.80	37	651	1	0.19	-1.59	0.06	p<.90
	Grades 9-10	Very likely	698	15,950	20	1.36	694	15,259	19	1.21	-0.85	0.54	n.s.
		Likely	243	5,090	6	0.53	207	4,401	6	0.51	-0.86	0.25	n.s.
		Possibly	378	7,745	10	0.65	448	9,963	12	0.56	2.79	0.00	p<.95
		Unlikely	417	8,666	11	0.72	465	9,897	12	0.55	1.55	0.09	p<.90
		Very unlikely	1,899	39,010	49	1.72	1,973	39,675	50	1.45	0.87	0.62	n.s.
		No answer	149	3,393	4	1.34	32	598	1	0.15	-3.50	0.01	p<.95
	Grades 11-12	Very likely	699	16,131	22	1.56	874	18,498	25	1.59	3.24	0.03	p<.95
		Likely	219	4,479	6	0.54	209	4,100	6	0.50	-0.51	0.41	n.s.
		Possibly	400	8,346	11	0.76	411	8,080	11	0.68	-0.36	0.69	n.s.
		Unlikely	347	7,860	11	0.80	392	7,907	11	0.74	0.07	0.94	n.s.
		Very unlikely	1,633	32,750	45	1.94	1,818	34,122	47	1.64	1.90	0.25	n.s.
		No answer	163	3,723	5	1.86	30	538	1	0.19	-4.35	0.02	p<.95
Race	**White**	Very likely	1,083	27,541	19	1.19	1,113	26,309	18	1.18	-0.73	0.48	n.s.
		Likely	365	8,953	6	0.41	282	6,899	5	0.43	-1.37	0.02	p<.95
		Possibly	612	14,353	10	0.43	607	14,841	10	0.43	0.39	0.51	n.s.
		Unlikely	645	15,116	10	0.56	743	17,377	12	0.47	1.61	0.02	p<.95
		Very unlikely	3,400	74,936	51	1.57	3,604	79,319	54	1.41	3.31	0.02	p<.95
		No answer	221	5,766	4	1.34	45	1,048	1	0.13	-3.21	0.02	p<.95
	Black	Very likely	256	5,636	17	1.48	251	5,546	16	1.42	-0.14	0.93	n.s.
		Likely	113	2,213	6	0.82	107	2,103	6	0.80	-0.28	0.77	n.s.
		Possibly	189	3,688	11	0.92	202	3,963	12	1.17	0.89	0.44	n.s.
		Unlikely	193	4,066	12	1.24	197	3,627	11	0.70	-1.21	0.34	n.s.
		Very unlikely	868	17,357	51	2.48	1,083	18,293	54	2.08	3.15	0.17	n.s.
		No answer	53	1,174	3	0.70	25	343	1	0.25	-2.43	0.00	p<.95

	Response by Demographic		Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Hispanic	Very likely	377	5,467	19	1.50	390	5,394	18	1.66	-0.25	0.88	n.s.
		Likely	151	2,135	7	0.62	132	1,624	5	0.52	-1.73	0.03	p<.95
		Possibly	242	3,304	11	0.81	277	3,514	12	0.76	0.71	0.48	n.s.
		Unlikely	205	2,753	9	0.73	242	3,094	10	0.88	1.15	0.33	n.s.
		Very unlikely	1,055	14,785	50	2.13	1,239	15,681	53	2.09	3.02	0.15	n.s.
		No answer	78	1,112	4	1.28	21	257	1	0.21	-2.89	0.03	p<.95
	Asian	Very likely	45	836	10	1.77	47	916	11	2.15	0.94	0.71	n.s.
		Likely	26	339	4	0.92	16	265	3	0.92	-0.90	0.47	n.s.
		Possibly	46	799	10	1.72	47	994	12	1.71	2.31	0.28	n.s.
		Unlikely	58	988	12	1.54	57	961	12	1.93	-0.34	0.89	n.s.
		Very unlikely	293	5,010	60	3.04	294	5,169	62	3.38	1.81	0.63	n.s.
		No answer	20	363	4	2.04	2	45	1	0.42	-3.82	0.07	p<.90
	Other	Very likely	125	2,692	25	2.69	112	2,281	20	2.05	-5.63	0.07	p<.90
		Likely	28	517	5	1.11	35	713	6	1.15	1.29	0.40	n.s.
		Possibly	47	885	8	1.30	48	1,143	10	1.26	1.54	0.38	n.s.
		Unlikely	56	1,252	12	1.43	55	1,122	10	1.34	-2.08	0.31	n.s.
		Very unlikely	252	4,731	44	3.21	318	6,247	54	2.55	9.40	0.01	p<.95
		No answer	26	567	5	1.52	6	94	1	0.37	-4.52	0.00	p<.95
Region	Northeast	Very likely	335	7,431	17	1.81	280	6,242	15	1.60	-2.79	0.12	n.s.
		Likely	104	1,969	5	0.65	94	2,061	5	0.62	0.22	0.83	n.s.
		Possibly	211	4,075	10	0.95	249	5,233	12	1.05	2.73	0.02	p<.95
		Unlikely	230	4,793	11	0.82	223	4,520	11	0.63	-0.64	0.57	n.s.
		Very unlikely	1,154	22,387	53	3.06	1,299	24,210	57	2.72	4.30	0.15	n.s.
		No answer	82	1,884	4	3.47	17	262	1	0.19	-3.81	0.27	n.s.
	Midwest	Very likely	471	9,072	18	1.38	492	8,964	17	1.48	-0.20	0.89	n.s.
		Likely	189	3,441	7	0.83	127	2,359	5	0.54	-2.10	0.00	p<.95
		Possibly	289	5,193	10	0.73	246	4,607	9	0.64	-1.13	0.25	n.s.
		Unlikely	314	5,933	12	0.93	356	6,537	13	0.74	1.17	0.25	n.s.
		Very unlikely	1,500	27,252	53	2.16	1,644	28,752	56	2.09	2.93	0.16	n.s.
		No answer	44	698	1	0.30	23	354	1	0.16	-0.67	0.06	p<.90

	Response by Demographic		Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	South	Very likely	581	15,499	19	1.69	620	15,157	18	1.72	-0.41	0.77	n.s.
		Likely	204	4,912	6	0.43	174	3,851	5	0.62	-1.29	0.09	p<.90
		Possibly	350	8,394	10	0.57	397	9,141	11	0.59	0.91	0.19	n.s.
		Unlikely	332	8,032	10	0.99	405	9,057	11	0.55	1.25	0.27	n.s.
		Very unlikely	1,818	41,668	51	2.29	2,115	44,251	54	1.76	3.17	0.16	n.s.
		No answer	153	3,705	5	1.78	34	712	1	0.21	-3.64	0.04	p<.95
	West	Very likely	499	10,170	19	2.42	521	10,084	19	2.55	-0.13	0.95	n.s.
		Likely	186	3,834	7	0.68	177	3,332	6	0.78	-0.94	0.30	n.s.
		Possibly	286	5,366	10	0.69	289	5,473	10	0.62	0.22	0.80	n.s.
		Unlikely	281	5,417	10	0.73	310	6,067	11	0.88	1.25	0.23	n.s.
		Very unlikely	1,396	25,513	48	2.95	1,480	27,496	52	2.98	3.83	0.01	p<.95
		No answer	119	2,696	5	2.29	25	457	1	0.22	-4.22	0.07	p<.90
Use Cocaine/Crack in Next 2 Years													
Total	Total	Very likely	405	8,392	4	0.31	426	8,506	4	0.27	0.05	0.88	n.s.
		Likely	164	3,387	1	0.17	136	2,913	1	0.14	-0.21	0.30	n.s.
		Possibly	345	6,889	3	0.22	369	7,159	3	0.21	0.12	0.64	n.s.
		Unlikely	789	15,629	7	0.32	877	18,125	8	0.30	1.09	0.00	p<.95
		Very unlikely	9,032	186,147	81	1.10	9,684	190,543	83	0.52	1.97	0.06	p<.90
		No answer	393	8,891	4	1.05	105	1,934	1	0.11	-3.03	0.00	p<.95
Sex	Male	Very likely	223	4,678	4	0.40	246	4,957	4	0.36	0.27	0.59	n.s.
		Likely	76	1,466	1	0.16	73	1,513	1	0.20	0.05	0.84	n.s.
		Possibly	161	3,501	3	0.30	184	3,633	3	0.27	0.13	0.70	n.s.
		Unlikely	350	7,389	6	0.51	403	8,665	8	0.44	1.15	0.07	p<.90
		Very unlikely	4,313	93,616	81	1.22	4,668	94,412	82	0.72	1.11	0.37	n.s.
		No answer	196	4,496	4	1.04	73	1,379	1	0.18	-2.70	0.01	p<.95
	Female	Very likely	156	3,236	3	0.30	162	3,224	3	0.28	0.01	0.98	n.s.
		Likely	78	1,748	2	0.31	53	1,111	1	0.15	-0.58	0.08	p<.90
		Possibly	173	3,220	3	0.29	168	3,162	3	0.26	-0.04	0.92	n.s.
		Unlikely	425	7,980	7	0.49	455	9,099	8	0.41	1.08	0.04	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Female	Very unlikely	4,544	88,793	81	1.20	4,766	91,346	84	0.62	2.87	0.02	p<.95
		No answer	186	4,141	4	1.12	29	491	0	0.10	-3.34	0.00	p<.95
	Unknown	Very likely	26	478	9	2.28	18	325	5	1.52	-4.17	0.13	n.s.
		Likely	10	174	3	1.23	10	289	5	1.58	1.25	0.51	n.s.
		Possibly	11	168	3	1.18	17	365	6	1.38	2.58	0.17	n.s.
		Unlikely	14	259	5	1.43	19	360	6	1.15	0.70	0.70	n.s.
		Very unlikely	175	3,738	74	3.77	250	4,785	77	2.73	3.64	0.40	n.s.
		No answer	11	255	5	1.69	3	64	1	0.66	-3.99	0.03	p<.95
Grade	Grades 7-8	Very likely	147	2,656	3	0.34	132	2,368	3	0.35	-0.38	0.35	n.s.
		Likely	64	1,198	2	0.20	38	804	1	0.17	-0.52	0.06	p<.90
		Possibly	137	2,622	3	0.38	113	2,297	3	0.34	-0.42	0.38	n.s.
		Unlikely	332	6,748	9	0.51	338	6,876	9	0.62	0.17	0.78	n.s.
		Very unlikely	3,118	61,105	80	1.00	3,382	63,071	83	0.80	2.63	0.02	p<.95
		No answer	85	1,862	2	0.82	41	726	1	0.19	-1.49	0.09	p<.90
	Grades 9-10	Very likely	149	3,188	4	0.48	130	2,879	4	0.39	-0.38	0.50	n.s.
		Likely	58	1,210	2	0.24	46	1,007	1	0.25	-0.25	0.45	n.s.
		Possibly	116	2,436	3	0.34	133	2,625	3	0.35	0.24	0.62	n.s.
		Unlikely	280	5,261	7	0.53	334	7,080	9	0.45	2.28	0.00	p<.95
		Very unlikely	3,036	64,470	81	1.50	3,144	65,574	82	0.79	1.45	0.34	n.s.
		No answer	145	3,288	4	1.34	32	627	1	0.17	-3.33	0.01	p<.95
	Grades 11-12	Very likely	109	2,547	3	0.57	164	3,259	4	0.52	0.97	0.12	n.s.
		Likely	42	980	1	0.37	52	1,102	2	0.24	0.17	0.70	n.s.
		Possibly	92	1,831	3	0.40	123	2,237	3	0.32	0.56	0.16	n.s.
		Unlikely	177	3,619	5	0.44	205	4,168	6	0.52	0.75	0.23	n.s.
		Very unlikely	2,878	60,572	83	2.03	3,158	61,898	85	1.01	1.86	0.33	n.s.
		No answer	163	3,741	5	1.86	32	581	1	0.19	-4.31	0.02	p<.95
Race	White	Very likely	212	5,101	3	0.36	207	4,824	3	0.31	-0.17	0.69	n.s.
		Likely	91	2,134	1	0.22	75	1,897	1	0.17	-0.15	0.56	n.s.
		Possibly	205	4,692	3	0.27	206	4,583	3	0.25	-0.06	0.87	n.s.
		Unlikely	475	10,819	7	0.42	517	12,448	9	0.35	1.16	0.02	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Race	White	Very unlikely	5,124	118,219	81	1.37	5,339	120,887	83	0.57	2.31	0.08	p<.90
		No answer	219	5,699	4	1.34	50	1,153	1	0.14	-3.10	0.02	p<.95
	Black	Very likely	39	823	2	0.45	53	1,103	3	0.56	0.85	0.22	n.s.
		Likely	8	166	0	0.18	9	149	0	0.16	-0.05	0.86	n.s.
		Possibly	26	538	2	0.36	26	528	2	0.41	-0.02	0.98	n.s.
		Unlikely	71	1,278	4	0.55	82	1,480	4	0.55	0.62	0.40	n.s.
		Very unlikely	1,476	30,171	88	1.14	1,674	30,300	89	1.07	1.06	0.43	n.s.
		No answer	52	1,158	3	0.72	21	313	1	0.21	-2.47	0.00	p<.95
	Hispanic	Very likely	101	1,413	5	0.59	121	1,666	6	0.74	0.86	0.31	n.s.
		Likely	43	658	2	0.36	31	384	1	0.24	-0.93	0.03	p<.95
		Possibly	79	1,135	4	0.52	93	1,208	4	0.57	0.25	0.72	n.s.
		Unlikely	171	2,357	8	0.76	206	2,792	9	0.86	1.47	0.14	n.s.
		Very unlikely	1,638	22,893	77	1.68	1,827	23,233	79	1.33	1.13	0.55	n.s.
		No answer	76	1,102	4	1.30	23	280	1	0.22	-2.78	0.04	p<.95
	Asian	Very likely	14	311	4	1.21	11	260	3	1.14	-0.62	0.70	n.s.
		Likely	9	113	1	0.51	5	104	1	0.58	-0.11	0.89	n.s.
		Possibly	15	183	2	0.70	21	367	4	1.09	2.20	0.10	n.s.
		Unlikely	36	535	6	1.15	41	745	9	1.44	2.50	0.18	n.s.
		Very unlikely	394	6,831	82	2.52	380	6,797	81	2.37	-0.54	0.87	n.s.
		No answer	20	363	4	2.04	5	78	1	0.50	-3.43	0.07	p<.90
	Other	Very likely	39	744	7	1.27	34	652	6	1.14	-1.37	0.40	n.s.
		Likely	13	317	3	0.90	16	379	3	0.93	0.29	0.79	n.s.
		Possibly	20	342	3	0.83	23	473	4	0.76	0.87	0.44	n.s.
		Unlikely	36	639	6	1.15	31	660	6	1.08	-0.31	0.83	n.s.
		Very unlikely	400	8,033	75	2.61	464	9,326	80	1.93	4.92	0.07	p<.90
		No answer	26	569	5	1.51	6	109	1	0.42	-4.40	0.01	p<.95
Region	Northeast	Very likely	82	1,486	3	0.48	89	1,809	4	0.53	0.76	0.34	n.s.
		Likely	24	412	1	0.17	23	573	1	0.34	0.38	0.32	n.s.
		Possibly	60	1,173	3	0.51	50	898	2	0.42	-0.64	0.27	n.s.
		Unlikely	139	2,543	6	0.68	152	3,191	8	0.51	1.53	0.10	p<.90

Region		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Northeast	Very unlikely	1,731	35,059	82	3.24	1,832	35,793	84	0.95	1.75	0.58	n.s.
		No answer	80	1,866	4	3.47	16	263	1	0.19	-3.77	0.28	n.s.
	Midwest	Very likely	104	1,856	4	0.49	102	1,747	3	0.37	-0.21	0.68	n.s.
		Likely	42	688	1	0.20	27	527	1	0.22	-0.31	0.19	n.s.
		Possibly	73	1,183	2	0.37	83	1,505	3	0.36	0.63	0.17	n.s.
		Unlikely	215	3,783	7	0.71	235	4,475	9	0.77	1.35	0.08	p<.90
		Very unlikely	2,331	43,418	84	1.13	2,420	42,971	83	1.01	-0.84	0.44	n.s.
		No answer	42	662	1	0.29	21	348	1	0.16	-0.61	0.07	p<.90
	South	Very likely	112	2,848	3	0.53	122	2,735	3	0.46	-0.14	0.81	n.s.
		Likely	53	1,430	2	0.40	39	910	1	0.21	-0.63	0.15	n.s.
		Possibly	113	2,527	3	0.37	141	3,017	4	0.39	0.60	0.16	n.s.
		Unlikely	233	5,352	7	0.52	268	5,970	7	0.44	0.76	0.25	n.s.
		Very unlikely	2,776	66,389	81	1.97	3,136	68,753	84	0.95	2.92	0.13	n.s.
		No answer	151	3,664	4	1.78	39	784	1	0.23	-3.50	0.05	p<.90
	West	Very likely	107	2,202	4	0.84	113	2,215	4	0.72	0.03	0.97	n.s.
		Likely	45	858	2	0.30	47	903	2	0.35	0.09	0.81	n.s.
		Possibly	99	2,007	4	0.51	95	1,739	3	0.42	-0.50	0.41	n.s.
		Unlikely	202	3,951	7	0.68	222	4,488	8	0.70	1.03	0.09	p<.90
		Very unlikely	2,194	41,281	78	2.23	2,296	43,026	81	1.18	3.43	0.09	p<.90
		No answer	120	2,698	5	2.29	29	539	1	0.22	-4.07	0.08	p<.90
Use Methamphetamines in Next 2 Years													
Total	Total	Very likely	391	7,853	3	0.29	398	7,955	3	0.26	0.05	0.89	n.s.
		Likely	160	3,389	1	0.15	129	2,626	1	0.12	-0.33	0.07	p<.90
		Possibly	343	7,271	3	0.22	379	7,771	3	0.20	0.22	0.44	n.s.
		Unlikely	754	15,266	7	0.33	848	17,061	7	0.31	0.79	0.07	p<.90
		Very unlikely	9,072	186,394	81	1.07	9,714	191,506	84	0.51	2.29	0.02	p<.95
		No answer	408	9,162	4	1.05	129	2,259	1	0.12	-3.01	0.01	p<.95
Sex	Male	Very likely	211	4,404	4	0.42	224	4,578	4	0.33	0.17	0.73	n.s.
		Likely	80	1,740	2	0.18	59	1,114	1	0.14	-0.54	0.03	p<.95

Sex		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Male	Possibly	150	3,315	3	0.29	191	3,975	3	0.29	0.59	0.12	n.s.
		Unlikely	335	7,099	6	0.45	396	8,115	7	0.45	0.92	0.17	n.s.
		Very unlikely	4,340	93,952	82	1.20	4,696	95,312	83	0.70	1.60	0.17	n.s.
		No answer	203	4,637	4	1.03	81	1,466	1	0.18	-2.75	0.01	p<.95
	Female	Very likely	157	3,047	3	0.27	152	2,975	3	0.27	-0.05	0.89	n.s.
		Likely	68	1,425	1	0.20	64	1,319	1	0.18	-0.09	0.72	n.s.
		Possibly	183	3,797	3	0.33	179	3,628	3	0.27	-0.13	0.75	n.s.
		Unlikely	403	7,834	7	0.48	428	8,501	8	0.41	0.66	0.23	n.s.
		Very unlikely	4,559	88,773	81	1.16	4,767	91,310	84	0.59	2.85	0.02	p<.95
		No answer	192	4,243	4	1.12	43	699	1	0.12	-3.24	0.00	p<.95
	Unknown	Very likely	23	402	8	2.01	22	403	7	1.75	-1.42	0.61	n.s.
		Likely	12	224	4	1.41	6	193	3	1.43	-1.31	0.51	n.s.
		Possibly	10	160	3	1.12	9	167	3	1.01	-0.45	0.77	n.s.
		Unlikely	16	333	7	1.92	24	445	7	1.35	0.62	0.80	n.s.
		Very unlikely	173	3,670	72	3.70	251	4,884	79	2.66	6.60	0.14	n.s.
		No answer	13	282	6	1.72	5	94	2	0.75	-4.05	0.03	p<.95
Grade	Grades 7-8	Very likely	144	2,563	3	0.30	125	2,266	3	0.34	-0.39	0.27	n.s.
		Likely	59	1,119	1	0.21	32	615	1	0.15	-0.66	0.02	p<.95
		Possibly	123	2,603	3	0.38	121	2,637	3	0.33	0.05	0.93	n.s.
		Unlikely	315	6,395	8	0.61	319	6,068	8	0.50	-0.42	0.57	n.s.
		Very unlikely	3,148	61,526	81	0.95	3,386	63,536	83	0.69	2.69	0.01	p<.95
		No answer	94	1,986	3	0.83	61	1,022	1	0.22	-1.26	0.16	n.s.
	Grades 9-10	Very likely	143	3,060	4	0.52	125	2,741	3	0.38	-0.40	0.50	n.s.
		Likely	53	1,264	2	0.29	48	966	1	0.21	-0.37	0.27	n.s.
		Possibly	129	2,564	3	0.32	141	2,975	4	0.37	0.52	0.28	n.s.
		Unlikely	277	5,368	7	0.52	307	6,467	8	0.52	1.38	0.05	p<.90
		Very unlikely	3,032	64,191	80	1.50	3,163	65,987	83	0.89	2.31	0.13	n.s.
		No answer	150	3,408	4	1.34	35	656	1	0.17	-3.45	0.01	p<.95
	Grades 11-12	Very likely	104	2,230	3	0.45	148	2,949	4	0.50	0.98	0.09	p<.90
		Likely	48	1,006	1	0.24	49	1,046	1	0.23	0.06	0.86	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Grades 11-12	Possibly	91	2,105	3	0.43	117	2,159	3	0.29	0.08	0.87	n.s.
		Unlikely	162	3,504	5	0.53	222	4,526	6	0.55	1.40	0.08	p<.90
		Very unlikely	2,892	60,677	83	2.00	3,165	61,983	85	0.95	1.83	0.33	n.s.
		No answer	164	3,768	5	1.85	33	581	1	0.19	-4.35	0.02	p<.95
Race													
	White	Very likely	211	4,969	3	0.38	192	4,479	3	0.27	-0.32	0.47	n.s.
		Likely	100	2,380	2	0.20	70	1,703	1	0.15	-0.45	0.09	p<.90
		Possibly	220	5,321	4	0.28	247	5,609	4	0.26	0.22	0.55	n.s.
		Unlikely	443	10,268	7	0.40	510	11,753	8	0.38	1.06	0.05	p<.90
		Very unlikely	5,129	117,926	80	1.35	5,322	121,033	83	0.59	2.61	0.05	p<.95
		No answer	223	5,801	4	1.34	53	1,214	1	0.14	-3.12	0.02	p<.95
	Black	Very likely	35	656	2	0.36	54	1,021	3	0.48	1.09	0.04	p<.95
		Likely	9	195	1	0.20	10	213	1	0.24	0.06	0.86	n.s.
		Possibly	26	515	2	0.34	24	440	1	0.35	-0.21	0.67	n.s.
		Unlikely	73	1,427	4	0.56	81	1,476	4	0.56	0.18	0.80	n.s.
		Very unlikely	1,472	30,148	88	1.05	1,667	30,316	90	0.95	1.17	0.34	n.s.
		No answer	57	1,194	4	0.74	29	409	1	0.24	-2.29	0.00	p<.95
	Hispanic	Very likely	97	1,345	5	0.52	105	1,483	5	0.72	0.47	0.53	n.s.
		Likely	30	454	2	0.33	29	335	1	0.24	-0.40	0.30	n.s.
		Possibly	66	935	3	0.39	70	949	3	0.42	0.05	0.93	n.s.
		Unlikely	163	2,233	8	0.83	174	2,307	8	0.79	0.25	0.79	n.s.
		Very unlikely	1,674	23,457	79	1.63	1,889	24,072	81	1.21	2.06	0.23	n.s.
		No answer	78	1,133	4	1.28	34	416	1	0.28	-2.43	0.07	p<.90
	Asian	Very likely	12	208	2	0.80	13	277	3	1.20	0.83	0.56	n.s.
		Likely	8	69	1	0.55	3	35	0	0.25	-0.40	0.49	n.s.
		Possibly	9	103	1	0.41	17	354	4	1.03	3.00	0.01	p<.95
		Unlikely	38	622	7	1.23	49	818	10	1.69	2.34	0.31	n.s.
		Very unlikely	399	6,898	83	2.34	378	6,813	82	2.32	-1.16	0.72	n.s.
		No answer	22	437	5	2.14	3	53	1	0.43	-4.61	0.04	p<.95
	Other	Very likely	36	676	6	1.22	34	694	6	1.19	-0.36	0.82	n.s.
		Likely	13	292	3	0.88	17	341	3	0.93	0.19	0.88	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Other	Possibly	22	397	4	0.89	21	419	4	0.90	-0.12	0.92	n.s.
		Unlikely	37	717	7	1.40	34	707	6	1.15	-0.65	0.72	n.s.
		Very unlikely	398	7,965	75	2.43	458	9,272	80	2.11	5.10	0.08	p<.90
		No answer	28	596	6	1.52	10	167	1	0.48	-4.16	0.01	p<.95
Region													
	Northeast	Very likely	73	1,335	3	0.44	77	1,497	4	0.47	0.38	0.59	n.s.
		Likely	27	464	1	0.22	18	401	1	0.20	-0.15	0.64	n.s.
		Possibly	49	1,075	3	0.47	53	1,069	3	0.35	-0.02	0.98	n.s.
		Unlikely	140	2,603	6	0.73	147	2,786	7	0.59	0.43	0.65	n.s.
		Very unlikely	1,748	35,210	83	3.23	1,844	36,427	86	0.94	2.88	0.36	n.s.
		No answer	79	1,852	4	3.47	23	350	1	0.23	-3.53	0.31	n.s.
	Midwest	Very likely	92	1,596	3	0.36	95	1,669	3	0.41	0.14	0.75	n.s.
		Likely	41	740	1	0.31	23	396	1	0.18	-0.67	0.05	p<.90
		Possibly	94	1,677	3	0.36	93	1,654	3	0.38	-0.04	0.92	n.s.
		Unlikely	188	3,196	6	0.62	241	4,581	9	0.77	2.69	0.00	p<.95
		Very unlikely	2,341	43,615	85	1.00	2,407	42,848	83	1.06	-1.46	0.17	n.s.
		No answer	51	765	1	0.32	29	427	1	0.17	-0.66	0.07	p<.90
	South	Very likely	113	2,590	3	0.45	108	2,417	3	0.39	-0.21	0.68	n.s.
		Likely	45	1,225	1	0.24	46	1,085	1	0.25	-0.17	0.60	n.s.
		Possibly	118	2,867	3	0.42	141	3,279	4	0.39	0.50	0.32	n.s.
		Unlikely	230	5,768	7	0.60	268	6,062	7	0.51	0.36	0.65	n.s.
		Very unlikely	2,774	65,988	80	1.90	3,137	68,424	83	0.91	3.00	0.09	p<.90
		No answer	158	3,772	5	1.78	45	901	1	0.24	-3.49	0.05	p<.90
	West	Very likely	113	2,332	4	0.94	118	2,374	4	0.80	0.09	0.93	n.s.
		Likely	47	960	2	0.37	42	745	1	0.25	-0.40	0.37	n.s.
		Possibly	82	1,652	3	0.49	92	1,769	3	0.44	0.23	0.76	n.s.
		Unlikely	196	3,699	7	0.64	192	3,633	7	0.57	-0.11	0.89	n.s.
		Very unlikely	2,209	41,582	78	2.22	2,326	43,808	83	1.13	4.34	0.02	p<.95
		No answer	120	2,772	5	2.29	32	581	1	0.23	-4.13	0.08	p<.90

Use Heroin in Next 2 Years

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Total	**Total**	Very likely	288	5,488	2	0.20	311	5,936	3	0.18	0.20	0.42	n.s.
		Likely	86	1,668	1	0.10	65	1,342	1	0.08	-0.14	0.26	n.s.
		Possibly	182	4,080	2	0.17	173	3,525	2	0.15	-0.24	0.26	n.s.
		Unlikely	614	11,822	5	0.28	699	14,310	6	0.28	1.09	0.00	p<.95
		Very unlikely	9,564	197,353	86	1.05	10,242	202,085	88	0.42	2.12	0.05	p<.95
		No answer	394	8,924	4	1.05	107	1,981	1	0.11	-3.03	0.00	p<.95
Sex	**Male**	Very likely	172	3,398	3	0.29	178	3,542	3	0.28	0.14	0.70	n.s.
		Likely	45	800	1	0.13	35	680	1	0.11	-0.10	0.57	n.s.
		Possibly	81	2,100	2	0.24	84	1,778	2	0.20	-0.27	0.38	n.s.
		Unlikely	275	5,593	5	0.37	320	6,688	6	0.44	0.98	0.08	p<.90
		Very unlikely	4,549	98,722	86	1.12	4,955	100,457	88	0.62	1.95	0.11	n.s.
		No answer	197	4,532	4	1.04	75	1,415	1	0.18	-2.70	0.01	p<.95
	Female	Very likely	93	1,677	2	0.19	111	2,005	2	0.18	0.31	0.19	n.s.
		Likely	35	772	1	0.16	24	500	0	0.10	-0.25	0.19	n.s.
		Possibly	95	1,863	2	0.22	84	1,654	2	0.19	-0.18	0.52	n.s.
		Unlikely	324	5,976	5	0.43	365	7,336	7	0.38	1.29	0.01	p<.95
		Very unlikely	4,829	94,692	87	1.16	5,020	96,436	89	0.51	2.16	0.08	p<.90
		No answer	186	4,138	4	1.12	29	503	0	0.10	-3.33	0.00	p<.95
	Unknown	Very likely	23	414	8	2.08	22	389	6	1.65	-1.87	0.49	n.s.
		Likely	6	96	2	0.78	6	162	3	0.99	0.73	0.57	n.s.
		Possibly	6	117	2	1.00	5	93	2	0.82	-0.80	0.55	n.s.
		Unlikely	15	253	5	1.40	14	287	5	1.55	-0.35	0.86	n.s.
		Very unlikely	186	3,938	78	3.49	267	5,192	84	2.45	6.29	0.13	n.s.
		No answer	11	255	5	1.69	3	64	1	0.66	-3.99	0.03	p<.95
Grade	**Grades 7-8**	Very likely	122	2,080	3	0.30	121	2,154	3	0.36	0.10	0.79	n.s.
		Likely	43	720	1	0.14	21	446	1	0.14	-0.36	0.08	p<.90
		Possibly	81	1,713	2	0.32	71	1,478	2	0.28	-0.31	0.44	n.s.
		Unlikely	288	5,662	7	0.54	294	5,825	8	0.50	0.22	0.75	n.s.
		Very unlikely	3,263	64,139	84	0.95	3,494	65,471	86	0.69	1.80	0.09	p<.90
		No answer	86	1,877	2	0.82	43	769	1	0.20	-1.45	0.10	p<.90

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Grades 9-10	Very likely	100	2,066	3	0.34	94	1,978	2	0.29	-0.11	0.81	n.s.
		Likely	22	444	1	0.13	24	458	1	0.13	0.02	0.93	n.s.
		Possibly	61	1,340	2	0.22	67	1,361	2	0.28	0.03	0.93	n.s.
		Unlikely	220	4,079	5	0.41	268	5,544	7	0.46	1.84	0.00	p<.95
		Very unlikely	3,235	68,605	86	1.37	3,334	69,824	88	0.72	1.59	0.28	n.s.
		No answer	146	3,320	4	1.34	32	628	1	0.16	-3.37	0.01	p<.95
	Grades 11-12	Very likely	66	1,342	2	0.29	96	1,804	2	0.27	0.63	0.08	p<.90
		Likely	21	504	1	0.23	20	438	1	0.15	-0.09	0.73	n.s.
		Possibly	40	1,027	1	0.35	35	685	1	0.18	-0.47	0.23	n.s.
		Unlikely	106	2,081	3	0.31	137	2,941	4	0.42	1.18	0.03	p<.95
		Very unlikely	3,066	64,608	88	1.91	3,414	66,790	91	0.59	3.03	0.12	n.s.
		No answer	162	3,727	5	1.86	32	584	1	0.20	-4.29	0.02	p<.95
Race	White	Very likely	141	3,099	2	0.24	133	2,989	2	0.21	-0.06	0.85	n.s.
		Likely	41	1,012	1	0.13	34	790	1	0.10	-0.15	0.34	n.s.
		Possibly	106	2,741	2	0.24	94	2,167	1	0.18	-0.38	0.17	n.s.
		Unlikely	343	7,520	5	0.37	411	9,664	7	0.34	1.50	0.00	p<.95
		Very unlikely	5,474	126,540	86	1.34	5,673	129,036	89	0.48	2.23	0.10	p<.90
		No answer	221	5,752	4	1.34	49	1,146	1	0.14	-3.14	0.02	p<.95
	Black	Very likely	33	598	2	0.33	50	1,004	3	0.49	1.21	0.03	p<.95
		Likely	12	212	1	0.20	9	173	1	0.19	-0.11	0.69	n.s.
		Possibly	17	396	1	0.32	16	315	1	0.31	-0.23	0.60	n.s.
		Unlikely	66	1,199	4	0.52	79	1,403	4	0.54	0.63	0.35	n.s.
		Very unlikely	1,491	30,568	90	1.02	1,689	30,653	90	1.03	0.94	0.49	n.s.
		No answer	53	1,161	3	0.72	22	326	1	0.22	-2.44	0.00	p<.95
	Hispanic	Very likely	74	1,043	4	0.49	87	1,170	4	0.51	0.43	0.53	n.s.
		Likely	21	282	1	0.23	10	126	0	0.13	-0.53	0.06	p<.90
		Possibly	32	465	2	0.30	36	462	2	0.36	-0.01	0.98	n.s.
		Unlikely	143	2,029	7	0.74	139	1,910	6	0.73	-0.40	0.65	n.s.
		Very unlikely	1,764	24,659	83	1.58	2,003	25,572	87	0.99	3.07	0.08	p<.90
		No answer	74	1,079	4	1.28	26	322	1	0.25	-2.56	0.05	p<.90

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	Asian	Very likely	11	189	2	0.86	9	189	2	0.86	-0.01	1.00	n.s.
		Likely	4	38	0	0.22	2	27	0	0.23	-0.13	0.68	n.s.
		Possibly	7	89	1	0.54	10	191	2	0.82	1.23	0.23	n.s.
		Unlikely	35	555	7	1.12	42	782	9	1.55	2.70	0.15	n.s.
		Very unlikely	411	7,103	85	2.27	396	7,084	85	2.13	-0.36	0.90	n.s.
		No answer	20	363	4	2.04	4	78	1	0.53	-3.43	0.11	n.s.
	Other	Very likely	29	559	5	1.02	32	584	5	1.01	-0.21	0.87	n.s.
		Likely	8	125	1	0.40	10	225	2	0.64	0.77	0.31	n.s.
		Possibly	20	389	4	0.90	17	389	3	0.94	-0.30	0.81	n.s.
		Unlikely	27	519	5	1.18	28	553	5	1.12	-0.11	0.94	n.s.
		Very unlikely	424	8,483	80	2.32	481	9,740	84	1.99	4.26	0.13	n.s.
		No answer	26	569	5	1.51	6	109	1	0.42	-4.40	0.01	p<.95
Region	Northeast	Very likely	58	992	2	0.43	74	1,423	3	0.43	1.01	0.10	p<.90
		Likely	17	322	1	0.20	16	301	1	0.21	-0.05	0.88	n.s.
		Possibly	34	693	2	0.39	31	570	1	0.28	-0.29	0.42	n.s.
		Unlikely	125	2,233	5	0.58	120	2,454	6	0.43	0.52	0.46	n.s.
		Very unlikely	1,803	36,448	86	3.27	1,905	37,526	88	0.77	2.56	0.44	n.s.
		No answer	79	1,852	4	3.47	16	255	1	0.19	-3.76	0.28	n.s.
	Midwest	Very likely	73	1,220	2	0.36	77	1,258	2	0.33	0.08	0.83	n.s.
		Likely	28	463	1	0.18	11	249	0	0.15	-0.41	0.05	p<.90
		Possibly	40	720	1	0.28	35	629	1	0.27	-0.18	0.66	n.s.
		Unlikely	148	2,497	5	0.48	213	3,980	8	0.77	2.88	0.00	p<.95
		Very unlikely	2,476	46,019	89	0.92	2,532	45,128	88	0.97	-1.70	0.08	p<.90
		No answer	42	672	1	0.30	20	329	1	0.15	-0.66	0.06	p<.90
	South	Very likely	85	1,935	2	0.34	80	1,742	2	0.32	-0.23	0.57	n.s.
		Likely	20	546	1	0.21	24	500	1	0.14	-0.06	0.81	n.s.
		Possibly	64	1,660	2	0.32	69	1,571	2	0.29	-0.11	0.79	n.s.
		Unlikely	183	4,151	5	0.55	210	4,711	6	0.44	0.68	0.33	n.s.
		Very unlikely	2,931	70,180	85	1.83	3,323	72,849	89	0.78	3.29	0.08	p<.90
		No answer	155	3,738	5	1.78	39	796	1	0.23	-3.58	0.05	p<.95

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
	West	Very likely	72	1,342	3	0.45	80	1,513	3	0.38	0.33	0.56	n.s.
		Likely	21	338	1	0.17	14	292	1	0.16	-0.09	0.73	n.s.
		Possibly	44	1,007	2	0.36	38	755	1	0.31	-0.47	0.33	n.s.
		Unlikely	158	2,941	6	0.54	156	3,166	6	0.60	0.43	0.49	n.s.
		Very unlikely	2,354	44,706	84	2.14	2,482	46,582	88	0.79	3.68	0.08	p<.90
		No answer	118	2,662	5	2.29	32	602	1	0.23	-3.89	0.09	p<.90
Use Inhalants in Next 2 Years													
Total	Total	Very likely	420	8,155	4	0.28	402	7,796	3	0.22	-0.15	0.64	n.s.
		Likely	213	4,232	2	0.17	182	3,693	2	0.15	-0.23	0.26	n.s.
		Possibly	469	9,591	4	0.27	496	10,236	4	0.28	0.28	0.37	n.s.
		Unlikely	804	16,213	7	0.32	946	18,797	8	0.33	1.13	0.01	p<.95
		Very unlikely	8,825	182,115	79	1.10	9,458	186,562	81	0.57	1.99	0.06	p<.90
		No answer	397	9,029	4	1.05	113	2,096	1	0.11	-3.02	0.00	p<.95
Sex	Male	Very likely	230	4,699	4	0.40	217	4,253	4	0.31	-0.37	0.46	n.s.
		Likely	100	2,124	2	0.22	88	1,785	2	0.21	-0.29	0.32	n.s.
		Possibly	224	4,744	4	0.32	231	5,156	5	0.40	0.38	0.39	n.s.
		Unlikely	371	8,328	7	0.46	434	9,014	8	0.46	0.64	0.33	n.s.
		Very unlikely	4,202	90,763	79	1.19	4,601	92,899	81	0.79	2.27	0.07	p<.90
		No answer	192	4,487	4	1.04	76	1,452	1	0.19	-2.63	0.01	p<.95
	Female	Very likely	164	2,995	3	0.28	160	3,091	3	0.26	0.11	0.76	n.s.
		Likely	100	1,921	2	0.24	86	1,729	2	0.20	-0.17	0.57	n.s.
		Possibly	235	4,610	4	0.40	254	4,838	4	0.35	0.24	0.63	n.s.
		Unlikely	414	7,526	7	0.46	493	9,453	9	0.42	1.82	0.00	p<.95
		Very unlikely	4,456	87,791	80	1.26	4,607	88,757	82	0.65	1.40	0.26	n.s.
		No answer	193	4,275	4	1.12	33	564	1	0.11	-3.40	0.00	p<.95
	Unknown	Very likely	26	461	9	2.14	25	452	7	1.77	-1.80	0.53	n.s.
		Likely	13	188	4	1.08	8	178	3	0.99	-0.81	0.57	n.s.
		Possibly	10	236	5	1.36	11	241	4	0.94	-0.76	0.63	n.s.
		Unlikely	19	359	7	1.82	19	330	5	1.06	-1.74	0.41	n.s.
		Very unlikely	167	3,561	70	4.00	250	4,906	79	2.33	9.10	0.04	p<.95

	Unknown	Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
		No answer	12	267	5	1.68	4	79	1	0.71	-3.98	0.03	p<.95
Grade													
	Grades 7-8	Very likely	200	3,734	5	0.44	158	2,913	4	0.37	-1.07	0.04	p<.95
		Likely	118	2,247	3	0.35	80	1,706	2	0.28	-0.71	0.06	p<.90
		Possibly	224	4,708	6	0.50	206	4,172	5	0.51	-0.70	0.18	n.s.
		Unlikely	342	6,772	9	0.56	382	7,303	10	0.56	0.70	0.37	n.s.
		Very unlikely	2,913	56,855	75	1.18	3,171	59,271	78	0.90	3.22	0.01	p<.95
		No answer	86	1,877	2	0.82	47	778	1	0.18	-1.44	0.10	n.s.
	Grades 9-10	Very likely	131	2,705	3	0.45	127	2,608	3	0.34	-0.12	0.83	n.s.
		Likely	53	1,017	1	0.20	64	1,161	1	0.22	0.18	0.56	n.s.
		Possibly	155	3,285	4	0.39	188	4,079	5	0.51	1.00	0.10	p<.90
		Unlikely	297	5,885	7	0.53	351	7,281	9	0.59	1.76	0.01	p<.95
		Very unlikely	3,003	63,679	80	1.44	3,053	63,906	80	0.92	0.35	0.82	n.s.
		No answer	145	3,284	4	1.34	36	756	1	0.19	-3.16	0.02	p<.95
	Grades 11-12	Very likely	89	1,717	2	0.34	117	2,274	3	0.33	0.76	0.10	n.s.
		Likely	42	969	1	0.30	38	826	1	0.22	-0.19	0.60	n.s.
		Possibly	90	1,598	2	0.29	102	1,984	3	0.31	0.53	0.23	n.s.
		Unlikely	165	3,556	5	0.44	213	4,213	6	0.45	0.90	0.12	n.s.
		Very unlikely	2,909	61,581	84	1.89	3,234	63,385	87	0.79	2.52	0.17	n.s.
		No answer	166	3,868	5	1.85	30	561	1	0.20	-4.51	0.02	p<.95
Race													
	White	Very likely	221	4,961	3	0.36	200	4,455	3	0.25	-0.33	0.46	n.s.
		Likely	136	3,022	2	0.24	109	2,578	2	0.22	-0.29	0.32	n.s.
		Possibly	308	7,164	5	0.40	307	7,194	5	0.35	0.05	0.91	n.s.
		Unlikely	488	11,233	8	0.41	581	13,289	9	0.40	1.46	0.00	p<.95
		Very unlikely	4,952	114,540	78	1.41	5,148	117,184	80	0.67	2.28	0.08	p<.90
		No answer	221	5,746	4	1.34	49	1,092	1	0.13	-3.17	0.02	p<.95
	Black	Very likely	49	894	3	0.41	52	1,021	3	0.46	0.39	0.47	n.s.
		Likely	14	278	1	0.25	13	187	1	0.22	-0.26	0.29	n.s.
		Possibly	35	605	2	0.34	38	671	2	0.40	0.21	0.71	n.s.
		Unlikely	78	1,358	4	0.58	91	1,558	5	0.65	0.62	0.44	n.s.
		Very unlikely	1,443	29,764	87	1.10	1,648	30,023	89	1.13	1.43	0.25	n.s.

		Response by Demographic	Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Black		No answer	53	1,235	4	0.75	23	415	1	0.29	-2.39	0.00	p<.95
	Hispanic	Very likely	98	1,343	5	0.55	103	1,400	5	0.58	0.19	0.80	n.s.
		Likely	41	534	2	0.34	43	622	2	0.43	0.30	0.57	n.s.
		Possibly	82	1,109	4	0.48	102	1,341	5	0.59	0.78	0.22	n.s.
		Unlikely	162	2,263	8	0.70	194	2,544	9	0.75	0.95	0.33	n.s.
		Very unlikely	1,649	23,203	79	1.62	1,829	23,270	79	1.33	0.21	0.91	n.s.
		No answer	76	1,104	4	1.28	30	386	1	0.28	-2.43	0.07	p<.90
	Asian	Very likely	15	261	3	1.01	10	212	3	0.89	-0.60	0.66	n.s.
		Likely	7	96	1	0.53	5	89	1	0.49	-0.08	0.91	n.s.
		Possibly	22	334	4	0.86	20	479	6	1.41	1.73	0.29	n.s.
		Unlikely	42	695	8	1.42	50	829	10	1.53	1.60	0.45	n.s.
		Very unlikely	382	6,588	79	2.52	374	6,664	80	2.30	0.78	0.81	n.s.
		No answer	20	363	4	2.04	4	78	1	0.53	-3.43	0.11	n.s.
	Other	Very likely	37	696	7	1.28	37	709	6	1.17	-0.42	0.79	n.s.
		Likely	15	304	3	0.80	12	217	2	0.59	-0.98	0.34	n.s.
		Possibly	22	379	4	0.74	29	551	5	0.94	1.19	0.32	n.s.
		Unlikely	34	665	6	1.15	30	577	5	1.01	-1.27	0.37	n.s.
		Very unlikely	399	8,019	75	2.56	459	9,421	81	1.85	5.87	0.03	p<.95
		No answer	27	581	5	1.51	7	125	1	0.44	-4.38	0.01	p<.95
Region	Northeast	Very likely	83	1,470	3	0.55	95	1,790	4	0.46	0.75	0.33	n.s.
		Likely	43	737	2	0.37	36	724	2	0.44	-0.03	0.96	n.s.
		Possibly	81	1,563	4	0.53	80	1,564	4	0.45	0.00	0.99	n.s.
		Unlikely	155	3,033	7	0.76	169	3,511	8	0.65	1.12	0.23	n.s.
		Very unlikely	1,673	33,808	79	3.20	1,763	34,561	81	1.12	1.79	0.52	n.s.
		No answer	81	1,929	5	3.48	19	378	1	0.27	-3.64	0.30	n.s.
	Midwest	Very likely	99	1,720	3	0.53	92	1,593	3	0.42	-0.25	0.65	n.s.
		Likely	56	947	2	0.35	39	766	1	0.30	-0.35	0.33	n.s.
		Possibly	121	2,140	4	0.50	124	2,155	4	0.49	0.03	0.96	n.s.
		Unlikely	218	3,838	7	0.60	269	4,787	9	0.75	1.84	0.01	p<.95
		Very unlikely	2,271	42,289	82	1.42	2,343	41,929	81	1.23	-0.67	0.53	n.s.

	Response by Demographic	Baseline				Followup				Comparison		
		unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Midwest	No answer	42	656	1	0.30	21	344	1	0.16	-0.60	0.08	p<.90
South	Very likely	138	3,023	4	0.50	119	2,622	3	0.39	-0.49	0.39	n.s.
	Likely	65	1,610	2	0.34	59	1,328	2	0.26	-0.34	0.36	n.s.
	Possibly	163	3,862	5	0.57	170	4,075	5	0.57	0.26	0.67	n.s.
	Unlikely	237	5,413	7	0.53	273	6,045	7	0.54	0.77	0.25	n.s.
	Very unlikely	2,680	64,552	79	1.92	3,085	67,374	82	1.06	3.47	0.06	p<.90
	No answer	155	3,751	5	1.78	39	724	1	0.19	-3.68	0.04	p<.95
West	Very likely	100	1,943	4	0.64	96	1,791	3	0.45	-0.28	0.72	n.s.
	Likely	49	939	2	0.25	48	874	2	0.27	-0.12	0.71	n.s.
	Possibly	104	2,026	4	0.46	122	2,442	5	0.52	0.79	0.23	n.s.
	Unlikely	194	3,929	7	0.71	235	4,454	8	0.73	1.01	0.31	n.s.
	Very unlikely	2,201	41,466	78	2.27	2,267	42,698	81	1.10	2.46	0.30	n.s.
	No answer	119	2,694	5	2.28	34	650	1	0.26	-3.86	0.10	n.s.

Appendix F: Parents

	Response by Demographic		Baseline				Followup				Comparison		
			unweighted ns	weighted ns	%	SE	unweighted ns	weighted ns	%	SE	Difference	P-Value	Test
Parents Who Saw Selected Ads, by Selected Demographics													
	Burbs												
Total	**Total**	Often	843	9,850	21	0.85	800	8,891	19	0.85	-2.08	0.08	p<.90
		A few times	1,375	14,718	32	0.84	1384	14,700	32	0.86	-0.04	0.98	n.s.
		Not at all	1,961	21,196	46	0.92	2059	22,430	49	0.94	2.68	0.04	p<.95
		Don't know/No answer	30	383	1	0.25	13	123	0	0.08	-0.56	0.03	p<.95
Age	**Ages 18-34**	Often	400	5,023	27	1.52	374	4,156	24	1.67	-3.49	0.12	n.s.
		A few times	536	5,841	32	1.41	525	5,366	31	1.42	-1.03	0.61	n.s.
		Not at all	674	7,523	41	1.51	729	8,037	46	1.62	5.08	0.02	p<.95
		Don't know/No answer	5	132	1	0.54	4	27	0	0.08	-0.56	0.31	n.s.
	Ages 35-44	Often	308	3,284	18	1.12	290	3,238	17	1.08	-1.13	0.47	n.s.
		A few times	542	5,926	33	1.30	590	6,334	33	1.29	0.53	0.77	n.s.
		Not at all	814	8,813	49	1.39	849	9,401	49	1.39	0.69	0.72	n.s.
		Don't know/No answer	5	56	0	0.14	4	41	0	0.11	-0.09	0.61	n.s.
	Ages 45+	Often	124	1,394	16	1.98	136	1,497	16	1.56	-0.43	0.86	n.s.
		A few times	266	2,624	30	1.81	269	3,000	31	1.95	1.09	0.68	n.s.
		Not at all	449	4,611	53	2.12	481	4,992	52	2.06	-1.01	0.73	n.s.
		Don't know/No answer	3	19	0	0.14	5	55	1	0.29	0.36	0.27	n.s.
	Unknown	Often	11	150	17	4.81	--	--	--	--	--	--	--
		A few times	31	326	36	5.64	--	--	--	--	--	--	--
		Not at all	24	249	28	5.18	--	--	--	--	--	--	--
		Don't know/No answer	17	177	20	4.69	--	--	--	--	--	--	--
Child grade	**Grades 10-12**	Often	184	2,083	20	1.94	161	2,064	19	2.44	-0.70	0.82	n.s.
		A few times	321	3,355	32	1.71	335	3,550	33	1.89	0.93	0.71	n.s.
		Not at all	493	5,155	49	1.96	476	5,239	48	2.18	-0.55	0.85	n.s.
		Don't know/No answer	3	28	0	0.18	6	63	1	0.26	0.32	0.32	n.s.

	Grades 7-9	Often	133	1,566	20	1.99	124	1,310	17	1.61	-3.40	0.18	n.s.
		A few times	225	2,377	31	1.94	225	2,372	30	1.99	-0.23	0.93	n.s.
		Not at all	352	3,775	49	2.16	375	4,070	52	2.17	3.52	0.25	n.s.
		Don't know/No answer	2	21	0	0.20	3	30	0	0.23	0.11	0.73	n.s.
	Grades 4-6	Often	120	1,490	23	2.30	104	1,131	18	1.69	-4.93	0.08	p<.90
		A few times	203	2,236	34	2.25	191	1,981	31	2.09	-2.99	0.33	n.s.
		Not at all	270	2,855	43	2.34	315	3,303	51	2.27	8.25	0.01	p<.95
		Don't know/No answer	3	30	0	0.30	2	8	0	0.08	-0.34	0.28	n.s.
	rades 3/unde	Often	116	1,265	19	1.80	116	1,162	16	1.63	-2.90	0.23	n.s.
		A few times	191	2,285	35	2.31	240	2,629	37	2.19	2.20	0.49	n.s.
		Not at all	277	2,969	45	2.31	315	3,307	47	2.23	1.33	0.68	n.s.
		Don't know/No answer	6	54	1	0.35	1	14	0	0.20	-0.62	0.12	n.s.
	Other	Often	290	3,447	24	1.55	295	3,224	23	1.49	-0.43	0.84	n.s.
		A few times	435	4,465	31	1.53	393	4,169	30	1.58	-0.61	0.78	n.s.
		Not at all	569	6,442	44	1.71	578	6,510	47	1.74	2.69	0.27	n.s.
		Don't know/No answer	16	249	2	0.73	1	8	0	0.06	-1.65	0.02	p<.95
Education	No college	Often	359	4,526	26	1.61	298	3,535	20	1.69	-5.85	0.01	p<.95
		A few times	505	5,281	31	1.37	517	5,395	31	1.43	0.46	0.82	n.s.
		Not at all	691	7,372	43	1.56	777	8,476	49	1.65	6.06	0.01	p<.95
		Don't know/No answer	4	134	1	0.59	3	19	0	0.07	-0.66	0.26	n.s.
	Some college	Often	218	2,294	20	1.51	262	2,695	22	1.40	2.20	0.29	n.s.
		A few times	387	4,122	35	1.69	409	4,092	33	1.55	-2.17	0.35	n.s.
		Not at all	488	5,164	44	1.75	531	5,470	45	1.64	0.09	0.97	n.s.
		Don't know/No answer	4	36	0	0.17	3	23	0	0.11	-0.13	0.52	n.s.
	Complete colleg	Often	248	2,808	17	1.21	239	2,635	16	1.17	-1.28	0.44	n.s.
		A few times	445	4,924	30	1.42	458	5,214	32	1.47	1.37	0.50	n.s.
		Not at all	758	8,402	52	1.53	748	8,448	52	1.58	-0.40	0.86	n.s.
		Don't know/No answer	4	29	0	0.09	7	81	0	0.20	0.31	0.16	n.s.
	Unknown	Often	18	223	21	4.74	1	27	43	28.39	21.85	0.45	n.s.
		A few times	38	391	37	5.22	--	0	0	0.00	-37.03	0.00	p<.95

	Unknown	Not at all	24	258	24	4.64	3	35	57	28.39	32.61	0.26	n.s.
		Don't know/No answer	18	184	17	4.11	--	0	0	0.00	-17.43	0.00	p<.95
Sex													
	Male	Often	282	3,767	17	1.14	271	3,379	16	1.03	-1.80	0.24	n.s.
		A few times	585	7,454	35	1.32	568	7,277	34	1.34	-0.82	0.66	n.s.
		Not at all	794	10,118	47	1.40	852	10,913	51	1.41	3.68	0.06	p<.90
		Don't know/No answer	14	260	1	0.51	3	31	0	0.09	-1.06	0.04	p<.95
	Female	Often	561	6,083	25	1.23	529	5,512	22	1.29	-2.32	0.19	n.s.
		A few times	790	7,264	30	1.07	816	7,423	30	1.10	0.65	0.67	n.s.
		Not at all	1,167	11,078	45	1.22	1207	11,516	47	1.27	1.80	0.31	n.s.
		Don't know/No answer	16	123	1	0.14	10	91	0	0.13	-0.13	0.49	n.s.
Income													
	Ages 45+	Often	358	4,192	25	1.62	360	3,766	22	1.28	-2.90	0.16	n.s.
		A few times	555	5,588	33	1.46	557	5,127	30	1.29	-3.25	0.10	p<.90
		Not at all	685	7,053	42	1.58	802	8,217	48	1.48	6.09	0.00	p<.95
		Don't know/No answer	2	10	0	0.04	3	22	0	0.07	0.07	0.42	n.s.
	Ages 45+	Often	164	1,888	22	1.75	180	1,952	20	1.57	-1.37	0.56	n.s.
		A few times	248	2,784	32	1.88	315	3,524	37	1.86	4.71	0.07	p<.90
		Not at all	357	3,995	46	2.03	385	4,116	43	1.88	-3.04	0.27	n.s.
		Don't know/No answer	4	42	0	0.27	2	18	0	0.15	-0.30	0.33	n.s.
	Ages 45+	Often	221	2,645	18	1.37	214	2,713	17	1.75	-1.71	0.44	n.s.
		A few times	399	4,518	31	1.49	432	5,097	31	1.57	-0.06	0.98	n.s.
		Not at all	646	7,183	50	1.61	722	8,362	51	1.77	1.49	0.53	n.s.
		Don't know/No answer	2	19	0	0.09	6	67	0	0.19	0.28	0.18	n.s.
	Ages 45+	Often	100	1,125	18	1.95	46	460	15	2.22	-3.53	0.23	n.s.
		A few times	173	1,828	29	2.15	80	952	30	3.36	0.76	0.85	n.s.
		Not at all	273	2,966	48	2.47	150	1,735	55	3.55	7.28	0.09	p<.90
		Don't know/No answer	22	312	5	1.72	2	16	1	0.35	-4.51	0.01	p<.95
Race													
	White	Often	546	5,301	18	0.78	522	5,005	17	0.75	-1.44	0.18	n.s.
		A few times	950	9,548	33	0.96	986	9,775	33	0.96	-0.01	1.00	n.s.
		Not at all	1,389	13,748	48	1.02	1470	14,539	49	1.01	1.57	0.27	n.s.
		Don't know/No answer	12	104	0	0.11	8	71	0	0.09	-0.12	0.40	n.s.

Black	Often	122	1,343	22	1.88	137	1,431	23	1.93	0.90	0.74	n.s.
	A few times	198	2,193	36	2.21	192	2,047	32	2.12	-3.10	0.31	n.s.
	Not at all	230	2,625	43	2.29	251	2,795	44	2.27	1.76	0.59	n.s.
	Don't know/No answer	--	--	--	--	--	--	--	--	--	--	--
Hispanic	Often	114	1,186	22	1.97	104	1,203	22	2.17	-0.14	0.96	n.s.
	A few times	156	1,656	31	2.22	154	1,634	30	2.28	-1.04	0.74	n.s.
	Not at all	225	2,565	47	2.42	234	2,697	49	2.54	1.41	0.69	n.s.
	Don't know/No answer	2	16	0	0.22	1	4	0	0.07	-0.23	0.33	n.s.
Asian	Often	13	246	15	4.29	14	214	13	3.90	-2.22	0.70	n.s.
	A few times	17	401	25	6.36	27	432	26	4.93	1.31	0.87	n.s.
	Not at all	54	985	60	6.48	64	1,001	60	5.61	-0.32	0.97	n.s.
	Don't know/No answer		0	0	0.00	1	20	1	1.22	1.23	0.31	n.s.
Other	Often	48	1,774	42	5.49	23	1,038	32	7.52	-9.99	0.28	n.s.
	A few times	54	920	22	3.86	25	813	25	5.65	3.28	0.63	n.s.
	Not at all	63	1,273	30	4.68	40	1,397	43	6.84	12.92	0.12	n.s.
	Don't know/No answer	16	263	6	2.52	--	0	0	0.00	-6.21	0.01	p<.95

Carroll O'Connor

Total	**Total**	Often	863	9,392	20	0.76	1287	13,502	29	0.83	8.91	0.00	p<.95
		A few times	2,075	22,569	49	0.93	2023	21,649	47	0.94	-1.99	0.13	n.s.
		Not at all	1,242	13,887	30	0.87	937	10,911	24	0.91	-6.45	0.00	p<.95
		Don't know/No answer	29	299	1	0.13	9	81	0	0.06	-0.47	0.00	p<.95
Age	**Ages 18-34**	Often	340	3,798	21	1.20	477	4,888	28	1.32	7.29	0.00	p<.95
		A few times	707	8,152	44	1.57	734	7,841	45	1.62	0.57	0.80	n.s.
		Not at all	564	6,526	35	1.53	417	4,820	27	1.70	-7.83	0.00	p<.95
		Don't know/No answer	4	43	0	0.12	4	37	0	0.11	-0.02	0.89	n.s.
	Ages 35-44	Often	316	3,477	19	1.13	523	5,541	29	1.24	9.91	0.00	p<.95
		A few times	888	9,485	52	1.39	851	9,263	49	1.39	-3.75	0.06	p<.90
		Not at all	460	5,066	28	1.26	356	4,177	22	1.22	-6.05	0.00	p<.95
		Don't know/No answer	5	50	0	0.13	3	33	0	0.10	-0.11	0.51	n.s.
	Ages 45+	Often	196	1,999	23	1.99	287	3,072	32	1.94	9.07	0.00	p<.95
		A few times	446	4,551	53	2.13	438	4,545	48	2.04	-5.00	0.09	p<.90
		Not at all	197	2,070	24	1.81	164	1,915	20	1.78	-3.88	0.13	n.s.
		Don't know/No answer	3	27	0	0.21	2	12	0	0.09	-0.19	0.41	n.s.
	Unknown	Often	11	119	13	3.98	--	--	--	--	--	--	--
		A few times	34	381	42	5.88	--	--	--	--	--	--	--
		Not at all	21	224	25	5.06	--	--	--	--	--	--	--
		Don't know/No answer	17	179	20	4.71	--	--	--	--	--	--	--
Child grade	**Grades 10-12**	Often	211	2,301	22	1.76	317	3,503	32	1.92	10.42	0.00	p<.95
		A few times	532	5,576	52	1.97	460	4,914	45	2.13	-7.48	0.01	p<.95
		Not at all	256	2,723	26	1.64	198	2,467	23	2.43	-3.04	0.30	n.s.
		Don't know/No answer	2	22	0	0.16	3	33	0	0.18	0.10	0.69	n.s.
	Grades 7-9	Often	150	1,629	21	1.79	208	2,126	27	1.88	6.27	0.02	p<.95
		A few times	368	3,963	51	2.17	361	3,798	49	2.18	-2.40	0.43	n.s.
		Not at all	191	2,113	27	1.94	156	1,841	24	2.04	-3.65	0.20	n.s.
		Don't know/No answer	3	33	0	0.26	2	17	0	0.15	-0.22	0.47	n.s.
	Grades 4-6	Often	122	1,345	20	1.97	185	1,808	28	1.96	7.80	0.01	p<.95

	Grades 4-6	A few times	290	3,243	49	2.41	293	3,055	48	2.27	-1.49	0.65	n.s.
		Not at all	180	1,977	30	2.17	132	1,543	24	2.09	-5.88	0.05	p<.90
		Don't know/No answer	4	46	1	0.38	2	16	0	0.20	-0.44	0.31	n.s.
	Grades 3/unde	Often	114	1,260	19	1.83	197	2,158	30	2.06	11.17	0.00	p<.95
		A few times	285	3,088	47	2.32	336	3,523	50	2.24	2.55	0.43	n.s.
		Not at all	187	2,183	33	2.29	139	1,431	20	1.78	-13.09	0.00	p<.95
		Don't know/No answer	4	41	1	0.32	--	0	0	0.00	-0.63	0.05	p<.95
	Other	Often	266	2,856	20	1.31	380	3,906	28	1.48	8.52	0.00	p<.95
		A few times	600	6,699	46	1.71	573	6,359	46	1.75	-0.16	0.95	n.s.
		Not at all	428	4,891	33	1.70	312	3,629	26	1.55	-7.40	0.00	p<.95
		Don't know/No answer	16	157	1	0.29	2	16	0	0.08	-0.96	0.00	p<.95
Education	No college	Often	368	4,173	24	1.43	504	5,320	31	1.43	6.42	0.00	p<.95
		A few times	694	7,661	44	1.59	713	7,512	43	1.61	-1.14	0.61	n.s.
		Not at all	496	5,468	32	1.49	374	4,555	26	1.74	-5.44	0.02	p<.95
		Don't know/No answer	1	11	0	0.06	4	39	0	0.12	0.16	0.24	n.s.
	Some college	Often	250	2,552	22	1.41	396	3,907	32	1.50	9.84	0.00	p<.95
		A few times	553	5,914	51	1.78	593	6,032	49	1.66	-1.79	0.46	n.s.
		Not at all	291	3,117	27	1.60	213	2,317	19	1.41	-7.96	0.00	p<.95
		Don't know/No answer	3	32	0	0.16	3	23	0	0.11	-0.09	0.63	n.s.
	mplete colle	Often	232	2,535	16	1.10	387	4,275	26	1.36	10.42	0.00	p<.95
		A few times	784	8,510	53	1.53	716	8,078	49	1.58	-3.33	0.13	n.s.
		Not at all	433	5,053	31	1.47	347	4,003	24	1.38	-6.82	0.00	p<.95
		Don't know/No answer	6	64	0	0.18	2	20	0	0.09	-0.27	0.17	n.s.
	Unknown	Often	13	131	12	3.48	--	--	--	--	--	--	--
		A few times	44	484	46	5.47	1	27	43	28.39	-2.83	0.92	n.s.
		Not at all	22	249	24	4.67	3	35	57	28.39	33.42	0.25	n.s.
		Don't know/No answer	19	192	18	4.16	--	--	--	--	--	--	--
Sex	Male	Often	281	3,605	17	1.05	459	5,674	26	1.21	9.58	0.00	p<.95
		A few times	872	10,980	51	1.41	847	10,731	50	1.41	-1.16	0.56	n.s.
		Not at all	509	6,862	32	1.36	384	5,154	24	1.24	-7.91	0.00	p<.95
		Don't know/No answer	13	152	1	0.21	4	41	0	0.10	-0.51	0.03	p<.95

	Female	Often	582	5,787	24	1.07	828	7,827	32	1.13	8.32	0.00	p<.95
		A few times	1,203	11,589	47	1.23	1176	10,918	44	1.25	-2.72	0.12	n.s.
		Not at all	733	7,025	29	1.11	553	5,757	23	1.31	-5.16	0.00	p<.95
		Don't know/No answer	16	148	1	0.16	5	40	0	0.07	-0.44	0.01	p<.95
Income	Jnder $35,00	Often	393	4,162	25	1.42	563	5,477	32	1.35	7.26	0.00	p<.95
		A few times	722	7,595	45	1.62	751	7,208	42	1.45	-3.02	0.16	n.s.
		Not at all	483	5,063	30	1.49	407	4,439	26	1.36	-4.15	0.04	p<.95
		Don't know/No answer	2	22	0	0.10	1	7	0	0.04	-0.09	0.41	n.s.
	35,000-$49,0(	Often	165	1,944	22	1.80	300	3,390	35	1.85	12.95	0.00	p<.95
		A few times	382	4,264	49	2.04	423	4,479	47	1.91	-2.34	0.40	n.s.
		Not at all	223	2,477	28	1.82	156	1,708	18	1.45	-10.67	0.00	p<.95
		Don't know/No answer	3	25	0	0.19	3	33	0	0.20	0.05	0.84	n.s.
	50,000 & abo\	Often	217	2,345	16	1.17	346	3,856	24	1.36	7.42	0.00	p<.95
		A few times	699	7,799	54	1.62	727	8,496	52	1.78	-1.98	0.41	n.s.
		Not at all	350	4,198	29	1.52	298	3,864	24	1.85	-5.43	0.02	p<.95
		Don't know/No answer	2	22	0	0.11	3	24	0	0.09	-0.01	0.97	n.s.
	Unknown	Often	88	941	15	1.64	78	779	25	2.78	9.52	0.00	p<.95
		A few times	272	2,911	47	2.47	122	1,466	46	3.62	-0.36	0.93	n.s.
		Not at all	186	2,149	34	2.48	76	900	28	3.14	-6.02	0.13	n.s.
		Don't know/No answer	22	230	4	0.84	2	18	1	0.40	-3.13	0.00	p<.95
Race	White	Often	557	5,390	19	0.79	886	8,644	29	0.92	10.63	0.00	p<.95
		A few times	1,516	15,109	53	1.02	1495	14,817	50	1.02	-2.22	0.12	n.s.
		Not at all	815	8,122	28	0.92	599	5,867	20	0.82	-8.34	0.00	p<.95
		Don't know/No answer	9	81	0	0.10	6	61	0	0.09	-0.07	0.58	n.s.
	Black	Often	151	1,750	28	2.11	222	2,405	38	2.22	9.76	0.00	p<.95
		A few times	259	2,929	48	2.31	257	2,680	43	2.25	-5.01	0.12	n.s.
		Not at all	139	1,466	24	1.94	103	1,209	19	1.87	-4.61	0.09	p<.90
		Don't know/No answer	1	15	0	0.25	1	7	0	0.11	-0.14	0.61	n.s.
	Hispanic	Often	108	1,122	21	1.96	146	1,602	29	2.29	8.23	0.01	p<.95
		A few times	191	2,176	40	2.39	195	2,183	39	2.48	-0.71	0.84	n.s.

Hispanic	Not at all	194	2,087	38	2.34	151	1,750	32	2.37	-6.88	0.04	p<.95
	Don't know/No answer	4	38	1	0.39	1	4	0	0.07	-0.64	0.11	n.s.
Asian	Often	7	159	10	3.67	15	251	15	4.35	5.35	0.35	n.s.
	A few times	35	632	39	5.96	37	563	34	5.33	-4.99	0.53	n.s.
	Not at all	42	841	52	6.29	53	844	51	5.75	-0.94	0.91	n.s.
	Don't know/No answer	--	--	--	--	--	--	--	--	--	--	--
Other	Often	40	971	23	4.63	18	599	18	4.76	-4.51	0.50	n.s.
	A few times	74	1,724	41	5.25	39	1,407	43	6.87	2.58	0.77	n.s.
	Not at all	52	1,370	32	5.04	31	1,241	38	7.46	5.84	0.52	n.s.
	Don't know/No answer	15	165	4	1.13	--	--	--	--	--	--	--

Girl Interview

Total	**Ages 45+**	Often	260	3,098	7	0.50	645	6,845	15	0.67	8.12	0.00	p<.95
		A few times	664	7,204	16	0.66	1111	11,930	26	0.81	10.24	0.00	p<.95
		Not at all	3,256	35,562	77	0.79	2485	27,239	59	0.93	-18.03	0.00	p<.95
		Don't know/No answer	29	284	1	0.12	15	129	0	0.08	-0.34	0.02	p<.95
Age	**Ages 18-34**	Often	138	1,618	9	0.85	298	3,161	18	1.20	9.24	0.00	p<.95
		A few times	274	3,026	16	1.13	423	4,308	25	1.32	8.15	0.00	p<.95
		Not at all	1,199	13,841	75	1.33	904	10,061	57	1.60	-17.53	0.00	p<.95
		Don't know/No answer	4	34	0	0.10	7	55	0	0.12	0.13	0.40	n.s.
	Ages 35-44	Often	67	896	5	0.78	243	2,572	14	0.94	8.57	0.00	p<.95
		A few times	260	2,916	16	1.05	453	4,947	26	1.20	9.89	0.00	p<.95
		Not at all	1,338	14,229	79	1.22	1032	11,443	60	1.35	-18.53	0.00	p<.95
		Don't know/No answer	4	38	0	0.11	5	53	0	0.13	0.07	0.69	n.s.
	Ages 45+	Often	50	526	6	1.08	104	1,112	12	1.46	5.57	0.00	p<.95
		A few times	118	1,127	13	1.26	235	2,675	28	1.88	15.00	0.00	p<.95
		Not at all	672	6,984	81	1.58	549	5,736	60	2.05	-20.66	0.00	p<.95
		Don't know/No answer	2	10	0	0.09	3	21	0	0.13	0.10	0.55	n.s.
	unknown	Often	5	58	6	2.88	--	--	--	--	--	--	--
		A few times	12	135	15	4.28	--	--	--	--	--	--	--
		Not at all	47	509	56	5.89	--	--	--	--	--	--	--
		Don't know/No answer	19	201	22	4.95	--	--	--	--	--	--	--
Child grade	**Grades 10-12**	Often	59	755	7	1.20	119	1,410	13	1.46	5.80	0.00	p<.95
		A few times	143	1,483	14	1.21	283	3,039	28	1.74	13.87	0.00	p<.95
		Not at all	797	8,360	79	1.60	571	6,420	59	2.09	-19.90	0.00	p<.95
		Don't know/No answer	2	22	0	0.17	5	48	0	0.20	0.23	0.39	n.s.
	Grades 7-9	Often	39	484	6	1.30	89	895	12	1.32	5.25	0.00	p<.95
		A few times	110	1,114	14	1.42	181	1,948	25	1.91	10.64	0.00	p<.95
		Not at all	560	6,113	79	1.81	454	4,911	63	2.10	-15.89	0.00	p<.95
		Don't know/No answer	3	27	0	0.22	3	27	0	0.21	0.00	1.00	n.s.
	Grades 4-6	Often	35	404	6	1.08	96	939	15	1.51	8.51	0.00	p<.95

	Grades 4-6	A few times	101	1,179	18	1.96	144	1,472	23	1.92	5.09	0.06	p<.90
		Not at all	457	4,998	76	2.13	368	3,983	62	2.19	-13.59	0.00	p<.95
		Don't know/No answer	3	30	0	0.30	4	29	0	0.25	-0.01	0.97	n.s.
	Grades 3/under	Often	40	508	8	1.31	110	1,089	15	1.52	7.59	0.00	p<.95
		A few times	86	980	15	1.68	178	1,879	26	1.99	11.51	0.00	p<.95
		Not at all	460	5,044	77	2.01	383	4,135	58	2.20	-18.60	0.00	p<.95
		Don't know/No answer	4	41	1	0.32	1	9	0	0.13	-0.50	0.15	n.s.
	Other	Often	87	947	6	0.84	231	2,512	18	1.40	11.57	0.00	p<.95
		A few times	224	2,447	17	1.29	325	3,591	26	1.54	9.06	0.00	p<.95
		Not at all	982	11,047	76	1.47	709	7,791	56	1.75	-19.64	0.00	p<.95
		Don't know/No answer	17	162	1	0.30	2	16	0	0.08	-1.00	0.00	p<.95
Education	No college	Often	119	1,441	8	0.91	258	2,646	15	1.10	6.87	0.00	p<.95
		A few times	269	2,954	17	1.16	431	4,523	26	1.33	8.89	0.00	p<.95
		Not at all	1,169	12,901	75	1.38	899	10,202	59	1.58	-15.97	0.00	p<.95
		Don't know/No answer	2	17	0	0.07	7	54	0	0.12	0.21	0.14	n.s.
	Some college	Often	60	639	6	0.78	186	1,896	15	1.24	9.94	0.00	p<.95
		A few times	193	1,952	17	1.25	317	3,337	27	1.50	10.37	0.00	p<.95
		Not at all	841	8,992	77	1.41	700	7,030	57	1.65	-20.15	0.00	p<.95
		Don't know/No answer	3	32	0	0.16	2	15	0	0.09	-0.16	0.39	n.s.
	mplete colle	Often	74	943	6	0.87	201	2,302	14	1.16	8.23	0.00	p<.95
		A few times	187	2,133	13	1.09	363	4,070	25	1.37	11.65	0.00	p<.95
		Not at all	1,191	13,067	81	1.31	882	9,944	61	1.56	-20.12	0.00	p<.95
		Don't know/No answer	3	20	0	0.08	6	60	0	0.15	0.24	0.16	n.s.
	Unknown	Often	7	75	7	2.73	--	--	--	--	--	--	--
		A few times	15	164	16	3.96	--	--	--	--	--	--	--
		Not at all	55	603	57	5.40	4	62	100	0.00	42.94	0.00	p<.95
		Don't know/No answer	21	214	20	4.37	--	--	--	--	--	--	--
Sex	Male	Often	92	1,323	6	0.77	189	2,426	11	0.91	5.11	0.00	p<.95
		A few times	254	3,200	15	0.95	424	5,585	26	1.27	11.04	0.00	p<.95
		Not at all	1,316	16,924	78	1.16	1074	13,528	63	1.39	-15.73	0.00	p<.95
		Don't know/No answer	13	152	1	0.21	7	62	0	0.12	-0.42	0.08	p<.90

	Female	Often	168	1,775	7	0.66	456	4,419	18	0.97	10.78	0.00	p<.95
		A few times	410	4,004	16	0.92	687	6,345	26	1.02	9.54	0.00	p<.95
		Not at all	1,940	18,638	76	1.07	1411	13,711	56	1.25	-20.06	0.00	p<.95
		Don't know/No answer	16	132	1	0.15	8	67	0	0.10	-0.26	0.14	n.s.
Income													
	Under $35,000	Often	132	1,545	9	0.97	299	3,000	18	1.19	8.34	0.00	p<.95
		A few times	280	2,838	17	1.17	465	4,513	26	1.26	9.49	0.00	p<.95
		Not at all	1,186	12,447	74	1.41	953	9,581	56	1.47	-17.98	0.00	p<.95
		Don't know/No answer	2	12	0	0.05	5	39	0	0.11	0.16	0.18	n.s.
	35,000-$49,0(	Often	40	506	6	1.03	148	1,514	16	1.36	9.95	0.00	p<.95
		A few times	120	1,411	16	1.59	252	2,828	29	1.77	13.22	0.00	p<.95
		Not at all	610	6,768	78	1.78	480	5,249	55	1.91	-23.08	0.00	p<.95
		Don't know/No answer	3	25	0	0.19	2	19	0	0.14	-0.09	0.71	n.s.
	50,000 & abo\	Often	59	692	5	0.75	165	1,942	12	1.06	7.14	0.00	p<.95
		A few times	166	1,834	13	1.04	335	3,920	24	1.42	11.37	0.00	p<.95
		Not at all	1,042	11,828	82	1.22	869	10,333	64	1.63	-18.71	0.00	p<.95
		Don't know/No answer	1	10	0	0.07	5	45	0	0.13	0.21	0.17	n.s.
	Unknown	Often	29	355	6	1.37	33	390	12	2.44	6.65	0.02	p<.95
		A few times	98	1,120	18	1.84	59	670	21	2.99	3.21	0.36	n.s.
		Not at all	418	4,520	73	2.22	183	2,077	66	3.44	-6.86	0.09	p<.90
		Don't know/No answer	23	237	4	0.85	3	25	1	0.47	-3.00	0.00	p<.95
Race													
	White	Often	143	1,375	5	0.42	452	4,205	14	0.69	9.52	0.00	p<.95
		A few times	440	4,381	15	0.74	766	7,688	26	0.90	10.89	0.00	p<.95
		Not at all	2,305	22,871	80	0.82	1762	17,443	59	1.00	-20.33	0.00	p<.95
		Don't know/No answer	9	75	0	0.09	6	53	0	0.08	-0.08	0.51	n.s.
	Black	Often	53	619	10	1.42	94	1,035	16	1.68	6.37	0.00	p<.95
		A few times	90	1,009	16	1.71	164	1,781	28	2.08	11.90	0.00	p<.95
		Not at all	407	4,532	74	2.05	323	3,470	55	2.27	-18.49	0.00	p<.95
		Don't know/No answer	--	--	--	--	--	--	--	--	--	--	--
	Hispanic	Often	44	511	9	1.49	75	826	15	1.84	5.50	0.02	p<.95
		A few times	88	919	17	1.76	148	1,617	29	2.29	12.25	0.00	p<.95

Hispanic	Not at all	362	3,973	73	2.14	265	3,057	55	2.52	-18.05	0.00	p<.95
	Don't know/No answer	3	22	0	0.25	5	39	1	0.34	0.30	0.47	n.s.
Asian	Often	4	79	5	2.46	11	224	13	4.50	8.58	0.09	p<.90
	A few times	19	419	26	6.37	16	237	14	3.76	-11.45	0.12	n.s.
	Not at all	61	1,134	70	6.44	77	1,184	71	5.34	1.51	0.86	n.s.
	Don't know/No answer		0	0	0.00	2	23	1	0.98	1.37	0.16	n.s.
Other	Often	16	514	12	3.54	13	556	17	5.12	4.95	0.43	n.s.
	A few times	27	476	11	2.94	17	607	19	5.12	7.43	0.21	n.s.
	Not at all	121	3,053	72	4.47	58	2,085	64	6.60	-7.95	0.32	n.s.
	Don't know/No answer	17	187	4	1.22	--	--	--	--	--	--	--

Under Your Nose

Total	**Total**	Often	332	3,726	8	0.55	454	5,438	12	0.78	3.71	0.00	p<.95
		A few times	1,147	12,427	27	0.82	1292	13,927	30	0.85	3.25	0.01	p<.95
		Not at all	2,701	29,720	64	0.89	2485	26,551	58	0.95	-6.86	0.00	p<.95
		Don't know/No answer	29	275	1	0.12	25	227	0	0.10	-0.10	0.52	n.s.
Age	**Ages 18-34**	Often	131	1,536	8	0.86	185	2,288	13	1.60	4.72	0.01	p<.95
		A few times	470	5,228	28	1.37	496	5,314	30	1.44	1.99	0.32	n.s.
		Not at all	1,011	11,727	63	1.49	944	9,933	56	1.68	-6.84	0.00	p<.95
		Don't know/No answer	3	28	0	0.09	7	50	0	0.11	0.13	0.36	n.s.
	Ages 35-44	Often	119	1,208	7	0.64	185	2,123	11	0.91	4.48	0.00	p<.95
		A few times	428	4,687	26	1.28	520	5,800	31	1.28	4.58	0.01	p<.95
		Not at all	1,116	12,128	67	1.33	1017	10,985	58	1.38	-9.31	0.00	p<.95
		Don't know/No answer	6	56	0	0.13	11	106	1	0.18	0.25	0.25	n.s.
	Ages 45+	Often	73	886	10	1.81	84	1,027	11	1.40	0.52	0.82	n.s.
		A few times	225	2,222	26	1.70	276	2,812	29	1.82	3.77	0.13	n.s.
		Not at all	540	5,520	64	2.09	524	5,633	59	2.02	-4.82	0.10	p<.90
		Don't know/No answer	4	19	0	0.12	7	72	1	0.30	0.53	0.10	p<.90
	Unknown	Often	9	95	11	3.58	--	--	--	--	--	--	--
		A few times	24	290	32	5.64	--	--	--	--	--	--	--
		Not at all	34	345	38	5.72	--	--	--	--	--	--	--
		Don't know/No answer	16	172	19	4.67	--	--	--	--	--	--	--
Child grade	**Grades 10-12**	Often	79	1,014	10	1.55	120	1,727	16	2.44	6.27	0.03	p<.95
		A few times	279	2,881	27	1.64	322	3,571	33	1.93	5.58	0.03	p<.95
		Not at all	641	6,716	63	1.93	529	5,544	51	2.22	-12.45	0.00	p<.95
		Don't know/No answer	2	11	0	0.07	7	76	1	0.27	0.59	0.03	p<.95
	Grades 7-9	Often	57	616	8	1.29	64	723	9	1.30	1.34	0.47	n.s.
		A few times	201	2,152	28	1.95	237	2,531	33	2.03	4.72	0.09	p<.90
		Not at all	450	4,941	64	2.11	420	4,476	58	2.15	-6.33	0.04	p<.95
		Don't know/No answer	4	30	0	0.22	6	52	1	0.28	0.27	0.44	n.s.
	Grades 4-6	Often	56	565	9	1.22	53	563	9	1.28	0.21	0.90	n.s.

	Grades 4-6	A few times	159	1,738	26	2.12	188	1,984	31	2.09	4.60	0.12	n.s.
		Not at all	377	4,272	65	2.28	366	3,831	60	2.22	-4.98	0.12	n.s.
		Don't know/No answer	4	35	1	0.31	5	46	1	0.36	0.17	0.72	n.s.
	Grades 3/unde	Often	47	493	8	1.14	82	811	11	1.37	3.90	0.03	p<.95
		A few times	161	1,720	26	2.01	180	1,781	25	1.85	-1.12	0.68	n.s.
		Not at all	377	4,307	66	2.18	410	4,520	64	2.10	-1.97	0.51	n.s.
		Don't know/No answer	5	53	1	0.37		0	0	0.00	-0.81	0.03	p<.95
	Unknown	Often	93	1,038	7	0.86	135	1,615	12	1.16	4.50	0.00	p<.95
		A few times	347	3,937	27	1.56	365	4,061	29	1.60	2.23	0.32	n.s.
		Not at all	856	9,483	65	1.65	760	8,180	59	1.73	-6.13	0.01	p<.95
		Don't know/No answer	14	145	1	0.29	7	54	0	0.16	-0.60	0.07	p<.90
Education	No college	Often	170	1,982	11	1.16	229	2,830	16	1.65	4.79	0.02	p<.95
		A few times	468	4,958	29	1.38	519	5,517	32	1.44	3.02	0.13	n.s.
		Not at all	918	10,351	60	1.57	836	8,997	52	1.67	-8.16	0.00	p<.95
		Don't know/No answer	3	22	0	0.08	11	82	0	0.15	0.34	0.04	p<.95
	Some college	Often	74	783	7	0.94	116	1,213	10	0.97	3.14	0.02	p<.95
		A few times	313	3,267	28	1.58	380	4,021	33	1.61	4.63	0.04	p<.95
		Not at all	706	7,531	65	1.69	703	6,988	57	1.66	-7.93	0.00	p<.95
		Don't know/No answer	4	35	0	0.16	6	56	0	0.19	0.16	0.54	n.s.
	mplete colle	Often	78	854	5	0.64	109	1,394	9	0.98	3.23	0.01	p<.95
		A few times	341	3,904	24	1.38	392	4,376	27	1.39	2.57	0.19	n.s.
		Not at all	1,031	11,367	70	1.44	943	10,517	64	1.53	-6.11	0.00	p<.95
		Don't know/No answer	5	38	0	0.11	8	90	1	0.20	0.31	0.18	n.s.
	Unknown	Often	10	107	10	3.33	--	--	--	--	--	--	--
		A few times	25	299	28	5.02	1	13	20	19.02	-8.20	0.68	n.s.
		Not at all	46	471	45	5.43	3	50	80	19.02	35.33	0.07	p<.90
		Don't know/No answer	17	179	17	4.10	--	--	--	--	--	--	--
Sex	Male	Often	120	1,598	7	0.78	164	2,248	10	0.92	3.01	0.01	p<.95
		A few times	422	5,218	24	1.16	506	6,225	29	1.26	4.66	0.01	p<.95
		Not at all	1,122	14,643	68	1.29	1014	13,028	60	1.38	-7.49	0.00	p<.95
		Don't know/No answer	11	139	1	0.20	10	100	0	0.16	-0.18	0.48	n.s.

	Female	Often	212	2,128	9	0.79	290	3,190	13	1.21	4.33	0.00	p<.95
		A few times	725	7,209	29	1.14	786	7,702	31	1.16	2.02	0.21	n.s.
		Not at all	1,579	15,077	61	1.22	1471	13,523	55	1.31	-6.31	0.00	p<.95
		Don't know/No answer	18	136	1	0.14	15	127	1	0.14	-0.03	0.86	n.s.
Income	Jnder $35,00	Often	157	1,852	11	1.18	241	2,614	15	1.09	4.26	0.01	p<.95
		A few times	500	5,109	30	1.45	561	5,554	32	1.35	2.08	0.29	n.s.
		Not at all	940	9,858	59	1.61	911	8,889	52	1.47	-6.65	0.00	p<.95
		Don't know/No answer	3	23	0	0.09	9	75	0	0.16	0.30	0.09	p<.90
	35,000-$49,0(	Often	56	584	7	0.94	94	1,137	12	1.34	5.12	0.00	p<.95
		A few times	208	2,350	27	1.84	281	3,169	33	1.82	6.00	0.02	p<.95
		Not at all	506	5,751	66	1.93	504	5,281	55	1.92	-11.07	0.00	p<.95
		Don't know/No answer	3	25	0	0.19	3	23	0	0.15	-0.04	0.85	n.s.
	50,000 & abo\	Often	79	801	6	0.66	95	1,457	9	1.72	3.40	0.06	p<.90
		A few times	304	3,534	25	1.43	381	4,473	28	1.50	2.94	0.16	n.s.
		Not at all	882	10,011	70	1.50	888	10,206	63	1.84	-6.84	0.00	p<.95
		Don't know/No answer	3	19	0	0.08	10	103	1	0.21	0.50	0.03	p<.95
	Unknown	Often	40	489	8	1.53	24	230	7	1.58	-0.57	0.79	n.s.
		A few times	135	1,435	23	1.94	69	732	23	3.00	0.13	0.97	n.s.
		Not at all	373	4,100	66	2.31	182	2,175	69	3.23	2.97	0.45	n.s.
		Don't know/No answer	20	208	3	0.80	3	25	1	0.47	-2.53	0.01	p<.95
Race	White	Often	183	1,781	6	0.49	266	2,696	9	0.60	2.97	0.00	p<.95
		A few times	747	7,366	26	0.89	878	8,649	29	0.93	3.76	0.00	p<.95
		Not at all	1,954	19,453	68	0.95	1826	17,900	61	0.99	-6.87	0.00	p<.95
		Don't know/No answer	13	101	0	0.10	16	144	0	0.13	0.14	0.41	n.s.
	Black	Often	66	727	12	1.49	89	1,017	16	1.70	4.34	0.05	p<.90
		A few times	186	2,030	33	2.15	201	2,166	34	2.18	1.42	0.64	n.s.
		Not at all	298	3,403	55	2.29	292	3,111	49	2.28	-5.87	0.07	p<.90
		Don't know/No answer		0	0	0.00	1	7	0	0.11	0.11	0.32	n.s.
	Hispanic	Often	60	664	12	1.61	80	941	17	1.96	4.73	0.06	p<.90
		A few times	151	1,584	29	2.17	168	1,993	36	2.46	6.79	0.04	p<.95

Hispanic	Not at all	284	3,160	58	2.38	241	2,576	47	2.52	-11.74	0.00	p<.95
	Don't know/No answer	2	16	0	0.22	4	29	1	0.28	0.22	0.54	n.s.
Asian	Often	5	90	6	2.59	7	176	11	4.59	4.99	0.34	n.s.
	A few times	20	424	26	6.30	24	360	22	4.51	-4.44	0.57	n.s.
	Not at all	59	1,117	68	6.38	73	1,109	67	5.62	-1.92	0.82	n.s.
	Don't know/No answer		0	0	0.00	2	23	1	0.98	1.37	0.16	n.s.
Other	Often	18	463	11	3.89	12	609	19	7.56	7.81	0.36	n.s.
	A few times	43	1,022	24	4.41	21	758	23	5.67	-0.81	0.91	n.s.
	Not at all	106	2,587	61	5.20	53	1,854	57	7.38	-4.05	0.65	n.s.
	Don't know/No answer	14	158	4	1.11	2	26	1	0.57	-2.95	0.02	p<.95

Parents Who Agree/Disagree With Statements About Ad Effectiveness, by Selected Demographics

Increased Awareness of Risks

Total	**Total**	Agree a lot	1,911	21,347	46	0.93	2094	22,392	49	0.95	2.27	0.09	p<.90
		Agree a little	1,182	12,645	27	0.79	1174	12,303	27	0.78	-0.74	0.51	n.s.
		Disagree a little	405	4,338	9	0.51	393	4,493	10	0.60	0.34	0.67	n.s.
		Disagree a lot	337	3,661	8	0.49	337	3,940	9	0.54	0.61	0.40	n.s.
		Don't know/No answer	374	4,156	9	0.55	258	3,015	7	0.50	-2.47	0.00	p<.95
Age	**Ages 18-34**	Agree a lot	729	8,689	47	1.59	798	8,849	50	1.65	3.40	0.14	n.s.
		Agree a little	504	5,463	30	1.35	481	4,868	28	1.31	-1.82	0.33	n.s.
		Disagree a little	141	1,558	8	0.82	142	1,584	9	0.89	0.60	0.62	n.s.
		Disagree a lot	113	1,256	7	0.71	109	1,154	7	0.76	-0.22	0.83	n.s.
		Don't know/No answer	128	1,553	8	0.95	102	1,130	6	0.81	-1.96	0.12	n.s.
	Ages 35-44	Agree a lot	780	8,529	47	1.39	858	9,076	48	1.39	0.56	0.78	n.s.
		Agree a little	440	4,710	26	1.19	468	5,135	27	1.21	0.95	0.57	n.s.
		Disagree a little	175	1,867	10	0.81	173	1,896	10	0.88	-0.35	0.77	n.s.
		Disagree a lot	145	1,593	9	0.81	148	1,889	10	0.92	1.13	0.36	n.s.
		Don't know/No answer	129	1,380	8	0.72	86	1,017	5	0.70	-2.28	0.02	p<.95
	Ages 45+	Agree a lot	383	3,930	45	2.12	438	4,467	47	2.03	1.36	0.64	n.s.
		Agree a little	213	2,201	25	1.74	225	2,300	24	1.66	-1.35	0.57	n.s.
		Disagree a little	80	813	9	1.11	78	1,013	11	1.60	1.22	0.53	n.s.
		Disagree a lot	76	789	9	1.24	80	897	9	1.18	0.27	0.87	n.s.
		Don't know/No answer	90	915	11	1.28	70	867	9	1.30	-1.50	0.41	n.s.
	Unknown	Agree a lot	19	199	22	4.84	--	--	--	--	--	--	--
		Agree a little	25	272	30	5.45	--	--	--	--	--	--	--
		Disagree a little	9	101	11	3.75	--	--	--	--	--	--	--
		Disagree a lot	3	23	3	1.47	--	--	--	--	--	--	--
		Don't know/No answer	27	308	34	5.69	--	--	--	--	--	--	--
Child grade	**Grades 10-12**	Agree a lot	452	4,814	45	1.99	493	5,533	51	2.20	5.36	0.07	p<.90
		Agree a little	287	3,067	29	1.68	249	2,586	24	1.61	-5.18	0.03	p<.95
		Disagree a little	107	1,118	11	1.07	94	1,151	11	1.41	0.02	0.99	n.s.
		Disagree a lot	84	866	8	1.05	87	997	9	1.09	0.98	0.52	n.s.
		Don't know/No answer	71	756	7	0.93	55	650	6	0.96	-1.17	0.38	n.s.

	Grades 7-9	Agree a lot	354	3,973	51	2.16	366	3,757	48	2.17	-3.05	0.32	n.s.
		Agree a little	189	1,963	25	1.82	194	2,050	26	1.83	0.98	0.71	n.s.
		Disagree a little	63	672	9	1.20	58	686	9	1.49	0.13	0.95	n.s.
		Disagree a lot	48	503	7	0.98	63	690	9	1.31	2.37	0.15	n.s.
		Don't know/No answer	58	628	8	1.12	46	598	8	1.38	-0.42	0.81	n.s.
	Grades 4-6	Agree a lot	291	3,272	50	2.41	308	3,180	50	2.27	0.02	1.00	n.s.
		Agree a little	161	1,819	28	2.17	174	1,761	27	1.96	-0.10	0.97	n.s.
		Disagree a little	50	511	8	1.15	51	557	9	1.28	0.94	0.58	n.s.
		Disagree a lot	52	591	9	1.31	40	468	7	1.25	-1.65	0.36	n.s.
		Don't know/No answer	42	418	6	1.08	39	457	7	1.39	0.79	0.65	n.s.
	Grades 3/under	Agree a lot	284	3,267	50	2.34	340	3,584	50	2.24	0.70	0.83	n.s.
		Agree a little	154	1,611	25	1.92	185	1,971	28	1.97	3.20	0.24	n.s.
		Disagree a little	61	712	11	1.44	57	598	8	1.23	-2.42	0.20	n.s.
		Disagree a lot	44	457	7	1.18	56	626	9	1.28	1.85	0.29	n.s.
		Don't know/No answer	47	527	8	1.22	34	334	5	0.92	-3.33	0.03	p<.95
	Other	Agree a lot	530	6,021	41	1.73	587	6,337	46	1.74	4.33	0.08	p<.90
		Agree a little	391	4,185	29	1.46	372	3,935	28	1.49	-0.37	0.86	n.s.
		Disagree a little	124	1,326	9	0.92	133	1,501	11	1.12	1.71	0.24	n.s.
		Disagree a lot	109	1,244	9	0.94	91	1,160	8	1.07	-0.18	0.90	n.s.
		Don't know/No answer	156	1,827	13	1.25	84	976	7	0.98	-5.49	0.00	p<.95
Education	No college	Agree a lot	810	9,100	53	1.60	909	9,767	56	1.63	3.49	0.13	n.s.
		Agree a little	370	4,025	23	1.24	363	3,825	22	1.22	-1.30	0.46	n.s.
		Disagree a little	127	1,259	7	0.69	123	1,589	9	1.06	1.85	0.14	n.s.
		Disagree a lot	112	1,247	7	0.80	101	1,159	7	0.75	-0.55	0.62	n.s.
		Don't know/No answer	140	1,682	10	1.03	99	1,085	6	0.76	-3.49	0.01	p<.95
	Some college	Agree a lot	521	5,648	49	1.78	571	5,789	47	1.65	-1.48	0.54	n.s.
		Agree a little	332	3,361	29	1.54	355	3,500	29	1.45	-0.43	0.84	n.s.
		Disagree a little	89	967	8	1.01	113	1,179	10	1.03	1.28	0.38	n.s.
		Disagree a lot	82	871	8	0.88	102	1,076	9	0.94	1.27	0.33	n.s.
		Don't know/No answer	73	768	7	0.92	64	734	6	0.96	-0.64	0.63	n.s.
	Complete college	Agree a lot	554	6,311	39	1.52	611	6,787	41	1.55	2.40	0.27	n.s.

	Complete college	Agree a little	451	4,952	31	1.38	456	4,977	30	1.38	-0.25	0.90	n.s.
		Disagree a little	181	2,032	13	0.98	156	1,712	10	0.99	-2.12	0.13	n.s.
		Disagree a lot	140	1,513	9	0.88	134	1,705	10	1.06	1.05	0.45	n.s.
		Don't know/No answer	129	1,354	8	0.79	95	1,196	7	0.90	-1.08	0.37	n.s.
	Unknown	Agree a lot	26	289	27	4.93	3	50	80	19.02	52.59	0.01	p<.95
		Agree a little	29	307	29	4.93	--	--	--	--	--	--	--
		Disagree a little	8	80	8	2.79	1	13	20	19.02	12.50	0.52	n.s.
		Disagree a lot	3	29	3	1.69	--	--	--	--	--	--	--
		Don't know/No answer	32	351	33	5.19	--	--	--	--	--	--	--
Sex	Male	Agree a lot	660	8,605	40	1.38	710	8,948	41	1.39	1.59	0.42	n.s.
		Agree a little	487	6,252	29	1.25	522	6,560	30	1.25	1.42	0.42	n.s.
		Disagree a little	185	2,324	11	0.83	190	2,437	11	0.93	0.52	0.68	n.s.
		Disagree a lot	165	2,051	10	0.83	164	2,260	10	0.92	0.97	0.43	n.s.
		Don't know/No answer	178	2,367	11	0.96	108	1,396	6	0.74	-4.50	0.00	p<.95
	Female	Agree a lot	1,251	12,742	52	1.22	1384	13,444	55	1.27	2.87	0.10	n.s.
		Agree a little	695	6,393	26	0.99	652	5,743	23	0.96	-2.64	0.06	p<.90
		Disagree a little	220	2,015	8	0.60	203	2,057	8	0.77	0.17	0.86	n.s.
		Disagree a lot	172	1,610	7	0.55	173	1,680	7	0.60	0.29	0.72	n.s.
		Don't know/No answer	196	1,789	7	0.57	150	1,619	7	0.68	-0.69	0.44	n.s.
Income	Under $35,000	Agree a lot	828	9,069	54	1.59	943	9,320	54	1.47	0.55	0.80	n.s.
		Agree a little	421	4,256	25	1.28	411	3,912	23	1.17	-2.44	0.16	n.s.
		Disagree a little	119	1,206	7	0.78	139	1,503	9	0.96	1.61	0.19	n.s.
		Disagree a lot	102	953	6	0.62	105	1,075	6	0.69	0.61	0.51	n.s.
		Don't know/No answer	130	1,357	8	0.84	124	1,322	8	0.87	-0.34	0.78	n.s.
	$35,000-$50,000	Agree a lot	356	4,063	47	2.04	448	5,047	53	1.91	5.87	0.04	p<.95
		Agree a little	223	2,447	28	1.80	237	2,350	24	1.56	-3.65	0.13	n.s.
		Disagree a little	79	909	10	1.24	83	830	9	1.00	-1.81	0.26	n.s.
		Disagree a lot	58	669	8	1.21	63	757	8	1.10	0.20	0.90	n.s.
		Don't know/No answer	57	621	7	1.00	51	626	7	1.07	-0.61	0.68	n.s.
	$50,000 & above	Agree a lot	519	5,975	42	1.60	573	6,681	41	1.80	-0.45	0.85	n.s.
		Agree a little	379	4,155	29	1.42	455	5,278	33	1.52	3.57	0.09	p<.90
		Disagree a little	149	1,648	11	0.97	144	1,793	11	1.10	-0.43	0.77	n.s.

	$50,000 & above	Disagree a lot	127	1,480	10	1.01	139	1,688	10	1.01	0.09	0.95	n.s.
		Don't know/No answer	94	1,106	8	0.89	63	799	5	0.78	-2.78	0.02	p<.95
	Unknown	Agree a lot	208	2,240	36	2.34	130	1,344	42	3.42	6.54	0.11	n.s.
		Agree a little	159	1,786	29	2.24	71	763	24	2.86	-4.54	0.21	n.s.
		Disagree a little	58	575	9	1.28	27	369	12	2.75	2.43	0.42	n.s.
		Disagree a lot	50	558	9	1.33	30	420	13	2.98	4.32	0.19	n.s.
		Don't know/No answer	93	1,072	17	2.12	20	267	8	2.12	-8.75	0.00	p<.95
Race	White	Agree a lot	1,209	11,708	41	0.99	1383	13,312	45	1.01	4.50	0.00	p<.95
		Agree a little	890	8,937	31	0.94	919	9,255	31	0.95	0.35	0.79	n.s.
		Disagree a little	316	3,216	11	0.65	285	2,841	10	0.60	-1.54	0.08	p<.90
		Disagree a lot	244	2,424	8	0.57	243	2,523	9	0.59	0.14	0.86	n.s.
		Don't know/No answer	238	2,417	8	0.57	156	1,459	5	0.44	-3.46	0.00	p<.95
	Black	Agree a lot	322	3,696	60	2.25	346	3,860	61	2.19	1.29	0.68	n.s.
		Agree a little	102	1,113	18	1.76	112	1,140	18	1.69	0.02	0.99	n.s.
		Disagree a little	33	369	6	1.08	47	464	7	1.10	1.39	0.37	n.s.
		Disagree a lot	49	546	9	1.33	48	529	8	1.28	-0.47	0.80	n.s.
		Don't know/No answer	44	437	7	1.14	30	307	5	0.93	-2.23	0.13	n.s.
	Hispanic	Agree a lot	270	2,872	53	2.42	281	3,086	56	2.54	2.76	0.43	n.s.
		Agree a little	125	1,421	26	2.16	105	1,184	21	2.08	-4.81	0.11	n.s.
		Disagree a little	34	355	7	1.16	35	348	6	1.10	-0.25	0.87	n.s.
		Disagree a lot	25	306	6	1.20	27	356	6	1.36	0.78	0.67	n.s.
		Don't know/No answer	43	471	9	1.41	45	565	10	1.72	1.52	0.49	n.s.
	Asian	Agree a lot	42	840	52	6.29	51	680	41	5.40	-10.73	0.20	n.s.
		Agree a little	19	409	25	5.43	23	397	24	5.13	-1.25	0.87	n.s.
		Disagree a little	6	121	7	3.14	9	151	9	3.49	1.59	0.73	n.s.
		Disagree a lot	3	56	3	2.08	6	142	9	4.07	5.11	0.26	n.s.
		Don't know/No answer	14	205	13	3.51	17	298	18	4.57	5.28	0.36	n.s.
	Other	Agree a lot	68	2,231	53	5.27	33	1,454	45	7.32	-7.97	0.38	n.s.
		Agree a little	46	766	18	3.40	15	327	10	3.09	-8.03	0.08	p<.90
		Disagree a little	16	278	7	2.17	17	689	21	5.48	14.66	0.01	p<.95
		Disagree a lot	16	329	8	2.57	13	391	12	3.82	4.25	0.36	n.s.
		Don't know/No answer	35	626	15	3.54	10	386	12	4.08	-2.91	0.59	n.s.

Provided New Information

Age	**Ages 18-34**	Agree a lot	450	5,157	28	1.40	493	5,565	32	1.69	3.79	0.08	p<.90
		Agree a little	469	5,362	29	1.47	460	4,755	27	1.37	-1.91	0.34	n.s.
		Disagree a little	317	3,612	20	1.22	311	3,214	18	1.13	-1.23	0.46	n.s.
		Disagree a lot	251	2,820	15	1.07	266	2,921	17	1.17	1.39	0.38	n.s.
		Don't know/No answer	128	1,568	8	0.95	102	1,130	6	0.81	-2.04	0.10	n.s.
	Ages 35-44	Agree a lot	422	4,588	25	1.24	491	5,350	28	1.25	2.76	0.12	n.s.
		Agree a little	485	5,394	30	1.27	473	5,165	27	1.21	-2.67	0.13	n.s.
		Disagree a little	313	3,291	18	1.03	343	3,739	20	1.13	1.46	0.34	n.s.
		Disagree a lot	324	3,484	19	1.09	340	3,742	20	1.11	0.41	0.79	n.s.
		Don't know/No answer	125	1,322	7	0.70	86	1,017	5	0.70	-1.96	0.05	p<.95
	Ages 45+	Agree a lot	213	2,014	23	1.71	266	2,744	29	1.82	5.46	0.03	p<.95
		Agree a little	209	2,294	27	2.05	225	2,404	25	1.77	-1.34	0.62	n.s.
		Disagree a little	159	1,634	19	1.52	155	1,524	16	1.38	-2.93	0.15	n.s.
		Disagree a lot	180	1,873	22	1.69	175	2,005	21	1.77	-0.65	0.79	n.s.
		Don't know/No answer	81	833	10	1.24	70	867	9	1.30	-0.55	0.76	n.s.
	Unknown	Agree a lot	15	154	17	4.40	--	--	--	--	--	--	--
		Agree a little	24	259	29	5.35	--	--	--	--	--	--	--
		Disagree a little	5	46	5	2.46	--	--	--	--	--	--	--
		Disagree a lot	11	121	13	3.98	--	--	--	--	--	--	--
		Don't know/No answer	28	322	36	5.75	--	--	--	--	--	--	--
Total	**Total**	Agree a lot	1,100	11,914	26	0.81	1250	13,659	30	0.91	3.78	0.00	p<.95
		Agree a little	1,187	13,308	29	0.87	1158	12,324	27	0.81	-2.13	0.07	p<.90
		Disagree a little	794	8,583	19	0.70	809	8,477	18	0.70	-0.23	0.82	n.s.
		Disagree a lot	766	8,298	18	0.69	781	8,668	19	0.74	0.80	0.43	n.s.
		Don't know/No answer	362	4,044	9	0.54	258	3,015	7	0.50	-2.23	0.00	p<.95
Child grade	**Grades 10-12**	Agree a lot	255	2,567	24	1.57	305	3,582	33	2.35	8.65	0.00	p<.95
		Agree a little	280	3,246	31	2.02	254	2,849	26	1.78	-4.46	0.10	p<.90
		Disagree a little	196	1,992	19	1.38	186	1,831	17	1.33	-1.98	0.30	n.s.
		Disagree a lot	197	2,040	19	1.46	178	2,005	18	1.60	-0.84	0.70	n.s.
		Don't know/No answer	73	777	7	0.94	55	650	6	0.96	-1.36	0.31	n.s.

	Grades 7-9	Agree a lot	211	2,319	30	2.06	209	2,239	29	1.95	-1.19	0.68	n.s.
		Agree a little	202	2,246	29	1.97	194	1,993	26	1.79	-3.42	0.20	n.s.
		Disagree a little	113	1,210	16	1.51	135	1,508	19	1.84	3.74	0.12	n.s.
		Disagree a lot	131	1,379	18	1.59	143	1,444	19	1.65	0.73	0.75	n.s.
		Don't know/No answer	55	584	8	1.09	46	598	8	1.38	0.14	0.94	n.s.
	Grades 4-6	Agree a lot	159	1,799	27	2.23	181	1,875	29	2.08	1.98	0.52	n.s.
		Agree a little	175	1,948	29	2.20	171	1,664	26	1.91	-3.56	0.22	n.s.
		Disagree a little	129	1,442	22	1.99	114	1,240	19	1.77	-2.51	0.35	n.s.
		Disagree a lot	94	1,021	15	1.62	107	1,188	18	1.78	3.05	0.20	n.s.
		Don't know/No answer	39	401	6	1.07	39	457	7	1.39	1.04	0.55	n.s.
	Grades 3/under	Agree a lot	175	1,957	30	2.23	182	1,960	28	2.02	-2.22	0.46	n.s.
		Agree a little	161	1,770	27	2.01	195	2,005	28	1.96	1.27	0.65	n.s.
		Disagree a little	107	1,222	19	1.81	133	1,426	20	1.87	1.47	0.57	n.s.
		Disagree a lot	100	1,095	17	1.71	128	1,387	20	1.77	2.84	0.25	n.s.
		Don't know/No answer	47	529	8	1.23	34	334	5	0.92	-3.36	0.03	p<.95
	Other	Agree a lot	300	3,272	22	1.42	373	4,003	29	1.56	6.37	0.00	p<.95
		Agree a little	369	4,099	28	1.55	344	3,814	27	1.56	-0.65	0.77	n.s.
		Disagree a little	249	2,717	19	1.31	241	2,472	18	1.25	-0.84	0.64	n.s.
		Disagree a lot	244	2,763	19	1.33	225	2,645	19	1.44	0.10	0.96	n.s.
		Don't know/No answer	148	1,752	12	1.24	84	976	7	0.98	-4.98	0.00	p<.95
Education	No college	Agree a lot	555	5,952	34	1.47	645	7,033	40	1.70	5.98	0.01	p<.95
		Agree a little	400	4,655	27	1.54	400	4,323	25	1.32	-2.08	0.30	n.s.
		Disagree a little	247	2,776	16	1.15	231	2,533	15	1.12	-1.49	0.35	n.s.
		Disagree a lot	217	2,254	13	0.98	220	2,452	14	1.11	1.05	0.48	n.s.
		Don't know/No answer	140	1,676	10	1.03	99	1,085	6	0.76	-3.46	0.01	p<.95
	Some college	Agree a lot	262	2,883	25	1.64	317	3,310	27	1.47	2.14	0.33	n.s.
		Agree a little	341	3,547	31	1.57	336	3,378	28	1.45	-3.02	0.16	n.s.
		Disagree a little	225	2,339	20	1.37	255	2,419	20	1.27	-0.44	0.82	n.s.
		Disagree a lot	201	2,153	19	1.38	233	2,438	20	1.33	1.32	0.49	n.s.
		Don't know/No answer	68	694	6	0.88	64	734	6	0.96	0.00	1.00	n.s.
	Complete college	Agree a lot	260	2,844	18	1.19	286	3,276	20	1.26	2.41	0.17	n.s.
		Agree a little	422	4,859	30	1.43	421	4,611	28	1.41	-1.90	0.34	n.s.

	Complete college	Disagree a little	316	3,416	21	1.20	322	3,515	21	1.23	0.33	0.85	n.s.
		Disagree a lot	336	3,736	23	1.28	328	3,779	23	1.37	-0.04	0.98	n.s.
		Don't know/No answer	121	1,308	8	0.79	95	1,196	7	0.90	-0.79	0.51	n.s.
	Unknown	Agree a lot	23	235	22	4.44	2	41	65	23.38	43.05	0.07	p<.90
		Agree a little	24	248	23	4.60	1	13	20	19.02	-3.37	0.86	n.s.
		Disagree a little	6	52	5	2.18	1	9	15	14.65	9.65	0.51	n.s.
		Disagree a lot	12	155	15	4.10	--	--	--	--	--	--	--
		Don't know/No answer	33	366	35	5.24	--	--	--	--	--	--	--
Sex	Male	Agree a lot	358	4,555	21	1.15	410	5,033	23	1.18	2.21	0.18	n.s.
		Agree a little	470	6,174	29	1.25	489	6,300	29	1.27	0.58	0.75	n.s.
		Disagree a little	324	4,172	19	1.08	333	4,149	19	1.08	-0.11	0.94	n.s.
		Disagree a lot	347	4,341	20	1.13	354	4,724	22	1.20	1.77	0.28	n.s.
		Don't know/No answer	176	2,356	11	0.96	108	1,396	6	0.74	-4.45	0.00	p<.95
	Female	Agree a lot	742	7,358	30	1.14	840	8,626	35	1.31	5.17	0.00	p<.95
		Agree a little	717	7,134	29	1.20	669	6,024	25	1.01	-4.51	0.00	p<.95
		Disagree a little	470	4,411	18	0.90	476	4,328	18	0.90	-0.33	0.79	n.s.
		Disagree a lot	419	3,957	16	0.83	427	3,944	16	0.88	-0.05	0.97	n.s.
		Don't know/No answer	186	1,688	7	0.55	150	1,619	7	0.68	-0.28	0.75	n.s.
Income	Under $35,000	Agree a lot	550	5,694	34	1.48	633	6,350	37	1.42	3.26	0.11	n.s.
		Agree a little	442	5,026	30	1.64	447	4,306	25	1.22	-4.71	0.02	p<.95
		Disagree a little	266	2,685	16	1.12	263	2,484	15	1.04	-1.45	0.34	n.s.
		Disagree a lot	218	2,122	13	0.98	255	2,670	16	1.12	2.99	0.05	p<.95
		Don't know/No answer	124	1,314	8	0.84	124	1,322	8	0.87	-0.09	0.94	n.s.
	$35,000-$49,000	Agree a lot	180	2,054	24	1.80	256	2,996	31	1.83	7.59	0.00	p<.95
		Agree a little	241	2,689	31	1.84	250	2,667	28	1.67	-3.12	0.21	n.s.
		Disagree a little	154	1,722	20	1.63	177	1,726	18	1.36	-1.81	0.39	n.s.
		Disagree a lot	143	1,634	19	1.62	148	1,595	17	1.42	-2.16	0.32	n.s.
		Don't know/No answer	55	611	7	1.00	51	626	7	1.07	-0.50	0.73	n.s.
	$50,000 & above	Agree a lot	238	2,726	19	1.37	292	3,552	22	1.76	2.90	0.19	n.s.
		Agree a little	381	4,237	30	1.42	400	4,673	29	1.52	-0.72	0.73	n.s.
		Disagree a little	273	3,088	22	1.31	304	3,562	22	1.33	0.44	0.81	n.s.
		Disagree a lot	285	3,241	23	1.33	315	3,653	22	1.38	-0.07	0.97	n.s.

	$50,000 & ab	Don't know/No answer	91	1,073	7	0.88	63	799	5	0.78	-2.55	0.03	p<.95
	Unknown	Agree a lot	132	1,440	23	2.07	69	761	24	2.92	0.96	0.79	n.s.
		Agree a little	123	1,356	22	1.98	61	678	21	2.85	-0.31	0.93	n.s.
		Disagree a little	101	1,088	17	1.75	65	705	22	2.90	4.83	0.15	n.s.
		Disagree a lot	120	1,302	21	2.01	63	751	24	3.27	2.85	0.46	n.s.
		Don't know/No answer	92	1,046	17	2.10	20	267	8	2.12	-8.32	0.01	p<.95
Race	White	Agree a lot	628	5,940	21	0.81	752	7,231	25	0.87	3.91	0.00	p<.95
		Agree a little	848	8,603	30	0.94	879	8,890	30	0.94	0.27	0.84	n.s.
		Disagree a little	621	6,167	21	0.83	629	6,077	21	0.81	-0.81	0.49	n.s.
		Disagree a lot	573	5,661	20	0.80	570	5,733	20	0.81	-0.22	0.85	n.s.
		Don't know/No answer	227	2,330	8	0.56	156	1,459	5	0.44	-3.15	0.00	p<.95
	Black	Agree a lot	203	2,273	37	2.23	251	2,869	46	2.29	8.64	0.01	p<.95
		Agree a little	147	1,632	26	2.03	125	1,245	20	1.75	-6.74	0.01	p<.95
		Disagree a little	68	819	13	1.62	83	851	14	1.49	0.21	0.92	n.s.
		Disagree a lot	91	1,046	17	1.75	94	1,028	16	1.72	-0.65	0.79	n.s.
		Don't know/No answer	41	391	6	1.06	30	307	5	0.93	-1.47	0.30	n.s.
	Hispanic	Agree a lot	199	2,058	38	2.32	188	2,061	37	2.43	-0.74	0.83	n.s.
		Agree a little	127	1,430	26	2.15	120	1,333	24	2.14	-2.30	0.45	n.s.
		Disagree a little	67	772	14	1.72	63	729	13	1.70	-1.08	0.66	n.s.
		Disagree a lot	60	686	13	1.65	77	851	15	1.84	2.71	0.27	n.s.
		Don't know/No answer	44	477	9	1.41	45	565	10	1.72	1.40	0.53	n.s.
	Asian	Agree a lot	23	369	23	4.77	34	433	26	4.58	3.36	0.61	n.s.
		Agree a little	21	551	34	6.61	23	433	26	5.18	-7.78	0.35	n.s.
		Disagree a little	15	284	17	4.44	15	211	13	3.70	-4.74	0.41	n.s.
		Disagree a lot	11	223	14	4.05	17	292	18	4.77	3.87	0.54	n.s.
		Don't know/No answer	14	205	13	3.51	17	298	18	4.57	5.28	0.36	n.s.
	Other	Agree a lot	47	1,273	30	4.91	25	1,064	33	7.50	2.68	0.77	n.s.
		Agree a little	44	1,092	26	5.10	11	424	13	4.56	-12.76	0.06	p<.90
		Disagree a little	23	541	13	3.40	19	609	19	4.91	5.96	0.32	n.s.
		Disagree a lot	31	683	16	3.62	23	764	24	5.45	7.38	0.26	n.s.
		Don't know/No answer	36	641	15	3.55	10	386	12	4.08	-3.26	0.55	n.s.

Increased Awareness That America's Drug Problem Has Potential Impact On Their Own Children

Total	**Total**	Agree a lot	2,599	28,548	62	0.89	2750	29,812	65	0.89	2.74	0.03	p<.95
		Agree a little	771	8,387	18	0.68	743	7,863	17	0.67	-1.13	0.24	n.s.
		Disagree a little	204	2,078	5	0.36	216	2,189	5	0.37	0.24	0.64	n.s.
		Disagree a lot	273	3,124	7	0.48	289	3,265	7	0.47	0.31	0.65	n.s.
		Don't know/No answer	362	4,010	9	0.54	258	3,015	7	0.50	-2.16	0.00	p<.95
Age	**Ages 18-34**	Agree a lot	1,035	11,916	64	1.49	1091	11,743	67	1.48	2.43	0.25	n.s.
		Agree a little	309	3,418	18	1.14	269	2,957	17	1.14	-1.64	0.31	n.s.
		Disagree a little	65	702	4	0.60	86	826	5	0.56	0.91	0.27	n.s.
		Disagree a lot	81	966	5	0.68	84	929	5	0.65	0.07	0.94	n.s.
		Don't know/No answer	125	1,516	8	0.94	102	1,130	6	0.81	-1.76	0.16	n.s.
	Ages 35-44	Agree a lot	1,037	11,240	62	1.34	1086	11,890	63	1.35	0.36	0.85	n.s.
		Agree a little	303	3,277	18	1.04	327	3,436	18	1.03	-0.06	0.97	n.s.
		Disagree a little	76	806	4	0.55	93	979	5	0.60	0.69	0.40	n.s.
		Disagree a lot	126	1,421	8	0.80	141	1,692	9	0.84	1.04	0.37	n.s.
		Don't know/No answer	127	1,335	7	0.71	86	1,017	5	0.70	-2.03	0.04	p<.95
	Ages 45+	Agree a lot	495	5,053	58	2.05	573	6,178	65	1.94	6.30	0.03	p<.95
		Agree a little	147	1,557	18	1.50	147	1,471	15	1.40	-2.59	0.21	n.s.
		Disagree a little	57	514	6	0.86	37	384	4	0.80	-1.92	0.10	n.s.
		Disagree a lot	60	672	8	1.20	64	644	7	0.90	-1.03	0.49	n.s.
		Don't know/No answer	83	851	10	1.25	70	867	9	1.30	-0.76	0.67	n.s.
	Unknown	Agree a lot	32	339	38	5.71	--	--	--	--	--	--	--
		Agree a little	12	135	15	4.35	--	--	--	--	--	--	--
		Disagree a little	6	57	6	2.63	--	--	--	--	--	--	--
		Disagree a lot	6	64	7	3.00	--	--	--	--	--	--	--
		Don't know/No answer	27	308	34	5.69	--	--	--	--	--	--	--
Child grade	**Grades 10-12**	Agree a lot	602	6,371	60	1.87	632	7,214	66	1.92	6.09	0.02	p<.95
		Agree a little	198	2,144	20	1.46	176	1,849	17	1.41	-3.25	0.11	n.s.
		Disagree a little	44	426	4	0.65	41	410	4	0.65	-0.26	0.78	n.s.
		Disagree a lot	81	885	8	1.09	74	794	7	0.94	-1.05	0.46	n.s.
		Don't know/No answer	76	795	7	0.95	55	650	6	0.96	-1.54	0.25	n.s.

	Grades 7-9	Agree a lot	456	5,013	65	2.03	479	5,080	65	2.09	0.50	0.86	n.s.
		Agree a little	117	1,249	16	1.53	114	1,128	14	1.41	-1.65	0.43	n.s.
		Disagree a little	38	366	5	0.84	36	343	4	0.79	-0.33	0.78	n.s.
		Disagree a lot	46	527	7	1.12	52	633	8	1.30	1.33	0.44	n.s.
		Don't know/No answer	55	584	8	1.08	46	598	8	1.38	0.14	0.93	n.s.
	Grades 4-6	Agree a lot	377	4,138	63	2.32	396	4,077	63	2.23	0.88	0.78	n.s.
		Agree a little	115	1,360	21	2.00	98	983	15	1.58	-5.26	0.04	p<.95
		Disagree a little	23	245	4	0.83	39	445	7	1.17	3.23	0.02	p<.95
		Disagree a lot	41	462	7	1.15	40	460	7	1.22	0.17	0.92	n.s.
		Don't know/No answer	40	406	6	1.07	39	457	7	1.39	0.97	0.58	n.s.
	Grades 3/under	Agree a lot	381	4,336	66	2.16	441	4,705	66	2.11	0.19	0.95	n.s.
		Agree a little	107	1,120	17	1.65	115	1,240	17	1.71	0.40	0.87	n.s.
		Disagree a little	30	331	5	0.96	38	356	5	0.89	-0.02	0.98	n.s.
		Disagree a lot	27	277	4	0.96	44	478	7	1.12	2.51	0.09	p<.90
		Don't know/No answer	45	510	8	1.21	34	334	5	0.92	-3.07	0.04	p<.95
	Other	Agree a lot	783	8,690	60	1.70	802	8,736	63	1.69	3.30	0.17	n.s.
		Agree a little	234	2,515	17	1.20	240	2,663	19	1.35	1.93	0.29	n.s.
		Disagree a little	69	711	5	0.75	62	635	5	0.72	-0.30	0.77	n.s.
		Disagree a lot	78	973	7	0.92	79	899	6	0.83	-0.20	0.87	n.s.
		Don't know/No answer	146	1,715	12	1.23	84	976	7	0.98	-4.72	0.00	p<.95
Education	No college	Agree a lot	1,069	11,808	68	1.48	1147	12,612	72	1.39	4.17	0.04	p<.95
		Agree a little	217	2,378	14	1.00	215	2,267	13	1.00	-0.73	0.61	n.s.
		Disagree a little	57	594	3	0.60	60	615	4	0.54	0.10	0.90	n.s.
		Disagree a lot	74	835	5	0.67	74	847	5	0.66	0.04	0.97	n.s.
		Don't know/No answer	142	1,698	10	1.03	99	1,085	6	0.76	-3.58	0.01	p<.95
	Some college	Agree a lot	707	7,582	65	1.68	777	7,935	65	1.59	-0.65	0.78	n.s.
		Agree a little	206	2,154	19	1.36	216	2,139	17	1.21	-1.12	0.54	n.s.
		Disagree a little	57	549	5	0.68	67	614	5	0.64	0.27	0.77	n.s.
		Disagree a lot	61	660	6	0.83	81	856	7	0.86	1.29	0.28	n.s.
		Don't know/No answer	66	671	6	0.87	64	734	6	0.96	0.20	0.88	n.s.
	Complete college	Agree a lot	784	8,756	54	1.52	823	9,215	56	1.56	2.10	0.34	n.s.
		Agree a little	335	3,705	23	1.24	312	3,457	21	1.26	-1.82	0.30	n.s.

	Complete college	Disagree a little	83	873	5	0.63	88	948	6	0.70	0.39	0.68	n.s.
		Disagree a lot	131	1,539	10	0.96	134	1,561	10	0.91	0.01	0.99	n.s.
		Don't know/No answer	122	1,290	8	0.77	95	1,196	7	0.90	-0.68	0.57	n.s.
	Unknown	Agree a lot	39	403	38	5.26	3	50	80	19.02	41.79	0.03	p<.95
		Agree a little	13	149	14	3.95	--	0	0	0.00	-14.09	0.00	p<.95
		Disagree a little	7	63	6	2.32	1	13	20	19.02	14.14	0.46	n.s.
		Disagree a lot	7	91	9	3.28	--	--	--	--	--	--	--
		Don't know/No answer	32	351	33	5.19	--	--	--	--	--	--	--
Sex	Male	Agree a lot	957	12,237	57	1.40	1017	12,958	60	1.38	3.33	0.09	p<.90
		Agree a little	325	4,292	20	1.12	336	4,228	20	1.10	-0.30	0.85	n.s.
		Disagree a little	88	1,008	5	0.53	99	1,186	5	0.63	0.83	0.32	n.s.
		Disagree a lot	132	1,748	8	0.82	134	1,834	8	0.79	0.40	0.73	n.s.
		Don't know/No answer	173	2,313	11	0.96	108	1,396	6	0.74	-4.25	0.00	p<.95
	Female	Agree a lot	1,642	16,311	66	1.10	1733	16,854	69	1.13	2.23	0.16	n.s.
		Agree a little	446	4,095	17	0.81	407	3,635	15	0.81	-1.87	0.10	n.s.
		Disagree a little	116	1,070	4	0.50	117	1,003	4	0.41	-0.27	0.67	n.s.
		Disagree a lot	141	1,376	6	0.53	155	1,431	6	0.53	0.23	0.76	n.s.
		Don't know/No answer	189	1,697	7	0.55	150	1,619	7	0.68	-0.32	0.72	n.s.
Income	Under $35,000	Agree a lot	1,108	11,895	71	1.41	1196	11,926	70	1.36	-1.02	0.60	n.s.
		Agree a little	223	2,244	13	0.99	246	2,338	14	0.96	0.32	0.81	n.s.
		Disagree a little	67	648	4	0.62	69	649	4	0.55	-0.06	0.94	n.s.
		Disagree a lot	79	765	5	0.59	87	897	5	0.66	0.70	0.43	n.s.
		Don't know/No answer	123	1,290	8	0.83	124	1,322	8	0.87	0.06	0.96	n.s.
	$35,000-$49,000	Agree a lot	468	5,321	61	1.98	570	6,153	64	1.86	2.94	0.28	n.s.
		Agree a little	168	1,847	21	1.62	157	1,686	18	1.43	-3.66	0.09	p<.90
		Disagree a little	39	423	5	0.82	50	499	5	0.79	0.34	0.77	n.s.
		Disagree a lot	43	510	6	1.10	54	646	7	1.02	0.86	0.57	n.s.
		Don't know/No answer	55	609	7	1.00	51	626	7	1.07	-0.47	0.75	n.s.
	$50,000 & above	Agree a lot	725	8,245	57	1.59	813	9,815	60	1.65	3.04	0.19	n.s.
		Agree a little	280	3,099	22	1.29	297	3,339	21	1.27	-1.02	0.57	n.s.
		Disagree a little	68	710	5	0.65	76	829	5	0.66	0.16	0.87	n.s.
		Disagree a lot	102	1,248	9	0.97	125	1,458	9	0.89	0.29	0.83	n.s.

	$50,000 & ab	Don't know/No answer	93	1,061	7	0.87	63	799	5	0.78	-2.47	0.03	p<.95
	Unknown	Agree a lot	298	3,087	50	2.48	171	1,918	61	3.55	11.11	0.01	p<.95
		Agree a little	100	1,197	19	1.94	43	501	16	2.93	-3.37	0.34	n.s.
		Disagree a little	30	297	5	0.94	21	212	7	1.57	1.95	0.29	n.s.
		Disagree a lot	49	601	10	1.61	23	264	8	1.84	-1.30	0.60	n.s.
		Don't know/No answer	91	1,050	17	2.11	20	267	8	2.12	-8.39	0.01	p<.95
Race	White	Agree a lot	1,710	16,639	58	1.00	1873	18,255	62	0.99	4.14	0.00	p<.95
		Agree a little	598	6,171	22	0.84	570	5,757	20	0.81	-1.91	0.10	n.s.
		Disagree a little	155	1,501	5	0.45	173	1,682	6	0.46	0.49	0.45	n.s.
		Disagree a lot	205	2,079	7	0.53	214	2,235	8	0.56	0.36	0.64	n.s.
		Don't know/No answer	229	2,311	8	0.56	156	1,459	5	0.44	-3.09	0.00	p<.95
	Black	Agree a lot	393	4,468	73	2.05	411	4,591	73	1.95	0.35	0.90	n.s.
		Agree a little	65	733	12	1.51	90	887	14	1.50	2.17	0.31	n.s.
		Disagree a little	18	182	3	0.73	15	125	2	0.55	-0.96	0.29	n.s.
		Disagree a lot	34	404	7	1.18	37	391	6	1.07	-0.35	0.82	n.s.
		Don't know/No answer	40	374	6	1.03	30	307	5	0.93	-1.20	0.39	n.s.
	Hispanic	Agree a lot	351	3,851	71	2.21	345	3,852	70	2.39	-1.44	0.66	n.s.
		Agree a little	68	727	13	1.66	61	631	11	1.55	-2.02	0.37	n.s.
		Disagree a little	19	180	3	0.81	19	171	3	0.74	-0.23	0.83	n.s.
		Disagree a lot	16	195	4	0.95	23	320	6	1.31	2.17	0.18	n.s.
		Don't know/No answer	43	471	9	1.41	45	565	10	1.72	1.52	0.49	n.s.
	Asian	Agree a lot	48	975	60	6.03	70	1,026	62	5.86	1.76	0.83	n.s.
		Agree a little	15	290	18	4.69	10	181	11	4.01	-6.97	0.26	n.s.
		Disagree a little	3	61	4	2.18	3	36	2	1.27	-1.57	0.53	n.s.
		Disagree a lot	4	99	6	3.04	6	127	8	3.95	1.50	0.76	n.s.
		Don't know/No answer	14	205	13	3.51	17	298	18	4.57	5.28	0.36	n.s.
	Other	Agree a lot	97	2,615	62	5.01	51	2,087	64	6.27	2.45	0.76	n.s.
		Agree a little	25	465	11	2.78	12	408	13	4.01	1.55	0.75	n.s.
		Disagree a little	9	154	4	1.83	6	174	5	2.49	1.72	0.58	n.s.
		Disagree a lot	14	346	8	2.91	9	192	6	2.31	-2.26	0.54	n.s.
		Don't know/No answer	36	649	15	3.56	10	386	12	4.08	-3.46	0.52	n.s.

Parents Who Exhibited Awareness of the Risks To A Young Person of Using Specific Drugs, by Selected Demographics

			Tried Marijuana Once of Twice										
Total	**Total**	Great risk	2,051	22,369	48	0.93	2043	22,330	48	0.95	-0.08	0.95	n.s.
		Moderate risk	1,217	13,425	29	0.84	1249	13,111	28	0.81	-0.68	0.56	n.s.
		Slight risk	662	7,094	15	0.66	691	7,511	16	0.69	0.91	0.34	n.s.
		No risk	249	2,937	6	0.50	264	3,046	7	0.47	0.24	0.73	n.s.
		Don't know/No answer	30	323	1	0.14	9	146	0	0.14	-0.38	0.05	p<.90
Age	**Ages 18-34**	Great risk	788	9,060	49	1.58	773	8,458	48	1.67	-0.83	0.72	n.s.
		Moderate risk	459	5,128	28	1.37	461	4,784	27	1.32	-0.49	0.80	n.s.
		Slight risk	257	2,898	16	1.15	276	2,988	17	1.12	1.34	0.40	n.s.
		No risk	104	1,364	7	0.90	121	1,344	8	0.78	0.28	0.82	n.s.
		Don't know/No answer	7	69	0	0.15	1	11	0	0.06	-0.31	0.06	p<.90
	Ages 35-44	Great risk	792	8,685	48	1.39	819	8,972	47	1.39	-0.85	0.66	n.s.
		Moderate risk	499	5,392	30	1.27	526	5,654	30	1.25	-0.09	0.96	n.s.
		Slight risk	264	2,782	15	0.97	282	3,113	16	1.07	0.98	0.50	n.s.
		No risk	106	1,135	6	0.71	101	1,177	6	0.71	-0.09	0.93	n.s.
		Don't know/No answer	8	85	0	0.18	5	98	1	0.31	0.05	0.90	n.s.
	Ages 45+	Great risk	423	4,123	48	2.10	451	4,901	51	2.05	3.68	0.21	n.s.
		Moderate risk	245	2,735	32	2.06	262	2,673	28	1.79	-3.62	0.18	n.s.
		Slight risk	131	1,306	15	1.48	133	1,410	15	1.54	-0.33	0.88	n.s.
		No risk	35	390	5	1.00	42	524	5	1.07	0.98	0.50	n.s.
		Don't know/No answer	8	94	1	0.41	3	37	0	0.25	-0.71	0.14	n.s.
	Unknown	Great risk	48	502	56	5.93	--	--	--	--	--	--	--
		Moderate risk	14	171	19	4.85	--	--	--	--	--	--	--
		Slight risk	10	108	12	3.86	--	--	--	--	--	--	--
		No risk	4	47	5	2.67	--	--	--	--	--	--	--
		Don't know/No answer	7	75	8	3.28	--	--	--	--	--	--	--
Child grade	**Grades 10-12**	Great risk	466	4,952	47	1.94	452	5,281	48	2.23	1.76	0.55	n.s.
		Moderate risk	282	3,070	29	1.96	304	3,254	30	1.85	0.91	0.74	n.s.
		Slight risk	180	1,878	18	1.42	164	1,781	16	1.49	-1.37	0.51	n.s.
		No risk	66	661	6	0.83	56	573	5	0.78	-0.97	0.39	n.s.
		Don't know/No answer	7	61	1	0.23	2	27	0	0.18	-0.32	0.27	n.s.

	Grades7-9	Great risk	382	4,042	52	2.17	368	3,882	50	2.18	-2.34	0.45	n.s.
		Moderate risk	212	2,345	30	2.01	199	2,090	27	1.90	-3.44	0.21	n.s.
		Slight risk	87	886	11	1.28	123	1,422	18	1.85	6.83	0.00	p<.95
		No risk	27	414	5	1.23	35	375	5	0.92	-0.52	0.73	n.s.
		Don't know/No answer	4	52	1	0.36	2	11	0	0.11	-0.53	0.16	n.s.
	Grades 4-6	Great risk	324	3,500	53	2.42	322	3,284	51	2.28	-1.81	0.59	n.s.
		Moderate risk	153	1,691	26	2.12	178	1,861	29	2.04	3.39	0.25	n.s.
		Slight risk	82	1,005	15	1.93	77	817	13	1.58	-2.48	0.32	n.s.
		No risk	31	349	5	1.02	34	405	6	1.17	1.03	0.51	n.s.
		Don't know/No answer	6	67	1	0.44	1	56	1	0.86	-0.14	0.88	n.s.
	Grades 3/under	Great risk	292	3,318	50	2.34	336	3,416	48	2.23	-2.45	0.45	n.s.
		Moderate risk	177	1,954	30	2.07	195	2,122	30	2.02	0.11	0.97	n.s.
		Slight risk	83	825	13	1.44	105	1,060	15	1.59	2.34	0.28	n.s.
		No risk	35	447	7	1.24	34	494	7	1.50	0.14	0.94	n.s.
		Don't know/No answer	3	28	0	0.26	2	20	0	0.20	-0.14	0.68	n.s.
	Unknown	Great risk	587	6,557	45	1.73	565	6,466	46	1.76	1.58	0.52	n.s.
		Moderate risk	393	4,365	30	1.47	373	3,783	27	1.44	-2.69	0.19	n.s.
		Slight risk	230	2,500	17	1.29	222	2,431	17	1.26	0.36	0.84	n.s.
		No risk	90	1,066	7	1.07	105	1,198	9	0.96	1.32	0.36	n.s.
		Don't know/No answer	10	115	1	0.27	2	31	0	0.16	-0.57	0.07	p<.90
Education	no college	Great risk	822	8,804	51	1.61	836	8,969	51	1.66	0.62	0.79	n.s.
		Moderate risk	380	4,360	25	1.45	408	4,406	25	1.33	0.11	0.96	n.s.
		Slight risk	232	2,687	16	1.20	229	2,619	15	1.14	-0.49	0.77	n.s.
		No risk	115	1,380	8	0.93	119	1,354	8	0.87	-0.20	0.88	n.s.
		Don't know/No answer	10	83	0	0.16	3	77	0	0.33	-0.04	0.92	n.s.
	some college	Great risk	543	5,846	50	1.77	563	5,751	47	1.66	-3.49	0.15	n.s.
		Moderate risk	322	3,478	30	1.62	369	3,676	30	1.49	-0.01	1.00	n.s.
		Slight risk	169	1,625	14	1.14	209	2,180	18	1.29	3.76	0.03	p<.95
		No risk	56	585	5	0.74	64	672	5	0.71	0.43	0.67	n.s.
		Don't know/No answer	7	81	1	0.28		0	0	0.00	-0.70	0.01	p<.95
	complete college	Great risk	628	7,105	44	1.53	642	7,570	46	1.58	2.26	0.30	n.s.

	complete college	Moderate risk	500	5,422	34	1.40	470	5,007	31	1.39	-2.97	0.13	n.s.
		Slight risk	247	2,627	16	1.08	253	2,712	17	1.16	0.30	0.85	n.s.
		No risk	74	925	6	0.85	81	1,020	6	0.79	0.51	0.66	n.s.
		Don't know/No answer	6	84	1	0.22	6	69	0	0.19	-0.10	0.72	n.s.
	unknown	Great risk	58	615	58	5.42	2	41	65	23.38	7.06	0.77	n.s.
		Moderate risk	15	165	16	4.05	2	22	35	23.38	19.04	0.42	n.s.
		Slight risk	14	154	15	3.87	--	--	--	--	--	--	--
		No risk	4	47	4	2.29	--	--	--	--	--	--	--
		Don't know/No answer	7	75	7	2.82	--	--	--	--	--	--	--
Sex	male	Great risk	716	9,221	43	1.39	738	9,466	44	1.41	1.13	0.57	n.s.
		Moderate risk	526	6,794	31	1.27	517	6,443	30	1.24	-1.63	0.36	n.s.
		Slight risk	292	3,699	17	1.06	295	3,841	18	1.10	0.66	0.67	n.s.
		No risk	124	1,672	8	0.88	139	1,747	8	0.77	0.35	0.77	n.s.
		Don't know/No answer	17	213	1	0.25	5	104	0	0.28	-0.50	0.18	n.s.
	female	Great risk	1,335	13,148	54	1.23	1305	12,864	52	1.27	-1.14	0.52	n.s.
		Moderate risk	691	6,631	27	1.13	732	6,668	27	1.06	0.16	0.92	n.s.
		Slight risk	370	3,395	14	0.83	396	3,670	15	0.86	1.12	0.35	n.s.
		No risk	125	1,265	5	0.52	125	1,299	5	0.57	0.14	0.86	n.s.
		Don't know/No answer	13	110	0	0.13	4	41	0	0.09	-0.28	0.08	p<.90
Income	Under $35,000	Great risk	827	8,658	51	1.63	902	9,083	53	1.47	1.61	0.46	n.s.
		Moderate risk	400	4,161	25	1.45	442	4,117	24	1.19	-0.67	0.72	n.s.
		Slight risk	259	2,714	16	1.19	257	2,640	15	1.10	-0.70	0.66	n.s.
		No risk	106	1,231	7	0.85	117	1,259	7	0.78	0.04	0.97	n.s.
		Don't know/No answer	8	79	0	0.18	4	33	0	0.10	-0.28	0.19	n.s.
	$35,000-$49,000	Great risk	355	4,044	46	2.04	425	4,731	49	1.92	2.79	0.32	n.s.
		Moderate risk	237	2,688	31	1.86	266	2,874	30	1.74	-0.96	0.71	n.s.
		Slight risk	131	1,424	16	1.54	137	1,473	15	1.34	-1.02	0.62	n.s.
		No risk	44	477	5	0.89	52	499	5	0.76	-0.28	0.81	n.s.
		Don't know/No answer	6	76	1	0.37	2	33	0	0.24	-0.53	0.23	n.s.
	$50,000 & above	Great risk	554	6,202	43	1.59	561	6,740	42	1.80	-1.68	0.49	n.s.
		Moderate risk	438	5,006	35	1.54	466	5,255	32	1.53	-2.49	0.25	n.s.
		Slight risk	205	2,332	16	1.17	260	3,012	19	1.30	2.31	0.19	n.s.

	$50,000 & above	No risk	67	775	5	0.79	86	1,177	7	0.93	1.85	0.13	n.s.
		Don't know/No answer	4	48	0	0.18	1	56	0	0.34	0.01	0.99	n.s.
	Unknown	Great risk	315	3,464	56	2.48	155	1,777	56	3.51	0.59	0.89	n.s.
		Moderate risk	142	1,570	25	2.05	75	865	27	3.11	2.17	0.56	n.s.
		Slight risk	67	624	10	1.32	37	386	12	2.10	2.20	0.38	n.s.
		No risk	32	454	7	1.85	9	110	3	1.22	-3.80	0.09	p<.90
		Don't know/No answer	12	120	2	0.60	2	25	1	0.57	-1.15	0.16	n.s.
Race	White	Great risk	1,290	12,600	44	1.00	1344	13,066	44	1.01	0.56	0.70	n.s.
		Moderate risk	914	9,245	32	0.95	952	9,413	32	0.95	-0.18	0.89	n.s.
		Slight risk	512	4,998	17	0.77	524	5,200	18	0.78	0.28	0.80	n.s.
		No risk	166	1,680	6	0.49	163	1,689	6	0.49	-0.10	0.88	n.s.
		Don't know/No answer	15	179	1	0.17	3	21	0	0.04	-0.55	0.00	p<.95
	Black	Great risk	346	3,912	64	2.22	340	3,691	59	2.24	-4.93	0.12	n.s.
		Moderate risk	115	1,292	21	1.88	129	1,368	22	1.83	0.74	0.78	n.s.
		Slight risk	51	519	8	1.21	74	801	13	1.53	4.30	0.03	p<.95
		No risk	36	425	7	1.23	40	441	7	1.18	0.10	0.96	n.s.
		Don't know/No answer	2	13	0	0.15		0	0	0.00	-0.21	0.16	n.s.
	Hispanic	Great risk	273	2,861	53	2.43	255	2,874	52	2.53	-0.85	0.81	n.s.
		Moderate risk	138	1,627	30	2.27	124	1,396	25	2.13	-4.79	0.12	n.s.
		Slight risk	54	563	10	1.46	70	838	15	1.91	4.75	0.05	p<.95
		No risk	25	310	6	1.21	40	378	7	1.15	1.11	0.51	n.s.
		Don't know/No answer	7	63	1	0.49	4	52	1	0.48	-0.22	0.74	n.s.
	Asian	Great risk	55	1,067	65	5.80	62	901	54	5.80	-11.37	0.17	n.s.
		Moderate risk	12	274	17	4.61	22	393	24	5.22	6.75	0.33	n.s.
		Slight risk	10	161	10	3.19	9	147	9	3.47	-1.01	0.83	n.s.
		No risk	7	130	8	3.24	12	209	13	3.98	4.60	0.37	n.s.
		Don't know/No answer		0	0	0.00	1	17	1	1.03	1.03	0.32	n.s.
	Other	Great risk	87	1,929	46	5.33	42	1,799	55	6.87	9.78	0.26	n.s.
		Moderate risk	38	988	23	4.79	22	541	17	4.26	-6.69	0.30	n.s.
		Slight risk	35	853	20	4.06	14	524	16	4.84	-4.05	0.52	n.s.
		No risk	15	392	9	3.28	9	328	10	3.53	0.84	0.86	n.s.
		Don't know/No answer	6	68	2	0.72	1	56	2	1.70	0.11	0.95	n.s.

		Used Marijuana Regularly											
Total	**Total**	Great risk	3,441	37,741	82	0.71	3492	37,737	82	0.71	0.00	1.00	n.s.
		Moderate risk	517	5,560	12	0.59	494	5,259	11	0.57	-0.65	0.43	n.s.
		Slight risk	150	1,680	4	0.33	152	1,703	4	0.34	0.05	0.92	n.s.
		No risk	85	1,009	2	0.31	105	1,278	3	0.32	0.58	0.19	n.s.
		Don't know/No answer	16	157	0	0.09	13	166	0	0.14	0.02	0.90	n.s.
Age	**Ages 18-34**	Great risk	1,298	14,898	80	1.22	1291	13,889	79	1.21	-1.47	0.39	n.s.
		Moderate risk	208	2,359	13	1.05	214	2,194	12	0.93	-0.26	0.85	n.s.
		Slight risk	67	802	4	0.58	76	897	5	0.65	0.77	0.38	n.s.
		No risk	36	411	2	0.42	48	571	3	0.54	1.03	0.13	n.s.
		Don't know/No answer	6	49	0	0.12	3	34	0	0.11	-0.07	0.67	n.s.
	Ages 35-44	Great risk	1,365	14,829	82	1.05	1422	15,503	82	1.13	-0.49	0.75	n.s.
		Moderate risk	205	2,223	12	0.90	200	2,193	12	0.91	-0.76	0.55	n.s.
		Slight risk	62	667	4	0.52	61	683	4	0.53	-0.10	0.89	n.s.
		No risk	34	337	2	0.36	41	510	3	0.49	0.82	0.18	n.s.
		Don't know/No answer	3	23	0	0.07	9	125	1	0.32	0.53	0.11	n.s.
	Ages 45+	Great risk	719	7,381	85	1.58	779	8,345	87	1.38	2.09	0.32	n.s.
		Moderate risk	94	856	10	1.09	80	873	9	1.21	-0.75	0.65	n.s.
		Slight risk	16	159	2	0.58	15	123	1	0.41	-0.55	0.44	n.s.
		No risk	12	235	3	1.13	16	196	2	0.61	-0.66	0.60	n.s.
		Don't know/No answer	1	17	0	0.20	1	8	0	0.08	-0.12	0.58	n.s.
	Unknown	Great risk	59	634	70	5.50	--	--	--	--	--	--	--
		Moderate risk	10	123	14	4.33	--	--	--	--	--	--	--
		Slight risk	5	52	6	2.66	--	--	--	--	--	--	--
		No risk	3	26	3	1.69	--	--	--	--	--	--	--
		Don't know/No answer	6	68	8	3.21	--	--	--	--	--	--	--
Child grade	**Grades 10-12**	Great risk	808	8,703	82	1.43	818	9,249	85	1.34	2.78	0.16	n.s.
		Moderate risk	131	1,203	11	1.06	104	1,019	9	1.03	-1.99	0.18	n.s.
		Slight risk	37	390	4	0.71	38	424	4	0.71	0.21	0.83	n.s.
		No risk	23	309	3	0.81	16	202	2	0.52	-1.06	0.27	n.s.
		Don't know/No answer	2	17	0	0.12	2	24	0	0.16	0.06	0.77	n.s.

	Grades 7-9	Great risk	615	6,570	85	1.68	610	6,496	83	1.68	-1.41	0.55	n.s.
		Moderate risk	64	718	9	1.27	64	724	9	1.40	0.02	0.99	n.s.
		Slight risk	16	214	3	0.74	21	218	3	0.66	0.04	0.97	n.s.
		No risk	14	216	3	1.01	28	311	4	0.86	1.20	0.36	n.s.
		Don't know/No answer	3	20	0	0.15	4	32	0	0.22	0.15	0.57	n.s.
	Grades 4-6	Great risk	496	5,540	84	1.69	519	5,336	83	1.85	-0.72	0.78	n.s.
		Moderate risk	60	682	10	1.42	59	633	10	1.37	-0.47	0.81	n.s.
		Slight risk	27	264	4	0.85	20	254	4	0.98	-0.03	0.98	n.s.
		No risk	11	103	2	0.51	12	138	2	0.66	0.59	0.48	n.s.
		Don't know/No answer	2	22	0	0.26	2	61	1	0.86	0.63	0.49	n.s.
	Grades 3/under	Great risk	490	5,381	82	1.93	555	5,799	82	1.85	-0.32	0.90	n.s.
		Moderate risk	67	830	13	1.73	69	692	10	1.24	-2.89	0.17	n.s.
		Slight risk	20	212	3	0.78	25	302	4	1.06	1.03	0.43	n.s.
		No risk	10	112	2	0.62	20	290	4	1.17	2.37	0.07	p<.90
		Don't know/No answer	3	39	1	0.38	3	29	0	0.24	-0.19	0.68	n.s.
	Other	Great risk	1,032	11,548	79	1.37	990	10,857	78	1.39	-1.03	0.60	n.s.
		Moderate risk	195	2,126	15	1.21	198	2,190	16	1.23	1.19	0.49	n.s.
		Slight risk	50	600	4	0.65	48	505	4	0.60	-0.48	0.58	n.s.
		No risk	27	270	2	0.41	29	338	2	0.49	0.58	0.36	n.s.
		Don't know/No answer	6	59	0	0.18	2	20	0	0.11	-0.26	0.21	n.s.
Education	no college	Great risk	1,259	13,963	81	1.25	1289	13,936	80	1.28	-0.68	0.71	n.s.
		Moderate risk	187	2,048	12	1.03	179	1,968	11	0.98	-0.53	0.71	n.s.
		Slight risk	58	682	4	0.57	71	787	5	0.60	0.58	0.48	n.s.
		No risk	46	540	3	0.59	47	602	3	0.63	0.33	0.70	n.s.
		Don't know/No answer	9	80	0	0.17	9	132	1	0.36	0.30	0.45	n.s.
	some college	Great risk	926	9,755	84	1.33	989	10,045	82	1.24	-2.18	0.23	n.s.
		Moderate risk	120	1,326	11	1.19	144	1,481	12	1.05	0.65	0.68	n.s.
		Slight risk	38	413	4	0.63	36	393	3	0.58	-0.35	0.68	n.s.
		No risk	12	112	1	0.30	33	337	3	0.50	1.78	0.00	p<.95
		Don't know/No answer	1	9	0	0.08	3	21	0	0.11	0.10	0.46	n.s.
	complete college	Great risk	1,183	13,236	82	1.15	1210	13,693	84	1.15	1.72	0.29	n.s.
		Moderate risk	202	2,095	13	0.95	171	1,810	11	0.95	-1.91	0.15	n.s.

	complete college	Slight risk	48	521	3	0.54	45	522	3	0.59	-0.04	0.96	n.s.
		No risk	22	310	2	0.54	25	339	2	0.45	0.15	0.83	n.s.
		Don't know/No answer		0	0	0.00	1	13	0	0.08	0.08	0.32	n.s.
	Unknown	Great risk	73	786	74	4.81	4	62	100	0.00	25.53	0.00	p<.95
		Moderate risk	8	92	9	3.29	--	--	--	--	--	--	--
		Slight risk	6	63	6	2.51	--	--	--	--	--	--	--
		No risk	5	46	4	2.05	--	--	--	--	--	--	--
		Don't know/No answer	6	68	6	2.76	--	--	--	--	--	--	--
Sex	Male	Great risk	1,303	16,851	78	1.20	1339	17,132	79	1.14	1.29	0.44	n.s.
		Moderate risk	247	3,151	15	1.02	225	2,821	13	0.94	-1.53	0.27	n.s.
		Slight risk	72	883	4	0.52	72	858	4	0.51	-0.11	0.88	n.s.
		No risk	45	613	3	0.57	53	698	3	0.51	0.39	0.61	n.s.
		Don't know/No answer	8	101	0	0.18	5	92	0	0.27	-0.04	0.89	n.s.
	Female	Great risk	2,138	20,891	85	0.81	2153	20,605	84	0.88	-1.14	0.34	n.s.
		Moderate risk	270	2,409	10	0.65	269	2,438	10	0.69	0.12	0.90	n.s.
		Slight risk	78	797	3	0.42	80	845	3	0.46	0.20	0.75	n.s.
		No risk	40	396	2	0.28	52	580	2	0.38	0.75	0.12	n.s.
		Don't know/No answer	8	56	0	0.08	8	74	0	0.11	0.08	0.58	n.s.
Income	Under $35,000	Great risk	1,282	13,566	81	1.21	1392	13,778	80	1.15	-0.13	0.94	n.s.
		Moderate risk	209	2,038	12	0.95	196	1,857	11	0.87	-1.26	0.33	n.s.
		Slight risk	62	718	4	0.61	77	836	5	0.62	0.62	0.48	n.s.
		No risk	40	462	3	0.57	50	596	3	0.58	0.73	0.37	n.s.
		Don't know/No answer	7	57	0	0.14	7	65	0	0.15	0.04	0.86	n.s.
	$35,000-$49,000	Great risk	641	7,264	83	1.55	743	8,046	84	1.41	0.33	0.87	n.s.
		Moderate risk	94	980	11	1.21	95	1,041	11	1.18	-0.41	0.81	n.s.
		Slight risk	26	263	3	0.65	24	320	3	0.75	0.31	0.75	n.s.
		No risk	10	177	2	0.88	17	173	2	0.46	-0.23	0.82	n.s.
		Don't know/No answer	2	26	0	0.22	3	29	0	0.18	0.00	0.99	n.s.
	$50,000 & above	Great risk	1,046	11,870	83	1.19	1116	13,144	81	1.32	-1.69	0.34	n.s.
		Moderate risk	160	1,839	13	1.05	184	2,142	13	1.10	0.39	0.80	n.s.
		Slight risk	39	423	3	0.54	39	441	3	0.53	-0.23	0.76	n.s.
		No risk	23	232	2	0.37	34	457	3	0.57	1.20	0.08	p<.90

	$50,000 & ab	Don't know/No answer		0	0	0.00	1	56	0	0.34	0.34	0.32	n.s.
	Unknown	Great risk	472	5,042	81	2.24	241	2,769	88	2.16	6.64	0.03	p<.95
		Moderate risk	54	703	11	2.03	19	219	7	1.68	-4.36	0.10	p<.90
		Slight risk	23	276	4	0.98	12	106	3	1.11	-1.07	0.47	n.s.
		No risk	12	138	2	0.72	4	52	2	0.85	-0.56	0.62	n.s.
		Don't know/No answer	7	73	1	0.49	2	17	1	0.41	-0.65	0.31	n.s.
Race	White	Great risk	2,377	23,543	82	0.79	2465	24,075	82	0.80	-0.11	0.92	n.s.
		Moderate risk	367	3,644	13	0.68	355	3,513	12	0.66	-0.74	0.44	n.s.
		Slight risk	99	934	3	0.35	100	1,090	4	0.41	0.46	0.40	n.s.
		No risk	48	515	2	0.29	63	681	2	0.32	0.52	0.23	n.s.
		Don't know/No answer	6	65	0	0.10	3	30	0	0.06	-0.12	0.29	n.s.
	Black	Great risk	458	5,154	84	1.71	481	5,240	83	1.68	-0.48	0.84	n.s.
		Moderate risk	55	566	9	1.26	51	497	8	1.16	-1.30	0.45	n.s.
		Slight risk	18	249	4	1.02	27	289	5	0.98	0.54	0.70	n.s.
		No risk	17	179	3	0.80	22	254	4	0.90	1.14	0.35	n.s.
		Don't know/No answer	2	13	0	0.15	2	20	0	0.24	0.11	0.71	n.s.
	Hispanic	Great risk	404	4,388	81	1.95	389	4,442	80	1.95	-0.70	0.80	n.s.
		Moderate risk	63	704	13	1.66	68	742	13	1.69	0.42	0.86	n.s.
		Slight risk	13	178	3	0.99	17	168	3	0.80	-0.26	0.84	n.s.
		No risk	15	143	3	0.71	13	131	2	0.70	-0.27	0.79	n.s.
		Don't know/No answer	2	11	0	0.14	6	56	1	0.42	0.81	0.07	p<.90
	Asian	Great risk	70	1,348	83	4.65	90	1,373	82	4.82	-0.28	0.97	n.s.
		Moderate risk	8	183	11	4.02	7	163	10	4.19	-1.47	0.80	n.s.
		Slight risk	4	69	4	2.27	6	80	5	2.39	0.54	0.87	n.s.
		No risk	2	31	2	1.50	3	52	3	1.79	1.21	0.60	n.s.
		Don't know/No answer	--	--	--	--	--	--	--	--	--	--	--
	Other	Great risk	132	3,308	78	4.08	67	2,606	80	4.81	2.06	0.74	n.s.
		Moderate risk	24	464	11	3.22	13	344	11	3.49	-0.35	0.94	n.s.
		Slight risk	16	249	6	1.71	2	76	2	1.72	-3.55	0.14	n.s.
		No risk	3	142	3	2.17	4	160	5	2.55	1.58	0.64	n.s.
		Don't know/No answer	6	68	2	0.72	2	61	2	1.71	0.26	0.89	n.s.

Tried Cocaine/Crack Once or Twice

Total	**Total**	Great risk	3,658	39,990	87	0.64	3720	40,087	87	0.63	0.22	0.81	n.s.
		Moderate risk	321	3,579	8	0.51	308	3,405	7	0.49	-0.38	0.60	n.s.
		Slight risk	128	1,381	3	0.29	119	1,370	3	0.32	-0.02	0.96	n.s.
		No risk	86	1,025	2	0.29	101	1,168	3	0.29	0.31	0.45	n.s.
		Don't know/No answer	16	172	0	0.10	8	113	0	0.10	-0.13	0.38	n.s.
Age	**Ages 18-34**	Great risk	1,382	15,747	85	1.12	1385	14,825	84	1.13	-0.73	0.65	n.s.
		Moderate risk	138	1,647	9	0.94	141	1,516	9	0.86	-0.27	0.83	n.s.
		Slight risk	55	600	3	0.48	57	677	4	0.62	0.61	0.43	n.s.
		No risk	38	502	3	0.50	46	501	3	0.46	0.14	0.84	n.s.
		Don't know/No answer	2	23	0	0.10	3	66	0	0.24	0.26	0.33	n.s.
	Ages 35-44	Great risk	1,455	15,852	88	0.87	1510	16,450	87	0.99	-1.17	0.38	n.s.
		Moderate risk	122	1,306	7	0.69	127	1,465	8	0.79	0.48	0.65	n.s.
		Slight risk	55	580	3	0.47	51	564	3	0.46	-0.24	0.71	n.s.
		No risk	34	319	2	0.33	41	496	3	0.48	0.84	0.15	n.s.
		Don't know/No answer	3	22	0	0.07	4	39	0	0.11	0.08	0.52	n.s.
	Ages 45+	Great risk	757	7,701	89	1.45	825	8,812	92	1.05	3.27	0.07	p<.90
		Moderate risk	56	565	7	1.10	40	424	4	0.76	-2.09	0.12	n.s.
		Slight risk	15	169	2	0.53	11	129	1	0.48	-0.60	0.40	n.s.
		No risk	12	183	2	0.87	14	171	2	0.57	-0.33	0.75	n.s.
		Don't know/No answer	2	29	0	0.25	1	8	0	0.08	-0.26	0.32	n.s.
	Unknown	Great risk	64	690	76	5.09	--	--	--	--	--	--	--
		Moderate risk	5	61	7	3.20	--	--	--	--	--	--	--
		Slight risk	3	32	4	2.14	--	--	--	--	--	--	--
		No risk	2	21	2	1.73	--	--	--	--	--	--	--
		Don't know/No answer	9	98	11	3.70	--	--	--	--	--	--	--
Child grade	**Grades 10-12**	Great risk	869	9,267	87	1.26	871	9,684	89	1.22	1.45	0.41	n.s.
		Moderate risk	75	727	7	0.87	68	751	7	0.95	0.03	0.98	n.s.
		Slight risk	30	286	3	0.52	19	239	2	0.58	-0.50	0.52	n.s.
		No risk	25	318	3	0.81	18	226	2	0.55	-0.92	0.35	n.s.
		Don't know/No answer	2	24	0	0.17	2	18	0	0.12	-0.06	0.79	n.s.

	Grades 7-9	Great risk	634	6,707	87	1.74	645	6,921	89	1.30	2.28	0.29	n.s.
		Moderate risk	36	528	7	1.46	44	472	6	0.97	-0.75	0.67	n.s.
		Slight risk	25	290	4	0.80	17	168	2	0.56	-1.59	0.11	n.s.
		No risk	15	198	3	0.77	20	209	3	0.72	0.13	0.90	n.s.
		Don't know/No answer	2	16	0	0.15	1	11	0	0.14	-0.07	0.75	n.s.
	Grades 4-6	Great risk	523	5,710	86	1.88	543	5,624	88	1.58	1.20	0.63	n.s.
		Moderate risk	39	549	8	1.70	35	395	6	1.14	-2.15	0.29	n.s.
		Slight risk	20	205	3	0.76	18	225	4	0.94	0.39	0.74	n.s.
		No risk	10	100	2	0.52	14	156	2	0.69	0.92	0.29	n.s.
		Don't know/No answer	4	47	1	0.38	2	23	0	0.28	-0.36	0.44	n.s.
	Grades 3/under	Great risk	509	5,680	86	1.57	584	6,227	88	1.44	1.14	0.59	n.s.
		Moderate risk	55	580	9	1.29	45	424	6	0.93	-2.87	0.07	p<.90
		Slight risk	13	146	2	0.65	20	197	3	0.67	0.55	0.56	n.s.
		No risk	13	166	3	0.77	22	252	4	0.95	1.02	0.40	n.s.
		Don't know/No answer		0	0	0.00	1	12	0	0.17	0.17	0.32	n.s.
	Other	Great risk	1,123	12,626	86	1.06	1077	11,631	84	1.35	-2.85	0.10	p<.90
		Moderate risk	116	1,195	8	0.83	116	1,364	10	1.12	1.62	0.24	n.s.
		Slight risk	40	454	3	0.54	45	541	4	0.70	0.78	0.38	n.s.
		No risk	23	243	2	0.39	27	324	2	0.48	0.67	0.29	n.s.
		Don't know/No answer	8	85	1	0.23	2	50	0	0.28	-0.23	0.54	n.s.
Education													
	No college	Great risk	1,317	14,615	84	1.12	1373	14,858	85	1.16	0.84	0.60	n.s.
		Moderate risk	138	1,493	9	0.85	119	1,363	8	0.91	-0.80	0.52	n.s.
		Slight risk	54	577	3	0.49	49	548	3	0.51	-0.19	0.79	n.s.
		No risk	47	605	3	0.64	48	564	3	0.56	-0.26	0.77	n.s.
		Don't know/No answer	3	22	0	0.08	6	93	1	0.26	0.41	0.14	n.s.
	Some college	Great risk	985	10,371	89	1.16	1075	10,898	89	1.02	-0.53	0.73	n.s.
		Moderate risk	70	827	7	1.02	74	796	6	0.79	-0.63	0.62	n.s.
		Slight risk	28	279	2	0.50	25	268	2	0.52	-0.22	0.76	n.s.
		No risk	12	114	1	0.33	30	308	3	0.48	1.53	0.01	p<.95
		Don't know/No answer	2	25	0	0.17	1	8	0	0.06	-0.15	0.41	n.s.
	Complete college	Great risk	1,281	14,212	88	1.03	1269	14,282	87	1.03	-0.72	0.62	n.s.
		Moderate risk	108	1,195	7	0.86	115	1,246	8	0.78	0.21	0.85	n.s.

	Complete college	Slight risk	42	481	3	0.50	44	542	3	0.59	0.33	0.67	n.s.
		No risk	23	264	2	0.37	23	295	2	0.42	0.16	0.77	n.s.
		Don't know/No answer	1	10	0	0.06	1	13	0	0.08	0.01	0.89	n.s.
	Unknown	Great risk	75	792	75	4.83	3	50	80	19.02	4.93	0.80	n.s.
		Moderate risk	5	64	6	2.82	--	--	--	--	--	--	--
		Slight risk	4	44	4	2.12	1	13	20	19.02	15.91	0.41	n.s.
		No risk	4	41	4	2.07	--	--	--	--	--	--	--
		Don't know/No answer	10	115	11	3.51	--	--	--	--	--	--	--
Sex	Male	Great risk	1,430	18,406	85	1.04	1451	18,516	86	0.96	0.50	0.73	n.s.
		Moderate risk	137	1,819	8	0.83	140	1,755	8	0.75	-0.30	0.79	n.s.
		Slight risk	53	653	3	0.45	57	716	3	0.48	0.29	0.66	n.s.
		No risk	47	629	3	0.53	42	537	2	0.43	-0.43	0.53	n.s.
		Don't know/No answer	8	91	0	0.16	4	77	0	0.20	-0.06	0.81	n.s.
	Female	Great risk	2,228	21,584	88	0.76	2269	21,571	88	0.83	-0.03	0.98	n.s.
		Moderate risk	184	1,760	7	0.62	168	1,651	7	0.64	-0.44	0.62	n.s.
		Slight risk	75	728	3	0.37	62	654	3	0.42	-0.30	0.59	n.s.
		No risk	39	396	2	0.28	59	630	3	0.39	0.95	0.05	p<.95
		Don't know/No answer	8	80	0	0.12	4	36	0	0.08	-0.18	0.22	n.s.
Income	Under $35,000	Great risk	1,373	14,368	85	1.14	1486	14,663	86	1.08	0.28	0.86	n.s.
		Moderate risk	136	1,530	9	0.99	123	1,239	7	0.83	-1.85	0.15	n.s.
		Slight risk	48	491	3	0.46	54	565	3	0.53	0.38	0.59	n.s.
		No risk	39	412	2	0.43	56	611	4	0.53	1.12	0.10	n.s.
		Don't know/No answer	4	41	0	0.14	3	53	0	0.23	0.07	0.79	n.s.
	$35,000-$49,000	Great risk	687	7,763	89	1.36	786	8,487	88	1.22	-0.81	0.66	n.s.
		Moderate risk	47	434	5	0.79	56	657	7	0.97	1.85	0.14	n.s.
		Slight risk	26	269	3	0.65	24	300	3	0.67	0.03	0.97	n.s.
		No risk	12	234	3	0.99	14	143	1	0.42	-1.20	0.27	n.s.
		Don't know/No answer	1	10	0	0.12	2	23	0	0.17	0.12	0.55	n.s.
	$50,000 & above	Great risk	1,110	12,564	87	1.07	1192	14,058	87	1.10	-0.90	0.56	n.s.
		Moderate risk	98	1,137	8	0.90	119	1,391	9	0.89	0.65	0.61	n.s.
		Slight risk	37	414	3	0.50	35	417	3	0.48	-0.32	0.65	n.s.
		No risk	23	250	2	0.40	28	374	2	0.53	0.57	0.39	n.s.

	$50,000 & ab	Don't know/No answer		0	0	0.00	--	--	--	--	--	--	--
	Unknown	Great risk	488	5,296	85	1.71	256	2,879	91	2.22	6.05	0.03	p<.95
		Moderate risk	40	478	8	1.26	10	119	4	1.22	-3.92	0.03	p<.95
		Slight risk	17	207	3	0.87	6	89	3	1.67	-0.52	0.78	n.s.
		No risk	12	130	2	0.71	3	40	1	0.75	-0.84	0.42	n.s.
		Don't know/No answer	11	121	2	0.63	3	37	1	0.70	-0.77	0.41	n.s.
Race	White	Great risk	2,535	25,104	87	0.68	2638	25,800	88	0.68	0.32	0.74	n.s.
		Moderate risk	221	2,119	7	0.53	214	2,144	7	0.53	-0.09	0.90	n.s.
		Slight risk	91	943	3	0.37	75	805	3	0.36	-0.55	0.28	n.s.
		No risk	48	514	2	0.29	55	592	2	0.30	0.22	0.60	n.s.
		Don't know/No answer	2	20	0	0.05	4	49	0	0.09	0.10	0.33	n.s.
	Black	Great risk	486	5,440	88	1.49	505	5,456	87	1.54	-1.71	0.43	n.s.
		Moderate risk	28	320	5	1.02	29	294	5	0.91	-0.53	0.69	n.s.
		Slight risk	16	186	3	0.81	21	226	4	0.88	0.57	0.64	n.s.
		No risk	19	209	3	0.84	28	325	5	1.01	1.76	0.18	n.s.
		Don't know/No answer	1	5	0	0.08	--	0	0	0.00	-0.08	0.32	n.s.
	Hispanic	Great risk	424	4,685	86	1.60	406	4,538	82	2.00	-4.45	0.08	p<.90
		Moderate risk	45	460	8	1.31	53	636	11	1.71	3.01	0.16	n.s.
		Slight risk	12	115	2	0.64	18	219	4	1.05	1.83	0.14	n.s.
		No risk	13	129	2	0.69	13	119	2	0.63	-0.22	0.81	n.s.
		Don't know/No answer	3	35	1	0.41	3	27	0	0.29	-0.16	0.74	n.s.
	Asian	Great risk	69	1,334	82	4.63	92	1,457	87	3.76	5.59	0.35	n.s.
		Moderate risk	9	151	9	3.18	6	60	4	1.54	-5.71	0.11	n.s.
		Slight risk	3	61	4	2.22	4	71	4	2.39	0.52	0.87	n.s.
		No risk	3	85	5	3.01	3	43	3	1.63	-2.65	0.44	n.s.
		Don't know/No answer		0	0	0.00	1	37	2	2.21	2.25	0.31	n.s.
	Other	Great risk	144	3,427	81	3.86	79	2,836	87	4.24	6.33	0.27	n.s.
		Moderate risk	18	528	12	3.43	6	271	8	3.57	-4.12	0.41	n.s.
		Slight risk	6	76	2	0.81	1	50	2	1.54	-0.25	0.88	n.s.
		No risk	3	88	2	1.60	2	89	3	1.94	0.67	0.79	n.s.
		Don't know/No answer	10	111	3	0.93	--	--	--	--	--	--	--

Used Cocaine/Crack Regularly

Total	**Total**	Great risk	3,883	42,594	92	0.47	3963	42,501	92	0.73	-0.19	0.82	n.s.
		Moderate risk	108	1,114	2	0.26	99	1,111	2	0.28	-0.01	0.99	n.s.
		Slight risk	121	1,332	3	0.28	84	1,244	3	0.63	-0.19	0.78	n.s.
		No risk	79	945	2	0.28	104	1,227	3	0.30	0.61	0.14	n.s.
		Don't know/No answer	18	163	0	0.09	6	60	0	0.06	-0.22	0.04	p<.95
Age	**Ages 18-34**	Great risk	1,462	16,856	91	0.79	1483	15,705	89	1.61	-1.71	0.34	n.s.
		Moderate risk	55	552	3	0.45	53	536	3	0.49	0.06	0.92	n.s.
		Slight risk	63	692	4	0.52	44	759	4	1.56	0.58	0.73	n.s.
		No risk	31	400	2	0.43	51	572	3	0.52	1.09	0.10	n.s.
		Don't know/No answer	4	19	0	0.05	1	14	0	0.08	-0.02	0.81	n.s.
	Ages 35-44	Great risk	1,554	16,874	93	0.66	1621	17,621	93	0.77	-0.66	0.52	n.s.
		Moderate risk	36	393	2	0.41	35	473	2	0.49	0.32	0.62	n.s.
		Slight risk	42	464	3	0.42	33	384	2	0.39	-0.55	0.34	n.s.
		No risk	35	336	2	0.34	40	497	3	0.49	0.75	0.21	n.s.
		Don't know/No answer	2	12	0	0.05	4	39	0	0.11	0.14	0.23	n.s.
	Ages 45+	Great risk	802	8,168	94	1.09	859	9,175	96	0.80	1.68	0.21	n.s.
		Moderate risk	14	122	1	0.42	11	102	1	0.37	-0.34	0.54	n.s.
		Slight risk	14	156	2	0.51	7	101	1	0.44	-0.74	0.28	n.s.
		No risk	9	161	2	0.86	13	159	2	0.56	-0.20	0.85	n.s.
		Don't know/No answer	3	42	0	0.29	1	8	0	0.08	-0.41	0.17	n.s.
	Unknown	Great risk	65	697	77	5.08	--	--	--	--	--	--	--
		Moderate risk	3	47	5	3.10	--	--	--	--	--	--	--
		Slight risk	2	20	2	1.66	--	--	--	--	--	--	--
		No risk	4	48	5	2.67	--	--	--	--	--	--	--
		Don't know/No answer	9	90	10	3.48	--	--	--	--	--	--	--
Child grade	**Grades 10-12**	Great risk	924	9,804	92	1.05	922	9,971	91	2.40	-0.97	0.71	n.s.
		Moderate risk	22	192	2	0.44	21	250	2	0.57	0.48	0.50	n.s.
		Slight risk	24	234	2	0.47	15	441	4	2.38	1.84	0.45	n.s.
		No risk	27	361	3	0.84	18	231	2	0.56	-1.28	0.21	n.s.
		Don't know/No answer	4	31	0	0.16	2	24	0	0.16	-0.07	0.76	n.s.

	Grades 7-9	Great risk	662	7,144	92	1.14	675	7,238	93	1.07	0.70	0.65	n.s.
		Moderate risk	17	204	3	0.69	18	186	2	0.62	-0.24	0.80	n.s.
		Slight risk	21	256	3	0.77	12	130	2	0.51	-1.63	0.08	p<.90
		No risk	11	130	2	0.56	21	216	3	0.73	1.10	0.23	n.s.
		Don't know/No answer	1	6	0	0.07	1	11	0	0.14	0.07	0.67	n.s.
	Grades 4-6	Great risk	545	6,093	92	1.18	575	5,952	93	1.29	0.50	0.78	n.s.
		Moderate risk	21	206	3	0.75	12	146	2	0.74	-0.84	0.43	n.s.
		Slight risk	18	199	3	0.77	12	172	3	0.85	-0.34	0.77	n.s.
		No risk	9	80	1	0.45	12	147	2	0.71	1.08	0.20	n.s.
		Don't know/No answer	3	33	0	0.31	1	6	0	0.09	-0.40	0.21	n.s.
	Grades 3/under	Great risk	544	6,041	92	1.31	618	6,565	92	1.20	0.41	0.82	n.s.
		Moderate risk	16	193	3	0.85	14	115	2	0.46	-1.31	0.17	n.s.
		Slight risk	17	167	3	0.69	15	156	2	0.61	-0.35	0.71	n.s.
		No risk	12	167	3	0.79	25	276	4	0.97	1.34	0.28	n.s.
		Don't know/No answer	1	6	0	0.09	--	0	0	0.00	-0.09	0.32	n.s.
	Other	Great risk	1,208	13,513	93	0.80	1173	12,775	92	1.05	-0.69	0.60	n.s.
		Moderate risk	32	320	2	0.42	34	413	3	0.63	0.78	0.31	n.s.
		Slight risk	41	476	3	0.55	30	345	2	0.68	-0.78	0.38	n.s.
		No risk	20	207	1	0.35	28	356	3	0.56	1.15	0.08	p<.90
		Don't know/No answer	9	88	1	0.23	2	20	0	0.11	-0.46	0.07	p<.90
Education	No college	Great risk	1,403	15,600	90	0.89	1454	15,566	89	1.65	-0.78	0.68	n.s.
		Moderate risk	58	566	3	0.47	45	451	3	0.49	-0.68	0.32	n.s.
		Slight risk	52	590	3	0.51	39	767	4	1.58	0.99	0.55	n.s.
		No risk	40	512	3	0.59	52	593	3	0.57	0.44	0.59	n.s.
		Don't know/No answer	6	44	0	0.11	5	48	0	0.13	0.02	0.89	n.s.
	Some college	Great risk	1,031	10,923	94	0.82	1125	11,405	93	0.86	-1.15	0.33	n.s.
		Moderate risk	30	322	3	0.59	27	319	3	0.53	-0.17	0.83	n.s.
		Slight risk	25	254	2	0.48	24	238	2	0.47	-0.25	0.71	n.s.
		No risk	8	87	1	0.28	29	316	3	0.53	1.83	0.00	p<.95
		Don't know/No answer	3	29	0	0.17	--	--	--	--	--	--	--
	Complete colleg	Great risk	1,371	15,235	94	0.67	1380	15,467	94	0.72	0.18	0.85	n.s.
		Moderate risk	18	195	1	0.31	27	340	2	0.46	0.87	0.12	n.s.

	Complete college	Slight risk	41	456	3	0.48	21	239	1	0.33	-1.36	0.02	p<.95
		No risk	25	277	2	0.38	23	318	2	0.46	0.23	0.71	n.s.
		Don't know/No answer		0	0	0.00	1	13	0	0.08	0.08	0.32	n.s.
	Unknown	Great risk	78	835	79	4.51	4	62	100	0.00	20.92	0.00	p<.95
		Moderate risk	2	31	3	2.21	--	--	--	--	--	--	--
		Slight risk	3	32	3	1.79	--	--	--	--	--	--	--
		No risk	6	68	6	2.69	--	--	--	--	--	--	--
		Don't know/No answer	9	90	9	3.00	--	--	--	--	--	--	--
Sex	Male	Great risk	1,525	19,752	91	0.77	1572	20,072	93	0.69	1.47	0.16	n.s.
		Moderate risk	46	496	2	0.37	41	506	2	0.40	0.05	0.93	n.s.
		Slight risk	52	678	3	0.46	37	488	2	0.41	-0.88	0.15	n.s.
		No risk	43	574	3	0.50	41	505	2	0.42	-0.32	0.62	n.s.
		Don't know/No answer	9	98	0	0.17	3	30	0	0.08	-0.31	0.09	p<.90
	Female	Great risk	2,358	22,841	93	0.57	2391	22,429	91	1.21	-1.65	0.22	n.s.
		Moderate risk	62	618	3	0.37	58	604	2	0.41	-0.05	0.92	n.s.
		Slight risk	69	654	3	0.35	47	756	3	1.12	0.42	0.72	n.s.
		No risk	36	371	2	0.27	63	722	3	0.44	1.43	0.01	p<.95
		Don't know/No answer	9	65	0	0.10	3	30	0	0.07	-0.14	0.25	n.s.
Income	Under $35,000	Great risk	1,451	15,370	91	0.79	1568	15,523	91	0.91	-0.65	0.59	n.s.
		Moderate risk	62	559	3	0.49	49	431	3	0.40	-0.80	0.20	n.s.
		Slight risk	47	486	3	0.46	40	448	3	0.60	-0.27	0.72	n.s.
		No risk	33	372	2	0.42	61	693	4	0.60	1.83	0.01	p<.95
		Don't know/No answer	7	54	0	0.14	4	37	0	0.11	-0.11	0.57	n.s.
	$35,000-$49,000	Great risk	727	8,123	93	1.18	833	9,013	94	0.95	0.52	0.73	n.s.
		Moderate risk	6	77	1	0.39	20	254	3	0.67	1.76	0.02	p<.95
		Slight risk	30	326	4	0.73	13	177	2	0.54	-1.89	0.04	p<.95
		No risk	9	171	2	0.88	14	143	1	0.42	-0.48	0.62	n.s.
		Don't know/No answer	1	13	0	0.15	2	23	0	0.17	0.09	0.68	n.s.
	$50,000 & above	Great risk	1,188	13,468	94	0.74	1296	14,941	92	1.71	-1.76	0.35	n.s.
		Moderate risk	27	309	2	0.45	26	365	2	0.53	0.10	0.89	n.s.
		Slight risk	30	348	2	0.47	27	589	4	1.63	1.20	0.48	n.s.
		No risk	23	239	2	0.38	25	344	2	0.51	0.46	0.47	n.s.

	$50,000 & ab	Don't know/No answer		0	0	0.00	--	0	0	0.00	0.00	0.00	--
	Unknown	Great risk	517	5,632	90	1.43	266	3,024	96	1.36	5.24	0.01	p<.95
		Moderate risk	13	169	3	0.79	4	61	2	0.98	-0.78	0.53	n.s.
		Slight risk	14	172	3	0.81	4	30	1	0.56	-1.81	0.07	p<.90
		No risk	14	163	3	0.78	4	47	2	0.79	-1.12	0.32	n.s.
		Don't know/No answer	10	96	2	0.53	--	0	0	0.00	-1.54	0.00	p<.95
Race	White	Great risk	2,719	26,883	94	0.51	2814	27,529	94	0.53	0.00	0.99	n.s.
		Moderate risk	55	522	2	0.27	57	628	2	0.32	0.32	0.44	n.s.
		Slight risk	76	788	3	0.34	57	631	2	0.32	-0.60	0.20	n.s.
		No risk	43	477	2	0.28	57	589	2	0.29	0.34	0.39	n.s.
		Don't know/No answer	4	32	0	0.06	1	13	0	0.04	-0.07	0.36	n.s.
	Black	Great risk	486	5,440	88	1.50	526	5,655	90	1.43	1.45	0.49	n.s.
		Moderate risk	22	260	4	0.95	20	185	3	0.70	-1.28	0.28	n.s.
		Slight risk	22	261	4	0.96	10	114	2	0.66	-2.44	0.04	p<.95
		No risk	18	190	3	0.78	26	333	5	1.11	2.21	0.11	n.s.
		Don't know/No answer	2	10	0	0.11	1	14	0	0.22	0.06	0.80	n.s.
	Hispanic	Great risk	442	4,885	90	1.38	442	5,022	91	1.43	0.60	0.76	n.s.
		Moderate risk	24	214	4	0.85	18	194	4	0.93	-0.44	0.73	n.s.
		Slight risk	16	166	3	0.81	14	150	3	0.86	-0.35	0.77	n.s.
		No risk	11	117	2	0.70	15	138	3	0.70	0.34	0.73	n.s.
		Don't know/No answer	4	42	1	0.42	4	34	1	0.32	-0.15	0.77	n.s.
	Asian	Great risk	77	1,503	92	3.08	99	1,566	94	2.70	1.82	0.66	n.s.
		Moderate risk	2	30	2	1.48	2	15	1	0.65	-0.99	0.54	n.s.
		Slight risk	3	52	3	1.92	1	10	1	0.58	-2.59	0.20	n.s.
		No risk	2	47	3	2.01	4	77	5	2.57	1.76	0.59	n.s.
		Don't know/No answer		0	0	0.00	--	--	--	--	--	--	--
	Other	Great risk	159	3,884	92	2.27	82	2,730	84	7.69	-7.75	0.33	n.s.
		Moderate risk	5	88	2	1.09	2	89	3	1.94	0.66	0.77	n.s.
		Slight risk	4	64	2	0.83	2	339	10	7.67	8.93	0.25	n.s.
		No risk	5	115	3	1.66	2	89	3	1.94	0.03	0.99	n.s.
		Don't know/No answer	8	79	2	0.75	--	--	--	--	--	--	--

Used Inhalants Once or Twice

Total	**Total**	Great risk	3,321	36,229	79	0.79	3449	37,168	81	0.84	2.04	0.08	p<.90
		Moderate risk	586	6,432	14	0.68	520	5,528	12	0.58	-1.96	0.03	p<.95
		Slight risk	170	2,013	4	0.41	147	1,527	3	0.30	-1.05	0.04	p<.95
		No risk	97	1,123	2	0.27	120	1,733	4	0.64	1.32	0.06	p<.90
		Don't know/No answer	35	352	1	0.14	20	187	0	0.10	-0.36	0.04	p<.95
Age	**Ages 18-34**	Great risk	1,210	13,799	75	1.39	1250	13,304	76	1.65	1.14	0.60	n.s.
		Moderate risk	264	2,941	16	1.17	240	2,480	14	0.98	-1.78	0.25	n.s.
		Slight risk	84	1,060	6	0.77	81	823	5	0.60	-1.04	0.28	n.s.
		No risk	44	573	3	0.51	54	901	5	1.53	2.03	0.21	n.s.
		Don't know/No answer	13	146	1	0.24	7	78	0	0.18	-0.35	0.25	n.s.
	Ages 35-44	Great risk	1,354	14,783	82	1.03	1428	15,614	82	1.08	0.34	0.82	n.s.
		Moderate risk	217	2,309	13	0.89	193	2,112	11	0.89	-1.66	0.19	n.s.
		Slight risk	54	552	3	0.46	48	535	3	0.44	-0.24	0.70	n.s.
		No risk	37	365	2	0.37	53	656	3	0.55	1.43	0.03	p<.95
		Don't know/No answer	7	69	0	0.15	11	97	1	0.17	0.13	0.56	n.s.
	Ages 45+	Great risk	691	6,923	80	1.97	771	8,250	86	1.39	6.40	0.01	p<.95
		Moderate risk	103	1,157	13	1.77	87	936	10	1.22	-3.57	0.10	p<.90
		Slight risk	29	370	4	1.02	18	170	2	0.45	-2.50	0.03	p<.95
		No risk	12	135	2	0.48	13	176	2	0.60	0.28	0.72	n.s.
		Don't know/No answer	7	63	1	0.31	2	12	0	0.09	-0.60	0.06	p<.90
	Unknown	Great risk	66	723	80	4.64	--	--	--	--	--	--	--
		Moderate risk	2	25	3	2.01	--	--	--	--	--	--	--
		Slight risk	3	31	3	2.02	--	--	--	--	--	--	--
		No risk	4	50	6	2.75	--	--	--	--	--	--	--
		Don't know/No answer	8	74	8	3.07	--	--	--	--	--	--	--
Child grade	**Grades 10-12**	Great risk	798	8,330	78	1.77	798	8,785	80	2.36	2.04	0.49	n.s.
		Moderate risk	135	1,510	14	1.57	120	1,212	11	1.13	-3.11	0.11	n.s.
		Slight risk	30	350	3	0.81	29	327	3	0.60	-0.30	0.76	n.s.
		No risk	29	347	3	0.65	25	545	5	2.37	1.72	0.48	n.s.
		Don't know/No answer	9	84	1	0.29	6	48	0	0.19	-0.35	0.32	n.s.

	Grades 7-9	Great risk	577	6,191	80	1.73	599	6,411	82	1.69	2.39	0.32	n.s.
		Moderate risk	85	959	12	1.39	78	866	11	1.44	-1.27	0.53	n.s.
		Slight risk	32	377	5	1.00	21	212	3	0.64	-2.15	0.07	p<.90
		No risk	13	149	2	0.59	23	251	3	0.80	1.29	0.19	n.s.
		Don't know/No answer	5	62	1	0.37	6	42	1	0.24	-0.26	0.56	n.s.
	Grades 4-6	Great risk	487	5,388	82	1.88	513	5,300	83	1.73	1.02	0.69	n.s.
		Moderate risk	66	709	11	1.37	58	663	10	1.40	-0.39	0.84	n.s.
		Slight risk	26	356	5	1.33	22	227	4	0.80	-1.85	0.23	n.s.
		No risk	13	126	2	0.57	17	212	3	0.85	1.39	0.17	n.s.
		Don't know/No answer	4	33	1	0.26	2	21	0	0.26	-0.17	0.64	n.s.
	Grades 3/under	Great risk	463	5,187	79	1.87	529	5,645	79	1.78	0.46	0.86	n.s.
		Moderate risk	90	919	14	1.52	90	886	12	1.40	-1.53	0.46	n.s.
		Slight risk	24	285	4	0.99	22	209	3	0.67	-1.41	0.24	n.s.
		No risk	10	134	2	0.71	28	331	5	1.05	2.61	0.04	p<.95
		Don't know/No answer	3	48	1	0.42	3	42	1	0.36	-0.14	0.81	n.s.
	Other	Great risk	996	11,133	76	1.51	1010	11,028	79	1.38	3.04	0.14	n.s.
		Moderate risk	210	2,335	16	1.35	174	1,901	14	1.15	-2.32	0.19	n.s.
		Slight risk	58	645	4	0.69	53	554	4	0.64	-0.44	0.64	n.s.
		No risk	32	366	3	0.50	27	394	3	0.62	0.33	0.68	n.s.
		Don't know/No answer	14	124	1	0.25	3	33	0	0.15	-0.61	0.04	p<.95
Education													
	No college	Great risk	1,226	13,346	77	1.48	1290	13,858	80	1.67	2.44	0.27	n.s.
		Moderate risk	199	2,386	14	1.32	183	1,970	11	0.94	-2.47	0.13	n.s.
		Slight risk	71	908	5	0.75	53	544	3	0.46	-2.12	0.02	p<.95
		No risk	52	572	3	0.50	58	951	5	1.56	2.15	0.19	n.s.
		Don't know/No answer	11	101	1	0.19	11	102	1	0.19	0.01	0.98	n.s.
	Some college	Great risk	891	9,434	81	1.35	1007	10,260	84	1.23	2.34	0.20	n.s.
		Moderate risk	144	1,511	13	1.15	112	1,158	9	1.00	-3.58	0.02	p<.95
		Slight risk	42	453	4	0.69	48	476	4	0.60	-0.02	0.98	n.s.
		No risk	13	151	1	0.42	35	368	3	0.56	1.69	0.02	p<.95
		Don't know/No answer	7	66	1	0.24	3	16	0	0.08	-0.44	0.08	p<.90
	Complete colleg	Great risk	1,130	12,650	78	1.22	1148	12,988	79	1.24	1.04	0.55	n.s.
		Moderate risk	238	2,481	15	1.01	225	2,401	15	1.05	-0.69	0.64	n.s.

	Complete college	Slight risk	54	621	4	0.67	46	507	3	0.54	-0.75	0.38	n.s.
		No risk	25	317	2	0.43	27	414	3	0.52	0.57	0.41	n.s.
		Don't know/No answer	8	93	1	0.22	6	68	0	0.18	-0.16	0.57	n.s.
	Unknown	Great risk	74	798	76	4.65	4	62	100	0.00	24.40	0.00	p<.95
		Moderate risk	5	54	5	2.34	--	--	--	--	--	--	--
		Slight risk	3	31	3	1.73	--	--	--	--	--	--	--
		No risk	7	82	8	2.93	--	--	--	--	--	--	--
		Don't know/No answer	9	91	9	3.04	--	--	--	--	--	--	--
Sex	Male	Great risk	1,304	16,891	78	1.14	1353	17,380	80	1.07	2.25	0.15	n.s.
		Moderate risk	226	2,826	13	0.89	208	2,642	12	0.90	-0.85	0.50	n.s.
		Slight risk	73	1,011	5	0.66	66	744	3	0.44	-1.23	0.12	n.s.
		No risk	55	683	3	0.47	58	724	3	0.49	0.19	0.78	n.s.
		Don't know/No answer	17	187	1	0.23	9	111	1	0.18	-0.35	0.22	n.s.
	Female	Great risk	2,017	19,337	79	1.09	2096	19,788	81	1.26	1.86	0.26	n.s.
		Moderate risk	360	3,606	15	0.99	312	2,886	12	0.75	-2.93	0.02	p<.95
		Slight risk	97	1,002	4	0.50	81	783	3	0.42	-0.89	0.17	n.s.
		No risk	42	440	2	0.30	62	1,009	4	1.13	2.32	0.05	p<.95
		Don't know/No answer	18	165	1	0.17	11	76	0	0.10	-0.36	0.07	p<.90
Income	Under $35,000	Great risk	1,226	12,701	75	1.49	1377	13,806	81	1.10	5.17	0.01	p<.95
		Moderate risk	234	2,629	16	1.36	205	1,871	11	0.84	-4.69	0.00	p<.95
		Slight risk	78	870	5	0.69	65	610	4	0.48	-1.61	0.06	p<.90
		No risk	48	511	3	0.48	66	783	5	0.65	1.54	0.06	p<.90
		Don't know/No answer	14	130	1	0.23	9	62	0	0.13	-0.41	0.12	n.s.
	$35,000-$49,000	Great risk	617	6,936	80	1.71	738	8,026	84	1.38	3.88	0.08	p<.90
		Moderate risk	111	1,149	13	1.32	96	1,034	11	1.15	-2.43	0.16	n.s.
		Slight risk	29	417	5	1.14	31	363	4	0.71	-1.01	0.45	n.s.
		No risk	13	171	2	0.60	15	164	2	0.46	-0.26	0.73	n.s.
		Don't know/No answer	3	37	0	0.24	2	23	0	0.17	-0.18	0.55	n.s.
	$50,000 & above	Great risk	1,014	11,526	80	1.26	1101	12,736	78	1.80	-1.81	0.41	n.s.
		Moderate risk	183	2,009	14	1.05	184	2,217	14	1.12	-0.33	0.83	n.s.
		Slight risk	46	557	4	0.70	46	463	3	0.46	-1.03	0.22	n.s.
		No risk	19	211	1	0.37	36	746	5	1.66	3.12	0.07	p<.90

	$50,000 & ab	Don't know/No answer	6	61	0	0.19	7	77	0	0.19	0.05	0.86	n.s.
	Unknown	Great risk	464	5,065	81	1.84	233	2,600	82	2.85	0.92	0.79	n.s.
		Moderate risk	58	646	10	1.41	35	408	13	2.32	2.53	0.35	n.s.
		Slight risk	17	168	3	0.69	5	91	3	1.71	0.19	0.92	n.s.
		No risk	17	230	4	0.97	3	40	1	0.75	-2.44	0.05	p<.95
		Don't know/No answer	12	123	2	0.62	2	25	1	0.62	-1.20	0.17	n.s.
Race	White	Great risk	2,294	22,681	79	0.83	2419	23,684	81	0.81	1.56	0.18	n.s.
		Moderate risk	425	4,167	15	0.71	390	3,861	13	0.69	-1.38	0.17	n.s.
		Slight risk	112	1,127	4	0.40	106	1,083	4	0.39	-0.24	0.66	n.s.
		No risk	48	543	2	0.30	60	667	2	0.32	0.38	0.39	n.s.
		Don't know/No answer	18	184	1	0.16	11	94	0	0.11	-0.32	0.10	n.s.
	Black	Great risk	433	4,848	79	1.89	484	5,226	83	1.71	4.26	0.09	p<.90
		Moderate risk	66	755	12	1.50	45	447	7	1.09	-5.16	0.01	p<.95
		Slight risk	26	292	5	0.99	21	203	3	0.74	-1.51	0.22	n.s.
		No risk	21	235	4	0.91	32	418	7	1.24	2.82	0.07	p<.90
		Don't know/No answer	4	31	1	0.27	1	6	0	0.10	-0.40	0.16	n.s.
	Hispanic	Great risk	394	4,337	80	1.92	390	4,410	80	2.05	-0.34	0.90	n.s.
		Moderate risk	66	689	13	1.59	60	718	13	1.79	0.24	0.92	n.s.
		Slight risk	15	166	3	0.86	17	161	3	0.73	-0.15	0.89	n.s.
		No risk	17	188	3	0.88	19	183	3	0.87	-0.16	0.89	n.s.
		Don't know/No answer	5	44	1	0.37	7	67	1	0.48	0.41	0.51	n.s.
	Asian	Great risk	64	1,273	78	4.84	83	1,301	78	4.83	0.00	1.00	n.s.
		Moderate risk	10	210	13	4.01	17	259	16	4.25	2.69	0.65	n.s.
		Slight risk	3	30	2	1.07	1	17	1	1.03	-0.81	0.59	n.s.
		No risk	6	101	6	2.70	5	90	5	2.67	-0.75	0.84	n.s.
		Don't know/No answer	1	18	1	1.12	--	--	--	--	--	--	--
	Other	Great risk	136	3,091	73	4.92	73	2,547	78	7.50	5.37	0.55	n.s.
		Moderate risk	19	611	14	4.40	8	244	8	2.98	-6.93	0.19	n.s.
		Slight risk	14	398	9	2.98	2	63	2	1.59	-7.47	0.03	p<.95
		No risk	5	56	1	0.63	4	374	12	7.54	10.19	0.18	n.s.
		Don't know/No answer	7	74	2	0.75	1	19	1	0.59	-1.17	0.22	n.s.

Used Inhalants Regularly

Total	**Total**	Great risk	3,807	41,700	90	0.54	3872	41,656	90	0.73	-0.09	0.92	n.s.
		Moderate risk	169	1,742	4	0.34	161	1,627	4	0.31	-0.25	0.59	n.s.
		Slight risk	112	1,277	3	0.29	92	1,137	2	0.29	-0.30	0.46	n.s.
		No risk	93	1,148	2	0.30	115	1,584	3	0.63	0.95	0.18	n.s.
		Don't know/No answer	28	281	1	0.13	16	139	0	0.08	-0.31	0.04	p<.95
Age	**Ages 18-34**	Great risk	1,429	16,386	88	0.95	1433	15,258	87	1.59	-1.72	0.35	n.s.
		Moderate risk	81	857	5	0.63	93	861	5	0.57	0.27	0.75	n.s.
		Slight risk	56	663	4	0.55	46	535	3	0.52	-0.54	0.48	n.s.
		No risk	38	493	3	0.47	53	866	5	1.53	2.26	0.16	n.s.
		Don't know/No answer	11	120	1	0.21	7	65	0	0.16	-0.27	0.31	n.s.
	Ages 35-44	Great risk	1,529	16,629	92	0.72	1599	17,397	92	0.81	-0.49	0.66	n.s.
		Moderate risk	58	580	3	0.46	43	538	3	0.47	-0.38	0.57	n.s.
		Slight risk	37	409	2	0.40	35	452	2	0.47	0.12	0.85	n.s.
		No risk	40	416	2	0.41	49	565	3	0.50	0.67	0.30	n.s.
		Don't know/No answer	5	45	0	0.12	7	62	0	0.13	0.08	0.66	n.s.
	Ages 45+	Great risk	783	7,970	92	1.21	840	9,001	94	0.92	2.16	0.16	n.s.
		Moderate risk	26	245	3	0.60	25	227	2	0.57	-0.46	0.58	n.s.
		Slight risk	17	187	2	0.57	11	150	2	0.50	-0.59	0.43	n.s.
		No risk	12	203	2	0.91	13	153	2	0.55	-0.74	0.49	n.s.
		Don't know/No answer	4	42	0	0.27	2	12	0	0.09	-0.37	0.19	n.s.
	Unknown	Great risk	66	715	79	4.86	--	--	--	--	--	--	--
		Moderate risk	4	60	7	3.35	--	--	--	--	--	--	--
		Slight risk	2	18	2	1.51	--	--	--	--	--	--	--
		No risk	3	35	4	2.29	--	--	--	--	--	--	--
		Don't know/No answer	8	74	8	3.07	--	--	--	--	--	--	--
Child grade	**Grades 10-12**	Great risk	903	9,542	90	1.18	903	9,815	90	2.39	0.06	0.98	n.s.
		Moderate risk	41	409	4	0.65	27	279	3	0.56	-1.30	0.13	n.s.
		Slight risk	19	204	2	0.49	20	274	3	0.63	0.58	0.47	n.s.
		No risk	32	416	4	0.88	23	514	5	2.37	0.79	0.76	n.s.
		Don't know/No answer	6	50	0	0.20	5	37	0	0.16	-0.13	0.60	n.s.

	Grades 7-9	Great risk	650	6,917	89	1.55	665	7,164	92	1.12	2.69	0.16	n.s.
		Moderate risk	20	291	4	1.11	20	184	2	0.58	-1.39	0.27	n.s.
		Slight risk	28	357	5	0.99	15	172	2	0.61	-2.41	0.04	p<.95
		No risk	11	133	2	0.57	23	227	3	0.75	1.20	0.20	n.s.
		Don't know/No answer	3	41	1	0.32	4	34	0	0.23	-0.09	0.81	n.s.
	Grades 4-6	Great risk	534	5,991	91	1.25	563	5,829	91	1.37	0.13	0.95	n.s.
		Moderate risk	28	277	4	0.84	22	267	4	0.95	-0.03	0.98	n.s.
		Slight risk	19	184	3	0.70	13	154	2	0.70	-0.39	0.70	n.s.
		No risk	11	125	2	0.61	13	167	3	0.77	0.71	0.48	n.s.
		Don't know/No answer	4	33	1	0.26	1	6	0	0.09	-0.41	0.14	n.s.
	Grades 3/under	Great risk	533	5,907	90	1.43	602	6,399	90	1.33	0.10	0.96	n.s.
		Moderate risk	27	238	4	0.76	30	261	4	0.72	0.05	0.96	n.s.
		Slight risk	17	232	4	0.94	10	120	2	0.55	-1.84	0.09	p<.90
		No risk	11	160	2	0.79	27	302	4	1.00	1.81	0.16	n.s.
		Don't know/No answer	2	36	1	0.38	3	30	0	0.29	-0.12	0.80	n.s.
	Other	Great risk	1,187	13,342	91	0.84	1139	12,450	90	1.06	-1.86	0.17	n.s.
		Moderate risk	53	528	4	0.54	62	636	5	0.67	0.96	0.27	n.s.
		Slight risk	29	299	2	0.41	34	417	3	0.64	0.95	0.21	n.s.
		No risk	28	313	2	0.46	29	374	3	0.57	0.55	0.45	n.s.
		Don't know/No answer	13	121	1	0.25	3	33	0	0.15	-0.59	0.04	p<.95
Education	No college	Great risk	1,380	15,351	89	0.94	1418	15,298	88	1.61	-0.88	0.64	n.s.
		Moderate risk	74	709	4	0.52	69	655	4	0.52	-0.34	0.64	n.s.
		Slight risk	46	533	3	0.48	40	483	3	0.51	-0.31	0.66	n.s.
		No risk	50	642	4	0.64	58	900	5	1.55	1.46	0.39	n.s.
		Don't know/No answer	9	78	0	0.16	10	91	1	0.18	0.07	0.78	n.s.
	Some college	Great risk	1,011	10,646	92	1.06	1102	11,184	91	0.94	-0.57	0.69	n.s.
		Moderate risk	42	469	4	0.82	41	407	3	0.57	-0.72	0.47	n.s.
		Slight risk	25	293	3	0.57	29	346	3	0.58	0.30	0.71	n.s.
		No risk	13	147	1	0.39	31	330	3	0.53	1.42	0.03	p<.95
		Don't know/No answer	6	61	1	0.23	2	11	0	0.07	-0.43	0.07	p<.90
	Complete college	Great risk	1,339	14,867	92	0.80	1348	15,112	92	0.83	0.29	0.80	n.s.
		Moderate risk	48	503	3	0.47	51	565	3	0.54	0.34	0.64	n.s.

	Complete college	Slight risk	39	433	3	0.50	23	308	2	0.44	-0.80	0.23	n.s.
		No risk	24	292	2	0.41	26	354	2	0.48	0.36	0.57	n.s.
		Don't know/No answer	5	68	0	0.20	4	38	0	0.13	-0.19	0.41	n.s.
	Unknown	Great risk	77	835	79	4.42	4	62	100	0.00	20.89	0.00	p<.95
		Moderate risk	5	61	6	2.75	--	--	--	--	--	--	--
		Slight risk	2	18	2	1.29	--	--	--	--	--	--	--
		No risk	6	67	6	2.65	--	--	--	--	--	--	--
		Don't know/No answer	8	74	7	2.63	--	--	--	--	--	--	--
Sex	Male	Great risk	1,496	19,378	90	0.83	1533	19,633	91	0.78	1.17	0.30	n.s.
		Moderate risk	57	655	3	0.43	54	641	3	0.46	-0.06	0.92	n.s.
		Slight risk	54	664	3	0.44	43	594	3	0.46	-0.32	0.61	n.s.
		No risk	53	722	3	0.55	57	652	3	0.45	-0.32	0.65	n.s.
		Don't know/No answer	15	179	1	0.23	7	80	0	0.15	-0.46	0.09	p<.90
	Female	Great risk	2,311	22,322	91	0.69	2339	22,023	90	1.19	-1.19	0.39	n.s.
		Moderate risk	112	1,087	4	0.50	107	986	4	0.43	-0.41	0.53	n.s.
		Slight risk	58	613	3	0.39	49	543	2	0.38	-0.29	0.60	n.s.
		No risk	40	426	2	0.30	58	932	4	1.12	2.06	0.08	p<.90
		Don't know/No answer	13	102	0	0.13	9	59	0	0.09	-0.17	0.26	n.s.
Income	Under $35,000	Great risk	1,413	14,917	89	0.95	1531	15,195	89	0.91	0.13	0.92	n.s.
		Moderate risk	84	810	5	0.66	79	730	4	0.55	-0.55	0.53	n.s.
		Slight risk	46	523	3	0.51	40	429	3	0.46	-0.60	0.38	n.s.
		No risk	45	475	3	0.46	65	723	4	0.61	1.40	0.06	p<.90
		Don't know/No answer	12	118	1	0.22	7	53	0	0.12	-0.39	0.13	n.s.
	$35,000-$49,000	Great risk	711	7,935	91	1.34	824	8,911	93	1.00	1.63	0.33	n.s.
		Moderate risk	25	245	3	0.60	23	304	3	0.71	0.35	0.71	n.s.
		Slight risk	24	275	3	0.79	18	222	2	0.57	-0.84	0.39	n.s.
		No risk	12	243	3	0.98	15	149	2	0.42	-1.23	0.25	n.s.
		Don't know/No answer	1	13	0	0.15	2	23	0	0.17	0.09	0.70	n.s.
	$50,000 & above	Great risk	1,174	13,293	93	0.80	1257	14,589	90	1.71	-2.70	0.15	n.s.
		Moderate risk	38	443	3	0.52	48	475	3	0.45	-0.16	0.81	n.s.
		Slight risk	33	375	3	0.48	33	468	3	0.58	0.27	0.72	n.s.
		No risk	19	209	1	0.38	32	672	4	1.65	2.68	0.11	n.s.

	$50,000 & ab	Don't know/No answer	4	44	0	0.17	4	35	0	0.12	-0.09	0.66	n.s.
	Unknown	Great risk	509	5,556	89	1.48	260	2,960	94	1.77	4.46	0.05	p<.90
		Moderate risk	22	245	4	0.90	11	118	4	1.42	-0.19	0.91	n.s.
		Slight risk	9	104	2	0.58	1	17	1	0.54	-1.14	0.15	n.s.
		No risk	17	221	4	0.95	3	40	1	0.75	-2.29	0.06	p<.90
		Don't know/No answer	11	106	2	0.55	3	27	1	0.63	-0.83	0.32	n.s.
Race	White	Great risk	2,671	26,392	92	0.56	2756	26,972	92	0.58	-0.18	0.83	n.s.
		Moderate risk	95	881	3	0.34	94	901	3	0.35	0.00	0.99	n.s.
		Slight risk	69	743	3	0.33	67	823	3	0.38	0.21	0.68	n.s.
		No risk	48	538	2	0.30	61	632	2	0.30	0.27	0.52	n.s.
		Don't know/No answer	14	147	1	0.15	8	62	0	0.08	-0.30	0.08	p<.90
	Black	Great risk	474	5,314	86	1.59	502	5,427	86	1.59	-0.13	0.95	n.s.
		Moderate risk	33	377	6	1.11	36	336	5	0.92	-0.78	0.59	n.s.
		Slight risk	20	227	4	0.87	12	136	2	0.68	-1.54	0.16	n.s.
		No risk	19	211	3	0.87	32	396	6	1.20	2.85	0.06	p<.90
		Don't know/No answer	4	31	1	0.27	1	6	0	0.10	-0.40	0.16	n.s.
	Hispanic	Great risk	434	4,787	88	1.51	438	5,008	90	1.37	2.17	0.29	n.s.
		Moderate risk	32	306	6	1.06	25	261	5	1.05	-0.92	0.54	n.s.
		Slight risk	13	133	2	0.73	10	104	2	0.61	-0.59	0.54	n.s.
		No risk	15	171	3	0.85	14	114	2	0.58	-1.09	0.29	n.s.
		Don't know/No answer	3	27	1	0.29	6	52	1	0.39	0.43	0.38	n.s.
	Asian	Great risk	74	1,482	91	3.11	95	1,464	88	4.05	-3.01	0.56	n.s.
		Moderate risk	1	7	0	0.44	5	103	6	3.22	5.75	0.08	p<.90
		Slight risk	3	33	2	1.19	1	10	1	0.58	-1.43	0.28	n.s.
		No risk	5	91	6	2.64	5	90	5	2.67	-0.19	0.96	n.s.
		Don't know/No answer	1	18	1	1.12	--	--	--	--	--	--	--
	Other	Great risk	154	3,725	88	3.00	81	2,785	86	7.53	-2.30	0.78	n.s.
		Moderate risk	8	171	4	1.88	1	25	1	0.78	-3.28	0.11	n.s.
		Slight risk	7	140	3	1.54	2	65	2	1.61	-1.31	0.55	n.s.
		No risk	6	136	3	1.76	3	353	11	7.55	7.65	0.32	n.s.
		Don't know/No answer	6	57	1	0.62	1	19	1	0.59	-0.76	0.38	n.s.

Tried Methamphetamines Once or Twice

Total	**Total**	Great risk	3,409	37,090	80	0.75	3493	37,715	82	0.70	1.36	0.18	n.s.
		Moderate risk	446	4,950	11	0.57	487	5,290	11	0.57	0.74	0.36	n.s.
		Slight risk	175	1,995	4	0.39	129	1,399	3	0.30	-1.29	0.01	p<.95
		No risk	97	1,159	3	0.30	120	1,457	3	0.34	0.65	0.15	n.s.
		Don't know/No answer	82	953	2	0.26	27	282	1	0.12	-1.45	0.00	p<.95
Age	**Ages 18-34**	Great risk	1,291	14,622	79	1.31	1303	14,064	80	1.18	1.02	0.56	n.s.
		Moderate risk	175	2,081	11	1.04	205	2,174	12	0.96	1.13	0.43	n.s.
		Slight risk	79	943	5	0.70	55	567	3	0.49	-1.87	0.03	p<.95
		No risk	38	493	3	0.48	57	665	4	0.55	1.12	0.13	n.s.
		Don't know/No answer	32	381	2	0.43	12	117	1	0.20	-1.39	0.00	p<.95
	Ages 35-44	Great risk	1,369	14,839	82	1.04	1424	15,434	81	1.12	-0.91	0.55	n.s.
		Moderate risk	166	1,811	10	0.80	190	2,173	11	0.90	1.41	0.24	n.s.
		Slight risk	70	750	4	0.54	60	679	4	0.51	-0.58	0.44	n.s.
		No risk	42	424	2	0.39	46	594	3	0.56	0.78	0.25	n.s.
		Don't know/No answer	22	255	1	0.34	13	134	1	0.21	-0.71	0.08	p<.90
	Ages 45+	Great risk	687	6,956	80	1.71	766	8,217	86	1.37	5.67	0.01	p<.95
		Moderate risk	101	1,013	12	1.22	92	943	10	1.16	-1.82	0.28	n.s.
		Slight risk	23	270	3	0.91	14	154	2	0.48	-1.51	0.14	n.s.
		No risk	13	194	2	0.88	17	198	2	0.61	-0.17	0.87	n.s.
		Don't know/No answer	18	215	2	0.61	2	31	0	0.23	-2.16	0.00	p<.95
	Unknown	Great risk	62	674	75	5.19	--	--	--	--	--	--	--
		Moderate risk	4	46	5	2.52	--	--	--	--	--	--	--
		Slight risk	3	33	4	2.53	--	--	--	--	--	--	--
		No risk	4	48	5	2.64	--	--	--	--	--	--	--
		Don't know/No answer	10	102	11	3.72	--	--	--	--	--	--	--
Child grade	**Grades 10-12**	Great risk	791	8,354	79	1.53	803	8,972	82	1.45	3.53	0.09	p<.90
		Moderate risk	124	1,317	12	1.16	118	1,297	12	1.21	-0.52	0.76	n.s.
		Slight risk	42	412	4	0.65	26	276	3	0.55	-1.36	0.11	n.s.
		No risk	29	391	4	0.86	23	276	3	0.59	-1.15	0.27	n.s.
		Don't know/No answer	15	148	1	0.39	8	96	1	0.33	-0.51	0.31	n.s.

	Grades 7-9	Great risk	585	6,160	80	1.93	606	6,457	83	1.65	3.38	0.18	n.s.
		Moderate risk	72	793	10	1.24	72	781	10	1.32	-0.21	0.91	n.s.
		Slight risk	29	482	6	1.52	23	271	3	0.82	-2.75	0.11	n.s.
		No risk	12	148	2	0.60	19	194	3	0.70	0.58	0.53	n.s.
		Don't know/No answer	14	155	2	0.60	7	78	1	0.38	-1.00	0.16	n.s.
	Grades 4-6	Great risk	488	5,323	81	2.05	521	5,387	84	1.70	3.36	0.21	n.s.
		Moderate risk	53	715	11	1.81	55	625	10	1.38	-1.07	0.64	n.s.
		Slight risk	30	329	5	0.97	19	216	3	0.83	-1.61	0.21	n.s.
		No risk	17	160	2	0.64	15	182	3	0.79	0.41	0.69	n.s.
		Don't know/No answer	8	85	1	0.48	2	13	0	0.14	-1.09	0.03	p<.95
	Grades 3/under	Great risk	481	5,364	82	1.79	536	5,710	80	1.78	-1.32	0.60	n.s.
		Moderate risk	56	586	9	1.27	82	801	11	1.29	2.34	0.20	n.s.
		Slight risk	28	292	4	0.90	21	200	3	0.66	-1.64	0.14	n.s.
		No risk	14	185	3	0.82	27	348	5	1.20	2.08	0.15	n.s.
		Don't know/No answer	11	146	2	0.79	6	54	1	0.34	-1.46	0.09	p<.90
	Other	Great risk	1,064	11,890	81	1.32	1027	11,189	80	1.36	-0.98	0.61	n.s.
		Moderate risk	141	1,540	11	1.07	160	1,786	13	1.16	2.30	0.15	n.s.
		Slight risk	46	480	3	0.56	40	437	3	0.58	-0.14	0.86	n.s.
		No risk	25	275	2	0.43	36	456	3	0.59	1.40	0.06	p<.90
		Don't know/No answer	34	419	3	0.55	4	42	0	0.16	-2.57	0.00	p<.95
Education	No college	Great risk	1,242	13,657	79	1.31	1309	14,331	82	1.16	3.36	0.05	p<.90
		Moderate risk	152	1,841	11	1.04	165	1,723	10	0.89	-0.74	0.59	n.s.
		Slight risk	81	872	5	0.62	46	517	3	0.48	-2.07	0.01	p<.95
		No risk	52	632	4	0.63	61	709	4	0.62	0.42	0.64	n.s.
		Don't know/No answer	32	312	2	0.33	14	146	1	0.23	-0.96	0.02	p<.95
	Some college	Great risk	913	9,583	83	1.38	1014	10,305	84	1.20	1.43	0.43	n.s.
		Moderate risk	115	1,196	10	1.01	111	1,135	9	0.93	-1.05	0.45	n.s.
		Slight risk	38	427	4	0.79	40	400	3	0.59	-0.42	0.67	n.s.
		No risk	14	165	1	0.42	32	361	3	0.57	1.52	0.03	p<.95
		Don't know/No answer	17	245	2	0.61	8	77	1	0.25	-1.48	0.02	p<.95
	Complete college	Great risk	1,178	13,027	81	1.22	1167	13,030	80	1.26	-1.04	0.55	n.s.
		Moderate risk	175	1,875	12	0.95	211	2,432	15	1.10	3.25	0.03	p<.95

	Complete college	Slight risk	53	663	4	0.70	42	469	3	0.50	-1.24	0.15	n.s.
		No risk	25	295	2	0.40	27	387	2	0.53	0.54	0.42	n.s.
		Don't know/No answer	24	303	2	0.42	5	59	0	0.17	-1.51	0.00	p<.95
	Unknown	Great risk	76	824	78	4.56	3	50	80	19.02	1.92	0.92	n.s.
		Moderate risk	4	39	4	1.87	--	--	--	--	--	--	--
		Slight risk	3	33	3	2.17	1	13	20	19.02	16.98	0.37	n.s.
		No risk	6	68	6	2.67	--	--	--	--	--	--	--
		Don't know/No answer	9	93	9	3.12	--	--	--	--	--	--	--
Sex	Male	Great risk	1,320	16,863	78	1.22	1368	17,451	81	1.07	2.71	0.10	p<.90
		Moderate risk	197	2,674	12	1.00	199	2,574	12	0.88	-0.46	0.73	n.s.
		Slight risk	72	882	4	0.56	62	788	4	0.51	-0.43	0.57	n.s.
		No risk	54	725	3	0.55	53	658	3	0.47	-0.31	0.67	n.s.
		Don't know/No answer	32	456	2	0.41	12	130	1	0.19	-1.51	0.00	p<.95
	Female	Great risk	2,089	20,228	82	0.89	2125	20,265	83	0.93	0.17	0.89	n.s.
		Moderate risk	249	2,276	9	0.62	288	2,716	11	0.75	1.79	0.06	p<.90
		Slight risk	103	1,114	5	0.55	67	611	2	0.35	-2.05	0.00	p<.95
		No risk	43	434	2	0.29	67	799	3	0.48	1.49	0.01	p<.95
		Don't know/No answer	50	497	2	0.33	15	152	1	0.17	-1.41	0.00	p<.95
Income	Under $35,000	Great risk	1,260	13,149	78	1.30	1405	13,995	82	1.09	3.62	0.03	p<.95
		Moderate risk	180	1,895	11	0.94	193	1,848	11	0.86	-0.46	0.71	n.s.
		Slight risk	81	964	6	0.81	47	439	3	0.44	-3.16	0.00	p<.95
		No risk	44	453	3	0.45	64	730	4	0.60	1.57	0.04	p<.95
		Don't know/No answer	35	381	2	0.46	13	120	1	0.20	-1.56	0.00	p<.95
	$35,000-$49,000	Great risk	640	7,133	82	1.66	748	8,153	85	1.32	2.94	0.17	n.s.
		Moderate risk	76	831	10	1.14	86	903	9	1.06	-0.14	0.93	n.s.
		Slight risk	32	357	4	0.87	25	306	3	0.68	-0.92	0.41	n.s.
		No risk	15	261	3	0.97	19	204	2	0.51	-0.87	0.43	n.s.
		Don't know/No answer	10	128	1	0.49	4	43	0	0.23	-1.02	0.06	p<.90
	$50,000 & above	Great risk	1,036	11,755	82	1.23	1101	12,892	79	1.34	-2.45	0.18	n.s.
		Moderate risk	147	1,643	11	1.02	183	2,204	14	1.11	2.13	0.16	n.s.
		Slight risk	46	493	3	0.55	52	604	4	0.57	0.29	0.71	n.s.
		No risk	23	248	2	0.39	32	458	3	0.62	1.09	0.14	n.s.

	$50,000 & ab	Don't know/No answer	16	225	2	0.42	6	80	0	0.21	-1.07	0.02	p<.95
	Unknown	Great risk	473	5,053	81	2.21	239	2,675	85	2.71	3.49	0.32	n.s.
		Moderate risk	43	581	9	1.92	25	335	11	2.45	1.26	0.68	n.s.
		Slight risk	16	181	3	0.78	5	50	2	0.79	-1.33	0.23	n.s.
		No risk	15	196	3	0.90	5	64	2	0.92	-1.13	0.38	n.s.
		Don't know/No answer	21	220	4	0.83	4	39	1	0.66	-2.29	0.03	p<.95
Race	White	Great risk	2,353	23,170	81	0.81	2438	23,744	81	0.81	0.06	0.96	n.s.
		Moderate risk	336	3,397	12	0.66	376	3,852	13	0.70	1.27	0.19	n.s.
		Slight risk	105	1,028	4	0.37	94	945	3	0.36	-0.37	0.48	n.s.
		No risk	51	577	2	0.31	64	710	2	0.33	0.40	0.37	n.s.
		Don't know/No answer	52	528	2	0.27	14	139	0	0.14	-1.37	0.00	p<.95
	Black	Great risk	457	5,132	83	1.70	490	5,226	83	1.75	-0.35	0.88	n.s.
		Moderate risk	36	409	7	1.13	44	463	7	1.16	0.71	0.66	n.s.
		Slight risk	30	343	6	1.07	11	137	2	0.67	-3.39	0.01	p<.95
		No risk	19	198	3	0.79	33	412	7	1.22	3.33	0.02	p<.95
		Don't know/No answer	8	79	1	0.48	5	62	1	0.45	-0.29	0.66	n.s.
	Hispanic	Great risk	400	4,323	80	1.97	403	4,537	82	1.98	2.22	0.43	n.s.
		Moderate risk	49	582	11	1.54	49	570	10	1.57	-0.45	0.84	n.s.
		Slight risk	23	238	4	0.95	21	261	5	1.18	0.33	0.83	n.s.
		No risk	17	180	3	0.85	15	129	2	0.65	-0.99	0.35	n.s.
		Don't know/No answer	8	101	2	0.74	5	42	1	0.35	-1.11	0.17	n.s.
	Asian	Great risk	64	1,261	77	4.94	85	1,380	83	4.30	5.44	0.41	n.s.
		Moderate risk	8	135	8	2.91	11	139	8	3.29	0.07	0.99	n.s.
		Slight risk	3	40	2	1.60	3	56	3	2.28	0.93	0.74	n.s.
		No risk	5	89	5	2.61	5	66	4	1.89	-1.50	0.64	n.s.
		Don't know/No answer	4	107	7	3.21	2	27	2	1.13	-4.94	0.15	n.s.
	Other	Great risk	135	3,205	76	4.43	77	2,828	87	4.05	11.34	0.06	p<.90
		Moderate risk	17	427	10	3.32	7	267	8	3.26	-1.86	0.69	n.s.
		Slight risk	14	347	8	2.77	--	0	0	0.00	-8.20	0.00	p<.95
		No risk	5	114	3	1.66	3	140	4	2.47	1.59	0.59	n.s.
		Don't know/No answer	10	138	3	1.23	1	12	0	0.38	-2.88	0.03	p<.95

Used Methamphetamines Regularly

Total	**Total**	Great risk	3,782	41,200	89	0.60	3899	42,061	91	0.52	1.87	0.02	p<.95
		Moderate risk	141	1,526	3	0.34	130	1,394	3	0.30	-0.28	0.53	n.s.
		Slight risk	119	1,364	3	0.30	86	1,028	2	0.27	-0.73	0.07	p<.90
		No risk	95	1,269	3	0.37	113	1,366	3	0.33	0.21	0.67	n.s.
		Don't know/No answer	72	789	2	0.22	28	294	1	0.13	-1.07	0.00	p<.95
Age	**Ages 18-34**	Great risk	1,427	16,199	87	1.11	1456	15,699	89	0.89	1.80	0.21	n.s.
		Moderate risk	64	783	4	0.69	70	650	4	0.48	-0.53	0.53	n.s.
		Slight risk	60	672	4	0.53	38	458	3	0.49	-1.02	0.16	n.s.
		No risk	37	588	3	0.72	54	626	4	0.55	0.39	0.67	n.s.
		Don't know/No answer	27	277	2	0.32	14	152	1	0.25	-0.63	0.12	n.s.
	Ages 35-44	Great risk	1,514	16,388	91	0.79	1594	17,326	91	0.85	0.47	0.68	n.s.
		Moderate risk	50	493	3	0.41	41	508	3	0.49	-0.06	0.93	n.s.
		Slight risk	44	536	3	0.49	39	469	2	0.43	-0.49	0.45	n.s.
		No risk	39	401	2	0.39	46	587	3	0.56	0.87	0.20	n.s.
		Don't know/No answer	22	261	1	0.34	13	123	1	0.19	-0.79	0.04	p<.95
	Ages 45+	Great risk	777	7,916	92	1.24	849	9,035	95	0.93	3.14	0.04	p<.95
		Moderate risk	24	226	3	0.59	19	237	2	0.65	-0.14	0.88	n.s.
		Slight risk	13	128	1	0.45	9	100	1	0.36	-0.43	0.45	n.s.
		No risk	14	218	3	0.91	13	153	2	0.55	-0.92	0.39	n.s.
		Don't know/No answer	14	160	2	0.52	1	19	0	0.20	-1.65	0.00	p<.95
	Unknown	Great risk	64	697	77	5.03	--	--	--	--	--	--	--
		Moderate risk	3	24	3	1.57	--	--	--	--	--	--	--
		Slight risk	2	28	3	2.48	--	--	--	--	--	--	--
		No risk	5	62	7	3.04	--	--	--	--	--	--	--
		Don't know/No answer	9	92	10	3.58	--	--	--	--	--	--	--
Child grade	**Grades 10-12**	Great risk	899	9,511	90	1.19	915	10,108	93	1.02	3.05	0.05	p<.90
		Moderate risk	33	300	3	0.53	17	243	2	0.59	-0.60	0.45	n.s.
		Slight risk	26	286	3	0.60	18	234	2	0.58	-0.55	0.51	n.s.
		No risk	30	391	4	0.86	21	248	2	0.56	-1.41	0.17	n.s.
		Don't know/No answer	13	134	1	0.37	7	84	1	0.31	-0.49	0.31	n.s.

	Grades 7-9	Great risk	641	6,830	88	1.59	667	7,123	92	1.17	3.28	0.10	p<.90
		Moderate risk	26	353	5	1.17	19	203	3	0.65	-1.96	0.14	n.s.
		Slight risk	21	279	4	0.91	11	150	2	0.59	-1.68	0.12	n.s.
		No risk	12	152	2	0.61	22	217	3	0.72	0.83	0.38	n.s.
		Don't know/No answer	12	124	2	0.53	8	89	1	0.41	-0.46	0.49	n.s.
	Grades 4-6	Great risk	532	5,956	90	1.30	563	5,861	91	1.32	1.17	0.53	n.s.
		Moderate risk	18	178	3	0.68	23	241	4	0.87	1.06	0.34	n.s.
		Slight risk	21	222	3	0.79	10	134	2	0.68	-1.28	0.22	n.s.
		No risk	17	173	3	0.69	12	153	2	0.75	-0.23	0.82	n.s.
		Don't know/No answer	8	82	1	0.47	4	33	1	0.31	-0.71	0.21	n.s.
	Grades 3/under	Great risk	527	5,776	88	1.72	596	6,301	89	1.50	0.72	0.75	n.s.
		Moderate risk	23	292	4	1.22	21	175	2	0.57	-1.97	0.14	n.s.
		Slight risk	20	222	3	0.81	22	234	3	0.75	-0.09	0.94	n.s.
		No risk	12	204	3	0.97	27	348	5	1.20	1.79	0.25	n.s.
		Don't know/No answer	8	80	1	0.50	6	54	1	0.34	-0.45	0.45	n.s.
	Other	Great risk	1,183	13,126	90	1.09	1158	12,668	91	0.98	1.18	0.42	n.s.
		Moderate risk	41	402	3	0.46	50	532	4	0.64	1.07	0.18	n.s.
		Slight risk	31	355	2	0.48	25	276	2	0.49	-0.44	0.52	n.s.
		No risk	24	349	2	0.78	31	399	3	0.58	0.48	0.62	n.s.
		Don't know/No answer	31	371	3	0.50	3	35	0	0.16	-2.29	0.00	p<.95
Education	No college	Great risk	1,356	14,969	86	1.11	1428	15,587	89	0.93	2.99	0.04	p<.95
		Moderate risk	67	683	4	0.53	54	563	3	0.53	-0.71	0.34	n.s.
		Slight risk	53	630	4	0.54	41	479	3	0.47	-0.89	0.22	n.s.
		No risk	52	738	4	0.84	56	628	4	0.58	-0.66	0.52	n.s.
		Don't know/No answer	31	293	2	0.32	16	168	1	0.26	-0.72	0.08	p<.90
	Some college	Great risk	1,020	10,655	92	1.17	1106	11,206	91	0.94	-0.46	0.76	n.s.
		Moderate risk	25	356	3	0.90	35	369	3	0.54	-0.05	0.96	n.s.
		Slight risk	28	299	3	0.54	26	290	2	0.53	-0.22	0.78	n.s.
		No risk	12	167	1	0.47	30	331	3	0.54	1.26	0.08	p<.90
		Don't know/No answer	12	139	1	0.39	8	82	1	0.26	-0.53	0.26	n.s.
	Complete college	Great risk	1,329	14,742	91	0.85	1361	15,206	93	0.84	1.64	0.17	n.s.
		Moderate risk	45	457	3	0.44	41	462	3	0.49	-0.01	0.99	n.s.

	Complete college	Slight risk	36	406	3	0.49	19	259	2	0.40	-0.93	0.14	n.s.
		No risk	24	282	2	0.40	27	407	2	0.56	0.74	0.28	n.s.
		Don't know/No answer	21	275	2	0.41	4	44	0	0.14	-1.43	0.00	p<.95
	Unknown	Great risk	77	833	79	4.52	4	62	100	0.00	21.09	0.00	p<.95
		Moderate risk	4	30	3	1.46	--	--	--	--	--	--	--
		Slight risk	2	28	3	2.13	--	--	--	--	--	--	--
		No risk	7	82	8	2.96	--	--	--	--	--	--	--
		Don't know/No answer	8	83	8	2.99	--	--	--	--	--	--	--
Sex	Male	Great risk	1,490	19,118	89	0.98	1536	19,645	91	0.77	2.43	0.05	p<.90
		Moderate risk	50	617	3	0.49	53	608	3	0.42	-0.04	0.95	n.s.
		Slight risk	51	645	3	0.45	38	560	3	0.46	-0.39	0.54	n.s.
		No risk	52	801	4	0.70	54	639	3	0.45	-0.75	0.37	n.s.
		Don't know/No answer	32	416	2	0.37	13	149	1	0.21	-1.23	0.00	p<.95
	Female	Great risk	2,292	22,081	90	0.73	2363	22,416	91	0.71	1.39	0.17	n.s.
		Moderate risk	91	909	4	0.47	77	786	3	0.43	-0.50	0.44	n.s.
		Slight risk	68	719	3	0.41	48	468	2	0.30	-1.02	0.05	p<.95
		No risk	43	468	2	0.33	59	727	3	0.48	1.06	0.07	p<.90
		Don't know/No answer	40	373	2	0.27	15	145	1	0.16	-0.93	0.00	p<.95
Income	Under $35,000	Great risk	1,410	14,775	88	1.03	1541	15,254	89	0.90	1.31	0.34	n.s.
		Moderate risk	68	763	5	0.74	65	611	4	0.49	-0.96	0.28	n.s.
		Slight risk	48	535	3	0.50	38	411	2	0.46	-0.78	0.25	n.s.
		No risk	45	492	3	0.50	63	721	4	0.61	1.29	0.10	n.s.
		Don't know/No answer	29	277	2	0.34	15	134	1	0.22	-0.86	0.03	p<.95
	$35,000-$49,000	Great risk	708	7,871	90	1.39	821	8,850	92	1.04	1.73	0.32	n.s.
		Moderate risk	18	179	2	0.51	20	264	3	0.65	0.69	0.41	n.s.
		Slight risk	26	305	4	0.84	19	259	3	0.64	-0.80	0.45	n.s.
		No risk	15	278	3	1.00	17	177	2	0.47	-1.36	0.22	n.s.
		Don't know/No answer	6	77	1	0.40	5	60	1	0.29	-0.26	0.60	n.s.
	$50,000 & above	Great risk	1,160	13,139	91	0.86	1276	14,972	92	0.91	0.73	0.56	n.s.
		Moderate risk	37	392	3	0.48	40	472	3	0.55	0.18	0.81	n.s.
		Slight risk	34	400	3	0.51	28	355	2	0.45	-0.60	0.38	n.s.
		No risk	19	194	1	0.33	27	396	2	0.59	1.09	0.11	n.s.

	$50,000 & ab	Don't know/No answer	18	239	2	0.42	3	44	0	0.16	-1.40	0.00	p<.95
	Unknown	Great risk	504	5,415	87	2.05	261	2,984	94	1.45	7.47	0.00	p<.95
		Moderate risk	18	192	3	0.76	5	48	2	0.73	-1.57	0.14	n.s.
		Slight risk	11	125	2	0.68	1	3	0	0.09	-1.91	0.01	p<.95
		No risk	16	304	5	1.78	6	72	2	0.95	-2.62	0.20	n.s.
		Don't know/No answer	19	196	3	0.78	5	56	2	0.85	-1.38	0.23	n.s.
Race	White	Great risk	2,643	26,090	91	0.60	2773	27,021	92	0.59	1.04	0.22	n.s.
		Moderate risk	93	898	3	0.35	80	871	3	0.36	-0.17	0.74	n.s.
		Slight risk	70	729	3	0.33	57	709	2	0.36	-0.13	0.79	n.s.
		No risk	48	554	2	0.31	61	636	2	0.30	0.23	0.59	n.s.
		Don't know/No answer	43	430	2	0.25	15	153	1	0.15	-0.98	0.00	p<.95
	Black	Great risk	480	5,355	87	1.58	512	5,496	87	1.57	0.31	0.89	n.s.
		Moderate risk	19	223	4	0.87	25	232	4	0.81	0.05	0.96	n.s.
		Slight risk	24	306	5	1.07	12	138	2	0.67	-2.77	0.03	p<.95
		No risk	18	193	3	0.79	29	372	6	1.18	2.78	0.05	p<.90
		Don't know/No answer	9	84	1	0.48	5	62	1	0.45	-0.37	0.57	n.s.
	Hispanic	Great risk	436	4,790	88	1.53	437	4,984	90	1.45	1.68	0.43	n.s.
		Moderate risk	21	212	4	0.90	21	218	4	0.95	0.03	0.98	n.s.
		Slight risk	16	149	3	0.73	14	156	3	0.87	0.07	0.95	n.s.
		No risk	16	172	3	0.83	15	128	2	0.64	-0.86	0.41	n.s.
		Don't know/No answer	8	101	2	0.74	6	53	1	0.40	-0.91	0.28	n.s.
	Asian	Great risk	74	1,451	89	3.64	93	1,503	90	3.09	1.18	0.80	n.s.
		Moderate risk	2	14	1	0.63	3	23	1	0.83	0.52	0.62	n.s.
		Slight risk	1	14	1	0.88	3	24	1	0.88	0.58	0.64	n.s.
		No risk	4	80	5	2.55	5	90	5	2.67	0.54	0.88	n.s.
		Don't know/No answer	3	72	4	2.50	2	27	2	1.13	-2.81	0.31	n.s.
	Other	Great risk	149	3,514	83	3.90	84	3,058	94	2.88	11.08	0.02	p<.95
		Moderate risk	6	178	4	2.26	1	50	2	1.54	-2.67	0.33	n.s.
		Slight risk	8	165	4	1.60	--	--	--	--	--	--	--
		No risk	9	271	6	2.93	3	140	4	2.47	-2.11	0.58	n.s.
		Don't know/No answer	9	102	2	0.89		0	0	0.00	-2.40	0.01	p<.95

Tried Heroin Once or Twice

Total	**Total**	Great risk	3,743	40,968	89	0.59	3855	41,200	89	0.77	0.51	0.60	n.s.
		Moderate risk	189	2,100	5	0.37	161	1,835	4	0.38	-0.57	0.28	n.s.
		Slight risk	165	1,755	4	0.34	104	1,262	3	0.31	-1.07	0.02	p<.95
		No risk	86	1,067	2	0.33	122	1,705	4	0.64	1.38	0.06	p<.90
		Don't know/No answer	26	258	1	0.12	14	142	0	0.09	-0.25	0.09	p<.90
Age	**Ages 18-34**	Great risk	1,410	16,106	87	1.07	1441	15,182	86	1.64	-0.64	0.74	n.s.
		Moderate risk	87	975	5	0.67	75	833	5	0.70	-0.53	0.58	n.s.
		Slight risk	73	780	4	0.54	52	587	3	0.53	-0.87	0.25	n.s.
		No risk	37	590	3	0.72	58	926	5	1.53	2.08	0.22	n.s.
		Don't know/No answer	8	67	0	0.13	6	58	0	0.14	-0.04	0.85	n.s.
	Ages 35-44	Great risk	1,500	16,322	90	0.79	1570	17,024	90	0.90	-0.75	0.53	n.s.
		Moderate risk	59	661	4	0.50	66	787	4	0.58	0.49	0.53	n.s.
		Slight risk	66	679	4	0.51	41	529	3	0.51	-0.97	0.18	n.s.
		No risk	36	328	2	0.33	49	597	3	0.52	1.32	0.03	p<.95
		Don't know/No answer	8	88	0	0.20	7	76	0	0.16	-0.08	0.75	n.s.
	Ages 45+	Great risk	768	7,848	91	1.27	844	8,994	94	0.94	3.48	0.03	p<.95
		Moderate risk	39	400	5	0.79	20	215	2	0.54	-2.38	0.01	p<.95
		Slight risk	24	276	3	0.93	11	146	2	0.51	-1.67	0.12	n.s.
		No risk	9	100	1	0.41	15	182	2	0.59	0.75	0.30	n.s.
		Don't know/No answer	2	23	0	0.21	1	8	0	0.08	-0.19	0.40	n.s.
	Unknown	Great risk	65	691	77	5.16	--	--	--	--	--	--	--
		Moderate risk	4	64	7	3.48	--	--	--	--	--	--	--
		Slight risk	2	20	2	1.66	--	--	--	--	--	--	--
		No risk	4	48	5	2.67	--	--	--	--	--	--	--
		Don't know/No answer	8	80	9	3.31	--	--	--	--	--	--	--
Child grade	**Grades 10-12**	Great risk	888	9,416	89	1.21	897	9,722	89	2.39	0.40	0.88	n.s.
		Moderate risk	43	471	4	0.72	36	382	4	0.65	-0.93	0.33	n.s.
		Slight risk	34	375	4	0.83	19	252	2	0.59	-1.22	0.23	n.s.
		No risk	29	305	3	0.58	22	521	5	2.38	1.90	0.44	n.s.
		Don't know/No answer	7	55	1	0.22	4	41	0	0.20	-0.14	0.63	n.s.

Grades 7-9	Great risk	643	6,909	89	1.48	657	7,016	90	1.28	0.88	0.65	n.s.
	Moderate risk	22	315	4	1.12	26	294	4	0.80	-0.30	0.83	n.s.
	Slight risk	35	359	5	0.84	17	192	2	0.69	-2.17	0.05	p<.95
	No risk	10	123	2	0.56	23	237	3	0.76	1.47	0.12	n.s.
	Don't know/No answer	2	33	0	0.36	4	43	1	0.28	0.12	0.79	n.s.
Grades 4-6	Great risk	525	5,833	88	1.46	560	5,780	90	1.45	1.77	0.39	n.s.
	Moderate risk	35	421	6	1.15	14	159	2	0.74	-3.89	0.00	p<.95
	Slight risk	23	252	4	0.84	17	218	3	0.91	-0.41	0.74	n.s.
	No risk	11	95	1	0.48	19	244	4	0.92	2.36	0.02	p<.95
	Don't know/No answer	2	11	0	0.11	2	21	0	0.26	0.17	0.55	n.s.
Grades 3/under	Great risk	530	5,893	90	1.44	603	6,380	90	1.36	0.06	0.98	n.s.
	Moderate risk	24	244	4	0.82	24	250	4	0.77	-0.19	0.87	n.s.
	Slight risk	23	230	4	0.80	17	176	2	0.64	-1.02	0.32	n.s.
	No risk	12	193	3	0.94	27	294	4	0.99	1.19	0.38	n.s.
	Don't know/No answer	1	13	0	0.20	1	12	0	0.17	-0.04	0.89	n.s.
Other	Great risk	1,157	12,917	88	1.12	1138	12,302	88	1.21	-0.02	0.99	n.s.
	Moderate risk	65	649	4	0.58	61	750	5	0.91	0.95	0.38	n.s.
	Slight risk	50	539	4	0.59	34	423	3	0.64	-0.65	0.46	n.s.
	No risk	24	351	2	0.78	31	409	3	0.59	0.53	0.58	n.s.
	Don't know/No answer	14	146	1	0.28	3	25	0	0.11	-0.82	0.01	p<.95
Education												
No college	Great risk	1,360	15,098	87	1.09	1413	15,073	87	1.68	-0.71	0.72	n.s.
	Moderate risk	71	707	4	0.51	65	725	4	0.71	0.08	0.93	n.s.
	Slight risk	74	841	5	0.69	47	595	3	0.58	-1.44	0.11	n.s.
	No risk	41	556	3	0.72	59	927	5	1.56	2.11	0.22	n.s.
	Don't know/No answer	13	111	1	0.19	11	106	1	0.19	-0.04	0.89	n.s.
Some college	Great risk	994	10,469	90	1.13	1104	11,121	91	1.00	0.45	0.77	n.s.
	Moderate risk	43	512	4	0.86	39	422	3	0.58	-0.97	0.35	n.s.
	Slight risk	40	392	3	0.58	25	326	3	0.61	-0.72	0.40	n.s.
	No risk	16	202	2	0.51	36	401	3	0.59	1.52	0.05	p<.90
	Don't know/No answer	4	40	0	0.18	1	8	0	0.07	-0.28	0.15	n.s.
Complete college	Great risk	1,313	14,594	90	0.86	1335	14,956	91	0.86	1.03	0.40	n.s.
	Moderate risk	71	828	5	0.64	57	688	4	0.60	-0.92	0.29	n.s.

	Complete college	Slight risk	48	485	3	0.48	31	328	2	0.41	-0.99	0.12	n.s.
		No risk	22	229	1	0.34	27	377	2	0.49	0.88	0.14	n.s.
		Don't know/No answer	1	27	0	0.17	2	28	0	0.12	0.00	1.00	n.s.
	Unknown	Great risk	76	806	76	4.75	3	50	80	19.02	3.59	0.85	n.s.
		Moderate risk	4	53	5	2.67	--	--	--	--	--	--	--
		Slight risk	3	37	4	2.14	1	13	20	19.02	16.57	0.39	n.s.
		No risk	7	80	8	2.88	--	--	--	--	--	--	--
		Don't know/No answer	8	80	8	2.85	--	--	--	--	--	--	--
Sex	Male	Great risk	1,466	18,912	88	0.97	1502	19,196	89	0.85	1.30	0.31	n.s.
		Moderate risk	78	955	4	0.53	82	1,028	5	0.57	0.34	0.66	n.s.
		Slight risk	70	889	4	0.58	42	573	3	0.46	-1.46	0.05	p<.95
		No risk	47	675	3	0.62	61	732	3	0.48	0.26	0.74	n.s.
		Don't know/No answer	14	167	1	0.23	7	72	0	0.13	-0.44	0.10	p<.90
	Female	Great risk	2,277	22,056	90	0.70	2353	22,004	90	1.23	-0.19	0.90	n.s.
		Moderate risk	111	1,145	5	0.52	79	807	3	0.50	-1.37	0.06	p<.90
		Slight risk	95	865	4	0.39	62	689	3	0.42	-0.72	0.21	n.s.
		No risk	39	392	2	0.30	61	973	4	1.13	2.37	0.04	p<.95
		Don't know/No answer	12	91	0	0.12	7	70	0	0.11	-0.09	0.58	n.s.
Income	Under $35,000	Great risk	1,395	14,698	87	1.00	1524	15,007	88	1.02	0.33	0.82	n.s.
		Moderate risk	81	874	5	0.70	78	803	5	0.70	-0.51	0.61	n.s.
		Slight risk	77	760	5	0.57	46	502	3	0.51	-1.58	0.04	p<.95
		No risk	38	428	3	0.47	67	761	4	0.63	1.91	0.01	p<.95
		Don't know/No answer	9	83	0	0.18	7	59	0	0.14	-0.15	0.51	n.s.
	$35,000-$49,000	Great risk	700	7,868	90	1.30	814	8,764	91	1.09	0.87	0.61	n.s.
		Moderate risk	28	312	4	0.71	24	305	3	0.70	-0.40	0.68	n.s.
		Slight risk	31	375	4	1.02	23	295	3	0.67	-1.23	0.31	n.s.
		No risk	12	139	2	0.50	19	222	2	0.56	0.72	0.34	n.s.
		Don't know/No answer	2	16	0	0.16	2	23	0	0.17	0.05	0.82	n.s.
	$50,000 & above	Great risk	1,151	13,045	91	0.90	1253	14,431	89	1.74	-1.95	0.32	n.s.
		Moderate risk	55	631	4	0.63	56	683	4	0.64	-0.19	0.83	n.s.
		Slight risk	41	438	3	0.52	32	431	3	0.57	-0.40	0.61	n.s.
		No risk	18	207	1	0.37	31	671	4	1.65	2.69	0.11	n.s.

	$50,000 & ab	Don't know/No answer	3	44	0	0.21	2	24	0	0.11	-0.16	0.50	n.s.
	Unknown	Great risk	497	5,357	86	2.06	264	2,998	95	1.43	8.82	0.00	p<.95
		Moderate risk	25	283	5	0.95	3	45	1	0.81	-3.13	0.01	p<.95
		Slight risk	16	183	3	0.82	3	34	1	0.63	-1.85	0.07	p<.90
		No risk	18	294	5	1.74	5	50	2	0.79	-3.13	0.10	n.s.
		Don't know/No answer	12	116	2	0.58	3	36	1	0.66	-0.71	0.42	n.s.
Race	White	Great risk	2,617	25,869	90	0.62	2743	26,717	91	0.62	0.78	0.37	n.s.
		Moderate risk	120	1,213	4	0.41	104	1,098	4	0.40	-0.49	0.39	n.s.
		Slight risk	105	1,017	4	0.38	69	798	3	0.37	-0.83	0.12	n.s.
		No risk	46	510	2	0.29	67	745	3	0.34	0.76	0.09	p<.90
		Don't know/No answer	9	92	0	0.12	3	33	0	0.06	-0.21	0.11	n.s.
	Black	Great risk	478	5,388	87	1.50	517	5,541	88	1.53	0.48	0.82	n.s.
		Moderate risk	23	257	4	0.90	22	214	3	0.76	-0.79	0.50	n.s.
		Slight risk	30	329	5	1.03	13	152	2	0.73	-2.93	0.02	p<.95
		No risk	14	153	2	0.71	30	380	6	1.18	3.56	0.01	p<.95
		Don't know/No answer	5	33	1	0.25	1	14	0	0.22	-0.32	0.34	n.s.
	Hispanic	Great risk	426	4,682	86	1.65	424	4,826	87	1.65	0.81	0.73	n.s.
		Moderate risk	28	307	6	1.13	24	259	5	1.06	-0.98	0.53	n.s.
		Slight risk	22	219	4	0.92	19	235	4	1.09	0.20	0.89	n.s.
		No risk	16	156	3	0.76	17	137	2	0.63	-0.41	0.68	n.s.
		Don't know/No answer	5	60	1	0.59	9	82	1	0.52	0.38	0.63	n.s.
	Asian	Great risk	73	1,435	88	3.68	92	1,464	88	3.72	-0.15	0.98	n.s.
		Moderate risk	7	113	7	2.72	6	73	4	2.41	-2.50	0.49	n.s.
		Slight risk	1	26	2	1.55	2	27	2	1.18	0.05	0.98	n.s.
		No risk	3	59	4	2.12	5	90	5	2.67	1.82	0.59	n.s.
		Don't know/No answer		0	0	0.00	1	13	1	0.78	0.79	0.32	n.s.
	Other	Great risk	149	3,594	85	3.59	79	2,652	82	7.65	-3.29	0.70	n.s.
		Moderate risk	11	209	5	1.95	5	192	6	2.98	0.95	0.79	n.s.
		Slight risk	7	163	4	1.86	1	50	2	1.54	-2.31	0.34	n.s.
		No risk	7	190	5	2.51	3	353	11	7.55	6.37	0.42	n.s.
		Don't know/No answer	7	73	2	0.73	--	--	--	--	--	--	--

Used Heroin Regularly

Total	**Total**	Great risk	3,876	42,315	92	0.55	3973	42,631	92	0.72	0.69	0.44	n.s.
		Moderate risk	81	1,113	2	0.38	68	663	1	0.19	-0.97	0.02	p<.95
		Slight risk	136	1,343	3	0.27	93	1,403	3	0.64	0.13	0.85	n.s.
		No risk	89	1,090	2	0.30	112	1,349	3	0.32	0.56	0.20	n.s.
		Don't know/No answer	27	287	1	0.13	10	98	0	0.07	-0.41	0.01	p<.95
Age	**Ages 18-34**	Great risk	1,465	16,682	90	1.03	1494	15,794	90	1.61	-0.27	0.89	n.s.
		Moderate risk	40	635	3	0.82	35	332	2	0.35	-1.54	0.08	p<.90
		Slight risk	65	640	3	0.48	47	820	5	1.56	1.20	0.46	n.s.
		No risk	36	475	3	0.48	52	605	3	0.54	0.88	0.23	n.s.
		Don't know/No answer	9	86	0	0.16	4	35	0	0.11	-0.27	0.17	n.s.
	Ages 35-44	Great risk	1,547	16,798	93	0.69	1616	17,630	93	0.75	-0.20	0.84	n.s.
		Moderate risk	27	340	2	0.40	28	276	1	0.31	-0.43	0.39	n.s.
		Slight risk	51	501	3	0.42	37	477	3	0.47	-0.26	0.68	n.s.
		No risk	37	359	2	0.35	46	569	3	0.52	1.01	0.11	n.s.
		Don't know/No answer	7	79	0	0.20	6	63	0	0.14	-0.11	0.66	n.s.
	Ages 45+	Great risk	798	8,133	94	1.12	863	9,208	96	0.76	2.43	0.07	p<.90
		Moderate risk	11	100	1	0.39	5	56	1	0.30	-0.58	0.24	n.s.
		Slight risk	18	166	2	0.48	9	106	1	0.39	-0.80	0.20	n.s.
		No risk	12	207	2	0.91	14	174	2	0.58	-0.57	0.60	n.s.
		Don't know/No answer	3	42	0	0.30	--	0	0	0.00	-0.48	0.11	n.s.
	Unknown	Great risk	66	701	78	5.08	--	--	--	--	--	--	--
		Moderate risk	3	37	4	2.40	--	--	--	--	--	--	--
		Slight risk	2	36	4	2.82	--	--	--	--	--	--	--
		No risk	4	48	5	2.67	--	--	--	--	--	--	--
		Don't know/No answer	8	80	9	3.31	--	--	--	--	--	--	--
Child grade	**Grades 10-12**	Great risk	922	9,735	92	1.11	923	9,991	92	2.39	-0.13	0.96	n.s.
		Moderate risk	18	230	2	0.56	11	117	1	0.39	-1.09	0.11	n.s.
		Slight risk	26	225	2	0.46	20	512	5	2.38	2.57	0.29	n.s.
		No risk	29	385	4	0.85	21	270	2	0.60	-1.16	0.27	n.s.
		Don't know/No answer	6	46	0	0.21	3	27	0	0.15	-0.19	0.46	n.s.

	Grades 7-9	Great risk	655	7,045	91	1.40	679	7,280	94	1.03	2.52	0.15	n.s.
		Moderate risk	18	265	3	1.09	9	96	1	0.44	-2.19	0.06	p<.90
		Slight risk	27	277	4	0.72	14	142	2	0.52	-1.75	0.05	p<.95
		No risk	10	119	2	0.54	22	231	3	0.76	1.44	0.12	n.s.
		Don't know/No answer	2	33	0	0.36	3	32	0	0.24	-0.02	0.97	n.s.
	Grades 4-6	Great risk	545	6,098	92	1.16	581	6,025	94	1.16	1.56	0.34	n.s.
		Moderate risk	13	126	2	0.56	5	62	1	0.45	-0.94	0.19	n.s.
		Slight risk	21	211	3	0.75	12	156	2	0.73	-0.76	0.47	n.s.
		No risk	15	166	3	0.71	12	160	2	0.77	-0.03	0.98	n.s.
		Don't know/No answer	2	11	0	0.11	2	21	0	0.26	0.17	0.55	n.s.
	Grades 3/under	Great risk	545	6,000	91	1.56	614	6,522	92	1.24	0.43	0.83	n.s.
		Moderate risk	9	140	2	1.06	13	112	2	0.47	-0.55	0.63	n.s.
		Slight risk	21	201	3	0.73	17	183	3	0.66	-0.48	0.63	n.s.
		No risk	13	206	3	0.96	28	295	4	0.98	1.01	0.46	n.s.
		Don't know/No answer	2	27	0	0.29	--	0	0	0.00	-0.41	0.16	n.s.
	Other	Great risk	1,209	13,437	92	1.01	1176	12,812	92	1.03	0.10	0.95	n.s.
		Moderate risk	23	352	2	0.78	30	276	2	0.40	-0.43	0.63	n.s.
		Slight risk	41	430	3	0.51	30	410	3	0.79	0.00	1.00	n.s.
		No risk	22	214	1	0.34	29	394	3	0.59	1.36	0.05	p<.95
		Don't know/No answer	15	170	1	0.32	2	18	0	0.10	-1.04	0.00	p<.95
Education													
	No college	Great risk	1,403	15,460	89	1.05	1461	15,633	90	1.64	0.42	0.83	n.s.
		Moderate risk	42	607	4	0.75	32	281	2	0.31	-1.90	0.02	p<.95
		Slight risk	60	587	3	0.47	43	833	5	1.59	1.39	0.40	n.s.
		No risk	43	560	3	0.61	52	617	4	0.59	0.31	0.72	n.s.
		Don't know/No answer	11	99	1	0.19	7	62	0	0.14	-0.22	0.35	n.s.
	Some college	Great risk	1,023	10,729	92	1.13	1131	11,467	93	0.84	1.02	0.47	n.s.
		Moderate risk	19	302	3	0.89	18	180	1	0.37	-1.14	0.24	n.s.
		Slight risk	33	318	3	0.52	21	258	2	0.52	-0.64	0.39	n.s.
		No risk	16	194	2	0.48	34	365	3	0.56	1.30	0.08	p<.90
		Don't know/No answer	6	72	1	0.27	1	8	0	0.07	-0.55	0.05	p<.95
	Complete college	Great risk	1,372	15,292	95	0.64	1378	15,480	95	0.71	-0.09	0.93	n.s.
		Moderate risk	17	176	1	0.28	17	190	1	0.32	0.07	0.88	n.s.

	Complete college	Slight risk	41	402	2	0.43	29	312	2	0.41	-0.58	0.33	n.s.
		No risk	23	256	2	0.37	26	367	2	0.49	0.65	0.28	n.s.
		Don't know/No answer	2	36	0	0.18	2	28	0	0.12	-0.05	0.81	n.s.
	Unknown	Great risk	78	833	79	4.52	3	50	80	19.02	1.02	0.96	n.s.
		Moderate risk	3	27	3	1.50	1	13	20	19.02	17.54	0.36	n.s.
		Slight risk	2	36	3	2.42	--	0	0	0.00	-3.42	0.16	n.s.
		No risk	7	80	8	2.88	--	0	0	0.00	-7.58	0.01	p<.95
		Don't know/No answer	8	80	8	2.85	--	0	0	0.00	-7.56	0.01	p<.95
Sex	Male	Great risk	1,525	19,551	91	0.93	1574	20,142	93	0.67	2.72	0.02	p<.95
		Moderate risk	30	567	3	0.66	27	268	1	0.26	-1.38	0.05	p<.90
		Slight risk	56	634	3	0.42	36	489	2	0.42	-0.67	0.26	n.s.
		No risk	48	644	3	0.52	51	638	3	0.46	-0.03	0.97	n.s.
		Don't know/No answer	16	203	1	0.26	6	65	0	0.13	-0.64	0.03	p<.95
	Female	Great risk	2,351	22,763	93	0.62	2399	22,489	92	1.21	-1.09	0.42	n.s.
		Moderate risk	51	546	2	0.40	41	395	2	0.28	-0.61	0.21	n.s.
		Slight risk	80	710	3	0.35	57	914	4	1.14	0.83	0.49	n.s.
		No risk	41	446	2	0.32	61	711	3	0.45	1.08	0.05	p<.90
		Don't know/No answer	11	84	0	0.11	4	33	0	0.07	-0.21	0.12	n.s.
Income	Under $35,000	Great risk	1,448	15,188	90	0.96	1573	15,518	91	0.92	0.40	0.76	n.s.
		Moderate risk	41	555	3	0.70	43	377	2	0.37	-1.09	0.17	n.s.
		Slight risk	60	534	3	0.46	44	530	3	0.63	-0.08	0.92	n.s.
		No risk	42	473	3	0.49	58	680	4	0.61	1.16	0.14	n.s.
		Don't know/No answer	9	92	1	0.20	4	27	0	0.08	-0.39	0.07	p<.90
	$35,000-$49,000	Great risk	721	8,056	92	1.23	836	9,038	94	0.92	1.56	0.31	n.s.
		Moderate risk	8	106	1	0.48	11	136	1	0.49	0.19	0.78	n.s.
		Slight risk	24	242	3	0.61	15	199	2	0.57	-0.70	0.40	n.s.
		No risk	16	262	3	0.97	18	213	2	0.55	-0.80	0.47	n.s.
		Don't know/No answer	4	43	0	0.27	2	23	0	0.17	-0.25	0.43	n.s.
	$50,000 & above	Great risk	1,193	13,555	94	0.70	1297	15,032	93	1.69	-1.80	0.33	n.s.
		Moderate risk	20	229	2	0.40	13	138	1	0.25	-0.75	0.11	n.s.
		Slight risk	37	375	3	0.45	31	644	4	1.65	1.36	0.43	n.s.
		No risk	17	178	1	0.32	31	402	2	0.54	1.24	0.05	p<.95

	$50,000 & ab	Don't know/No answer	1	27	0	0.19	2	24	0	0.11	-0.05	0.83	n.s.
	Unknown	Great risk	514	5,515	89	2.01	267	3,042	96	1.20	7.69	0.00	p<.95
		Moderate risk	12	223	4	1.67	1	13	0	0.39	-3.18	0.06	p<.90
		Slight risk	15	192	3	0.88	3	29	1	0.55	-2.15	0.04	p<.95
		No risk	14	177	3	0.83	5	54	2	0.84	-1.12	0.34	n.s.
		Don't know/No answer	13	124	2	0.60	2	24	1	0.54	-1.23	0.13	n.s.
Race	White	Great risk	2,713	26,860	94	0.51	2824	27,607	94	0.52	0.35	0.63	n.s.
		Moderate risk	35	344	1	0.23	31	329	1	0.22	-0.08	0.80	n.s.
		Slight risk	88	833	3	0.34	65	731	2	0.35	-0.41	0.39	n.s.
		No risk	51	559	2	0.30	64	702	2	0.33	0.44	0.32	n.s.
		Don't know/No answer	10	106	0	0.12	2	21	0	0.05	-0.30	0.03	p<.95
	Black	Great risk	485	5,432	88	1.49	526	5,655	90	1.43	1.58	0.45	n.s.
		Moderate risk	20	260	4	0.97	18	172	3	0.71	-1.49	0.21	n.s.
		Slight risk	24	245	4	0.86	10	103	2	0.54	-2.34	0.02	p<.95
		No risk	16	184	3	0.81	29	371	6	1.18	2.89	0.04	p<.95
		Don't know/No answer	5	39	1	0.31	--	0	0	0.00	-0.63	0.04	p<.95
	Hispanic	Great risk	445	4,880	90	1.44	443	5,061	91	1.31	1.40	0.47	n.s.
		Moderate risk	17	181	3	0.84	17	148	3	0.75	-0.67	0.55	n.s.
		Slight risk	18	162	3	0.75	13	156	3	0.83	-0.18	0.87	n.s.
		No risk	12	131	2	0.73	13	110	2	0.59	-0.43	0.65	n.s.
		Don't know/No answer	5	69	1	0.66	7	64	1	0.47	-0.12	0.88	n.s.
	Asian	Great risk	79	1,540	94	2.64	97	1,540	92	2.89	-2.06	0.60	n.s.
		Moderate risk	1	7	0	0.44	2	15	1	0.65	0.43	0.58	n.s.
		Slight risk	1	26	2	1.55	2	23	1	0.98	-0.20	0.92	n.s.
		No risk	3	59	4	2.12	4	77	5	2.57	1.03	0.76	n.s.
		Don't know/No answer		0	0	0.00	1	13	1	0.78	0.79	0.32	n.s.
	Other	Great risk	154	3,603	85	3.76	83	2,768	85	7.69	0.08	0.99	n.s.
		Moderate risk	8	320	8	3.24		0	0	0.00	-7.56	0.02	p<.95
		Slight risk	5	77	2	0.89	3	390	12	7.69	10.18	0.19	n.s.
		No risk	7	157	4	1.86	2	89	3	1.94	-0.97	0.72	n.s.
		Don't know/No answer	7	73	2	0.73	--	--	--	--	--	--	--

Parents Who Agree/Disagree With Statements About Drug Attitudes, by Selected Demographics

What I Say Will Have Little Influence Over Whether My Child Tries Marijuana

Total	**Total**	Agree strongly	847	9,879	21	0.82	1077	12,057	26	0.90	4.72	0.00	p<.95
		Agree somewhat	642	6,765	15	0.62	558	5,876	13	0.60	-1.93	0.03	p<.95
		Disagree somewhat	583	6,401	14	0.63	600	6,354	14	0.62	-0.10	0.91	n.s.
		Disagree strongly	2,090	22,604	49	0.93	1995	21,537	47	0.94	-2.31	0.08	p<.90
		Don't know/No answer	47	498	1	0.17	26	320	1	0.16	-0.39	0.10	p<.90
Age	**Ages 18-34**	Agree strongly	320	4,242	23	1.51	445	5,079	29	1.71	5.98	0.01	p<.95
		Agree somewhat	226	2,335	13	0.91	200	2,042	12	0.92	-1.00	0.44	n.s.
		Disagree somewhat	224	2,509	14	1.03	205	2,068	12	0.90	-1.79	0.19	n.s.
		Disagree strongly	829	9,253	50	1.58	767	8,222	47	1.63	-3.21	0.16	n.s.
		Don't know/No answer	16	180	1	0.26	15	174	1	0.28	0.02	0.97	n.s.
	Ages 35-44	Agree strongly	317	3,433	19	1.09	411	4,568	24	1.21	5.03	0.00	p<.95
		Agree somewhat	261	2,876	16	1.03	237	2,543	13	0.93	-2.54	0.07	p<.90
		Disagree somewhat	242	2,689	15	1.02	266	2,964	16	1.01	0.71	0.62	n.s.
		Disagree strongly	840	8,988	50	1.39	814	8,877	47	1.39	-3.03	0.12	n.s.
		Don't know/No answer	9	91	1	0.19	5	62	0	0.16	-0.18	0.48	n.s.
	Ages 45+	Agree strongly	188	1,954	23	1.73	221	2,410	25	1.74	2.66	0.28	n.s.
		Agree somewhat	140	1,416	16	1.55	121	1,291	14	1.43	-2.85	0.18	n.s.
		Disagree somewhat	108	1,111	13	1.29	129	1,321	14	1.47	1.00	0.61	n.s.
		Disagree strongly	397	4,091	47	2.12	414	4,437	46	2.04	-0.81	0.78	n.s.
		Don't know/No answer	9	76	1	0.33	6	84	1	0.47	0.00	1.00	n.s.
	Unknown	Agree strongly	22	250	28	5.32	--	--	--	--	--	--	--
		Agree somewhat	15	137	15	4.02	--	--	--	--	--	--	--
		Disagree somewhat	9	92	10	3.51	--	--	--	--	--	--	--
		Disagree strongly	24	272	30	5.49	--	--	--	--	--	--	--
		Don't know/No answer	13	151	17	4.58	--	--	--	--	--	--	--
Child grade	**Grades 10-12**	Agree strongly	223	2,467	23	1.78	239	2,908	27	2.37	3.41	0.25	n.s.
		Agree somewhat	180	1,813	17	1.35	157	1,809	17	1.52	-0.51	0.80	n.s.
		Disagree somewhat	146	1,553	15	1.34	159	1,753	16	1.48	1.44	0.47	n.s.
		Disagree strongly	445	4,698	44	1.95	420	4,427	41	2.05	-3.69	0.19	n.s.
		Don't know/No answer	7	90	1	0.35	3	21	0	0.13	-0.65	0.08	p<.90

	Grades 7-9	Agree strongly	148	1,656	21	1.75	190	2,142	28	2.03	6.13	0.02	p<.95
		Agree somewhat	102	1,098	14	1.47	102	1,028	13	1.33	-0.97	0.62	n.s.
		Disagree somewhat	95	975	13	1.35	99	1,013	13	1.38	0.42	0.83	n.s.
		Disagree strongly	359	3,936	51	2.17	330	3,497	45	2.17	-5.92	0.05	p<.90
		Don't know/No answer	8	74	1	0.35	6	101	1	0.62	0.34	0.63	n.s.
	Grades 4-6	Agree strongly	122	1,460	22	2.05	129	1,429	22	1.96	0.16	0.96	n.s.
		Agree somewhat	75	826	12	1.52	70	693	11	1.37	-1.69	0.41	n.s.
		Disagree somewhat	77	963	15	1.84	80	781	12	1.39	-2.41	0.30	n.s.
		Disagree strongly	316	3,295	50	2.41	329	3,485	54	2.27	4.42	0.18	n.s.
		Don't know/No answer	6	68	1	0.45	4	35	1	0.31	-0.48	0.38	n.s.
	Grades 3/under	Agree strongly	127	1,592	24	2.20	167	1,794	25	1.91	1.00	0.73	n.s.
		Agree somewhat	79	806	12	1.42	77	774	11	1.41	-1.37	0.49	n.s.
		Disagree somewhat	69	747	11	1.44	100	1,149	16	1.73	4.80	0.03	p<.95
		Disagree strongly	312	3,408	52	2.35	325	3,353	47	2.24	-4.70	0.15	n.s.
		Don't know/No answer	3	21	0	0.20	3	41	1	0.35	0.26	0.51	n.s.
	Other	Agree strongly	227	2,704	19	1.53	352	3,785	27	1.55	8.69	0.00	p<.95
		Agree somewhat	206	2,223	15	1.20	152	1,571	11	1.02	-3.92	0.01	p<.95
		Disagree somewhat	196	2,164	15	1.18	162	1,657	12	1.05	-2.90	0.07	p<.90
		Disagree strongly	658	7,267	50	1.73	591	6,775	49	1.75	-1.06	0.67	n.s.
		Don't know/No answer	23	245	2	0.39	10	121	1	0.29	-0.81	0.10	p<.90
Education	No college	Agree strongly	370	4,301	25	1.50	489	5,656	32	1.74	7.61	0.00	p<.95
		Agree somewhat	231	2,515	15	1.03	211	2,036	12	0.89	-2.84	0.04	p<.95
		Disagree somewhat	196	2,069	12	0.93	202	2,119	12	1.01	0.21	0.88	n.s.
		Disagree strongly	740	8,226	48	1.61	677	7,404	42	1.60	-5.02	0.03	p<.95
		Don't know/No answer	22	202	1	0.27	16	211	1	0.35	0.04	0.93	n.s.
	Some college	Agree strongly	204	2,309	20	1.44	291	3,118	25	1.47	5.52	0.01	p<.95
		Agree somewhat	185	1,922	17	1.30	150	1,658	14	1.15	-3.04	0.08	p<.90
		Disagree somewhat	165	1,843	16	1.39	167	1,677	14	1.13	-2.21	0.22	n.s.
		Disagree strongly	535	5,433	47	1.76	591	5,748	47	1.65	0.05	0.99	n.s.
		Don't know/No answer	8	109	1	0.36	6	77	1	0.27	-0.32	0.48	n.s.
	Complete college	Agree strongly	247	2,988	18	1.29	295	3,261	20	1.21	1.43	0.42	n.s.

	Complete college	Agree somewhat	209	2,167	13	1.01	197	2,181	13	1.09	-0.09	0.95	n.s.
		Disagree somewhat	210	2,372	15	1.08	230	2,545	16	1.08	0.86	0.57	n.s.
		Disagree strongly	785	8,601	53	1.53	726	8,357	51	1.57	-2.18	0.32	n.s.
		Don't know/No answer	4	36	0	0.13	4	33	0	0.12	-0.02	0.91	n.s.
	Unknown	Agree strongly	26	282	27	4.79	2	23	37	24.31	10.26	0.68	n.s.
		Agree somewhat	17	162	15	3.80	--	0	0	0.00	-15.35	0.00	p<.95
		Disagree somewhat	12	117	11	3.28	1	13	20	19.02	8.99	0.64	n.s.
		Disagree strongly	30	344	33	5.22	1	27	43	28.39	10.42	0.72	n.s.
		Don't know/No answer	13	151	14	3.97	--	--	--	--	--	--	--
Sex	Male	Agree strongly	342	4,564	21	1.18	429	5,300	25	1.18	3.40	0.04	p<.95
		Agree somewhat	294	3,598	17	1.03	226	2,851	13	0.95	-3.46	0.01	p<.95
		Disagree somewhat	252	3,209	15	0.97	262	3,063	14	0.91	-0.68	0.61	n.s.
		Disagree strongly	772	10,046	47	1.40	765	10,212	47	1.41	0.76	0.70	n.s.
		Don't know/No answer	15	181	1	0.23	12	174	1	0.27	-0.03	0.93	n.s.
	Female	Agree strongly	505	5,315	22	1.14	648	6,757	28	1.33	5.88	0.00	p<.95
		Agree somewhat	348	3,167	13	0.74	332	3,024	12	0.75	-0.58	0.58	n.s.
		Disagree somewhat	331	3,192	13	0.82	338	3,290	13	0.85	0.40	0.73	n.s.
		Disagree strongly	1,318	12,558	51	1.24	1230	11,325	46	1.26	-5.01	0.00	p<.95
		Don't know/No answer	32	317	1	0.26	14	146	1	0.17	-0.70	0.02	p<.95
Income	Under $35,000	Agree strongly	361	4,261	25	1.58	530	5,478	32	1.41	6.67	0.00	p<.95
		Agree somewhat	239	2,343	14	0.99	231	2,168	13	0.91	-1.26	0.35	n.s.
		Disagree somewhat	215	2,346	14	1.11	201	1,916	11	0.87	-2.75	0.05	p<.90
		Disagree strongly	764	7,683	46	1.61	747	7,418	43	1.47	-2.31	0.29	n.s.
		Don't know/No answer	21	209	1	0.29	13	152	1	0.31	-0.35	0.41	n.s.
	$35,000-$49,000	Agree strongly	135	1,568	18	1.59	223	2,569	27	1.73	8.73	0.00	p<.95
		Agree somewhat	122	1,313	15	1.42	110	1,133	12	1.17	-3.29	0.07	p<.90
		Disagree somewhat	103	1,119	13	1.30	133	1,403	15	1.33	1.75	0.34	n.s.
		Disagree strongly	409	4,677	54	2.03	415	4,497	47	1.91	-6.90	0.01	p<.95
		Don't know/No answer	4	34	0	0.20	1	9	0	0.09	-0.30	0.18	n.s.
	$50,000 & above	Agree strongly	217	2,542	18	1.27	268	3,414	21	1.76	3.32	0.13	n.s.
		Agree somewhat	197	2,262	16	1.20	186	2,272	14	1.16	-1.76	0.29	n.s.
		Disagree somewhat	202	2,297	16	1.19	225	2,585	16	1.19	-0.07	0.97	n.s.

	$50,000 & above	Disagree strongly	648	7,204	50	1.61	691	7,924	49	1.75	-1.36	0.57	n.s.
		Don't know/No answer	4	59	0	0.23	4	45	0	0.15	-0.14	0.62	n.s.
	Unknown	Agree strongly	134	1,508	24	2.12	56	598	19	2.80	-5.31	0.13	n.s.
		Agree somewhat	84	847	14	1.57	31	304	10	1.87	-3.99	0.10	n.s.
		Disagree somewhat	63	640	10	1.38	41	450	14	2.46	3.95	0.16	n.s.
		Disagree strongly	269	3,041	49	2.49	142	1,697	54	3.56	4.88	0.26	n.s.
		Don't know/No answer	18	196	3	0.81	8	114	4	1.30	0.47	0.76	n.s.
Race	White	Agree strongly	517	5,154	18	0.78	688	6,999	24	0.89	5.86	0.00	p<.95
		Agree somewhat	481	4,735	17	0.76	420	4,144	14	0.71	-2.40	0.02	p<.95
		Disagree somewhat	443	4,514	16	0.75	460	4,507	15	0.73	-0.39	0.71	n.s.
		Disagree strongly	1,440	14,155	49	1.01	1404	13,581	46	1.01	-3.11	0.03	p<.95
		Don't know/No answer	16	143	1	0.14	14	158	1	0.15	0.04	0.84	n.s.
	Black	Agree strongly	139	1,600	26	2.04	188	2,043	32	2.15	6.46	0.03	p<.95
		Agree somewhat	52	584	9	1.37	62	680	11	1.45	1.32	0.51	n.s.
		Disagree somewhat	60	674	11	1.47	61	664	11	1.39	-0.39	0.85	n.s.
		Disagree strongly	295	3,235	53	2.31	271	2,905	46	2.27	-6.40	0.05	p<.95
		Don't know/No answer	4	69	1	0.58	1	9	0	0.14	-0.98	0.10	p<.90
	Hispanic	Agree strongly	124	1,400	26	2.14	161	1,862	34	2.41	7.80	0.02	p<.95
		Agree somewhat	67	746	14	1.69	58	649	12	1.60	-2.04	0.38	n.s.
		Disagree somewhat	49	509	9	1.40	53	558	10	1.47	0.68	0.74	n.s.
		Disagree strongly	242	2,624	48	2.42	215	2,419	44	2.52	-4.70	0.18	n.s.
		Don't know/No answer	15	144	3	0.73	6	51	1	0.43	-1.74	0.04	p<.95
	Asian	Agree strongly	22	525	32	6.55	26	327	20	4.20	-12.59	0.11	n.s.
		Agree somewhat	9	147	9	3.38	11	167	10	3.30	1.00	0.83	n.s.
		Disagree somewhat	7	142	9	3.25	8	133	8	3.23	-0.75	0.87	n.s.
		Disagree strongly	46	817	50	6.32	60	1,031	62	5.46	11.75	0.16	n.s.
		Don't know/No answer	--	--	--	--	--	--	--	--	--	--	--
	Other	Agree strongly	45	1,200	28	5.12	14	827	25	7.76	-2.90	0.75	n.s.
		Agree somewhat	33	552	13	3.02	7	236	7	3.43	-5.79	0.21	n.s.
		Disagree somewhat	24	563	13	3.40	18	491	15	4.21	1.83	0.74	n.s.
		Disagree strongly	67	1,773	42	5.35	45	1,601	49	7.10	7.39	0.41	n.s.
		Don't know/No answer	12	142	3	1.08	4	92	3	1.54	-0.53	0.78	n.s.

My Child Knows Exactly How I Feel About Him/Her Using Drugs

Total	**Total**	Agree strongly	3,630	39,615	86	0.64	3656	39,451	86	0.66	-0.35	0.70	n.s.
		Agree somewhat	209	2,437	5	0.40	268	2,924	6	0.44	1.06	0.07	p<.90
		Disagree somewhat	92	1,007	2	0.26	119	1,328	3	0.30	0.69	0.08	p<.90
		Disagree strongly	174	1,940	4	0.37	136	1,557	3	0.37	-0.83	0.11	n.s.
		Don't know/No answer	104	1,148	2	0.29	77	884	2	0.26	-0.57	0.14	n.s.
Age	**Ages 18-34**	Agree strongly	1,294	14,739	80	1.22	1298	14,037	80	1.20	0.23	0.89	n.s.
		Agree somewhat	105	1,192	6	0.69	139	1,484	8	0.80	2.00	0.06	p<.90
		Disagree somewhat	49	578	3	0.52	75	793	5	0.58	1.39	0.07	p<.90
		Disagree strongly	98	1,184	6	0.77	71	722	4	0.59	-2.29	0.02	p<.95
		Don't know/No answer	69	826	4	0.64	49	550	3	0.52	-1.34	0.11	n.s.
	Ages 35-44	Agree strongly	1,497	16,124	89	0.87	1539	16,649	88	0.98	-1.63	0.21	n.s.
		Agree somewhat	75	973	5	0.67	96	1,132	6	0.69	0.57	0.55	n.s.
		Disagree somewhat	32	323	2	0.36	32	419	2	0.45	0.42	0.47	n.s.
		Disagree strongly	47	499	3	0.44	44	524	3	0.46	0.00	0.99	n.s.
		Don't know/No answer	18	159	1	0.22	22	291	2	0.41	0.65	0.16	n.s.
	Ages 45+	Agree strongly	781	8,091	94	0.88	819	8,765	92	1.26	-1.72	0.26	n.s.
		Agree somewhat	22	212	2	0.57	33	309	3	0.63	0.79	0.36	n.s.
		Disagree somewhat	10	98	1	0.38	12	116	1	0.37	0.08	0.88	n.s.
		Disagree strongly	27	236	3	0.56	21	310	3	1.05	0.52	0.66	n.s.
		Don't know/No answer	2	11	0	0.09	6	44	0	0.21	0.33	0.15	n.s.
	Unknown	Agree strongly	58	660	73	5.07	--	--	--	--	--	--	--
		Agree somewhat	7	60	7	2.58	--	--	--	--	--	--	--
		Disagree somewhat	1	9	1	0.96	--	--	--	--	--	--	--
		Disagree strongly	2	21	2	1.75	--	--	--	--	--	--	--
		Don't know/No answer	15	152	17	4.37	--	--	--	--	--	--	--
Child grade	**Grades 10-12**	Agree strongly	938	9,957	94	0.86	912	10,035	92	1.29	-1.82	0.24	n.s.
		Agree somewhat	28	337	3	0.66	31	362	3	0.70	0.14	0.88	n.s.
		Disagree somewhat	11	98	1	0.30	13	162	1	0.53	0.56	0.36	n.s.
		Disagree strongly	22	207	2	0.45	20	344	3	1.00	1.20	0.27	n.s.
		Don't know/No answer	2	22	0	0.17	2	14	0	0.10	-0.08	0.68	n.s.

	Grades 7-9	Agree strongly	668	7,216	93	1.12	685	7,337	94	0.99	1.04	0.48	n.s.
		Agree somewhat	21	257	3	0.83	25	252	3	0.78	-0.09	0.94	n.s.
		Disagree somewhat	10	125	2	0.56	6	63	1	0.34	-0.81	0.22	n.s.
		Disagree strongly	10	113	1	0.50	11	130	2	0.54	0.21	0.78	n.s.
		Don't know/No answer	3	28	0	0.22	--	--	--	--	--	--	--
	Grades 4-6	Agree strongly	541	5,969	90	1.41	552	5,769	90	1.37	-0.48	0.81	n.s.
		Agree somewhat	30	396	6	1.21	35	408	6	1.14	0.36	0.83	n.s.
		Disagree somewhat	10	98	1	0.50	10	104	2	0.55	0.14	0.86	n.s.
		Disagree strongly	14	143	2	0.62	15	142	2	0.61	0.06	0.95	n.s.
		Don't know/No answer	1	5	0	0.08	--	--	--	--	--	--	--
	Grades 3/under	Agree strongly	481	5,300	81	1.84	547	5,750	81	1.79	0.22	0.93	n.s.
		Agree somewhat	51	595	9	1.30	62	693	10	1.37	0.70	0.71	n.s.
		Disagree somewhat	19	199	3	0.74	39	439	6	1.09	3.15	0.02	p<.95
		Disagree strongly	32	408	6	1.21	19	185	3	0.73	-3.61	0.01	p<.95
		Don't know/No answer	7	71	1	0.43	5	45	1	0.29	-0.45	0.39	n.s.
	Other	Agree strongly	1,002	11,173	77	1.42	960	10,561	76	1.44	-0.59	0.77	n.s.
		Agree somewhat	79	851	6	0.71	115	1,208	9	0.91	2.86	0.01	p<.95
		Disagree somewhat	42	487	3	0.62	51	560	4	0.63	0.69	0.44	n.s.
		Disagree strongly	96	1,069	7	0.89	71	756	5	0.74	-1.89	0.10	n.s.
		Don't know/No answer	91	1,022	7	0.86	70	826	6	0.84	-1.07	0.37	n.s.
Education	No college	Agree strongly	1,343	14,769	85	1.11	1387	15,116	87	1.05	1.44	0.34	n.s.
		Agree somewhat	76	948	5	0.70	84	895	5	0.69	-0.34	0.73	n.s.
		Disagree somewhat	36	395	2	0.45	41	458	3	0.47	0.34	0.60	n.s.
		Disagree strongly	74	870	5	0.73	64	707	4	0.56	-0.97	0.29	n.s.
		Don't know/No answer	30	331	2	0.38	19	249	1	0.43	-0.48	0.40	n.s.
	Some college	Agree strongly	962	10,098	87	1.24	1044	10,707	87	1.07	0.27	0.87	n.s.
		Agree somewhat	47	522	4	0.71	67	688	6	0.72	1.11	0.27	n.s.
		Disagree somewhat	23	259	2	0.54	39	408	3	0.62	1.10	0.18	n.s.
		Disagree strongly	38	407	4	0.61	32	259	2	0.41	-1.40	0.06	p<.90
		Don't know/No answer	27	329	3	0.75	23	216	2	0.41	-1.08	0.21	n.s.
	Complete college	Agree strongly	1,251	13,930	86	1.00	1223	13,604	83	1.24	-3.11	0.05	p<.90
		Agree somewhat	79	900	6	0.67	115	1,302	8	0.81	2.38	0.02	p<.95

	Complete college	Disagree somewhat	32	346	2	0.42	39	462	3	0.50	0.68	0.30	n.s.
		Disagree strongly	60	641	4	0.56	40	590	4	0.79	-0.36	0.71	n.s.
		Don't know/No answer	33	346	2	0.40	35	419	3	0.50	0.41	0.52	n.s.
	Unknown	Agree strongly	74	819	78	4.46	2	23	37	24.31	-40.60	0.10	n.s.
		Agree somewhat	7	67	6	2.51	2	39	63	24.31	56.75	0.02	p<.95
		Disagree somewhat	1	7	1	0.70	--	--	--	--	--	--	--
		Disagree strongly	2	21	2	1.50	--	--	--	--	--	--	--
		Don't know/No answer	14	142	13	3.70	--	--	--	--	--	--	--
Sex	Male	Agree strongly	1,401	18,044	84	1.03	1405	17,849	83	1.10	-0.92	0.54	n.s.
		Agree somewhat	103	1,435	7	0.70	130	1,650	8	0.73	0.99	0.33	n.s.
		Disagree somewhat	49	587	3	0.43	61	770	4	0.51	0.85	0.20	n.s.
		Disagree strongly	76	917	4	0.52	60	802	4	0.61	-0.53	0.51	n.s.
		Don't know/No answer	46	614	3	0.51	38	530	2	0.49	-0.39	0.58	n.s.
	Female	Agree strongly	2,229	21,571	88	0.77	2251	21,602	88	0.76	0.15	0.89	n.s.
		Agree somewhat	106	1,001	4	0.42	138	1,274	5	0.51	1.11	0.09	p<.90
		Disagree somewhat	43	420	2	0.31	58	558	2	0.35	0.56	0.23	n.s.
		Disagree strongly	98	1,023	4	0.53	76	755	3	0.43	-1.09	0.11	n.s.
		Don't know/No answer	58	534	2	0.31	39	354	1	0.25	-0.73	0.07	p<.90
Income	Under $35,000	Agree strongly	1,363	14,158	84	1.16	1451	14,397	84	1.08	-0.03	0.99	n.s.
		Agree somewhat	84	983	6	0.69	116	1,106	6	0.70	0.62	0.53	n.s.
		Disagree somewhat	35	373	2	0.43	55	557	3	0.49	1.03	0.11	n.s.
		Disagree strongly	81	887	5	0.73	67	679	4	0.57	-1.30	0.16	n.s.
		Don't know/No answer	37	441	3	0.56	33	393	2	0.52	-0.32	0.67	n.s.
	$35,000-$49,000	Agree strongly	684	7,669	88	1.37	775	8,403	87	1.29	-0.61	0.75	n.s.
		Agree somewhat	30	366	4	0.84	48	564	6	0.95	1.67	0.19	n.s.
		Disagree somewhat	18	215	2	0.73	17	183	2	0.51	-0.56	0.53	n.s.
		Disagree strongly	23	269	3	0.70	33	373	4	0.75	0.80	0.44	n.s.
		Don't know/No answer	18	191	2	0.57	9	86	1	0.32	-1.30	0.05	p<.95
	$50,000 & above	Agree strongly	1,103	12,471	87	1.06	1196	14,068	87	1.14	-0.19	0.90	n.s.
		Agree somewhat	62	705	5	0.67	84	1,023	6	0.75	1.40	0.17	n.s.
		Disagree somewhat	27	300	2	0.44	41	516	3	0.58	1.09	0.13	n.s.
		Disagree strongly	52	610	4	0.64	24	326	2	0.61	-2.24	0.01	p<.95

	$50,000 & ab	Don't know/No answer	24	279	2	0.43	29	307	2	0.38	-0.05	0.92	n.s.
	Unknown	Agree strongly	480	5,317	85	1.65	234	2,583	82	2.92	-3.64	0.28	n.s.
		Agree somewhat	33	384	6	1.19	20	230	7	1.75	1.12	0.60	n.s.
		Disagree somewhat	12	119	2	0.59	6	72	2	0.97	0.36	0.75	n.s.
		Disagree strongly	18	175	3	0.74	12	179	6	2.01	2.86	0.18	n.s.
		Don't know/No answer	25	237	4	0.83	6	99	3	1.43	-0.69	0.67	n.s.
Race	White	Agree strongly	2,536	24,933	87	0.71	2584	25,290	86	0.72	-0.82	0.41	n.s.
		Agree somewhat	143	1,660	6	0.51	191	1,997	7	0.53	1.01	0.17	n.s.
		Disagree somewhat	57	512	2	0.26	81	880	3	0.37	1.21	0.01	p<.95
		Disagree strongly	95	938	3	0.36	79	744	3	0.31	-0.74	0.12	n.s.
		Don't know/No answer	66	658	2	0.31	51	479	2	0.24	-0.66	0.09	p<.90
	Black	Agree strongly	476	5,341	87	1.56	496	5,389	86	1.59	-1.17	0.60	n.s.
		Agree somewhat	21	213	3	0.81	33	352	6	1.04	2.13	0.11	n.s.
		Disagree somewhat	9	106	2	0.58	19	167	3	0.66	0.93	0.29	n.s.
		Disagree strongly	36	396	6	1.13	22	263	4	0.98	-2.26	0.13	n.s.
		Don't know/No answer	8	105	2	0.65	13	130	2	0.60	0.37	0.67	n.s.
	Hispanic	Agree strongly	404	4,419	81	1.89	412	4,660	84	1.86	2.67	0.31	n.s.
		Agree somewhat	28	287	5	1.07	34	329	6	1.12	0.65	0.67	n.s.
		Disagree somewhat	18	243	4	1.12	13	153	3	0.83	-1.73	0.21	n.s.
		Disagree strongly	32	335	6	1.15	27	320	6	1.29	-0.41	0.81	n.s.
		Don't know/No answer	15	140	3	0.70	7	77	1	0.57	-1.18	0.19	n.s.
	Asian	Agree strongly	66	1,260	77	5.25	88	1,319	79	4.96	1.87	0.80	n.s.
		Agree somewhat	7	169	10	4.02	4	47	3	1.48	-7.54	0.08	p<.90
		Disagree somewhat	2	42	3	2.14	5	87	5	2.64	2.65	0.44	n.s.
		Disagree strongly	7	112	7	2.78	5	87	5	2.60	-1.62	0.67	n.s.
		Don't know/No answer	2	49	3	2.09	4	127	8	3.74	4.64	0.28	n.s.
	Other	Agree strongly	148	3,661	87	3.09	76	2,793	86	4.40	-0.55	0.92	n.s.
		Agree somewhat	10	107	3	0.87	6	199	6	2.76	3.58	0.22	n.s.
		Disagree somewhat	6	105	2	1.26	1	42	1	1.28	-1.19	0.51	n.s.
		Disagree strongly	4	159	4	2.07	3	143	4	2.95	0.64	0.86	n.s.
		Don't know/No answer	13	198	5	1.83	2	71	2	1.67	-2.48	0.32	n.s.

I Have Clear, Stated, and Specific Rules For Drug Use By My Child

Total	**Total**	Agree strongly	3,495	38,060	82	0.73	3497	37,987	82	0.69	-0.15	0.88	n.s.
		Agree somewhat	303	3,377	7	0.48	359	3,726	8	0.47	0.76	0.26	n.s.
		Disagree somewhat	131	1,517	3	0.32	155	1,736	4	0.36	0.48	0.32	n.s.
		Disagree strongly	171	2,045	4	0.45	164	1,813	4	0.36	-0.50	0.38	n.s.
		Don't know/No answer	109	1,148	2	0.28	81	881	2	0.24	-0.58	0.12	n.s.
Age	**Ages 18-34**	Agree strongly	1,302	14,807	80	1.26	1306	14,222	81	1.17	0.92	0.59	n.s.
		Agree somewhat	130	1,508	8	0.85	143	1,358	8	0.71	-0.42	0.71	n.s.
		Disagree somewhat	48	636	3	0.57	68	801	5	0.69	1.12	0.21	n.s.
		Disagree strongly	80	962	5	0.70	74	758	4	0.60	-0.89	0.34	n.s.
		Don't know/No answer	55	607	3	0.56	41	446	3	0.43	-0.74	0.29	n.s.
	Ages 35-44	Agree strongly	1,425	15,342	85	0.99	1451	15,770	83	1.05	-1.93	0.18	n.s.
		Agree somewhat	116	1,300	7	0.72	149	1,673	9	0.78	1.61	0.13	n.s.
		Disagree somewhat	55	626	3	0.51	56	622	3	0.47	-0.19	0.78	n.s.
		Disagree strongly	50	574	3	0.47	50	621	3	0.52	0.09	0.90	n.s.
		Don't know/No answer	23	237	1	0.30	27	329	2	0.40	0.42	0.39	n.s.
	Ages 45+	Agree strongly	711	7,289	84	1.80	740	7,995	84	1.43	-0.52	0.82	n.s.
		Agree somewhat	52	533	6	0.91	67	695	7	1.00	1.12	0.41	n.s.
		Disagree somewhat	25	217	3	0.54	31	313	3	0.69	0.77	0.38	n.s.
		Disagree strongly	39	476	6	1.57	40	434	5	0.83	-0.95	0.59	n.s.
		Don't know/No answer	15	132	2	0.43	13	106	1	0.33	-0.42	0.44	n.s.
	Unknown	Agree strongly	57	623	69	5.49	--	--	--	--	--	--	--
		Agree somewhat	5	37	4	1.84	--	--	--	--	--	--	--
		Disagree somewhat	3	38	4	2.43	--	--	--	--	--	--	--
		Disagree strongly	2	34	4	2.59	--	--	--	--	--	--	--
		Don't know/No answer	16	172	19	4.67	--	--	--	--	--	--	--
Child grade	**Grades 10-12**	Agree strongly	865	9,085	86	1.57	835	9,340	86	1.33	0.02	0.99	n.s.
		Agree somewhat	71	723	7	0.87	74	785	7	0.92	0.38	0.76	n.s.
		Disagree somewhat	25	256	2	0.51	30	357	3	0.65	0.85	0.31	n.s.
		Disagree strongly	33	484	5	1.31	30	354	3	0.72	-1.31	0.38	n.s.
		Don't know/No answer	7	74	1	0.29	9	81	1	0.27	0.05	0.90	n.s.

	Grades 7-9	Agree strongly	627	6,742	87	1.46	638	6,787	87	1.46	0.11	0.96	n.s.
		Agree somewhat	47	531	7	1.10	42	454	6	1.00	-1.03	0.49	n.s.
		Disagree somewhat	17	208	3	0.72	21	207	3	0.64	-0.02	0.98	n.s.
		Disagree strongly	14	179	2	0.64	24	314	4	0.93	1.72	0.13	n.s.
		Don't know/No answer	7	79	1	0.41	2	19	0	0.19	-0.77	0.09	p<.90
	Grades 4-6	Agree strongly	499	5,438	82	2.03	511	5,412	84	1.58	2.00	0.44	n.s.
		Agree somewhat	49	666	10	1.81	54	559	9	1.22	-1.37	0.53	n.s.
		Disagree somewhat	18	186	3	0.71	25	229	4	0.79	0.75	0.48	n.s.
		Disagree strongly	17	189	3	0.73	18	178	3	0.70	-0.09	0.93	n.s.
		Don't know/No answer	13	131	2	0.59	4	45	1	0.37	-1.29	0.06	p<.90
	Grades 3/under	Agree strongly	447	4,974	76	1.97	504	5,488	77	1.78	1.50	0.57	n.s.
		Agree somewhat	63	663	10	1.31	85	791	11	1.30	1.03	0.58	n.s.
		Disagree somewhat	32	396	6	1.12	31	343	5	0.93	-1.21	0.41	n.s.
		Disagree strongly	36	430	7	1.20	35	315	4	0.85	-2.10	0.15	n.s.
		Don't know/No answer	12	111	2	0.57	17	175	2	0.63	0.78	0.36	n.s.
	Other	Agree strongly	1,057	11,822	81	1.33	1009	10,960	79	1.42	-2.17	0.26	n.s.
		Agree somewhat	73	794	5	0.70	104	1,138	8	0.91	2.74	0.02	p<.95
		Disagree somewhat	39	471	3	0.63	48	601	4	0.80	1.10	0.28	n.s.
		Disagree strongly	71	763	5	0.77	57	650	5	0.71	-0.55	0.60	n.s.
		Don't know/No answer	70	753	5	0.75	49	561	4	0.67	-1.12	0.26	n.s.
Education	No college	Agree strongly	1,330	14,575	84	1.29	1335	14,515	83	1.16	-0.89	0.61	n.s.
		Agree somewhat	87	1,036	6	0.77	115	1,203	7	0.73	0.92	0.39	n.s.
		Disagree somewhat	35	427	2	0.50	53	602	3	0.59	0.99	0.20	n.s.
		Disagree strongly	73	935	5	0.97	74	886	5	0.69	-0.32	0.79	n.s.
		Don't know/No answer	34	340	2	0.37	18	220	1	0.38	-0.70	0.18	n.s.
	Some college	Agree strongly	942	9,976	86	1.24	991	10,169	83	1.20	-3.06	0.08	p<.90
		Agree somewhat	69	673	6	0.75	102	1,029	8	0.88	2.59	0.03	p<.95
		Disagree somewhat	29	309	3	0.54	43	409	3	0.55	0.67	0.38	n.s.
		Disagree strongly	30	349	3	0.59	37	341	3	0.51	-0.23	0.77	n.s.
		Don't know/No answer	27	309	3	0.72	32	331	3	0.51	0.03	0.97	n.s.
	Complete colleg	Agree strongly	1,156	12,785	79	1.23	1168	13,267	81	1.19	1.91	0.26	n.s.
		Agree somewhat	140	1,603	10	0.92	141	1,468	9	0.83	-0.96	0.44	n.s.

	Complete college	Disagree somewhat	63	735	5	0.63	59	725	4	0.67	-0.12	0.89	n.s.
		Disagree strongly	65	720	4	0.60	53	586	4	0.56	-0.88	0.29	n.s.
		Don't know/No answer	31	320	2	0.39	31	331	2	0.39	0.04	0.94	n.s.
	Unknown	Agree strongly	67	724	69	5.07	3	35	57	28.39	-11.57	0.69	n.s.
		Agree somewhat	7	66	6	2.48	1	27	43	28.39	36.74	0.20	n.s.
		Disagree somewhat	4	45	4	2.20	--	--	--	--	--	--	--
		Disagree strongly	3	41	4	2.33	--	--	--	--	--	--	--
		Don't know/No answer	17	179	17	4.10	--	--	--	--	--	--	--
Sex	Male	Agree strongly	1,354	17,370	80	1.13	1350	17,246	80	1.12	-0.59	0.71	n.s.
		Agree somewhat	154	2,055	10	0.86	142	1,785	8	0.74	-1.25	0.27	n.s.
		Disagree somewhat	62	819	4	0.52	81	1,046	5	0.62	1.05	0.19	n.s.
		Disagree strongly	67	852	4	0.50	85	1,049	5	0.60	0.91	0.24	n.s.
		Don't know/No answer	38	503	2	0.47	36	476	2	0.42	-0.12	0.85	n.s.
	Female	Agree strongly	2,141	20,690	84	0.94	2147	20,741	85	0.83	0.23	0.85	n.s.
		Agree somewhat	149	1,322	5	0.47	217	1,941	8	0.59	2.52	0.00	p<.95
		Disagree somewhat	69	698	3	0.40	74	691	3	0.39	-0.03	0.96	n.s.
		Disagree strongly	104	1,193	5	0.72	79	764	3	0.41	-1.75	0.04	p<.95
		Don't know/No answer	71	645	3	0.34	45	406	2	0.26	-0.98	0.02	p<.95
Income	Under $35,000	Agree strongly	1,350	14,025	83	1.32	1422	14,140	83	1.13	-0.74	0.67	n.s.
		Agree somewhat	107	1,118	7	0.75	139	1,269	7	0.71	0.77	0.46	n.s.
		Disagree somewhat	33	357	2	0.43	60	603	4	0.60	1.40	0.06	p<.90
		Disagree strongly	73	930	6	1.00	73	811	5	0.67	-0.79	0.51	n.s.
		Don't know/No answer	37	412	2	0.55	28	309	2	0.43	-0.64	0.35	n.s.
	$35,000-$49,000	Agree strongly	656	7,365	85	1.49	733	7,911	82	1.48	-2.24	0.28	n.s.
		Agree somewhat	50	536	6	0.95	75	846	9	1.10	2.65	0.07	p<.90
		Disagree somewhat	25	326	4	0.87	29	354	4	0.73	-0.06	0.95	n.s.
		Disagree strongly	23	281	3	0.73	34	385	4	0.77	0.78	0.46	n.s.
		Don't know/No answer	19	202	2	0.57	11	114	1	0.38	-1.13	0.10	p<.90
	$50,000 & above	Agree strongly	1,043	11,720	82	1.26	1120	13,459	83	1.12	1.29	0.45	n.s.
		Agree somewhat	99	1,221	9	0.95	119	1,278	8	0.77	-0.63	0.61	n.s.
		Disagree somewhat	47	571	4	0.63	58	664	4	0.57	0.11	0.89	n.s.
		Disagree strongly	54	608	4	0.62	46	486	3	0.49	-1.24	0.12	n.s.

	$50,000 & ab	Don't know/No answer	25	244	2	0.37	31	353	2	0.41	0.48	0.39	n.s.
	Unknown	Agree strongly	446	4,950	79	1.90	222	2,477	78	3.02	-1.11	0.76	n.s.
		Agree somewhat	47	502	8	1.32	26	333	11	2.23	2.48	0.34	n.s.
		Disagree somewhat	26	263	4	0.90	8	116	4	1.73	-0.56	0.78	n.s.
		Disagree strongly	21	226	4	0.84	11	132	4	1.38	0.53	0.74	n.s.
		Don't know/No answer	28	290	5	0.94	11	105	3	1.06	-1.34	0.34	n.s.
Race	White	Agree strongly	2,412	23,795	83	0.77	2449	24,001	82	0.80	-1.24	0.26	n.s.
		Agree somewhat	225	2,302	8	0.56	270	2,634	9	0.58	0.94	0.24	n.s.
		Disagree somewhat	94	971	3	0.38	112	1,226	4	0.44	0.79	0.17	n.s.
		Disagree strongly	97	980	3	0.37	100	970	3	0.37	-0.11	0.83	n.s.
		Don't know/No answer	69	653	2	0.30	55	558	2	0.27	-0.37	0.35	n.s.
	Black	Agree strongly	479	5,383	87	1.52	493	5,381	85	1.57	-1.97	0.37	n.s.
		Agree somewhat	22	228	4	0.81	35	354	6	0.98	1.93	0.13	n.s.
		Disagree somewhat	10	118	2	0.65	21	176	3	0.66	0.88	0.34	n.s.
		Disagree strongly	31	352	6	1.09	24	282	4	1.01	-1.24	0.40	n.s.
		Don't know/No answer	8	79	1	0.52	10	107	2	0.56	0.41	0.59	n.s.
	Hispanic	Agree strongly	404	4,388	81	1.93	395	4,417	80	2.09	-1.15	0.69	n.s.
		Agree somewhat	33	380	7	1.27	42	452	8	1.34	1.17	0.53	n.s.
		Disagree somewhat	17	211	4	1.02	17	189	3	0.93	-0.47	0.73	n.s.
		Disagree strongly	28	305	6	1.11	30	383	7	1.44	1.29	0.48	n.s.
		Don't know/No answer	15	141	3	0.70	9	97	2	0.64	-0.84	0.38	n.s.
	Asian	Agree strongly	62	1,190	73	5.45	87	1,388	83	4.14	10.32	0.13	n.s.
		Agree somewhat	10	223	14	4.40	7	138	8	3.49	-5.35	0.34	n.s.
		Disagree somewhat	3	67	4	2.34	2	27	2	1.18	-2.49	0.34	n.s.
		Disagree strongly	7	109	7	2.67	6	73	4	1.84	-2.29	0.48	n.s.
		Don't know/No answer	2	44	3	1.91	4	42	2	1.35	-0.20	0.93	n.s.
	Other	Agree strongly	138	3,305	78	4.44	73	2,799	86	3.94	8.09	0.17	n.s.
		Agree somewhat	13	245	6	2.34	5	147	5	2.10	-1.27	0.69	n.s.
		Disagree somewhat	7	150	4	1.56	3	118	4	2.32	0.09	0.97	n.s.
		Disagree strongly	8	300	7	3.46	4	105	3	1.84	-3.84	0.33	n.s.
		Don't know/No answer	15	231	5	1.91	3	77	2	1.68	-3.08	0.23	n.s.

I Don't Think It Is So Bad If My Child Tries Marijuana

Total	**Total**	Agree strongly	235	2,740	6	0.47	408	4,781	10	0.57	4.42	0.00	p<.95
		Agree somewhat	394	4,052	9	0.49	446	4,418	10	0.50	0.79	0.26	n.s.
		Disagree somewhat	410	4,266	9	0.49	522	5,724	12	0.61	3.16	0.00	p<.95
		Disagree strongly	3,131	34,701	75	0.78	2862	31,032	67	0.87	-7.95	0.00	p<.95
		Don't know/No answer	39	388	1	0.15	18	189	0	0.11	-0.43	0.02	p<.95
Age	**Ages 18-34**	Agree strongly	79	1,089	6	0.87	174	1,880	11	0.88	4.81	0.00	p<.95
		Agree somewhat	144	1,517	8	0.76	166	1,706	10	0.82	1.51	0.18	n.s.
		Disagree somewhat	154	1,607	9	0.77	214	2,229	13	1.01	4.00	0.00	p<.95
		Disagree strongly	1,232	14,241	77	1.28	1071	11,692	66	1.45	-10.41	0.00	p<.95
		Don't know/No answer	6	65	0	0.16	7	78	0	0.18	0.09	0.70	n.s.
	Ages 35-44	Agree strongly	90	937	5	0.59	156	1,899	10	0.90	4.80	0.00	p<.95
		Agree somewhat	167	1,755	10	0.84	196	1,966	10	0.83	0.64	0.59	n.s.
		Disagree somewhat	163	1,703	9	0.79	206	2,434	13	0.95	3.38	0.01	p<.95
		Disagree strongly	1,236	13,557	75	1.19	1169	12,639	66	1.33	-8.52	0.00	p<.95
		Don't know/No answer	13	127	1	0.21	6	75	0	0.19	-0.30	0.28	n.s.
	Ages 45+	Agree strongly	55	575	7	1.00	78	1,002	11	1.35	3.85	0.02	p<.95
		Agree somewhat	76	719	8	1.05	84	745	8	0.93	-0.51	0.72	n.s.
		Disagree somewhat	90	932	11	1.19	102	1,060	11	1.23	0.33	0.85	n.s.
		Disagree strongly	614	6,362	74	1.75	622	6,701	70	1.84	-3.36	0.19	n.s.
		Don't know/No answer	7	59	1	0.27	5	36	0	0.19	-0.31	0.35	n.s.
	Unknown	Agree strongly	11	138	15	4.53	--	--	--	--	--	--	--
		Agree somewhat	7	61	7	2.66	--	--	--	--	--	--	--
		Disagree somewhat	3	23	3	1.63	--	--	--	--	--	--	--
		Disagree strongly	49	541	60	5.81	--	--	--	--	--	--	--
		Don't know/No answer	13	138	15	4.26	--	--	--	--	--	--	--
Child grade	**Grades 10-12**	Agree strongly	73	822	8	1.00	74	863	8	1.04	0.16	0.91	n.s.
		Agree somewhat	104	997	9	1.02	103	976	9	0.97	-0.45	0.75	n.s.
		Disagree somewhat	109	1,134	11	1.08	133	1,437	13	1.29	2.49	0.14	n.s.
		Disagree strongly	709	7,609	72	1.66	661	7,557	69	1.84	-2.41	0.33	n.s.
		Don't know/No answer	6	59	1	0.25	7	84	1	0.35	0.21	0.63	n.s.

	Grades 7-9	Agree strongly	27	287	4	0.78	62	782	10	1.45	6.34	0.00	p<.95
		Agree somewhat	50	514	7	1.01	64	673	9	1.24	2.01	0.21	n.s.
		Disagree somewhat	55	623	8	1.18	91	989	13	1.41	4.65	0.01	p<.95
		Disagree strongly	573	6,242	81	1.66	509	5,330	69	2.05	-12.16	0.00	p<.95
		Don't know/No answer	7	72	1	0.38	1	6	0	0.08	-0.85	0.03	p<.95
	Grades 4-6	Agree strongly	24	352	5	1.34	45	507	8	1.23	2.57	0.16	n.s.
		Agree somewhat	43	477	7	1.20	44	459	7	1.15	-0.07	0.97	n.s.
		Disagree somewhat	51	530	8	1.23	62	667	10	1.40	2.37	0.20	n.s.
		Disagree strongly	476	5,226	79	2.01	458	4,766	74	1.99	-4.85	0.09	p<.90
		Don't know/No answer	2	25	0	0.28	3	23	0	0.22	-0.01	0.97	n.s.
	Grades 3/under	Agree strongly	25	331	5	1.12	72	767	11	1.38	5.75	0.00	p<.95
		Agree somewhat	44	420	6	1.02	54	550	8	1.16	1.34	0.39	n.s.
		Disagree somewhat	55	585	9	1.26	77	882	12	1.65	3.50	0.09	p<.90
		Disagree strongly	460	5,188	79	1.86	469	4,912	69	2.13	-9.86	0.00	p<.95
		Don't know/No answer	6	48	1	0.34	--	--	--	--	--	--	--
	Other	Agree strongly	86	946	6	0.93	155	1,861	13	1.19	6.90	0.00	p<.95
		Agree somewhat	153	1,643	11	1.04	181	1,760	13	1.04	1.40	0.34	n.s.
		Disagree somewhat	140	1,393	10	0.88	159	1,748	13	1.12	3.03	0.03	p<.95
		Disagree strongly	913	10,436	71	1.51	765	8,466	61	1.67	-10.60	0.00	p<.95
		Don't know/No answer	18	184	1	0.32	7	76	1	0.22	-0.72	0.07	p<.90
Education	No college	Agree strongly	88	995	6	0.68	186	2,199	13	1.02	6.87	0.00	p<.95
		Agree somewhat	123	1,224	7	0.72	139	1,382	8	0.77	0.86	0.41	n.s.
		Disagree somewhat	137	1,492	9	0.83	174	1,935	11	1.00	2.48	0.06	p<.90
		Disagree strongly	1,200	13,495	78	1.23	1094	11,887	68	1.47	-9.73	0.00	p<.95
		Don't know/No answer	11	107	1	0.20	2	23	0	0.10	-0.49	0.03	p<.95
	Some college	Agree strongly	53	551	5	0.75	99	1,086	9	0.99	4.10	0.00	p<.95
		Agree somewhat	108	1,058	9	0.95	136	1,333	11	0.98	1.75	0.20	n.s.
		Disagree somewhat	106	1,057	9	0.93	160	1,716	14	1.16	4.87	0.00	p<.95
		Disagree strongly	822	8,855	76	1.44	803	8,074	66	1.57	-10.48	0.00	p<.95
		Don't know/No answer	8	94	1	0.31	7	70	1	0.23	-0.24	0.54	n.s.
	Complete college	Agree strongly	82	1,059	7	0.95	123	1,496	9	0.94	2.58	0.05	p<.90
		Agree somewhat	155	1,692	10	0.93	171	1,703	10	0.88	-0.07	0.96	n.s.

	Complete college	Disagree somewhat	163	1,685	10	0.85	185	2,023	12	1.00	1.93	0.14	n.s.
		Disagree strongly	1,048	11,677	72	1.39	964	11,059	68	1.45	-4.72	0.02	p<.95
		Don't know/No answer	7	49	0	0.12	9	96	1	0.24	0.28	0.29	n.s.
	Unknown	Agree strongly	12	135	13	3.75	--	--	--	--	--	--	--
		Agree somewhat	8	79	7	2.75	--	--	--	--	--	--	--
		Disagree somewhat	4	31	3	1.56	3	50	80	19.02	77.00	0.00	p<.95
		Disagree strongly	61	674	64	5.24	1	13	20	19.02	-43.76	0.03	p<.95
		Don't know/No answer	13	138	13	3.69	--	--	--	--	--	--	--
Sex	Male	Agree strongly	118	1,599	7	0.76	170	2,189	10	0.86	2.73	0.02	p<.95
		Agree somewhat	173	2,083	10	0.80	191	2,288	11	0.84	0.95	0.41	n.s.
		Disagree somewhat	179	2,269	11	0.82	220	2,701	13	0.89	2.00	0.10	p<.90
		Disagree strongly	1,188	15,438	71	1.25	1104	14,319	66	1.32	-5.19	0.00	p<.95
		Don't know/No answer	17	209	1	0.25	9	104	0	0.20	-0.48	0.12	n.s.
	Female	Agree strongly	117	1,141	5	0.57	238	2,592	11	0.76	5.91	0.00	p<.95
		Agree somewhat	221	1,969	8	0.60	255	2,130	9	0.59	0.66	0.43	n.s.
		Disagree somewhat	231	1,997	8	0.58	302	3,023	12	0.82	4.18	0.00	p<.95
		Disagree strongly	1,943	19,263	78	0.96	1758	16,713	68	1.15	-10.37	0.00	p<.95
		Don't know/No answer	22	179	1	0.17	9	84	0	0.12	-0.39	0.06	p<.90
Income	Under $35,000	Agree strongly	100	1,172	7	0.91	193	2,157	13	0.99	5.63	0.00	p<.95
		Agree somewhat	147	1,413	8	0.80	171	1,498	9	0.77	0.36	0.75	n.s.
		Disagree somewhat	141	1,359	8	0.75	209	2,045	12	0.96	3.87	0.00	p<.95
		Disagree strongly	1,199	12,781	76	1.33	1143	11,369	66	1.39	-9.53	0.00	p<.95
		Don't know/No answer	13	117	1	0.21	6	62	0	0.20	-0.33	0.25	n.s.
	$35,000-$49,000	Agree strongly	31	356	4	0.79	91	1,100	11	1.29	7.36	0.00	p<.95
		Agree somewhat	77	734	8	1.03	90	883	9	1.02	0.76	0.60	n.s.
		Disagree somewhat	75	805	9	1.15	109	1,322	14	1.38	4.52	0.01	p<.95
		Disagree strongly	587	6,783	78	1.63	590	6,281	65	1.84	-12.52	0.00	p<.95
		Don't know/No answer	3	31	0	0.22	2	24	0	0.17	-0.11	0.68	n.s.
	$50,000 & above	Agree strongly	71	814	6	0.80	110	1,365	8	0.92	2.73	0.03	p<.95
		Agree somewhat	132	1,523	11	1.01	161	1,801	11	0.96	0.49	0.72	n.s.
		Disagree somewhat	153	1,722	12	0.99	181	2,068	13	1.05	0.75	0.60	n.s.
		Disagree strongly	907	10,250	71	1.45	913	10,908	67	1.56	-4.18	0.05	p<.95

	$50,000 & ab	Don't know/No answer	5	55	0	0.19	9	97	1	0.21	0.21	0.46	n.s.
	Unknown	Agree strongly	33	397	6	1.17	14	159	5	1.43	-1.34	0.47	n.s.
		Agree somewhat	38	382	6	1.05	24	235	7	1.67	1.30	0.51	n.s.
		Disagree somewhat	41	380	6	1.12	23	288	9	1.98	3.00	0.19	n.s.
		Disagree strongly	438	4,887	78	1.92	216	2,474	78	2.78	-0.20	0.95	n.s.
		Don't know/No answer	18	185	3	0.75	1	6	0	0.20	-2.76	0.00	p<.95
Race	White	Agree strongly	146	1,490	5	0.47	264	2,819	10	0.63	4.40	0.00	p<.95
		Agree somewhat	311	2,928	10	0.61	346	3,332	11	0.64	1.14	0.20	n.s.
		Disagree somewhat	331	3,341	12	0.66	385	3,886	13	0.70	1.58	0.10	p<.90
		Disagree strongly	2,087	20,730	72	0.91	1978	19,211	65	0.98	-6.86	0.00	p<.95
		Don't know/No answer	22	213	1	0.17	13	141	0	0.15	-0.26	0.26	n.s.
	Black	Agree strongly	31	330	5	1.02	51	606	10	1.45	4.26	0.02	p<.95
		Agree somewhat	21	222	4	0.84	43	385	6	1.00	2.50	0.05	p<.90
		Disagree somewhat	26	275	4	0.92	65	703	11	1.43	6.69	0.00	p<.95
		Disagree strongly	471	5,327	86	1.54	422	4,596	73	2.04	-13.53	0.00	p<.95
		Don't know/No answer	1	7	0	0.11	2	12	0	0.13	0.08	0.65	n.s.
	Hispanic	Agree strongly	34	408	8	1.37	75	953	17	2.06	9.67	0.00	p<.95
		Agree somewhat	38	469	9	1.47	44	446	8	1.28	-0.59	0.76	n.s.
		Disagree somewhat	37	382	7	1.21	51	598	11	1.62	3.74	0.06	p<.90
		Disagree strongly	385	4,144	76	2.12	321	3,521	64	2.49	-12.83	0.00	p<.95
		Don't know/No answer	3	21	0	0.23	2	22	0	0.33	0.01	0.98	n.s.
	Asian	Agree strongly	6	179	11	5.75	12	174	10	3.40	-0.52	0.94	n.s.
		Agree somewhat	5	80	5	2.33	7	136	8	3.76	3.26	0.46	n.s.
		Disagree somewhat	6	144	9	3.82	5	57	3	1.64	-5.44	0.19	n.s.
		Disagree strongly	67	1,228	75	6.40	82	1,300	78	4.90	2.70	0.74	n.s.
		Don't know/No answer		0	0	0.00	--	--	--	--	--	--	--
	Other	Agree strongly	18	332	8	2.32	6	230	7	3.02	-0.78	0.84	n.s.
		Agree somewhat	19	353	8	2.41	6	118	4	1.90	-4.70	0.13	n.s.
		Disagree somewhat	10	124	3	1.21	16	481	15	4.22	11.89	0.01	p<.95
		Disagree strongly	121	3,273	77	3.68	59	2,404	74	5.40	-3.34	0.61	n.s.
		Don't know/No answer	13	148	4	1.07	1	14	0	0.44	-3.07	0.01	p<.95

It Wouldn't Worry Me If My Child Tried Sniffing Things To Get High (Inhalants), Like Glue

Total	**Total**	Agree strongly	270	2,925	6	0.42	406	4,711	10	0.57	3.87	0.00	p<.95
		Agree somewhat	24	236	1	0.11	52	464	1	0.16	0.49	0.01	p<.95
		Disagree somewhat	92	1,017	2	0.25	160	1,855	4	0.37	1.82	0.00	p<.95
		Disagree strongly	3,798	41,719	90	0.50	3634	39,071	85	0.67	-5.73	0.00	p<.95
		Don't know/No answer	25	251	1	0.12	4	43	0	0.05	-0.45	0.00	p<.95
Age	**Ages 18-34**	Agree strongly	105	1,206	7	0.69	170	1,941	11	0.92	4.52	0.00	p<.95
		Agree somewhat	9	105	1	0.20	29	238	1	0.28	0.79	0.02	p<.95
		Disagree somewhat	42	441	2	0.39	71	803	5	0.63	2.18	0.00	p<.95
		Disagree strongly	1,454	16,718	90	0.82	1360	14,574	83	1.12	-7.40	0.00	p<.95
		Don't know/No answer	5	47	0	0.13	2	30	0	0.12	-0.09	0.62	n.s.
	Ages 35-44	Agree strongly	94	1,020	6	0.62	156	1,771	9	0.85	3.67	0.00	p<.95
		Agree somewhat	9	81	0	0.16	15	166	1	0.25	0.43	0.16	n.s.
		Disagree somewhat	29	359	2	0.41	63	775	4	0.58	2.09	0.00	p<.95
		Disagree strongly	1,533	16,578	92	0.75	1499	16,303	86	1.01	-5.96	0.00	p<.95
		Don't know/No answer	4	40	0	0.12	--	--	--	--	--	--	--
	Ages 45+	Agree strongly	62	576	7	0.95	80	998	10	1.35	3.81	0.02	p<.95
		Agree somewhat	3	30	0	0.23	8	60	1	0.23	0.28	0.40	n.s.
		Disagree somewhat	17	177	2	0.54	26	278	3	0.71	0.87	0.33	n.s.
		Disagree strongly	757	7,840	91	1.11	775	8,195	86	1.49	-4.79	0.01	p<.95
		Don't know/No answer	3	26	0	0.18	2	13	0	0.10	-0.16	0.44	n.s.
	Unknown	Agree strongly	9	122	14	4.38	--	--	--	--	--	--	--
		Agree somewhat	3	19	2	1.22	--	--	--	--	--	--	--
		Disagree somewhat	4	40	4	2.26	--	--	--	--	--	--	--
		Disagree strongly	54	583	65	5.71	--	--	--	--	--	--	--
		Don't know/No answer	13	138	15	4.26	--	--	--	--	--	--	--
Child grade	**Grades 10-12**	Agree strongly	65	725	7	0.94	68	803	7	1.00	0.53	0.70	n.s.
		Agree somewhat	8	83	1	0.31	11	110	1	0.36	0.22	0.63	n.s.
		Disagree somewhat	19	227	2	0.53	39	463	4	0.78	2.10	0.03	p<.95
		Disagree strongly	906	9,556	90	1.11	858	9,529	87	1.29	-2.68	0.12	n.s.
		Don't know/No answer	3	31	0	0.19	2	13	0	0.09	-0.17	0.41	n.s.

	Grades 7-9	Agree strongly	39	417	5	0.91	69	785	10	1.31	4.69	0.00	p<.95
		Agree somewhat	5	44	1	0.27	7	50	1	0.26	0.08	0.84	n.s.
		Disagree somewhat	9	94	1	0.41	22	244	3	0.71	1.92	0.02	p<.95
		Disagree strongly	658	7,170	93	1.04	629	6,703	86	1.48	-6.51	0.00	p<.95
		Don't know/No answer	1	14	0	0.18	--	--	--	--	--	--	--
	Grades 4-6	Agree strongly	25	283	4	0.92	60	668	10	1.40	6.12	0.00	p<.95
		Agree somewhat	2	26	0	0.28	6	70	1	0.48	0.71	0.20	n.s.
		Disagree somewhat	18	227	3	0.92	16	218	3	1.08	-0.05	0.97	n.s.
		Disagree strongly	549	6,062	92	1.31	530	5,466	85	1.74	-6.58	0.00	p<.95
		Don't know/No answer	2	13	0	0.14		0	0	0.00	-0.20	0.16	n.s.
	Grades 3/under	Agree strongly	45	530	8	1.26	59	598	8	1.15	0.33	0.85	n.s.
		Agree somewhat	1	10	0	0.16	16	128	2	0.47	1.65	0.00	p<.95
		Disagree somewhat	9	104	2	0.57	28	294	4	0.97	2.55	0.02	p<.95
		Disagree strongly	532	5,903	90	1.39	569	6,092	86	1.51	-4.15	0.04	p<.95
		Don't know/No answer	3	25	0	0.25	--	--	--	--	--	--	--
	Other	Agree strongly	96	969	7	0.74	150	1,857	13	1.25	6.72	0.00	p<.95
		Agree somewhat	8	73	1	0.20	12	105	1	0.24	0.26	0.41	n.s.
		Disagree somewhat	37	365	3	0.44	55	637	5	0.69	2.08	0.01	p<.95
		Disagree strongly	1,153	13,029	89	0.91	1048	11,281	81	1.39	-8.12	0.00	p<.95
		Don't know/No answer	16	168	1	0.31	2	30	0	0.15	-0.93	0.01	p<.95
Education	No college	Agree strongly	121	1,340	8	0.76	183	2,109	12	1.01	4.36	0.00	p<.95
		Agree somewhat	11	102	1	0.19	36	322	2	0.35	1.26	0.00	p<.95
		Disagree somewhat	34	374	2	0.43	55	589	3	0.55	1.22	0.08	p<.90
		Disagree strongly	1,386	15,433	89	0.89	1321	14,406	83	1.17	-6.47	0.00	p<.95
		Don't know/No answer	7	64	0	0.15	--	--	--	--	--	--	--
	Some college	Agree strongly	54	539	5	0.68	99	1,085	9	0.95	4.19	0.00	p<.95
		Agree somewhat	2	27	0	0.17	8	53	0	0.16	0.19	0.42	n.s.
		Disagree somewhat	17	200	2	0.44	58	681	6	0.81	3.83	0.00	p<.95
		Disagree strongly	1,022	10,828	93	0.83	1037	10,421	85	1.22	-8.35	0.00	p<.95
		Don't know/No answer	2	21	0	0.14	3	39	0	0.19	0.13	0.57	n.s.
	Complete college	Agree strongly	85	917	6	0.68	124	1,517	9	0.94	3.59	0.00	p<.95
		Agree somewhat	6	63	0	0.17	8	89	1	0.21	0.16	0.55	n.s.

	Complete college	Disagree somewhat	36	392	2	0.42	45	561	3	0.59	1.00	0.16	n.s.
		Disagree strongly	1,325	14,763	91	0.81	1274	14,206	87	1.09	-4.60	0.00	p<.95
		Don't know/No answer	3	28	0	0.11	1	4	0	0.02	-0.15	0.18	n.s.
	Unknown	Agree strongly	10	128	12	3.82	--	--	--	--	--	--	--
		Agree somewhat	5	44	4	2.04	--	--	--	--	--	--	--
		Disagree somewhat	5	52	5	2.22	2	23	37	24.31	31.98	0.19	n.s.
		Disagree strongly	65	694	66	5.23	2	39	63	24.31	-2.66	0.91	n.s.
		Don't know/No answer	13	138	13	3.69	--	--	--	--	--	--	--
Sex	Male	Agree strongly	103	1,351	6	0.66	168	2,269	11	0.89	4.25	0.00	p<.95
		Agree somewhat	11	116	1	0.17	23	237	1	0.26	0.56	0.07	p<.90
		Disagree somewhat	37	476	2	0.40	54	646	3	0.46	0.79	0.20	n.s.
		Disagree strongly	1,512	19,519	90	0.80	1447	18,426	85	1.01	-5.07	0.00	p<.95
		Don't know/No answer	12	137	1	0.19	2	22	0	0.08	-0.53	0.01	p<.95
	Female	Agree strongly	167	1,574	6	0.53	238	2,441	10	0.72	3.54	0.00	p<.95
		Agree somewhat	13	120	0	0.15	29	226	1	0.19	0.43	0.07	p<.90
		Disagree somewhat	55	541	2	0.31	106	1,209	5	0.56	2.72	0.00	p<.95
		Disagree strongly	2,286	22,200	90	0.64	2187	20,645	84	0.90	-6.31	0.00	p<.95
		Don't know/No answer	13	114	0	0.14	2	21	0	0.06	-0.38	0.01	p<.95
Income	Under $35,000	Agree strongly	119	1,257	7	0.75	200	2,195	13	1.00	5.35	0.00	p<.95
		Agree somewhat	7	69	0	0.17	35	259	2	0.27	1.10	0.00	p<.95
		Disagree somewhat	30	308	2	0.36	70	683	4	0.57	2.16	0.00	p<.95
		Disagree strongly	1,440	15,182	90	0.85	1417	13,995	82	1.14	-8.45	0.00	p<.95
		Don't know/No answer	4	26	0	0.08	--	0	0	0.00	-0.15	0.05	p<.90
	$35,000-$49,000	Agree strongly	44	424	5	0.79	86	1,060	11	1.30	6.16	0.00	p<.95
		Agree somewhat	1	7	0	0.08	7	93	1	0.40	0.89	0.03	p<.95
		Disagree somewhat	20	223	3	0.62	55	738	8	1.14	5.13	0.00	p<.95
		Disagree strongly	707	8,042	92	1.00	733	7,707	80	1.64	-12.12	0.00	p<.95
		Don't know/No answer	1	15	0	0.17	1	12	0	0.12	-0.05	0.81	n.s.
	$50,000 & above	Agree strongly	63	768	5	0.71	112	1,371	8	0.91	3.10	0.01	p<.95
		Agree somewhat	8	85	1	0.22	10	112	1	0.24	0.10	0.76	n.s.
		Disagree somewhat	23	275	2	0.41	32	403	2	0.50	0.57	0.38	n.s.
		Disagree strongly	1,171	13,209	92	0.85	1218	14,333	88	1.05	-3.70	0.01	p<.95

	$50,000 & ab	Don't know/No answer	3	28	0	0.12	2	22	0	0.11	-0.06	0.70	n.s.
	Unknown	Agree strongly	44	476	8	1.26	8	86	3	1.04	-4.93	0.00	p<.95
		Agree somewhat	8	75	1	0.47	--	--	--	--	--	--	--
		Disagree somewhat	19	212	3	0.91	3	31	1	0.58	-2.42	0.02	p<.95
		Disagree strongly	480	5,287	85	1.70	266	3,037	96	1.22	11.19	0.00	p<.95
		Don't know/No answer	17	182	3	0.76	1	9	0	0.29	-2.63	0.00	p<.95
Race	White	Agree strongly	161	1,642	6	0.48	266	2,742	9	0.61	3.61	0.00	p<.95
		Agree somewhat	12	123	0	0.14	29	301	1	0.21	0.59	0.02	p<.95
		Disagree somewhat	59	591	2	0.28	98	1,130	4	0.43	1.79	0.00	p<.95
		Disagree strongly	2,655	26,248	91	0.57	2591	25,196	86	0.74	-5.72	0.00	p<.95
		Don't know/No answer	10	97	0	0.11	2	21	0	0.05	-0.27	0.03	p<.95
	Black	Agree strongly	48	508	8	1.24	59	726	12	1.56	3.27	0.10	n.s.
		Agree somewhat	5	53	1	0.41	12	80	1	0.37	0.41	0.46	n.s.
		Disagree somewhat	13	160	3	0.76	26	304	5	1.02	2.22	0.08	p<.90
		Disagree strongly	481	5,420	88	1.48	486	5,191	82	1.80	-5.59	0.02	p<.95
		Don't know/No answer	3	20	0	0.18	--	--	--	--	--	--	--
	Hispanic	Agree strongly	40	467	9	1.45	66	856	15	1.98	6.84	0.01	p<.95
		Agree somewhat	2	16	0	0.22	10	79	1	0.47	1.13	0.03	p<.95
		Disagree somewhat	13	143	3	0.78	28	238	4	0.96	1.67	0.18	n.s.
		Disagree strongly	441	4,793	88	1.62	387	4,344	78	2.16	-9.93	0.00	p<.95
		Don't know/No answer	1	5	0	0.09	2	22	0	0.33	0.30	0.38	n.s.
	Asian	Agree strongly	3	53	3	1.99	6	68	4	1.74	0.85	0.75	n.s.
		Agree somewhat	1	7	0	0.44	1	5	0	0.29	-0.15	0.78	n.s.
		Disagree somewhat	3	78	5	2.88	5	89	5	2.86	0.52	0.90	n.s.
		Disagree strongly	77	1,493	92	3.45	94	1,506	90	3.29	-1.22	0.80	n.s.
		Don't know/No answer		0	0	0.00	--	--	--	--	--	--	--
	Other	Agree strongly	18	254	6	1.62	9	319	10	3.53	3.80	0.33	n.s.
		Agree somewhat	4	36	1	0.49	--	--	--	--	--	--	--
		Disagree somewhat	4	45	1	0.54	3	94	3	1.83	1.82	0.34	n.s.
		Disagree strongly	144	3,765	89	2.12	76	2,835	87	3.95	-1.71	0.70	n.s.
		Don't know/No answer	11	129	3	1.01	--	--	--	--	--	--	--

I Believe I Have All The Skills and Information I Need To Help My Child Avoid Drugs

Total	**Total**	Agree strongly	2,171	23,849	52	0.93	2251	24,761	54	0.94	1.98	0.13	n.s.
		Agree somewhat	1,096	11,923	26	0.81	1250	13,170	29	0.81	2.70	0.02	p<.95
		Disagree somewhat	608	6,660	14	0.65	522	5,610	12	0.63	-2.28	0.01	p<.95
		Disagree strongly	300	3,372	7	0.48	222	2,461	5	0.43	-1.97	0.00	p<.95
		Don't know/No answer	34	343	1	0.14	11	142	0	0.11	-0.44	0.02	p<.95
Age	**Ages 18-34**	Agree strongly	835	9,516	51	1.58	870	9,722	55	1.60	3.90	0.08	p<.90
		Agree somewhat	441	5,115	28	1.46	450	4,603	26	1.31	-1.45	0.46	n.s.
		Disagree somewhat	220	2,552	14	1.09	217	2,279	13	1.02	-0.82	0.58	n.s.
		Disagree strongly	113	1,287	7	0.76	93	969	6	0.66	-1.44	0.15	n.s.
		Don't know/No answer	6	48	0	0.12	2	12	0	0.05	-0.19	0.13	n.s.
	Ages 35-44	Agree strongly	860	9,264	51	1.39	927	10,156	53	1.39	2.17	0.27	n.s.
		Agree somewhat	435	4,653	26	1.18	532	5,873	31	1.27	5.15	0.00	p<.95
		Disagree somewhat	258	2,727	15	0.96	190	2,021	11	0.84	-4.45	0.00	p<.95
		Disagree strongly	110	1,356	8	0.82	80	910	5	0.62	-2.72	0.01	p<.95
		Don't know/No answer	6	79	0	0.20	4	55	0	0.15	-0.15	0.55	n.s.
	Ages 45+	Agree strongly	439	4,650	54	2.09	454	4,883	51	2.06	-2.61	0.37	n.s.
		Agree somewhat	198	1,930	22	1.61	268	2,694	28	1.74	5.91	0.01	p<.95
		Disagree somewhat	125	1,330	15	1.59	115	1,310	14	1.66	-1.66	0.47	n.s.
		Disagree strongly	74	679	8	0.97	49	582	6	1.13	-1.75	0.24	n.s.
		Don't know/No answer	6	59	1	0.29	5	75	1	0.45	0.11	0.84	n.s.
	Unknown	Agree strongly	37	419	46	5.93	--	--	--	--	--	--	--
		Agree somewhat	22	225	25	4.99	--	--	--	--	--	--	--
		Disagree somewhat	5	52	6	2.66	--	--	--	--	--	--	--
		Disagree strongly	3	50	6	3.10	--	--	--	--	--	--	--
		Don't know/No answer	16	157	17	4.38	--	--	--	--	--	--	--
Child grade	**Grades 10-12**	Agree strongly	537	5,715	54	1.96	522	6,041	55	2.14	1.52	0.60	n.s.
		Agree somewhat	245	2,628	25	1.75	271	2,863	26	1.68	1.49	0.54	n.s.
		Disagree somewhat	151	1,564	15	1.33	122	1,383	13	1.47	-2.06	0.30	n.s.
		Disagree strongly	64	667	6	0.84	61	615	6	0.81	-0.64	0.58	n.s.
		Don't know/No answer	4	46	0	0.24	2	15	0	0.10	-0.30	0.25	n.s.

	Grades 7-9	Agree strongly	371	4,058	52	2.17	372	3,979	51	2.18	-1.30	0.67	n.s.
		Agree somewhat	195	2,017	26	1.81	245	2,625	34	2.03	7.67	0.00	p<.95
		Disagree somewhat	85	986	13	1.58	78	773	10	1.21	-2.80	0.16	n.s.
		Disagree strongly	54	597	8	1.20	28	333	4	1.02	-3.43	0.03	p<.95
		Don't know/No answer	7	81	1	0.45	4	71	1	0.55	-0.13	0.85	n.s.
	Grades 4-6	Agree strongly	291	3,195	48	2.41	299	3,068	48	2.27	-0.55	0.87	n.s.
		Agree somewhat	156	1,738	26	2.14	202	2,141	33	2.14	7.04	0.02	p<.95
		Disagree somewhat	109	1,209	18	1.90	80	842	13	1.57	-5.17	0.04	p<.95
		Disagree strongly	38	447	7	1.41	30	359	6	1.12	-1.16	0.52	n.s.
		Don't know/No answer	2	23	0	0.25	1	12	0	0.18	-0.16	0.61	n.s.
	Grades 3/under	Agree strongly	296	3,368	51	2.34	333	3,607	51	2.24	-0.52	0.87	n.s.
		Agree somewhat	161	1,743	27	2.00	201	2,119	30	2.05	3.27	0.25	n.s.
		Disagree somewhat	85	939	14	1.73	94	906	13	1.38	-1.54	0.49	n.s.
		Disagree strongly	46	503	8	1.19	42	462	6	1.22	-1.17	0.49	n.s.
		Don't know/No answer	2	20	0	0.24	2	18	0	0.19	-0.04	0.89	n.s.
	Other	Agree strongly	676	7,513	51	1.73	725	8,065	58	1.71	6.53	0.01	p<.95
		Agree somewhat	339	3,797	26	1.53	331	3,421	25	1.41	-1.40	0.50	n.s.
		Disagree somewhat	178	1,962	13	1.11	148	1,705	12	1.23	-1.18	0.48	n.s.
		Disagree strongly	98	1,157	8	0.92	61	691	5	0.80	-2.96	0.02	p<.95
		Don't know/No answer	19	174	1	0.30	2	27	0	0.14	-1.00	0.00	p<.95
Education	No college	Agree strongly	850	9,314	54	1.61	882	9,629	55	1.63	1.46	0.52	n.s.
		Agree somewhat	334	3,795	22	1.41	420	4,351	25	1.27	3.05	0.11	n.s.
		Disagree somewhat	219	2,458	14	1.08	179	2,084	12	1.12	-2.24	0.15	n.s.
		Disagree strongly	147	1,657	10	0.93	109	1,279	7	0.84	-2.23	0.07	p<.90
		Don't know/No answer	9	89	1	0.19	5	83	0	0.26	-0.04	0.90	n.s.
	Some college	Agree strongly	530	5,555	48	1.77	612	6,374	52	1.65	4.09	0.09	p<.90
		Agree somewhat	296	3,094	27	1.54	373	3,751	31	1.50	3.92	0.07	p<.90
		Disagree somewhat	192	2,051	18	1.41	173	1,688	14	1.11	-3.91	0.03	p<.95
		Disagree strongly	76	877	8	0.96	43	427	3	0.68	-4.07	0.00	p<.95
		Don't know/No answer	3	39	0	0.24	4	39	0	0.16	-0.02	0.94	n.s.
	Complete colleg	Agree strongly	745	8,462	52	1.52	755	8,737	53	1.57	0.99	0.65	n.s.
		Agree somewhat	439	4,754	29	1.35	456	5,040	31	1.42	1.36	0.49	n.s.

	Complete college	Disagree somewhat	193	2,114	13	1.02	170	1,838	11	1.00	-1.85	0.20	n.s.
		Disagree strongly	72	774	5	0.61	69	741	5	0.64	-0.27	0.76	n.s.
		Don't know/No answer	6	58	0	0.15	2	21	0	0.11	-0.23	0.22	n.s.
	Unknown	Agree strongly	46	518	49	5.48	2	22	35	23.38	-14.36	0.55	n.s.
		Agree somewhat	27	280	27	4.75	1	27	43	28.39	16.48	0.57	n.s.
		Disagree somewhat	4	37	4	1.91	--	--	--	--	--	--	--
		Disagree strongly	5	64	6	2.80	1	14	22	20.58	16.28	0.43	n.s.
		Don't know/No answer	16	157	15	3.80	--	--	--	--	--	--	--
							--	--	--	--	--	--	--
Sex	Male	Agree strongly	873	11,354	53	1.40	911	11,763	54	1.40	1.89	0.34	n.s.
		Agree somewhat	424	5,306	25	1.16	505	6,307	29	1.24	4.63	0.01	p<.95
		Disagree somewhat	240	3,198	15	1.03	184	2,296	11	0.91	-4.18	0.00	p<.95
		Disagree strongly	120	1,556	7	0.73	90	1,174	5	0.68	-1.77	0.08	p<.90
		Don't know/No answer	18	184	1	0.22	4	61	0	0.19	-0.57	0.05	p<.95
	Female	Agree strongly	1,298	12,496	51	1.23	1340	12,998	53	1.27	2.06	0.24	n.s.
		Agree somewhat	672	6,617	27	1.13	745	6,863	28	1.06	1.01	0.51	n.s.
		Disagree somewhat	368	3,462	14	0.83	338	3,314	14	0.87	-0.60	0.62	n.s.
		Disagree strongly	180	1,816	7	0.64	132	1,286	5	0.54	-2.16	0.01	p<.95
		Don't know/No answer	16	159	1	0.19	7	81	0	0.13	-0.32	0.16	n.s.
Income	Under $35,000	Agree strongly	856	8,918	53	1.63	934	9,644	56	1.45	3.34	0.13	n.s.
		Agree somewhat	378	4,117	24	1.46	464	4,252	25	1.17	0.37	0.84	n.s.
		Disagree somewhat	223	2,328	14	1.10	214	2,095	12	1.01	-1.59	0.29	n.s.
		Disagree strongly	135	1,391	8	0.82	105	1,064	6	0.72	-2.05	0.06	p<.90
		Don't know/No answer	8	89	1	0.22	5	76	0	0.25	-0.08	0.81	n.s.
	$35,000-$49,000	Agree strongly	403	4,644	53	2.04	459	5,024	52	1.91	-1.03	0.71	n.s.
		Agree somewhat	210	2,163	25	1.66	268	2,868	30	1.72	5.01	0.04	p<.95
		Disagree somewhat	105	1,169	13	1.40	105	1,106	12	1.21	-1.91	0.30	n.s.
		Disagree strongly	52	709	8	1.31	49	601	6	1.05	-1.88	0.26	n.s.
		Don't know/No answer	3	25	0	0.18	1	10	0	0.10	-0.19	0.35	n.s.
	$50,000 & above	Agree strongly	607	6,843	48	1.61	714	8,510	52	1.75	4.76	0.05	p<.95
		Agree somewhat	380	4,355	30	1.48	432	4,973	31	1.49	0.30	0.89	n.s.
		Disagree somewhat	207	2,313	16	1.18	167	2,064	13	1.17	-3.39	0.04	p<.95
		Disagree strongly	72	838	6	0.75	56	637	4	0.60	-1.91	0.05	p<.95

	$50,000 & ab	Don't know/No answer	2	15	0	0.07	5	56	0	0.17	0.24	0.18	n.s.
	Unknown	Agree strongly	305	3,445	55	2.44	144	1,583	50	3.58	-5.22	0.23	n.s.
		Agree somewhat	128	1,288	21	1.83	86	1,078	34	3.54	13.40	0.00	p<.95
		Disagree somewhat	73	850	14	1.79	36	344	11	1.95	-2.77	0.30	n.s.
		Disagree strongly	41	434	7	1.18	12	158	5	1.98	-1.98	0.39	n.s.
		Don't know/No answer	21	214	3	0.80	--	--	--	--	--	--	--
Race	White	Agree strongly	1,439	14,127	49	1.02	1522	15,084	51	1.02	2.10	0.14	n.s.
		Agree somewhat	810	8,072	28	0.91	935	9,348	32	0.95	3.68	0.01	p<.95
		Disagree somewhat	440	4,394	15	0.74	376	3,513	12	0.65	-3.35	0.00	p<.95
		Disagree strongly	192	1,966	7	0.52	148	1,396	5	0.43	-2.10	0.00	p<.95
		Don't know/No answer	16	143	1	0.13	5	48	0	0.08	-0.33	0.03	p<.95
	Black	Agree strongly	314	3,485	57	2.29	334	3,604	57	2.26	0.64	0.84	n.s.
		Agree somewhat	110	1,249	20	1.87	151	1,655	26	2.02	5.99	0.03	p<.95
		Disagree somewhat	75	847	14	1.56	62	659	10	1.36	-3.30	0.11	n.s.
		Disagree strongly	49	546	9	1.33	35	369	6	1.11	-3.02	0.08	p<.90
		Don't know/No answer	2	33	1	0.44	1	14	0	0.22	-0.31	0.52	n.s.
	Hispanic	Agree strongly	277	3,012	56	2.41	282	3,188	58	2.49	2.02	0.56	n.s.
		Agree somewhat	113	1,255	23	2.04	123	1,367	25	2.15	1.55	0.60	n.s.
		Disagree somewhat	64	708	13	1.63	59	649	12	1.55	-1.32	0.56	n.s.
		Disagree strongly	40	433	8	1.31	28	331	6	1.20	-2.00	0.26	n.s.
		Don't know/No answer	3	17	0	0.18	1	4	0	0.07	-0.25	0.21	n.s.
	Asian	Agree strongly	44	912	56	6.17	64	1,072	64	5.20	8.36	0.30	n.s.
		Agree somewhat	22	428	26	5.32	26	347	21	4.07	-5.43	0.42	n.s.
		Disagree somewhat	10	174	11	3.72	9	132	8	2.66	-2.73	0.55	n.s.
		Disagree strongly	8	118	7	2.69	5	90	5	2.73	-1.81	0.64	n.s.
		Don't know/No answer		0	0	0.00	2	27	2	1.18	1.61	0.17	n.s.
	Other	Agree strongly	97	2,313	55	5.35	49	1,814	56	6.88	1.16	0.89	n.s.
		Agree somewhat	41	919	22	4.66	15	453	14	4.20	-7.78	0.21	n.s.
		Disagree somewhat	19	538	13	3.68	16	656	20	5.36	7.49	0.25	n.s.
		Disagree strongly	11	309	7	2.72	6	275	8	3.43	1.15	0.79	n.s.
		Don't know/No answer	13	150	4	1.09	2	50	2	1.24	-2.03	0.22	n.s.

Parents Who Discussed Drugs With Their Children, by Selected Demographics

Number of Drug-Related Discussions in Past Year

Total	**Total**	Never talked, ever	260	2,996	6	0.45	286	3,308	7	0.48	0.68	0.30	n.s.
		Never talked in past year	59	604	1	0.20	66	941	2	0.60	0.73	0.25	n.s.
		Once	150	1,756	4	0.43	164	1,721	4	0.32	-0.08	0.89	n.s.
		Two or three times	692	7,665	17	0.66	739	7,782	17	0.66	0.26	0.78	n.s.
		Four or more times	2,079	22,209	48	0.93	2046	22,036	48	0.95	-0.37	0.78	n.s.
		Don't know/No answer	25	251	1	0.12	--	0	0	0.00	-0.54	0.00	p<.95
Age	**Ages 18-34**	Never talked, ever	114	1,381	7	0.76	143	1,567	9	0.80	1.46	0.19	n.s.
		Never talked in past year	8	79	0	0.18	17	413	2	1.49	1.92	0.20	n.s.
		Once	48	695	4	0.86	45	493	3	0.46	-0.95	0.33	n.s.
		Two or three times	218	2,424	13	0.98	208	2,225	13	0.97	-0.43	0.75	n.s.
		Four or more times	515	5,740	31	1.41	509	5,223	30	1.40	-1.30	0.51	n.s.
		Don't know/No answer	7	74	0	0.16	--	0	0	0.00	-0.40	0.01	p<.95
	Ages 35-44	Never talked, ever	95	997	6	0.61	82	1,022	5	0.69	-0.14	0.88	n.s.
		Never talked in past year	24	268	1	0.36	24	273	1	0.32	-0.05	0.92	n.s.
		Once	60	649	4	0.52	70	763	4	0.54	0.42	0.57	n.s.
		Two or three times	313	3,539	20	1.11	343	3,625	19	1.06	-0.51	0.74	n.s.
		Four or more times	992	10,635	59	1.36	1026	11,160	59	1.37	-0.13	0.95	n.s.
		Don't know/No answer	2	21	0	0.09	--	0	0	0.00	-0.12	0.19	n.s.
	Ages 45+	Never talked, ever	42	524	6	1.16	61	718	8	1.17	1.47	0.37	n.s.
		Never talked in past year	25	236	3	0.63	25	255	3	0.66	-0.05	0.95	n.s.
		Once	40	389	5	0.78	49	465	5	0.76	0.37	0.74	n.s.
		Two or three times	146	1,516	18	1.51	188	1,932	20	1.54	2.71	0.21	n.s.
		Four or more times	552	5,644	65	1.97	511	5,653	59	1.98	-6.03	0.03	p<.95
		Don't know/No answer	4	17	0	0.10	--	--	--	--	--	--	--
	Unknown	Never talked, ever	9	95	11	3.52	--	--	--	--	--	--	--
		Never talked in past year	2	21	2	1.86	--	--	--	--	--	--	--
		Once	2	23	3	1.80	--	--	--	--	--	--	--
		Two or three times	15	186	21	5.01	--	--	--	--	--	--	--
		Four or more times	20	190	21	4.61	--	--	--	--	--	--	--
		Don't know/No answer	12	138	15	4.40	--	--	--	--	--	--	--

Child grade														
	Grades 10-12	Never talked, ever	45	525	5	0.97	41	477	4	0.74	-0.57	0.64	n.s.
		Never talked in past year	23	223	2	0.49	22	483	4	2.36	2.32	0.34	n.s.
		Once	49	595	6	1.34	50	474	4	0.67	-1.25	0.40	n.s.
		Two or three times	197	2,058	19	1.43	209	2,277	21	1.58	1.48	0.49	n.s.
		Four or more times	682	7,180	68	1.90	656	7,206	66	2.33	-1.60	0.59	n.s.
		Don't know/No answer	5	40	0	0.20	--	--	--	--	--	--	--
	Grades 7-9	Never talked, ever	32	340	4	0.83	36	363	5	0.89	0.28	0.82	n.s.
		Never talked in past year	8	77	1	0.39	6	65	1	0.36	-0.15	0.77	n.s.
		Once	24	234	3	0.68	30	299	4	0.79	0.82	0.43	n.s.
		Two or three times	146	1,671	22	1.78	174	1,920	25	1.84	3.08	0.23	n.s.
		Four or more times	502	5,417	70	1.96	481	5,134	66	2.03	-4.03	0.15	n.s.
		Don't know/No answer		0	0	0.00	--	--	--	--	--	--	--
	Grades 4-6	Never talked, ever	52	587	9	1.30	43	548	9	1.47	-0.34	0.86	n.s.
		Never talked in past year	5	80	1	0.71	8	77	1	0.44	-0.02	0.98	n.s.
		Once	21	229	3	0.81	29	335	5	1.05	1.75	0.19	n.s.
		Two or three times	112	1,343	20	2.09	138	1,414	22	1.83	1.71	0.54	n.s.
		Four or more times	404	4,349	66	2.35	394	4,049	63	2.22	-2.74	0.40	n.s.
		Don't know/No answer	2	24	0	0.25	--	--	--	--	--	--	--
	Grades 3/under	Never talked, ever	104	1,242	19	1.83	142	1,626	23	1.95	3.97	0.14	n.s.
		Never talked in past year	5	76	1	0.57	11	86	1	0.41	0.04	0.95	n.s.
		Once	32	438	7	1.43	34	388	5	1.03	-1.21	0.49	n.s.
		Two or three times	171	1,890	29	2.07	162	1,601	23	1.82	-6.25	0.02	p<.95
		Four or more times	275	2,899	44	2.31	323	3,411	48	2.24	3.86	0.23	n.s.
		Don't know/No answer	3	27	0	0.27	--	0	0	0.00	-0.42	0.13	n.s.
	Other	Never talked, ever	27	303	2	0.45	24	293	2	0.54	0.03	0.96	n.s.
		Never talked in past year	18	148	1	0.27	19	231	2	0.46	0.65	0.22	n.s.
		Once	24	260	2	0.40	21	225	2	0.41	-0.17	0.77	n.s.
		Two or three times	66	703	5	0.64	56	570	4	0.65	-0.72	0.43	n.s.
		Four or more times	216	2,364	16	1.27	192	2,236	16	1.34	-0.11	0.95	n.s.
		Don't know/No answer	15	160	1	0.31	--	--	--	--	--	--	--
Education													
	No college	Never talked, ever	125	1,453	8	0.86	133	1,590	9	0.93	0.73	0.56	n.s.
		Never talked in past year	23	269	2	0.40	26	521	3	1.51	1.43	0.36	n.s.
		Once	57	735	4	0.87	58	605	3	0.51	-0.77	0.44	n.s.

	No college	Two or three times	244	2,587	15	1.04	270	2,823	16	1.05	1.26	0.39	n.s.
		Four or more times	773	8,274	48	1.60	773	8,252	47	1.65	-0.44	0.85	n.s.
		Don't know/No answer	5	41	0	0.11	--	--	--	--	--	--	--
	No college	Never talked, ever	52	545	5	0.70	72	757	6	0.78	1.47	0.16	n.s.
		Never talked in past year	12	112	1	0.32	16	166	1	0.37	0.38	0.44	n.s.
		Once	32	359	3	0.73	45	453	4	0.61	0.60	0.53	n.s.
		Two or three times	183	1,961	17	1.27	187	1,968	16	1.23	-0.86	0.63	n.s.
		Four or more times	566	5,992	52	1.78	616	6,250	51	1.66	-0.68	0.78	n.s.
		Don't know/No answer	4	23	0	0.10	--	--	--	--	--	--	--
	Some college	Never talked, ever	74	904	6	0.70	81	960	6	0.73	0.27	0.79	n.s.
		Never talked in past year	22	202	1	0.30	24	255	2	0.39	0.31	0.53	n.s.
		Once	58	623	4	0.56	61	663	4	0.58	0.20	0.81	n.s.
		Two or three times	251	2,937	18	1.19	282	2,991	18	1.16	0.09	0.96	n.s.
		Four or more times	711	7,658	47	1.53	654	7,480	46	1.57	-1.70	0.44	n.s.
		Don't know/No answer	4	49	0	0.16	--	--	--	--	--	--	--
	Complete college	Never talked, ever	9	94	9	3.01	--	--	--	--	--	--	--
		Never talked in past year	2	21	2	1.59	--	--	--	--	--	--	--
		Once	3	40	4	2.21	--	--	--	--	--	--	--
		Two or three times	14	180	17	4.37	--	--	--	--	--	--	--
		Four or more times	29	285	27	4.70	3	53	85	14.65	58.41	0.00	p<.95
		Don't know/No answer	12	138	13	3.81	--	--	--	--	--	--	--
Sex													
	Male	Never talked, ever	132	1,716	8	0.76	153	2,044	9	0.84	1.52	0.18	n.s.
		Never talked in past year	31	389	2	0.38	27	296	1	0.29	-0.43	0.36	n.s.
		Once	70	912	4	0.59	76	872	4	0.51	-0.18	0.81	n.s.
		Two or three times	301	3,927	18	1.05	339	4,047	19	1.04	0.55	0.71	n.s.
		Four or more times	729	9,311	43	1.39	739	9,680	45	1.40	1.70	0.39	n.s.
		Don't know/No answer	12	145	1	0.20	--	--	--	--	--	--	--
	Female	Never talked, ever	128	1,280	5	0.50	133	1,264	5	0.52	-0.06	0.93	n.s.
		Never talked in past year	28	216	1	0.19	39	645	3	1.09	1.75	0.11	n.s.
		Once	80	844	3	0.61	88	849	3	0.41	0.02	0.98	n.s.
		Two or three times	391	3,738	15	0.83	400	3,735	15	0.84	-0.01	1.00	n.s.
		Four or more times	1,350	12,898	53	1.24	1307	12,356	50	1.29	-2.19	0.22	n.s.
		Don't know/No answer	13	107	0	0.14	--	--	--	--	--	--	--

Income														
	Under $35,000	Never talked, ever	105	1,121	7	0.72	138	1,459	9	0.82	1.86	0.09	p<.90
		Never talked in past year	24	229	1	0.32	24	228	1	0.31	-0.03	0.95	n.s.
		Once	53	693	4	0.94	58	553	3	0.48	-0.88	0.40	n.s.
		Two or three times	239	2,405	14	0.98	286	2,708	16	1.01	1.53	0.28	n.s.
		Four or more times	762	7,731	46	1.62	776	7,566	44	1.46	-1.74	0.42	n.s.
		Don't know/No answer	6	66	0	0.17	--	--	--	--	--	--	--
	$35,000-$49,000	Never talked, ever	49	576	7	0.99	49	587	6	0.95	-0.51	0.71	n.s.
		Never talked in past year	9	90	1	0.41	12	110	1	0.37	0.11	0.84	n.s.
		Once	22	227	3	0.61	37	334	3	0.63	0.87	0.32	n.s.
		Two or three times	134	1,654	19	1.73	153	1,786	19	1.54	-0.40	0.86	n.s.
		Four or more times	402	4,475	51	2.04	440	4,845	50	1.91	-0.96	0.73	n.s.
		Don't know/No answer	4	22	0	0.13	--	--	--	--	--	--	--
	$50,000 & above	Never talked, ever	66	820	6	0.75	80	1,078	7	0.86	0.93	0.42	n.s.
		Never talked in past year	18	182	1	0.33	25	531	3	1.62	2.01	0.23	n.s.
		Once	58	635	4	0.64	55	675	4	0.62	-0.27	0.77	n.s.
		Two or three times	236	2,675	19	1.24	258	2,869	18	1.17	-0.95	0.58	n.s.
		Four or more times	656	7,333	51	1.61	685	8,034	49	1.76	-1.58	0.51	n.s.
		Don't know/No answer	2	16	0	0.08	--	--	--	--	--	--	--
	Unknown	Never talked, ever	40	479	8	1.51	19	185	6	1.41	-1.84	0.37	n.s.
		Never talked in past year	8	104	2	0.78	5	72	2	1.01	0.60	0.64	n.s.
		Once	17	202	3	0.84	14	159	5	1.39	1.79	0.27	n.s.
		Two or three times	83	932	15	1.69	42	419	13	2.16	-1.70	0.53	n.s.
		Four or more times	259	2,670	43	2.39	145	1,591	50	3.58	7.46	0.08	p<.90
		Don't know/No answer	13	148	2	0.71	--	--	--	--	--	--	--
Race													
	White	Never talked, ever	160	1,640	6	0.48	179	1,942	7	0.53	0.89	0.21	n.s.
		Never talked in past year	39	358	1	0.24	45	433	1	0.24	0.23	0.51	n.s.
		Once	102	1,036	4	0.39	113	1,097	4	0.39	0.12	0.82	n.s.
		Two or three times	494	5,171	18	0.79	563	5,695	19	0.82	1.36	0.23	n.s.
		Four or more times	1,475	14,255	50	1.02	1454	14,223	48	1.02	-1.27	0.38	n.s.
		Don't know/No answer	11	99	0	0.11	--	--	--	--	--	--	--
	Black	Never talked, ever	33	371	6	1.08	47	495	8	1.22	1.84	0.26	n.s.

Black	Never talked in past year	6	55	1	0.38	11	111	2	0.56	0.87	0.20	n.s.
	Once	20	205	3	0.79	20	237	4	0.91	0.43	0.72	n.s.
	Two or three times	85	869	14	1.56	85	923	15	1.60	0.55	0.81	n.s.
	Four or more times	289	3,370	55	2.29	274	3,023	48	2.28	-6.72	0.04	p<.95
	Don't know/No answer	1	9	0	0.15	--	--	--	--	--	--	--
Hispanic	Never talked, ever	44	525	10	1.51	40	415	8	1.28	-2.19	0.27	n.s.
	Never talked in past year	7	78	1	0.57	4	42	1	0.40	-0.68	0.33	n.s.
	Once	16	150	3	0.73	23	262	5	1.06	1.96	0.13	n.s.
	Two or three times	73	867	16	1.85	70	777	14	1.75	-1.96	0.44	n.s.
	Four or more times	215	2,315	43	2.39	229	2,670	48	2.54	5.52	0.11	n.s.
	Don't know/No answer	2	16	0	0.21	--	--	--	--	--	--	--
Asian	Never talked, ever	10	214	13	4.00	12	170	10	3.17	-2.94	0.56	n.s.
	Never talked in past year	5	92	6	2.88	5	92	5	2.90	-0.16	0.97	n.s.
	Once	4	68	4	2.24	7	112	7	2.87	2.59	0.48	n.s.
	Two or three times	10	204	12	4.01	11	134	8	2.61	-4.44	0.35	n.s.
	Four or more times	32	570	35	5.78	42	624	37	5.56	2.47	0.76	n.s.
	Don't know/No answer	--	--	--	--	--	--	--	--	--	--	--
Other	Never talked, ever	13	245	6	2.10	8	285	9	3.34	2.98	0.45	n.s.
	Never talked in past year	2	21	1	0.40	1	264	8	7.53	7.63	0.31	n.s.
	Once	8	297	7	3.37	1	13	0	0.41	-6.62	0.05	p<.90
	Two or three times	30	553	13	3.11	10	253	8	2.86	-5.29	0.21	n.s.
	Four or more times	68	1,700	40	5.27	47	1,496	46	6.95	5.90	0.50	n.s.
	Don't know/No answer	11	127	3	1.02	--	--	--	--	--	--	--

--Data were not available.